

7.1 Institutional Values and Social Responsibilities

7.1.2 *The Institution has facilities and initiatives for-*

1. Alternate sources of energy and energy conservation measures
2. Management of the various types of degradable and non-degradable waste
3. Water conservation
4. Green campus initiatives
5. Disabled-friendly, barrier free environment

**Circulars and report of activities for the
implementation of the initiatives document-
2018-2023**


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7.1.2 The Institute has facilities and initiatives for

Notices & Report

World water Day


Audyogik Tantra Shikshan Sanstha's
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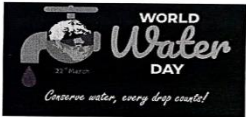
MBA@IICMR



Date: 21/03/2022


**ASR
Notice**


This is to inform all MBA Ist and IInd year students that MBA@IICMR is conducting an event of "World water day", under ASR. The details of the events are as follows:


Date of event: 22nd March, 2022
Time of event: 3:30 pm to 4:30 pm
Venue: IICMR Auditorium.






Prepared by

Mr. Harshal Patil
ASR Coordinator

Verified by

Dr. (Adv.) Manisha Kulkarni
HOD, MBA@IICMR

Approved by

Dr. Abhay Kulkarni
DIRECTOR, IICMR
Institute of Industrial & Computer
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Nigdi, Pune - 411 044.

MBA@IICMR/Academic_Social_Responsibility_2021-22/

Water Conservation Jaldindi Pravas


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MBA@IICMR

Date: 18/12/2021



Notice


This is to inform all MBA Ist and IInd year students that MBA@IICMR is conducting an activity of "Pavnotsav 2021- Jaldindi Pravas (Unique Movement for water literacy) ", under ASR.


Outcomes of activity:


- To create awareness about sustainable development and the need to conserve water bodies.
- To reduce the negative impact of social, cultural and economic issues on sustainable development and management of river basins.

Date & venue: 20th Dec, 2021 at Jijamata Udyan, Chinchwad, Pune



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Mr. Harshal Patil
ASR Coordinator

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Gomay Ganesh – Tricolor Innovation



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MBA@IICMR

Date: 26/07/2022

NOTICE

MBA@IICMR in collaboration with Tricolor Innovations Pvt. Ltd & National Innovation Foundation (NIF) India has initiated a live project for celebrating Ganesh Utsav with Gomay Ganesh Idol. For preserving environment under Entrepreneurship development cell and Academic Social Responsibility eco friendly Idols are created from Cow dung.

The process of creating Ganesh Idol from Cow dung is supported by NIF to preserve the environment. The idol is free from metal elements, It eradicates water pollution, Its free from glitters and fake diamonds and It protects human health

Support this social cause by booking Gomay Ganesh Idol from MBA@IICMR.

Let us join hands together to preserve nature by nurturing festive culture.

Prepared by,

Dr. Rajendra Agawane,
Mr. Harshal Patil
Coordinators

Reviewed by,

Dr. Manisha Kulkarni
HOD, MBA@IICMR

Approved by,

Dr. Abhay Kulkarni
Director, IICMR
DIRECTOR
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Ref: MBA@IICMR / A.Y. 2021-22 / Live Project

Tree Plantation



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MBA @ IICMR

Date: 21/09/2020

CIRCULAR

"Tree Plantation and Tree Conservation Awareness Program"

All the Teaching & Non-teaching staff are hereby informed that MBA@IICMR is conducting an activity of **Tree Plantation and Tree Conservation Awareness Program** under ASR. So, be present for the same as per the schedule given below.

Date of Activity: 23rd September, 2020


Time of Activity: 3.30pm to 4.30pmm

Venue: IICMR Campus

Dr. Abhay Kulkarni
Director, IICMR



World Environment Day 2018


ATTS's - IICMR – Nigdi, Pune
ASR @ IICMR

Date – 4th June 2018

Ref: IICMR/2018-19/ASR/02

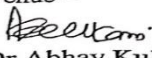
Circular

“World Environment Day”

All the IICMR Faculty & Staff are informed that ASR @ IICMR is conducting “World Environment Day” with Tree Plantation & Tree Conservation Awareness Program in association with PCMC & ECA on 5th June 2018 at 8.30 am in IICMR Campus.


- Chief Guest—Mr. Sravan HardiKar, PCMC Commissioner
- Esteemed Guest's – Mr. Kishor Gholave, 'A' Prabhag Chief & Mr. Vikas Patil, ECA President.

Date – 05/06/2018
Time – 8.30 am - 10.00 am
Venue – IICMR Campus


Dr Abhay Kulkarni
Director IICMR
DIRECTOR
Institute of Technical & Computer Management & Research [I.T.C.M.R.]
Nigdi, Pune - 411 044

Nirmalya Collection -Ganesh Festival

Ref: IICMR/MBA/ASR/2018-19/

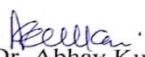

IICMR – MBA Nigdi, Pune
MBA@ IICMR



Date – 19th September 2018

NOTICE for NIRMALYA Collection on Ganesh Visarjan Day

All the IICMR faculties & students are informed that MBA IICMR is conducting NIRMALYA Collection on Ganesh Visarjan Day.

Date – 22/09/2018
Time – 3.00pm to 08.00pm
Venue – Moraya Gosawi Ghat, Chinchwad, Pune.


Dr. Abhay Kulkarni
Director IICMR
DIRECTOR
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MBA@IICMR

Date: 26/07/2022

NOTICE

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Let us join hands together to preserve nature by nurturing festive culture.

Prepared by,

Dr. Rajendra Agawane,
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Coordinators

Reviewed by,

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Approved by,

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Ref. MBA@IICMR / A.Y. 2021-22 / Live Project

1. Alternate sources of energy and energy conservation measures



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MBA@IICMR

Date: ~~19/12/2023~~

Activity Report

1. **Title of Activity:** "Lecture on Energy Conservation and Life Style for Environment"

2. **Date & venue:** Wednesday, May 17, 2023, IICMR, Nigdi Campus.

Venue: IICMR Auditorium

Time: 03.00pm to 05.00pm

3. **Description of the activity:**

With reference to Savitribai Phule Pune University circular number 2023-1994 dated, 12th May 2023, the Lecture on Energy Conservation and Life Style for Environment was organized on May 17, 2023 with active participation of all MBA Students, faculty members and non-teaching staff.

4. **Outcomes of activity:**

- a. The purpose of this program was to make students aware about reduction of carbon footprint and contribute to a more sustainable and environmentally-friendly future.
- B. Students were also guided about the various ways of energy conservation

5. **Activity Experience:**

Dr. Madhura Deshpande, ASR Co Ordinator, welcomed all participants to the program. The resource Person Dr. Abhay Kulkarni, Director IICMR guided the participants about the need and various ways of energy conservation and how we can create a new life style to conserve and nurture the environment. He emphasized that energy conservation and adopting a sustainable lifestyle are crucial steps in protecting the environment and mitigating climate change. By making conscious choices and implementing energy-efficient practices, individuals can contribute to reducing greenhouse gas emissions and preserving natural resources.

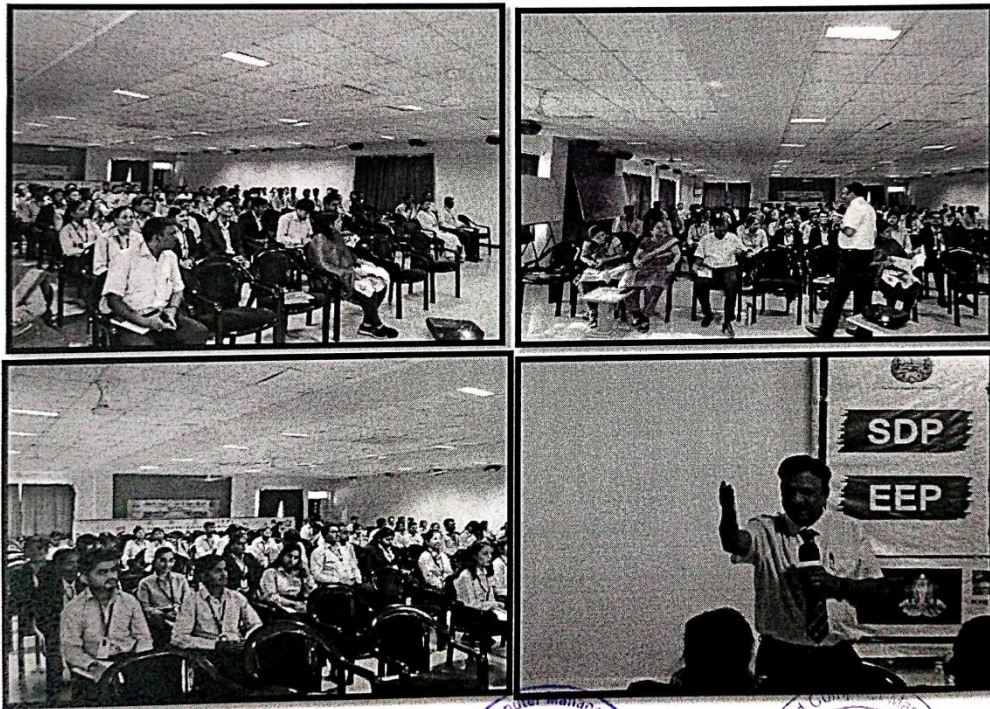
He further suggested some key strategies for energy conservation and sustainable living. They are

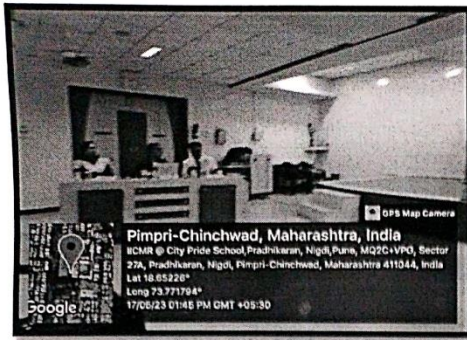
- 1. Use of Energy-efficient appliances
- 2. Use of energy-efficient lighting options such as LED bulbs.
- 3. To inculcate the habit to Unplug and power down i.e Turning off lights, electronics, and appliances when they are not in use.

4. Setting up the thermostat at an optimal temperature to conserve energy. Use of programmable thermostats.
5. Use of Renewable energy sources
6. Opting out for eco-friendly modes of transportation whenever possible.
7. Extensive use of Water conservation measures and collecting rainwater for outdoor purposes like gardening.
8. The Mantra - Reduce, reuse, recycle: Practice the 3Rs by reducing waste, reusing items, and recycling materials. Minimize single-use products and opt for reusable alternatives.
9. Making Sustainable food choices by Supporting local and organic food options.
10. Conscious consumerism in form of considering the lifecycle of the products you buy, their packaging, and the companies' environmental practices.
11. Energy audits at regular intervals to identify areas where energy is being wasted in your home.

He further stated by incorporating these practices into your daily life, you can reduce your carbon footprint and contribute to a more sustainable and environmentally-friendly future. Thus, even small actions add up to make a significant impact when practiced collectively.

Vote of Thanks was proposed by ASR Co Ordinator Dr. Madhura Deshpande.





"Lecture on Energy Conservation and Life Style for Environment" was arranged at MBA@IICMR.

Prepared by

Verified by

Approved by

Dr. Madhura Deshpande
ASR Coordinator

Dr. Manisha Kulkarni
HOD, MBA@IICMR

Dr. Abhay Kulkarni
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MBA@IICMR

Date: 19/12/2022

Activity Report

1. **Title of Activity:** "Celebration of National Energy Conservation Day"

2. **Date & venue:** Wednesday, December 14, 2022, IICMR Auditorium

Time: 06.30pm to 07.30pm online via Zoom.

3. **Description of the activity:**

As a part of Academic Social Responsibility Activity of MBA@IICMR, the National Energy Conservation Day was celebrated in association with The Institute of Engineers, Pune Local Chapter.

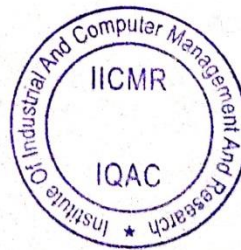
4. **Outcomes of activity:**

- The students understood the importance of energy conservation.
- Students learned the most important insight of Energy saved is energy generated.

