Criterion5- Student Support and Progression Key

Indicator - 5.1 Student Support

Metric 5.1.2

Capacity development and skills enhancement activities are organised for improving students' capability
1. Soft skills
2. Language and communication skills
3. Life skills (Yoga, physical fitness, health and hygiene)
4. ICT/computing skills

Metric 5.1.2

List of Supporting Documents

Sr. No	Particulars
1	Year wise report with photographs on ICT/computing skills enhancement programs

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Reports of A.Y. 2022-23

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Date: 7.12.22

NOTICE
Kona Kona Shiksha Program
NISM Value Added Certification

Academic Year 2022-23

This is to inform all MBA Second Year and first year students that (division: 1&2) your Value added certification of NISM will be carried out in the auditorium according to following schedule

Date of Event:
Batch 1 MBA First Year (both divisions)
Day & Date: Monday, 26th Nov. 2022 and Tuesday, 27th Nov. 2022
Venue: IICMR Auditorium
Timings: 9.30 am to 5.30 pm
Number of Students: 120

Batch 2 Second Year (both divisions)
Day & Date: Wednesday, 28th Nov. 2022 and Thursday, 29th Nov. 2022
Venue: IICMR Auditorium
Timings: 9.30 am to 5.30 pm
Number of Students: 80

Prepared by	Verified by	Approved by
Mrs. Swapnisha Khambayat	**Dr. Vinod Bhelose**	**Dr. (Adv) Manisha Kulkarni**
NISM - Coordinator	Academic Coordinator	HOD

MBA@IICMR_VAC_NISM_Notice_22-23

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Value Added Certification

Report of

Certificate course from National Institute of Securities Management

Academic Year 2022-23

Introduction:

Earning is indispensible task and an inevitable outcome of any graduates program. In due course of time individual earns and manages the own income and expenditure. Having kept this in mind IICMR MBA students should earn more and enrich themselves about incremental gains from securities market. With these purposes in mind, MBA@ IICMR organised the two days NISM certification for each (first and second) year students.

Our envisioned director Dr. Abhay Kulkarni, the academic guidance team granted the direction and content of the program well in advance and so further students were communicated about it.

MBA@ IICMR student got the feast of knowledge and certification in the Merry time of Christmas days. All MBA students will get the certificate from National Institute of Securities Management.

About the program and certification course:

Objectives:

1. Creating awareness of personal finance and awareness of pre-requisites for investing in securities markets.

2. Understanding of precautions and awareness of risk involved while investing in securities

   Markets

3. Capacity building for evaluation of investment opportunities in securities markets.

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4. To make the future ready in terms of employment opportunities in financial service industries.

NISM Certification offering institutional tie up MBA@IICMR :

This is educational initiative taken up by SEBI in association with Kotak Securities.

The program is known as Kona Kona Shiksha Program.

Under this program following modules are included with two assessments out of which one will be prior to start the program and one is after the course completion.

This was a 2 days program of 10 hours of instruction from their faculty. The representative faculty was Mr. Rohit Warman. He has completed **CWM** from American Academy of Financial Management and has the degree of **MBA, IT and IB in his name. He is** Credit Research Analyst and Financial Planner of Standard Board. He has got 14+ years of experience as a lead trainer.

He guided on following topics viz. Importance of Investment, Financial Investment Opportunities, Process & Pre- requisites to invest in Securities Markets, Investment in Primary Markets, Investing in Secondary Markets, Introduction to Mutual funds and ways to invest in them, Precautions while investing in Securities Markets, Career in Securities Markets.

The program was successfully completed from 26th of December to 29th of December for both batches respectively.

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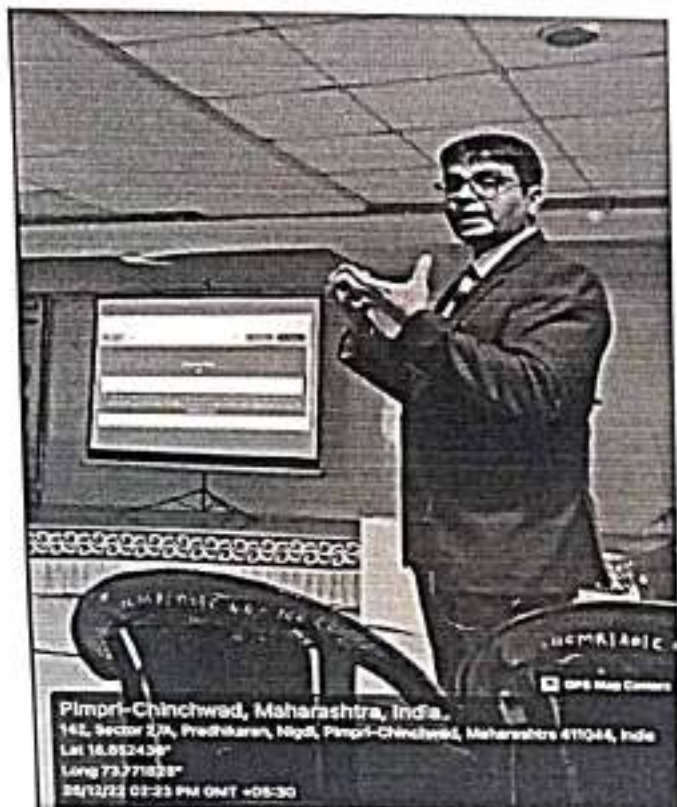Awarded Best Management Institute for Industry Interface by CEGR

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Image: Faculty Delving with Excel sheet and SEBI's websites showing the relevant content to students

About the program:

Program is composed of eight comprehensive sessions which were done as follows,

- Session I – Importance of Investment

- Session II – Financial Investment Opportunities

- Session III – Process & Pre- requisites to invest in Securities Markets

- Session IV – Investment in Primary Markets

- Session V – Investing in Secondary Markets

- Session VI – Introduction to Mutual funds and ways to invest in them

- Session VII – Precautions while investing in Securities Markets

- Session VIII – Career in Securities Markets

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Among those, I to IV were done on day 1 of both batches respectively and they were followed by V to VIII.

10 Year Block	Annualised Returns of BSE SENSEX	Annualised Returns of Gold
1980–1990	20.82%	10.79%
1990–2000	21.24%	3.13%
2000–2010	12.57%	15.94%
2010–2019 (8.75 Years)	9.55%	10.23%

Comparison of Returns of BSE SENSEX & Gold

Image: example of content shared with students
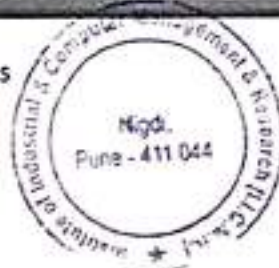
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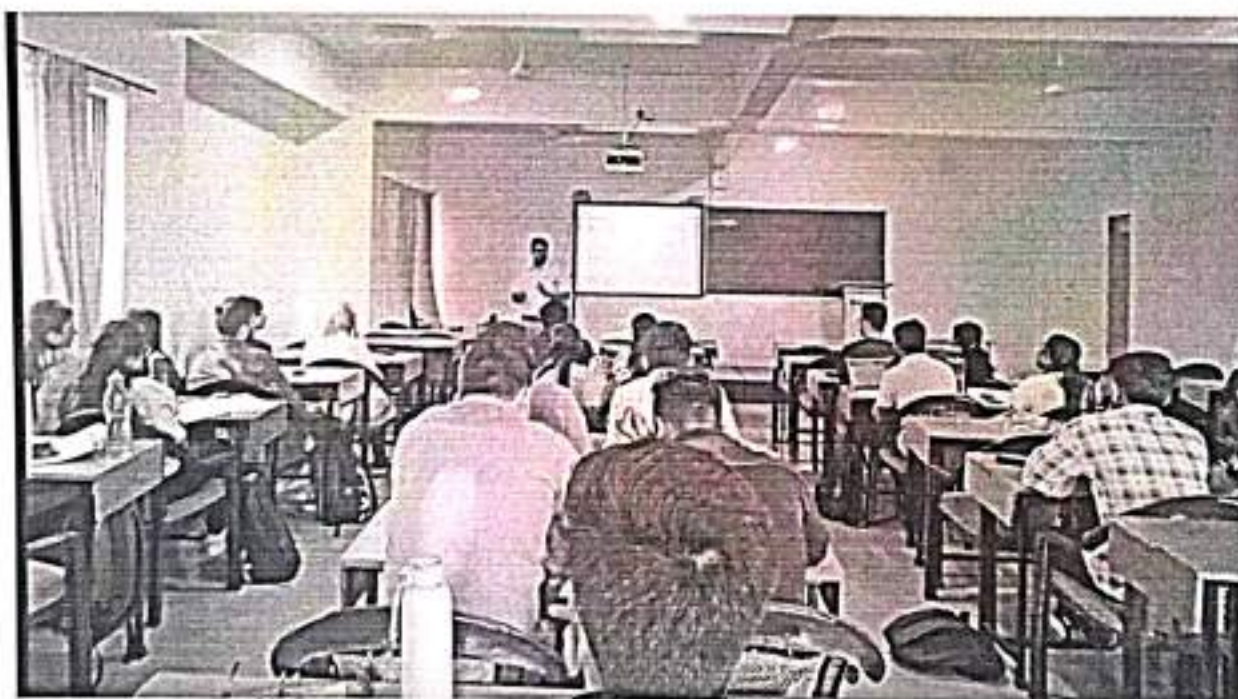
Image: Students of first and second year respectively attending the session

Feedback:

According to students the content received from the program was feast of knowledge. The delivery was very good and students remained attentive as they need to focus on examples as well as excel sheets and formulae shown by faculty.

Recent facts were shared as examples during the course of session.

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Date :

MBA First Year Academic Year 2022-23

Attendance Sheet

Batch. 1

Sr. No	Name of the Student	Signature
1.	ADARSH DUBEY	
2.	ADITYA PRASAD GURAV	
3.	ADITYA SHIVPRASAD ARSUL	
4.	ADITYA TIWARI	
5.	AKANSHA SURYAWANSHI	
6.	AMAN ASWALE	
7.	ARVIND KUMAR GUPTA	
8.	BHAVESH SHIVAJI CHAVAN	
9.	BHAVIK DHARMENDRA JAIN	
10.	BHAVIK VERMA	
11.	CHIRAG MANOJ KADAM	
12.	DARSHA SUNIL SALVE	
13.	DEEPIKA PANCHAL	
14.	DNYANESH VINOD BHIGWANKAR	
15.	EKATA RAKESH MAHADIK	
16.	HARIOM SINGH GOUD	
17.	HARSH MAHAJAN	
18.	JYOTI JANARDAN HELODE	
19.	KARTIK VIJAY KHANGAR	
20.	KRUNALI SANJAY TAKALE	
21.	MAHESH PRALHAD SHINDE	
22.	MANISH SINGH CHAUHAN	
23.	MANISHA GAHANE	
24.	MEENAKSHI BRAJRAMAN MISHRA	
25.	MILAN RAMJIBHAI DABHI	
26.	MUSKAN ASHOK PATHAK	
27.	NIDHI NIRALKUMAR AJAGIYA	
28.	NISCHAL SINGH	
29.	OM SUNIL JADHAV	

30.	PARVEZ ALIYARKHAN PATHAN	
31.	PAYAL GUPTA	
32.	PRASAD CHANDRAKANT WAGH	
33.	PRASAD SURESH CHAUDHARI	
34.	PRATIBHA RAMLALSINGH KUSHWAHA	
35.	PRATIKSHA PRAMOD MAGDUM	
36.	PRATIKSHA RAJKUMAR SATAV	
37.	PRAVEEN KUMAR	
38.	PRITAM ANIL SHINDE	
39.	RANJANA RAI	
40.	RITIKA RANJAN	
41.	RUSHIKESH CHIPADE	
42.	SAGAR DHANANJAY ASUTKAR	
43.	SAHIL GAWDE	
44.	SAKSHI SANJAY TOSHNIWAL	
45.	SAKSHI VILAS DAGA	
46.	SANIYA PANDEY	
47.	SAYLI PRAKASH LIHE	
48.	SEJAL KESHWANI	
49.	SHRUTI GANESH PATIL	
50.	SHUBHAM RAMCHANDRA GOLE	
51.	SHUBHAM RAMESH NERKAR	
52.	SHUBHAM SURESHRAO MOHALE	
53.	SHUBHAM WANKHEDE	
54.	SIMRAN NARENDRA NAIK	
55.	SIMRAN VIJAY SANGTANI	
56.	SUDARSHAN SURYAKANT JADHAV	
57.	SUYASH SANDEEP TELI	
58.	VITTHAL DNYANDEV BAJGIRE	
59.	VIVEK BHIKHUBHAI MAKVANA	
60.	VIVEK SHARAD CHOUDHARY	
61.	YOGESH MARUTI MATKAR	

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Date :

MBA First Year Academic Year 2022-23

Attendance Sheet

Batch. 2

Sr. No	Name of the Student	Signature
1	ADITYA BHARAT PATIL	
2.	ADITYA KRUSHNARAO RAJGURE	AKR
3.	AHAAN AMAAN REYAZ AHMAD	
4.	AKASH ARUN SIRSAT	Akash
5.	AKSHAT JAIN	Akshat
6.	AKSHAY KATTE	
7.	AMAN KUMAR SINGH	Aman
8.	ANUPRIYA RAJ	
9.	ANURAG HARSH PANDEY	Anurag Pandey
10.	DEEKSHA SHUKLA	Deeksha
11.	DEVANSHI JAISWAL	Devanshi
12.	DIPESH DIPAK RANE	
13.	DNYANRAJ TUKARAM GADHAVE	
14.	GANESH LAXMIKANT WAGH	
15.	GOPAL MADHUKAR HUGE	
16.	HRITVIK SHRIVASTAVA	
17.	JAGRUTI SHRIDHAR DIGASKAR	
18.	KAJAL PRASAD TELI	Kajal
19.	KAJAL VIRENDRA SINGH	
20.	KHUSHI SAHU	Khushi
21.	KRISHNA ANTOBA CHAME	Krishna
22.	KUMAR SHANU	Kumar shanu
23.	MAANYA KESHARWANI	
24.	MANALI GUPTA	
25.	MARUF MAHAMADRAFIK MANGURE	
26.	MITALI KISAN KAPSE	
27.	NITHIN CHANDRASHEKHAR UJJIN	C. Nithin
28.	OMKAR GOVIND MESTRY	
29.	PRAMOD RAVINDRA BELDAR	

30.	PRANALI RAJU MAHAJAN	
31.	PRANAV VINODBHAI AJUDIYA	
32.	PRATIK DILIP CHAUDHARI	
33.	PRINCE RAMESHBHAI BALDHA	
34.	RAHUL RAJENDRA SUNKALE	
35.	RAJRATNA SUDAM DHAGE	
36.	RATAN MANE	
37.	RHUTVI MAHENDRA GAWAI	
38.	RISHAV AGARWAL	
39.	RUTUJA JINESHWAR SAMBHUSHETE	
40.	RUTUJA RAUT	
41.	SACHIN KUMAR SHARMA	
42.	SACHIN KUWAL	
43.	SACHIN TAMBE	
44.	SAHIL PATIL	
45.	SAKSHI PARATE	
46.	SANJANA SURESH GANVE	
47.	SANJIBITA SANJIT MALICK	
48.	SHAEN MOHAMMAD SHIKALGAR	
49.	SHARDUL RAJESH ADMANE	
50.	SHIVANI ANIL YADAV	
51.	SHIVANI DNYANDEO POL	
52.	SHOBHNA KUMARI	
53.	SHREYA GULLEKAR	
54.	SHRUTI ABASAHEB SARODE	
55.	SHUBHANGI VERMA	
56.	SNEHA HIRDESH CHOUBEY	
57.	SNEHAL SANGRAM NILPATREWAR	
58.	SUSHMA KUMARI	
59.	UNNATI LALIT JAIN	
60.	UTTAM GANDHI	
61.	VISHVJIT RAJANBHAI SURU	

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Date : 01/11/2022

Notice

This is to inform MBA SEM III Div 1 students of batch 2021-2023 that value added certification on "Financial Modeling" in association with Finxl Pune is scheduled from 3rd Nov 2022. The details are as follows.

Certification: "Financial Modeling'

Resource Person: Mr. Akhilesh Sonakia

Date : 3rd Nov 2022

Time: 6:30 to 8:30 pm

Venue: MBA Computer Lab

Note: 1. Attendance is compulsory for all the session

2. Timeline is to be strictly monitored

3. Certification will be given only after the assessment and submission of the assignment.

Prepared by   Verified by   Approved by

Ms. Puja Gavande   Dr. Manisha Kulkarni   Dr. Abhay Kulkarni
Coordinator   HOD, MBA@IICMR   Director, IICMR
VAC- Financial Modeling   DIRECTOR
                                                                              Institute of Industrial & Computer
                                                                              Management & Research [I.I.C.M.R.]
                                                                              Nigdi Pune 411 044

REF: MBA@IICMR/2022-2023/VAC-Fin.mod/Notice/1

Value Added Certification Program
Report - VAC Financial Modeling

Name of the Course: VAC Financial Modeling

Name of the Trainer: Mr. Akhilesh Sonakia

Name of the faculty coordinator: Ms. Puja Gavande

VAC Financial Modeling Period: 03/11/2022 to 06/01/2023

Duration: 30 Hrs

Brief:

This report presents an overview of the Value Added Certification Program (VAC) on VAC Financial Modeling conducted by MBA@IICMR institute. The program aimed to provide extensive training in 360-degree VAC Financial Modeling to our MBA students, equipping them with in-demand skills and knowledge in this rapidly expanding domain. The program was held from 03-11-2022 to 06-01-2023 and successfully delivered by Mr. Akhilesh Sonakia from FINXL academy. The program was inaugurated by Dr. Manisha Kulkarni, the HOD of MBA@IICMR, who highlighted the importance of financial modeling for all domain specialization.

Course Overview:

Financial Modeling is a crucial aspect of various business activities carried out by Investment Banks, Equity Research firms, Credit Rating Agencies, Private Equity/Venture Capitalists, Banks, Consultancy Firms, and Corporate Finance Teams. It involves translating business strategies and operations into realistic numbers, considering the impact of economic, sectoral, and competitive scenarios. Financial Modeling requires expertise in accounting, economics, sector knowledge, analytics, Excel, and business strategy. Equity Research firms provide detailed research and insights into economies, sectors, and companies, forming the basis for investment decisions.

The program was specifically designed for MBA second-year div1 and div2 students, with the following objectives:

Objectives:

The primary objectives of the course were as follows:

> To provide comprehensive training in Financial Modeling, including the essential concepts, techniques, and tools used in the field.

REF: IICMR/MBA/2022-2023/VAC-Financial Modeling/Report

- To equip students with practical skills in utilizing Excel for financial analysis, forecasting, and decision-making.
- To enhance students' understanding of business strategies and their impact on financial models.
- To familiarize students with sectoral and competitive scenarios and their implications on financial modeling.
- To enable students to apply financial modeling techniques in real-world scenarios and case studies.
- To prepare students for career opportunities in Investment Banks, Equity Research firms, Credit Rating Agencies, Private Equity/Venture Capitalist firms, Banks, Consultancy Firms, and Corporate Finance Teams.

Outcomes:

After completion of the Financial Modeling course, students learned about :

1. Collect and structure authentic financial data efficiently, utilizing various sources for companies in different countries.
2. Understand and analyze different types of financial reports, such as income statements, balance sheets, and cash flow statements.
3. Create comprehensive model templates for historical data, including revenue and cost drivers, financial statements, and schedules.
4. Apply financial analysis skills to interpret and assess financial statements, considering both GAAP and non-GAAP/reported and adjusted numbers.
5. Develop advanced forecasting techniques and build interlinked financial models, incorporating debt repayment schedules, fixed assets modules, and dividend and equity schedules.

Feedback:

The feedback received for the VAC Financial Modeling certification course was good. Students greatly benefited from the practical hands-on sessions on financial models, tools and techniques.

Assessment and Evaluation:

students were required to analyze the financial statements of some companies and demonstrate their proficiency in Excel by preparing comprehensive Excel sheets incorporating relevant financial data. This exercise allowed students to apply their knowledge of financial modeling concepts and techniques to real-world scenarios.

In addition to the Excel-based assessment, students also appeared for a Viva session where their understanding of Excel shortcuts and advanced functions, as well as their overall Excel knowledge, were evaluated. They were expected to demonstrate their

ability to navigate and utilize Excel effectively for financial analysis and modeling purposes.
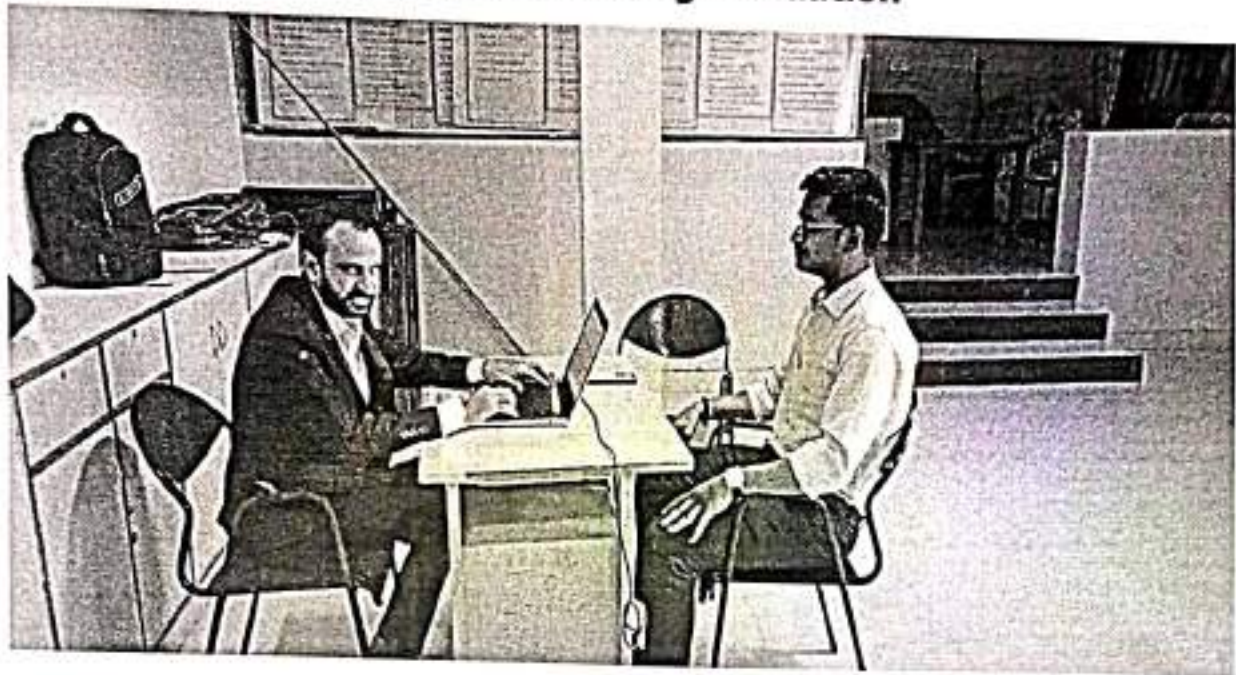
Glimpses :

VAC -Financial Modeling Inauguration
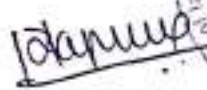

Computer Lab – Practical Sessions

Financial Modeling Evaluation

In conclusion, the Value Added Certification Program on Financial Modeling was a resounding success, providing students with valuable knowledge and practical skills in the field. We extend our sincere appreciation to Mr. Akhilesh Sonakia for his excellent training and expertise. The program's positive outcomes and feedback highlight its significance in equipping our MBA students with the necessary competencies for the Finance landscape.

Prepared by

Ms.Puja Gavande

Vac-Financial Modeling

Coordinator

Verified by

Dr. Manisha Kulkarni

HOD, MBA@IICMR

Approved by

Dr. Abhay Kulkarni

Director, IICMR

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Date: 09/12/2022

Notice

VAC Tally Evaluation

MBA II Year Students

The students of MBA II Year Sem III (Batch 1) are here by informed that VAC-Tally certification evaluation is scheduled on 10th December.

Venue: Computer Lab
Time: 08.30 am to 01.30 PM

Note:

1. Certificates will be given only on basic of the attendance policy of MBA@IICMR.

2. The timely submitted assignments and

3. The final assessment.
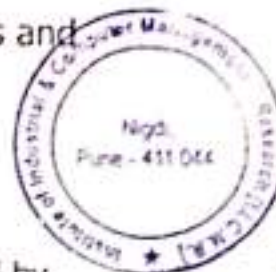
Prepared by

Mr. Harshal Patil
Tally
Coordinator

Checked by

Dr. Dipti Sharma
VAC
Coordinator

Verified by

Dr. Vinod Bhelose
Academic
Coordinator

Approved by

Dr. Manisha Kulkarni
HOD, MBA@IICMR

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Date: 04/01/2023

Report

VAC - Tally

1. Name of the Certification: VAC - Tally
2. Name of the Trainer: Ms. Anagha Waghude
3. Name of the faculty coordinator: Mr. Harshal Patil
4. Name of the student coordinator: Mr. Amey Nakhava
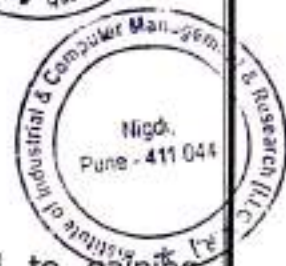
1. About Course:

As a management student, learning Tally is crucial to gaining proficiency in accounting and financial management. Tally is a widely used accounting software that helps businesses of all sizes manage their financial transactions, accounts, and inventory. With its range of features, Tally makes it easy for businesses to maintain their financial records, including journal entries, ledger accounts, trial balance, and balance sheet. It also enables businesses to track inventory levels, create purchase orders, and manage stock movements. Additionally, Tally helps businesses comply with various tax laws and regulations, such as GST, TDS, and VAT. Tally can generate a wide range of reports to monitor financial performance, including cash flow statements, profit and loss statements, and balance sheets. The software also provides robust security features to protect sensitive financial data from unauthorized access.

Overall, Tally is an excellent tool for management students to learn as it can help them develop key skills in accounting, financial management, and business operations.

MBA@IICMR organized 30 hours Certification programme on "Tally Certification" for MBA Second Year Div1 students from 08th Nov. 2022 to 10th Dec. 2022 to explore the power and simplicity of tally software. Total 64

students got benefited tally certification. The certification was conducted by Mr. Anagha Walgude (Founder – Educare), one of the leading Institute in Tally Training.
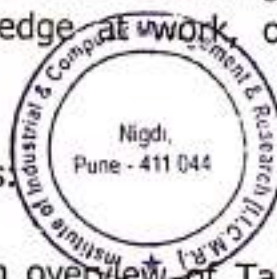
2. Objectives:
- To enable the learner to with practical skills of Accounts/Audit/Tax.
- To analyze and finalize books of accounts.
- To understand the concepts of GST along with practical training on Tally.
- To develop competency and self-reliance for maintaining books of account

3. Description of Course:
Dr. Abhay Kulkarni, Director at IICMR, emphasized the significance of Tally certification. This certification course aims to provide students with a comprehensive understanding of the main concepts of Tally, from basic to advanced levels, which can help them achieve better grades, develop their academic career, apply their knowledge at work, or conduct business analysis research.

