



Audyogik Tantra Shikshan Sanstha's
Institute of Industrial and Computer Management and Research (IICMR)
Approved by AICTE, Permanently Affiliated to SP Pune University,
Recognized by DTE, Government of Maharashtra, NAAC Re-accredited
Ranked Platinum Category by AICTE-CII for Industry Linked Technical Institute
Awarded Best Management Institute for Industry Interface by CEOR

MBA@IICMR

Runathon of Hope Report-2022

Date: 25th Sept-2022
Sunday

Objectives of the event:

- To inculcate sportsman spirit amongst the students
- To enhance physical strength as well as mental strength among youth of India.
- To build the strong Nation and contribute to the society in terms of raising funds for Rotary Club which works for the welfare of the society

Description of the activity:

Runathon of Hope stands for more than just running, it stands for Hope. Over the last twelve years, the funds generated have been instrumental in bringing a change in the society and hope to thousands. From the funds generated last year, we completed 81 surgeries on the needy and underprivileged, created 10+Happy Villages, built 250+ toilets, provided 175 Education Learning Kits to Schools, executed 5 Lift Irrigation and Water Reservoir Projects, facilitated 1 Human Milk Bank in PCMC Region and several other on-going projects.

MBA@ IICMR takes part in runathon conducted by Rotary Club every year. Our students participated with full zeal and enthusiasm. A few students handled the counters of managing water bottles, breakfast counter and several students participated in escorting the VIP guests. Apart from that four of the students participated in race of 5 kms.

Total no of participants:61
Volunteers:57
Runners:04



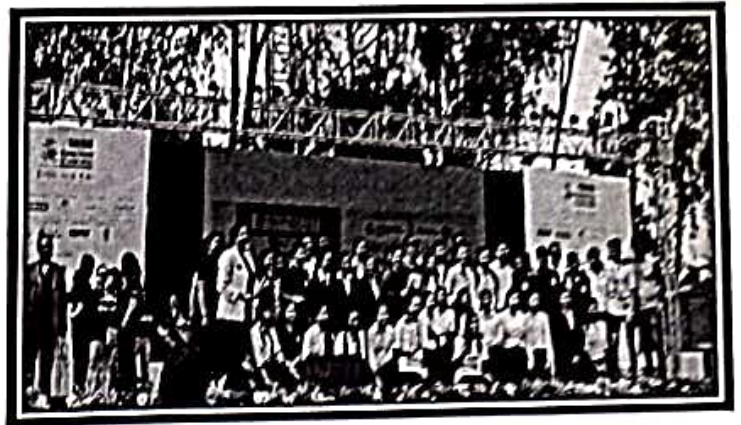
Students with Rotary club Volunteer



Students all set for the marathon



Students with Hon. Director Sir



Students Felicitation on the stage



Winner of 5 kms marathon



Director sir cheering up the students

Assessment and Activity Outcome:

- The student of MBA@IICMR Ms Deepika Panchal won the third prize worth rs10000 in 5kms runathon
- Volunteers of our Institute got an opportunity to manage the event

Feedback:

The students were extremely happy after attending the event organised by Rotary club.

Summary and Conclusion:

To conclude it is observed that this type of programmes should be held to motivate the students to participate in various co-curricular activities. We are profoundly grateful to Rotary club to give us an opportunity to participate in this event.

Prepared by

Ms. Aditi Thakkar
Ms Puja Gavande
Runathon Coordinator

Verified by

Adv. Manisha Kulkarni
HOD, MBA@IICMR

Approved by

Dr. Abhay Kulkarni
Director, IICMR