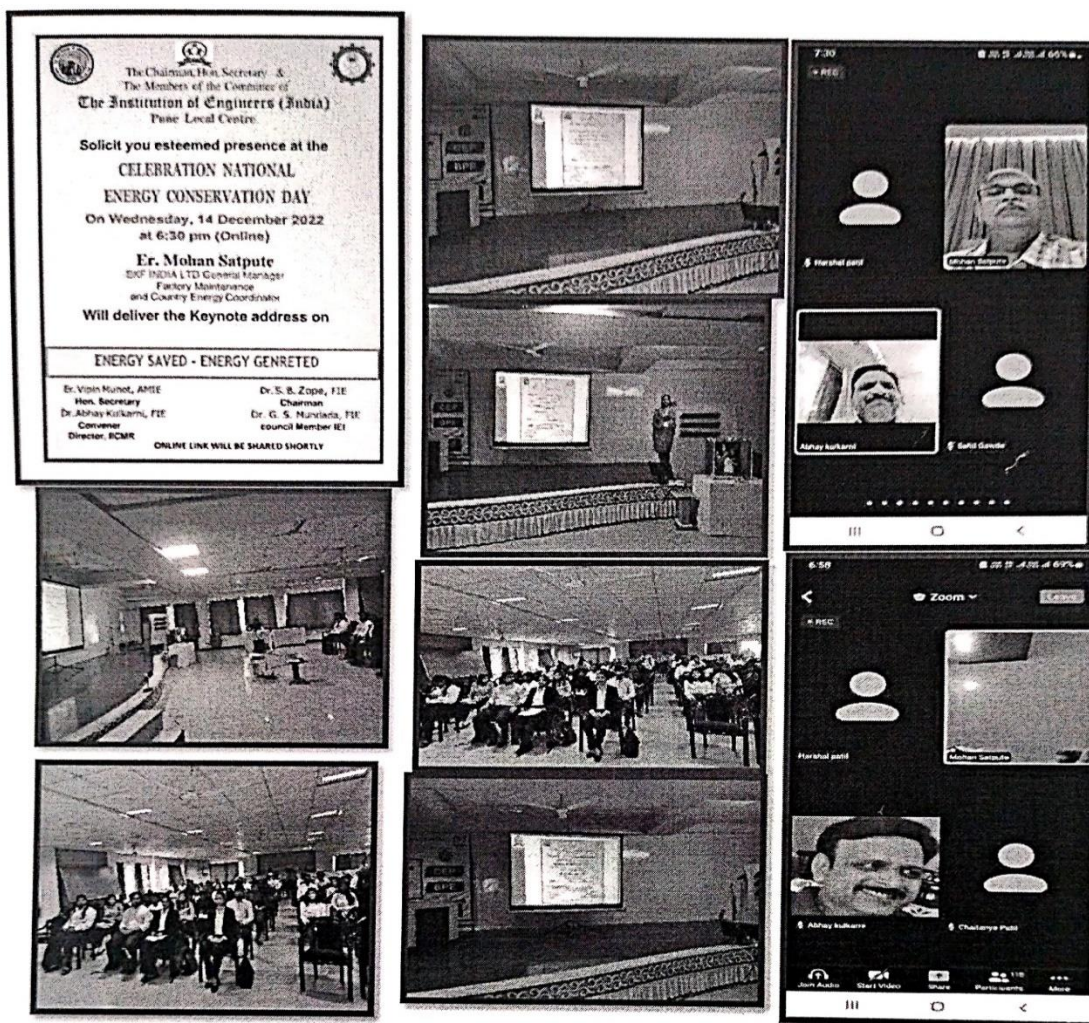
6. **Activity Experience:**

Under the able guidance of the Director of the Institute, Dr. Abhay Kulkarni, the session for the celebration of National Energy Conservation Day was arranged in association with The Institute of Engineers, Pune Local Chapter. Er. Mohan Satpute, General Manager, SKF India guided the students on various types of energy and any form of energy needs to be conserved, saved and utilised. He also emphasized that thought energy generation can be a challenge, the energy saved is energy generated.

The session was conducted online via zoom.



7. Photographs of the event



Glimpses of the session of Celebration of National Energy Conservation Day at MBA@IICMR

Prepared by

Dr. Madhura Deshpande
ASR Coordinator

Verified by

Dr. Manisha Kulkarni
HOD, MBA@IICMR

Approved by

Dr. Abhay Kulkarni
Director, IICMR


DIRECTOR

**Institute of Industrial & Computer
Management & Research (I.I.C.M.R.)**

Nigdi, Pune - 411 044

IICMR/MBA@IICMR/ASR/A.Y.2022-23/Report

Pandharichi Vaari- Banned Plastic



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MBA@IICMR

Date: 12/06/2023

Activity Report

- Title of Activity:** "Pandharichi Vaari – a Spiritual Experience - ASR"
- Date & venue:** Sunday, June 11, 2023, Akurdi, Chinchwad, Nigdi.
Time: 06.30pm to 10.30pm
- Description of the activity:**

This year the students of MBA@IICMR volunteered for centuries old tradition in Maharashtra called "Pandharichi vaari" which translates to "the pilgrimage of Pandharpur" in English.
- Objectives of the Activity**
 - To make students aware about the importance of the environment conservation.
 - To sensitize students towards the efforts taken by Varkaris for the spiritual experience.
- Activity Experience:**

"Pandharichi vaari" is a Marathi term that translates to "the pilgrimage of Pandharpur" in English. It refers to the annual pilgrimage to the town of Pandharpur in Maharashtra, India. Pandharpur is a significant pilgrimage site for devotees of Lord Vitthal, a form of Lord Krishna.

The Pandharichi vaari is a centuries-old tradition that attracts millions of devotees, known as "varkaris," from various parts of Maharashtra and beyond. The pilgrimage typically takes place during the months of June and July, culminating on the auspicious day of Ashadi Ekadashi.

During the Pandharichi vaari, varkaris undertake a long journey on foot to reach the temple of Lord Vitthal in Pandharpur. They sing devotional songs, known as "abhangs," in praise of Lord Vitthal and engage in collective chanting of his name. The atmosphere is filled with spiritual fervor and devotion as devotees demonstrate their deep faith and surrender to the divine.

This year students of MBA@IICMR took part in Vaari and attempted to create awareness about the hazards of plastic usage. Students also took part in the spiritual journey and performed "Seva" for the Varkaries at Bhakti Shakti, Nigdi, Kedareshwar Mandir and Shri Ram Mandir. Students were accompanied by Director Dr. Abhay Kulkarni, ASR Co ordinator

Dr. Madhura Deshpande, Student Welfare Officer Dr. Vinod Bhelose, Dr. Rajendra Agawane and Ms. Dipti Bajpai. Total 68 Students volunteered for the activity.

Overall it was a spiritual experience.

6. Some Snaps of the Session

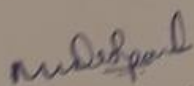


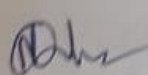
"Pandharichi Vaari" MBA @ IICMR

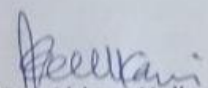
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Dr. Madhura Deshpande
ASR Coordinator


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MBA@IICMR

Date: 20/07/2022

Report

MBA@IICMR with Tricolor Innovations Pvt Ltd
In Association with
National Innovation Foundation – NIF (India)
'Eco Friendly Gomay
Ganesh Idol Creation'.

1. **Title of Activity:** 'Eco Friendly Gomay Ganesh Idol Creation'.
2. **Date & venue:** 09th Jun 2022 at IICMR Auditorium, Nigdi Pune.
3. **Outcomes of activity:**
 - Awareness During Festival Celebration.
 - Reduction in water pollution.
 - Use of Gomay - Ganesh idols in Ganesh festival.
 - Avoiding hazardous colour and ingredients in Ganesh idols.

4. **Description of activity:**

MBA@IICMR Entrepreneurship development cell and Academic Social Responsibility believes to inculcate social responsibility among students through social sensitization. MBA@IICMR initiated this initiative to make students understand their responsibility towards the society in innovative manner.

The activity specifies the following environment issues to be addressed:

- Ecofriendly Gomay- Ganesh idols are free from metal elements.
- It eradicates water pollution.
- Free from glitters and fake diamonds.
- Easily available.
- Protects human health.
- This is family bonding exercise.



MBA@IICMR/EDC_2021-22/Eco-Friendly Ganesh

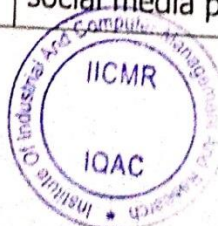
5. Activity Experience:

Dr. Vipin Kumar, Director, National Innovation Council, India was invited for the inaugural session with introduction to the innovator 'Tricolour Innovations' by the Director of 'Enhance Life Sciences Pvt. Ltd.' Regarding the 'Eco-Friendly Ganesh Idol' Created. Presentation was given on behalf of the company by Mr. Rinal Shah and Nirav Nayan. Overview of the program was given by Nayeem Khan. Dr. Vipin Kumar on this occasion talked about environment related issues and addressing those through environment friendly products and service offerings. In view of this, the current initiative by Tricolour innovations to offer eco-friendly Ganesh idol is a way forward for developing sensitization towards environmental issues. He quoted an example of cow dung prepared diya's being exported and creating an employment and entrepreneurship opportunities in a rural India. he stated majority of Indian population still realize on agriculture and related activities. The base of such initiatives which will have dual impact on environment and sensitization and entrepreneurship opportunities in a rural India.

NGO's, local bodies like PCMC authorities, local residential societies, Ganesh Mandals, school and college students participated in this initiative and decided to celebrate Ganesh Chaturthi in Eco-friendly manner by opting for ECO-Friendly Gomay Ganesh Idol.

15 students from MBA@IICMR institute selected for this campaign.

Date	Conducted activities from MBA@IICMR	Planned Future Activities
9 th June, 2022.	1. National level workshop on ECO -friendly Gomay Ganesh Idols.	Demo and sensitization in residential societies by students in groups and open booking for idols.
16 th June, 2022.	2. Awareness creation of Eco-friendly Gomay Ganesh Idol – City Pride School by MBA students.	Demo and sensitization in schools and colleges by students in groups and open booking for idols.
24 & 25 th June, 2022.	3. Gomay Ganesh Idols Stall for sale at the National event organized by MBA@IICMR named 'UDAAN'.	Awareness and sensitization in individual and reference group by individual students for idol bookings through social media platforms.



6. Idol Bookings Received: 04 numbers.

7. Feedback:

It was very good feedback from students. The Vote of Thanks was delivered by Mr. Rajaneesh Prabhu. The event was organized with the support and guidance from Dr. Abhay Kulkarni (Director IICMR) and Dr. Manisha Kulkarni (HOD, MBA@IICMR)

No. of Students participated: 53

No. of MBA@IICMR faculties participated: 8

Coordinators' of the Activity: Dr. Rajendra Agawane & Mr. Harshal Patil

Glimpses of the event



MBA@IICMR/Academic_Social_Responsibility_2021-22/



MBA@IICMR/Academic_Social_Responsibility_2021-22/



MBA@IICMR/Academic_Social_Responsibility_2021-22/



MBA@IICMR/Academic_Social_Responsibility_2021-22/

2. Management of the various types of degradable and non-degradable waste.



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MBA @ IICMR

Date: 04/10/2021

ACTIVITY REPORT

1. **Title of Activity:** "E-waste collection Drive" on the occasion of 75th Anniversary of Independence in association with ECA, Arogya Mitra Sanghtana Nigadi, Rotary Club Nigadi, Tanpure Foundation, Jyeshtha Nagarik Sangh, Bhavasar Sanghatana, Police Mitra Sangh and PCMC

2. **Date:** 3rd October, 2021

Time: 10.00am to 12.30pm

Venue: Auditorium of IICMR

Resource Person: Mr Nilakanth Poman

3. **Objectives of activity:**

- To create Awareness about E-waste.
- To collect e-waste from people for further recycling.

No. of participants: 53

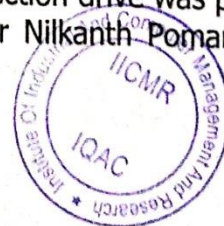
No. of faculties participated: 12

Coordinator of activity: Ms Kiran Rao



4. **Description of activity:**

IICMR advocate the values and follow them with utmost importance. In association with ECA, IICMR organizes various activities along with two-three days workshops every year. These workshop intend to create awareness about conservation of environment. This year also, on the occasion of golden Jubilee celebration of Independence, three days E-waste collection drive was planned. The program ended at IICMR in the presence of Mr Nilkanth Poman, Chief Executive officer, Computer department PCMC.



MBA@IICMR/Academic_Social_Responsibility_2020-21/Report

5. Agenda:

Sr. No	Time	Particulars	Resource Person
1	10:30am Starts	Welcome to attendees	Mrs Kiran Rao
2	10:30am to 10.35am	Brief Introduction about program and commencement by watering the plant	All guests
3	10:35m to 10:37am	Condolence	
4	10:37am to 10:50am	Felicitation of Guests	
5	10:50am to 11:20am	Presentation on E-waste	Dr. Abhay Kulkarni
6	11:20am to 11:35am	Message from guest	Mr Nilakanth Poman
7	11:35am to 12pm	Experience sharing	Arogya Mitra
8	12pm to 12:05pm	Vote of Thanks	Adv. Manisha Kulkarni
9	12:05pm to 12:30pm	Collection of E-waste	PCMC
10	12:30pm to 12:35pm	Conclusion with Vande Mataram	Vande Mataram

6. Activity Experience:

- Dr. Abhay Kulkarni, Director MBA@IICMR addressed the audience about the E-waste. He presented data before audience about the E-waste and near future if the precautions were not to be taken. He also showed the video about E-waste which actually created impact on audience and awareness about the severity of the problem.
- Mr. Nilkanth Poman, the chief guest assured about the required aid and assistance in protecting the environment. He guided about various efforts by Government for protecting environment and various schemes to enhance the employment in this sector.
- Mr Rushikesh Tapshalkar of Arogyamitra, talked about the E-waste drives take place in PCMC area. He gave details about the working of

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such drives to reuse, reduce and recycle. He gave details about how Arogyamitra works towards E-waste management.

