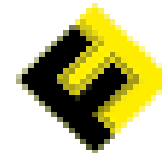


Our Associations.





Audyogik Tantra Shikshan Sanstha (ATSS)
Institute of Industrial & Computer Management & Research
(IICMR) NAAC Re-Accredited

Approved by AICTE, Permanently Affiliated to SP Pune University
Recognized by DTE, Government of Maharashtra, NAAC Re-accredited



Activities with MoU Partners-2023-2024



Project Management Institute- Official Sponsor for UDAAN

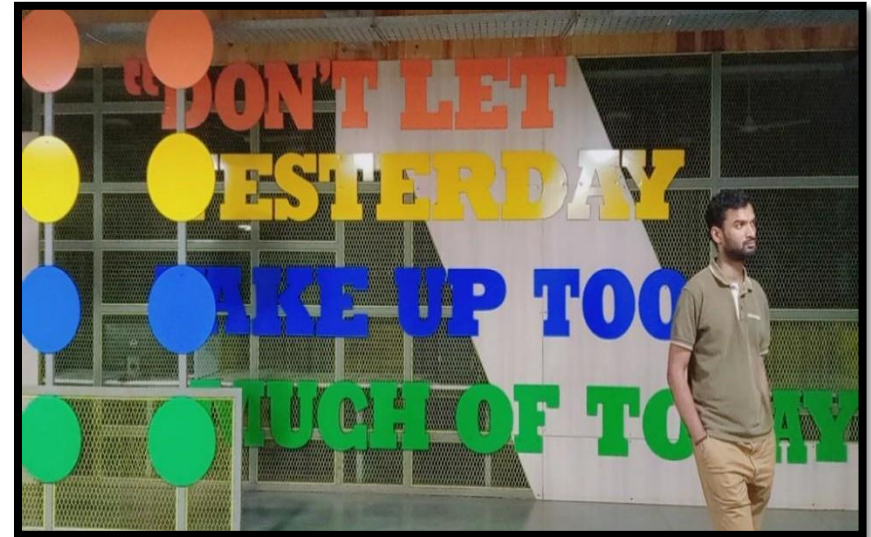


**IICMR is organizing UDAAN in
association with PMI for **Fourteen**
Consecutive years!!**

Deshpande Startups MOU signing ceremony



Signing of MOU

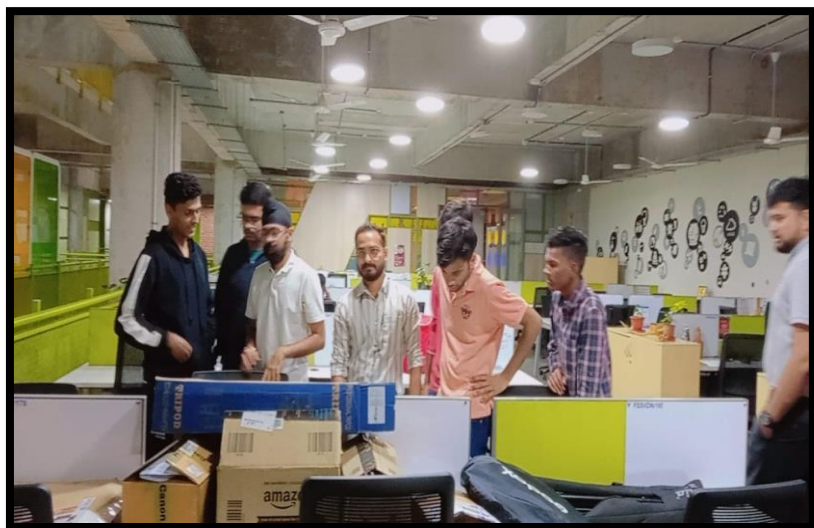


Mr. Rakshit Kalyani – Deshpande Foundation
Resource person for NEP 2020 workshop



Deshpande Startups

IICMR students took active part in Start Up bootcamp.



Deshpande Startups

IICMR students took part in Design thinking Boot campaign at Hubali.