The course covered following modules:

- Introduction to Tally software: An overview of Tally software and its features, as well as its importance in business management.
- Company creation and management: Creating and managing companies using Tally, including setting up chart of accounts, defining inventory, and configuring payroll.
- Accounting and finance: Understanding the basic accounting principles and using Tally for ledger creation, journal entries, and bank reconciliation.
- Inventory management: Managing inventory through Tally, including inventory valuation, stock transfer, and stock analysis.
- Taxation and compliance: An introduction to taxation and compliance, including the Goods and Services Tax (GST) and Value-Added Tax (VAT), and using Tally for tax compliance.
- Reporting and analysis: Generating various reports using Tally, including financial statements, inventory reports, and sales reports.

The course delivered through a combination of lectures, practical exercises, and case studies.

4. Outcomes of Course:

1. Student by their own will create company, enter accounting voucher entries including advance voucher entries, reconcile bank statements, do accrual adjustments, and also print financial statements, etc. in Tally ERP.9 software.
2. Students will possess required skill and can also be employed as Tally data entry operator
3. Improved job prospects and career advancement opportunities due to the skills and knowledge gained through Tally certification.
4. Exposure to a range of software tools and techniques that can be applied in various roles and settings.

5. Feedback:

The feedback for the Certification on VAC-Tally certification course was Excellent. Students got benefited by the excellent knowledge and practical hands on ERP9, Inventory Management, transactional management etc.

6. Evaluation:

The evaluation & assessment of students for VAC-Tally Certification Course was conducted by trainers on 10th Dec. 2022.

Prepared by   Verified by   Approved by
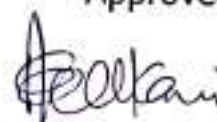
Mr. Harshal Patil   Dr. Manisha Kulkarni   Dr. Abhay Kulkarni
VAC Tally   HOD, MBA@IICMR   Director, IICMR
Coordinator   DIRECTOR
                                                        Institute of Industrial & Computer
                                                        Management & Research (I.I.C.M.R.)
                                                        IICMR/MBA@IICMR/VAC-Tally Certification/Report A.Y. 2022-23

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MBA@IICMR
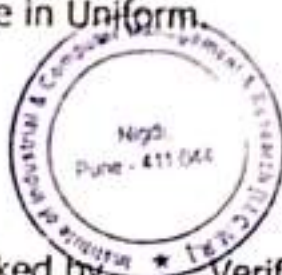
Date 24-01-2023

NOTICE

VAC PowerBI Evaluation

MBA II Year Sem III Students

The students of MBA II Year Sem III are hereby informed that VAC-PowerBI certification evaluation is scheduled on 01st Feb 2023 from 10.00 am onwards.

Venue: MBA Computer Lab 1 and 2

Note:

1. Certificates will be given only on basic of the attendance policy of MBA@IICMR
2. The timely submitted assignments,
3. The final assessment.
4. Attendance is must.
5. Students must be in Uniform.

Prepared by,   Checked by   Verified by,   Approved by,

Mr. Harshal Patil   Dr. Dipti Sharma   Dr. Vinod Bhelose   Dr. Manisha Kulkarni

PowerBI   VAC Coordinator Academic Coordinator HOD -MBA@IICMR

Coordinator

MBA@IICMR/VAC PowerBI/A.Y.2022-23

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Date: 09/02/2023

Report

VAC - PowerBI

1. Name of the Certification: VAC - PowerBI
2. Name of the Trainer: Ms. Manju Mittal
3. Name of the faculty coordinator: Mr. Harshal Patil
4. Name of the student coordinator: Mr. Amey Nakhava

1. About Course:

Power BI has changed the BI landscape forever, enabling BI professionals and regular Excel users alike to work with big data and build insightful dashboards. Learn to use this powerful business intelligence solution from the ground up. Navigate the intuitive user interface and explore the ecosystem of data modeling tools. Discover outside-the-box visualizations and broadcast your insights to colleagues in the Power BI Service. This Course gives MBA students a solid foundation to begin your Power BI journey.

This course is completely practical with Industry case studies. This course is designed in such a way that learners get hands-on experience on PowerBI tool. Learner is not necessarily be from technical background, as this course covers all concepts from basic to advanced level.

2. Objectives:

- To find insights within an organization's data
- Getting a Power BI certification can open up new career opportunities and increase earning potential, as it demonstrates expertise in a highly sought-after skill set.

9

- To learn how to create effective data visualizations using Power BI.
- To understand how to leverage business intelligence concepts and tools to improve decision-making.
- To gain hands-on experience in cleaning, transforming, and analyzing data using Power BI.

3. Description of Course:

The Value Added Certification on "PowerBI" (VAC-PowerBI) course for MBA 2022-23 batch (MBA Second Year , Sem III Batch 1 Students) had been conducted by the Institute of Industrial & Computer Management & Research (IICMR) department of MBA from Dec-17th, 2022. Total 60 hours duration course was started from 17th Dec 2022 to 01st Feb 2023.

Dr. Abhay Kulkarni, Director IICMR addressed the students about the importance of PowerBI certification. He also emphasized on how this tools helps for creating sales , finance, supply chain and HR dashboards. Dr. Manisha Kulkarni, HOD, MBA@IICMR addressed on obtaining a Power BI certification demonstrates proficiency in this skill and enhances employability in the job market.

MBA@IICMR successfully conducted 60 hours of PowerBI certification course for MBA Sem III students between 17th Dec 2022 to 01st Feb 2023. Evaluation conducted on 01st Feb 2023. Students got very good benefits of this course.

4. Outcomes of Course:

Students will be able to :

- DEFINE PowerBI terminology and SHOW how to Connect to your data, Edit and save a data source.
- ILLUSTRATE the use of the PowerBI interface to effectively create powerful visualizations and charts
- MAKE USE OF statistical techniques to analyze your data, parameters and input controls to give users control over certain values.
- INTEGRATE data sources using data blending and Combine data from multiple tables in the same data source using joins.
- CREATE basic calculations including basic arithmetic calculations, custom aggregations and ratios, date math, and quick table calculations.
- BUILD spatial visualizations of non-geographic data by using advanced geographic mapping techniques and custom images and geocoding.
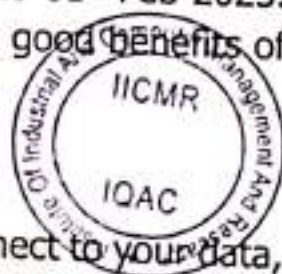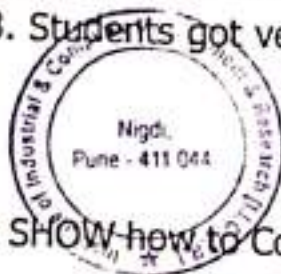
5. Feedback:

The course was well-organized, and the quality of instruction was outstanding. Students particularly appreciated the practical exercises, which allowed them to apply the concepts which they learned in a hands-on way. Overall, students had positive feedback about the courses, citing the comprehensive content, interactive learning, practical exercises, and certification preparation as key strengths.

6. Evaluation:

The evaluation has been divided into two sections:

First evaluation as MCQ was conducted on 10th Jan. 2023 wherein 37 students were present and second evaluation as practical exam was conducted on 01st Feb 2023 wherein 43 students were present.

Prepared by

Mr. Harshal Patil

VAC PowerBI

Coordinator

Verified by

Dr. Manisha Kulkarni

HOD, MBA@IICMR

Approved by

Dr. Abhay Kulkarni

DIRECTOR

Director, IICMR

Institute of Industrial & Computer

Management & Research [I.I C.M R.]

Nigdi Pune 411 044

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Date: 07-12-2022

Value Added Certification

Advanced Excel

NOTICE

All the students of MBA-I Year, should note that VAC-Advanced Excel sessions will be starting from **Thursday, 8th December 2022** as per the details given below.

- Name of Trainer: Mr. Akhilesh Sonkia
- Session Time: Div. 1 – 02.30pm to 04.30 pm
-                       Div. 2 – 04.30pm to 06.30 pm
- Mode of session: MBA Computer Lab – Ground Floor

- o This Certification is important for **Employability Skill Enhancement** for all Specialisations.
- o Formal Attire is compulsory.
- o Attendance is mandatory for all.

Wish you all the best...

Prepared by

Dr. Madhura Deshpande
Coordinator VAC- Ad. Excel

Verified by

Dr. Dipti V. Sharma
VAC Co Ordinator

Approved by

Dr. Manisha Kulkarni
HOD, MBA@IICMR

Ref.: IICMR/MBA/2021-22/VAC Ad.Excel/Notice

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MBA@IICMR

Date: 15-05-2023

REPORT
Value Added Certification
"Advanced Excel"

Course Details: Value Added Certification

Course Name: Advanced Excel

Duration :30 Hrs

Course Trainer : Mr. Akhilesh Sonkiya

About Course :

The FINXL Advance MS Excel program gives the participant unprecedented depth in almost all of Excel's powerful features, with the goal of "Mastering" each of the aforementioned categories to become an expert. Live case studies for each financial topic ensure that students fully comprehend it.

The Advanced Excel course is thoughtfully designed to give students exposure to equity research and real-time investment banking. Our course ensures that fundamental finance and account concepts are covered in depth with real-world examples, so learners do not necessarily need to have a background in finance and with industry-related case studies, it is more practical in nature.

Objective: -

1. The certification aims to ensure that individuals have a solid understanding of Excel's basic features and functionality.
2. The certification assesses the candidate's ability to use advanced functions and formulas in Excel.
3. Excel is widely used for data analysis, and the certification focuses on evaluating the candidate's ability to manipulate and manage data effectively.
4. PivotTables and PivotCharts are powerful tools in Excel for summarizing and visualizing data. The certification tests the candidate's proficiency in creating and customizing PivotTables, applying filters and slicers, and creating visually appealing PivotCharts.

REF: IICMR/MBA/VAC-Excel/2022-23/Report

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5. Excel offers various tools for visualizing data and creating professional-looking reports. The certification assesses the candidate's skills in creating charts and graphs, using conditional formatting, applying advanced data visualization techniques, and creating dynamic dashboards.

6. Excel certifications often cover automation techniques and macro programming. This includes understanding how to record and edit macros, using Visual Basic for Applications (VBA) to automate repetitive tasks, and creating custom functions and user-defined macros.

Description of Course:

The MBA 2022-23 batch took the Value Added Certification on "Advanced Excel" (VAC-Excel) course at FINXL, Pune, from December 2022 to May 2023. The offline classroom platform was used to conduct the course, which lasted 30 hours. The course started on December 8, 2022, and evaluation was conducted on May 8, 2023. The students were instructed by Mr. Akhilesh Sonkiya, Director of Finxl, Pune, to use this in business and concentrate on the Advanced Excel course. He added that the certification investigates principal ideas from fundamental to cutting edge which can assist the students with accomplishment of better grades, foster the scholarly vocation, apply the insight at work or do the monetary exploration. The trainer, Mr. Akhilesh Sonkiya (FINXL), led two eight-hour sessions each week. Dr. Madhura Deshpande and Dr. Dipti Vasishth Sharma were the in charge of organizing the certification course. The session was attended by 120 students in total. The case-based study and feedback that were given after each session were excellent, and the students' performance for the same was excellent.

Outcomes of Course :

> Students were able to builds their strong analytical thinking and skills.
> Microsoft Excel application explores productive creativity in student's mind.
> Students learnt easy-to-use commands, features, and functions for managing and analyzing large amounts of data.
> They also performed and used various functions of MS Excel, Execute pivot table analysis, common (and powerful functions), and different types of lookups (vlookup, hlookup, and index/match), Descriptives statistics of business data.
> Our assessment & presentation evaluations are similar to top investment banks & equity research firms Our expert trainers are on hand to help answer any questions you might have along the way.

REF: IICMR/MBA/VAC-Excel/2022-23/Report

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> The learner gets the Real Time Investment banking & Equity Research exposure. Learner is not necessarily be from finance background, as our course ensures that Basic finance & account concepts are covered in detail with real time examples.
> DERIVE insights from multiple data sources in MS EXCEL and work with it to answer relevant business questions.

Gallery :

Audyogik Tantra Shikshan Sanstha's
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Evaluation:

The evaluation & assessment of students for VAC-Advanced Excel Certification Course was conducted by FINXL on 8th of May 2023 through Practical Paper. Total 115 students were benefited by the Certification of VAC-Advanced Excel.
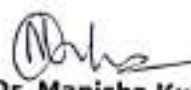
Feedback:

The feedback for the Certification on VAC-Advanced Excel course was Excellent. The participants benefited by the excellent knowledge & hands on practice of MS Excel Application Assignments, Practical throughout the training sessions. They were happy & the certification will help them for their career.

Prepared by

Dr. Madhura Deshpande
VAC-Excel Coordinator

Verified by

Dr. Manisha Kulkarni
HOD, MBA@IICMR

Approved by

Dr.Abhay Kulkarni
Director, IICMR
Institute of Industrial & Computer
Management & Research [I I C.M R.J
Nigdi Pune 411 044

REF: IICMR/MBA/VAC-Excel/2022-23/Report

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MBA@IICMR

Date: 02/6/2023

<u>NOTICE</u>

This is to inform all MBA I year students, that **VAC- Digital Marketing** final assessment will be conducted by Webclincher on3rd June 2023 between 01 p.m to 06 p.m. The evaluation will be based on the Presentation. Kindly refer the important instructions for the examination which are as follows.

- Attendance is compulsory for all
- All student must be in **Uniform** & ID Card
- Students (groups)must keep the presentation with them.
- Students (groups) will be presenting their assignment as per the doc.
- Each Group will get 10 to 15 minutes.
- Those who are not attending the exam will not get the certificate from Webclincher.

Date : 3rd June 2023
Venue: TI 4
Time: 1:00pm onwards

All The Best for Exam…!

Prepared By
Ms Puja Gavande

VAC-DM Coordinator

Verified by

Dr. Manisha Kulkarni
HOD MBA@IICMR

Approved by
DIRECTOR
Dr. Abhay Kulkarni
Director, IICMR
Nigdi Pune 411 044

Value Added Certification Program
Report - VAC Digital Marketing

1. Name of the Course: VAC – Digital Marketing

2. Name of the Trainer: Mr. Devdatta Mandore

3. Name of the faculty coordinator: Ms. Puja Gavande

4. VAC Digital marketing Period: 08/12/2023 To 15/6/2023

5. Duration : 60 Hrs

Brief:

The report on the Value Added Certification Program (VAC) on Digital Marketing conducted by MBA@IICMR institute. The program aimed to provide extensive training in 360-degree digital marketing to our MBA students, equipping them with in-demand skills and knowledge in this rapidly expanding domain. The program was held from 08-12-2022 to 15-06-2023 and successfully delivered by Mr. Devdatta Mandore from Webchincler academy.

Course Overview:

The Digital Marketing certification course aimed to educate students on the concept of digital marketing, investigate key issues in its adoption by businesses, develop their skills in digital marketing communication, familiarize them with relevant methodologies, tools, and technologies, and prepare them for careers in the digital marketing field. The program was specifically designed for MBA first-year div1 and div2 students.

Objectives:

The primary objectives of the course were as follows:

➢ To provide students with a comprehensive understanding of digital marketing.
➢ To explore key issues related to the adoption of digital marketing by businesses.
➢ To equip students with specific knowledge in the areas of digital marketing communication.
➢ To familiarize students with the methodologies, tools, and technologies involved in digital marketing.
➢ To enable students to pursue careers in the digital marketing field.

Course Description:

The Value Added Certification Program consisted of 60 hours of training delivered by the renowned Webchincler academy. Mr. Devdatta Mandore, a seasoned professional in the field, served as the trainer. The program covered various aspects of digital marketing, including SEO, social media marketing, email marketing, pay-per-click advertising, and more. Certificates were awarded to the students upon successful completion of the course.

The program was inaugurated by Dr. Abhay Kulkarni, the Director of MBA@IICMR, who highlighted the growing importance of digital marketing, social media savviness, and placement readiness in the current digital era.

Outcomes:

The certification program successfully achieved the following outcomes:

> Students were able to review the history of digital marketing and develop digital marketing plans.
> Students gained an understanding of consumer behavior and online marketing communications.
> Students could identify and evaluate emerging trends in digital marketing and apply relevant marketing theories and frameworks to assess the use of digital marketing tools.
> Students developed an approach to create a digital marketing plan.

Feedback:

The feedback received for the VAC Digital Marketing certification course was excellent. Students greatly benefited from the practical hands-on sessions on content writing, website promotion, Google Analytics, and other relevant topics.

Assessment and Evaluation:

Assessment and evaluation were conducted through DIGITAL MARKETING - GROUP ASSIGNMENT. Each group to prepare Digital Marketing Identities & Communication for a START-UP IDEA of their own choice. Students PREPARED IN GOOGLE SLIDES & PRESENTED IN GROUPS to submit regular assignments and maintain 100 percent attendance to be eligible for certification. The evaluation for this program was conducted on 15-06-2023. The program effectively bridged the gap between industry and academia, ensuring that students were industry-ready upon completion.

REF: IICMR/MBA/2022-2023/VAC-Digital Marketing/Report

Glimpses :

Pimpri-Chinchwad, Maharashtra, India
142, Sector 27A, Pradhikaran, Nigdi,
Pimpri-Chinchwad, Maharashtra 411044, India
Lat 18.652366°
Long 73.771815°
08/12/22 02:04 PM GMT +05:30

VAC -Digital Marketing Inauguration

पिंपरी चिंचवड, महाराष्ट्र, India
CITY PRIDE SCHOOL, 143, सेक्टर 27A, प्राधिकरण, निगडी,
पिंपरी चिंचवड, महाराष्ट्र 411044, India
Lat 18.652527°
Long 73.771885°
08/12/22 02:04 PM GMT +05:30

Computer Lab – Practical Sessions

Pimpri-Chinchwad, Maharashtra, India
142, Sector 27A, Pradhikaran, Nigdi,
Pimpri-Chinchwad, Maharashtra 411044, India
Lat 18.652286°
Long 73.772035°
05/01/23 04:59 PM GMT +05:30

Digital Marketing Evaluation

Pimpri-Chinchwad, Maharashtra, India
143, Sector 27A, Pradhikaran, Nigdi, Pimpri-Chinchwad,
Maharashtra 411044, India
Lat 18.652571°
Long 73.771385°
15/06/23 11:59 AM GMT +05:30

In conclusion, the Value Added Certification Program on Digital Marketing was a resounding success, providing students with valuable knowledge and practical skills in the field. We extend our sincere appreciation to Mr. Devdatta Mandore for his excellent training and expertise. The program's positive outcomes and feedback highlight its significance in equipping our MBA students with the necessary competencies for the digital marketing landscape.

Prepared by

Ms.Puja Gavande

Vac-Digital Marketing

Coordinator

Verified by

Dr. Manisha Kulkarni

HOD, MBA@IICMR

Approved by

DIRECTOR
Dr. Abhay Kulkarni
Institute of Industrial & Computer
Director, IICMR ch (LIC.MRJ
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MBA@IICMR

Date: 21/03/2023

Notice
Value Added Certification
Python

This is to inform all MBA SEM-IV Batch 1 students that Value Added Certification on **"Python"** is scheduled from 23rd March. 2023. The detailed schedule for the Certification is as below:

Resource Person: Mr. Chaitanya Patil

Commencement Date: 23rd March. 2023.

Time: 09.00 am to 1.00 pm

Venue: MBA Computer Lab

Note: 1. Attendance is mandatory and it will be monitored on daily basis.

2. Certificate will be given only after timely submission of assignment.

3. All students must report to the computer lab 10 minutes before.

4. All students should complete the necessary assignments, assessment test given to you during the session.

Prepared by

Mr. Harshal Patil
VAC Python
Coordinator
MBA@IICMR

Verified by,

Dr. Vinod Bhelose
Academic Coordinator,
MBA@IICMR

Approved by,

Dr. Manisha Kulkarni
HOD, MBA@IICMR

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MBA@IICMR

Date: 23/06/2023

Report

1. Name of the Course: VAC - Python
2. Name of the Trainer: Mr. Chaitanya Patil
3. Name of the faculty coordinator: Mr. Harshal Patil
4. Name of the student coordinators: Amey Nakhava

1. About Course:

Python course at MBA@IICMR was designed to provide students with a comprehensive understanding of the Python programming language and its applications in the business context. The course was structured to cater to both beginners and those with prior programming experience, ensuring that all students could grasp the fundamentals and progress to more advanced concepts. Through hands-on exercises, projects, and real-world case studies, students developed the skills necessary to analyze data, automate tasks, and make informed decisions.

MBA@IICMR organized 20 hours Certification programme on "PYTHON PROGRAMMING" for MBA Second Year Div1 students from 23/03/2023 to 28/03/2023.

2. Objectives:

1. To understand programming skills in Python programming.
2. To acquire data analytics Skills in Python programming
3. To develop the skill of designing Graphical user Interfaces in Python
4. To develop the ability to write database applications in Python

3. Description of Course:

9

The value added course was inaugurated on 23rd March 2023 by Dr. Manisha Kulkarni ,Head of the department. Mr. Harshal Patil from MBA department coordinated the course.

Dr. Manisha Kulkarni (HOD, MBA@IICMR) addressed the students and stated the importance of Python in latest application areas and also insisted the students to follow the sessions carefully. After the inauguration, the content flow, objectives and outcomes of the workshop were discussed.

The resource person Mr Chaitanya Patil, trained the students on python with both theory and practical knowledge.

Participants were instructed to download the official Python IDLE for programming. They were also given the option to run the code online using repl.it in case they couldn't download the official IDLE for any reason. Which one to use for teaching, IDLE or Repl, was entirely up to the instructors.

The twenty hours of "Python" course ended on a successful note, along with encouraging feedback from the students. By the end of the course, students had a solid foundation in Python programming, enabling them to apply their knowledge in various business domains and effectively contribute to data-driven decision-making processes.

4. Outcomes of Course:
- Students were able to analyze and manipulate data using Python, gaining the ability to extract valuable insights and make data-driven decisions.
- Students developed proficiency in automating repetitive tasks, enhancing efficiency and productivity in various business processes.
- Through the course, students acquired strong problem-solving skills and a structured approach to address complex business challenges using Python.

5. Feedback Analysis:

The feedback for the Certification on VAC-Python certification course was Excellent. Students expressed satisfaction with the hands-on approach of the Python course, which allowed them to gain proficiency through practical exercises, projects, and real-world case studies. The opportunity to apply their knowledge in real-life situations helped them grasp the

concepts more effectively and solidify their understanding of Python programming.

6. Photos:

Group photo with Students , faculties and trainer	Students are attending the session

Prepared by
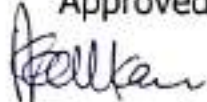
Mr. Harshal Patil
Coordinator

Verified by

Dr. Manisha Kulkarni
HOD, MBA@IICMR

Approved by

Dr. Abhay Kulkarni
DIRECTOR
Director, IICMR
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Feedback Analysis

VAC- Python for MBA II Year -Sem IV Students

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Date: 01/04/2023

Notice
Value Added Certification
Tally

This is to inform all MBA SEM-II Batch 1 & Batch 2 students that Value Added Certification on "Tally" is scheduled from 03rd April. 2023. The detailed schedule for the Certification is as below:

Resource Person: Ms. Manasi Madam

Commencement Date: 03rd April. 2023.

Time: 08.30 am to 10.30 pm

Venue: MBA Computer Lab

Note: 1. Attendance is mandatory and it will be monitored on daily basis.

2. Certificate will be given only after timely submission of assignment.

3. All students must report to the computer lab 10 minutes before.

4. All students should complete the necessary assignments, assessment test given to you during the session.

Prepared by

Mr. Harshal Patil
Tally Coordinator

Verified by,

Dr. Vinod Bhelose
Academic Coordinator

Approved by,

Dr. (Adv). Manisha Kulkarni
HOD, MBA@IICMR

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MBA@IICMR

Date: 26/05/2023

Report

VAC - Tally

1. Name of the Certification: VAC - Tally
2. Name of the Trainer: Ms. Manasi
3. Name of the faculty coordinator: Mr. Harshal Patil
4. Name of the student coordinators: Sayali Lihe and Ratan Mane

1. About Course:

Tally is a popular accounting software that is used by businesses of all sizes. Learning Tally will give MBA students the skills they need to work with this software in the workplace. Tally is a user-friendly software that is easy to learn and use. It is also a cost-effective software, and it can save businesses money on their accounting and financial management needs. Tally is a secure software that protects data from unauthorized access. The software also provides robust security features to protect sensitive financial data from unauthorized access.

MBA@IICMR organized 25 hours Certification programme on "Tally Certification" for MBA First Year students from 03rd April. 2023 to 15th May. 2023 to explore the power and simplicity of tally software. The certification was conducted by Mr. Manasi Madam (Optimus education society, Pune), one of the leading Institute in Tally Training.

2. Objectives:

- To understand the concepts of GST along with practical training on Tally.
- To analyze and finalize books of accounts.
- To develop competency and self-reliance for maintaining books of account

3. Description of Course:

9

Dr. Abhay Kulkarni, Director at IICMR, emphasized the significance of Tally certification. This certification course aims to provide students with a comprehensive understanding of the main concepts of Tally, from basic to advanced levels, which can help them achieve better grades, develop their academic career, apply their knowledge at work, or conduct business analysis research.

Dr. Manisha Kulkarni (HOD, MBA@IICMR) also highlighted the importance of learning Tally for MBA Students.

- A marketing manager who knows how to use Tally can help to improve the financial performance of their company by tracking sales data and identifying areas where costs can be reduced.
- A human resources manager who knows how to use Tally can help to streamline the payroll process and ensure that employees are paid accurately and on time.
- A financial analyst who knows how to use Tally can help to provide insights into the financial performance of a company and make recommendations for improving its financial health.

The course covered following modules:

Basic introduction of tally Prime
- Company creation, company deletion, ledger creation, ledger deletion
- Basic Assignments 1-10, Stock item (Inventory) , Cost centre
- Debit Note/Credit note, Accounting Software, Company Creation
- Security Controls, Ledger
- Accounting Voucher, Inventory Voucher
- Cost Centre, Groups, Godowns
- Profit and Loss Accounts
- Balance Sheet
- Report Printing
- GST (Good Service Tax)
- S-GST, C-GST, Interstate GST

The course delivered through a combination of lectures, practical exercises, and case studies.

4. Outcomes of Course:

1. Student by their own will create company, enter accounting voucher entries including advance voucher entries, reconcile bank statements, do accrual adjustments, and also print financial statements, etc. in Tally ERP.9 software.
2. Students will possess required skill and can also be employed as Tally data entry operator
3. Improved job prospects and career advancement opportunities due to the skills and knowledge gained through Tally certification.
4. Exposure to a range of software tools and techniques that can be applied in various roles and settings.

5. **Feedback:**

The feedback for the Certification on VAC-Tally certification course was average.

6. **Evaluation:**

The evaluation & assessment of students for VAC-Tally Certification Course was conducted on 15th May. 2023.