- d. Lastly Mr. Rupesh Kadam, president of Greenscape Eco Management pvt. Ltd, gave insights about recycling process and opportunities in this field.
- e. Mr Muthiyan of Jyeshth Nagarik Sangh, Mr Rajiv Bhavasar of Arogyamitra Sanghatana, Mr Ganesh PCMC health department also shared their opinions and experience during covid and steps towards protecting environment.

7. Summary & conclusion:

The event was taken by the Institute as the part of it's Academic and Social Responsibility. Every year MBA@IICMR is taking initiative to participate such activities. All the participants were happy towards their contribution to the society.

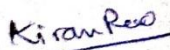
8. Assessment of activity outcomes:

The "E-waste awareness and collection" program had been successfully conducted in the IICMR campus. Director of the Institute, Dr. Abhay Kulkarni along with all teaching and non-teaching staff were participated in activity. The selective staff members of IICMR participated in this activity due to Corona Pandemic.

9. Feedback:

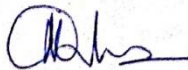
It was enriching activity to boost the morale in the pandemic, each participant took away a key benefit point from this activity. Overall it was satisfying experience.

Prepared by



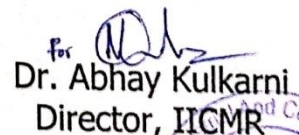
Ms Kiran Rao
ASR Coordinator

Verified by



Adv. Manisha Kulkarni
HOD, MBA@IICMR

Approved by

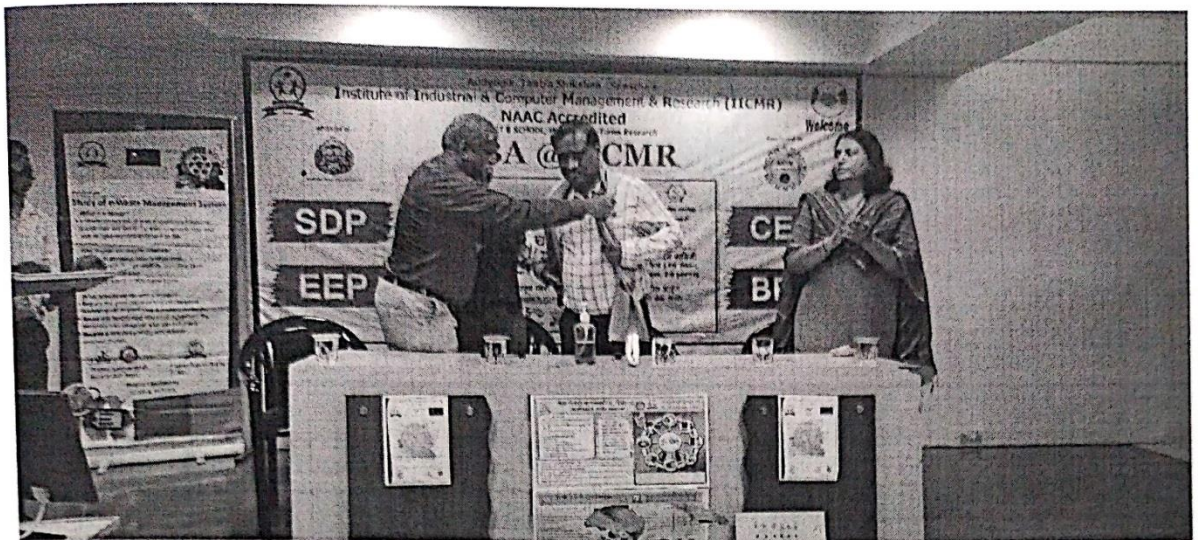

Dr. Abhay Kulkarni
Director, IICMR



DIRECTOR
Institute of Industrial & Computer
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Felicitation of Guest

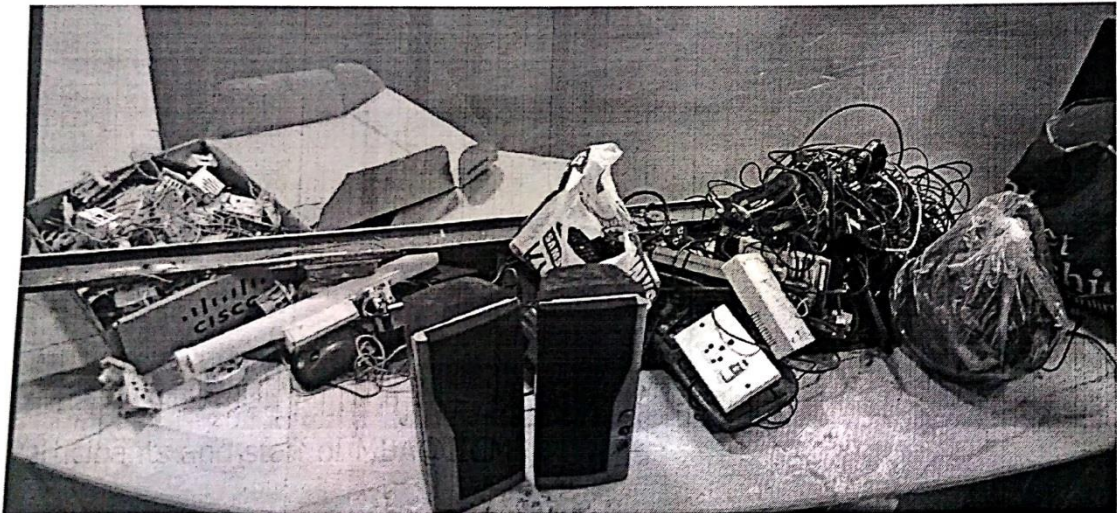


While giving the E-waste





Participants and staff of MBA@IICMR



Some of the E-waste collection





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MBA@IICMR

Date: 04/10/2020

ACTIVITY REPORT

1. **Title of Activity:** "E-waste collection Drive" in association with ECA, Arogya Mitra Sanghata Nigadi, Rotary Club Nigadi, Tanpure Foundation, Jyeshtha Nagarik Sangh, Bhavasar Sanghatana, Police Mitra Sangh and PCMC

2. **Date:** 3rd October, 2020

Time: 10.00am to 12.30pm

Venue: Auditorium of IICMR

Resource Person: Mr Nilakanth Poman

3. **Objectives of activity:**

- a. To create Awareness about E-waste.
- b. To collect e-waste from people for further recycling.

No. of participants: 53

No. of faculties participated: 12

Coordinator of activity: Ms Kiran Rao



4. **Description of activity:**

IICMR advocate the values and follow them with utmost importance. In association with ECA, IICMR organizes various activities along with two-three days workshops every year. These workshop intend to create awareness about conservation of environment. This year also, on the occasion of golden Jubilee celebration of Independence, three days E-waste collection drive was planned. The program ended at IICMR in the presence of Mr Nilkanth Poman, Chief Executive officer, Computer department PCMC.

5. Agenda:

Sr. No	Time	Particulars	Resource Person
1	10:30am	Welcome to attendees	Mrs Kiran Rao
2	10:30am to 10.35am	Brief Introduction about program and commencement by watering the plant	All guests
3	10:35m to 10:37am	Condolence	
4	10:37am to 10:50am	Felicitation of Guests	
5	10:50am to 11:20am	Presentation on E-waste	Dr. Abhay Kulkarni
6	11:20am to 11:35am	Message from guest	Mr Nilakanth Poman
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6. Activity Experience:

- Dr. Abhay Kulkarni, Director MBA@IICMR addressed the audience about the E-waste. He presented data before audience about the E-waste and near future if the precautions were not to be taken. He also showed the video about E-waste which actually created impact on audience and awareness about the severity of the problem.
- Mr. Nilkanth Poman, the chief guest assured about the required aid and assistance in protecting the environment. He guided about various efforts by Government for protecting environment and various schemes to enhance the employment in this sector.
- Mr Rushikesh Tapshalkar of Arogyamitra, talked about the E-waste drives take place in PCMC area. He gave details about the working of

such drives to reuse, reduce and recycle. He gave details about how Arogyamitra works towards E-waste management.

- d. Lastly Mr. Rupesh Kadam, president of Greenscape Eco Management pvt. Ltd, gave insights about recycling process and opportunities in this field.
- e. Mr Muthiyan of Jyeshth Nagarik Sangh, Mr Rajiv Bhavasar of Arogyamitra Sanghatana, Mr Ganesh PCMC health department also shared their opinions and experience during covid and steps towards protecting environment.

7. Summary & conclusion:

The event was taken by the Institute as the part of it's Academic and Social Responsibility. Every year MBA@IICMR is taking initiative to participate such activities. All the participants were happy towards their contribution to the society.

8. Assessment of activity outcomes:

The "E-waste awareness and collection" program had been successfully conducted in the IICMR campus. Director of the Institute, Dr. Abhay Kulkarni along with all teaching and non-teaching staff were participated in activity. The selective staff members of IICMR participated in this activity due to Corona Pandemic.

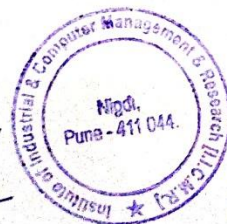
9. Feedback:

It was enriching activity to boost the morale in the pandemic, each participant took away a key benefit point from this activity. Overall it was satisfying experience.

Prepared by

Kiran Rao

Ms Kiran Rao
ASR Coordinator



Verified by

Adv. Manisha Kulkarni

Adv. Manisha Kulkarni
HOD, MBA@IICMR



Approved by

Dr. Abhay Kulkarni

Dr. Abhay Kulkarni
DIRECTOR
Institute of Industrial & Computer
Management & Research [I.I.C.M.R.]
Nigdi, Pune - 411 044

Ref: MBA@IICMR/ASR/2018-19/

Institute of Industrial and Computer Management and Research

Nigdi, Pune

Academic Social Responsibility (ASR) Initiative

Report

On

“Domestic Waste Management.”

Date : 17/08/2018 – 19/08/2018

Venue: Auto Cluster, Pimpri, Pune.

Time : 09.00 am to 06.00 pm

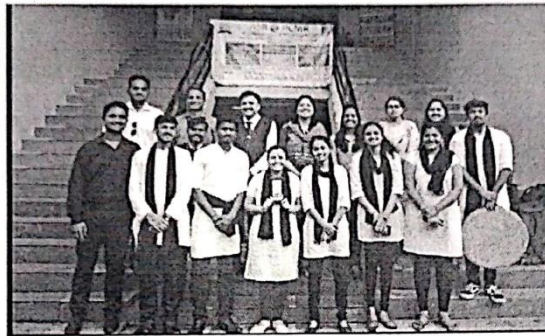
Attended By: IICMR Faculty members and Students

On 17th to 19th August 2018 IICMR@MBA students participated in ‘Recycle and Waste Expo 2018’ held at Auto Cluster, Pimpri, organized by PCMC in association with ECA. Our students participated in street play competition on waste management and also managed registration at expo. Registration team was combination of MBA 1st year and 2nd year students. They handled registration counter for all the three days from 9 am to 6 pm. They registered every visitor’s information both digitally and manually 8000 visitors attended the exhibition. ECA appreciated their work and gave the certificate.

MBA 1st year and 2nd year students participated in street play. The subject of the act performed was “Domestic Waste Management.” The Act was written and directed by the faculty member of City Pride Ms. Shilpa Jogalekar. The duration of the act was 8 minutes where students performed the act for 7 times on 18th and 19th August at the Expo.



The Prize distribution ceremony of street play competition held on 25th August at Science Park. IICMR MBA students received 3rd prize and Registration team also received a certificate of appreciation from Mr. Shravan Hardikar, Commissioner, PCMC for their active performance at the registration.



Pathantya Performing MBA TEAM

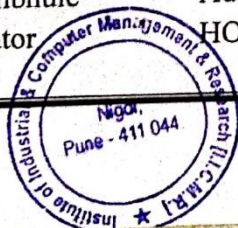


Outcome: This ASR activity succeeded in creating the awareness about domestic waste management among the students, So also organizing and Planning of exhibition. They interacted with PCMC professionals which increased their Social awareness. Through street play students understood their role as a mediator in communicating the seriousness of the waste management with the society this is in line with our mission of developing deep rooted sense of social responsibility.

Prepared by,
Dr. Hemant Anbhule
ASR Coordinator

Submitted to,
Adv. Manisha Kulkarni
HOD, MBA, IICMR.

Approved by,
Dr. Abhay Kulkarni
Director, IICMR.