Auto Cluster Development and Research Institute



Incubation Support

1. Pre-placement offer
2. Rutuja 2. Pranali



Summer Internships:

1. Shrikrushna Gautam Tarmude
2. Sayali Sunil Veer
3. Saurabh Shankar Ghorpade
4. Mokshada Ashok Patil

Pimpri Chinchwad Startup Incubation Center



Mr. Kiranraj Chavan
CEO- Pimpri-Chinchwad
Start-up Incubation Centre
CEO-PCMC Smart City
Chief Guest for Inaugural at
UDAAN 2022



MBA@IICMR is
organizing UDAAN in
association with
PCSIC also for Three
Consecutive years!!

Pimpri Chinchwad Startup Incubation Center- Startup Pitch With PCSIC Commissioner.






Auto Cluster & PCSIC




DISHA PROGRAM for Aspiring Entrepreneurs





Pimpri Chinchwad
Startup Incubation Centre


MBA@IICMR -Center of
Excellence
&
Pimpri Chinchwad Startup Incubation Centre
(PCSIC and Auto-cluster)
Presents
Training Programme for MSME's



MBA@IICMR

// THE DISHA

Demonstrate | Innovate | Sustain | Higher Performance
to Achieve Excellence



**The
journey towards
Excellence....**

Date : Fri, 1st Sep 2023 & Fri, 8th Sep 2023
Time : 11 a.m to 5 p.m
Venue : Auto-cluster Conference Hall



Auto Cluster & PCSIC



Chai Pe Charcha
with Aspiring Entrepreneurs at PCSIC



Women's Day
Celebration



MBA@IICMR
Student contribution
for PCMC Smart City



Auto Cluster & PCSIC



Mr. Kiran Vaidya Sir Judging the Idea Fest of UDAAN 2K22



Auto Cluster Start-up Meet





BVG India Private Limited

Summer Internships:

2021-23 Batch

1. Ms. Disha Rai
2. Mr. Gaurav Gopal Chhetri

2018-20 Batch

1. Ms. Mukti Tanwani
2. Ms. Ruchita Patil



Dr. DATTATRAYA GAIKWAD, Industrial Expert for the Coffee with Corporate guiding MBA@IICMR students



CCA Education Pvt. Ltd.



Certifications:

1. Banking Portfolio Management Certification.
2. Advance Excel Certification.
3. Tally ERP Certification.

Summer Internships:

1. Sangibita Mallick
2. Yash Jain

Final Placements:

1. Sangibita Mallick
2. Yash Jain

Indian Society for Quality- TOPS-Team Oriented Problem-Solving Convention



Indian Society for Quality- TOPS Convention



All India Shri Shivaji Memorial Society's Institute of Management



**Academic support
& interaction**

Resource Sharing



Indian Institute of Materials Management- Certification in Supply Chain Management.



1. Certification in Supply Chain Management
2. Resource person for Induction, BPE and Conferences

OHR Foundation- Training Session on Business Etiquettes and Professional Grooming.



MARSIAN

Marsian Technologies- Training Session on Business Analytics.



Mr. Manoranjan Das, MD Marsian Technologies, was the Resource Person for Specialization Inclination Series and provided guidance on selection of Business Analytics specialization

AIC-PINNACLE- Motivational Campaign For Entrepreneurship.





SMS VANS Skilling and Advisory Pvt. Ltd.



Aptitude Test



Discovery Interview



Dr. D. Y. Patil Institute of Management Studies, Akurdi, Pune



**MoU Signing in the presence of
Hon'ble Pro Vice Chancellor, SPPU
Dr. Parag Kalkar**

**Adoption of Block teaching
Methodology as an outcome of MOU**



Dr. D. Y. Patil Institute of Management Studies, Akurdi, Pune



**Organized International
conference with Cluster Institute**



**Faculty Participation in
International Conference**

Web clincher



1. **Certification in Digital Marketing**
2. **Live Projects**
3. **Internship**

Environment Conservation Association (ECA)



**Signing of MoU with ECA
Ms. Date**



**Volunteering activities by
students and faculties for
ECA activities**

Environment Conservation Association (ECA)



Plastic Mukta Abhyan in association with ECA

Indian National Suggestion Schemes' Association (INSSAN)



Participation in INSAAN Convention



Release of Indian Business Case study Book at INSAAN Convention

School of Management Studies, Kavayitri Bahinabai Chaudhari North Maharashtra University, Jalgaon