7. **Photos:**
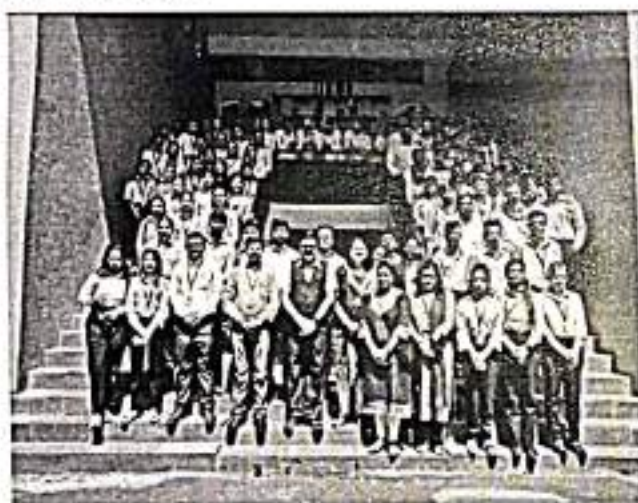
Group photo with Trainer

VAC- Tally Orientation

Prepared by

Mr. Harshal Patil
VAC Tally
Coordinator

Verified by

Dr. Manisha Kulkarni
HOD, MBA@IICMR

Approved by

Dr. Abhay Kulkarni
Director, IICMR
Institute of Industrial & Computer
Management & Research (LI C.M R.)
Nigdi Pune 411 044

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Reports of A.Y. 2021-22

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MBA@IICMR

Date: 06/06/2022

NOTICE

This is to inform all MBA I & II year, that the 30 hrs. Value-added Certification on Supply Chain Management by Indian Institute of Materials Management will begin from 13 June 2022. Students enrolled for the session **MUST** be present for all the sessions. The session schedule is as follows:

Sl. No	Date	Day	Time	Speaker
1.	13.06.2022	Monday	10:00 am to 1:00 pm	Mr. Mohan Nair
2.	13.06.2022	Monday	2:00 pm to 5:00 pm	Mr. Amitabh Akolkar
3.	14.06.2022	Tuesday	10:00 am to 1:00 pm	Mr. Aman Sinha
4.	14.06.2022	Tuesday	2:00 pm to 5:00 pm	Mr. Aman Sinha & Mr. Dhirendra Apte
5.	15.06.2022	Wednesday	10:00 am to 1:00 pm	Mr. Shrivardhan Gadgil
6.	15.06.2022	Wednesday	2:00 pm to 5:00 pm	Mr. Sameer Pashankar
7.	20.06.2022	Monday	10:00 am to 1:00 pm	Mr. Pankaj Mittal
8.	20.06.2022	Monday	2:00 pm to 5:00 pm	Mr. Shrivardhan Gadgil
9.	21.06.2022	Tuesday	10:00 am to 1:00 pm	Ms. Sadhana Ghalsasi
10.	21.06.2022	Tuesday	2:00 pm to 5:00 pm	Mr. Datta Kenjale
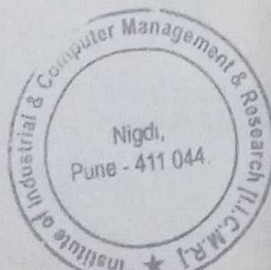
REF: MBA@IICMR/VAC-SCM/2021-2022/Notice

MBA@IICMR

Report

Certification on Supply Chain Management

by

Indian Institute of Materials Management

Course Duration and Days:
30 hrs.

13/06/2022
14/06/2022
28/06/2022
29/06/2022
04/07/2022
05/07/2022

Time slot: 10.00 am to 01.00pm
and
02.00 pm to 05.00pm

IICMR
IQAC

Nigdi,
Pune - 411 044
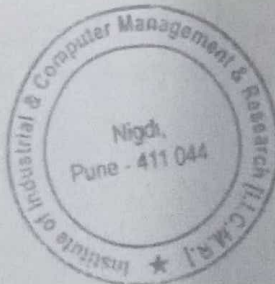
REF: MBA@IICMR/ VAC-SCM/2021-2022/Report

Introduction

MBA@IICMR provides and facilitates ten Value added certifications to its MBA I and II-year students. These certifications are compulsory to all the students. The primary objective of these certifications is to upskill the students beyond the MBA curriculum as well as make them employable to meet the industry expectations. To suffice this attempt the Institute facilitated Certification on Supply Chain Management by Indian Institute of Materials Management (IIMM).

Objective

- To familiarize the students with the basics of supply chain management
- To acquaint the students with the industry practices pertaining to Supply chain
- To brief them about the use of technology in Supply chain

About the Course

MBA@IICMR facilitated the Certification on Supply Chain Management in association with IIMM. This certification was an outcome of the Memorandum of Understanding between MBA@IICMR and IIMM. The certification duration was of 30 hrs. The following sessions were conducted for MBA I & II-year students during the course.

Sr.no	TOPICS
1	Basic Introduction of Supply Chain Management
2	Basic Introduction of Logistics
3	Basic Introduction of Warehousing
4	Understanding Inventory
5	Systems & Technology
6	Supply Chain Management & Finance
7	Customer Requirement & Role of SCM
8	Impact of Supply Chain Management in Business
9	Packaging
10	Future of Supply Chain Management
11	Supply & OP Demand Supply Planning
12	Customer Excellence in Operations Management
13	Design Thinking & its application in SCM and Application of Technology in SCM (POC)
14	Demand Driven Enterprise
15	Block chain & its Business Applications
16	Data Management for SCM & Operations
17	Logistics & Warehousing
18	Digital SC & Application of IOT in SCM
19	Supply Chain Simulations & SAP demonstration
20	TOC in Supply Chain

Eminent speakers from the Industry delivered sessions on the topics to ensure that both theoretical and practical insights are given to the students.

> The students got a better and detailed understanding about the supply chain industry as well as supply chain management
> The students overcame their perception of limiting supply chain to only logistics and warehousing
> The learners got an opportunity to understand blockchain and its business application in SCM
> The learners understood the application of Design Thinking in SCM
> The students got clarity on the application of digital tools and IoT in SCM

Conclusion

The SCM certification was successfully conducted at MBA@IICMR by IIMM. The students were delighted with the certification and mentioned that they felt very confident with the subject. MBA I 62 and MBA II 34 students enrolled for the certification. A total of 56 students qualified and successfully completed the certification.

Glimpses of SDP

Prepared by	Verified by	Approved by
Ms. Dipti Bajpai	Dr. Manisha Kulkarni	Dr. Abhay Kulkarni
SCM Coordinator	HOD MBA@IICMR	Director, IICMR
		Institute of Industrial & Computer Management & Research (I.I.C.M.R)
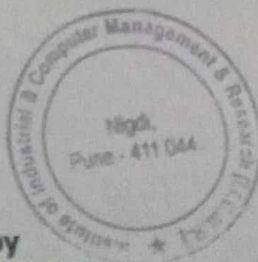
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MBA@IICMR

Date: 15/07/2022

Value Added Certification

"Supply Chain Management"
Report

Course Details:

Course Name: Supply Chain Management

Duration: 40 Hours

Course Trainer: Experts from IIMM, Pune

1. About the Course:

Supply chain certifications allows to advance the expertise in supply chain management, learn about the latest issues and trends in the field and grow your professional skills. As a result, earning a supply chain certification often increases your eligibility as well as your earning potential. With the introduction of new concepts like design thinking for Supply chain, use of IoT in Supply chain increases the value and reach of supply chain management. It gives the opportunity to look beyond logistics and transportation and also adds the new technique to improve the spread of these techniques.

Keeping this in mind MBA@IICMR introduced the Value-added certification on the topic Supply Chain Management to MBA 2nd year students which started from 14/06/20212 and exam was conducted on 29/08/2022. The course was scheduled for 40 hours under the professional training provided by experts from the institute IIMM pune.

Objectives of the course :

The course was taken up to fulfil following objectives.

1. Understand the core concepts of Supply Chain Logistic & Transportation
2. Execute the Logistic & Transportation processes and transactions in
3. Configure the Logistic process covering the modules such as SD, WM, MM, HU and SAP.
4. Apply the Best Practices into the Logistic Processes & Transportation
5. Build a complete, end to end, integrated Supply Chain solution in SAP and IoT.
6. Understand the International Trade.

2. Description of the course:

The Value-Added course on Supply Chain Management started on 14/06/2022 for MBA 2nd year students of all specialization. Dr. Abhay Kulkarni, Director IICMR, introduced the course to the students and emphasized its importance for their employability enhancement skills. He also mentioned that this course will enrich the supply management concepts and knowledge of the students and aid them for better placements. The 40-hour duration course was conducted offline in IICMR auditorium followed by assessment through ERP VM Edulife. Total 26 students attended the session. Dr. Madhura Deshpande from MBA@IICMR coordinated the course on behalf of MBA@IICMR.

3. Outcome of the Course:
- Students are well aware about the Supply Chain modules and subject core concepts.
- Students are able to implement the skills of design thinking and technical application.
- Students are able to understand the techniques of Block chain and IoT.
- Students are able to use SAP and supply chain simulations.
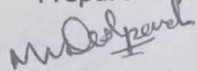
4. Evaluation:

The assessment for evaluation for conducted through VM Edulife on 28th August for all the students after completion of the Certification. The performance of the students was satisfactory. Based on the performance the certificates were awarded to the students.
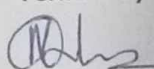
5. Feedback:

The feedback for the course was satisfactory as the students could learn the advance concepts of Supply Chain management and could interact with industry experts who came as the resource person from institute of Materials management, Pune.
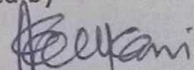
Prepared by

Dr. Madhura Deshapnde
VAC-SCM Coordinator

Verified by

Dr. Manisha Kulkarni
HOD, MBA@IICMR

Approved by

Dr. Abhay Kulkarni
Director, IICMR
DIRECTOR
Institute of Industrial & Computer
Management & Research (I.I.C.M.R.)

Ref.: IICMR/MBA/VAC SCM-2022/Report

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MBA@IICMR

Date:15/09/2021

REPORT

VAC-POWER BI

1) Course Details:

Course Name: VAC – Power BI

Duration :35 Hrs

Trainer Name: Mr. Sahil Agrawal

VAC PowerBI Coordinator: Mr. Harshal Patil

Student Coordinator: Priyanka Lalwani

2) About Course: Power BI is the market leader in terms of the ability to execute and it encourages the application of analytical reasoning for creating solutions. As business implications of the huge volume data most of the companies look for the tools that can do analysing and extracting actionable insights. Therefore, the demand for Power BI professional is increasing. To fulfil this demand Power BI certification was conducted to increase the analytical skills and to set hands on for the students. As it is one of the most popular data visualization tools and it helped the students to upgrade their skills.

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The course is of 35 hrs duration and integrates data analysis using Microsoft Power BI. The course incorporates Microsoft Power BI concepts from basic to advanced level that will enable the learner achieve better grades, develop academic/corporate/entrepreneurial career in data analysis by applying the knowledge acquired during the course.

3) Objectives:

- ➢ To enhance the ability skills and provide hands on the popular tool like Power BI which will help the students to develop their skills and will add value to their resumes.
- ➢ To familiarize Students with basic to intermediate skills for using Power BI in the classroom via Business Applications.
- ➢ To provide students hands on experience on Microsoft Power BI API'S
- ➢ To develop real time dashboards.

4) Description of Course:

Power BI is a Business Intelligence (BI) tool that collates and analyses data from a wide range of sources such as Excel workbooks, SQL databases, web sites and cloud services and displays it in user friendly, interactive BI dashboards.

The Value-Added Certification on "Power BI" (VAC-Excel) course for MBA 2020-22 batch had been conducted by the Institute of Industrial & Computer Management & Research (IICMR) department of MBA during 09th July – 15th Sep 2021.

Microsoft Power BI comes in three main forms:

- ➢ An extension to Excel
- ➢ A cloud-based service
- ➢ A desktop-based application

The Power BI dashboard aggregates your data in one location saving time and effort. With a little help from experts such as our highly trained data scientists and Power BI specialists, you can customise these BI dashboards to create visualisations displaying the key performance indicators and analytics you need to answer crucial business questions.
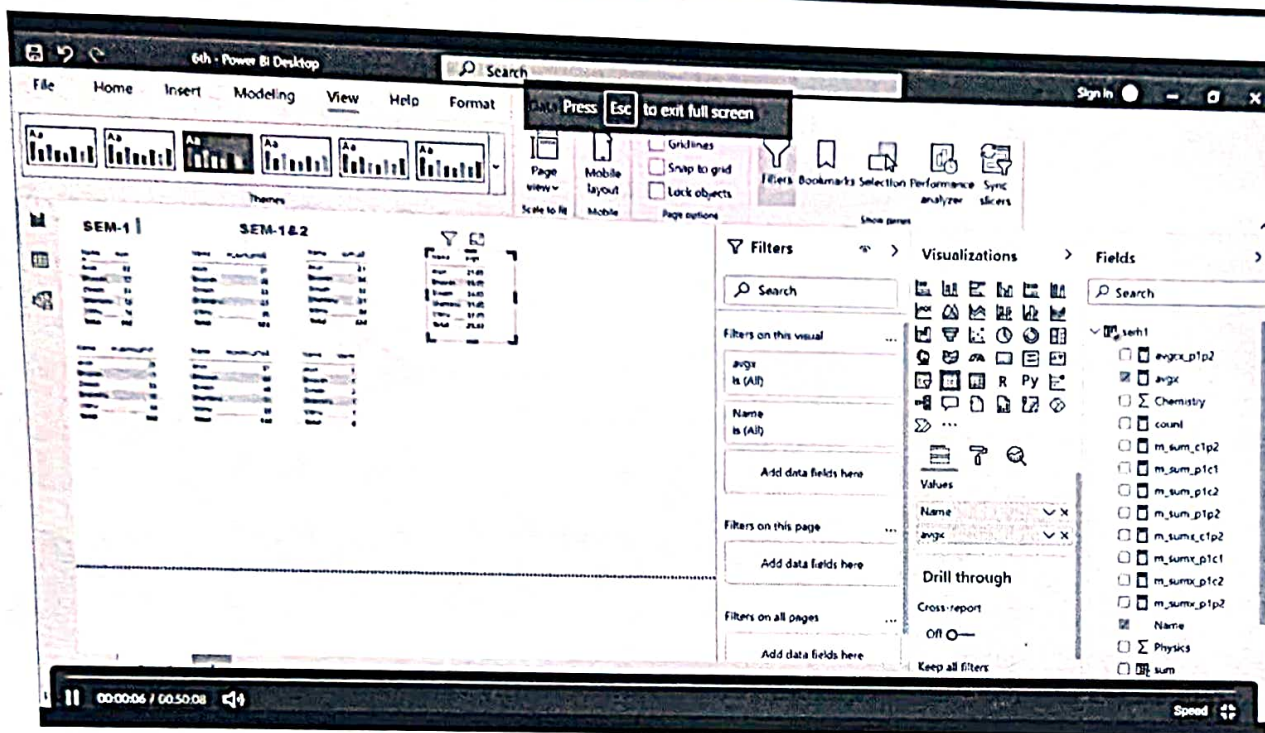
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An advantage of Microsoft Power BI is that its relatively easy to familiarise yourself with, as it's based on the underpinnings of Microsoft Excel that many businesses know well. This, along with our help as a Power BI consultant providing expertise tailored to your particular circumstances, means you can quickly benefit from this very powerful form of business intelligence.

5) The Benefits of Using Power BI for Management Students:

- **Centralising data** – Power BI offers unparalleled insight into your business via easy- to-use BI dashboards. Even if you have disparate systems, you'll still be able to aggregate this data into one location.
- **Better decision making** – Having all your data in one place on BI dashboards will help you to make better decisions such as, for example, having a real time view of current sales and your sales pipeline. Marketing and sales statistics can all be fed into Power BI, equipping you with the information you need to make strategic and intelligent decisions.
- **Anywhere, any place access** – You can take Power BI anywhere on your tablet or laptop. You'll be able to export insights gleaned easily with a touch of a button.
- **Low cost** – Power BI is available on monthly subscription at various price points to suit your needs and budget compared to other solutions available in the marketplace.
- **Meaningful future planning**– Thanks to technologies such as machine learning capabilities, which is included in Power BI premium licences and allows you to connect it to your Microsoft Azure machine learning models, it can help base future planning on more solid intelligence as opposed to vague crystal ball gazing.
- **Data handling capacity**– The increasing amounts of data gathering means fewer comprehensive platforms cannot easily process it: Power BI provides high data processing capabilities to meet the challenges of increased data capture.

6) Outcomes:

Students will be able to Perform Business intelligence, statistical analysis and predictive analytics

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- ➢ Students learnt easy-to-use commands, features, and functions for managing and analyzing large amounts of data.
- ➢ Students handled big data using power bi tool.
- ➢ It helps in better business decision making
- ➢ Enlightened business planning
- ➢ It helps in improving cross department working
- ➢ Increase in ability skills
- ➢ Students able to create excellent dashboard
- ➢ Practical Exposure on Power BI for Data Analytics and Visualization
- ➢ Gaining valuable skills that translate across different industries in today's digital world.
- ➢ Transforming data by using Power BI desktop
- ➢ It trains to configure a dashboard, publish and embed reports.
- ➢ It helped the students in transforming the enterprise data into rich visuals which were easy to understand

7) Glimpses:

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8) Feedback:

The feedback for the Certification on VAC-Power BI was Excellent. Learning Power BI is the need of an hour. The participants were benefited by the excellent knowledge & hands on practice of MS Power BI tool, Assignments, case studies and Real time dash board development throughout the training sessions. They were happy & the certification will help them for their career.

Prepared by,

Mr. Harshal Patil,

VAC Power BI
coordinator

Verified by,

Adv. Manisha Kulkarni

HOD, MBA@IICMR

Approved by,

Dr. Abhay Kulkarni

Director, IICMR

DIRECTOR
Institute of Industrial & Computer
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MBA@IICMR

Date : 30/08/2022

Report

VAC Digital Marketing

1. Name of the Course: VAC – Digital Marketing
2. Name of the Trainer: Mr. Devdatta Mandore
3. Name of the faculty coordinator: Mr. Harshal Patil
4. Name of the student coordinators: Saba Shaikh and Anuja Pawar

1. About Course:

Digital Marketing is the need of hour and we at MBA@IICMR institute provide extensive 360 degree digital marketing training to our MBA students with regular MBA degree. Digital marketing utilizes internet and online based technologies to promote products and services. It is concerned with the growth of various brands that help in understanding the complexities of digital marketing, such as SEO, social media marketing, email marketing, and pay-per-click advertising. These tools help to develop awareness about current e-shopping, e-distribution, and e-collaboration practices and opportunities that explore a variety of e-business challenges. Marketing in a digital world is so much more than "digital marketing." It's a discipline that is driven by data, scaled through automation and optimized by analytics – all while maintaining a customer-centric focus. Demand is strong for marketers who can aptly navigate this evolving field.
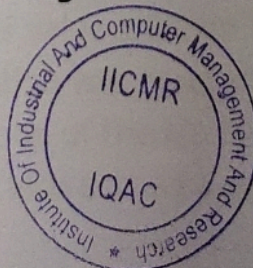
students will gain a broad overview of the digital marketing landscape, develop the in-demand skills that hiring managers are seeking, and discover their own unique niche in this rapidly expanding domain. This certification course has been conducted for MBA first year div1 and div2 students.

2. Objectives:
- To understand the concept of digital Marketing.
- To investigate key issues in adoption of digital marketing to business
- To equip students with specific knowledge in the areas of digital marketing communication
- To familiarise students with methodologies, tools & technologies involved in digital marketing
- To provide students with sufficient background that will allow them to pursue their careers in the Digital Marketing area

3. Description of Course:

With the objective of core competency generation and enhancement of Employability Quotient amongst the students, Value Added Certification Program on Digital & Social Media Marketing was organized by MBA@IICMR institute from 22 -11-2021 to 02-07-2022. 60 hours training was conducted by the renowned Webchincler academy. The program was delivered by Mr. Devdatta Mandore and certificates were awarded after successful completion of the course.

The Director, Dr. Abhay Kulkarni, in his inaugural address, ignited the minds of students by emphasizing on growing importance of Digital Marketing, Social Media Savviness, placement readiness and how these professional training are becoming undeniable factors in this digital era.

Dr. Manisha Kulkarni (HOD, MBA@IIICMR), apprised the participants that digital marketing is future and it is going to replace conventional marketing in next twenty years.

A Digital Marketing certification program was conducted from 22 -11-2021 to 02-07-2022, as a part of value addition to MBA Students from Industry Practitioners. The certification was conducted by Mr. Devdatta Mandore (Founder – Webchincler), one of the leading Institute in Digital Marketing Training. The certification also acts as a certification program wherein
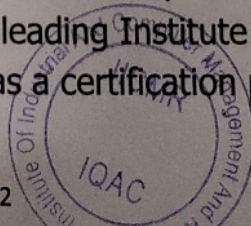
students will get certificate Webchincler. The resource person took the students through practical hands-on sessions in SEO, SMO, PPC, Email, Blogging, Affiliate, Google AdWords, Google Analytics, YouTube Marketing etc.

During the valedictory session, our honorable director sir Dr. Abhay Kulkarni congratulated the budding managers for upgrading skills and make them industry ready.

4. Outcomes:
1. The students were able to review the history of digital marketing and gave them some perspective to develop digital marketing plan
2. The students were able to evaluate and understand concepts like consumer behaviour and online marketing communications
3. The students could explain emerging trends in digital marketing and critically assess the use of digital marketing tools by applying relevant marketing theories and frameworks
4. Finally the students outlined an approach to develop a digital marketing plan

5. Feedback:

The feedback for the Certification on VAC-Digital Marketing certification course was Excellent. Students got benefited by the excellent knowledge and practical hands on content writing, website promotion and google analytics etc.

6. Assessment and Evaluation: -

1.Assessment and Evaluation will be done by taking the case study and assignment.

2. Certificate will be awarded based on the regular assignment submission and 100 percent attendance.

3. Evaluation conducted on 25th and 26th August 2022.
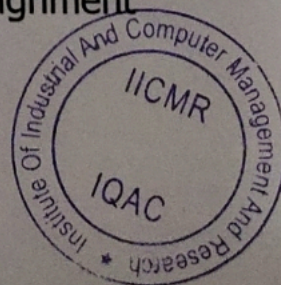
4. It helped to bridge the gap between the industry and academia and make them industry ready.
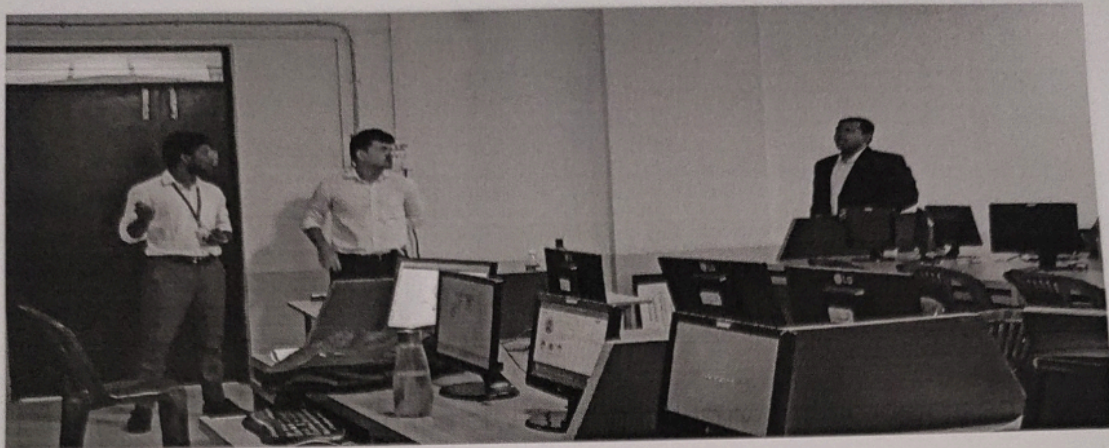
Digital Marketing Evaluation

Feedback Analysis and Blank Feedback form: - Available in the G-Drive

The feedback for the session was collected from the students through the Google Form.

1= Poor, 2= Below Average, 3 = Average, 4 = Very Good and 5 = Excellent

1. Interest generated by speaker
32 responses
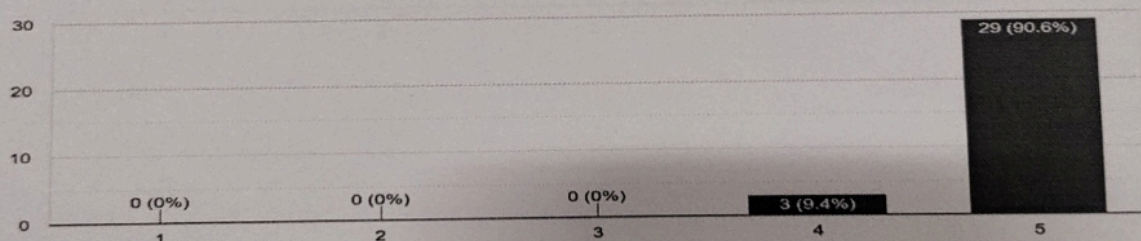
Interpretation: It is visible from the graph that 90.6 % students rated it was excellent and 9.4 % rated it as very good.
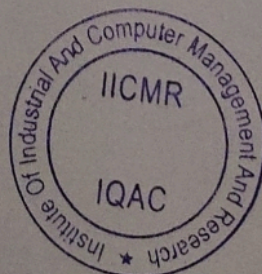
2. Delivery of Content

32 responses
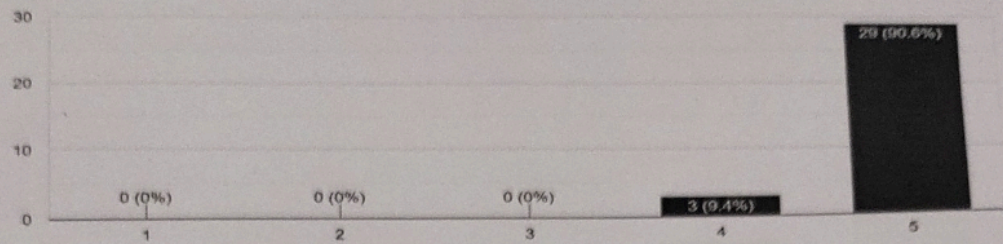
Interpretation: It is visible from the graph that 9.4% students thought that the quality of content by the speaker was very good. 90.6% students mentioned as it was excellent.

3. Practical application of subject

32 responses
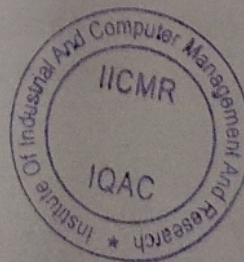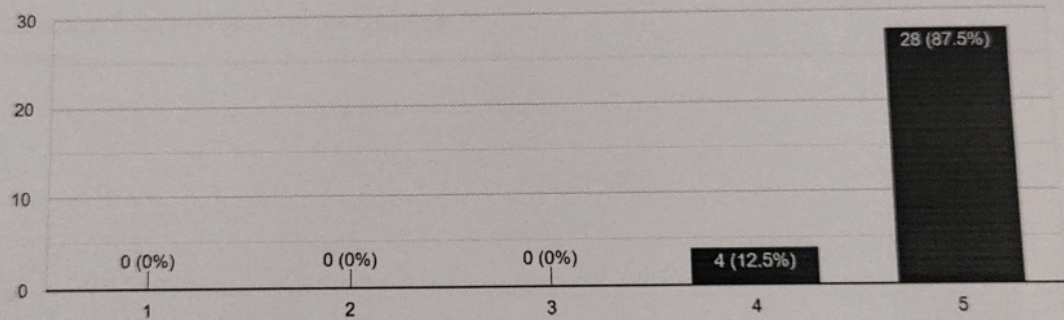
6. Delivery of Content by the trainer during all the session.

