



## **Criterion 6 – Governance, Leadership and Management**

### **Key Indicator - 6.2 Strategy Developments and Deployment**

#### **Metric 6.2.1**

The institutional perspective plan is effectively deployed and functioning of the institutional bodies is effective and efficient as visible from policies, administrative setup, appointment, service rules, and procedures, etc.

## Metric 6.2.1 Strategy Development and Deployment

### Deployment of Prospective Plan 2019-20 during the A.Y. 2020-2021



#### List of Supporting Documents

Sr. No	Particulars	Page No
1	<a href="#">Establishment of Drishti Case Study Research Centre in collaboration with KG Guruji Academy and case study writing workshop was conducted. Case writing Competition was organized.</a> <ul style="list-style-type: none"> <li>(Refer - 2019-2020 Perspective Plan Point No 1)</li> </ul>	
2	<a href="#">Employability Enhancement Programme was conducted to enhance the employability of students.</a> <ul style="list-style-type: none"> <li><a href="#">Mock Interview</a></li> <li><a href="#">Mock Aptitude Test</a></li> <li><a href="#">Doubt Clearing Session</a></li> <li><a href="#">Mission Placement – Helicopter View</a></li> <li><a href="#">Opportunities in Healthcare Sector</a></li> <li><a href="#">How to face the Interview</a></li> <li><a href="#">Basics of interview – How to explain your resume</a></li> <li><a href="#">Extempore on Business News</a></li> <li><a href="#">Basics of GD and Mock GD</a></li> <li><a href="#">How to make choices for your career and role of aptitude test in the selection process</a></li> <li><a href="#">Tricks and Techniques of Aptitude test</a></li> <li>(Refer - 2019-2020 Perspective Plan Point No 2)</li> </ul>	
3	<a href="#">Equipping Faculty for Excellence in Outcome-Based Education</a> <ul style="list-style-type: none"> <li><a href="#">FDP on Designing Course Outcome and Outcome focused Questions</a></li> <li><a href="#">FDP on Virtual Learning</a></li> <li><a href="#">FDP on Unfolding Microsoft Team</a></li> <li><a href="#">FDP on OSCM</a></li> <li><a href="#">FDP on Effective and Efficient Online Teaching and Content Development.</a></li> <li><a href="#">FDP on CO – PO Mapping</a></li> <li>(Refer - 2019-2020 Perspective Plan Point No 3)</li> </ul>	
4	<a href="#">International MOU with LSBD was signed to provide international exposure to students and faculty members, where Internship to various students was provided.</a> <ul style="list-style-type: none"> <li>(Refer - 2019-2020 Perspective Plan Point No 4)</li> </ul>	
5	<a href="#">Student engagement during pandemic through Webinars; WEBETHON and Arko events.</a> <ul style="list-style-type: none"> <li>(Refer - 2019-2020 Perspective Plan Point No 5)</li> </ul>	
6	<a href="#">Strengthen Industry - Institute Connect and Industrial Interaction through MoU.</a> <ul style="list-style-type: none"> <li>(Refer - 2019-2020 Perspective Plan Point No 6)</li> </ul>	
7	<a href="#">Members Contributed at University syllabus restructuring.</a> <ul style="list-style-type: none"> <li>(Refer - 2019-2020 Perspective Plan Point No 7)</li> </ul>	
8	<a href="#">Research Grants</a> <ul style="list-style-type: none"> <li>(Refer - 2019-2020 Perspective Plan Point No 8)</li> </ul>	



1	<p><b>Establishment of Drishti Case Study Research Centre in collaboration with KG Guruji Academy and case study writing workshop was conducted. Case writing Competition was organized.</b></p> <ul style="list-style-type: none"><li>• (Refer - 2019-2020 Perspective Plan Point No 1)</li></ul>
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**(MOU) with KG Guruji Academy for teaching and writing cases as well as establishing Drishti  
Case center**

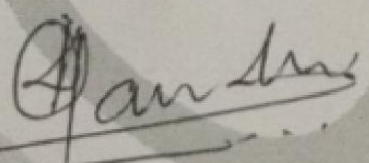
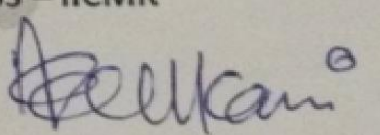
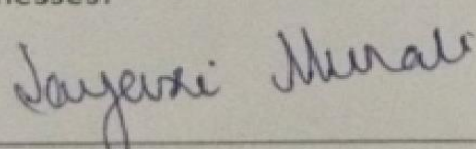
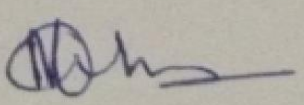
 <p><b>KgGuruji Academy</b> Center for Executive Education <small>(A DIVISION OF KG GURUJI CONSULTING &amp; SERVICES)</small></p>	<h2 style="margin: 0;">Memorandum of Understanding</h2>	 <p><b>IICMR</b></p>
<p>This Memorandum of Understanding is signed between:</p> <p>The Audyogik Tantra Shikshan Sanstha's, Institute of Industrial and Computer Management and Research (ATSS – IICMR), Campus located at Nigdi, Pradhikaran and established in 2002, approved by AICTE affiliated to the University of Pune, Maharashtra at HS-2, Sector 27-A, Pradhikaran, Nigdi, Pune 411044 on behalf of itself and acting through the Director Dr. Abhay Kulkarni</p> <p align="center"><b>AND</b></p> <p>KgGuruji Academy, Center for Executive Education, ( A Division of KgGuruji Consulting &amp; Services), G1-702, Jasminimum, Magarpatta City, Hadapsar, Pune - 411028 INDIA , AND WHEREAS it is the statutory object of the collaboration to facilitate and advance as it may deem fit and it shall endeavor to provide teaching-learning fraternity the necessary atmosphere and facilities for exploring following areas:</p> <ul style="list-style-type: none"><li>i. Collaborating and organizing case study workshop and train the teaching fraternity to use B-Cases and build Business cases</li></ul> <p><b>1. FIELD OF COOPERATION, Coordination &amp; Communication:</b></p> <ul style="list-style-type: none"><li>a. Both the institutions shall evolve a mutually acceptable solution deemed fit for the smooth function of the Teaching, Learning and Evaluation process at the Institute.</li><li>b. The said academic interaction and intellectual assimilation may include-<ul style="list-style-type: none"><li>a. Exploring thought process of the budding managers as well as faculty to build Domestic Business cases</li><li>b. Train the Teaching fraternity of to Teach Case study</li><li>c. Organize case study competition</li><li>d. Collaborate and establish a Case Centre</li><li>e. Collaborate and Organize Case study Workshop</li></ul></li></ul> <p><b>2. EXCHANGE OF TEACHING / LEARNING FRATERNITY:</b></p> <p>IICMR team shall coordinate and cooperate in truly implementing Case study as means of Pedagogy for the budding managers</p> <ul style="list-style-type: none"><li>a. Exploring thought process of the budding managers as well as faculty to build Domestic Business cases</li><li>b. Train the Teaching fraternity of to Teach Case study</li><li>c. Organize case study competition</li><li>d. Collaborate and establish a Case Centre</li><li>e. Collaborate and Organize Case study Workshop</li></ul>		



3. MISCELLANEOUS:

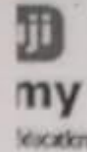
- a. The details for the efficacious implementation of this Memorandum of Understanding shall be jointly worked out on mutually acceptable terms within the parameters of the policies, rules and regulations of both the institutions.
- b. The parties to this memorandum may, by mutual consent, add modify, amend, delete, review or revise any term(s) and condition(s) of this agreement.
- c. The intent and implementation of this memorandum is SUBJECT to the policies of the respective states (in case of international agreements) and the laws of the land.
- d. The MOU shall remain in force for a period of one year from the date of its signature and seal and may be terminated by either side by giving a six months notice to that effect in writing. However, notwithstanding the notice of the intent to terminate the memorandum, all rights, obligations and corresponding duties and subsisting therein shall be respected and mandated till the finalization and accomplishment thereof.
- e. The parties to this MOU undertake to treat as CONFIDENTIAL AND PRIVILEGED information of the other institution, which is so classified in advance. The terms of confidentiality and mode of disclosure shall be as per mutually acceptable terms.
- f. This MOU shall require the ratification of the competent academic/executive body of both the institutions.

Signed at Pune on this the 15<sup>th</sup> day of June 2020

<p>For KgGuruji Academy</p> <p>Mr. Ketan Gandhi  Director, KgGuruji Academy</p>	<p>For ATSS – IICMR</p> <p> Dr. Abhay Kulkarni Director, IICMR</p>
<p>Witnesses:</p> <p>1. </p>	<p>Witnesses:</p> <p>1. </p>

Date: 15/06/2020





Audyogik Tantra Shikshan Sanstha 's

**Institute of Industrial and Computer Management and  
Research (IICMR)  
MBA @ IICMR**

**Event Report**

**1. Name of the Event : National Webinar- "Building Business Case for B-Schools" By Mr. Ketan Gandhi**

**2. Date & Venue:** 27<sup>th</sup> June 2020. Online sessions through Zoom  
**27<sup>th</sup> May 2020-Time:** 11: 30 p.m. – 1:30 p.m.

**3. Outcomes of Activity:**

- a) To make the faculty to understand the benefits and Challenges of Case method in Indian Context
- b) To educate faculty members to build their brand as case author and earn royalty
- c) To coach the faculty to implement case method aligning with andragogy and satisfy the need of the budding managers with different learning styles

**4. Description of the Process:**

As soon as we got the confirmation from the expert, Flyer were designed and circulated to the teaching fraternity all over India through email as well as WhatsApp groups. Telegram and WhatsApp group were created for the participants so that information can be exchanged smoothly. Later Mr. Sachin Shinde from Greentinsolutions handled the technical session.



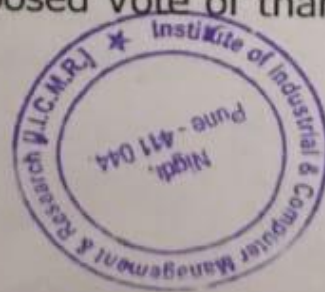


### 5. Summary of the event

We collaborated with KgGuruji academy and organized, " National Webinar- "Building Business Case for B-Schools". More than 500 plus faculty got registered for the event. Event got an overwhelming response.