International Conference

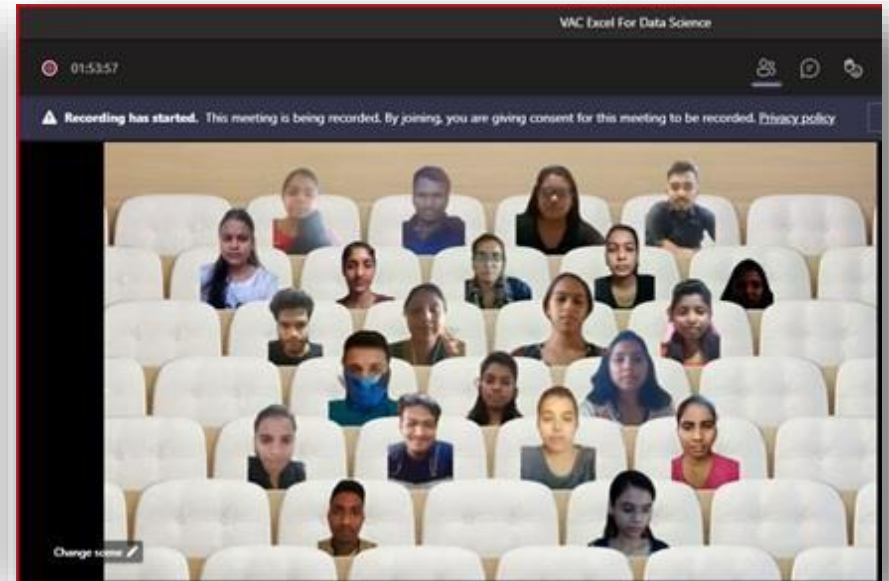
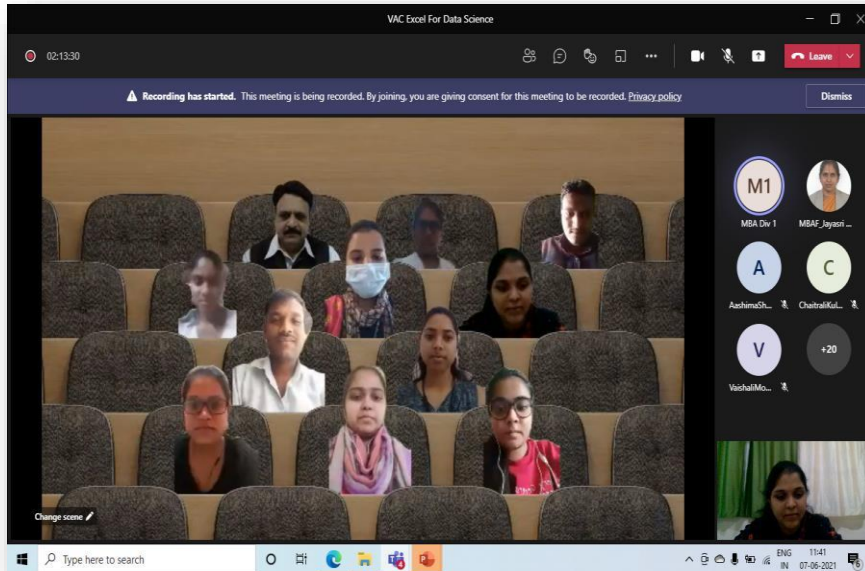
London School of Digital Business (LSDB)



**Online Certification on
Digital Marketing**

**Ms. Vaishali Mopari , Mr. Vaishak Sudharshan ,
Mr. Mayur Shastri, Mr. Karamdeep Kohli, Ms. Gauri
Satpute, Ms. Deepali Nagare, Ms. Chaitrali Kulkarni , Ms.
Biya Nicholas Ms. Aashima Sharma pursued Internship**