DIRECTOR
Institute of Industrial & Computer
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3. Water Conservation



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MBA@IICMR

Date: 19/12/2022

Activity Report

1. **Title of Activity:** "ASR Jaldindi – Human Chain"

2. **Date & venue:** Wednesday, December 21, 2022, Jijau Udyan Chinchwad

Time: 02.30pm to 07.30pm

3. **Description of the activity:**

As a part of Academic Social Responsibility Activity of MBA@IICMR, the MBA students took part in "Jaldindi" organised by Pimpri Chinchwad Municipal Corporation – Water Department on 21st Dec. 2022. MBA students took part in arranging the Human Chain to celebrate the Jaldindi and even took part in Procession for "PavanaMai Aarti"

4. **Outcomes of activity:**

a. The students understood the importance of Water and need to stop the pollution of water buds and preserve the nature.

B. Students got an opportunity to showcase and exercise their management skills as they contributed as volunteers to arrange the school kids from 10 schools to form a "Human Chain."

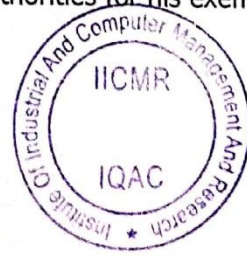
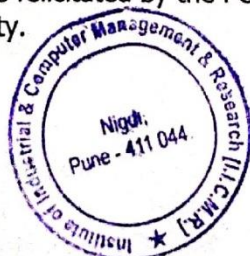
6. **Activity Experience:**

Under the able guidance of the Director of the Institute, Dr. Abhay Kulkarni the ASR co Ordinator's took part in the Jaldindi and Human chain organised by PCMC Water Department for the conservation of Water bodies and awareness campaign to protection against pollution of these water bodies.

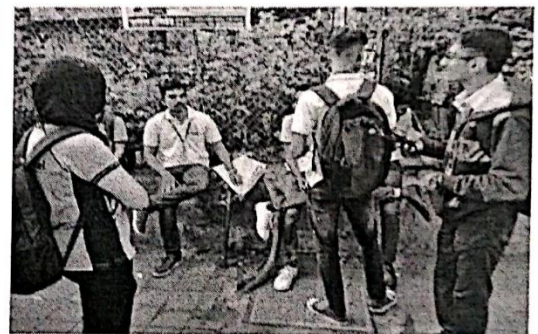
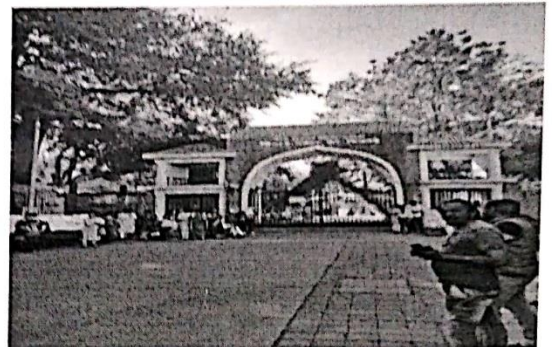
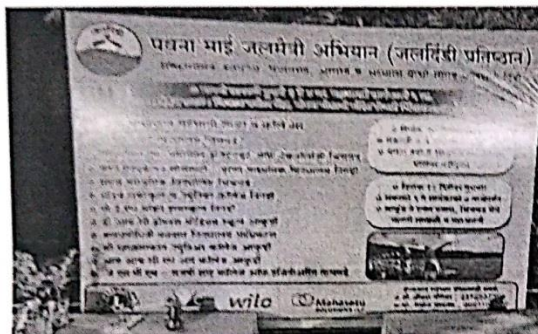
Many cultural programs like Dance, Road Show, small play was performed by the students and the teachers to emphasize the importance of the water bodies to the general public.

The ceremony ended by offering Aarti and flowers to Pavana Mai as a token of gratitude.

Dr. Abhay Kulkarni was felicitated by the PCMC authorities for his exemplary work for performing social responsibility.



7. Photographs of the event

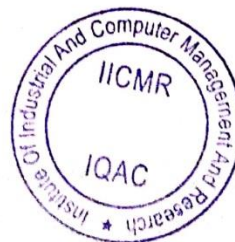


Students took part in Jaldindi – Human Chain and Dr. Abhay Kulkarni was felicitated by Water Department – PCMC.

Prepared by



Verified by



Approved by

Dr. Madhura Deshpande
ASR Coordinator

Dr. Manisha Kulkarni
HOD, MBA@IICMR

Dr. Abhay Kulkarni
Director, IICMR
DIRECTOR

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Date: 09/06/2022

ASR Report

1. **Title of Activity:** "River Plagathon" on the occasion of World Environmental Day in association with Tanpure Foundation, and PCMC

2. **Date & venue:** 04th June, 2022 at Thergaon Ghat, Chinchwad, Pune.

3. **Outcomes of activity:**

a) To create awareness about sustainable development and the need to conserve water bodies.

b) To reduce the negative impact of social, cultural and economic issues on sustainable development and management of river basins.

4. **Description of activity:**

MBA@IICMR ASR to educate social responsibility among students through social sensitization. On the occasion of World Environment Day, MBA@IICMR with Tanpure foundation conducted cleanliness and awareness drives at Thergaon Ghat, chinchwad Pune. With the campaign run by PCMC, Various organizations, Medical staff, NGOs, corporate companies, college students and many others participated in the campaign.

Mr. Tupe (PCMC Officer), who also participated and said, "People should stop using plastic now. Instead of that, use cloth bags and always carry your water bottle of steel as plastic bottles will create more pollution". As today is World Environment Day, we should always support and celebrate the engagement for the environment and create more awareness.

6. **Activity Experience:**

The event was taken by the Institute as the part of it's Academic.

Live Feedback Link:

<https://twitter.com/Aarchi2021/status/1532989179507970051?t=sUjwJWKStaGDryIaVvje0g&s=08>

No. of Students participated: 20

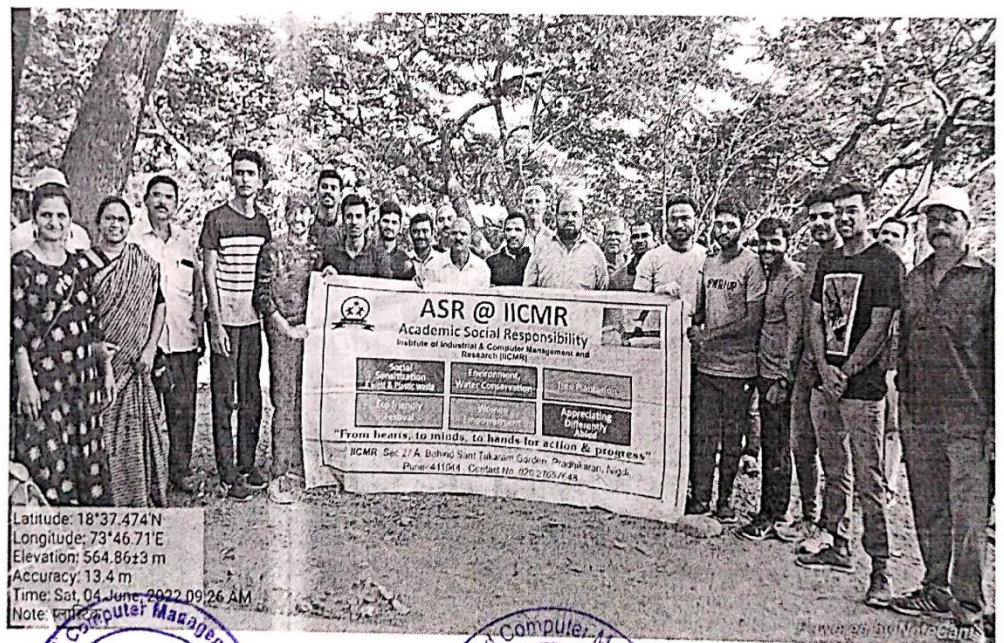
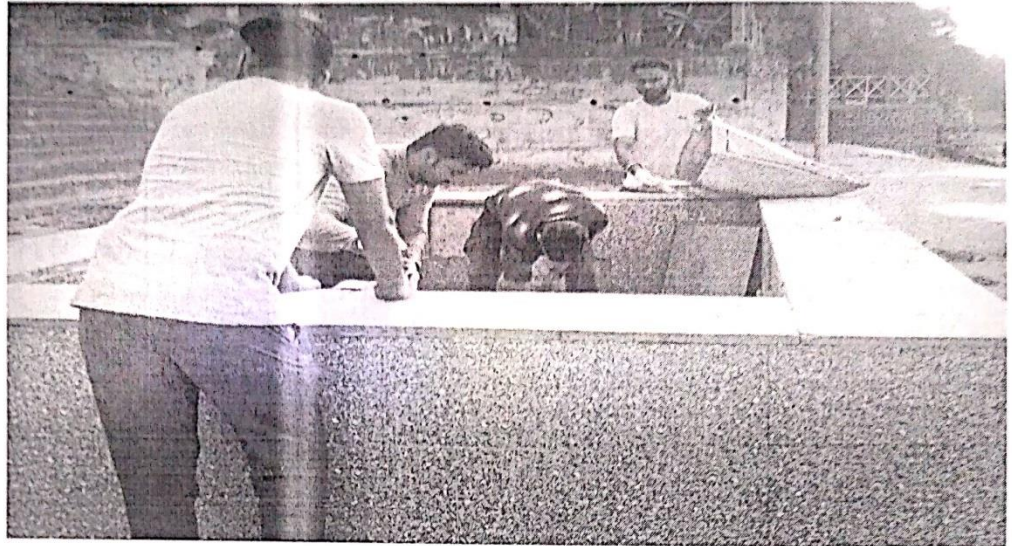
No. of MBA@IICMR faculties participated: 1

MBA@IICMR/Academic_Social_Responsibility_2021-22/



Coordinator of the Activity: Mr. Harshal Patil

Glimpses of the event



Latitude: 18°37.474'N
Longitude: 73°46.71'E
Elevation: 564.86±3 m
Accuracy: 13.4 m
Time: Sat, 04 June 2022 09:26 AM
Note: Image taken by Google Maps

Prepared by

Harshal Patil

Mr. Harshal Patil
ASR Coordinator

Verified by

Manisha Kulkarni

Dr. Manisha Kulkarni
HOD, MBA@IICMR

Approved by

Abhay Kulkarni

Dr. Abhay Kulkarni
Director, IICMR
DIRECTOR

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MBA@IICMR

Date: 23/03/2022

ASR REPORT

1. **Title of Activity:** "World water day Celebration"

2. **Date & venue:** 22nd March, 2022 at IICMR, Nigadi Campus.

3. **Outcomes of activity:**

- To create awareness about the importance of freshwater amongst the students, parents and community members.
- Importance of water conservation in water-scant countries in the world.
- Initiate participants to participate in social activities.

4. **Description of activity:**

MBA@IICMR is always advocating value creation and value addition to not only students but to society. Celebrating world water day was the part of same. We celebrated World Water Day on the 22nd March with a special programme held in IICMR Auditorium. The students from MBA department initiated the program.

World Water Day is held annually on 22 March as a means of focusing attention on the importance of freshwater and advocating for the sustainable management of freshwater resources. The day is used to highlight the need for the Sustainable Management of freshwater resources, access to water, hygiene facilities and sanitation all across the world.

After a short welcoming address from Rushikesh and Shraddha (MBA Students), Dr. Abhay Kulkarni (Director, IICMR), Mr. Rajeev Bhavsar and Mr. Suryawanshi Sir delivered a presentation about the importance of water in our daily life. The programme then proceeded with the adding water to plant.

MBA@IICMR/Academic_Social_Responsibility_2021-22/



The faculties and students celebrated this day in offline mode by speech giving competitions on the topic of 'How to control wastage of water' and speech competition on the topic of 'Saving water'. We have arranged competition in which judges gave first rank to Aachal sharma who participated in events. The students participated in the competitions enthusiastically.

Rushikesh and Shraddha from MBA Second year had done anchoring for the program. The session was concluded with Sayali veer's vote of thanks.

5. Activity Experience:

- a. Dr. Abhay Kulkarni, Director MBA@IICMR addressed the audience about the importance of the activity which is conducted in the campus and call everyone to contribute their values for the society.
- c. Summary & conclusion: The event was taken by the Institute as the part of it's Academic and Social Responsibility and ARKO.

6. Assessment of activity outcomes:

The "World water day" program had been successfully conducted in the MBA@IICMR campus. Director of the Institute Dr. Abhay Kulkarni along with all teaching and non-teaching staff were participated in activity. The students & all staff members of IICMR showed their social responsibility through this activity.

7. Feedback:

It was very good response from students. 10 students were participated in the speech competition.