Pandemic has changed the facets of teaching. Case study is the best Method to impart the management concepts in a lucid way even in the digital mode. He welcomed the Augustus gathering. Participants joined the session at 11:20 am. The session started punctually at 11:20 am. Our Institute honourable director Dr. Abhay Kulkarni sir introduced about the trust and the umbrella of educational institutions governed under the trust. Key note address was given by Dr. Parag Kalkar the dean of faculty of Commerce and the management of Savitribai Phule Pune University, Pune. He addressed that the dimensions of the business got drastically changed. Simultaneously it has paved the platform for digital learning. He also added the design of the house have be to modified for keeping provisions for cleaning our feet before entering the house , because of corona virus. Hence the case studies what we were using earlier will not so apt to use for the current situation. New case studies should be designed since it has created impact on the global level.

Our dynamic director introduced the resource person Mr. Ketan Gandhi. He is a leading and eminent International trainer, coach, mentor, consultant and case teacher. He is an alumnus of IIMA. He has organized more than 40 programs on case study methods. Mr. Ketan Gandhi, initiated his with the challenges of Management Education 4.0. Later he highlighted the benefits of Case study. Case study tool paves the simulated environment for the real business problems and improves the cognitive skills, presentation skills, creativity and make the budding managers understand all the concepts learnt in the theory class. He cleared all the myths about this tool and unveiled the facts. He also explained that it is very easy to write the finance cases. Case study tool as per blooms taxonomy, is related the highest level namely evaluation and create level. Moreover it can be used for the budding managers with different learning styles namely accommodator, diverger, assimilator and converger. Later he addressed the question and answer of the audience. Our institute beloved adjunct faculty Dr. Sudhir Hasamnis. Our department HoD shared her experience that case study method as the best tool even for Lawyers also. She proposed Vote of thanks. She thanked the





management, Dean of Faculty of Commerce and Management of SPPU, Dr. Parag Kalkar.

#### 6. Assessment of Activity Outcomes:

From the feedback taken, faculty clearly understood the benefits of case study. They understood they can earn royalty which might be higher than the salary. They also understood that case study can be adapted to different type of learners, it is the best andragogy tool, which can be more suited for digital learning tool during this pandemic. Hence the objectives of the webinar are met with.

#### 7. Feedback:

The participants shared their feedback in the chatwindow of Zoom, as well as in the WhatsApp and Telegram they informed that the session was very informative. They are interested to write case study in future also.

Name of the Faculty Coordinator: 1.Ms. Jayasri Murali

: 2.Ms.Dipti Bajpai

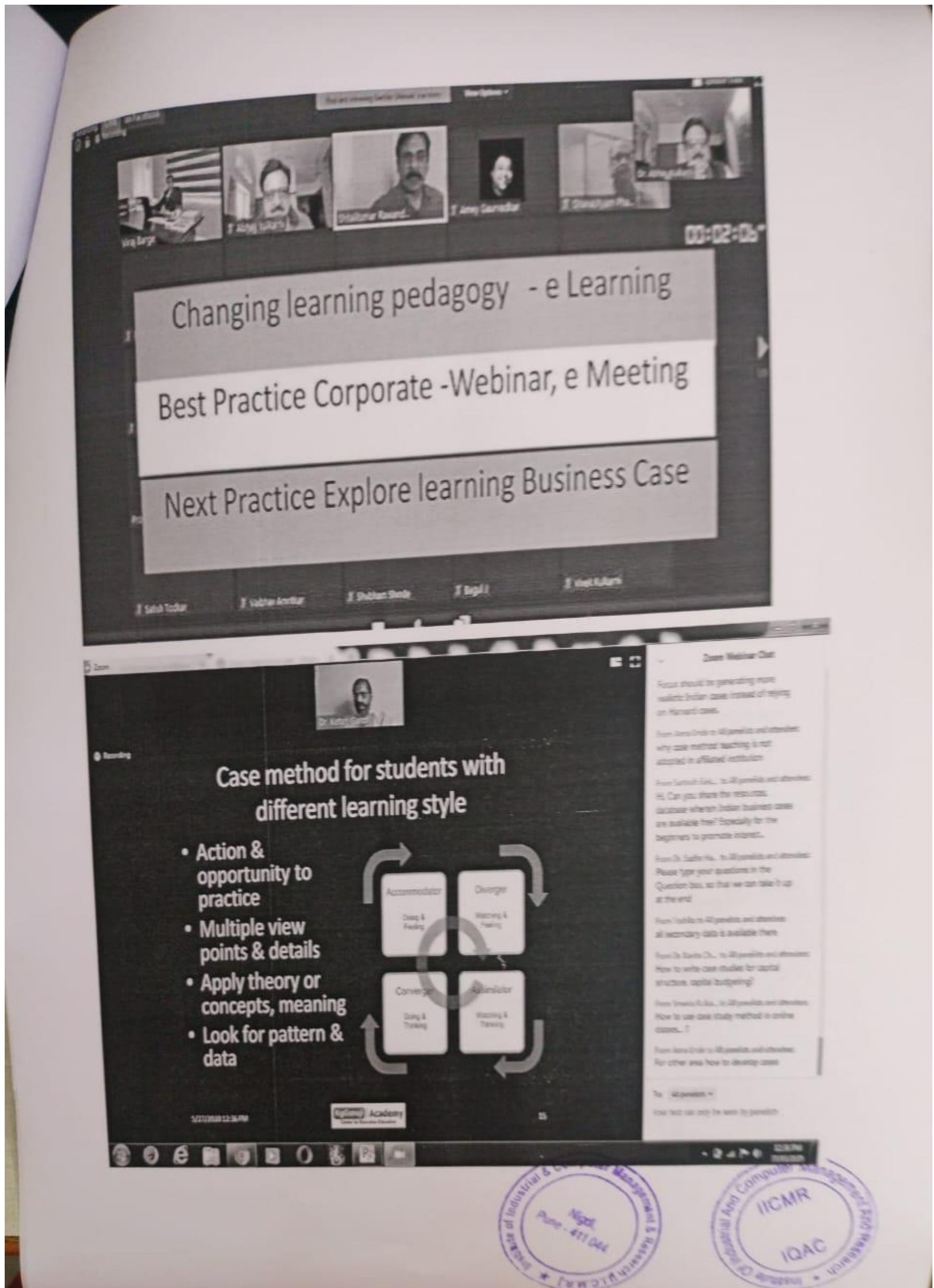
Virtual tour of the Webinar:



Pre Webinar discussion between Dr. Abhay Kulkarni, Dr. Parag Kalkar, Dr. Ketan Gandhi and Dr. Sudhir Hasamnis



**National level Webinar on Building Business Case for B-Schools in association with KG Guruji Academy (contd).**





**National level Webinar on Building Business Case for B-Schools in association with KG Guruji Academy (contd).**



**Zoom Webinar Chat**

From Dr. Ketan Bhandari to all participants and attendees  
How one should develop case studies?

From Dr. Ketan Bhandari to all participants and attendees  
How to write case studies for capital structure, capital budgeting?

From Dr. Ketan Bhandari to all participants and attendees  
You need permission of case study if you have written field based case study. If you write case studies based on secondary data, you don't need permission. But it is always good to seek permission of company.

From Dr. Ketan Bhandari to all participants and attendees  
no  
no

From Dr. Ketan Bhandari to all participants and attendees  
Is it necessary that the case study should be based on real life experience or can we develop it based on the idea in our mind?

From Dr. Ketan Bhandari to all participants and attendees  
case writing training program cost?

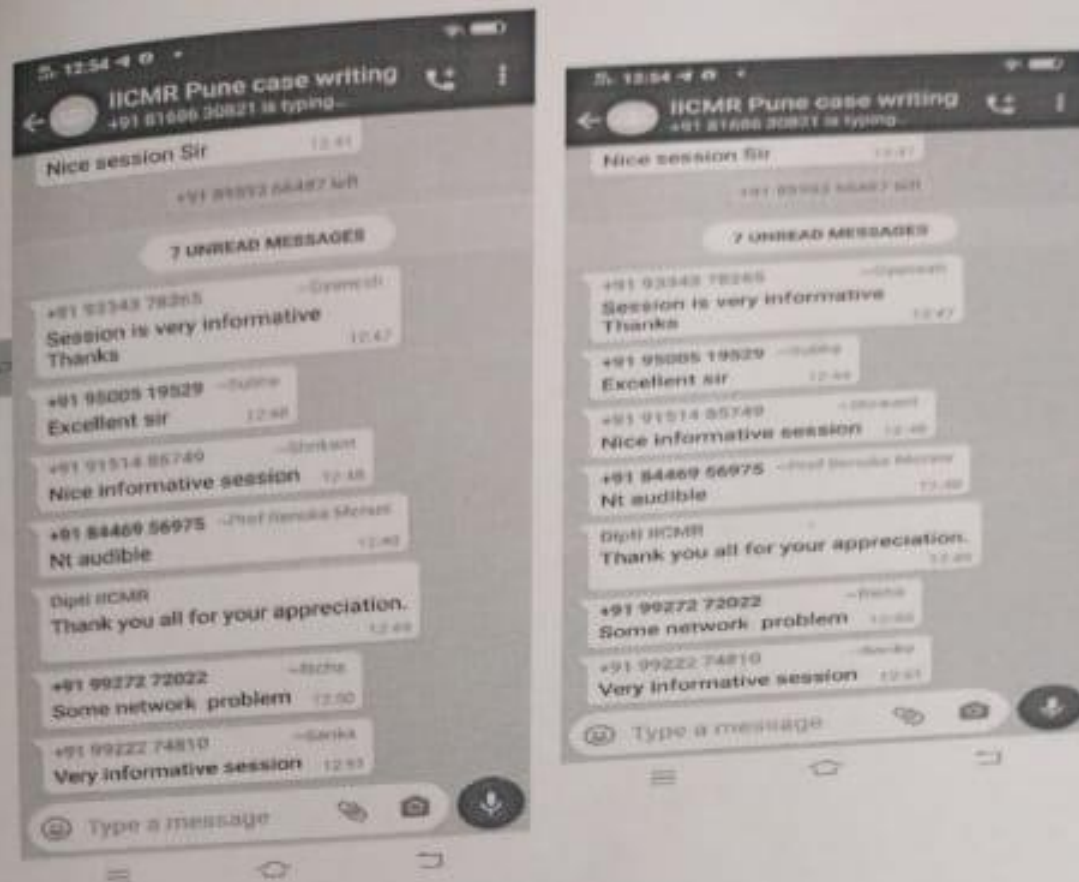
From Dr. Ketan Bhandari to all participants and attendees  
The link for the feedback is  
<https://forms.gle/9d9d9d9d9d9d9d9d>

To: All participants  
Your text can only be seen by participants





National level Webinar on Building Business Case for B-Schools in association with KG Guruji Academy (contd).



