

Date: 31<sup>st</sup> January 2023

**To whom so ever it may concern**

This is to certify that **Mr. Mohd. Shoaib Khan** has undergone an internship in our company "SRV Media Pvt Ltd", Pune, from 01/09/2022 to 31/12/2022. He has completed his training as **PPC Intern** and successfully completed the internship project entitled, "**Exploring the Branding and Promotional Strategies for Customer Experience (CX) In Real Estate**".

During the period of his internship, He was found to be hardworking, punctual, sincere.

We wish him all the luck, for his future endeavour.

For SRV Media Pvt. Ltd,

*Roma Chandwani*

Senior Human Resource





Audyogik Tantra Shikshan Sanstha's

**INSTITUTE OF INDUSTRIAL & COMPUTER  
MANAGEMENT & RESEARCH  
[ I. I. C. M. R. ]**

Plot No. HS 2, Sector 27 - A, Near Sant Tukaram Garden, Pradhikaran, Nigdi, Pune 411 044.

**PHONE** 020-27657648

020-27650011

**FAX** 91 - 020 - 27655980

**E - MAIL** info@iicmr.org

Societies Reg. Act 1860 Regn. No. MAH/469/P of 6-07-65

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Ref. No./IICMR/MBA - SIP/457.37/2023

Date :

**Date: 8/02/2023**

**CERTIFICATE**

This is to certify that **Mr. Mohd Shoaib Khan** is a bonafied student of Masters in Business Administration Program of this Institute for the Academic Year 2022-23.

He has undertaken and completed the project as prescribed by the Savitribai Phule Pune University for the partial fulfillment of the Master's Degree course on the project topic, "**Exploring The Branding and Promotional Strategies For Customer Experience (CX) In Real Estate.**"

Project Guide

**Dr. Abhay Kulkarni**

**Director, IICMR**

Internal Examiner

**MBA@IICMR**

External Examiner

Savitribai Phule Pune University (SPPU)