No. of Students Participated: 80

No. of MBA@IICMR faculties participated: 14

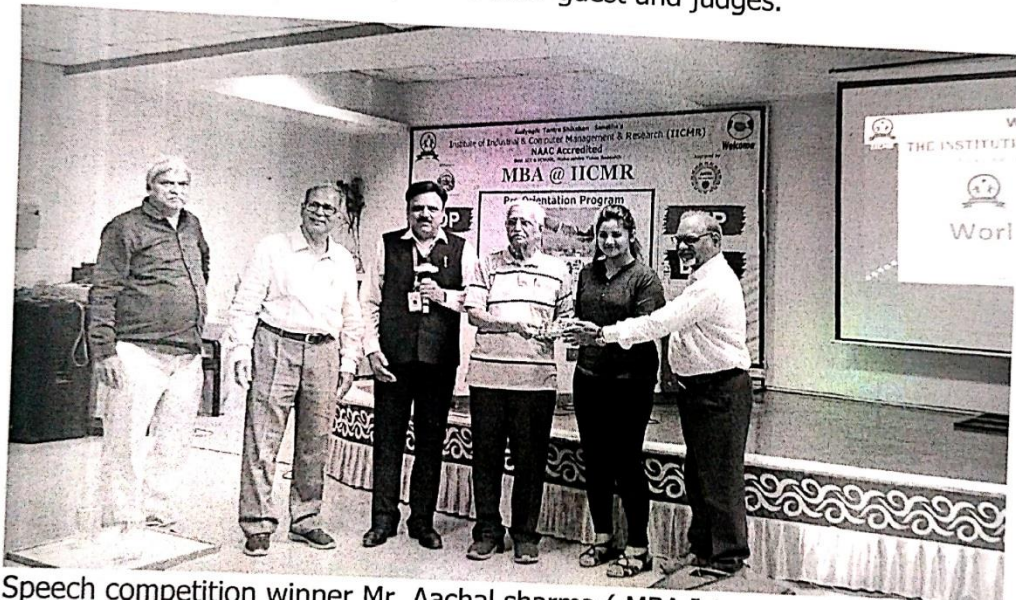
Coordinator of the Activity: Mr. Harshal Patil



7. Glimpses:



Adding water to plant by respective chief guest and judges.



Speech competition winner Mr. Aachal sharma (MBA Ist year student)

Prepared by



Mr. Harshal Patil
ASR Coordinator

Verified by

[Signature]

Dr. (Adv.) Manisha Kulkarni
HOD, MBA@IICMR



Approved by

[Signature]

Dr. Abhay Kulkarni
DIRECTOR, IICMR

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W.C

MBA@IICMR

Date: 20/12/2021

ASR Report

1. **Title of Activity:** Pavnotsav 2021- Jaldindi Pravas (Unique Movement for water literacy)

2. **Date & venue:** 20th Dec, 2021 at Jijamata Udyan, Chinchwad, Pune.

3. **Outcomes of activity:**

a) To create awareness about sustainable development and the need to conserve water bodies.

b) To reduce the negative impact of social, cultural and economic issues on sustainable development and management of river basins.

4. **Description of activity:**

MBA@IICMR ASR to educate social responsibility among students through social sensitization. IICMR initiated this initiative to make students understand their responsibility towards the society. Vishwas Yevale, who started Jal Dindi way back in 2002, said the condition of rivers in Pune and Pimpri Chinchwad is worsening. Rivers have turned into nullahs and all the city's waste is flowing into them. We cannot allow rivers to die a silent death. Citizens will have to play a big role in river conservation and protection.

5. **Activity Experience:**

Rajeev Bhawsar, convenor of Jal Dindi said, "It is ethical responsibility of the society to keep our environmental resources usable for the next generations. All fresh water resources are finite and they are threatened by unscrupulous discharge of waste from human settlements living along rivers and lakes. Maintaining purity of these water bodies is the need of the hour". He discussed on Jal Dindi uses scientific and ethical inquiry to reduce the negative impact of social, cultural and economic issues on sustainable development and management of river basins. The 'water pilgrimage' covers almost 450km of Indrayani and Bhima rivers. Environmentalists, activists and students take part in the Dindi every year. Jaldindi now is running under their NGO called Jaldindi Pratishthan and MBA@IICMR is the part. The Journey

ended with an oath-taking ceremony wherein participants pledge to strive to keep the river clean.

6. Activity Experience:

The event was taken by the Institute as the part of it's Academic and Social Responsibility and ARKO.

7. Feedback:

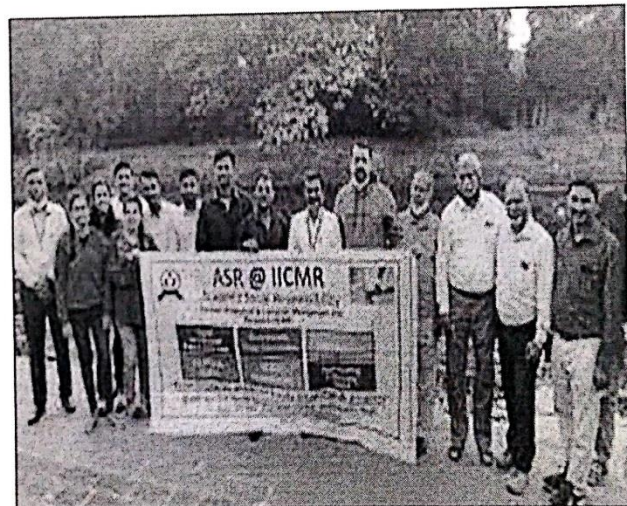
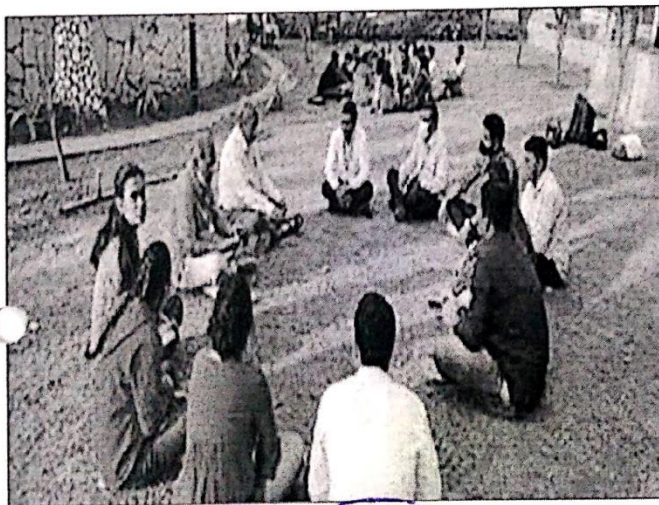
It was very good feedback from students. The Vote of Thanks was delivered by Rushikesh (MBA Second year student). The event was organized with the support and guidance from Dr. Abhay Kulkarni (Director IICMR) and Dr. Manisha Kulkarni (HOD, MBA@IICMR)

No. of Students participated: 20

No. of MBA@IICMR faculties participated: 2

Coordinator of the Activity: Dr. Rajendra Agawane & Mr. Harshal Patil

Glimpses of the event



Prepared by

Harshal Patil

Mr. Harshal Patil
ASR Coordinator



Verified by

Manisha Kulkarni

Dr. (Adv). Manisha Kulkarni
HOD, MBA@IICMR



Approved by

Abhay Kulkarni

Dr. Abhay Kulkarni
Director, IICMR
DIRECTOR

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4. Green campus initiatives



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MBA@IICMR

Date: 09/06/2023

Activity Report

1. **Title of Activity:** "Poster and Slogan Competition on occasion of World Environment Day"

2. **Date & venue:** Thursday, June 08, 2023, MBA@IICMR.

Venue: Auditorium IICMR.

Time: 01.30pm to 03.00pm

3. **Description of the activity:**

The Poster and Slogan Competition was arranged for the students of MBA@IICMR to celebrate World Environment Day.

4. **Objectives of the Activity**

1. To challenge the creativity of the students.
2. To foster the culture of competition and environment awareness



5. **Activity Experience:**

World Environment Day is an annual event observed on June 5th to raise awareness and encourage global action for the protection of the environment. World Environment Day is organized by the United Nations Environment Programme (UNEP) and has been celebrated since 1974. World Environment Day is an annual event celebrated on June 5th to raise awareness about environmental issues and promote global action to protect the environment. The theme for this Environment Day was #Beat Plastic Pollution.

The Poster and Slogan competition was conducted to challenge the creativity of the students and to give them the opportunity to learn by experience. Students also participated in the activity whole heartedly and showed the utmost creativity and enthusiasm.

Director Dr. Abhay Kulkarni and ASR Co ordinator Dr. Madhura Deshpande addressed and guided the students.

Overall it was a learning and enthusiastic experience.



6. Some Posters submitted by the students





Posters created by students of MBA@IICMR on occasion of
"World Environment Day"

Prepared by

Madhura

Dr. Madhura Deshpande
ASR Coordinator

Verified by

Manisha

Dr. Manisha Kulkarni
HOD, MBA@IICMR

Approved by

Abhay

Dr. Abhay Kulkarni
Director, IICMR

DIRECTOR

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Audyogik Tantra Shikshan Sanstha's
Institute of Industrial and Computer Management and Research(IICMR)
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Awarded Best Management Institute for Industry Interface by CEGR

MBA@IICMR

Date: 08/06/2023

Activity Report

1. **Title of Activity:** "World Environment Day Celebration in association with ECA"

2. **Date & venue:** Wednesday, June 07, 2023, MBA@IICMR.

Venue: Auditorium IICMR.

Time: 10.30pm to 12.00pm

3. **Description of the activity:**

The World Environment Day was celebrated in MBA@IICMR in association with Environment Conservation Association, Pune with the active participation of Students and Faculty members.

4. **Objectives of the Activity**

1. To make students aware about the importance of the environment and need to preserve the same.
2. To make students aware about the loss to environment because of the Plastic Pollution

5. **Activity Experience:**

World Environment Day is an annual event observed on June 5th to raise awareness and encourage global action for the protection of the environment. World Environment Day is organized by the United Nations Environment Programme (UNEP) and has been celebrated since 1974. World Environment Day is an annual event celebrated on June 5th to raise awareness about environmental issues and promote global action to protect the environment.

This year the environment day was celebrated in Association with Environment Conservation Association, Pune. Ms. Vineeta Date, Chairperson, ECA, Mr. Sikandar Ghodake, Team Leader ECA, Ms. Anita Ghodake, Team Leader, ECA, Mr. Gorakshnath Sanap, Team Leader, ECA attended the event.

The theme for this Environment Day was #Beat Plastic Pollution. Ms. Vineeta Date addressed the students and made them aware about the evil effects of use of plastic and the harm it is causing to the environment. Mr. Sikandar Ghodake in his address spoke about 5 types of pollution namely air, water, soil, sound and thought pollution. He urged the students to stay away from evil plastic and evil thoughts.

As a symbol of awareness, cloth bags were gifted to the students and faculty members of MBA@IICMR.

Overall it was a learning experience

6. Some Snaps of the Session



"World Environment Day" was celebrated at MBA @ IICMR

Prepared by

Madhura Deshpande

Dr. Madhura Deshpande
ASR Coordinator

IICMR/MBA@IICMR/ASR/A.Y.2022-23/Report

Verified by

Manisha Kulkarni

Dr. Manisha Kulkarni
HOD, MBA@IICMR

Approved by

Abhay Kulkarni

Dr. Abhay Kulkarni
Director, IICMR

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MBA@IICMR

Date: 06/06/2023

Activity Report

1. **Title of Activity:** "World Environment Day Celebration"

2. **Date & venue:** Monday, June 05, 2023, MBA@IICMR.

Venue: Auditorium IICMR.

Time: 04.30pm to 05.30pm

3. **Description of the activity:**

The World Environment Day was celebrated in MBA@IICMR with the active participation of Students and Faculty members.

4. **Objectives of the Activity**

1. To make students aware about the importance of the environment and need to preserve the same.
2. To make students aware about the loss to environment because of the Plastic Pollution

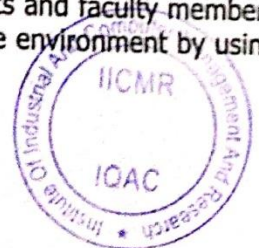
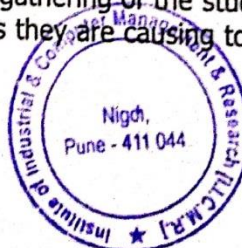
5. **Activity Experience:**

World Environment Day is an annual event observed on June 5th to raise awareness and encourage global action for the protection of the environment. World Environment Day is organized by the United Nations Environment Programme (UNEP) and has been celebrated since 1974. World Environment Day is an annual event celebrated on June 5th to raise awareness about environmental issues and promote global action to protect the environment.