Jayasri Murali

Adv. Manisha Kulkarni

Dr. Abhay Kulkarni

Prepared by  
Ms. Jayasri Murali  
Ms. Dipti Bajpai  
Webinar Coordinator

Verified by  
Adv. Manisha Kulkarni  
HOD, MBA@IICMR

Approved by  
Dr. Abhay Kulkarni  
Director, IICMR

**DIRECTOR**  
Institute of Industrial & Computer  
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## MBA @ IICMR

Date: 20<sup>th</sup> Feb, 2022

### Report

**Topic:** Dhrusti Management Case Study Competition

**Venue:** MBA Third floor – GD room

**Date, Time and mode of delivery:**

2<sup>nd</sup> and 3<sup>rd</sup> Feb, 2021

9.30am to 4.30 pm

Offline along with MS Teams & Zoom.

**Participants:**

- a) Corporates
- b) Academicians

**Objectives:-**

- a. To make students understand the cases faced in Indian business world.
- b. To assist in developing and refining students' capacity for efficient problem solving and decision-making capabilities.
- c. To be effective in cultivating the competencies needed by today's employers.



MBA@IICMR/MBA II, SEM-III/Orientation – The Silver Lining/Report



### **Introduction:**

**Day 1** – MBA @ IICMR organized two days Management Case Study Competition under the banner of Dhrusti Case Study centre and INSSAN. The cases were received from many world renowned industries and across the nation. There were more than 30 plus cases received for the competition. The competition was conducted offline as well as online. On 2<sup>nd</sup> Feb, 2021 it started at 11am and ended at 4.30pm in offline participation was maximum. Dr. Abhay Kulkarni in his inaugural speech explained the purpose and intention of the competition and welcomed all the participants. The judges panel, Dr. Sudhir Hasamnis and Dr. Jeetendra Sharma with their huge experience had a great time in listening and asking few questions to each participant.

**Day 2** – The second day on 3<sup>rd</sup> Feb, 2021 the case competition started from 9.30 am till 4.30pm. The maximum participation was online on this day. The corporate participants from Tata Motors, Mahindra Accelo, Elliciulum, Sunlife Birla were a few to name and the Academicians were from Undegraduation and Post-graduation programs. We received participation from Jamshedpur, Lucknow, Hyderabad, Nasik, Pune. Many participants presented with PPT and few explained orally.

The prizes were chosen as three from Corporates and three from Academics with one Consolidation prize from each sector.

The Vote of thanks was proposed by the Coordinators Dr. Manik Rajpadhye and Dr. Jyoti Bhanage for each day respectively.

### **Assessment of the activity:**

- a. The panel of judges along with our Director assessed the whole activity.
- b. The faculty members had a good experience and new lookout.

### **Outcome of the activities:**

- a. Students should understand and act in business world from Indian context.
- b. Everyone gets an angle how best to continue in a given situation.
- c. Developing the problem solving attitude.

MBA@IICMR/2020-2021/MBA II, SEM-III/Orientation – The Silver Lining/Report





**Feedback of the activity:**

The case study approach enables to analyze the problem and find a solution.  
Help to understand the practical aspect from classroom learning.  
It gives a direction to think from before and after angle of the situation.

**Conclusion:**

Creating the important information stand out is especially important that's how case study method works! The case study method enables to know the strengths and weaknesses. It's a research in different way.

Prepared by

Dr. Jyoti Bhanage  
/ Dr. Manik Rajopadhye  
Coordinator

Guided by

Adv. Manisha Kulkarni  
HOD, MBA@IICMR

Approved by

Dr Abhay Kulkarni

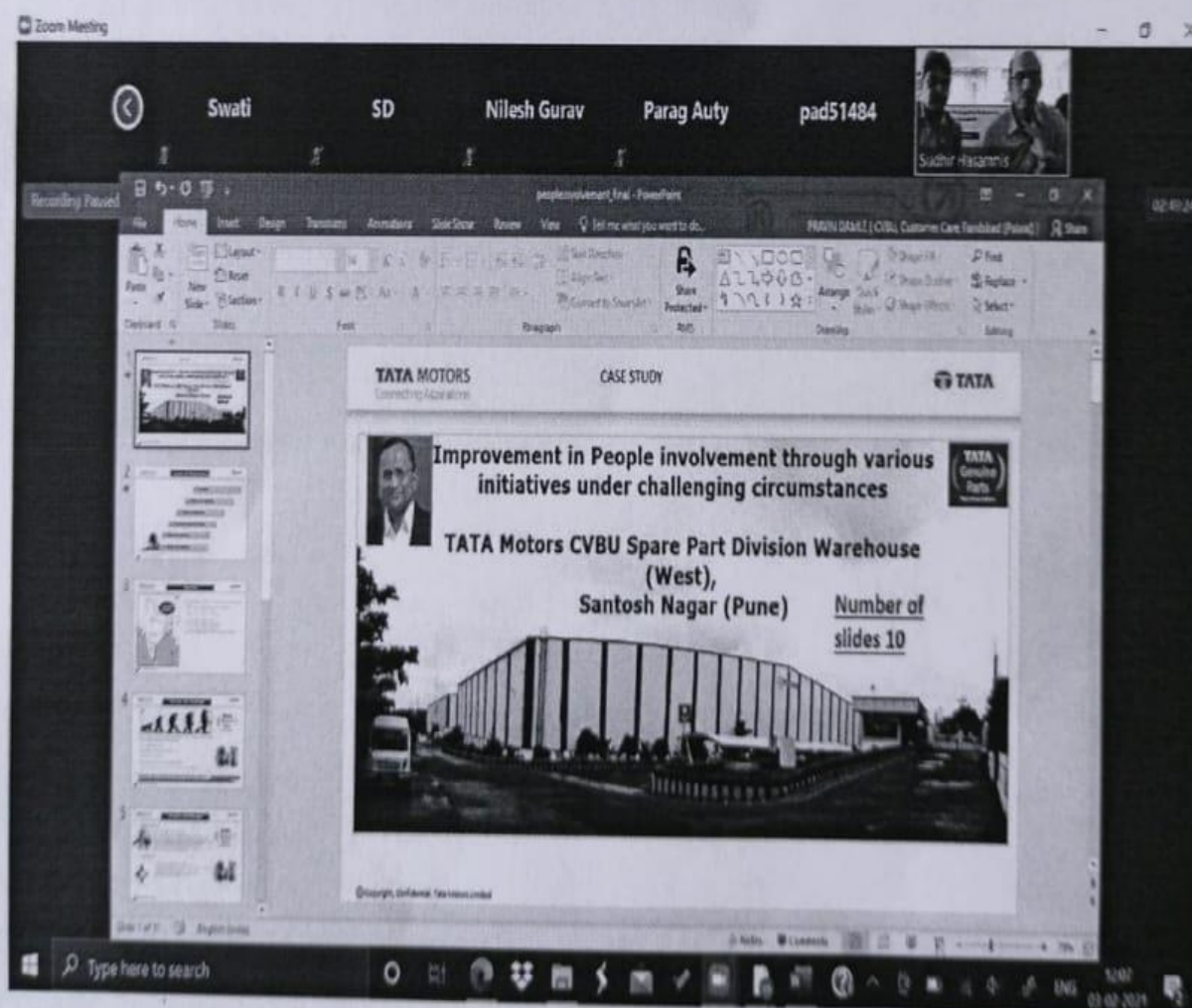
Director, IICMR

**DIRECTOR**

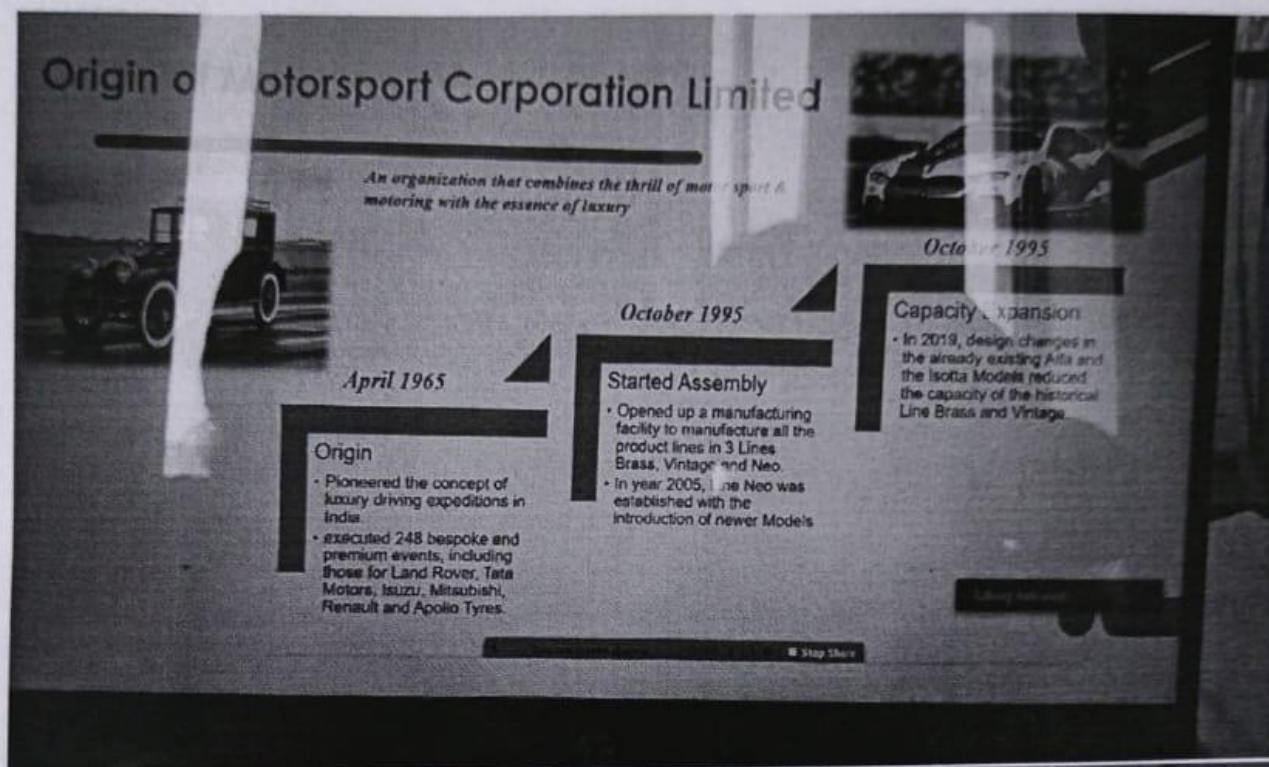
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Management & Research [I.I.C.M.R.]  
Nigdi, Pune - 411 044













Zoom Meeting

12. Dr. Jyoti Bh... Nileshe Gurav Mukti Tanwani Mahima Tulsani Swati SD

Recording... mukti(case study).ppt Pooja Tejwani entered the waiting room Admit View

Items	Quantity	Rate	Total
Paneer Masala	1	300	300
Total			300
GST 5%			15
Packaging Charges			10
Delivery Charges			29.5
Total			354.5

Restaurant ABC  
Pimpri, Pune

Commission from restaurant	30
Delivery charges collect from guest	25
Total amount we received from order (A)	55
Delivery boy payment (B)	40
Amount we received above order (A-B)	15
Average minimum order in day	1000
Average Minimum amount per order Rs. 15/-	15000
For One Month	30 450000

Interperation  
The company get revenue from 2 sources  
1. Commission from restaurant  
2. Delivery charges from customer

Type here to search

Zoom Meeting

Nileshe Gurav Mukti Tanwani Mahima Tulsani Swati SD Pooja Tejwani

Recording...

