Audyogik Tantra Shikshan Sanstha's
Institute of Industrial and Computer Management and Research (IICMR)
Approved by AICTE , Permanently Affiliated to SP Pune University,
Recognized by DTE, Government of Maharashtra, NAAC Re-accredited
Ranked Platinum Category by AICTE-CII for Industry Linked Technical Institute
Awarded Best Management Institute for Industry Interface by CEGR

MBA@IICMR

Event Report: Design Thinking Bootcamp

Event Type	: Co-curricular Activity
Event Title	: Design Thinking Bootcamp
Date	: Wednesday, January 18 to 28 2023
Time	: 9:00 PM to 5.30pm (180hrs)
Coordinator(s)	: 1. Dr. Jaysri Murali

Purpose	: Others

If Others Specify : To inculcate innovation and Design Thinking

Learning Outcome :
1. Students got better understanding of Design Thinking
2. Students were able to view their ideas from empathy perspective also.

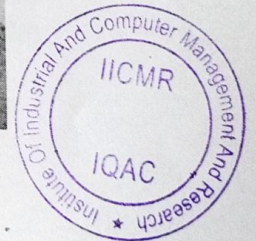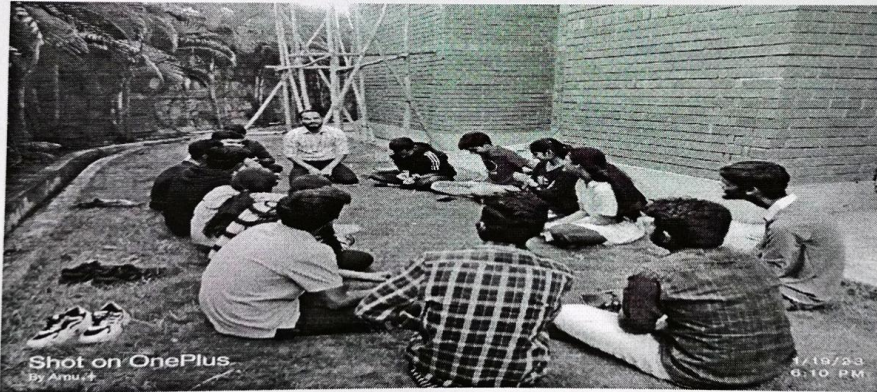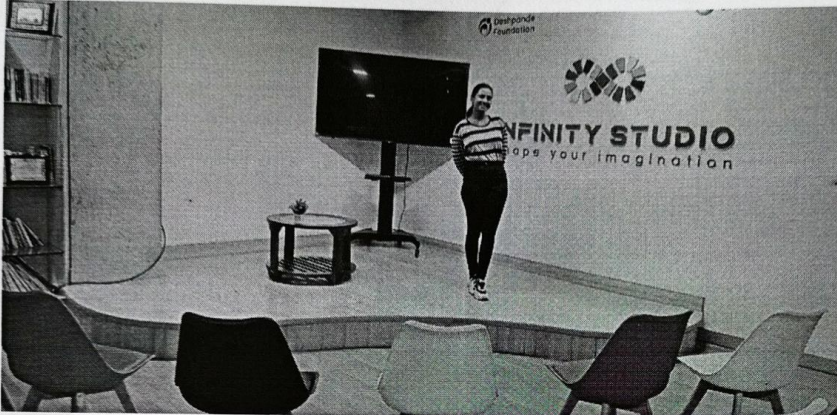|	
Batch of Students	: MBA 1
No of Students Participated	: 8
Description	: MBA@IICMR encouraged its MBA 1st year students to participate in idea submission promoted by its MoU partner Deshpande Foundation. The Institute 12 teams submitted the idea and out of 12 one idea got selected and the team got opportunity to attend the Design thinking bootcamp organized and hosted by Deshpande foundation Hubbli.

The students were overwhelmed with the workshop

Feedback from Students (if app.) :

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Glimpses

Prepared by	Verified by	Approved by
Dr. Jaysri Murali	Dr. Manisha Kulkarni	Dr. Abhay Kulkarni
EDC Coordinator	HOD MBA@IICMR	Director, IICMR