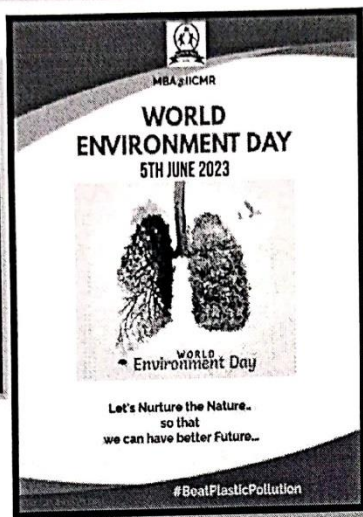
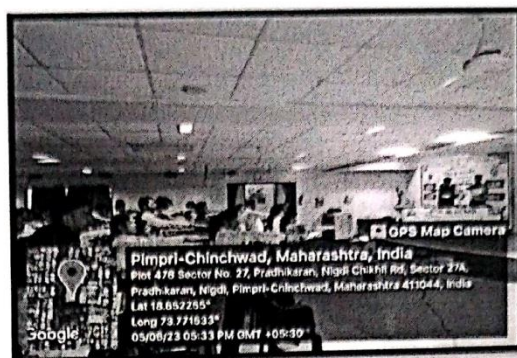
World Environment Day serves as a catalyst for raising awareness, fostering global cooperation, influencing policies, engaging communities, and promoting sustainable development. By recognizing its importance and taking action, we can contribute to the preservation and protection of our planet for current and future generations.

This year students of MBA@IICMR took an oath for the preservation and conservation of the environment. The Oath was written by Dr. APJ Abdul Kalam. The Director of the Institute, Mr. Abhay Kulkarni addressed the gathering of the students and faculty members and guided them to be aware about the loss they are causing to the environment by using Plastic on daily basis in various forms.

Overall it was a satisfying experience



6. Some Snaps of the Session



"World Environment Day" was organised at MBA @ IICMR

Prepared by



Verified by



Approved by

Dr. Madhura Deshpande
ASR Coordinator

Dr. Manisha Kulkarni
HOD, MBA@IICMR

Dr. Abhay Kulkarni
Director, IICMR

DIRECTOR
Institute of Industrial & Computer
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MBA@IICMR

Date: 06/06/2023

Activity Report

1. **Title of Activity:** "World Environment Day – Tree Plantation"

2. **Date & venue:** Monday, June 05, 2023, MBA@IICMR.

Venue: MBA@IICMR. Floor

Time: 10.00am to 10.30am

3. **Description of the activity:**

The World Environment Day was celebrated in MBA@IICMR with the active participation of Faculty members. The activity taken up was Tree Plantation on the MBA Floor.

4. **Outcomes of activity:**

a. The purpose of this program was to realise the importance of tree plantation inside and outside the campus.

5. **Activity Experience:**

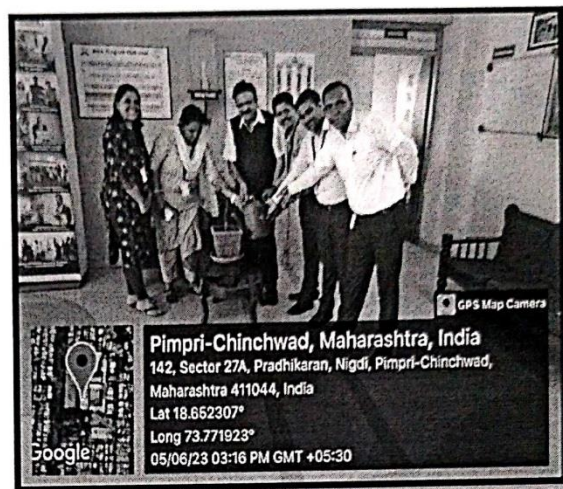
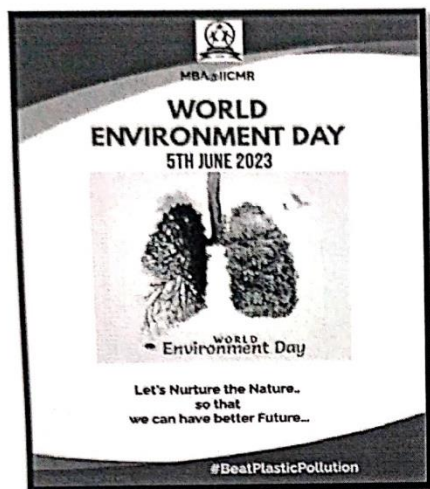
World Environment Day is an annual event observed on June 5th to raise awareness and encourage global action for the protection of the environment. World Environment Day is organized by the United Nations Environment Programme (UNEP) and has been celebrated since 1974. Each year, a different theme is chosen to focus on specific environmental issues and challenges. The theme serves as a call to action for individuals, communities, governments, and organizations to come together and take steps towards positive environmental change.

To celebrate this day in MBA @IICMR, faculty members decided to plant in house plants on the MBA floor. The Director of the Institute, Mr. Abhay Kulkarni addressed the gathering of the faculty members and guided them to plant one plant every year on their respective birthdays.

Overall it was a satisfying experience



6. Some Snaps of the Session



"World Environment Day – Tree Plantation" was organised at MBA @ IICMR

Prepared by

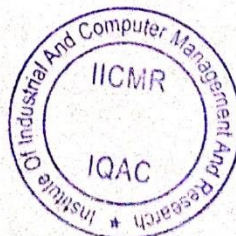
Dr. Madhura Deshpande
ASR Coordinator

Verified by

Dr. Manisha Kulkarni
HOD, MBA@IICMR

Approved by

Dr. Abhay Kulkarni
Director, IICMR





Date: 30/08/2022

Report

'ECO-FRIENDLY GOMAY GANESH IDOL LIVE RESEARCH PROJECT'.

Project Abstract:

MBA@IICMR seeks grant to create awareness among all the Ganesh worshipers about biodiversity and sustainability with the objectives of creating awareness during festival celebration, reduction in water pollution, and spreading the use of Gomay - Ganesh idols in Ganesh festival, avoiding hazardous colour and ingredients in Ganesh idols. The project will be driven by MBA students to inculcate environment sensitivity and responsible behaviour towards society in which they live. Further, the funds will boost to overcome the economic barrier in doing effectively the project in achievement of outcomes.

Need Statement:

MBA@IICMR is having intake capacity of 120. 15 students were selected with stringent scrutiny on academic and active parameters of attitude and performance over one year of engagement with the institute. The target population within 'Pimpri Chinchwad Municipal Corporation' will be 75000.

Project Description:

The project will enable to create awareness among residents where 'Ganesh Festival Originated' gradually becoming the most awaited social festival in terms of religious harmony and culture. The project will start initiative to look towards nature overcoming the religious sentiments. The specific outcomes that will be achieved are; protect nature and human health, will nurture festive culture through family bonding, eradicate the water pollution caused after immersion of idols; idols are free from metal elements and artificial colour or jewellery, to enhance use of locally available materials to create the idols.

Conducted activities at ISKON temple Ravet; MBA students presented this live project to ISKON management team and the feedback was positive. Collaborated with ISKON temple for this project. Presented this project to the students and faculties of city pride school Ravet, Moshi and Nigdi. Conducted eco friendly gomay ganesh idol painting competition at IICMR campus for school students.

Presentations to the students of MCA and MBA@IICMR Institute to recommend and convey Eco Friendly Ganesh idols in the society, their relatives and friends. Presented this project to local resident societies in Nigdi and Chikhali.

Goals and Objectives:

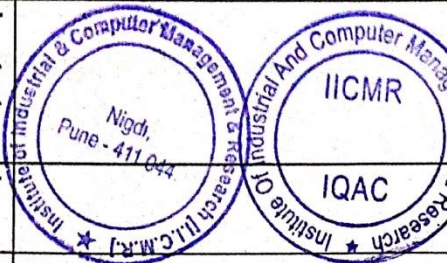
1. Awareness during Festival Celebration.
2. Reduction in water pollution.
3. Use of Gomay - Ganesh idols in Ganesh festival.
4. Avoiding hazardous colour and ingredients in Ganesh idols.

Outcome and Significance of the project:

The activity specifies the following environment issues to be addressed:

1. Eco-friendly Gomay- Ganesh idols are free from metal elements.
2. Eradicates water pollution.
3. Free from glitters and fake diamonds.
5. Easily available.
6. Protects human health.
7. Family bonding exercise.

Timeline of activities conducted:

Date	Conducted activities from MBA@IICMR	Planned Future Activities
9 th June, 2022.	1. National level workshop on ECO -friendly Gomay Ganesh Idols.	Demo and sensitization in residential societies by students in groups and open booking for idols.
16 th June, 2022.	2. Awareness creation of Eco-friendly Gomay Ganesh Idol – City Pride School by MBA students.	Demo and sensitization in schools and colleges by students in groups and open booking for idols.
24 & 25 th June, 2022.	3. Gomay Ganesh Idols Stall for sale at the National event organized by MBA@IICMR named 'UDAAN'.	Awareness and sensitization in individual and reference group by individual students for idol bookings through social media platforms.
11 th Jun 2022	4. PPT Presentation Preparation	Meeting With Tanpure Foudnation (N.G.O)
16 th Jun 2022	5. Flex Creation, Order form and Delivery form creation	Placing of Orders for Ganesh idol with tricolor innovations Pvt .ltd
24 th July 2022	6. Live Project Presentation in ISKON Temple	Stall at ISKON temple (Krishna Jayanti)
27 th July 2022	7. Live Project Presentation for MCA and MBA@IICMR students at IICMR Auditorium	
29 th July 2022	8. Live Project Presentation for City Pride Junior College	
30 th July 2022	9. Live Project Presentation in	

	City Pride School, Ravet	
30 th July 2022	10. Live Project Presentation in City Pride School, Moshi	
30 th July 2022	11. Live Project Presentation in City Pride School, Nigdi	
30 th July 2022	12. Live Project Presentation in Millenium Mannor society, chikhali, pune	
01 st August 2022	13. Stall at Symboisis International University, Lavale Campus, Pune	
03 rd August 2022	14. Meeting with PCMC Smart City Officers	
27 th August 2022	15. Eco Friendly Gomay Ganesh Idol Painting Competition	

Actual Expense with description:

Sr.	Expense Head	Quantity/Particulars	Total Expense
1	Flex Printing (6 X 3)	01	Rs. 1357/-
2	Breakfast and Lunch (Guest)	10	Rs. 1850/-
3	Flex Printing with ribit (6 X 3)	03	Rs. 1400/-
4	Petrol Expenses		Rs. 305
5	Prize Distribution		Rs. 2500
6	Flex Printing (Print world)		Rs. 1711
7	Acrylic Sheet		Rs. 7500
8	Plamplet Printing (Both Sides) (1/8)	1000	Rs. 3400/-
9	Printing of Order form and delivery form (Zerex)	440	Rs. 2000/-
	Total Expenses:		22023

Revenue Generated through Actual sale of Gomay Ganesh Idol

Sr.	Gomay Ganesh Idol Purchased	Quantity/Particulars	Total Revenue
1	City Pride Junior College Parents	47	Rs. 21103/-
2	MBA@IICMR Students and Parents	5 Online	Rs. 2245/-
3		10 Cash	Rs. 4791/-
	Total Revenue		28139

Total Generated Revenue from live Project = Rs. 6116/-



Evaluation:

Standardised assessment in terms of learning through experience and active participation of the student in preparing the report in detail about the whole process of starting with planning to execution within the stated timeline and difference of planning and execution while also going through marketing process till delivery of the idols to final consumers will be done of the selected students.

References:

1. Dr. Vipin Kumar, Director, National Innovation Foundation, India.
2. Shri. Rajesh Patil, Hon. PCMC Commissioner, Pune.
3. Mr. Madhsudhan Nair, CEO, Enhance Life Sciences Pvt. Ltd.
4. Mr. Rinal Shah, Product Manager, Tricolour Innovations Pvt. Ltd.
5. Mr. Nirav Nayan, Finance Manager, Tircolour Innovations Pvt. Ltd.
6. Mr. Jay Dholakiya, PMI, Pune- Deccan India Chapter.
7. Dr. Suryakant Katti, Ex.VP. Aditya Birla Group. (Associated with Iskon).
8. Mr. Kiran Vaidya, MD, Autocluster, PCMC, Smart city.
9. Dr. Sanjay S Lakade, Prof. & HOD, RSCOE, Pune.

Appendix:

1. Letter of Support
2. Presentation PPT
3. Flyer of Ganesh Idol
4. Order Booking Form
5. Delivery And Payment details Form
6. Payment and revenue receipt



Prepared by

Dr. Rajendra Agawane
Mr. Harshal Patil
Coordinators'

Verified by

Dr. (Adv). Manisha Kulkarni
HOD, MBA@IICMR

Approved by

Dr. Abhay Kulkarni
Director, IICMR
DIRECTOR

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MBA@IICMR

Date: 07/06/2022

ASR Report

1. **Title of Activity:** World Environment Day - Tree Plantation

2. **Date & venue:** 04th Jun, 2022

Venue – Sant Kabir Bagh Garden Nigdi, Pune.

Time: 10.30am to 11.30am

3. **Outcomes of activity:**

- To create Awareness for the need of Tree Plantation and Tree Conservation.
- To discuss about the efforts towards sustainable development and mainstreaming environmental concerns in the national developmental agenda.
- To motivate participants to plant the trees every year by their own.