Per day Order	Avg bill Amount	Total Collection	Commission	Income	Month	BVG (80%)	Expenditure (20%)
1000	250	250000	15%	37500	1125000	90000	22500

India Eats

Expenses	Monthly	Onetime
Delivery Boy Payment		750000
E-Bikes		2000000
Office Setup		1000000
Staff Salary		130000
Uniform & Discount		13500
Uniform & Bags		100000
Sales & Marketing		800000
Office Rent		100000
Business promotion		50000
Transportation expenses		10000
Traveling Expenses		10000
Staff Welfare Expenses		3000
Professional & Legal Fees		50000
Repairs & Maint Expenses		3000
Office Expenses		5000
Insurance		
Registration charges		25000
Electricity expenses		10000
Printing and Stationery		5000
Total	1200000	9675000

Type here to search



2	<p>Employability Enhancement Programme was conducted to enhance the employability of students.</p> <ul style="list-style-type: none"> <li>• Mock Interview</li> <li>• Mock Aptitude Test</li> <li>• Doubt Clearing Session</li> <li>• Mission Placement – Helicopter View</li> <li>• Opportunities in Healthcare Sector</li> <li>• How to face the Interview</li> <li>• Basics of interview – How to explain your resume</li> <li>• Extempore on Business News</li> <li>• Basics of GD and Mock GD</li> <li>• How to make choices for your career and role of aptitude test in the selection process</li> <li>• Tricks and Techniques of Aptitude test</li> <li>• (Refer - 2019-2020 Perspective Plan Point No 2)</li> </ul>
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## Activity Calendar of Employability Enhancement Programme



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# MBA @ IICMR

## EEP Calendar 2020-2021

Session No.	Date	Day	Topic	Resource Person
1	19/08/2020	Wednesday	Tricks and Techniques of Aptitude Test	Mr. Kiran Joshi
2	26/08/2020	Wednesday	Practice Aptitude Test	First Naukri
3	02/09/2020	Wednesday	How to make choices for your career and role of aptitude test in the selection process	Fin - CA. Ravi Rajapurkar,
4	09/09/2020	Wednesday	Basics of Group Discussion and Mock GD	Ms. Samiksha Mandhan
5	16/09/2020	Wednesday	Group Discussion and Mock GD	Ms. Samiksha Mandhan
6	23/09/2020	Wednesday	Extempore on Business news	External Pannel - Dr. Sudhir Hasamnis
7	30/09/2020	Wednesday	Basics of Interview- How to explain your resume	Ms. Shreya Sharma - Head HR SME Corner - Mumbai
8	07/1/2020	Wednesday	How to face the interviews	Mr. Arnab Das - Canara HSBC
9	17/10/2020	Wednesday	Opportunities in Healthcare Sector	Ms. Annie Mathen - GM HR Sahyadri Group of Hospitals
10	04/11/2020	Wednesday	Doubt Clearing and getting ready for Placement Season	Mrs. Neha Inamdar
11	09/12/2020	Wednesday	Mission Placements - Helicopter View	Dr. Abhay Kulkarni
12	10/03/2021	Wednesday	Mock Aptitude Test	First Naukri
13	17/03/2021	Wednesday	Mock Interviews	CFA Suresh Verma

Prepared by

*Neha Inamdar*

Mrs. Neha Inamdar  
Head Corporate Relations

Verified by

*Manisha Kulkarni*

Adv. Manisha Kulkarni  
HOD - MBA

Approved by

*Abhay Kulkarni*

Dr. Abhay Kulkarni  
Director, IICMR  
DIRECTOR

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MBA@IICMR/Placement/ EEP



2020 → session - 13



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## MBA @ IICMR

Date: 16/03/2021

### NOTICE

All the students please take a note that, as a part of Employability Enhancement Program, we are conducting our 13<sup>th</sup> activity. In this session will be a Mock Aptitude Test.

Topic : "Mock Interviews"  
Resource Person : Mr. Suresh Verma (Alumni of IIT and IIM, Cleared CFA Level 3)  
Day & Date of Interview : Wednesday, 17<sup>th</sup> March 2021  
Time : 2.40 pm to 4.40 pm  
Mode/Platform : Microsoft Teams.

### Instructions:

1. Students must attend these sessions in formals only screenshots will be taken.
2. Students must switch on their camera as and when asked.
3. JD for each specialization wise will be shared on what's app group.
4. 1<sup>st</sup> specialization wise GD ( Group Discussion) will be conducted and the mock interviews will be conducted only for the students who qualify GD Round.

Prepared by

*N. Inamdar*

Mrs. Neha Inamdar  
Head Corporate Relations

Verified by

*Manisha Kulkarni*

Adv. Manisha Kulkarni  
HOD - MBA

Approved by

*Dr. Abhay Kulkarni*

Dr. Abhay Kulkarni  
DIRECTOR  
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## MBA @ IICMR

Date: 09/03/2021

### NOTICE

All the students please take a note that, as a part of Employability Enhancement Program, we are conducting our 12<sup>th</sup> activity. In this session will be a Mock Aptitude Test.

Topic : "Mock Aptitude Test"  
Resource Person : Online-1<sup>st</sup> Naukri  
Day & Date of Interview : Wednesday, 10<sup>th</sup> March 2021  
Time : 2.40 pm to 3.40 pm  
Mode/Platform : Microsoft Teams.

### Instructions:

1. Students must attend these sessions in formals only screenshots will be taken.

Prepared by

Mrs. Neha Inamdar  
Head Corporate Relations

Verified by

Adv. Manisha Kulkarni  
HOD - MBA

Approved by

Dr. Abhay Kulkarni  
Director, IICMR  
DIRECTOR  
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Session - 11



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## MBA @ IICMR

Date: 08/12/2020

### NOTICE

All the students please take a note that, as a part of Employability Enhancement Program, we are conducting our 11<sup>th</sup> activity. This session will be dedicated to give a Helicopter View of Mission Placements 2021. This session will also cover the doubt clearing session for the students by the Director Dr. Abhay Kulkarni and HOD Adv. Manisha Kulkarni.

Students must participate in the sessions actively to get maximum returns.

Topic : "Mission Placements - Helicopter View"  
Resource Person : Director Dr. Abhay Kulkarni and HOD Adv. Manisha Kulkarni  
Day & Date of Interview : Wednesday, 9<sup>th</sup> December 2020  
Time : 2.40 pm to 3.40 pm  
Mode/Platform : Microsoft Teams.

### Instructions:

1. Students must attend these sessions in formals only screenshots will be taken.

Prepared by   Verified by   Approved by 

Mrs. Neha Inamdar  
Head Corporate Relations

Adv. Manisha Kulkarni  
HOD - MBA

Dr. Abhay Kulkarni  
Director, IICMR  
DIRECTOR  
Institute of Industrial & Computer  
Management & Research [I.I.C.M.R.]  
Nigdi, Pune - 411 044

## Employability Enhancement Programme No 10



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### MBA @ IICMR

Date: 10/12/2020

#### Report

#### EEP Session 10 – "Doubt Clearing Session"

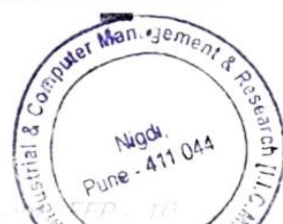
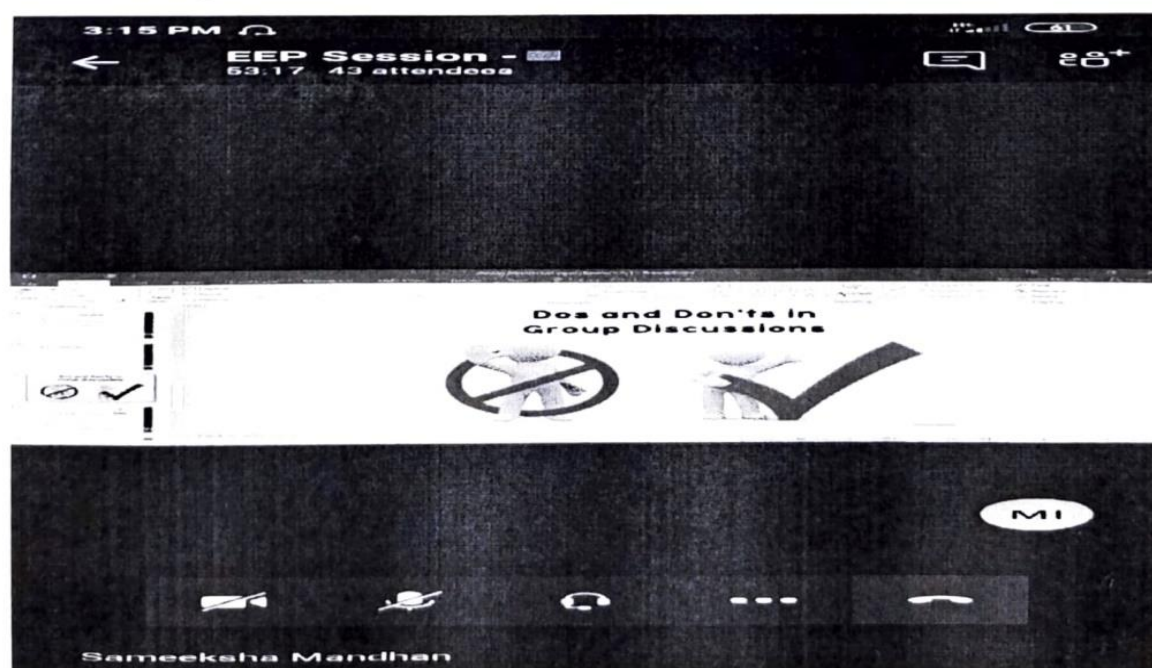
Employability Enhancement Program 10 was scheduled on Wednesday, 9<sup>th</sup> December 2020. The topic for the session was "Doubt Clearing session", the resource person for the session was Mrs. Neha Inamdar.