Aspire Knowledge and Skills India Pvt.Ltd and BHU



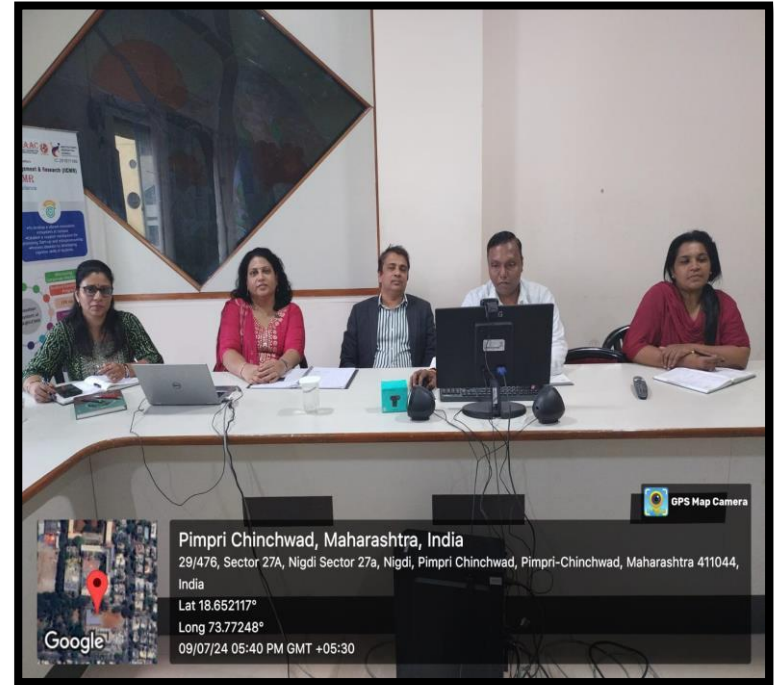
Certification on Excel for Data Science (Online)

NEORARE Take Flight



CEP Sessions by Ms. Vahida Pathan

Pace Career Academy



Certification in HR Core Processes

The following students got Internship opportunity and live Projects in BNG a sister concern of Pace Career Academy:

1. Aditi Mahadik, 2. Gauri Mankame, 3. Shubham Jadhav, 4. Abhijit Yadav, 5. Manisha Chavan, 6. Pravin Gavhane

Finance Forum



1. Expert Sessions
2. Invited as Judge for SDP, UDAAN
3. Resource person for Conferences and Seminars
4. Internship for students- 1. Ms. Ranjana Rai & Mr. Prasad Chaudhuri

Intelligent Technologies Pvt. Limited



**Resource Person from Intelligent
Dr. Prashant Pansare for National Workshops**



**2 students Ms.
Rajeshwari Waghela &
Ms. Anuja Pawar got
placed in Intelligent**

KgGuruji



A.T.S.S.'S
Institute of Industrial and Computer Management and Research
IICMR, Pune
IQAC Cell Presents

Live Webinar
"Building Business Case for B-Schools"

Key Note Address : Dr. Parag Kalkar, Dean Faculty of Commerce & Management, SPPU

Live Virtual Session by: Ketan Gandhi

- IIM-A Alumnus, Executive program-Harvard Business School, Chartered Engineer (UK)
- 28 years Industry & 22 years teaching & training experience using case method
- Leading a international consulting & executive education firm, serving clients in 16 countries
- An international speaker, trainer, coach, mentor, consultant & case teacher
- Visiting faculty in more than 30 leading universities/institutions in 4 countries
- Conducted 40+ faculty development programs in case study writing & case method
- Has written 65+ cases and serving as board member of leading case review boards and case research journals

Introduction

In today's competitive world, businesses across the globe are facing complex problems. Businesses require manager who has hands-on management skills to solve their problems. B-School has a vital role in development of managers by reforming curriculum, adopting right mix of teaching methods and providing more chances to learn hands-on management skills - perhaps by live activities, allow them to analyze industry problems, force them to think solutions for different industry sectors. Till now, "The traditional business education model," emphasis on "book learning" have dominated as teaching method, which resulted in a gap between education and industry.

Worlds / India's top rank B-school's reliance on the case-study approach keeps real-world business front and center in the curriculum. In Indian context, if case method is mixed well with other methods, results will be amazing. The session plan for a B-School course is likely to be more effective and aligned with CO/PO (Bloom Taxonomy) when there is a balanced mix of cases, lectures and case lets, along with other pedagogical tools.