32 responses
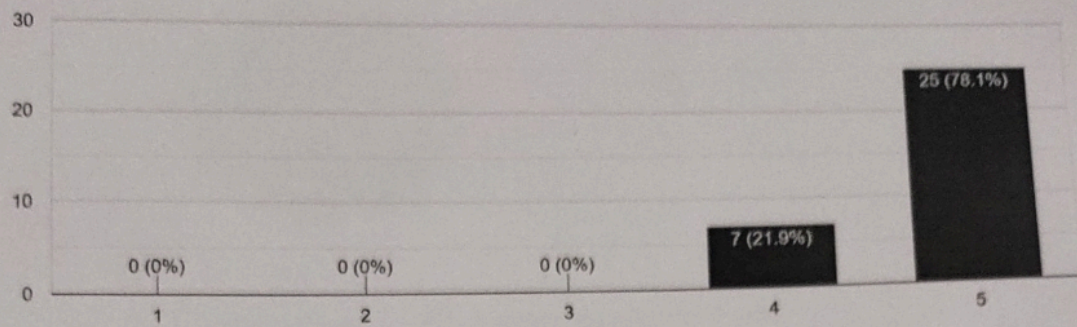
Interpretation: On a scale of 5 total 78.1% students mentioned it was Excellent and 21.9% felt very good.

7. Execution & support given by the coordinator

32 responses
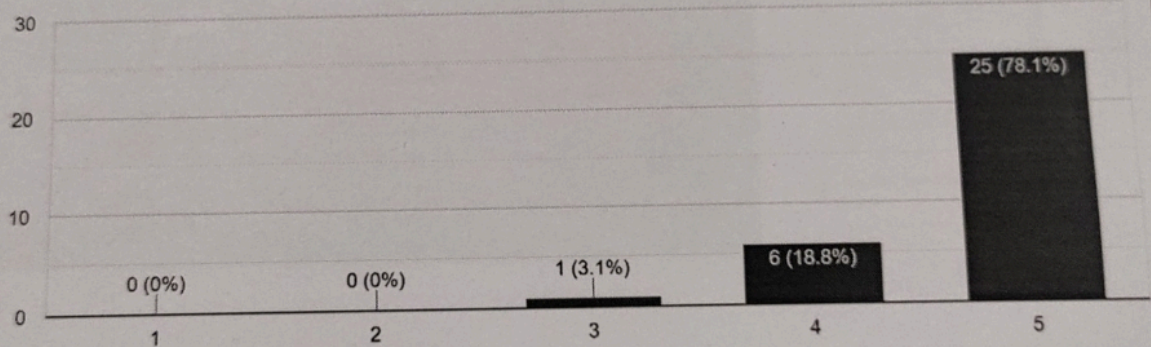
Interpretation: On a scale of 5 total 78.1% students mentioned it was Excellent, 18.8% felt very good and 3.1% was average

8. Overall Rating for the certification course (5 Excellent, 1 Need improvement)
32 responses
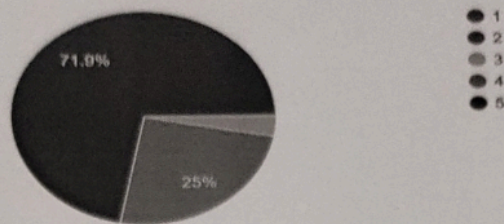
Interpretation: On a scale of 5 total 71.9% students mentioned it was Excellent. And 25% felt very good.

Takeaways from the session:

The word cloud report shows the feedback analysis of this questions:

Prepared by	Verified by	Approved by
Mr. Harshal Patil	Dr. Manisha Kulkarni	Dr. Abhay Kulkarni
VAC Digital Marketing	HOD, MBA@IICMR	Director, IICMR
Coordinator		

MBA@IICMR/VAC -Digital Marketing / A.Y. 2021-22

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Date: 23/05/2022

Value Added Certification

Sem II & IV (A.Y. 2021-2022)

Sr No.	Certification	Start Date (Proposed)	SEM & Div	Duration	End Date (Proposed)
1	Adv Excel	17/01/2022	I & II Sem Div 1& 2	30	02/06/2022
2	Tally	31/05/2022	Sem II	24	16/06/2022

Prepared by   Verified by   Approved by

Ms.Puja Gavande   Dr. (Adv). Manisha Kulkarni   Dr. Abhay Kulkarni
Coordinator   HOD, MBA@IICMR   Director, IICMR

FINXL
THIS TIME IT'S DIFFERENT

Course Proposal

Advanced Excel

Course duration: Intensive 30 Hours

FINXL is a leading corporate finance institute. We are a global learning destination for core finance training. We provide a unique combination of training programs along with employment services to complement one another. Our training include Financial Modeling, Equity Research, Investment Banking, Credit Research, Financial Analyst, Financial Planning & Analysis (FP&A), Financial Planning, Budgeting, Financing Reporting, Key Performance Indicators (KPIs) etc.

For Learners and Trainers: We believe the dynamics of market cannot be structure pre-packaged plan. That's why we offer our learners financial training with the support from our expert team of highly skilled and Inspiring trainers. Whatever your financial career goals, be it future employment in equity research and financial modelling, company/business valuation, corporate finance, Merger & Acquisition, we help you get there. Our comprehensive approach and regular training help us establish a long term relationship with learners while working together towards achieving their goals.

Advanced Excel Course:

FINXL Advance MS Excel program empowers the participant with a never before seen depth in almost all of Excel's powerful Features with a focus on becoming an Expert, by 'Mastering' each of the mentioned categories. Our course is thoughfully designed in such a way that learner gets the Real Time Investment banking & Equity Research exposure. Learner is not necessarily be from finance background, as our course ensures that Basic finance & account concepts are covered in detail with real time examples.

It is 80% practical with industry used case studies.

Our assessment & presentation evaluations are similar to top investment banks & equity research firms Our expert trainers are on hand to help answer any questions you might have along the way.

CERTIFICATION
Get 1 certification in advance excel. Completion certification at the end of the program from FINXL
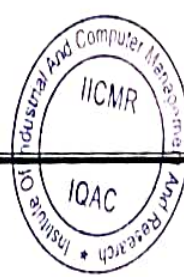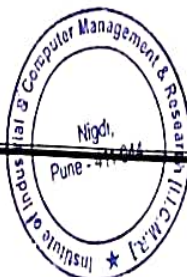
Syllabus :

Basic Formula
Formulae that Add/Subtract/Multiply/Divide
BODMAS/Formula Error Checking
The Sum Function

Absolute Referencing
Problems with Absolute/Relative Cell Referencing, Creating Absolute/Mixed References

LOOKUP Functions
The VLOOKUP/HLOOKUP Functions

PIVOT Tables
Creating, Formatting Simple PivotTables
Page Field in a PivotTable
Formatting a PivotTable
Creating/Modifying a PivotChart

LOGICAL FUNCTIONS
IFs and Nested IF Functions
Using AND/OR/NOT Functions

STATISTICAL FUNCITIONS
Using The SUMIF/COUNTIF Functions
Using The AVERAGE/COUNT/LARGER/SMALLER Functions

Pivot Tables – Advance
Adding new calculated Fields / Items
Changing the Summary Function
Consolidate Pivot table

LOOKUP Functions – Advance
MATCH with VLOOKUP Functions
INDEX & MATCH Functions
XLOOK UP FUNCTION

Logical Functions - Advance
If Loop and Nested IF Loop Functions
Using IF/ISERROR Functions

Date/Time Functions
Using the Today
Now & Date Functions
Using theDatedif/ Networkdays/ Eomonth Functions
Using theWeeknum Functions
Using theEdate/ Networkdays.Intl/ Weekdays.Intl Functions.

Text Functions Using
The Mid/ Search/ Left/ Right Functions
Using the Trim/ Clean/ Upper/ Lower Functions
Using theSubsitute/ Text Functions
Using the Trim/ Clean/ Proper/ Dollar Function

Validations
Input Messages / Error Alerts/ Drop-Down Lists
Conditional Formatting

Advanced Filters
Extracting Records with Advanced Filter
Using Formulas In Criteria

Advanced Sorting
Sorting by Top to Bottom / Left to Right
Creating / Deleting Custom List
Sort by using Custom List

Hyper / Data Linking
Hyper linking data, within sheet / workbook
Linking & Updating links between workbooks & application

Math & Trigonometry Functions
Using SUMPRODUCT Functions

Statistical Analysis
Conduct sensitivity and 'What if Analysis', Scenario Analysis, Dashboards

Summarizing Data
Creating Subtotals/Nested Subtotals
SUBTOTALS Formula

Outlining
Creating/Working with an Automatic/Manual Outline

Grouping / Ungrouping

Using Auditing Tools
Displaying/Removing Dependent & Precedent Arrows
Evaluate Formula - Step IN/ Step Out

Custom Views
Creating Custom Views
Displaying Custom Views
Deleting Custom Views

Sharing and Protecting Workbooks
Sharing Workbooks & Tracking Changes
Protecting sheets / workbooks / Files

Importing & Exporting Data
Importing Data from Database/ Text Files/ Web
Exporting Data
Changing External Data Range

Dashboard Preparation-
Dashboard for MIS, Analysis, different dashboards for different business types and business
segments, will include a self-assignment (formulas like offset, advance formatting, macros,
hyperlink, etc.)

Advance Pivot
Formatting, grouping, computing %, Summarizing Values, Auto report Generation –100s with
a click, Calculated Fields, Connecting Multiple Sources of data, Use of Slicer and Report
Filter to create quick dashboard, Pivot charts, Power pivot and Power View –Introduction, and
other Advance features, Consolidating data across multiple tables

VBA Code Snippets
To be able to use free VBA code snippets available online and use them to perform certain
tasks like convert a number in word form

Material: Soft copies, spreadsheets, PDFs

Costing: 2200 PER HOUR PLUS TAXES

Audyogik Tantra Shikshan Sanstha's
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Ranked Platinum Category by AICTE-CII for Industry Linked Technical Institute
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Date :08/06/2022

Value Added Certification
MBA 1 st Year (A.Y 2021-2022)
Advanced Excel
Feedback Analysis

The Feedback for the session of Mr. Akhilesh Sonakia was collected from the students through the Google Form. Below is the feedback analysis for the same.

1 = Poor, 2 = Below Average, 3 = Average, 4 = Very Good, 5 = Excellent

1. Feedback of Excel Sessions -Mr. Akhilesh Sonakia- Finxl

1. Interest generated by speaker
81 responses
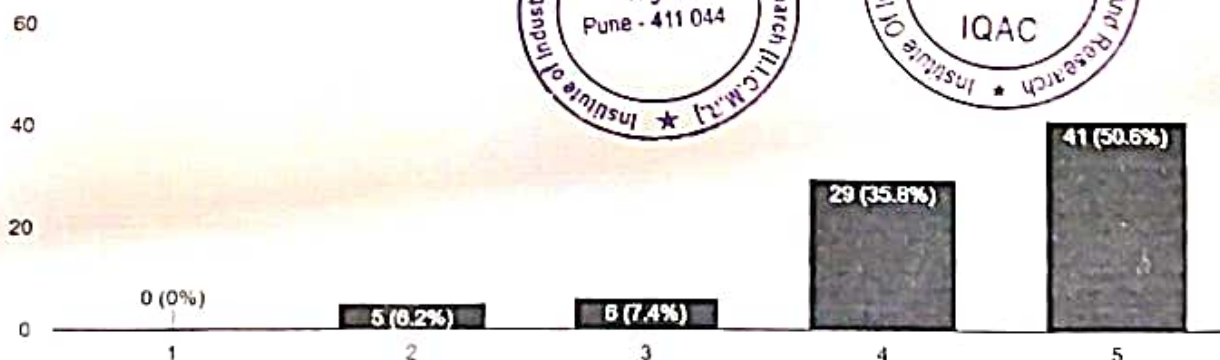
Interpretation: It is visible from the Graph that 50.6% students thought that the speaker was able to generate interest with the context of the course. 35.8% students rated is as good. 7.4% students rated average.

2. Delivery of Content- Mr. Akhilesh Sonkiya

2. Delivery of Content

81 responses
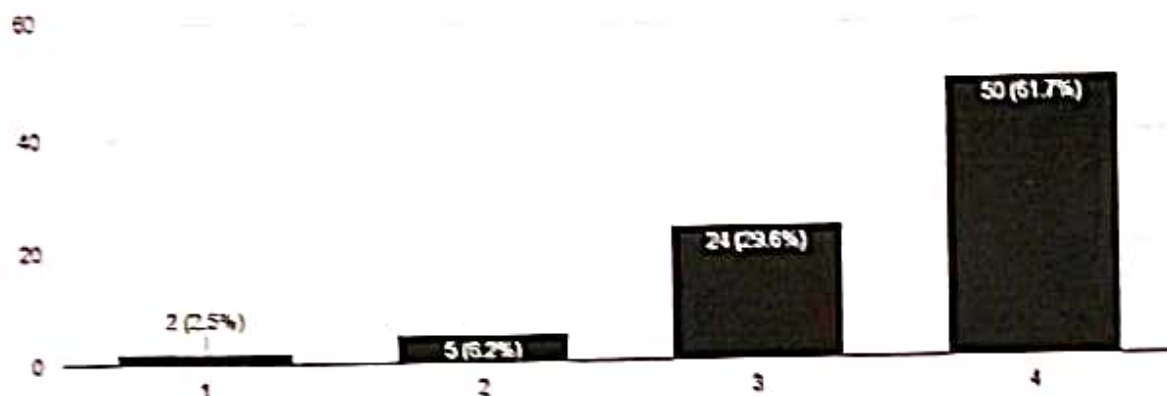
Interpretation: It is visible from the Graph that 61.7% students thought that the delivery content by the speaker was Excellent. 29.6% students mentioned it was very Good and 6.2% students mentioned it was average.

3. Practical application of subject

3. Practical application of subject

81 responses
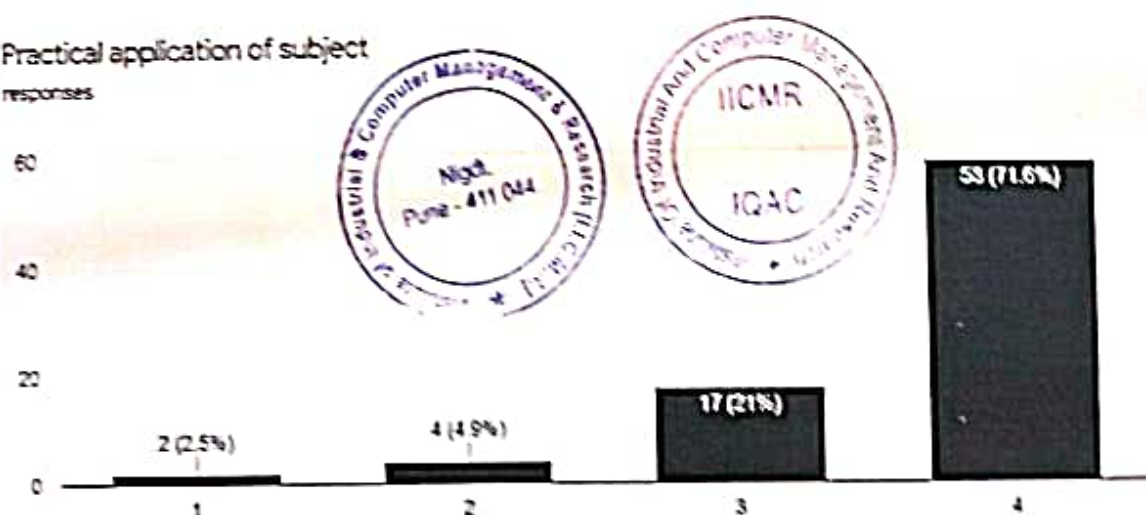
Interpretation: It is visible from the Graph that 71.6% students thought that the Practical application of the subject by the speaker was Excellent, 21% students mentioned it was very good and 4.9% students mentioned it was average.

Overall Feedback for VAC-Advanced Excel

1. The course contents & information will be helpful for further career opportunities.

1. The course contents & information will be helpful for further career opportunities.
81 responses
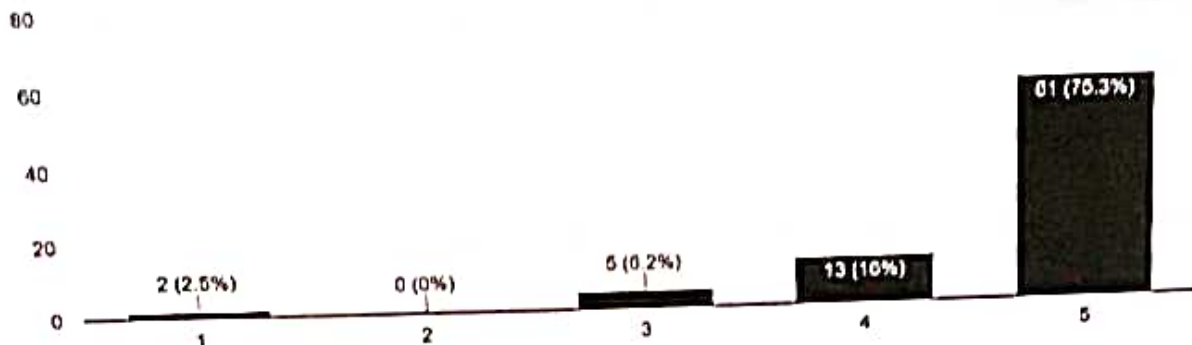
Interpretation: 75.3% of students rated Delivery of Content was Excellent, 16% rated Very Good & 6.2% rated Average.

2. The course contents & information will help to builds strong analytical thinking and skills for developing my career.

2. The course contents & information will help to builds strong analytical thinking and skills for developing my career.
81 responses
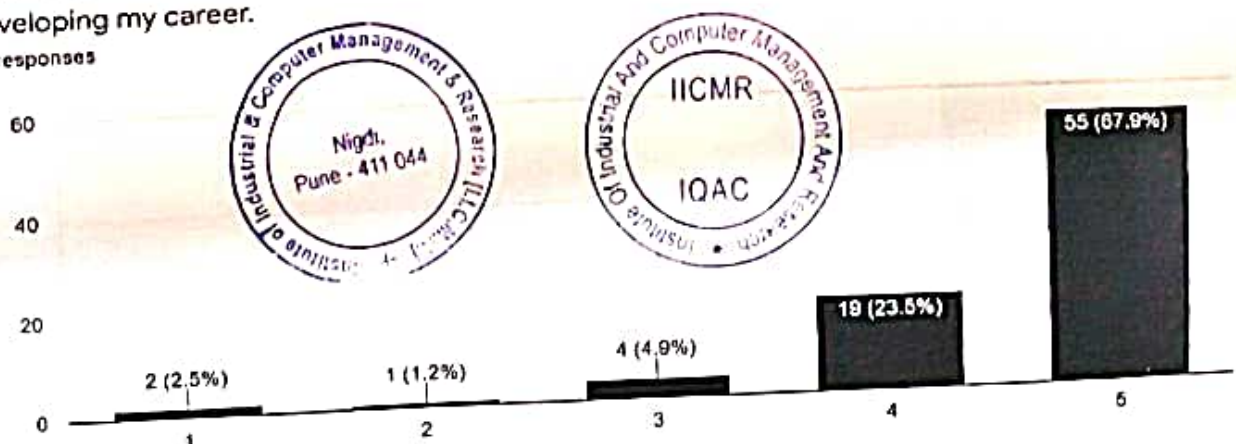
Interpretation: It is visible from the Graph that 67.9% students given the opinion that the overall course contents & information will help to builds strong analytical thinking and skills for developing their career mentioned as Excellent. 23.5% mentioned very good and 4.9% students mentioned average.

3. Delivery of Content by the trainer during all the session.
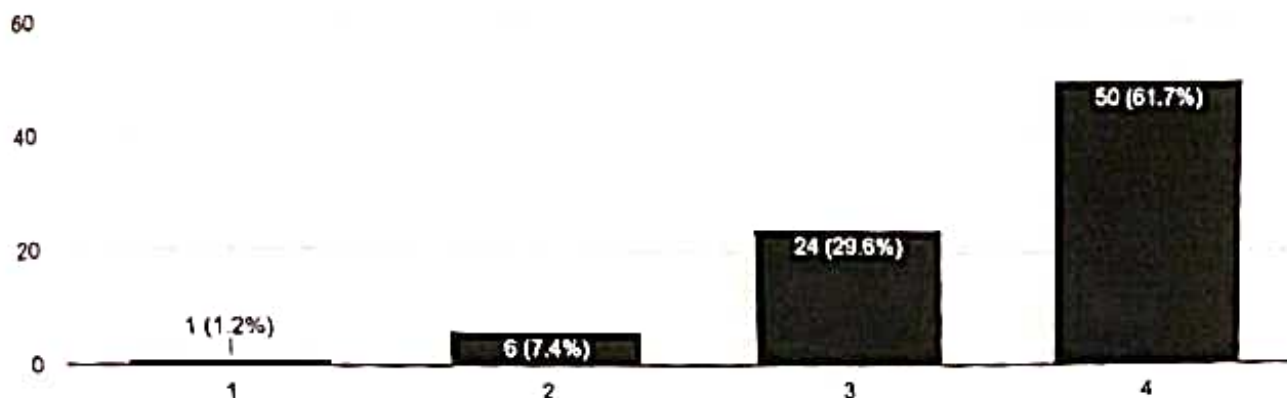
Interpretation: It is visible from the Graph that 61.7% students thought that the delivery content by the trainer was Excellent. 29.6% students mentioned it was very Good and 7.4% students mentioned it was average.

4. Practical application of the Certification course.
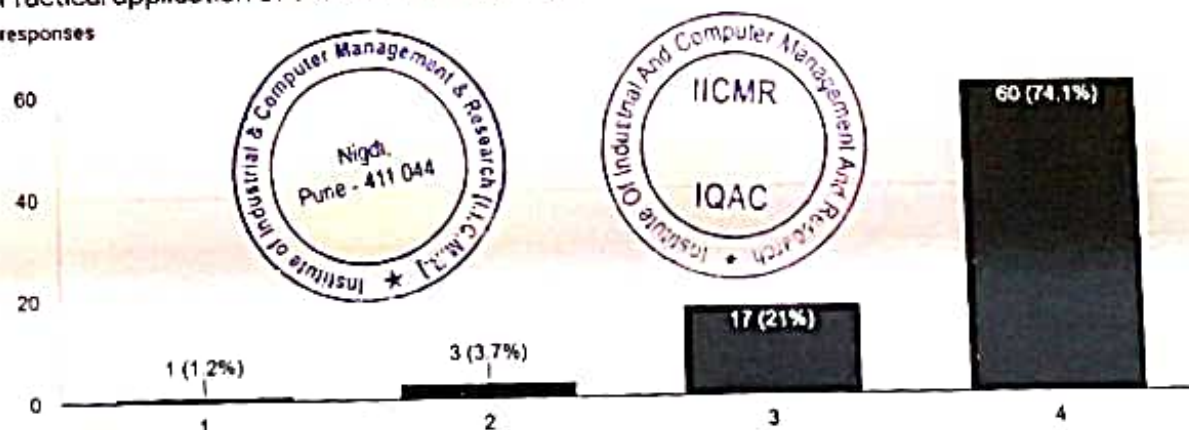
Interpretation: It is visible from the Graph that 74.1% students thought that the practical application by the trainer was Excellent. 21% students mentioned it was very Good and 3.7% students mentioned it was average.

5. Execution & support given by the coordinator

60

40

20

0

2 (2.5%) 3 (3.7%) 17 (21%) 59 (72.8%)

1   2   3   4
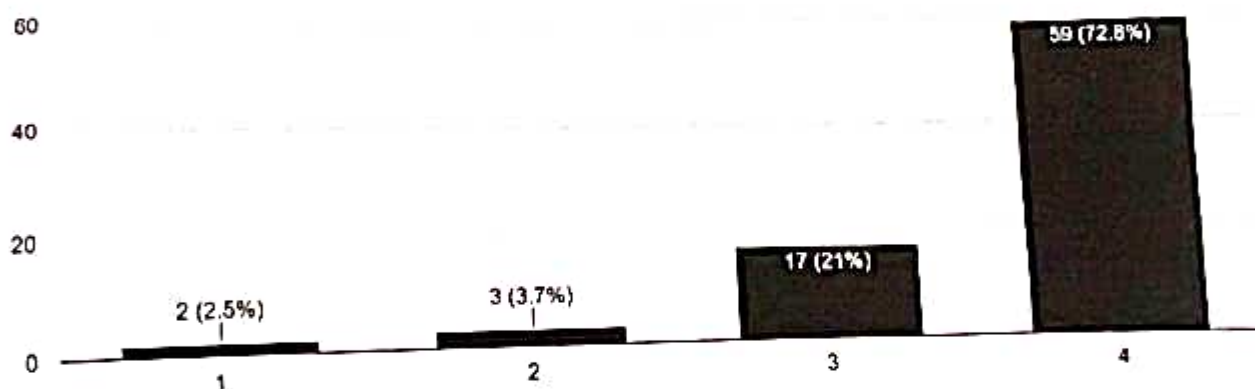
Interpretation: The Execution & support given by the coordinator, students rated 72.8% as Excellent,21% rated very Good and 3.7 % noted average.

6. It was wise decision taken by the institute to conduct this course using offline platform.

6. It was wise decision taken by the institute to conduct this course using offline platform .
81 responses

80

60

40

20

0

3 (3.7%) 0 (0%) 2 (2.5%) 12 (14.8%) 64 (79%)

1   2   3   4   5
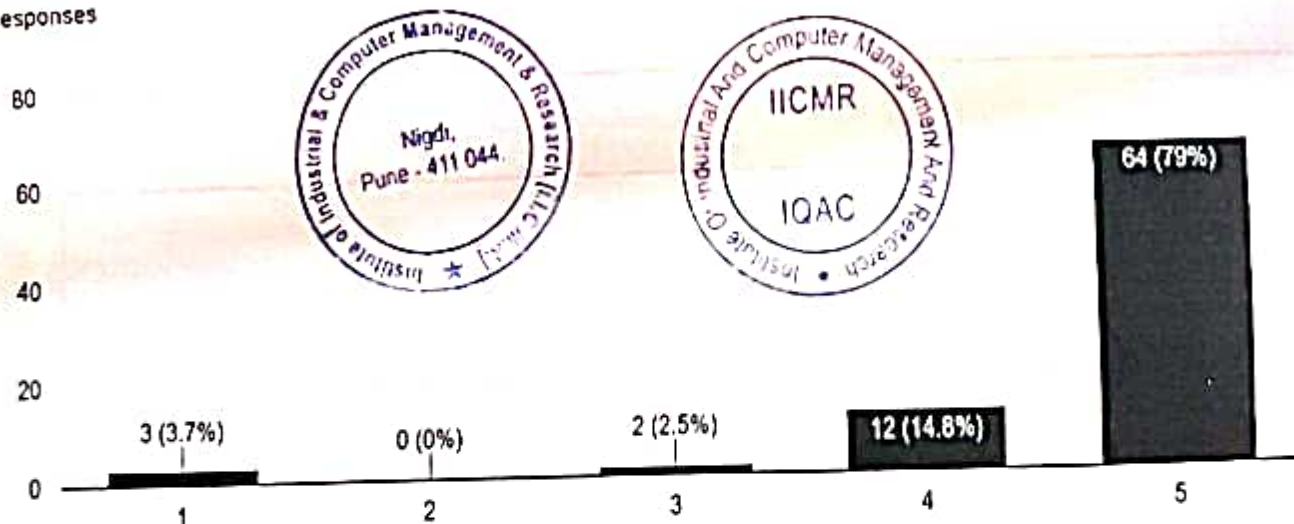
Interpretation: On a scale of 5 total 79% students mentioned it was Excellent,14.8% felt very good ,2.5% felt average.