Students were having few queries related to the companies and specialization preferences for the placements. Students asked very specific questions such as will they be allowed for the placements on the basis of minor specialization? Is there any maximum limit for applying to companies? If they have enrolled for some companies and get selected in one of them then will they be allowed for previously enrolled companies?

Head Corporate Relations Mrs. Neha Inamdar sorted the queries of the students and gave them the confidence.

Key take away of the session were-

1. Students understood the process of placements in detail.
2. Students got familiar with the online placement preparations.





Prepared by




Mrs. Neha Inamdar  
Head Corporate Relations

Verified by



Adv. Manisha Kulkarni  
HOD - MBA

Approved by



Dr. Abhay Kulkarni  
Director, IICMR

**DIRECTOR**  
Institute of Industrial & Computer  
Management & Research [I.I.C.M.R.]  
Nigdi, Pune - 411 044





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## MBA @ IICMR

Date: 18/10/2020

### Report

### EEP Session 9 – "Opportunities in Healthcare Sector"

Employability Enhancement Program 9 was scheduled on Wednesday, 17<sup>th</sup> October 2020. The topic for the session was "Opportunities in Healthcare sector", the resource person for the session was Ms. Annie Mathen – Group HR Sahyadri Hospitals.

She explained about the various career opportunities available in healthcare sector and also explained about the entire healthcare sector how it works, who all are the stakeholders, what is their supply chain. She also explained about the ROI concept in healthcare sector which was really something which the students did not know.

I was also good to know about the different departments in healthcare and how multispecialty hospitals are managed. She was very much candid and explained about the role of HR in multispecialty hospital, how they are answerable for the utilization part of operation theaters and other facilities available in super specialty hospitals.

Key take away of the session were-

1. Students understood the career options available in healthcare sector for MBA students.
2. Students got familiar with important concepts commonly used in healthcare sector.







Prepared by

*Neha Inamdar*

Mrs. Neha Inamdar  
Head Corporate Relations

Verified by

*Manisha Kulkarni*

Adv. Manisha Kulkarni  
HOD - MBA

Approved by

*Abhay Kulkarni*

Dr. Abhay Kulkarni  
Director, IICMR  
DIRECTOR  
Institute of Industrial & Computer  
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Nigdi, Pune - 411 044



Session - 9



**Audyogik Tantra Shikshan Sanstha's**  
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## MBA @ IICMR

Date: 12/10/2020

### NOTICE

All the students please take a note that, as a part of Employability Enhancement Program, we are conducting our 9<sup>th</sup> activity i.e. "Opportunities in Healthcare Sector" the external faculty for this will be Ms. Annie Mathen- GM HR at Sahyadri Group of Hospitals.

Students must participate in the sessions actively to get maximum returns.

Topic : "Opportunities in Healthcare Sector"  
Resource Person : Ms. Annie Mathen- GM HR at Sahyadri Group of Hospitals  
Day & Date of Interview : Saturday, 17<sup>th</sup> October 2020  
Time : 2.40 pm to 3.40 pm  
Mode/Platform : Microsoft Teams.

### Instructions:

1. Students must attend these sessions in formals only screenshots will be taken.

Prepared by

*Neha Inamdar*

Mrs. Neha Inamdar  
Head Corporate Relations

Verified by

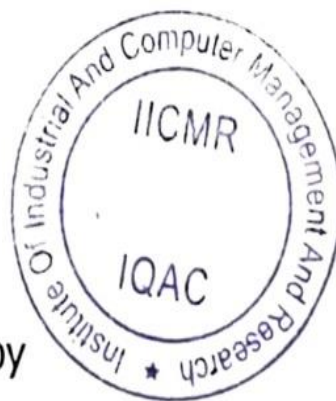
*Manisha Kulkarni*

Adv. Manisha Kulkarni  
HOD - MBA

Approved by

*Abhay Kulkarni*

Dr. Abhay Kulkarni  
Director, IICMR  
DIRECTOR







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## MBA @ IICMR

Date: 08/10/2020

### Report

#### EEP Session 8 – "How to face the interviews"

Employability Enhancement Program 8 was scheduled on Wednesday, 7<sup>th</sup> October 2020. The topic for the session was "How to face the interview", the resource person for the session was Mr. Arnab Das – Head HR – Canara HSBC.

Sir explained about the expectations which a recruiter has and how a student should answer the question in the interview. He explained about, how to answer the question, Introduce yourself? and in that answer only how to hone the interview.

He explained various common questions and model answer for each. He also explained the students and made them familiar with live mock interviews and expectation mapping.

Key take away of the session were-

1. Students understood the career options available in banking and finance.
2. Students got to know the employer side of the interview and how to lead our interview.







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## MBA @ IICMR

Date: 07/10/2020

### Report

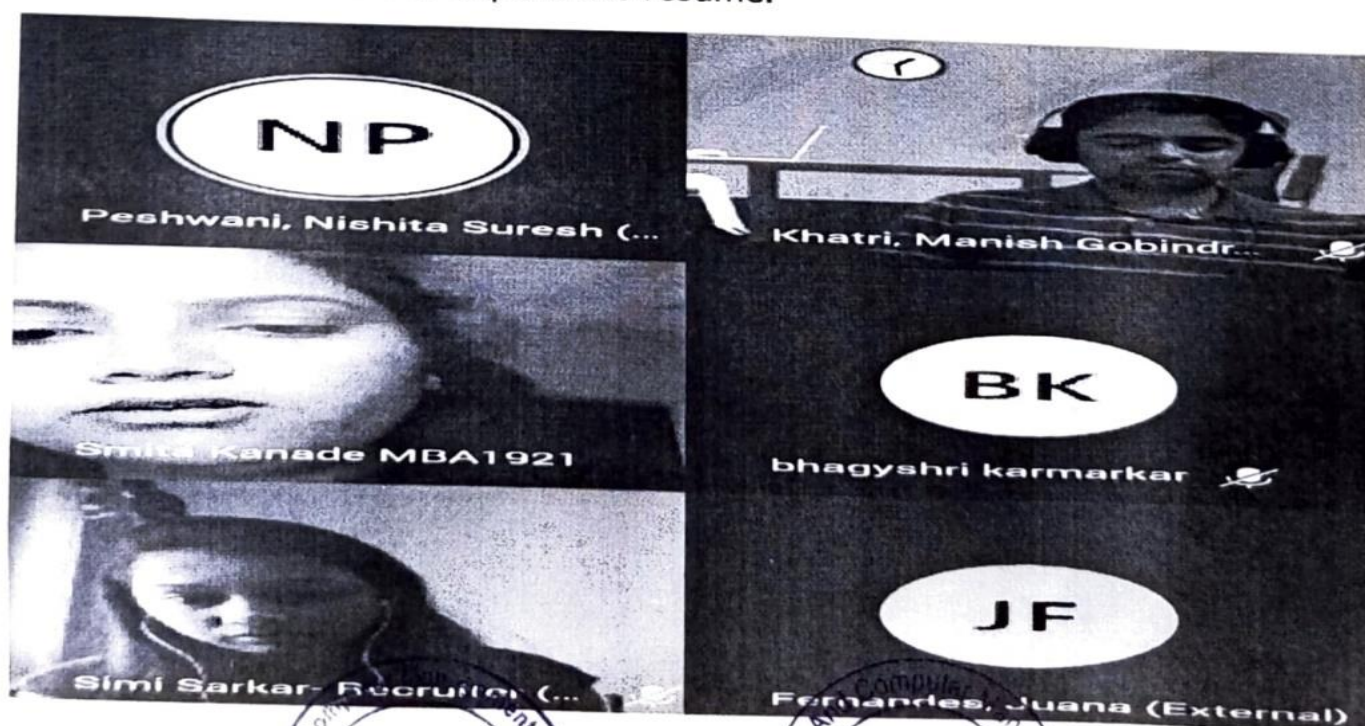
#### EEP Session 7 – "Basics of interview – How to explain your resume"

Employability Enhancement Program 7<sup>th</sup> was scheduled on Wednesday, 30<sup>th</sup> September 2020. The topic for the session was "Basics of Interview- How to explain your resume", the resource person for the session was Ms. Shreya Sharma – Manager Human Capital – Growthsource Financial Technologies.

She explained about the expectations which a recruiter has and how a student should answer the question in the interview. The focus area for the session was how to explain the resume and Shreya has given justice to it, she explained very nicely to the students about each section of the resume what is the importance of that section and what a recruiter is trying to know from each section.

Key take away of the session were-

1. Students understood how to make the resume.
2. Students got to know the different sections of resume and the relevance of them, also got familiar with how to explain the resume.



Prepared by

Verified by

Approved by

Mrs. Neha Inamdar  
Head Corporate Relations

Adv. Manisha Kulkarni  
HOD - MBA

Dr. Abhay Kulkarni  
Director, IICMR  
DIRECTOR

Institute of Industrial & Computer  
Management & Research [I.I.C.M.R.]  
Nigdi, Pune - 411 044.

Employability Enhancement Programme No 8 (contd.)

Prepared by

*Neha*

Mrs. Neha Inamdar  
Head Corporate Relations

Verified by

*Manisha*

Adv. Manisha Kulkarni  
HOD - MBA

Approved by

*Abhay*

Dr. Abhay Kulkarni  
Director, IICMR

**DIRECTOR**  
**Institute of Industrial & Computer**  
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Nigdi, Pune - 411 044





2020 - Session - (8)



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## MBA @ IICMR

Date: 5/10/2020

### NOTICE

All the students please take a note that, as a part of Employability Enhancement Program, we are conducting our 8<sup>th</sup> activity i.e. "How to face the interviews" the external faculty for this will be Mr. Arnab Das – Canara HSBC Bank.

