Name: Jagruti Shridhar Digaskar

Subject: Enterprises analysis and desk
research

Guidelines By:-Puja Gavande mam

Topic:-Health care sector (Appolo Hospi
tal)

Apollo Hospital

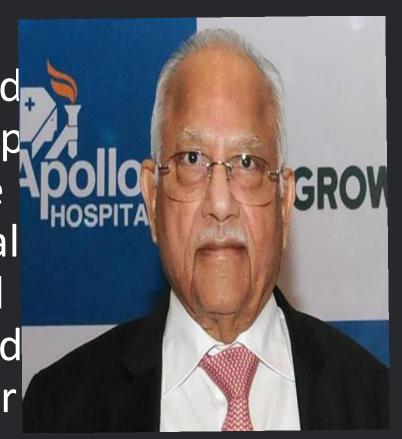


Founder

Dr Prathap Chandra Reddy

Apollo Hospitals Enterprise Limited is an Indian multinational healthcare group headquartered in Chennai. Along with the eponymous hospital chain, the company al so operates pharmacies, primary care and diagnostic centres, telehealth clinics, and d igital healthcare services among others thr ough its ssubsidiaries

Founded 1983 (40 years ago)



Promoters

Ms. Sangita Reddy

Mr. Aditya Reddy

Ms. Upasana Kamineni

Mr. Konda Viraj Madhav Reddy

Mr. Karthik Anand

M/s. Indian Hospitals Corporation Ltd

M/s. PCR Investments Ltd

M/s. Obul Reddy Investments Pvt Ltd

Vision

Apollo's vision for the next phase of developme nt is to 'Touch a Billion Lives'.



Mission

Our mission is to bring healthcare of International standards within the reach of every individual. We are committed to the achieveme nt and maintenance of excellence in education, research and healt hcare for the benefit of humanity".



Quality Policy

Service Excellence at Apollo Hospitals is must do imperati ve. Apollo Hospitals benchmarks with the best among the world's service organizations to create a culture of Patient Engagement with a service vision of "Offering Care beyon d Compare". Our biggest asset is our engaged workforce t hat takes pride in their work and ensures that every trans action is converted into memorable experience for our Pa tients

Managemeant structure

FOUNDER & EXECUTIVE CHAIRMAN

Prathap C Reddy

EXECUTIVE VICE CHAIRPERSON

Shobana Kamineni

JOINT MANAGING DIRECTOR

Sangita Reddy

EXECUTIVE VICE CHAIRPERSON

Preetha Reddy

MANAGING DIRECTOR

Suneeta Reddy

Financial Structure

Income Statement		
ANNUAL ~	MAR 2022	MAR 2021 ~
Sales	14,662	10,560
Other Income	78	45
Total Income	14,740	10,605
Total Expenditure	12,784	9,935
EBIT	1,956	669
Interest	378	449
Тах	477	84
Net Profit	1,101	136

Challange at the time of COVID

The new financial year began with global healthcare services rising to the challenge of the COVID-19 pandemic. Economies faced financial u pheavals due to business coming to a standstill as the world went into a lockdown, Apollo Hospital

Patient safety and quality care. Staffing concerns. Patient satisfaction. Access to care.

Hospitals and health facilities overwhelmed with COVID-19 patients a re making it difficult for other patients with acute or chronic ailments to access standard care

Production/ Sales Forecasting at the time of Covid

Sales:-. Across 9000 Cr

revenues of APOLLO HOSPITALS stood at Rs 96,4 98 m in FY19, which was up 16.6% compared to Rs 82,774 m reported in FY18.

Sales

Sales at the time of COVID

March 2020 :- 11,246 Cr.

March 2021 :- 10,560 Cr.



Post COVID sales

September 2022 :- 4251 Cr

June 2022 :- 3795 Cr

Growth Ratios	MAR 2022	MAR 2021
3 Yr CAGR Sales (%)	23.47	13.18
3 Yr CAGR Net Profit (%)	135.11	51.40

Handel the employees at the time of COVID

Apollo Hospitals Enterprise Ltd. has so far trained 6,000 staff to give out jabs across its ne twork of 71 hospitals, hundreds of clinics and thousands of pharmacies,

Indraprastha Apollo Hospitals launched a project to engage and train staff during the pan demic – it not only led to improved morale among their employees, but also higher patie nt safety and satisfaction

Protecting staff equates to protecting patients – that has been one of Indraprastha Apoll o Hospitals' key focuses since the start of the pandemic.

Hospital leaders were conscious that they needed to quickly address this issue of staff ap prehension and burnout – not just because patient safety was at stake, and also because healthcare workers were valued members of the organisation.

Government policy

Family Health Insurance Plan Health Insurance Premium Calculator Maternity Health Insurance Coverage Ayushman Bharat Health Account (ABHA Card). Digital health ID card Group Personal Accident Insurance Pradhan Mantri Jeevan Jyoti Bima Yojana scheme Sukanya Samriddhi Yojana Scheme

Government Support

A group of companies led by Apollo Hospitals has come forward to bolster the government's efforts to contain the coronavirus outbreak, offering isolation rooms, medical supervision, food supplies and lab tests.

Apollo Hospitals, which will assist the guests wishing to book a room in the network of isolation rooms through its website and helplin e, will provide virtual medical rounds, a round-the-clock specialist, a nd medications and diagnostics prescribed. Apart from extending a comprehensive training to the Oyo staff to screen the Covid-19 gue sts, Apollo will track critical parameters of guests to shift them to a hospital if required.

Thank You