7.Overall Rating for the certification course (5 Excellent, 1 Need improvement)

Overall Rating for the certification course (5 Excellent. 1 Need improvement)
81 responses

- 1
- 2
- 3
- 4
- 5
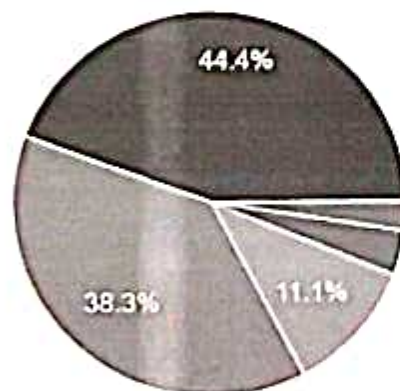
Interpretation: On a scale of 5 total 44.4% students mentioned it was Excellent,38.3% mentioned it was very good and 11% students rated it was average.

Any Suggestions.

Suggestions Received:

The students suggested that
1. Maximum students mentioned in suggestion overall its good.
2. Some students suggested the session should focus more on Practical knowledge.
3. The speaker should have focused more on advanced features in Advanced Excel
4. Very few suggested, Speed of teaching should be coherent with students.

The suggestions were well taken and acted accordingly.

Prepared by

Ms Puja A Gavande

VAC-Excel Coordinator

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Institute of Industrial And Computer
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Nigdi, Pune - 411 044

FINXL

Session Plan
Course Name- Advanced Excel
Name of the faculty member: Mr Akhilesh Sonkiya
Course Objectives:

1. To familiarize Students with basic to intermediate skills for using Excel in the classroom vis-à-vis Business
2. To provide students hands on experience on MS Excel Utilities
3. To perform different types of scenario and simulation analysis
4. To get an opportunity to practice these skills by leveraging some of Excel's built in tools including, solver, datatables, scenario manager and goal seek.
5. To use Excel to build complex graphs and Power View reports and then start to combine them into dynamic dashboards.
6. Learn how to minimize as much manual labor as possible in data analysis
7. To gain proficiency in creating solutions for Data Management and Reporting
8. Learn to use the most overlooked Excel formulas that will make your life easier
9. Learn powerful functions built into Excel that streamline your analysis

CO	COGNITIVE ABILITIES	COURSE OUTCOMES
1	REMEMBERING	SELECT appropriate menu and function of MS Excel to Create, Format, Import, Merge, Save, Print Spreadsheets & Charts using business data.
2	UNDERSTANDING	SHOW how to do basic troubleshooting and fix mistakes most people make when working with spreadsheets. Learn how data analysis of business research can be executed through MS Excel
3	APPLYING	USE various functions of MS Excel, Execute pivot table analysis, common (and powerful functions), and different types of lookups (Vlookup, hlookup, and index/match), Descriptive
4	ANALYSING	ILLUSTRATE the use of the most commonly used data-manipulation commands in MS Excel and Compute t test, Z test, ANOVA etc to guide the managers for taking decisions.
5	EVALUATING	DERIVE insights from multiple data sources in MS EXCEL and work with it to answer relevant business questions.
6	CREATING	CREATE standard Excel Templates for routine business data management and analysis

Sr No	Topic	Proposed Date	Training Mode	2 Hrs for each div	Example & case description
1	SHORTCUTS, FUNCTIONS, FORMATTING	17/1/2022	Online/Live	2-2 Hrs	Rear to find keyboard accelerators, TAT saving techniques, hidden features of excel
2	Excel shortcuts, basic functions	21/1/2022	Online Live	2-2 Hrs	Formulae that Add/Subtract/Multiply/Divide = BODMAS/Formula Error Checking = The Sum Function
3	Data validation, paste special	26/1/2022	Online Live	2-2 Hrs	Data validation, paste special Example
4	Logical Functions	25/1/2022	Online /Live	2-2 Hrs	SUM, IF, AND,OR, SUMIF/SUMIFS
5	LOOKUP Functions	2/2/2022	Class room	2-2 Hrs	VLOOK UP/HLOOK UP, COUNTIF/COUNTIFS with cases
6	Hyper / Data Linking	4/2/2022	Class Room	2-2 Hrs	Hyper linking, freeze panes, MATCH INDEX
7	LOOKUP Functions – Advance /Logical Functions - Advance	9/2/2022	Class Room	2-2 Hrs	XLOOKUP, Using IF/ISERROR Function
8	PIVOT Tables & Pivot Tables – Advance	11/2/2022	Class room	2-2 Hrs	Creating, Formatting Simple PivotTables -Page Field in a PivotTable - Formatting a PivotTable -Creating/Modifying a PivotChart Adding new calculated Fields / Items - Changing the Summary Function - Consolidate Pivot table
9	Dashboard Preparation, CHARTS	16/2/2022	Class room	2-2 Hrs	Dashboard for MIS, Analysis, different dashboards for different business types and business segments, will include a self-assignment (formulas like offset, advance formatting, macros, hyperlink, etc.)
10	Date/Time Functions, Chart Data Techniques	18/2/2022	Class Room	2-2 Hrs	Using the Today /Now & Date Functions /Using theDatedif/ Networkdays/ Eomonth Functions /Using theWeeknum Functions / Using theEdate/ Networkdays.Intl/ Weekdays.Intl Functions.
11	Absolute Referencing, Macro recording, code viewing	23/2/2022	Class room	2-2 Hrs	Problems with Absolute/Relative Cell Referencing, Creating Absolute/Mixed References -Have your own ribbon like File, View with your designed Functions to perform
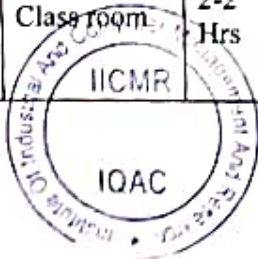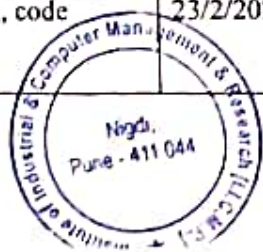
Topic		Proposed Date	Training Mode	2 Hrs for each div	Example & case description
					repetitive tasks, automation and extremely useful time saving technique. Macros -Run, record, use, save and work with them
12	Charts using macros	25/2/2022	Class room	2-2 Hrs	Thermometer, Speedometer, Sparklinesand easy formatting techniques Customizing Ribbon
13	Charts using macros	02/03/2022	Class room	2-2 Hrs	The Chart Wizard / Chart Types / Adding Title/Legends/Lables / Printing Charts / Adding Data to a Chart /Formatting/Renaming/Deleting Data Series / Changing the Order of Data Series
14	Protect sheet, workbook, cell	04/03/2022	Class room	2-2 Hrs	Sharing Workbooks & Tracking Changes / Protecting sheets / workbooks / Files
15	Financial Functions	09/03/2022	Class room	2-2 Hrs	Loan Amortization Schedule and functions like PV, FV, PMT, Rate, Nper, IPMT, CUMPMT, etc
16	Q&A, doubt clearing	11/03/2022	Class room	2-2 Hrs	Q&A, doubt clearing

Prepared By
Mr. Akhilesh Sonkiya
Trainer : Advanced Excel
www. FinXL .in

Indrayani Seva Shikshan Sanstha's
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Awarded Best Management institute for industry studies by SALP

MBA@IICMR

NOTICE

Value Added Certification

Advanced Excel

This is to inform all the students of MBA-I Year DIV 1 & 2 that VAC-Advanced Excel sessions will be starting from Tomorrow, 10th May 2022 as per the details given below.

- Name of Trainer: Mr. Nikhilesh Sonilsya
- Session Time: 03:00 pm onwards
- Mode of session: Offline at MBA@IICMR Computer lab

Note :
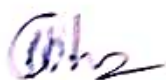
➢ This Certification is important for Employability Skill Enhancement for all Specializations.

➢ It is compulsory for all students of Division 1 and Division 2.

➢ Attendance is mandatory for all.
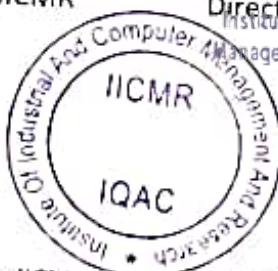
Prepared by

Ms.Puja Gavande

VAC- Excel Coordinator

Verified by

Dr.Manisha Kulkarni

HOD- MBA@IICMR

Approved by

Dr.Abhay Kulkarni

Director IICMR
Institute of Industrial & Computer
Management & Research (I.I.C.M.R)
Nigdi, Pune - 411 044

Ref.: IICMR/MBA/2022/VAC Excel/Notice

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MBA@IICMR

Date: 31/05/2022

NOTICE
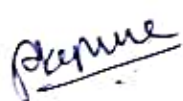
This is to inform all MBA I year Div-1 & Div-2 students, that **VAC- Advanced Excel** final assessment will be conducted by FINXL on **2nd June 2022**. Kindly refer the important guide lines for the practical examination which are as follows.

1) Attendance is compulsory for all.
2) The duration of the examination will be 3 hrs
3) The examination will be Practical and Viva (one on one discussion)
4) The Practical solved file will be submitted on VMedulife.
5) Students should be in formal attire.
6) Those who are not attending the exam will not get the certificate from FINXL.
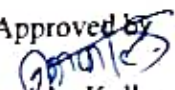
Date : 2nd June 2022
Venue: Computer Lab
Mode of Exam: Offline
Time: 1:30pm onwards

Wish you all the best…!

Prepared By
Ms Puja Gavande

VAC-Excel Coordinator

Approved by
Dr. Manisha Kulkarni
HOD MBA@IICMR

REF: MBA@IICMR/VAC/AdvancedExcel/Notice/June/2022

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MBA@IICMR

Date: 29/1/2022

NOTICE

The Following is the list of Defaulter students who were absent for Advance Excel Certification. Mail the reason for not appearing for the certification at the following mail ID: iicmrmba.vac@gmail.com and your class coordinators.

Div.2

Sr No	Name		
1	Aditya Ankush Nevrekar	15	Pratiksha Shivaji Katpure
2	Aishwarya Raju Dadmode	16	Raj Pradeepchandra Varma
3	Akshay Sanjay Kothawade	17	Rajeshwari Kishor Waghela
4	Ankush Bandu Gawande	18	Sakshi Dnyaneshwar Gawande
5	Bhavesh Sharma	19	Sharvila Gurudas Bhondve
6	Darshana Pramod Thakare	20	Shashi Onkarsingh Rana
7	Kirti Dilip Patil	21	Shivani Mohan Kalbhor
8	Mayuri Pachghare	22	Shraddha Rajkumar Kanhere
9	Milind Raosaheb Patil	23	Siddharth Vijay Narvekar
10	Mokshada Ashok Patil	24	Sonali Ratnakar Gaikwad
11	Nelson Jeevankishor Bara	25	Sushant Sambhaji Chavan
12	Piyush Vijaykumar Bhardwaj	26	Vaishnavi Mahendra Girigosavi
13	Pranav Rahul Janrao	27	Yash Parate
14	Prasad Mahadev Naikwade		

Prepared By

Ms. Puja Gavande
VAC Excel-Coordinator
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Verified by

Dr. Manisha Kulkarni
HOD, MBA@IICMR

Approved By

Dr. Abhay Kulkarni
DIRECTOR
Director, IICMR Pune
Institute of Industrial & Computer
Management & Research (I.I.C.M.R.)
Nigdi, Pune - 411 044

Ref.: IICMR/MBA/2021-23/Vac Excel-2022

MBA@IICMR

Date: 29/01/2022

NOTICE

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Div.1

Sr No	Name
1	Aanchal Sharma
2	Disha Sheshnath Rai
3	Fena Jagdishbhai Makadiya
4	Jay Prakash Kale
5	Kunal Girish Bantode
6	Madhurima Ratabyal
7	Muskan Vijay Gupta
8	Nikunj Sutarwala
9	Pranav Rajendra Joshi
10	Pratik Parshuram Pawar
11	Purvita Rajendra Shah
12	Sakshi Suparvbhai Patel
13	Samruddhi Mishra
14	Sankalp Kulkarni
15	Saurabh Shankar Ghorpade
16	Shanzee Imtiyaz Parkar
17	Shivangi Namdeo
18	Sruthi Sudhakaran Madathil
19	Sumit Kumar Sharma
20	Yashika Sanjay Jain

Prepared By

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VAC Excel-Coordinator

Verified by

Dr. Manisha Kulkarni
HOD, MBA@IICMR

Approved By

Dr. Abhay Kulkarni
Director, IICMR Pune
DIRECTOR
Institute of Industrial & Computer
Management & Research (I.I.C.M.R)

Ref.: IICMR/MBA/2021-23/Vac Excel-2022

Akhilesh Sonkiya (MBA, CFA(US)
(Founder & Managing Director at FINXL, Pune)
(Co-Founder & CEO, Factsheet Inc, Pune)

Currently Akhilesh is a Managing Director & lead Instructor at FINXL (www.finxl.in), where he is managing around 100+ management, Chartered accountants/ Financial analysts/ Investment banking professionals at a time.

He is also holding managerial position at Factsheet Inc (www.factsheetinc.com), which are into Equity research, valuations, Financial Modelling, Merger & Acquisition & Market research. His team consists of top talents from IIMS, JIBM, Symbiosis & others b-schools. Through Factsheet, Akhilesh has helped clients in raising their Capital (PE. VC, Angel. Debt, Working Capital, etc.). He has expertise in Innovative Acquisition Models.

Akhilesh holds 14+ years of experience and worked with top notch Global Investment banks & Equity Research firms Like UBS, JP Morgan Chase, Transparent value, Globe flex Etc. His roles include Valuations, Business Planning/ Business Modelling/Fund raising for start-ups, growth & mature companies, Equity Research. Financial Modelling. Merger & Acquisitions, Financial Planning & Analysis (FP&A), Budgeting, Forecasting, Financial Reporting.

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MBA@IICMR

Date :17/01/2022

Value Added Certification

"Advanced Excel "

Schedule

MBA1st Year – Sem I – Div 1 & Div 2 w.e.f. 18/1/2022

Sr No	Timings	Div	Wednesday	Friday
1	2:30 pm To 4:30 pm	1	VAC- Excel	VAC- Excel
2	4:30 pm To 6:30 pm	2	VAC- Excel	VAC- Excel

Note:-

a. The VAC-Excel sessions will be conducted in computer lab.
b. Attendance is compulsory and it will be monitored on every session.
c. All students should join the session 10 minutes before
d. All students should complete the necessary assignments & tests given to you during the session.
e. Any issues for joining and attending the session, should be communicated by email before the session.

Prepared by   Verified by   Approved by

Ms. Puja Gavande   **Dr. Manisha Kulkarni**   **Dr. Abhay Kulkarni**

VAC Excel -Coordinator   HoD MBA@ IICMR   Director, ATSS's IICMR

Ref.: IICMR/MBA/VAC/Adv Excel2022/Agenda

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Institute of Industrial and Computer Management and Research (IICMR)
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MBA@IICMR

Date: 08/06/2022

REPORT

Value Added Certification
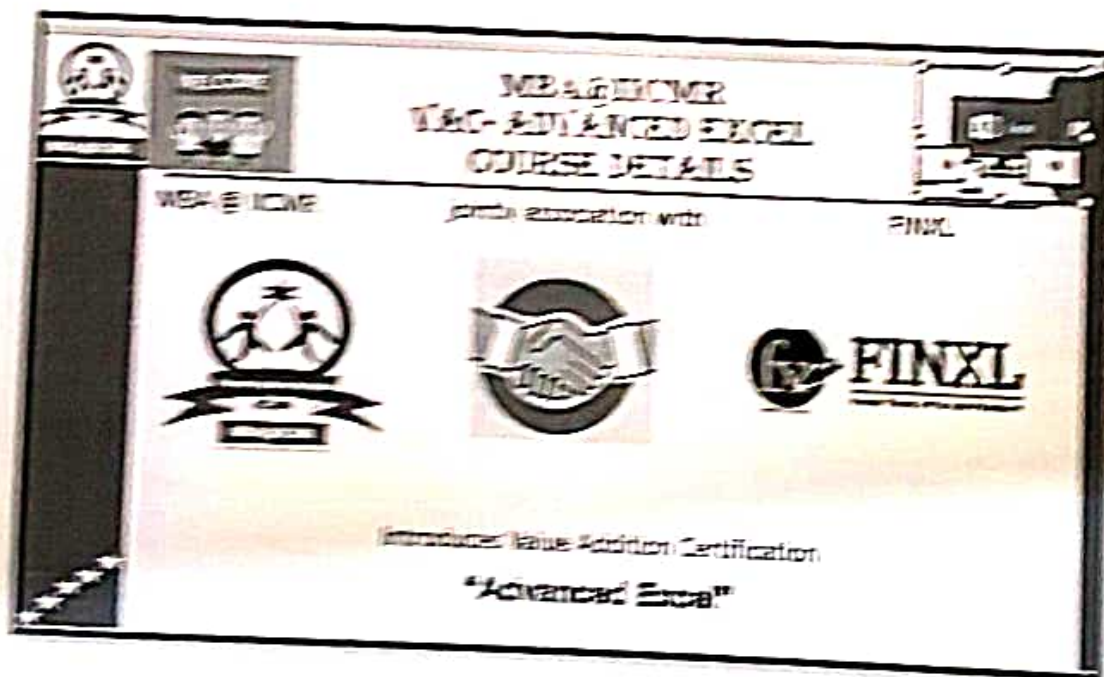
"Advanced Excel"

Course Details:

Course Name: Advanced Excel

Duration : 30 Hrs

Course Trainer : Mr. Atmlesh Soniiya

REF: IICMR/MBA/VAC-Excel/2022 Report

1. About Course :

FINXL Advance MS Excel program empowers the participant with a never before seen depth in almost all of Excel's powerful Features with a focus on becoming an Expert, by 'Mastering' each of the mentioned categories. Live case studies for each financial topics to ensure that learner can understand it thoroughly.

Advanced Excel course is thoughfully designed in such a way that learner gets the Real Time Investment banking & Equity Research exposure. Learner is not necessarily be from finance background, as our course ensures that Basic finance & account concepts are covered in detail with real time examples.

It is 80% practical with industry used case studies.

Our assessment & presentation evaluations are similar to top investment banks & equity research firms Our expert trainers are on hand to help answer any questions you might have along the way.

Objective: -

> To familiarize Students with basic to intermediate skills for using Excel in the classroom vis-à-vis Business Applications

> To provide students hands on experience on MS Excel Utilities

> To perform different types of scenario and simulation analysis

> To get an opportunity to practice these skills by leveraging some of Excel's built in tools including, solver, data tables, scenario manager and goal seek.

> To use Excel to build complex graphs and Power View reports and then start to combine them into dynamic dashboards.

> Learn how to minimize as much manual labor as possible in data analysis

> To gain proficiency in creating solutions for Data Management and Reporting

> Learn to use the most overlooked Excel formulas that will make your life easier

> Learn powerful functions built into Excel that streamline your analysis

2. Description of Course:

The Value Added Certification on "Advanced Excel" (VAC-Excel) course for MBA 2021-22 batch had been conducted **FINXL, Pune** during January -May 2022. Total 30 hours duration course was started on 18th January 2022 to 2nd May 2022 using offline classroom platform. Mr. Akhilesh Sonkiya, Director Finxl, Pune

addressed the students to make use of this in corporate and focus to Advanced Excel course . It explores main concepts from basic to advanced which can help students to achieve better grades, develop your academic career, apply your knowledge at work or do your financial research. Every week two sessions which was covered 8 hrs was conducted by the trainer Mr. Akhilesh Sonkiya (FINXL). The certification course was coordinated by Ms.Puja Gavande, SME MBA@IICMR. Total 105 students attended the session. After every session the cased based study on the session was conducted along with the feedback, the performance of the students for the same is excellent & the feedback for every session was also excellent.

3. Outcomes of Course :

> Students able to builds their strong analytical thinking and skills.
> Microsoft Excel application explores productive creativity in students mind.
> Students learnt easy-to-use commands, features, and functions for managing and analyzing large amounts of data.
> They also performed and used various functions of MS Excel, Execute pivot table analysis, common (and powerful functions), and different types of lookups (vlookup, hlookup, and index/match), Descriptives statistics of business data.
> Our assessment & presentation evaluations are similar to top investment banks & equity research firms Our expert trainers are on hand to help answer any questions you might have along the way.
> The learner gets the Real Time Investment banking & Equity Research exposure. Learner is not necessarily be from finance background, as our course ensures that Basic finance & account concepts are covered in detail with real time examples.
> DERIVE insights from multiple data sources in MS EXCEL and work with it to answer relevant business questions.

REF: IICMR/MBA/VAC-Excel/2022/Report

4. Gallery :

5. Evaluation:

The evaluation & assessment of students for VAC-Advanced Excel Certification Course was conducted FINXL on 2nd June 2022 through Practical Paper & Viva. Total 105 students were benefited by the Certification of VAC-Advanced Excel.
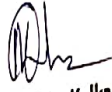
REF: IICMR/MBA/VAC-Excel/2022/Report

Feedback:

The feedback for the Certification on VAC-Advanced Excel course was Excellent. The participants benefited by the excellent knowledge & hands on practice of MS Excel Application Assignments, Practical & Viva Test throughout the training sessions. They were happy & the certification will help them for their career.

Approved by

Verified by

Prepared by

Ms.Puja Gavande
VAC-Excel Coordinator

Dr. Manisha Kulkarni
HOD, MBA@IICMR

Dr.Abhay Kulkarni
Director, IICMR
DIRECTOR
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Advanced Excel
Value Added Certification
A.Y 2021-2022

Action Taken Report

S No.	Suggestions Received	Action Taken
1	Students suggested to Speed of teaching should be coherent with students	The suggestion was well taken and it was told to trainer to run the sessions structurally and conceptually **coherent** programs **will** result in more powerful learning.
2	students complained Very less part of excel is covered and Should cover more concepts of excel and extra time should be given for practice in college.	The suggestion was well received and practical session quality check will be done from time to time during the classroom sessions.
3	Students complained Some of the sessions went very fast so during that time it was little hard to learn	The suggestion was well taken and it was told to trainer to run the sessions structurally and conceptually **coherent** programs **will** result in more powerful learning.
4	Students suggested that More lectures should be allotted to this course	This was 30 hrs programme which covered maximum topic However, going forward this will be considered while planning for next sessions.
5	Students also suggested that practical Exam have taken huge assignment and Viva was difficult.	There was 3 hrs exam which covered summery of all sessions However, going forward this will be considered while planning for next sessions.

Prepared by
Ms Puja Gavande
VAC- Excel Coordinator

Verified by
Dr. Manisha Kulkarni
HOD MBA@IICMR

Approved by
Dr. Abhay Kulkarni
Director IICMR
DIRECTOR
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Nigdi, Pune - 411 044

Ref.: IICMR/MBA/2021-22/VAC Excel/Report

VAC-Advanced Excel
Evaluation sheet 3/6/2022.