4. **Description of activity:**

Every year MBA@IICMR launches an extensive Tree Plantation and Tree Conservative Programme on the occasion of the World Environment Day in IICMR campus. The ASR team of the institute had organized Tree Plantation on 4th Jun 2022 at Sant Kabir Garden, Nigdi. Mr. Bhavsar Sir addressed the volunteers about the role of trees in human life. He also mentioned that we should take utmost care of environment. This year more than 20 saplings were planted at Kabir Garden. PCMC officers have participated in the program.

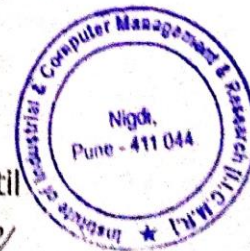
5. **Conclusion:**

The event was taken by the Institute as the part of it's Academic and Social Responsibility. Every year MBA@IICMR is taking initiative to participate such activities. All the participants were happy towards their contribution to the society.

No. of Students participated: 10

Coordinator of the Activity: Mr. Harshal Patil

MBA@IICMR/Academic_Social_Responsibility_2021-22/



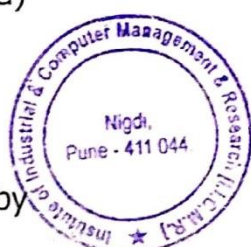
Glimpses of the event



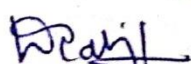
MBA@IICMR ASR Team with planted trees

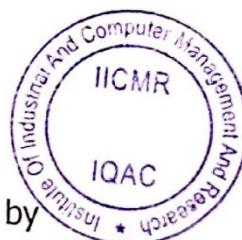


MBA@IICMR ASR Team appreciated by Mr. Tupe (PCMC Officer, Pimpri Chinchwad)

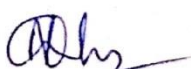


Prepared by



Mr. Harshal Patil
ASR Coordinator



Verified by


Dr. Manisha Kulkarni
HOD, MBA@IICMR

Approved by


Dr. Abhay Kulkarni
Director, IICMR
DIRECTOR

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ACTIVITY REPORT

1. **Title of Activity:** World Environment Day

2. **Date & venue:** 5th June, 2021 at IICMR, Nigdi Campus.
4.30pm to 5.30pm

3. **Objectives of activity:**

- To create Awareness for the Conservation of environment.
- To discuss about the Efforts towards sustainable development and mainstreaming environmental concerns in the national developmental agenda.
- To motivate participants to take care of the environment.

4. **Description of activity:**

Environment conservation is utmost necessary and important activity for every citizen of India. Every year MBA@IICMR conducts a program to create the awareness about environment protection and conservation. The world environment day was celebrated through the activity of guiding the participants through guidance session and activity concluded with tree plantation.

Considering the ongoing pandemic and prevailing social distancing norms, with due care and with selected staff members of IICMR of admin, library and teaching department, the Environment Day was celebrated. The Director Dr. Abhay Kulkarni guided the audience about the importance of the Environment and the need to conserve the same. He also mentioned the care to be taken for Environment Conservation. One of the measures he mentioned was the plantation of more and more plants and accomplish the goal of "Harit Vasundhara" (Green Earth). To continue with the activity, saplings were planted in systematic way with added fencing for the protection.



5. Activity Experience:

- Dr. Abhay Kulkarni, Director MBA@IICMR addressed the audience about the importance of the environment protection and conservation. He also emphasized why the environment is needed to be conserved and protected.
- All participants contributed to the plantation of the samplings in the IICMR campus and assured that the mission to serve for the society.
- 15 samplings were planted during the activity.

6. Summary & conclusion:

The event was taken by the Institute as the part of its Academic and Social Responsibility. Every year MBA@IICMR is taking initiative to participate such activities. All the participants were happy towards their contribution to the society.

6. Assessment of activity outcomes:

The "World Environment Day" program had been successfully conducted in the MBA@IICMR campus. Director of the Institute Dr. Abhay Kulkarni along with selective teaching and non-teaching staff have participated in activity. Various types of samplings have been planted by the participants.

7. Feedback:


It was enriching activity to boost the morale in the pandemic, each participant took away a key benefit point from this activity. Overall it was satisfying experience.

No. of participants: 11

No. of faculty members participated: 4

Coordinator of activity: Dr Manik Rajopadhye

Prepared by


Ms Kiran Rao
ASR Coordinator

Verified by


Adv. Manisha Kulkarni
HOD, MBA@IICMR

Approved by


Dr. Abhay Kulkarni
Director, IICMR
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MBA @ IICMR

Date: 24/09/2020

ACTIVITY REPORT

1. **Title of Activity:** World Environment Day – Tree Plantation and Tree Conservative Program
2. **Date & venue:** 23rd September, 2020 at IICMR, Nigadi Campus.
3. **Objectives of activity:**
 - a. To create Awareness for the need of Tree Plantation and Tree Conservation.
 - b. To discuss about the Efforts towards sustainable development and mainstreaming environmental concerns in the national developmental agenda.
 - c. To motivate participants to plant the trees every year by their own.

4. Description of activity:

Every year MBA@IICMR launches an extensive Tree Plantation and Tree Conservative Programme on the occasion of the World Environment Day in IICMR campus. Every year Tree plantation activities were held in utter enthusiasm. But in 2020 due to Pandemic situation social distancing was the utmost priority. So tree plantation was held with selected staff of IICMR of admin, library and teaching. This year, the participants selected the empty places to plant saplings in a well-organised way. The participants planted saplings, and fenced them and watered the plants. At the end of the programme, Dr. Abhay Kulkarni, Director, addressed about the World Environment Day and it's importance with Tree Plantation and Tree Conservation to all the participants.



5. Activity Experience:

- a. Dr. Abhay Kulkarni, Director MBA@IICMR addressed the audience about the importance of the activity which is conducted in the campus and call everyone to contribute their values for the society.
- b. Every participant contributed to plant the samplings in the IICMR campus and assured that the mission to serve for the society will be sustained in upcoming period.
- c. More than 5 samplings were planted during the activity.

6. Summary & conclusion:

The event was taken by the Institute as the part of it's Academic and Social Responsibility. Every year MBA@IICMR is taking initiative to participate such activities. All the participants were happy towards their contribution to the society.

6. Assessment of activity outcomes:

The "World Environment Day – Tree Plantation and Tree Conservative" program had been successfully conducted in the MBA@IICMR campus. Director of the Institute Dr. Abhay Kulkarni along with all teaching and non-teaching staff were participated in activity. Various types of samplings has been planted by the participants. The selective staff members of IICMR participated in this activity due to Corona Pandemic.

7. Feedback:

It was enriching activity to boost the morale in the pandemic, each participant took away a key benefit point from this activity. Overall it was satisfying experience.

	
Prepared by <i>Kiran Rao</i>	Verified by <i>AM</i>
Ms Kiran Rao ASR Coordinator	Adv. Manisha Kulkarni HOD, MBA@IICMR
	Approved by <i>Abhay Kulkarni</i>
	Dr. Abhay Kulkarni Director, IICMR

DIRECTOR
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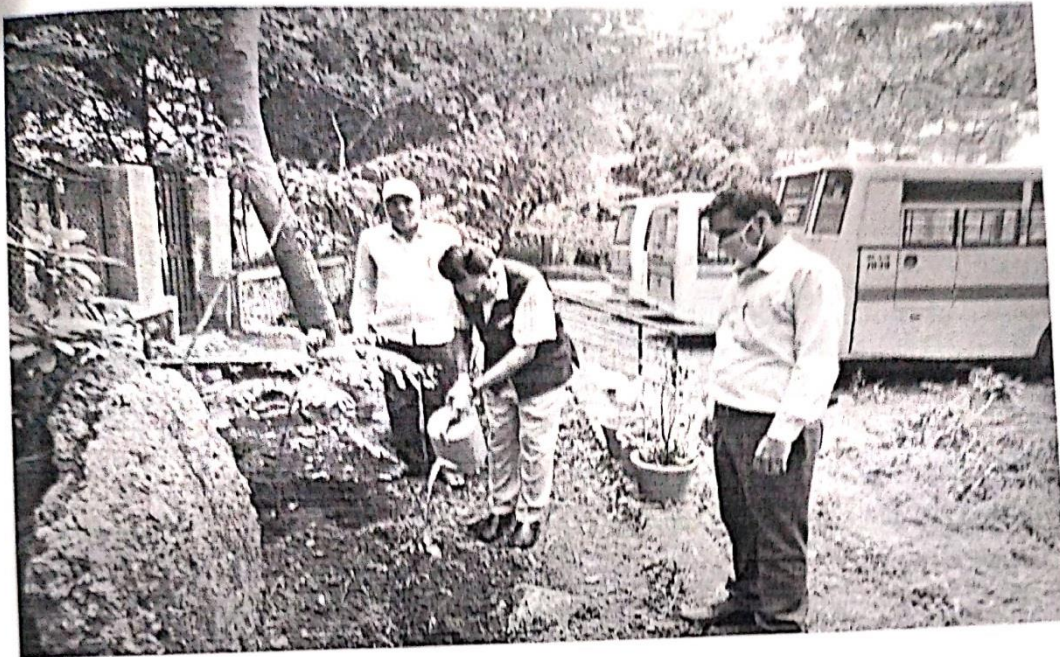


Director of IICMR watering the Plant

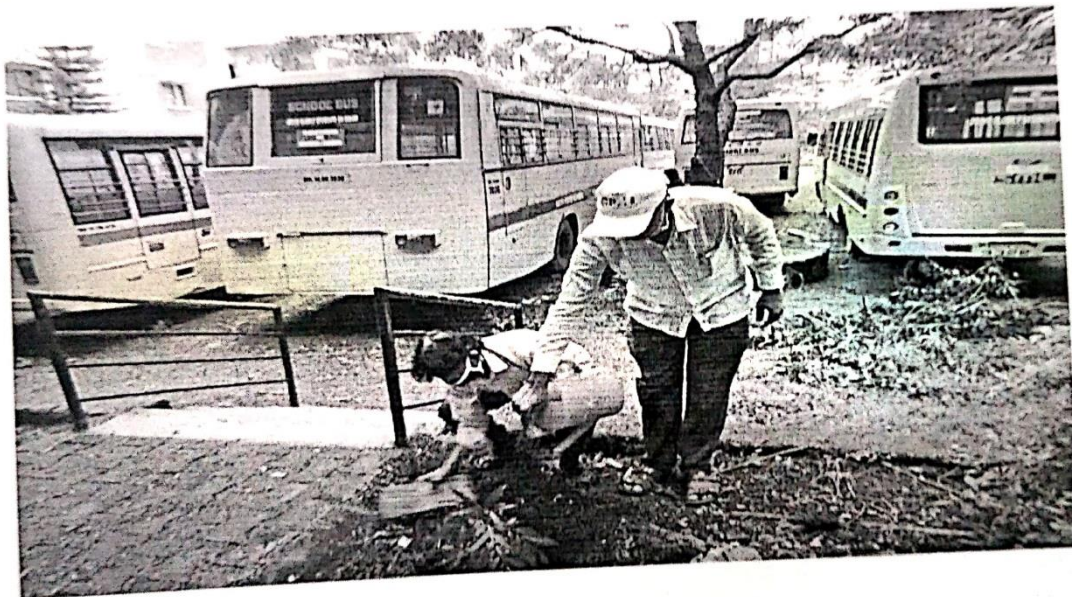


Faculty Member in the tree plantation activity

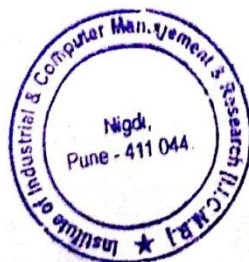


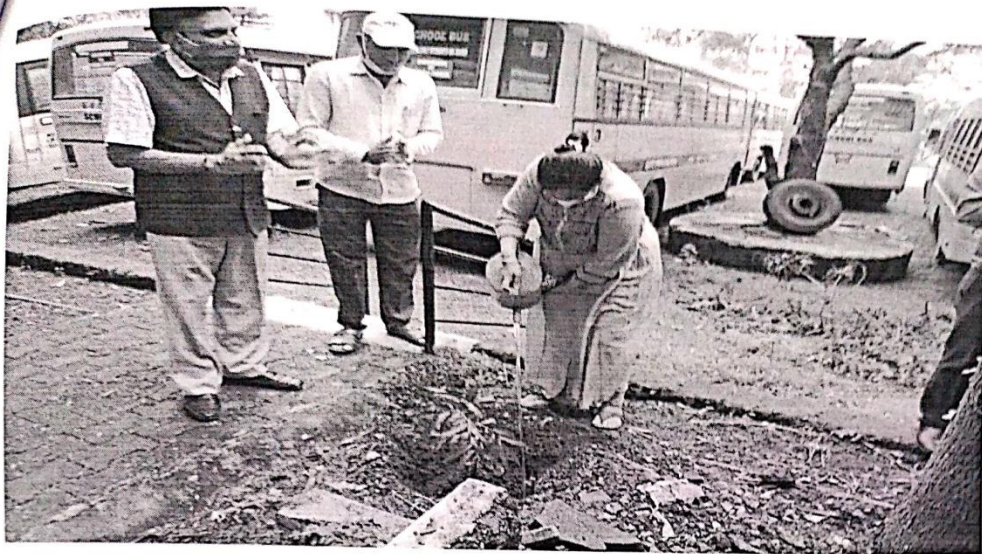


Director of IICMR – Dr Abhay Kulkarni



IICMR Staff





Faculty Member in the tree plantation activity



Tree plantation activity in IICMR





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MBA@IICMR

Date: 24/09/2020

ACTIVITY REPORT

1. **Title of Activity:** Tree Plantation Drive - **Green Campus Yatra**
2. **Date, Venue and Time :** 23rd September, 2020 at IICMR, Nigdi Campus.
3.30pm to 4.30pm
3. **Objectives of activity:**
 - a. To create Awareness for the need of Tree Plantation and Tree Conservation.
 - b. To discuss about the Efforts to mainstream environmental concerns in the national developmental agenda.
 - c. To motivate participants to plant the trees every year on their own.

