



Audyogik Tantra Shikshan Sanstha's
Institute of Industrial and Computer Management and Research (IICMR)
Approved by AICTE, Permanently Affiliated to SP Pune University.
Recognized by DTE, Government of Maharashtra, RAAC Re-accredited
Linked Premium Category by AICTE - Center for Quality Linked Technical Institute
Awarded Best Management Institute for Industry Interface by CQIB

MBA@IICMR

Alumni Interaction Report

Alumni Name : Ms. Aparna Sakore- Assistant Professor- Dr. D.Y.Patil ACS College
Event Type : Co-curricular Activity SDP
Event Title : Secondary Desk Research as a Judge
Date : Thursday, January 25, 2024
Time : 9.30 AM to 5.30 PM (4hrs)
Coordinator(s) : Ms. Puja Gavande and Ms Pooja Nalawade
Purpose : Experience Based learning

Learning Outcome :

- Students will be able RECALL and REPRODUCE the various concepts, principles, frameworks and terms related to the function and role of secondary desk research.
- Students will be able to DISCUSS the various applications of Digital Business in the present-day world.
- Batch of Students : MBA 1
- No of Students Participated : 112

Description

MBA@IICMR conducts Student Development program as part of a Comprehensive Concurrent Evaluation (CCE) for each generic course. This is a group activity. The judges for this SDP were Dr. Abhay Kulkarni Director of IICMR, Dr. CMA Sunil Joshi, Founder of Finance Forum, Ms. Aparna Sakore, Assistant Professor- Dr. D.Y.Patil ACS College, Ms. Rossy Mathur, Principal of City Pride Jr. College, Dr. Sudhir Hasamnis, Associate Faculty MBA@IICMR.



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Overview:

The Students' Development Program hosted a significant co-curricular activity where students had the opportunity to present their projects and showcase their skills. We were honored to have Ms. Aparna Sakore, an accomplished alumna, as one of the judges for the event. Ms. Aparna Sakore, with her extensive corporate experience and knowledge, played a crucial role in evaluating the presentations and engaging in insightful discussions with the students.



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Presentation Evaluation:

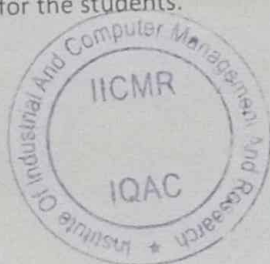
Ms. Aparna Sakore actively participated in the judging process by asking pertinent and thought-provoking questions during the presentations. Her questions were aimed at gauging the depth of the students' understanding of their projects, their analytical abilities, and their problem-solving skills. Her keen insights added significant value to the evaluation process and helped in identifying the strengths and areas for improvement in each presentation.

The SDP for secondary desk research and analysis of the given topic/industry/sector with the help of exist data. The students were given industry sectors in advance with the help secondary research and had to presented it. Total 11 groups presented. The winners for this SDP were Team 07, Topic-Business Houses and Business Families in India, Mentor: Ms. Pooja Gavande



Key Takeaways:

Professionalism and Precision: Ms. Sakore's judging style reflected a high level of professionalism and precision, setting a benchmark for the students.





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Real-world Relevance: The incorporation of Ms. Sakore's corporate experiences into her feedback provided students with a practical understanding of how their academic knowledge could be applied in the professional arena.

Networking Opportunities: The interactive session facilitated networking opportunities between Ms. Sakore and the students, creating a bridge between academia and industry.

Conclusion:

Ms. A Sakore's involvement as a judge in the Students' Development Program co-curricular activity was a resounding success. Her contributions not only enhanced the quality of the event but also left a lasting impact on the students. We express our heartfelt gratitude to Ms. Sakore for her time, insights, and commitment to the development of the next generation of professionals.



Prepared by
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