Sr No	NAME OF STUDENT	MARK	PERCENTAGE
1	aniket sharma	15	63
2	aditi sharma	14	58
3	Anjali bhavsar	16	67
4	ankush gawande	13	54
5	ayush dahake	15	63
6	ayushii loshali	15	63
7	chitra gurnani	18	75
8	debarpita guatam	9	38
9	deblina biswas	15	63
10	fena makdiya	11	46
11	Gaurav rathi	20	83
12	harpreet kaur	22	92
13	hrishikesh saggam	19	79
14	hrishikesh dumane	18	75
15	piyush	20	83
16	rahul nirajane	19	79
17	Rajeshwari	19	79
18	diksha naitam	18	75
19	harshal desale	18	75
20	Rishab Raut	18	75
21	sharrvilla bhondavey	17	71
22	yashashree devapure	18	75
23	akash joshi	19	79
24	anuja pawar	18	75
25	gaurav chaudhary	19	79
26	karan pardeshi	19	79
27	kunal bantode	18	75
28	pranav joshi	17	71
29	jayesh ghongade	17	71
30	jayashree	11	46
31	kalyani	18	75
32	kriti patil	18	75
33	kriti shete	17	71
34	krupali wani	19	79
35	madhurama batabayal	16	67
36	SONALI PATIL	21	88
37	SRUTHI	20	83
38	SUMIT SHARMA	19	79
39	SUSHANT	18	75
40	SHUSHMA CHHATARBAND	17	71
41	SWAPNIL	18	75
42	TRITH ANDARPA	20	83
43	VAISHNAVI GIRIGOSAVI	20	83

44	VISHAKHA TALELE	19	79
45	YASH BOROITA	14	58
46	Rohan Excel	19	79
47	Mayuri Pachghare	16	67
48	Meghana Lohekar	17	71
49	Mokshada Patil	16	67
50	Nayan Gevariya	23	96
51	Priyush	20	83
52	Poonam Patil	20	83
53	Pranay Pawar	20	83
54	Pranitha Nair	14	58
55	Prasad Naikwade	21	88
56	Pratik Pawar	21	88
57	Pratiksha Katpure	14	58
58	Prerna Mehetre	20	83
59	Purvi Padiyar	21	88
60	Purvita	18	75
61	Purvita Shah	18	75
62	Raj Varma	20	83
63	SIDDHANT BHALEKAR	15	63
64	RUSHABH	19	79
65	RUTUJA	17	71
66	SABA SHEIKH	16	67
67	SACHIN MUSALE	19	79
68	SAKSHI PATEL	20	83
69	SAURABH G	22	92
70	SAYALI VEER	20	83
71	SHANZEE PARKER	20	83
72	SHIVAJI KAURE	21	88
73	SHIVANI	16	67
74	SHOAIB KHAN	12	50
75	SHREYA PATIL	20	83
76	SHRIKRUSHNA TARMUDE	19	79
77	SHUBADA PAWAR	17	71

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Attendance Sheet
MBA I Year Div. 2

Name of the Activity: MS Excel   Date: 02 /06/2022

Sr.No.	Name of student	Practical	Viva
1	Aditya Ankush Nevrekar		
2	Aishwarya Raju Dadmode	Dadmode	Dadmode
3	Ajinkya Gajanan Mahulkar		
4	Akshay Sanjay Kothawade		
5	Anjali Amol Bhavsar	Ajali	Anjali
6	Ankush Bandu Gawande	Gawde	Gawde
7	Anuja Nitin Pawar	Anpawar	Anpawar
8	Ayush Ramesh Dahake	A.Dahake	Dahake
9	Bhavesh Sharma		
10	Chaitanya Rajesh Modak	am	am
11	Darshana Pramod Thakare		
12	Diksha Arun Naitam	Diton	Natam
13	Gaurav Gopal Chhetri	G	G
14	Gaurav Lalchand Chaudhari	Chaudhari	Chaudhari
15	Jayesh Sanjeev Ghongade	Jayesh	Jaydish
16	Jayshri Tulshiramji Nasare	Jayshri	Jayshri
17	Kirti Dilip Patil	Patil	Patil
18	Kirti Shete		
19	Krupali Prakash Wani	KWani	KWani
20	Kunal Girish Bantode	Bantode	Bantode
21	Mayuri Pachghare	Mayuri.P	Mayuri.P

MBA@IICMR/2021-22/

Sr.No.	Name of student	Practical	Viva
22	Meghana Prabhakar Lohekar	*signature*	*signature*
23	Milind Raosaheb Patil		
24	Mokshada Ashok Patil	*signature*	*signature*
25	Nelson Jeevankishor Bara		
26	Piyush Vijaykumar Bhardwaj	*signature*	*signature*
27	Pranav Rahul Janrao		
28	Pranitha Prashant Nair	*signature*	*signature*
29	Pranjal Sanjay Chaudhari		
30	Prasad Mahadev Naikwade	*signature*	*signature*
31	Pratiksha Shivaji Katpure	*signature*	*signature*
32	Prerna Sunil Mehetre	*signature*	*signature*
33	Pritamkumar Bhanbheru	*signature*	*signature*
34	Priyanka Kailas Rane	*signature*	*signature*
35	Puja Rajendra Kapure		
36	Rahul Purushottam Niranjane	*signature*	*signature*
37	Raj Pradeepchandra Varma	*signature*	*signature*
38	Rajeshwari Kishor Waghela	*signature*	*signature*
39	Rohan Anil Yadav	*signature*	
40	Rushabh Sanjay Sirsat	*signature*	*signature*
41	Sachin Vishwambar Musale	*signature*	*signature*
42	Sakshi Dnyaneshwar Gawande		
43	Saurabh Anup Chaudhari	*signature*	*signature*
44	Sharvila Gurudas Bhondve	*signature*	*signature*
45	Shashi Onkarsingh Rana		
46	Shivaji Parmeshwar Kaure	*signature*	*signature*
47	Shivani Mohan Kalbhor	*signature*	*signature*
48	Shraddha Rajkumar Kanhere	*signature*	*signature*

Sr.No.	Name of student	Practical	Viva
49	Shreyash Vijay Patil		
50	Siddhant Nitin Bhalekar		
51	Siddharth Vijay Narvekar		
52	Sonali Ratnakar Gaikwad		
53	Sushant Sambhaji Chavan		
54	Swapnil Mahadev Motipavle		
55	Vaishnavi Mahendra Girigosavi		
56	Vikas Sudhamamal Dodani		
57	Vishakha Moreshwar Talele		
58	Vishal Parshuram Kale		
59	Yash Parate		

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Date: 01.06.22

NOTICE
NISM Training session

Academic Year 2021-22

This is to inform all MBA Second Year students that (division: 1&2) your Value added certification of NISM will be carried out in the auditorium according to following schedule

Date of Event:
Batch 1 MBA Second Year (both divisions)
Day & Date: Saturday, **11.06.2022**
Venue: IICMR Auditorium
Time: 9.30 am to 5.30 pm
Number of Students: 120

Prepared by	Verified by	Approved by
signature	*signature*	*signature*
Mrs. Swapnisha Khambayat	**Dr. Vinod Bhelose**	**Dr. (Adv) Manisha Kulkarni**
NISM - Coordinator	Academic Coordinator	HOD

signature

DIRECTOR
Institute of Industrial & Computer
Management & Research [I.I.C.M.R.]
Nigdi, Pune - 411 044

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Value Added Certification

Report of

Certificate course from National Institute of Securities Management

Academic Year 2021-22

Introduction:

Earning is indispensable task and an inevitable outcome of any graduates program. In due course of time individual earns and manages the own income and expenditure. Having kept this in mind IICMR MBA students should earn more and enrich themselves about incremental gains from securities market. With these purposes in mind, MBA@ IICMR organised the two days NISM certification for each (first and second) year students.

Our envisioned director Dr. Abhay Kulkarni, the academic guidance team granted the direction and content of the program well in advance and so further students were communicated about it.

Finxl is organisation, to provide training to the second year

About the program and certification course:

Objectives:

1. Creating awareness of personal finance and awareness of pre-requisites for investing in securities markets.

2. Understanding of precautions and awareness of risk involved while investing in securities Markets

3. Capacity building for evaluation of investment opportunities in securities markets.

4. To make the future ready in terms of employment opportunities in financial service industries.

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NISM Certification offering institutional tie up MBA@IICMR :

Under this program following modules are included with two assessments out of which one will be prior to start the program and one is after the course completion.

This was a day's program of 7 hours of instruction from their faculty. The representative faculty was Mr. Sandeep Jadhav. **He is** Credit Research Analyst and Financial Planner of Standard Board. He has got 14+ years of experience as a lead trainer.

He guided on following topics viz. Importance of Investment, Financial Investment Opportunities, Process & Pre- requisites to invest in Securities Markets, Investment in Primary Markets, Investing in Secondary Markets, Introduction to Mutual funds and ways to invest in them, Precautions while investing in Securities Markets, Career in Securities Markets.

The program was successfully completed from 26th of December to 29th of December for both batches respectively.

About the program: Program is composed of eight comprehensive sessions which were done as follows,

- Session I – Importance of Investment
- Session II – Financial Investment Opportunities
- Session III – Process & Pre- requisites to invest in Securities Markets
- Session IV – Investment in Primary Markets
- Session V – Investing in Secondary Markets
- Session VI – Introduction to Mutual funds and ways to invest in them
- Session VII – Precautions while investing in Securities Markets
- Session VIII – Career in Securities Markets

Among those, I to IV were done on day 1 of both batches respectively and they were followed by V to VIII.

Feedback:

Students said that the program's material was an abundance of knowledge. The way the material was presented was excellent, and the students paid attention since they needed to concentrate on the examples and the faculty's Excel sheets and formulas.

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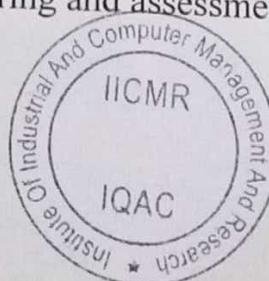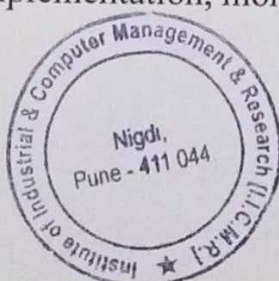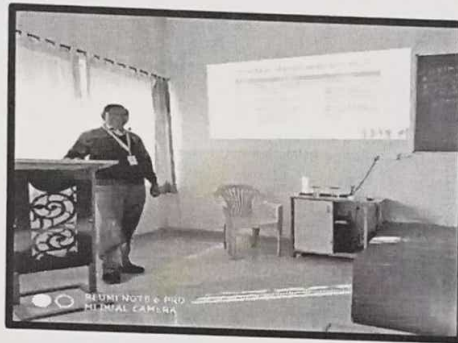Awarded Best Management Institute for Industry Interface by CEGR

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Throughout the program, examples based on current events were presented.

A few students made a comment regarding how the session's approach could be improved in terms of student interactions.

A total of 36 students expressed satisfaction with the information and promised to use it to their fin-safe professions.

Conclusion:

The goal of NISM certification is to protect and ensure students' individual financial well-being. First-year MBA students now have a thorough understanding of mutual funds and other active securities in the market. Students who earn money from stocks and share markets can choose to grow in their careers.

Before making an investment decision, Mr. Sandeep Jadhav instructed his students to analyze financial assets and remove any risks.

Prepared by	Verified by	Approved by
Mrs. Swapnisha Khambayat	Dr. Vinod Bhelose	Dr. Abhay Kulkarni
		DIRECTOR
NISM - Coordinator	Academic Coordinator	Institute of Industrial & Computer Management & Research [I.I.C.M.R.] Nigdi, Pune - 411 044
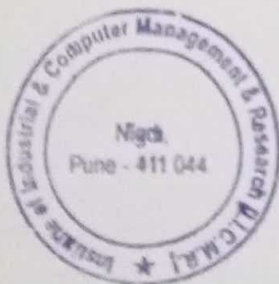
Report

1. Name of the Course: IIM Business Analytics
2. Name of the Trainer: Mr. Krushal Sir
3. Name of the faculty coordinator: Mr. Harshal Patil
4. Name of the student coordinators: Subhanshu Sharma and Sumit Sharma

1. About Course:

We live in Digital India today and the impact of business analytics couldn't be more prominent. UID creation through AADHAR card, and other digital initiatives by the Government like MyGov, DigiLocker, Digital India, National Scholarship portal, Dhan Yojna etc. are all based on Data collection and Analytics.

Credit card companies across the world are using Business Analytics to find the most reliable (Credit - worthiness) customer to lend to whereas Telecom companies are using it to find out the possibility of cross-sell, up sell or customer Retention.

Makeintern B-Plan Championship & E-cell IIM Calcutta in collaboration with ATSS's MBA@IICMR has organized two-days Certification in Business Analytics on 17th June 2022 and 18th Jun 2022. This certification program has been conducted to formalize the state-of-the-art tools and techniques for the MBA students.

2. Objectives:

- To understand the concept of Business Analytics.
- To acquire knowledge about Python, SQL and Tableau Softwares.
- To understand the application of business analytics in various domains.
- To exhibit scientific and technical way of data analysis by using advanced software tools

3. Description of Course:

Dr. Abhay Kulkarni, Director, IICMR has addressed the gathering of MBA Students and faculties on the importance of Business Analytics certification. It explores main concepts from basic to advanced which can help students to achieve better grades, develop your academic career, apply your knowledge at work or do your business analysis research. The course is divided into 4 parts that

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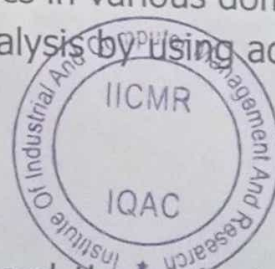
include descriptive analytics, predictive analytics, diagnostic analytics and prescriptive analytics. The course started with spreadsheet. Excel, python, Basics of SQL and tableau tools had been covered in the course. The certification course was coordinated by Mr. Harshal Patil, SME MBA@IICMR.

The training consists of 4 Modules.

Module-1 is Data Analysis with spreadsheet, which was conducted by Krushal Sir, , Module-2 is Database and SQL which was covered by Shiv Patel sir, Module-3 is Data Analytics, and it was addressed by Krushal Sir, and Module 4 Tableau, which was covered by Prashant Sir. Total 78 participants from MBA department have attended the session.

4. Outcomes of Course:

1. Students able to understand the theory aspects of Business Analytics.

2. Students explore python tool for handling day to day business data of a company.

3. Students should be in the position to use all essential tools to get acquainted with latest tact and techniques.

4. Students able to Perform Business intelligence, statistical analysis and predictive analytics.

5. Students should recognise, understand and apply the language, theory and models of the field of business analytics.

Feedback:

The feedback for the Certification on Business Analytics course was Excellent. The participants benefited by the hands-on python, sql and tableau. They were happy & the certification will help them for their career.

Attendance Report: Hard Copy

Assessment and Evaluation: -

The evaluation & assessment of students for VAC-Business Analytics Certification Course was conducted by IIM faculties on 18th June 2022 through Case Study . Total 78 students were benefited by the Certification of VAC-Business Analytics certification course

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Reports of A.Y. 2020-21

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REPORT
on
VALUE ADDED CERTIFICATION

CERTIFICATION IN HR CORE PROCESSES

Date	15th December 2020 to 06th January 2021
Time	1.00am – 3.30pm
Online	MS Teams and Zoom
Trainer	Mr.B K Inamdar : MIDM

The upcoming changes, working style and challenges in the Human Resources can provide significant opportunities to the candidates with the right training and value added courses. Therefore, MBA @ IICMR conducted Certification in HR Core Processes to improve the skills in HR and improve better understanding of HR before entering into the professional journey.

Total 56 students completed the HR certification through the MIDM. The areas covered during the session were Recruitment / Induction & joining formalities / Payroll Processing / Labour Laws /Compliances- PF-ESI-CTC design-Online challans / SHRM. After completion of the certification, the students got improved understanding of practical approach in the HR terminologies. This certification also helped the student distinguish themselves as an HR expert and professional. Students were content to inform that the certification will help them to develop their career. Evaluation was conducted for two days, which commenced with a written exam and concluded with an Interview round. The learning outcomes from the Certification were:

- Designate the terminology and tools used in managing employees effectively
- Summary the practice of recruitment and selection
- Unveil appropriate implementation, monitoring and assessment procedures of training
-

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- Clarify the importance of employee welfares to both employers and employees.
- State the importance of Human Resource function from planning to separation with training, staffing organizational manpower necessities.

Dr. Jyoti Bhanage
Coordinator, VAC HR

Adv. Manisha Kulkarni
HOD,MBA@IICMR

Dr. Abhay Kulkarni
Director, IICMR
DIRECTOR
Institute of Industrial & Computer
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Nigdi, Pune - 411 044

MBA@IICMR

Date: 30/06/2021

REPORT

1. Title of the Activity: Career Excellence Programme – Explore Presentation to Excel.

2. Date & Venue: 28th June 2021. MBA@IICMR had organized its fourth Career Excellence Programme (CEP) 2021 for First year MBA Students.

Time: 2: 00 p.m. – 4: 30 p.m.

3. Outcome of Activity:

1. The students will acquire necessary Advanced presentation skills in order to make the advanced presentation including all the info graphics and present the content in very well manner.
2. The students will acquire necessary presentation skills in order to follow and comprehend discourse such as presentation at various corporate levels.
3. The students will develop adequate presentation skills to communicate effectively the content of various types.
4. Students will acquire necessary research skills to identify and address the problem.
5. Students can make easy decision making.

4. Description of the Study:

1. How to develop the critical thinking
2. Logical approach to apply the research skills and strategies to a research problem.
3. How to engage audience for the presentation

This was fourth CEP session conducted by Dr. Sudhir Hasamnis. The session was all about to developing the advanced presentation skills. He conveyed that in order to be an impactful presenter, you should exercise 10 activities. i.e. open with impact, arouse

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Prepared by: Submitted to: Approved by:

Dr. Madhura Deshpande   Adv. Manisha Kulkarni   Dr. Abhay Kulkarni

CEP   Coordinator   HOD , MBA@IICMR   Director, IICMR

Ref.: IICMR/MBA/2021-22/CEP-2021/

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curiosity, empathize with the audience, show the solution, emphasize benefits, stay focused, be charismatic with the advanced presentation skills, engage the audience, make it memorable and close with impact. She also advised students about the presentation structure, right from introduction to main body, closure and question and answers.

5. Activity Experience

Following Steps were covered in the Activity:

1. Open with impact,

2. Arouse curiosity,

3. Empathize with the audience,

4. Show the solution,

5. Emphasize benefits,

6. Stay focused,

7. Be charismatic,

8. Engage the audience,

9. Make it memorable

10. Close with impact.

6. Assessment of Activity Outcomes:

Effective exercises were undertaken by the sir, related with some Presentation skills and narration. Students were enjoying the session as well as learning through it. All students gave their full participation towards the session. Trainer gave solutions to the queries asked by the students. For Examples, deliver an effective oral presentation with the use of digital tools and reflect on and evaluate learning and performance through presentation. The Good presentation and good content (work collaboratively, manage

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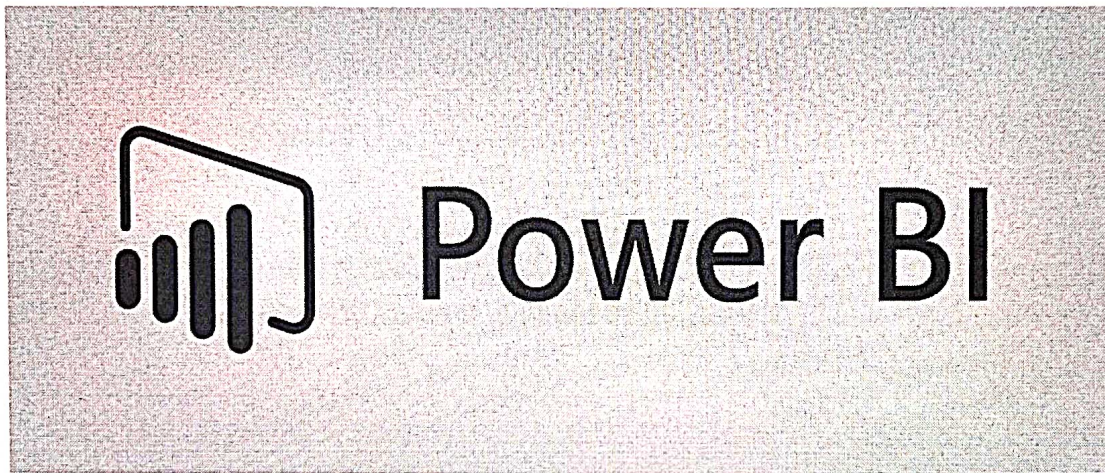**Date: 13/7/2021**

REPORT

Value Added Certification

"Excel For Data Science"

Course Details:

Course Name: Excel For Data Science

Duration :40 Hrs

Course Trainer : Ms. Puja Gavnde/Dr. Jayasri Murali / Mr Harshal patil

1. About Course :

Data analysis is indispensable skill in the present business world. The application of data analysis spreads across various areas such as consumer analytics, finance, banking, health care, e-commerce or social media. It is also essential for academicians for research purposes or those aspiring to build career in data analysis, applied statistics, economics, econometrics and quantitative finance.
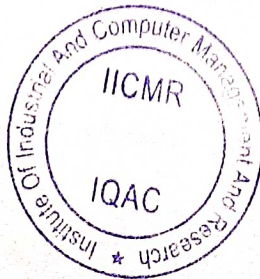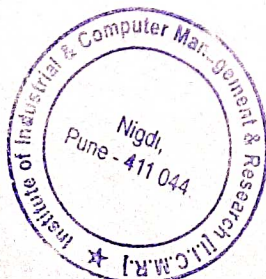
REF: IICMR/MBA/VAC-Excel/2021/Report

Value-added Certification Excel for Data Science MBA@IICMR is in association with IIT BHU. The course is of 40hrs duration and integrates data analysis using Microsoft Excel. The course incorporates Microsoft Excel concepts from basic to advanced level that will enable the learner achieve better grades, develop academic/corporate/entrepreneurial career in data analysis by applying the knowledge acquired during the course.

2. Objective: -

➢ To familiarize Students with basic to intermediate skills for using Excel in the classroom vis-à-vis Business Applications

➢ To provide students hands on experience on MS Excel Utilities

➢ To perform different types of scenario and simulation analysis

➢ To get an opportunity to practice these skills by leveraging some of Excel's built in tools including, solver, data tables, scenario manager and goal seek.

➢ To use Excel to build complex graphs and Power View reports and then start to combine them into dynamic dashboards.

➢ Learn how to minimize as much manual labor as possible in data analysis

➢ To gain proficiency in creating solutions for Data Management and Reporting

➢ Learn to use the most overlooked Excel formulas that will make your life easier

➢ Learn powerful functions built into Excel that streamline your analysis

3. Description of Course:

The Value Added Certification on "Excel For Data Science" (VAC-Excel) course for MBA 2020-22 batch had been conducted by the Institute of Industrial & Computer Management & Research (IICMR) department of MBA during April - May 2021. Total 40 hours duration course was started on 2nd April 2021 to 5th May 2021 using online platform (Microsoft Team). Dr. Abhay Kulkarni, Director IICMR addressed the students to make use of this pandemic situation and focus to MS Excel for data science course . It explores main concepts from basic to advanced which can help students to achieve better grades, develop your academic career, apply your knowledge at work or do your business data analysis research. Every week five sessions which was covered 9 hrs was conducted by the trainer Ms. Puja Gavande, Dr Jayasri Murali and Mr. Harshal Patil IIT (BHU) Certified faculty of MBA@ IICMR . The certification course was coordinated by Ms.Puja Gavande, SME MBA@IICMR. Total 71 students attended the session. After
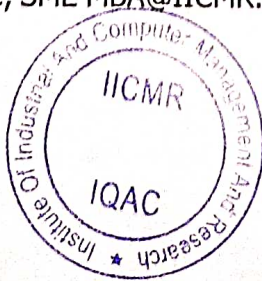
every session the MCQ test based on the session was conducted along with the feedback form, the performance of the students for the same is excellent & the feedback for every session was also excellent.

4. Outcomes of Course :

➢ Students able to builds their strong analytical thinking and skills.
➢ Microsoft Excel application explores productive creativity in students mind.
➢ Students learnt easy-to-use commands, features, and functions for managing and analyzing large amounts of data.
➢ They also performed and used various functions of MS Excel, Execute pivot table analysis, common (and powerful functions), and different types of lookups (vlookup, hlookup, and index/match), Descriptives statistics of business data.
➢ Students able to Perform Business intelligence, statistical analysis and predictive analytics.
➢ They can analyse Plotting 3D graphs and data interpretation using Excel. students able to perform ANOVA, regression, and correlation testing and run simulations in MS Excel application .
➢ DERIVE insights from multiple data sources in MS EXCEL and work with it to answer relevant business questions.

5. Gallery :
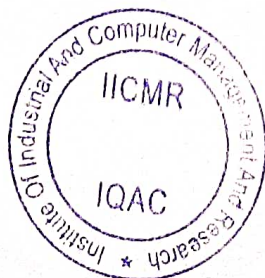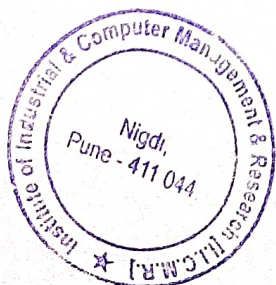
REF: IICMR/MBA/VAC-Excel/2021/Report
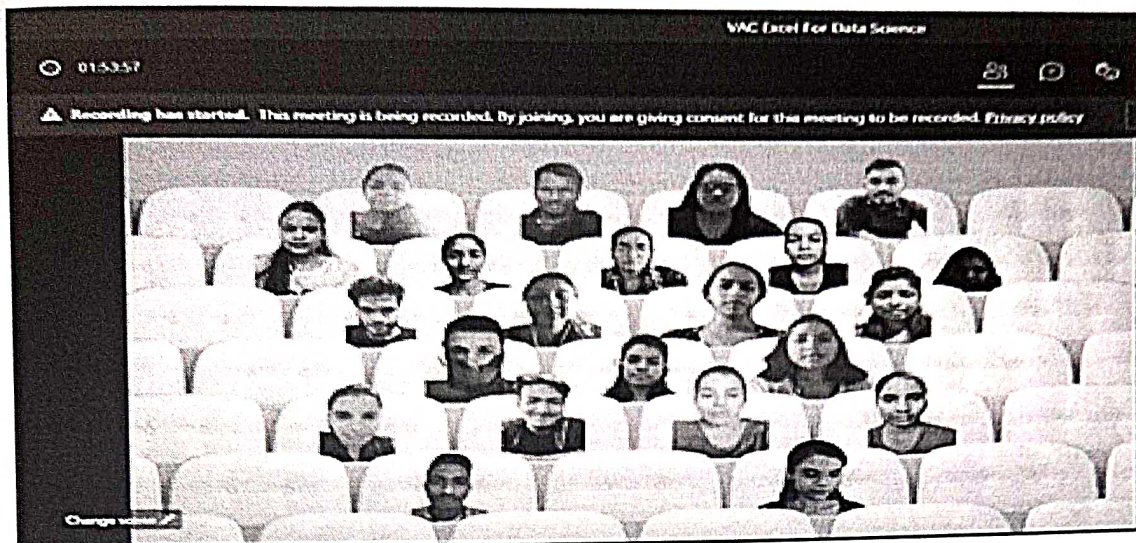
6. Evaluation:

The evaluation & assessment of students for VAC-Excel for Data Science Certification Course was conducted by IIT(BHU) on 24th June 2021 through Practical Paper. Total 71 students were benefited by the Certification of VAC-Excel for Data Science certification course.

7. Feedback:

The feedback for the Certification on VAC-Excel for Data Science certification course was Excellent. The participants benefited by the excellent knowledge & hands on practice of MS Excel Application Assignments, Practical MCQ Test throughout the training sessions. They were happy & the certification will help them for their career.

Prepared by	Verified by	Approved by
Ms.Puja Gavande	Adv. Manisha Kulkarni	Dr.Abhay Kulkarni
VAC-Excel Coordinator	HOD, MBA@IICMR	Director, IICMR

Institute of Industrial & Computer
Management & Research [I.I.C.M.R.]
Nigdi, Pune - 411 044.

REF: IICMR/MBA/VAC-Excel/2021/Report

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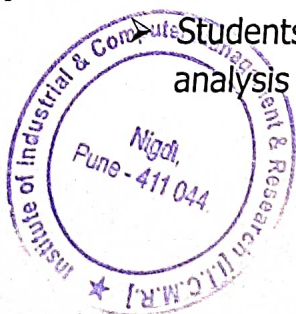Awarded Best Management Institute for Industry Interface by CEGR

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Date:15/09/2021

REPORT

VAC-POWER BI

1) Course Details:

Course Name: VAC – Power BI

Duration :35 Hrs

Trainer Name: Mr. Sahil Agrawal

VAC PowerBI Coordinator: Mr. Harshal Patil

Student Coordinator: Priyanka Lalwani

2) About Course: Power BI is the market leader in terms of the ability to execute and it encourages the application of analytical reasoning for creating solutions. As business implications of the huge volume data most of the companies look for the tools that can do analysing and extracting actionable insights. Therefore, the demand for Power BI professional is increasing. To fulfil this demand Power BI certification was conducted to increase the analytical skills and to set hands on for the students. As it is one of the most popular data visualization tools and it helped the students to upgrade their skills.

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The course is of 35 hrs duration and integrates data analysis using Microsoft Power BI. The course incorporates Microsoft Power BI concepts from basic to advanced level that will enable the learner achieve better grades, develop academic/corporate/entrepreneurial career in data analysis by applying the knowledge acquired during the course.

3) Objectives:

➢ To enhance the ability skills and provide hands on the popular tool like Power BI which will help the students to develop their skills and will add value to their resumes.
➢ To familiarize Students with basic to intermediate skills for using Power BI in the classroom via Business Applications.
➢ To provide students hands on experience on Microsoft Power BI API'S
➢ To develop real time dashboards.

4) Description of Course:

Power BI is a Business Intelligence (BI) tool that collates and analyses data from a wide range of sources such as Excel workbooks, SQL databases, web sites and cloud services and displays it in user friendly, interactive BI dashboards.

The Value-Added Certification on "Power BI" (VAC-Excel) course for MBA 2020-22 batch had been conducted by the Institute of Industrial & Computer Management & Research (IICMR) department of MBA during 09th July – 15th Sep 2021.