4. Description of activity:

MBA@IICMR considers and shows its utmost responsibility when it comes to fulfilling its social responsibility. All the social responsibilities are covered under the ASR Club of MBA@IICMR. To fulfil the social responsibility towards the conservation of environment, the institute runs a tree plantation drive on this day. With prevailing social distancing norms, the activity was conducted in the presence of selected members of IICMR admin, library and teaching Departments. The participants planted saplings and observed the landscaping in order to improve the same. Suggestions were invited from the participants to improve the "Green Campus Yatra Project" which was announced with the objective of plantation, conservation and preservation of the greenery in campus.

Director Dr. Abhay Kulkarni, addressed the audience and discussed the intention of launching the said program on this day.



MBA@IICMR/Academic_Social_Responsibility_2020-21/Report

5. Activity Experience:

- a. Dr. Abhay Kulkarni, Director, IICMR addressed the audience about the importance of the activity.
- b. All participants contributed to plant the samplings in the IICMR campus and also contributed to give many suggestions for conservation of Green Campus.

6. Summary & conclusion:

The event was taken by the Institute as the part of its Academic and Social Responsibility. Every year MBA@IICMR is taking initiative to participate such activities. All the participants were happy towards their contribution to the society.

6. Assessment of activity outcomes:

"Green Campus Yatra Project"- Tree Plantation Drive program had been successfully conducted in the MBA@IICMR campus. Director of the Institute Dr. Abhay Kulkarni along with selected teaching and non-teaching staff participated in the activity. Various types of samplings were planted by the participants.

7. Feedback:

All participants took away a key learning to plant more trees and conserve the earth. Overall it was satisfying experience.

No. of participants: 18


No. of faculty members participated: 4

Coordinator of activity: Ms Kiran Rao

Prepared by


Ms Kiran Rao
ASR Coordinator

Verified by


Adv. Manisha Kulkarni
HOD, MBA@IICMR

Approved by


Dr. Abhay Kulkarni
DIRECTOR
Institute of Industrial & Computer
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Nigdi, Pune - 411 044



Audyogik Tantra Shikshan Sanstha's
Institute of Industrial and Computer Management and Research
(Affiliated to SP Pune University, Approved by AICTE New Delhi, Recognized by Govt. of Maharashtra)

MBA @ IICMR

Date: 21/09/2020

CIRCULAR

"Tree Plantation and Tree Conservation Awareness Program"

All the Teaching & Non-teaching staff are hereby informed that MBA@IICMR is conducting an activity of **Tree Plantation and Tree Conservation Awareness Program** under ASR. So, be present for the same as per the schedule given below.

Date of Activity: 23rd September, 2020

Time of Activity: 3.30pm to 4.30pmm

Venue: IICMR Campus

Dr. Abhay Kulkarni
Director, IICMR



Ref: IICMR/MBA/ASR/2018-19/



IICMR – MBA Nigdi, Pune

MBA@ IICMR

Date – 19th September 2018

NOTICE for NIRMALYA Collection on Ganesh Visarjan Day

All the IICMR faculties & students are informed that MBA IICMR is conducting NIRMALYA Collection on Ganesh Visarjan Day.

Date – 22/09/2018

Time – 3.00pm to 08.00pm

Venue – Moraya Gosawi Ghat, Chinchwad, Pune.


Dr. Abhay Kulkarni

Director IICMR

DIRECTOR
Institute of Industrial & Computer
Management & Research [I.I.C.M.R.]
Nigdi, Pune - 411 044



4 Ref: IICMR/MBA/ASR/2018-19/

Institute of Industrial and Computer Management and Research

Nigdi, Pune

Academic Social Responsibility (ASR) Initiative

Report

On

NIRMALYA Collection on Ganesh Visarjan Day

Date : 22/09/2018

Venue: Moraya Gosawi Ghat, Chinchwad, Pune.

Time : 3.00pm to 08.00pm

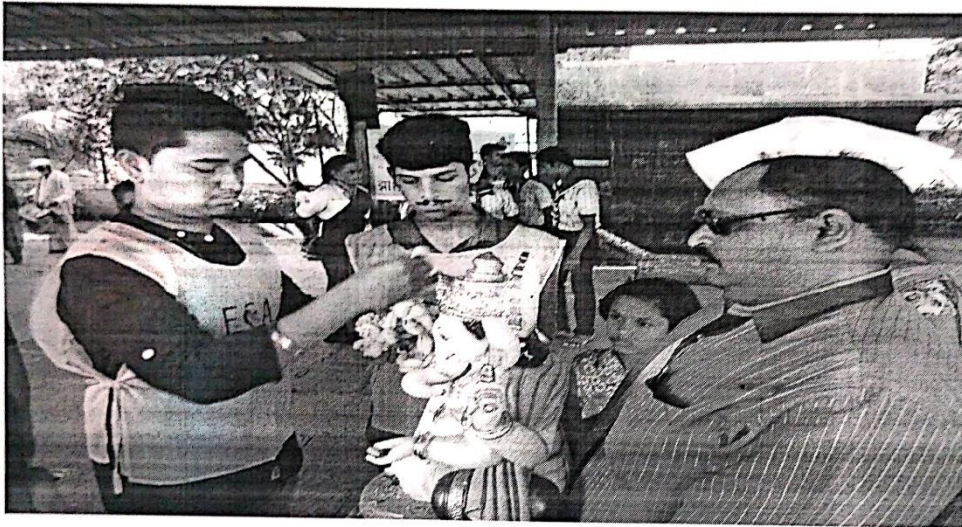
Attended By: IICMR ASR coordinator from MBA & MCA and 7 volunteer (Student)

On occasion of Ganesh Visarjan day as part of academic social responsibility faculties and students from IICMR – M.B.A. & M.C.A. as a team came together and helped SWACHH ABHIYAAN a voluntary organization to control the nirmalya thrown by devotees who came for Ganesh idol immersion.

13 students from M.B.A. & 12 students from M.C.A. were present on said occasion along with their coordinators Dr. Hemant Anbhule & Prof. Sanjay Mathapathi respectively. All the devotees who came for lord Ganesha's immersion were made aware about the pollution caused due to nirmalya and idol by immersing it into river and also convinced without touching their religious feelings to donate the Ganesh idol and to hand over the nirmalya to throw in dustbin.

All necessary arrangement for collection of Ganesh idol and nirmalya was made by ECA like hand gloves, dustbins, large size carry bags etc. Student from our institute were present on the visarjan ghat for almost four hours and performed their part sincerely.





Outcome: Awareness among student as well as common public about environment and cleanliness increases. No ritual should be followed by causing harm to the Mother Nature is the learning what student had this day. Apart from this their contribution to the society is also noteworthy,

Prepared by,
Dr. Hemant Anbhule
ASR Coordinator

Submitted to,
Adv. Manisha Kulkarni
HOD, MBA, IICMR.

Approved by,
Dr. Abhay Kulkarni
Director, IICMR.



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Institute of Industrial & Computer
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ATT^S's - IICMR –Nigdi, Pune

ASR @ IICMR

Date – 4th June 2018

Ref: IICMR/2018-19/ASR/02

Circular

“World Environment Day”

All the IICMR Faculty & Staff are informed that ASR @ IICMR is conducting “World Environment Day” with Tree Plantation & Tree Conservation Awareness Program in association with PCMC & ECA on 5th June 2018 at 8.30 am in IICMR Campus.

- Chief Guest–Mr. Sravan HardiKar, PCMC
Commissioner
- Esteemed Guest's – Mr. Kishor Gholave , 'A' Prabhag
Chief & Mr. Vikas Patil , ECA President.

Date – 05/06/2018
Time – 8.30 am - 10.00 am
Venue – IICMR Campus


Dr Abhay Kulkarni

Director IICMR

DIRECTOR
Institute of Industrial & Computer
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Nigdi, Pune - 411 044

ATSS's
Institute of Industrial & Computer Management & Research, Nigdi.
Academic year – 2018-2019

**Academic Social Responsibility Committee
Report**

Activity Name : **World Environment Day**


Date : 4th June 2018

Time: 11.00 am.

Place : IICMR, Nigdi Pune 44

"Planting trees is most essential to save our ecology". Under the Academic Social Responsibility initiative of IICMR, on the occasion of World environment Day , Tree Plantation activity was organized by IICMR & PCMC on 4th June 2018. IICMR students and staff participated in tree plantation. Some of the Social organizations also participated in this activity.

Dr. Abhay Kulkarni , Director IICMR and Mr. Sharvan Hardikar Commisioner-PCMC
Addressed on " World Environment Day" .


Prepared By
Mr. Sanjay Mathapati
ASR Co-ordinator

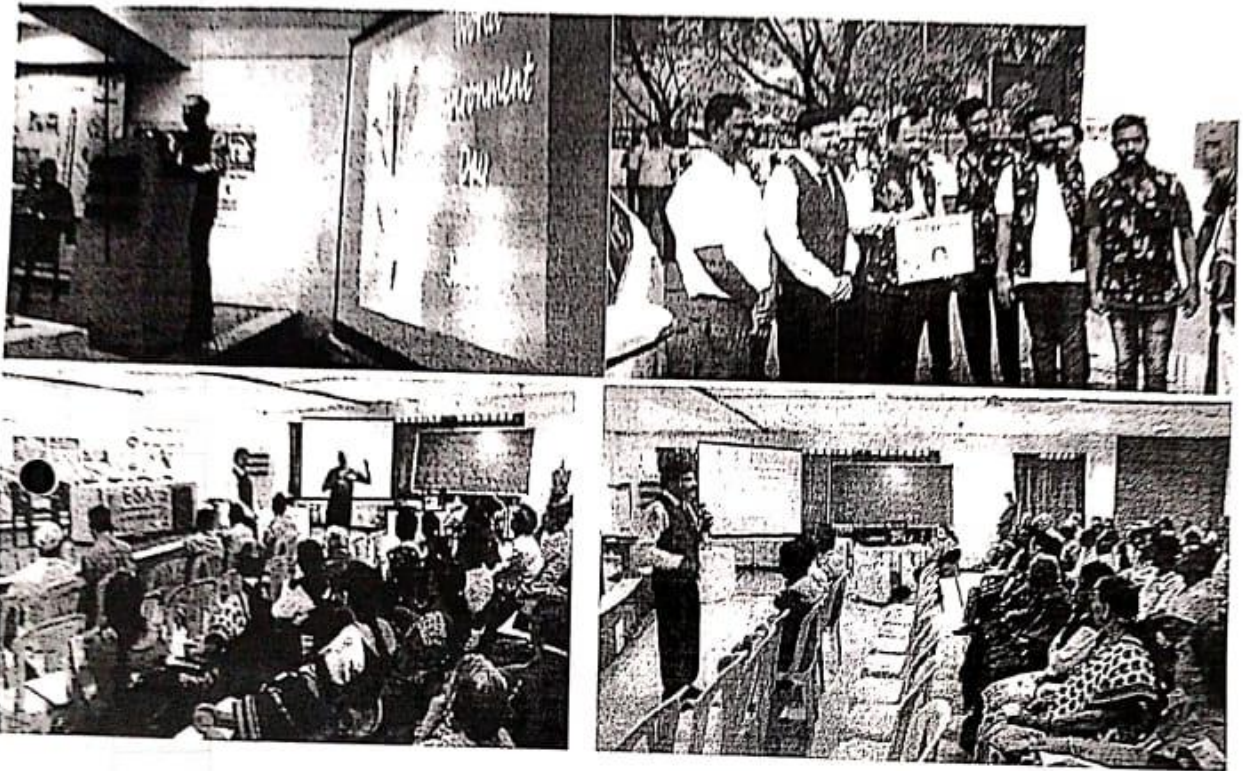



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Glimpses

World Environment Day, 4th June 2018



[Signature]
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