Target Participant

- Directors / Deans / Board Members of Universities / Business School
- Professors/Lecturers /Trainers/Visiting faculty members in higher education programs
- Aspiring case writers and content writers

Agenda & Benefits

- Benefits & challenges of case method in Indian context
- Busting top 10 myths / excuses about case method in Indian context
- How B-schools/faculty members can build their brand as expert writing live cases
- Improve chances to earn royalties through publication
- How b-school can save money by using own publish cases in the classroom
- How case method is aligned with adult learning principles & satisfies need of learners with different learning styles
- Tips for writing finance management case studies

Registration Link:
<https://forms.gle/gT4E7XZ9dRRnDp1A>

Session Link:

When: 27th May 2020, Wednesday; Time: 11: 30 AM

* Please join 10 mins prior to the login time*

Pre Webinar discussion between Dr. Abhay Kulkarni, Dr. Parag Kalkar, Dr. Ketan Gandhi and Dr. Sudhir Hasamnis

Case study

KgGuruji



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MBA @IICMR under IQAC

"Certified Case Writer" workshop

For
 ★ Corporate Professionals
 ★ Academicians

Registration is now open



WRITE YOUR STORY



Plan 6

Training Sessions
4 modules, 1 module conducted on each day

Plan 4

Review & Evaluation
Facilitator reviews case study developed by participants and suggests improvement

Plan 8

Self Learning
Self learning through reading & analysis, writing assignment & project work

Valuable for

21-Jul to 30-Jul

18 hours

Only 20 Participants in a batch

**Professors * Trainers * Consultants
Writers * Managers * Entrepreneurs**

About Us:

- ✓ 50 faculty development programs on Case Method & Case Writing in India & other countries
- ✓ 1800+ faculty members / professors participated
- ✓ An award winning case writer
- ✓ Published 65+ Case studies, adopted in 200 b-schools in 40+ countries
- ✓ Case Review board member of many journals

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Drishti Case Research Centre



Certificate of Accomplishment

This is to certify that

Dr. Meghana Bhilare

has been formally recognized as

"CERTIFIED CASE WRITER"

She has successfully completed "Certified Case Writer" program, demonstrating the required skills & knowledge for effective case writing. She authored a case study *"BRAND REAL OR FAKE? Influence of online advertisements and the service expectations"*. The final evaluation was completed on 30-Jul-2020.



CCW/2020/6/12

Reference Number



(Director - IICMR)



Facilitator & Director
(KgGuruji Academy)

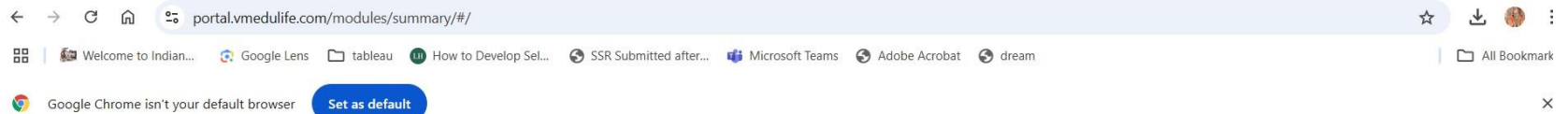
Campus HS-2, Sector 27A, Pradhikaran, behind Tukaram Garden, Pune, Maharashtra, 411044, India.


Email id: mhaicmrevents@gmail.com , Website: <http://iicmrmba.edu.in/>


Case Writer Workshop











Donation of Books to Institute Library










Vmedulife Software Services








 **IICMR**

 **Institute of Industrial & Computer Management & Research, Nigdi, Pune**
vmedulife platform is dedicated to all faculties who have contributed their professional life for learning innovations, sharing knowledge across nations, reducing diversity across people and development for student's benefits to uplift overall quality of living across world.

OBE (Outcome Based Education)
 Outcome
 Academic Planning
 Online Feedback
 Online Exam
 Result Analysis
 Rubrics
 Assignment (Internal Test)
 IQAC Reports
 Management Dashboard
 Autonomous Examination (Assessment)

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 Student Details
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 My Profile

2024-25
M. B. A. | IICMR

Recent Updates
 Helpdesk Assistance **27**
 Telephonic Assistance **655**
 Email Assistance **0**
 Online Demonstration **18**
 Onsite Assistance **0**

Leaderboard
Dr Jayasri Iyengar **1268**
Attendance Added for Session
Dr Sarita Samson
1 Credit | Academic Planning
30th Jan, 2025 03:36 PM
Added Course Outcome
Mrs.Puja Gavande
1 Credit | Academic Planning

Software

National Human Resource Welfare Association (NHRWA)



HR Conclave