Microsoft Power BI comes in three main forms:

➢ An extension to Excel
➢ A cloud-based service
➢ A desktop-based application

The Power BI dashboard aggregates your data in one location saving time and effort. With a little help from experts such as our highly trained data scientists and Power BI specialists, you can customise these BI dashboards to create visualisations displaying the key performance indicators and analytics you need to answer crucial business questions.
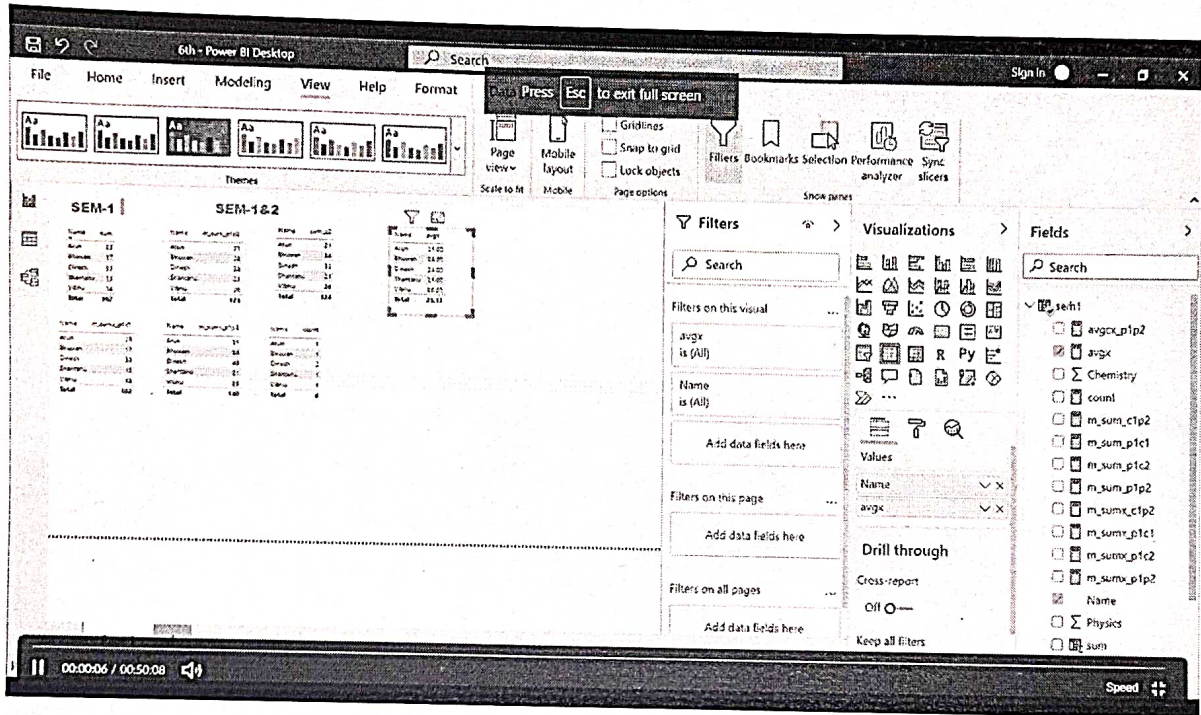
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An advantage of Microsoft Power BI is that its relatively easy to familiarise yourself with, as it's based on the underpinnings of Microsoft Excel that many businesses know well. This, along with our help as a Power BI consultant providing expertise tailored to your particular circumstances, means you can quickly benefit from this very powerful form of business intelligence.

5) The Benefits of Using Power BI for Management Students:

- **Centralising data** – Power BI offers unparalleled insight into your business via easy- to-use BI dashboards. Even if you have disparate systems, you'll still be able to aggregate this data into one location.

- **Better decision making** – Having all your data in one place on BI dashboards will help you to make better decisions such as, for example, having a real time view of current sales and your sales pipeline. Marketing and sales statistics can all be fed into Power BI, equipping you with the information you need to make strategic and intelligent decisions.

- **Anywhere, any place access** – You can take Power BI anywhere on your tablet or laptop. You'll be able to export insights gleaned easily with a touch of a button.

- **Low cost** – Power BI is available on monthly subscription at various price points to suit your needs and budget compared to other solutions available in the marketplace.

- **Meaningful future planning**– Thanks to technologies such as machine learning capabilities, which is included in Power BI premium licences and allows you to connect it to your Microsoft Azure machine learning models, it can help base future planning on more solid intelligence as opposed to vague crystal ball gazing.

- **Data handling capacity**– The increasing amounts of data gathering means fewer comprehensive platforms cannot easily process it: Power BI provides high data processing capabilities to meet the challenges of increased data capture.

6) Outcomes:

Students will be able to Perform Business intelligence, statistical analysis and predictive analytics

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- Students learnt easy-to-use commands, features, and functions for managing and analyzing large amounts of data.
- Students handled big data using power bi tool.
- It helps in better business decision making
- Enlightened business planning
- It helps in improving cross department working
- Increase in ability skills
- Students able to create excellent dashboard
- Practical Exposure on Power BI for Data Analytics and Visualization
- Gaining valuable skills that translate across different industries in today's digital world.
- Transforming data by using Power BI desktop
- It trains to configure a dashboard, publish and embed reports.
- It helped the students in transforming the enterprise data into rich visuals which were easy to understand

7) Glimpses:

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8) Feedback:

The feedback for the Certification on VAC-Power BI was Excellent. Learning Power BI is the need of an hour. The participants were benefited by the excellent knowledge & hands on practice of MS Power BI tool, Assignments, case studies and Real time dash board development throughout the training sessions. They were happy & the certification will help them for their career.

Prepared by,

Mr. Harshal Patil,

VAC Power BI
coordinator

Verified by,

Adv. Manisha Kulkarni

HOD, MBA@IICMR

Approved by,

Dr. Abhay Kulkarni

Director, IICMR

DIRECTOR
Institute of Industrial & Computer
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MBA@IICMR Offers Best in terms of Quality Delivery.

Value Added Certification - **Digital Marketing.**
In Association with
London School of Digital Business.

London School of
DIGITAL BUSINESS
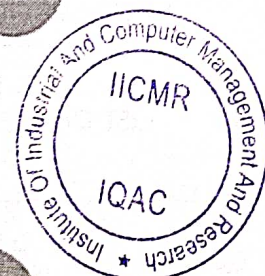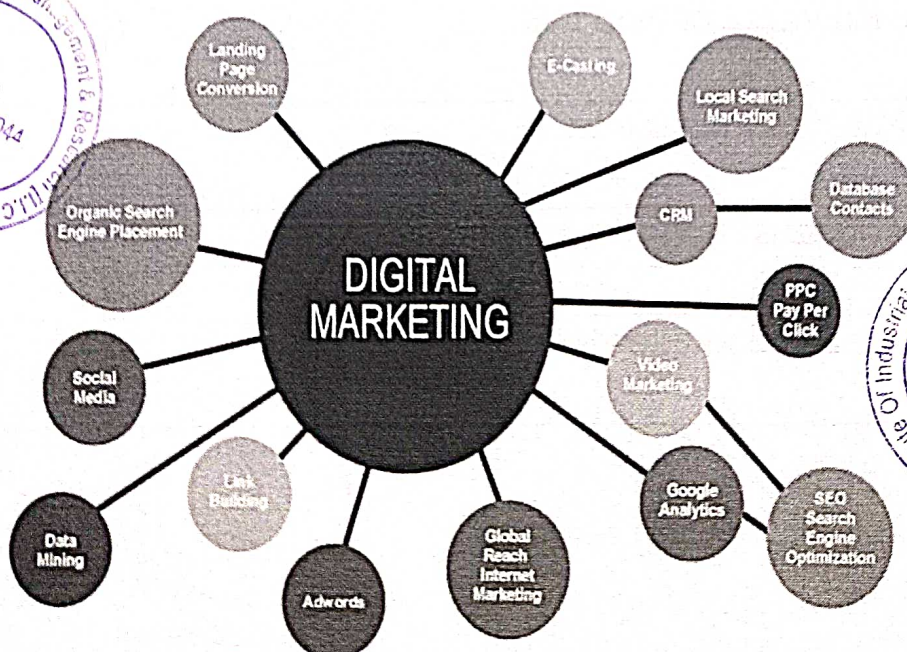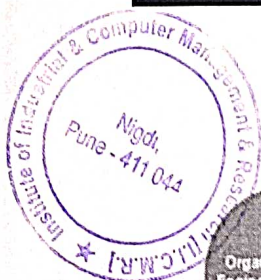
Index

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12	Study Material of the course	
13	Payment Details	
14	List of the Students attended the Course.	
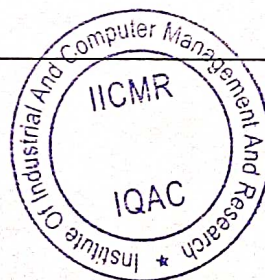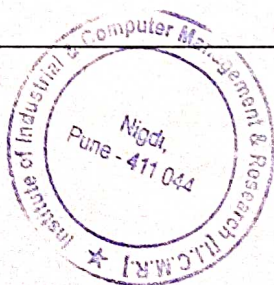
1. Proposal of VAC-Digital Marketing – London School of Digital Business.

1. Introduction
2. Objective
3. Scope
4. Outcome
5. Methodology
6. Financial aspects.
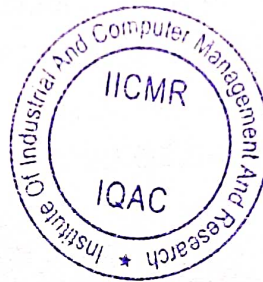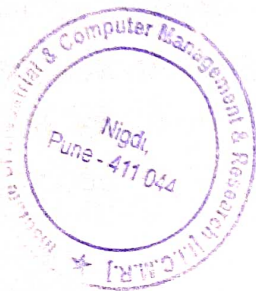
1. Introduction.

Industry is changing at very fast pace and the requirement of the skilled manpower is the need of an hours, being a Management Institutes we MBA@IICMR offer the best to our students in terms of bridging the gap between Corporate and Academics to updates the students for latest skill set and the technology industry is using to be more lucrative while serving value to all stakeholders of the society.

Digital Marketing is one of the latest and recent happening which is being used in all aspects of business upgradation and upliftment to be more lucrative and giving different experience altogether to the end used and also the intermediates.

In this course the Foundation Blocks and advance version of the Digital Marketing would be taught along with that practical assignment would be carried out so that the students will get first-hand experience of the digital Marketing in theory and also how it would be used in the industry and for revenue generation or revenue growth.

The Certificate course is offered from one of the Renowned Global University and that is London School of Digital Business.

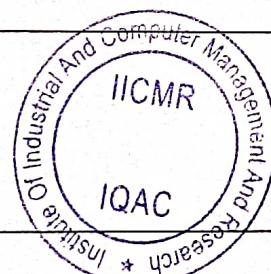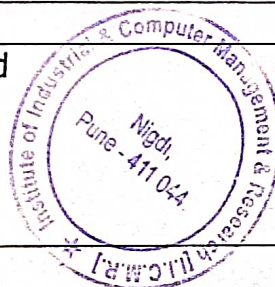The Certificate course is divided in two five Parts

- **Following are the levels of the Certificate program.**

1. Certified in Digital Marketing Foundation. (10 Hrs)

2. Certified in Blogging Foundation. (15Hrs)

3. Certified in Introduction to Digital Essentials. (10 Hrs)

4. Certified in Digital Skills Foundation. (20 Hrs)

5. Certified in Introduction to Essential Digital Tools and platforms (for your domain). (20 Hrs).

The course is Self-Learning and self-spaced. The student would be given Login id and password for the website of a university they can enrol there and van complete the course as per the hours allotted to respective levels.

Validity of the course is for one-year students can review the previous level for revision purpose or for reading purpose.

2. Objective: -

- To understand the concept of digital Marketing.
- To acquire knowledge about Digital marketing tools.
- To Understand the application in business context
- To create own identity by using social platforms and websites for writing blogs and creating relevant content.

3. Scope:-

- Understanding the importance of Digital Marketing Foundation
- Blogging Foundation,
- Introduction to Digital Essentials.
- Digital Skills Foundation.
- Introduction to Essential Digital Tools and platforms for respective domains.

4. Outcome: -

1. Students should learn theory aspects of Digital marketing.

2. Students should use marketing tools to promote events or campaign of an organisation.

3. Students should be able to write an effective blog

4. Students should be in the position to use all essential tools to get acquainted with latest tact and techniques.

5. Students should understand the inputs of an organisation and accordingly need to perform.
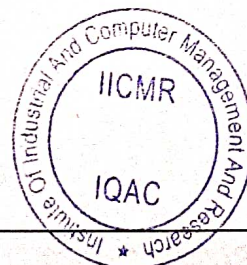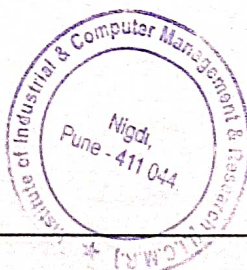
1. Methodology: -

1. The certificate course is self-paced learning through London school of digital Business website.

2. The website is loaded with level wise chapter scheme.

3. Content Videos and Audio and study material which need to be read and assessment will be done at the end of the level.

4. The Assessment will be done three times and the best score will be considered for final percentage calculation.

2. **Financial aspects**- attached with the Report
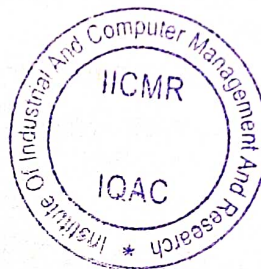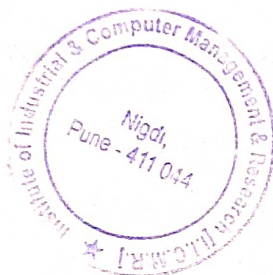
Sr No	Levels	Hours allotted
1	1. Certified in Digital Marketing Foundation.	(10 Hrs)
2	2. Certified in Blogging Foundation.	(15Hrs)
3	3. Certified in Introduction to Digital Essentials.	(10 Hrs)
4	4. Certified in Digital Skills Foundation.	(20 Hrs)
5	5. Certified in Introduction to Essential Digital Tools and platforms (for your domain).	(20 Hrs).
Total	Five levels	Total Hours Alloted-75 Hrs.

Lesson Plan in details.

Sr. No	Level-1	1. Certified in Digital Marketing Foundation.
1	Lesson Plan in details	1.Introduction 2.Why Digital? 3.Opportunities in Digital 4.DM Planning and Strategies 5.Getting Started Essentials 6.Why Digital Marketing? 7. 13 Key Steps 8. Digital Marketing Components 9. Search Engine Optimization (SEO) 10. Search Engine Marketing (SEM) 11. Online Presence and Website 12. Social Media Marketing 13. Content Marketing 14. Analytics 15. Digital Branding 16. Blogging 17. Online Reputation Management 18. PPC (Pay Per Click) 19. Email Marketing 20. Mobile Marketing 21. Video Marketing 22. Affiliate Marketing 23. Podcasting 24. Permission Marketing 25. Where to Apply Digital Marketing: Learn characteristics 26. Final Assessment
2	Level-2	2. Certified in Blogging Foundation
	Lesson Plan in details	1.Blogging Overview 2.The Foundation 3.TEN CRUCIAL STEPS IN BLOGGING! 4.How to write a good blog post? 5.Create your Own Blog 6.Blog Post Practical 6.Final Assessment
3	Level-3	Not yet Started
4	Certified in Digital Skills Foundation.	Not Yet Started
5	5. Certified in Introduction to Essential Digital Tools and platforms (for your domain).	Not Yet started

Trainer Profile: -

Sachin Parekh

INTRODUCTION

- Director at London School of DIGITAL BUSINESS
- CEO at Soch Solutions
- Serial Entrepreneur & Computer Wizard with strong software technical experience
- Education: BE Computer, PG DITM, PGD Advanced Computing
- Journey as an employee: Software Engineer at Tata InfoTech (TCS), Pune to Technical Director of JAM IP Ltd, UK
- Passionate about Branding, marketing, and productization
- Hobbies: Playing sports & Public speaking
- 25+ years of Experience in crafting customer experience journeys.
- Journey as an Entrepreneur: Founder of a few successful ventures including software and others.
- JAMS Technologies – Software (Successfully acquired by Everstone Group)
- Soch Solutions – Software
- EngageMints – Digital Platform
- Arihant Developers – Construction
- iPassion Sports – Sports Retail Showrooms
- Desire Sports Corporation – Cricket Grounds and academy
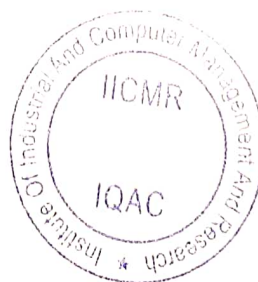
Notices: - Level-1 Notice and Level-2 Notice attached -

Feedback Analysis and Blank Feedback form: -

Attached at the end of the Report for two Levels.

Attendance Report. Self-paced learning Course.

Assessment and Evaluation: -

1. Assessment and Evaluation will be done by System only.

2. Students have to appear for Final evaluation after every Level then and then only they will be in the position to download level completion certificate.

3. Criteria for Passing is 75%. The students who will score below 75% will not get certificate of that level in three attempts.

4. Best score in the three attempt will be considered as final score of the students for that respective level.

Sample Certificate.

London School of
DIGITAL BUSINESS

LSDB
CERTIFIED

Certificate of Completion

This certificate is awarded to

for successfully completing the course

"CERTIFIED IN BLOGGING FOUNDATION"

Date : 22 November 2021

Certificate Number: 69a16370-4b5e-11ec-89c3-c9b9f52dcb5f

Director

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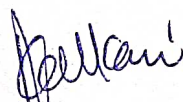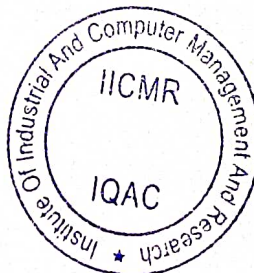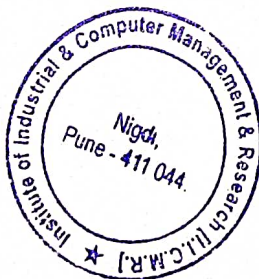Awarded Best Management Institute for Industry Interface by CEGR

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REPORT
on
VALUE ADDED CERTIFICATION

CERTIFICATION IN HR CORE PROCESSES

Date	15th December 2020 to 06th January 2021
Time	1.00am – 3.30pm
Online	MS Teams and Zoom
Trainer	Mr.B K Inamdar : MIDM

The upcoming changes, working style and challenges in the Human Resources can provide significant opportunities to the candidates with the right training and value added courses. Therefore, MBA @ IICMR conducted Certification in HR Core Processes to improve the skills in HR and improve better understanding of HR before entering into the professional journey.

Total 56 students completed the HR certification through the MIDM. The areas covered during the session were Recruitment / Induction & joining formalities / Payroll Processing / Labour Laws /Compliances- PF-ESI-CTC design-Online challans / SHRM. After completion of the certification, the students got improved understanding of practical approach in the HR terminologies. This certification also helped the student distinguish themselves as an HR expert and professional. Students were content to inform that the certification will help them to develop their career. Evaluation was conducted for two days, which commenced with a written exam and concluded with an Interview round. The learning outcomes from the Certification were:

- Designate the terminology and tools used in managing employees effectively
- Summary the practice of recruitment and selection
- Unveil appropriate implementation, monitoring and assessment procedures of training
-

Audyogik Tantra Shikshan Sanstha's

Institute of Industrial and Computer Management and Research   (IICMR)

Approved by AICTE, Permanently Affiliated to SP Pune University,
Recognized by DTE, Government of Maharashtra, NAAC Re-accredited
Ranked Platinum Category by AICTE-CII for Industry Linked Technical Institute
Awarded Best Management Institute for Industry Interface by CEGR

MBA@IICMR

- Clarify the importance of employee welfares to both employers and employees.
- State the importance of Human Resource function from planning to separation with training, staffing organizational manpower necessities.

Dr. Jyoti Bhanage
Coordinator, VAC HR

Adv. Manisha Kulkarni
HOD,MBA@IICMR

Dr. Abhay Kulkarni
Director, IICMR
DIRECTOR

Institute of Industrial & Computer
Management & Research [I.I.C.M.R.]
Nigdi, Pune - 411 044

MBA@IICMR

Reports of A.Y. 20219-20

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MBA @ IICMR

Date: 21/11/2019

Value Added Certification on
Basic & Advance Excel
NOTICE

All the students of MBA-I Year should note that Professional Certification Program on Basic & Advance Excel will be starting from Saturday, 30th Nov. 2019 as per the schedule given below.

Date	Day	Timings
30/11/2019	Saturday	02.30pm to 05.30pm
03/12/2019	Tuesday	02.30pm to 05.30pm
04/12/2019	Wednesday	02.30pm to 05.30pm
05/12/2019	Thursday	02.30pm to 05.30pm
06/12/2019	Friday	02.30pm to 05.30pm
07/12/2019	Saturday	02.30pm to 05.30pm

Students need to be in proper uniform/ formal attire.

To avail the certification the students must follow the VAC certification policy

Wish you all the best...

Prepared by   Verified by   Approved by

Mr. Vinod Bhelose   Adv. Manisha Kulkarni   Dr. Abhay Kulkarni

Coordinator   HOD, MBA@IICMR   Director, MBA@IICMR

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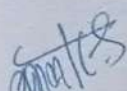
MBA @ IICMR

Date: 14/12/2019

Value Added Certification
"Basic & Advance Excel"
Report

The Value Added Certification on "Advance Excel" (VAC-Advance Excel) course for MBA 2019-21 batch had been conducted by the Institute of Industrial & Computer Management & Research (IICMR) department of MBA during Nov. & Dec. 2019. Total 36 hours duration course was started on 31st Nov. 2019 to 7th Dec. 2019 in the Computer Lab of the Institute. Every day three hours sessions starting from 2.30pm to 5.30pm was conducted by the trainer Ms. Pooja from College of Computer Accountants (CCA). The certification course was coordinated by Mr. Vinod Bhelose, Asst. Professor MBA@IICMR. Total 82 students attended the session. The feedback for every session was excellent. Students of MBA@IICMR benefited by the practical knowledge & experience of Excel. The Value Added Certification on "Advance Excel" was successfully conducted by the Institute.

Prepared by   Verified by   Approved by
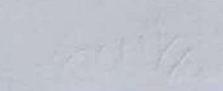
Mr. Vinod Bhelose   Adv. Manisha Kulkarni   Dr. Abhay Kulkarni

VAC-Excel Coordinator   HOD, MBA@IICMR   Director, IICMR

MBA@IICMR/2019-20/VAC-FINANCE

Ms. Pooja, trainer delivering the session
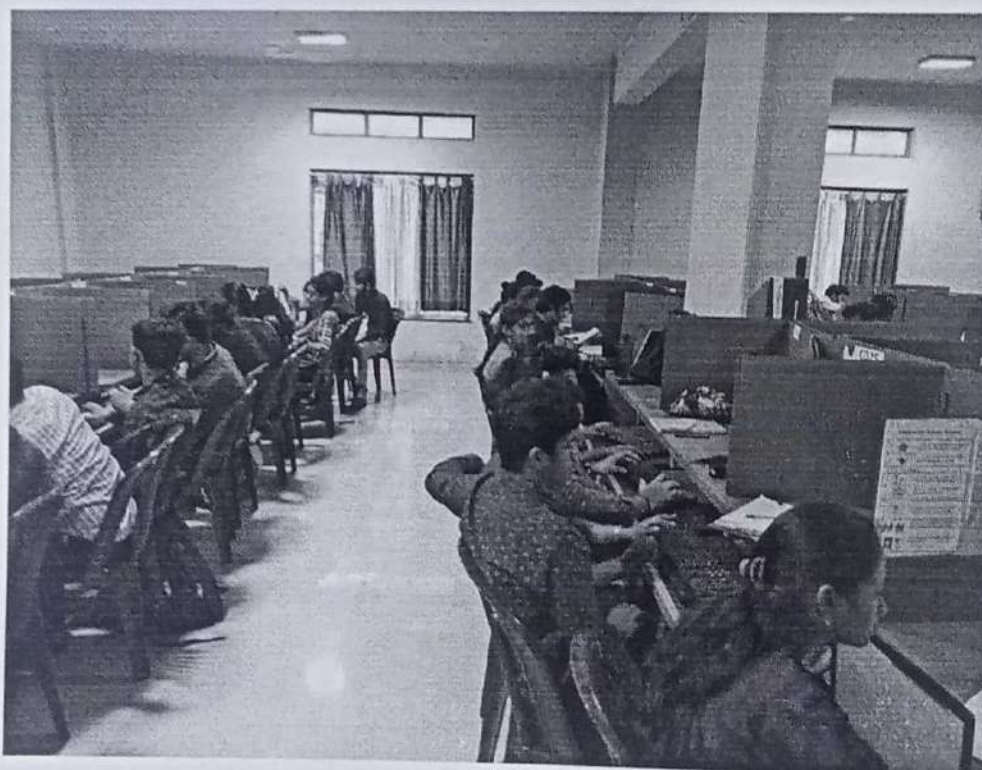
Students practicing during the session
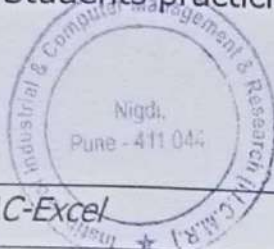
Students solving assignment of the course

webclincher
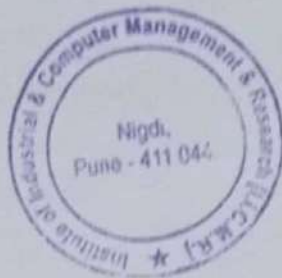
LESSON PLAN

Session 1 - MODULE 1 : DIGITAL MARKETING FUNDAMENTALS

Sr.	Topic
1	Business Goals
2	Digital Marketing Goals
3	Digital Marketing Channels
4	Digital Marketing Process
5	Why Digital Marketing?