Students must participate in the sessions actively to get maximum returns.

Topic : "How to face the interviews"  
Resource Person : Mr. Arnab Das  
Day & Date of Interview : Wednesday, 7<sup>th</sup> October 2020  
Time : 4pm to 5pm  
Mode/Platform : Microsoft Teams.

### Instructions:

1. Students must attend these sessions in formals only screenshots will be taken.

Prepared by

Mrs. Neha Inamdar  
Head Corporate Relations

Verified by

Adv. Manisha Kulkarni  
HOD - MBA

Approved by

Dr. Abhay Kulkarni  
Director, IICMR  
DIRECTOR  
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## MBA @ IICMR

Date: 24/09/2020

### Report

#### EEP Session 6 – "Extempore on Business News"

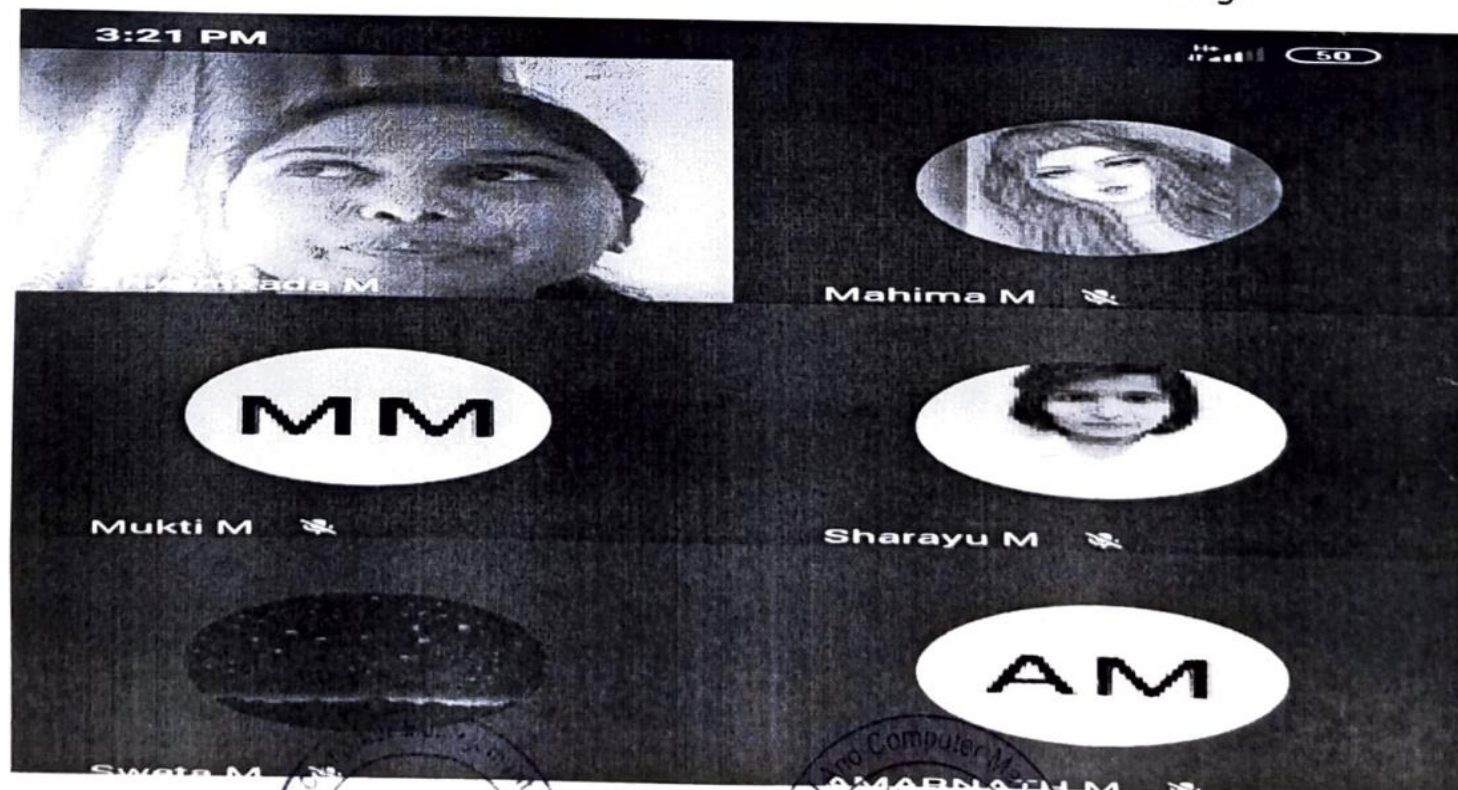
Employability Enhancement Program 6 was scheduled on Wednesday, 23<sup>rd</sup> September 2020. The topic for the session was "Business news - Extempore", the resource person for the session was Dr. Sudhir Hasamnis.

Sir explained about the about what he is expecting from this extempore and how a student should present. Students also presented the business news from "Economic Times" of last week and the presentations cover 4 major sectors namely Automobile, Retail, Insurance and Media.

Students prepared presentations and explained the news in detail they also gave an idea about the impact of the news content.

Key take away of the session were-

1. Students understood how to read a business news and how to interpret it.
2. Students got familiar and learned about 20 business which were trending.



Prepared by

Nigdi,  
Pune - 411 044

Verified by

IICMR  
IQAC

Approved by

Mrs. Neha Inamdar

Adv. Manisha Kulkarni

Dr. Abhay Kulkarni

Head Corporate Relations

HOD - MBA

Director, IICMR

**DIRECTOR**

Institute of Industrial & Computer  
Management & Research I.I.C.M.R.1





session - 6

**Audyogik Tantra Shikshan Sanstha's**  
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## MBA @ IICMR

Date: 21/09/2020

### NOTICE

All the students please take a note that, as a part of Employability Enhancement Program, we are conducting our 6<sup>th</sup> activity i.e. "Extempore on Business news" the external jury for this will be Dr. Sudhir Hasamnis

Students must participate in the sessions actively to get maximum returns.

Topic : "Extempore on Business news"  
Resource Person : Dr. Sudhir Hasamnis  
Day & Date of Interview : Wednesday, 23<sup>rd</sup> September 2020  
Time : 2.40 to 3.40  
Mode/Platform : Microsoft Teams.

### Instructions:

1. Students must attend these sessions in formals only screenshots will be taken every day.
2. Students are expected to prepare one business news from last week are present the same in 2 minutes during the session. Students are free to use ppts/handouts.
3. While presenting video must be kept on else the marks will be deducted.

Prepared by

Verified by

Approved by

Mrs. Neha Inamdar  
Head Corporate Relations

Adv. Manisha Kulkarni  
HOD - MBA

Dr. Abhay Kulkarni  
Director, IICMR  
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## MBA @ IICMR

Date: 17/09/2020

### Report

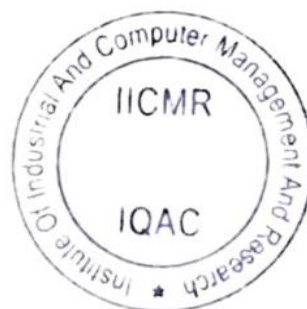
#### EEP Session 4 and 5 – "Basic of GD and Mock GD"

Employability Enhancement Program 4 and 5 was scheduled on Wednesday, 9<sup>th</sup> and 16<sup>th</sup> September 2020. The topic for the session was "Basics of GD and mock GD", the resource person for the session was Ms. Sameeksha Mandhan.

The session was completely focused on "Group Discussion". The trainer explained about the common mistakes done by the students during the GD round and what are the best ways to prove you as a strong candidate during the GD round. She also explained about the various parameters on which the GD is judged.

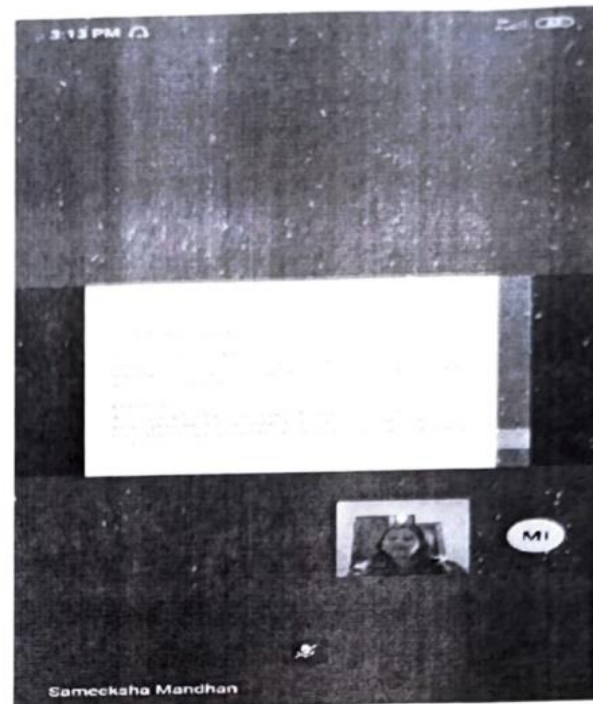
Key take away of the session were-

1. Students understood about the do's and don'ts of GD.
2. Students got familiar with the parameters on which the GD is judged.





## Employability Enhancement Programme No 4 & 5 (contd.)



Prepared by

*Neha Inamdar*

Mrs. Neha Inamdar  
Head Corporate Relations

Verified by

*Manisha Kulkarni*

Adv. Manisha Kulkarni  
HOD - MBA

Approved by

*Abhay Kulkarni*

Dr. Abhay Kulkarni  
Director, IICMR  
DIRECTOR  
Institute of Industrial & Computer  
Management & Research [I.I.C.M.R.]  
Nigdi, Pune - 411 044.





session - 5

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## MBA @ IICMR

Date: 15/09/2020

### NOTICE

All the students please take a note that, as a part of Employability Enhancement Program, we are conducting our 5<sup>th</sup> activity i.e. "Group Discussion and Mock GD" by Ms. Sameeksha Mandhan.

Students must participate in the sessions actively to get maximum returns.

Topic : "Basics of Group Discussion and Mock GD"  
Resource Person : Ms. Sameeksha Mandhan  
Day & Date of Interview : Wednesday, 16<sup>th</sup> September 2020  
Time : 2.40 to 3.40  
Mode/Platform : Microsoft Teams.

