NAME: MILAN DABHI

-COLLAGE NAME: IICMR

-COORDINATOR NAME: MRS PUJA GAVANDE

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VISION AND MISION

Vision

"to be earth most customer centric company, to build a place where people can come to find and discover anything they might want to buy online"

Mission

" to leverage technology and expertise of invaluable employees and to provide customer with the best shopping experience on the internet"

QUALITY POLICY

- Sellers are able to offer bundles to their customers. This isn't something advertised in Seller Central, but it's convenient for both Sellers and Buyers. Sellers can move multiple items in one sale, and Buyers can purchase items that go together without shopping around. Bundles can be created from items of different categories, but the items must compliment each other. Bundles can only be under one category, typically whatever category the highest priced item in the bundle falls under.
- Selling multiples of the same item does not count as a bundle. Listings that are simply a multipack will be removed, and eventually lead to a suspension if continued.
- Bundle titles must include the word "bundle" and the number of items in it.
- The primary image of a bundle must include exactly all of the items included in the bundle.
- A UPC must be created for each new bundle you create. You may not use the UPC of 1 item in the bundle to represent the entire bundle.

MANGEMENT STRUCTURE

- Although the Amazon.com service and experience were and still are at the core of the company's success, the characteristics of the company's organizational structure also play a huge role.
- The thing about Amazon's organizational structure is that it enables extensive top-down control over global e-commerce operations. This is ideal because the company has various operations in different business areas. As a leading online business, it's imperative for Amazon to maintain a structure that supports its diverse and rapidly expanding market reach.

CHALLENGES FACE AT THE COVID

- Amazon's supply chain was hit hard, resulting in delivery delays and out-of-stock notices.
- The company said it implemented more than 150 process updates inside its warehouses to stem virus transmission, from enhanced cleaning and social distancing measures, to mask requirements. It also ramped up testing for the coronavirus among its workers, and was testing workers at nearly a dozen warehouses in July.
- Amazon also has faced intense public scrutiny tied to its treatment of warehouse workers throughout the pandemic.
- At least eight Amazon employees have died from Covid-19.

HOW THE COMPANY HANDLED ITS EMPOLOYEES AT TIME OF COVID

Safty

testing hundreds of thousands of employees daily. If people have a fever, we'll ask them to go home and return to work when they are without fever for at least three days

JOB CREATION

To ensure that our teams are staffed to meet the challenge and responsibility of being a lifeline for Amazon customers, we have hired 175,000 people across the U.S.

PAY AND TIME OFF FOR EMPOLYEES

We're offering a special one-time <u>Thank You bonus</u> totaling over \$500 million. All front-line employees and partners who were with the company throughout the month of June will receive a bonus

GOVERNMENT POLICY

- The economists examined credit and debit card data for 246,000 households, focusing on five states that recently enacted laws requiring Amazon to collect sales tax: California, New Jersey, Pennsylvania, Texas, and Virginia. They analyzed household spending at Amazon three months before and after the law took effect, and then compared the findings to spending patterns in states that did not adopt an online sales tax law.
- Households cut their spending at Amazon by about 10 percent when the company begins collecting sales tax, the economists found. The effect is even greater for larger purchases. Spending falls 16 percent for purchases larger than \$150 and 24 percent for those over \$300.

FANACIAL STRUCTURE



AMAZON SALES GROWTH DURING COVID

- While brick-and-mortar stores closed, Amazon has now posted four consecutive record quarterly profits, attracted more than 200 million Prime loyalty subscribers, and recruited over 500,000 employees to keep up with surging demand
- Amazon said it expects operating income for the current quarter to be between \$4.5 billion and \$8 billion, which includes about \$1.5 billion in costs related to COVID-19.
- Amazon saw its stock price nearly double in the first part of 2020 as it benefited from the pandemic.
- Its shares were up about 8.5% year to date versus the index's 13% gain