Session 1 - MODULE 2 : BLOGGING

Sr.	Topic
1	What is a Blog?
2	Difference Between Blog & a Website
3	Types of Blogs
4	Blog Case Studies
5	Launching Blog
6	Blog Designing
7	Writing Blog Articles
8	Promoting Blog

Session 2 - MODULE 3 : DIY WEB DESIGNING

Sr.	Topic
1	Types of Websites
2	Website Goals
3	User Experience Factors on Website
4	Web Page Structure
5	Types of Pages on Website
6	Website Themes
7	Creating Website Pages
8	Home Page Designing
9	Internal Pages Designing
10	Publishing & Updating Website

Session 3 & 4 - MODULE 4 : SEARCH ENGINE OPTIMIZATION (SEO)

Sr.	Topic
1	What is Search Engine?
2	What is SEO?
3	How Users Search?
4	Search Engine Result Pages
5	How Google Search Works?
6	SEO Process
7	Keyword Research
8	On-page SEO
9	Off-page SEO
10	Black-Hat SEO

Session 5 - MODULE 5 : GOOGLE ADWORDS - SEARCH NETWORK

Sr.	Topic
1	What is Google Adwords?
2	Types of Networks in Google Adwords
3	Google Adwords Search Network Advertising Process
4	Creating Campaigns, Ad groups & Ads
5	Generating and Analysing Reports

Session 6 & 7- MODULE 6 : FACEBOOK MARKETING

Sr.	Topic
1	Types of Entities in Facebook
2	How Facebook Newsfeed Works?
3	Facebook Marketing Process
4	Creating & Setting Facebook Pages
5	Facebook Posts Best Practices
6	Facebook Insights
7	Facebook Ads Overview

Session 7 - MODULE 7 : TWITTER MARKETING

Sr.	Topic
1	Creating & Setting Twitter Profiles
2	Followers and Following
3	Art of Tweeting

Session 8 & 9 - MODULE 8 : LINKEDIN MARKETING

Sr.	Topic
1	Creating Professional Linkedin Profile
2	Linkedin Groups
3	Linkedin Company Pages
4	Linkedin Posts & Articles
5	Linkedin Jobs
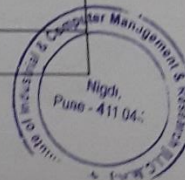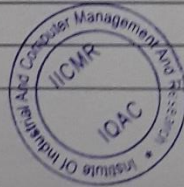
Session 10 - MODULE 9 : EMAIL MARKETING

Sr.	Topic
1	Email Marketing Situations
2	Email Marketing Tool
3	Email Marketing Lists
4	Emailer Designing Best Practices

Session 10 - MODULE 10 : GOOGLE ANALYTICS

Sr.	Topic
1	Introduction to Google Analytics
2	Creating Google Analytics Ac & Property
3	Generating & Analyzing Reports

Note:

Session Duration - 3 Hours

LESSON PLAN BY WEBCLINCHER	
	Digital Marketing Training & Coaching Organization
About	
Email	trainings@webclincher.com
Website	www.webclincher.com
Contact Number	+91 98 230 33144

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MBA @ IICMR

Ref: IICMR/MBA/2019-20/ Digital Marketing/Report

Report

Overview

MBA@IICMR conducts Value added Certification on "**Digital Marketing** for MBA final year management students with the objective of enhancing the marketing skills and to keep them updated with the recent digital marketing trends.
This Certification commenced on 30th July 2019 and was completed on 7th September 2019. The duration of the certification was 30 hrs. The duration of each session was five hours and sessions were conducted for 6 days. The evaluation of the Certification was done on 7th October 2019. Around 84 students were enrolled for this certification. The certification has always added value to the knowledge and resume of the students. The certifications equips the with the recent social media trends and how digital marketing is a blooming. During the process they also learn self branding and how to market products using various social media platforms.

Objectives

1. To Enable students with practical Digital Marketing Skills that are delivered through "Experiential Digital Marketing Certification"
2. Entry In Digital Industry: This can lead to opportunities to work in future with companies like Google, Microsoft, Amazon & many more Deeper insight, Higher Confidence level among students as a result of training
3. on "Direct Sales & Selling Negotiation Skills" module

The topics covered during the Certification include:

> Introduction to Digital Marketing,
> Business Analysis For Digital Marketing,
> Digital Marketing Research
> Preparing Digital Marketing Business Plan

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MBA @ IICMR

> Web Designing (UI) Overview,
> Marketing Storefront Overview
> Blogging Overview,
> SEO (Search Engine Optimization),SEM (Search Engine Marketing)
> Social Media Marketing

Outcome

> Increase value of student in the job market
> Students learned how to handle end-end marketing campaigns
> Students learned the use and importance of the tools and techniques of digital media for self branding and marketing.

Prepared by	Guided by	Approved by
Mr. Maruti Prasad	Adv. ManishaKulkarni	Dr. Abhay Kulkarni
Coordinator- Digital Marketing	HOD, MBA@IICMR	Director, IICMR
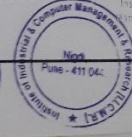
MBA @ IICMR

Date: 19/09/2019

Feedback Report of Value Added Certification
"Digital Marketing"

Overview
MBA@IICMR conducts Value added Certification on "**Digital Marketing** for MBA final year management students with the objective of enhancing the marketing skills and to keep them updated with the recent digital marketing trends. This Certification commenced on 1st August 2019 and was completed on 7th August 2019. The duration of the certification was 30 hrs. The duration of each session was five hours and sessions were conducted for 6 days. The evaluation of the Certification was done on 7th October 2019. Around 84 students had enrolled for this certification.

Feedback was collected through Google forms and the following questions were asked:
Q1) Your Testimonial for Web clincher Academy?

90% of Students who attended the Certification found Webclincher as the best academy with experienced trainers.

Q2) 3 Improvements Required In the Program?

Maximum students were satisfied with the course content, while few felt that the course should be updated frequently and the duration should also be increased.

Q3) What Was Your Primary Goal of Attending This Program?
The Students unanimously said that they wanted to upgrade and update the marketing skills and learn the industry trend about digital marketing.

MBA@IICMR/2019-20/Digital Marketing/Feedback

Q4) Is Your Primary Goal Achieved?
All the respondents said 'Yes', they agreed that their primary goal was achieved.

Q5) How would you rate the Content of Digital Marketing Training / Workshop?
On an average the respondents rated the workshop at 8 on a scale of 10.

Q6) How would you rate the Method used for Digital Marekting Training / Workshop?
On an average the respondents rated the workshop at 7 on a scale of 10.

Q6) Were your doubts and queries handled and did you get suitable answers to your queries?
The Students unanimously felt that their doubts were handled properly.

Q6) What was the best thing about this Digital Marketing Course / Workshop?

The respondents were very satisfied with the Digital Marketing Certification. The best thing was creation of Youtube channels and writing blogs.

Prepared by
Mr. Maruti Prasad
Coordinator- Digital Marketing

Guided by
Adv. Manisha Kulkarni
H.O.D. MBA@IICMR

Approved by
Dr. Abhay Kulkarni
Director, IICMR

MBA@IICMR/2019-20/Digital Marketing/Feedback

MBA@IICMR
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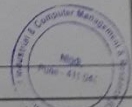
Name of the Certification: Digital Marketing.
Date: 03/8/2019
Time: 1:30 To 4:30 pm

Attendance

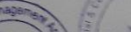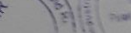| Sr. No	Name of the Student	Signature
1.	Tejal Odedara	
2.	Prashant Kasbe	Pkasbe
3.	Shweta Chalekar	
4.	HARSHAL Ghodekar	Harsh
5.	Pratibha Tharrat	P.Tharrat
6.	Pooja Sawant	Pooja
7.	Supriya Rasal	Supriya
8.	Bijo Mathews	
9.	vishal Naik	vinak
10.	Rushikesh Deshmukh	RD
11.	snehal kale	
12.	Nilesh Dhole	
13.	Takshben Ranjaya	
14.	Prutha Relekar	Prutha
15.	Sankalp Mungse	Sankal
16.	Swarshri kulkarni	
17.	Manoj Kalokhe	Kalokhe
18.	Panjikta kulkarni	
19.	Tanshree kallol	
20.	Aparna Jadhav	
21.	Pradny Chavan	Reehesz
22.	Apurva shinde	Apurva
23.	Vishwesh Mutedar	
24.	Yash Nikam	Yon
25.	Pooja Patil	

MBA@IICMR

Nigdi – 44
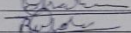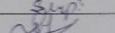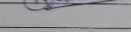
Name of the Certification: Digital Marketing

Date: 03/8/2019

Time: 1:30pm to 4:30 pm.

Attendance

Sr. No	Name of the Student	Signature
1.	Rahul Tiwari	R.Tiwari
2.	Rutuja Kumbhare	Ru
3.	Saurabh Malewar	Char
4.	Rushikesh Balurkar	Rutula
5.	Nilesh Dhole	H.Dhole
6.	HARSHAL GIDOKAR.	Bat
7.	Pradnya Chavan	Pradnya
8.	Amruta Thorat	Alu
9.	Supriya Rasal	Supi
10.	Prashant Kasbe	Aff
11.	Sayali Bombliwar	Sayali
12.	Shraddha More	Sht
13.	Biju Mathus	Clea
14.	Snehal Kule	SKale
15.	Piyush Jain	Piat
16.	Mayuri More	Mayuri
17.	Yash Nakum	Y
18.	Mitali Pawar	Ru
19.	Rahul Sharma	RS
20.	Anushree Jagtap	Anushe
21.	Manoj Kalokhe Patil	Mkut
22.		
23.		
24.		
25.		

Sr no	Your Name	Final Score	GRADE
			A
1	Pragati Pravin Kakade	65	A
2	Namita Bhamre	65	B
3	Shubham Jadhav	50	A
4	Sourabh Malewar	60	-
5	Aishwarya Patil	Re-submission	B
6	Riya bhamre	55	-
7	Kapileshwar Dhonde	Re-submission	-
8		Absent	-
9	NISHANT LOKHANDE	Re-submission	B
10	Anushree jaglap	50	B
11	Meenal Patel	50	B
12	Mayuri More	50	A
13	Ankita bhamre	60	A
14	Rutuja Kumbhare	60	B
15	hardik jagani	50	-
16	Piyush	Re-submission	B
17	Gopal parmar	50	-
18	Akash kshirsagar	Re-submission	B
19		50	B
20	Yash Nakum	50	B
21	Jidnyasa Umakant Nashte	50	A
22	Sayli Sunil Bompilwar	60	-
23	Rushikesh Deshmukh	Re-submission	-
24	Pratik Kakde	Re-submission	-
25	Nilesh Dhole	Re-submission	-
26	Urvesh Bhanushali	Re-submission	A
27	Sankalp Kailas Mungase	65	-
28	Amol Gadekar	Re-submission	B
29	Shraddha bhagwat	40	-
30	Achyut Sardawar	Re-submission	-
31	Govindnarayan Sanjay Sh	Re-submission	B
32	Amruta Palkar	40	-
33	Ajit Pachangre	Re-submission	B
34	Sana sayyad	40	B
35	Khushbu singh	45	-
36	Khushabu Bhole	Not qualified	B
37	Adinath nande	45	B
38	Swarashri kulkarni	45	-
39	Rahul singh	Not Qualified	B
40	Pooja Sunil Sawant	40	B
41	Ajay Sanjay Kumbhar	40	B
42	Ajit Pachangre	40	-
43	Renny Jose	Not qualified	B
44	Sivapriya.R	40	-
45	dnyandev malhe	Not qualified	-
46	Shubhangi sonkamble	Not qualified	B
47	Pragati Lokhande	40	-
48	Mrunal Todkar	Not qualified	B
49	Madhuri Umware	40	-
50	Adinath Nane	Evaluated Above	B
51	Madhav kulkarni	40	B
52	Akash kshirsagar	40	B
53	Urvesh Bhanushali	40	-
54	Khushbu Singh	Evaluated Above	B
55	NISHANT PARSHURAM L	40	
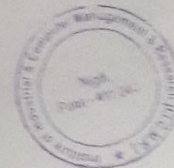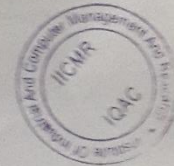
Digital Marketing Evaluation Sheet

MBA@IICMR

Reports of A.Y. 2018-19

MBA @ IICMR
Certification in Business English

Academic Year 2018-19

Ref.no: IICMR/MBA/2018-19/BUSINESS ENGLISH/

Notice

All the MBA students are hereby informed that VAC- **Certification in Business English** will commence from 20th August 2018 to 15th October 2018. The detailed schedule for the Certification is as below:

Sr. No.	Date
1.	20/8/2018
2.	22/8/2018
3.	27/8/2018
4.	01/9/2018
5.	06/9/2018
6.	07/9/2018
7.	15/9/2018
8.	24/9/2018
9.	01/10/2019
10.	15/10/2019

Timings : 3.30pm to 4.30pm

Trainer : Ms. Mrinalini Gholap

Ms.Ramya Nair
Coordinator

Adv. Manisha Kulkarni
HOD,MBA@IICMR

Dr. Abhay Kulkarni
Director, IICMR
Institute of Industrial & Computer
Management & Research [I.I C.M R.]
Nigdi Pune 411044

ATSS's, Pune
MBA@IICMR

Date – 27th October 2018

Ref.no: IICMR/MBA/2018-19/BUSINESS ENGLISH

Report

BUSINESS ENGLISH

MBA @ IICMR conducted Business English sessions for the MBA I Sem students to provide guidance in Basic English and express it in reading. The objectives of the course were:

- To enhance written communication skills during answering questions and projects.
- To use oral communication effectively during interview and discussion

Trainer: Ms.Mrinali Gholap

Duration: 20th August to 22nd October 2018

Time: 3.30pm to 4.30pm

The course comprised of 10 sessions.The following content were covered.

Course Content:

Part 1: Basics of Business English

- A. Introduction to Business English-Tense ,Prepositions
- B. Basic vocabulary and sentence construction

Part 2: Basic grammar –writing skills

- A. Noun, Pronoun, Adjective, Verb , Articles, Conjunction, Punctuation.
- B. Grammar usage in sentences, mood of the sentence.

Part 3: English for the real spoken world

    A. Everyday communication – Introduction, shopping, meeting friends, travelling, telephonic communication, negotiation, etc.

Part 4: Business Letters and Reports

    A. Introduction to business letters, Types of business letter, Layout of business letter
    B. Reports: definition & purpose, reports writing

Part 5: Public speaking

    A. Discussion
    B. Email correspondence ,spell check
    C. Presentation

Students have improved the confidence in public speaking by giving them various topics during debates and discussions. Students also enjoyed the experience of understanding the basic grammar and writing skills.

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Coordinator

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NOTICE

This is to inform all MBA Second Year Students, that, those who were <u>selected</u> for <u>Certification in Business Analytics</u> need to report at the Institute on 18th May Saturday at 12:30 pm at the Computer Lab on the ground floor, for the first session.
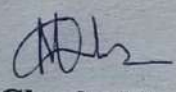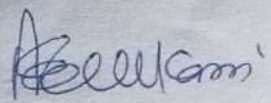
Dress Code: Uniform

Trainer: Mr. Harshal Patil

Attendance Compulsory

The schedule for the sessions is as follows:

Sr. No	Day	Date	Time
1.	Sunday	19 May 2019	10:30 am to 3:00 pm
2.	Saturday	25 May 2019	1:00 pm to 5:30 pm
3.	Sunday	26 May 2019	10:30 am to 3:00 pm
4.	Saturday	1 June 2019	1:00 pm to 5:30 pm
5.	Sunday	2 June 2019	10:30 am to 3:00 pm
6.	Saturday	8 June 2019	1:00 pm to 5:30 pm
7.	Sunday	9 June 2019	10:30 am to 3:00 pm
8.	Saturday	15 June 2019	1:00 pm to 5:30 pm
9.	Sunday	16 June 2019	10:30 am to 3:00 pm
10.	Saturday	22 June 2019	1:00 pm to 5:30 pm
11.	Saturday	29 June 2019	Evaluation- 1:00pm to 2:30 pm

Prepared by
Mr. Maruti Prasad
Coordinator

Checked by
Adv. Manisha Kulkarni
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Approved by
Dr. Abhay Kulkarni
Director, IICMR
Institute of Industrial & Computer

Ref no. IICMR/MBA/2018-19/Business Analytics
Pune - 411044
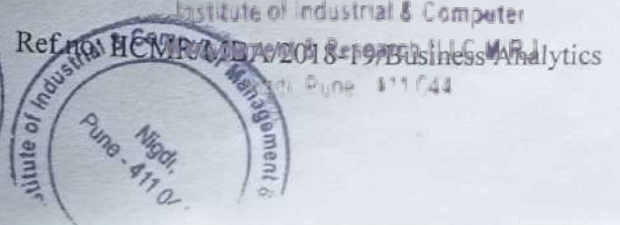
ATSS's, Pune
MBA@IICMR

Date – 2 July 2019

Report

BUSINESS ANALYTICS

MBA @ IICMR conducted Business Analytics Certification for the selected MBA I Sem II students to provide them an overview and conceptual knowledge about Business Analytics. The objectives of the course were:

- To develop understanding of concepts around Business Intelligence and Business Analytics

- To be able to use various packages in R to create fancy plots

Trainer: Ms.Harshal Patil

Duration: 18th May to 29th June 2019
Time: Saturday's 1.00pm to 5.30pm & Sunday's 10:30am – 3:00 pm
The course comprised of 10 sessions. The following content were covered.
Course Content:

Unit 1 : Introduction to Business Analytics

      1.1 Introduction to Business analytics
      1.2 Why Analytics
      1.3 Business Analytics : The Science of Data-Driven Decision Making
      1.4 Descriptive Analytics
      1.5 Predictive Analytics
      1.6 Prescriptive Analytics
      1.7 Framework for Data-Driven Decision Making

Unit 2 : Introduction to R Programming

      2.1 Overview of R
      2.2 R Data types and Objects
      2.3 reading and writing data
      2.4 Control structures
      2.5 functions
      2.6 scoping rules
      2.7 Loop functions
      2.8 R Packages

Unit 3: Descriptive Analytics

3.1 Descriptive Analytics
3.2 Data Types and Scales
    3.2.1 Structured and Unstructured Data
    3.2.2 Cross-Sectional, Time Series and Panel data
3.3 Types of Data Measurement Scales
    3.3.1 Nominal Scale
    3.3.2 Ordinal Scale
    3.3.4 Interval Scale
    3.3.5 Ratio Scale
3.4 Population and Sample
3.5 Measures of Central Tendency
    3.5.1 Mean Value
    3.5.2 Median Value
    3.5.3 Mode Value
3.6 Percentile, Decile and Quartile

Unit 4: Data Visualization
4.1 Histogram
4.2 Bar Chart
4.3 Pie Chart
4.4 Scatter Plot
4.5 Box Plot
4.6 Treemap

Unit 5: Introduction to Probability
5.1 Introduction to Probability
5.2 Probability theory – Terminology
5.3 Random Experiment
5.4 Sample space
5.5 Event
5.6 Probability Estimation
5.7 Algebra of Events
5.8 Bayes Theorem

Unit 6: Sampling and Estimation
6.1 Introduction to Sampling
6.2 Population Parameters and Sample Statistic
6.3 Sampling
6.4 Probabilistic Sampling
6.5 Sampling Distribution
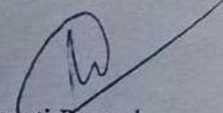6.6 Central limit theorem
6.7 Estimation of Parameters

Unit 7: Hypothesis Testing
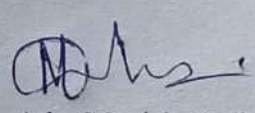   7.1 Introduction to hypothesis testing
    7.2 Null and Alternate hypothesis
    7.3 Test Statistic
    7.4 Decision Criteria – Significance Value
    7.5 Type – 1 , Type – II error
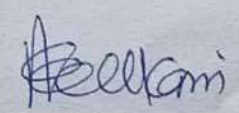   7.6 Z- Test
    7.7 Chi-Squared Tests

Unit 8: Analysis of Variance
    8.1 Introduction to Analysis of Variance
    8.2 Multiple t-tests for Comparing Several Means
    8.3 One-Way Analysis
    8.4 Two-Way Analysis
    Exercises
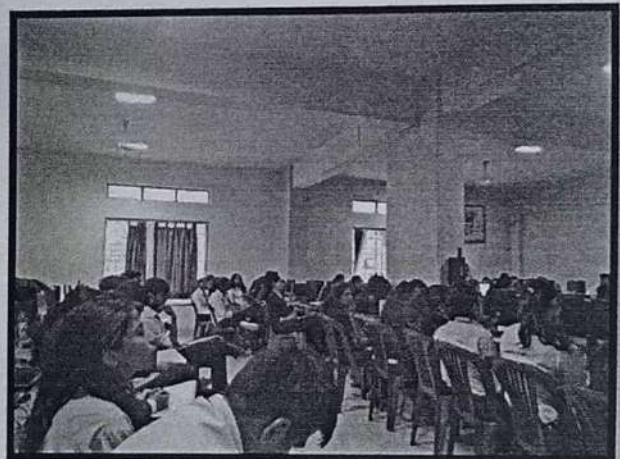
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MBA @ IICMR

Notice

Value Added Certification

Wealth and Portfolio Management and Banking

25/08/2018

All the students should note that VAC- Finance session is schedule on 5th September 2018 and 6th September 2018 from 10.00 am to 5.00 pm. Students need to be in uniform and reporting on time is must.

Prepared by,
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Finance VAC Coordinator

Submitted to,
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Approved by,
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DIRECTOR
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MBA @ IICMR
Value Added Certification
Wealth and Portfolio Management and Banking
<u>Report</u>

Ref.: IICMR/MBA/2018-19/VAC-Finance/

Introduction:

The value added certification of "Wealth and Portfolio Management and Banking" was conducted by Mr.Aneesh Day for students of MBA 2nd year at IICMR. The session was conducted 30 hours. Topics covered in session were related wealth management, portfolio management and banking. The various topics covered were about different rules used in financial market (i.e. Rule of 72,Rule of 100,etc), financial assets and their classes, commodities, human life cycle and its linkage with financial decisions, wealth management pyramid, different formulas and its usage, Mutual Funds, Banking, and Insurance. The session helped students to understand the importance of financial planning and wealth management.

Objectives:

- To understand different instruments in financial market.
- To understand the concept & types and working of mutual funds, banking and insurance.
- To educate and make students sound to take investment decisions.

Schedule

Sr. No.	Date	Day	Time	Venue
1	10/06/2018	Sunday	10.30 am to 5.00 pm	TL 1
2	17/06/2018	Sunday	10.30 am to 5.00 pm	LAB
3	24/06/2018	Sunday	10.30 am to 5.00 pm	LAB
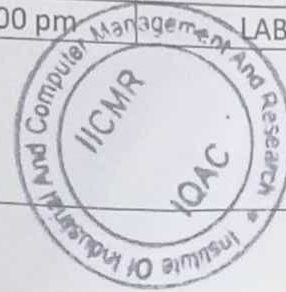
4	05/09/2018	Wednesday	10.30 am to 5.00 pm	TL 1
5	06/09/2018	Thursday	10.30 am to 5.00 pm	TL 1
6	19/09/2018	Wednesday	10.30 am to 5.00 pm	TL 1

Day 1: 10th June 2018 –

On the very first day of the certification students learned the basic concepts which are used in the financial market. Students also learned different rules, assets and asset classes, products and commodities in the financial market

Day 2:17th June 2018 –

In this session the concepts covered were Human life cycle and its relevance to financial requirements and financial decisions, needs of financial planning, limitations of financial planning, wealth management pyramid, and different formulas such as future value, present value, NPV, IRR.

Day 3: 24th June 2018 –

In this session students learned the detailed concept of mutual fund, its types and different mutual funds which were trading in the market. Practical analysis of the mutual fund is also shown by the trainer where students used the website www.valueresearchonline.com and learned to read and understand the analysis.

Day 4: 5th September 2018 –

In this session students learned about the effect of taxation on different mutual funds and investments, difference between dividend and growth option, different ratios used for analysis of mutual funds, etc.

Day 5: 6th September 2018

In this session the concepts covered were Insurance & Banking under which the students learned about types of insurance policies, websites for analysis and decision making, types of banks, how banks work, different terminologies used in banking

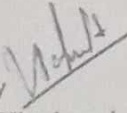Day 6: 19th September 2018 –

Evaluation:

Evaluation is done in three different types i.e MCQs, Personal Interview and Group Discussion which was conducted by the trainer Mr.Aneesh Day.
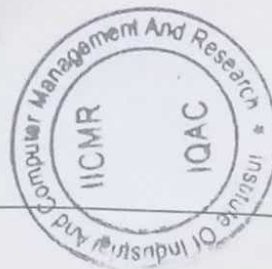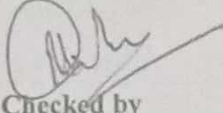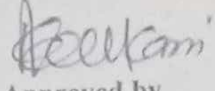
Outcomes:

1. Students' awareness about Financial Market and products has been increased.
2. Students understood about financial planning and investments
3. Students understood different types of mutual funds and importance of investments.
4. Few students started investing in SIP

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Coordinator

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Nigdi, Pune - 411 044
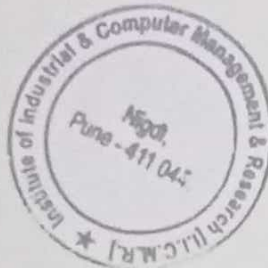
Value Added Certification
Advance Excel
MBA – II, Semester-III

1 – 9 – 2018

Ref: IICMR/ MBA/2018-19/VAC/

Date	Time
4/9/2018	1.30 to 3.30
11/9/2018	2.30 to 4.30
18/9/2018	2.30 to 4.30
25/9/2018	2.30 to 5.30
26/9/2018	2.30 to 4.30
9/10/2018	2.30 to 5.30
16/10/2018	2.30 to 5.30
23/10/2018	2.30 to 5.30

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Dr.Abhay Kulkarni
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MBA @ IICMR

Value Added Certification

Advance Excel

Report

Ref.: IICMR/MBA/2018-19/VAC-AdvanceExcel/

Introduction:

The value added certification of "Advance Excel" was conducted by Ms. Pooja Kapure and Mr. Sunil Bhise for students of MBA 2nd year at IICMR. The session was conducted in a format of 8 sessions of 2 hours. Topics covered in session was different uses of excel, Conditional formatting, Advance sort and filter options, pivot table and pivot chart, data validation, scenario and goal seek, financial functions, lookup, hyperlinks and also different shortcuts and formulas. The session helped students to understand the use of excel in the upcoming business environment.

Objectives:

- To understand different functions used in excel
- To understand and use the excel tool
- To make students learn and practice the different functions of excel

Schedule

Sr. No.	Date	Day	Time	Venue
1	04/09/18	Tuesday	1.30pm to 4.30 pm	LAB
2	18/09/18	Tuesday	1.30pm to 4.30 pm	LAB
3	21/09/18	Friday	1.30pm to 4.30 pm	LAB
4	25/09/18	Tuesday	1.30pm to 5.30 pm	LAB
5	26/09/18	Wednesday	1.30pm to 4.30 pm	LAB

6	28/09/18	Friday	1.30pm to 4.30 pm	LAB
7	29/09/18	Saturday	1.30pm to 3.30 pm	LAB
8	09/10/18	Tuesday	1.30pm to 4.30 pm	LAB

Day 1: 4th September 2018 –

On the very first day of the certification students learned the different shortcuts and formulas which are used in excel. Students also learned preparation of simple charts.

Day 2: 18th September 2018 –

In this session the concepts covered were conditional formatting and its types. The assignment was given and solved by the students in the session itself.

Day 3: 21st September 2018 –

In this session students learned to use the different chart tools and sort and filter function for effective presentation of data and to get the expected data from excel.

Day 4: 25th September 2018 –

In this session students learned the use of sparkline and different paint tools as well as preparation of pivot table and charts.

Day 5: 26th September 2018

In this session students solved the assignment of pivot table and learned the concept of data validation.

Day 6: 28th September 2018 –

In this session students learned the concept of scenario management and vlookup function

Day 7: 29th September 2018 –

In this session students learned to prepare the bill with the calculation of discount.

Day 8: 9th October 2018 –

In this session all the financial concepts such as calculation of future value, present value, PMT, IPMT, PPMT, different rates, depreciation by various methods and NPV is practiced by the students.

Outcomes:

1. Use of excel by the students has increased
2. Students understood the different functions of excel which were new to them.
3. Students used these functions for their sip project report preparation.