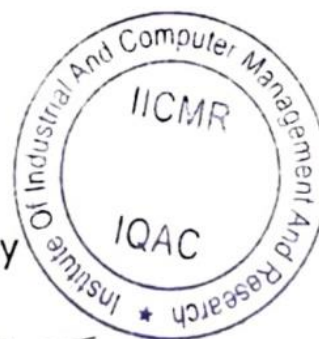
#### Instructions:

1. Students must attend these sessions in formals only screenshots will be taken every day.
2. Students must join the session on time.

Prepared by



Verified by



Approved by

Mrs. Neha Inamdar  
Head Corporate Relations

Adv. Manisha Kulkarni  
HOD - MBA

Dr. Abhay Kulkarni  
Director, IICMR

DIRECTOR

Institute of Industrial & Computer  
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Nigdi, Pune - 411 044





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## MBA @ IICMR

Date: 03/09/2020

### Report

#### EEP Session 3 – "How to make choices for your career and role of aptitude test in the selection process"

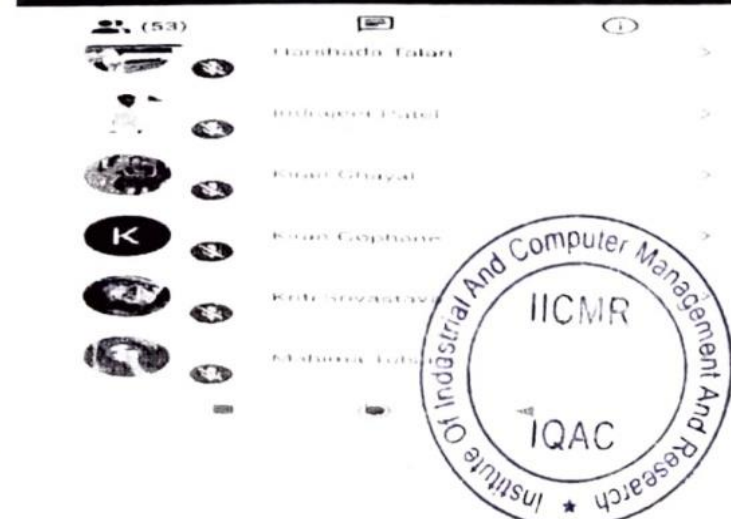
Employability Enhancement Program 3 was scheduled on Wednesday, 2<sup>nd</sup> September 2020. The topic for the session was "How to make choices for your career and role of aptitude test in the selection process", the resource person for the session was CA. Ravi Rajapurkar.

Sir explained about the various options available for the students to opt for their career, how the world is changing after this pandemic and what all new opportunities will be emerging out of this.

He also explained about the importance of aptitude test for the selection process. How students should maintain their positive mindset during the difficult situations. Sir also suggested few books and magazines which will be helpful for the students during their final placement process.

Key take away of the session were-

1. Students understood the career options available specialization wise after completing the MBA Degree.
2. Students got familiar with the online sources available and useful for placement preparations.







(49)



Neha Inamdar (You)



Sumit Sharma



Ravi Rajapurkar



Manali Landge



Others in the meeting (45)



Aarati Uplenchwar



Prepared by

*Neha Inamdar*



Verified by

*Manisha Kulkarni*



Approved by

*Dr. Abhay Kulkarni*

Mrs. Neha Inamdar  
Head Corporate Relations

Adv. Manisha Kulkarni  
HOD - MBA

Dr. Abhay Kulkarni  
Director, IICMR

**DIRECTOR**  
Institute of Industrial & Computer  
Management & Research [I.I.C.M.R.]  
Nigdi, Pune - 411 044



2020 - (3) session



Audyogik Tantra Shikshan Sanstha's  
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## MBA @ IICMR

Date: 31/08/2020

### NOTICE

All the students please take a note that, as a part of Employability Enhancement Program, we are conducting our 3<sup>rd</sup> activity i.e. "How to make choices for your career and role of aptitude test in the selection process" by CA. Ravi Rajapurkar.

Students must participate in the sessions actively to get maximum returns.

Topic : "How to make choices for your career and role of aptitude test in the selection process"

Resource Person : CA. Ravi Rajapurkar

Day & Date of Interview : Wednesday, 2<sup>nd</sup> September 2020

Time : 2.40 to 3.40

Mode/Platform : Zoom Meeting – The link will be shared on 1<sup>st</sup> September 2020.

### Instructions:

1. Students must attend these sessions in formals only screenshots will be taken every day.
2. Students must join the session on time.

Prepared by

*Nmelay*

Mrs. Neha Inamdar  
Head Corporate Relations

Verified by

*Adv. Manisha Kulkarni*

Adv. Manisha Kulkarni  
HOD - MBA

Approved by

*Dr. Abhay Kulkarni*

Dr. Abhay Kulkarni  
Director, IICMR  
DIRECTOR

Institute of Industrial & Computer  
Management & Research [I.I.C.M.R.]

Nigdi, Pune - 411 044

MBA@IICMR/Placement/ EEP - 003

EEP-2020 session - ①



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## MBA @ IICMR

Date: 17/08/2020

### NOTICE

All the students please take a note that, as a part of Employability Enhancement Program, we are conducting our 2<sup>nd</sup> activity i.e. "Tricks and Techniques of Aptitude Test" by Mr. kiran Joshi who is a faculty from IIM Udaipur.

Students must participate in the sessions actively to get maximum returns.

Topic : Tricks and Techniques of Aptitude Test  
Resource Person : Mr. Kiran Joshi  
Day & Date of Interview : Wednesday, 19<sup>th</sup> August 2020  
Time : 2.40 to 3.40  
Mode/Platform : Zoom Meeting – The link will be shared on 18<sup>th</sup> August 2020.

### Instructions:

1. Students must attend these sessions in formals only screenshots will be taken every day.
2. Students must join the session on time.

Prepared by

*Nmelays*

Verified by

*AD*

Approved by

*Abhaykarni*

Mrs. Neha Inamdar

Head Corporate Relations

Adv. Manisha Kulkarni

HOI MBA

Dr. Abhay Kulkarni

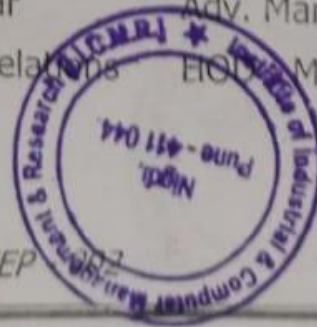
Director, IICMR

DIRECTOR

Institute of Industrial & Computer  
Management & Research [I.I.C.M.R.]

Nigdi, Pune - 411 044

MBA@IICMR/Pune/EEP







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## MBA @ IICMR

Date: 19/08/2020

### Report

#### EEP Session 1 – "Tricks and Techniques of Aptitude Test"

As a part of Employability Enhancement Program, Placement Cell of MBA@IICMR has collected the information from the students related to the area where the students are willing to have expert sessions. Along with those expectations Placement Cell of MBA@IICMR clubbed the previous experience during the campus placement drives conducted in the institute and organized a session on **"Tricks and Techniques of Aptitude test"** on **19<sup>th</sup> August 2020** from 2.40pm to 3.40pm. The resource person for this session was **Mr. Kiran Joshi** who is having a 20 years of rich experience and is been a faculty in IIM Udaipur for aptitude preparation.

Sir explained about the types of aptitude test, what the sections in the aptitude test are and how one should approach the test. He emphasized that the students must perform in all the sections to get through because someone scores 100% in Math's and 10 in English then that student will not be able to clear the test whereas if a student scores 40% in Math's and 40% in English will clear the test.

He removed all the myths about the aptitude test which students were having. The session was very much interactive and students were asking valid questions which were answered well by Mr. Kiran Joshi sir.

Key take away of the session were-

1.

Prepared by

Mrs. Neha Inamdar

Head Corporate Relations



Verified by

Adv. Manisha Kulkarni



Approved by

Dr. Abhay Kulkarni

Director, IICMR

**DIRECTOR**  
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Management & Research [I.I.C.M.R.]  
Nigdi, Pune - 411 004

3	<p>Equipping Faculty for Excellence in Outcome-Based Education</p> <ul style="list-style-type: none"> <li>• FDP on Designing Course Outcome and Outcome focused Questions</li> <li>• FDP on Virtual Learning</li> <li>• FDP on Unfolding Microsoft Team</li> <li>• FDP on OSCM</li> <li>• FDP on Effective and Efficient Online Teaching and Content Development.</li> <li>• FDP on CO – PO Mapping</li> <li>• (Refer - 2019-2020 Perspective Plan Point No 3)</li> </ul>
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Audyogik Tantra Shikshan Sanstha's  
Institute of Industrial and Computer Management and Research (IICMR)  
Approved by AICTE, Permanently Affiliated to SP Pune University,  
Recognized by DTE, Government of Maharashtra, NAAC Re-accredited  
Ranked Platinum Category by AICTE-CII for Industry Linked Technical Institute  
Awarded Best Management Institute for Industry Interface by CEGR

**MBA@IICMR**

10-08-2023

## Report

**Title of Activity:** Designing Course Outcome and Outcome focused Questions  
**Date & Time:** 09-08-2023, 03.00pm to 04.30pm  
**Venue:** TI01, MBA@IICMR  
**Resource Person:** Mr. Ajay Bhagwat, Director, Inpod India, Pune

### Objectives of activity:

- a) To learn to design the course outcome
- b) To understand the process of outcome focused questions.

### Description of activity:

Mr. Ajay Bhagwat addressed the audience for the formation of Course outcomes for a course. He also addressed and emphasized on the use of Bloom's taxonomy. He further connected the blooms taxonomy with knowledge levels and taught how to form the questions. He decoded POs given by the syllabus and how to design a co to align with that particular PO. He explained the entire process with a very much interactive PPT. where it was self-explanatory for the faculty members. The process of designing course outcome and questions was explained in a very much systematic manner.

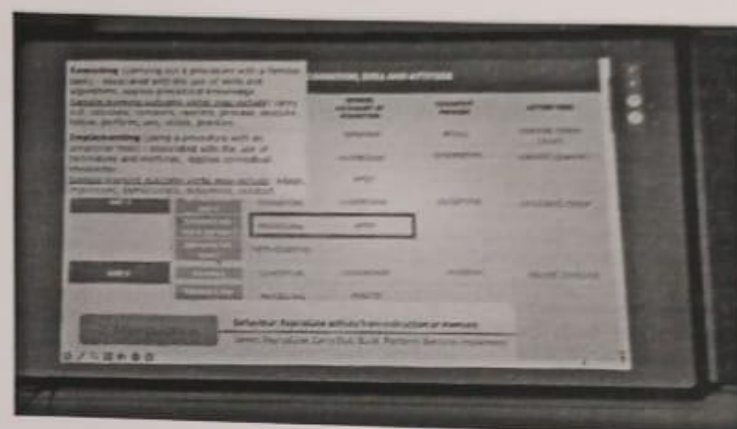
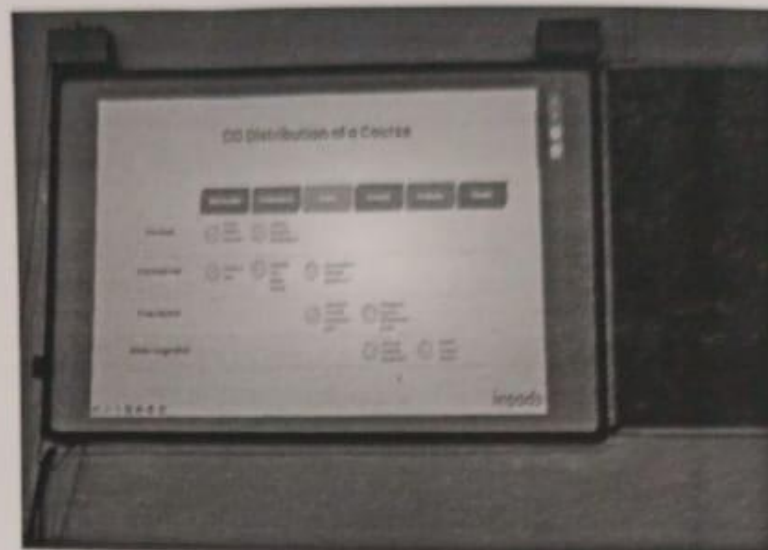
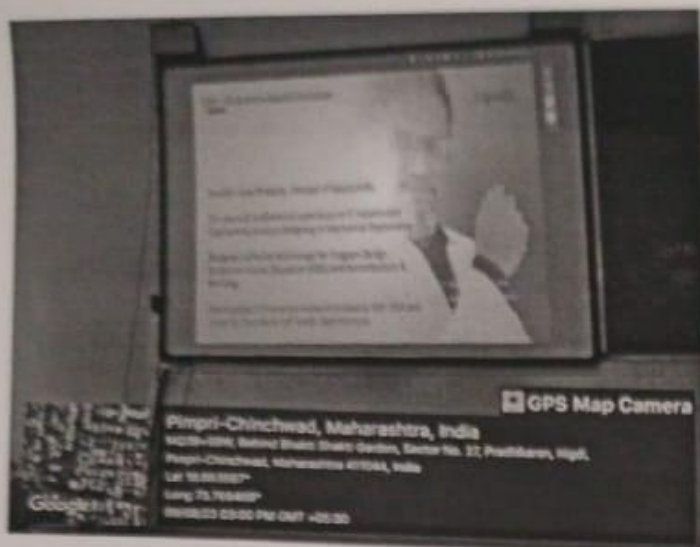
### Summary & conclusion:

The FDP was aimed learning the process of designing course outcome and questions focusing on the framing of outcome based questions establishing a link between knowledge category and bloom's taxonomy. Overall it was a satisfactory and learning experience for the faculty members. They revisited the basics of the CO PO mapping and attainment.





## Photographs of the event



## Some Glimpses of the event

Prepared by

Dr. Madhura Deshpande  
FDP Co Ordinator

MBA@IICMR/FDP Report /2022-23



Verified by

Dr. Manisha Kulkarni  
HOD, MBA@IICMR



Approved by

Dr. Abhay Kulkarni  
Director, IICMR  
DIRECTOR

Institute of Industrial & Computer  
Management & Research [I.I.C.M.R.]  
Nigdi, Pune - 411 044





Audyogik Tantra Shikshan Sanstha's  
Institute of Industrial and Computer Management and Research  
(Affiliated to SP Pune University, Approved by AICTE New Delhi, Recognized by Govt. of Maharashtra)

## MBA @ IICMR

### Report

Title of Activity: FDP on Virtual Learning Management

Date & Time: 08/08/2020, 3.00-4.30

Venue: Virtual on Microsoft -Teams

#### Outcomes of activity:

- a) The Light was thrown on the challenges of Digital Classroom teaching
- b) Dos and Don'ts of Virtual Classroom Teaching

#### Description of activity:

Adv. Manisha Kulkarni, HOD, MBA@IICMR welcomed all faculty members. Dr. Manik Rajopadhye, FDP Coordinator introduced Resource person Dr. Khushboo Sahu.

#### Summary & conclusion:

Dr. Khushboo Sahu Explain the following points

1. Dealing with distractions
2. Struggling with isolation
3. Lack of Motivation
4. Expertise over the online platform
5. Quality and Effectiveness Use IT Tools, Apps & E learning Resource

Dr. Khushboo explain to overcome the challenges in the following ways

1. Virtual session should be more than a PowerPoint Presentation.
2. Establish face-to-face interaction between the learners and SME.
3. Plan for short 5-10-minute sessions
4. Create collaboration
5. Use Flipped Class room/ Just-in-time teaching
6. Story-/role-based learning through games
7. Add some physical exercise/ activates between the classes

Dr. Khushboo also showed the websites, useful for the learning resources.

Programme concluded with vote of thanks proposed by Dr. Manik Rajopadhye, Event coordinator.

IICMR/MBA@IICMR/20-21/FDP-Report/04





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**Glimpse of the Event**



**Prepared By**

Dr. Manik Rajopadhye  
FDP-Coordinator

**Submitted to**

Adv. Manisha Kulkarni  
HOD, MBA@IICMR

**Approved By**

Dr. Abhay Kulkarni  
Director, IICMR

**DIRECTOR**

**Institute of Industrial & Computer  
Management & Research [I.I.C.M.R.]**  
Nigdi, Pune - 411 044







**Audyogik Tantra ShikshanSanstha's**  
**Institute of Industrial and Computer Management and Research**  
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## **MBA @ IICMR**

### **Report**

**Title of Activity:** FDP ON Unfolding Microsoft-Team.

**Date & Time:** 25/07/2020, 11.00-12.30

**Venue:** Virtual on Google meet

**Outcomes of activity:**

- a) Faculty Members understood various functions of the Microsoft Team.
- b) Faculty Members can experience Hands-on training

**Description of activity:**

Adv.Manisha Kulkarni, HOD,MBA@IICM welcomed all faculty members .Dr.Manik Rajopadhye, FDP Coordinator introduced Resource person Mr .Harshal Patil.

**Summary & conclusion:**

Mr.Harshal Patil stress upon the following points

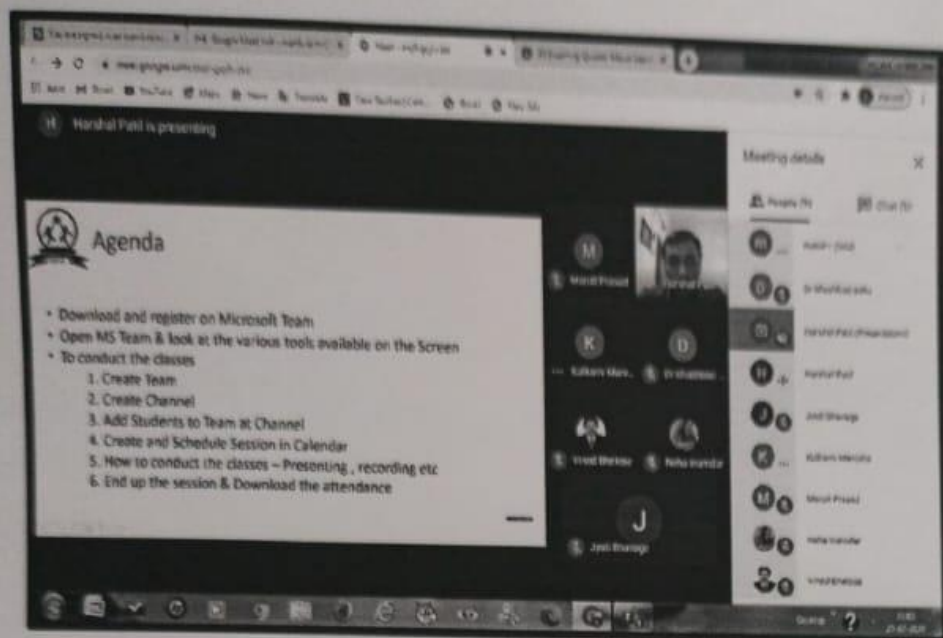
- 1) Set up Microsoft Teams for Education online classes and lectures
- 2) How to join a Microsoft Teams meeting, a demo tutorial
- 3) How to get your team up and running in Microsoft Teams
- 4) How to use the chat box in Microsoft Teams
- 5) How to invite people to Microsoft Teams
- 6) How to upload and share files in Microsoft Teams
- 7) How to change your background in Microsoft Teams, a demo tutorial

Programme concluded with vote of thanks proposed by Dr.Manik Rajopadhye, Event coordinator.





**Audyogik Tantra ShikshanSanstha's**  
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**Glimpse of the Event**

*[Handwritten signature]*

**Prepared By**

Dr. Manik Rajopadhye  
 FDP-Coordinator

**Submitted to**

Adv. Manisha Kulkarni  
 HOD, MBA@IICMR

**Approved By**

Dr. Abhay Kulkarni  
 Director, IICMR  
**DIRECTOR**

**Institute of Industrial & Computer  
 Management & Research [I.I.C.M.R.]**  
 Nigdi, Pune - 411 044.



IICMR/MBA@IICMR/20-21/FDP-Report/03





Audyogik Tantra Shikshan Sanstha 's  
**Institute of Industrial and Computer  
Management and Research (IICMR)**  
**MBA @ IICMR**

**Event Report**

**FDP**

**" Operations and Supply Chain  
Management Specialization  
(Semester III & IV) "**

**in association with  
Savitribai Phule Pune University**

**24<sup>th</sup> July 2020**

**10am to 4 pm**





Audyogik Tantra Shikshan Sanstha 's  
**Institute of Industrial and Computer  
Management and Research (IICMR)**  
**MBA @ IICMR**

**Event Report**

**Name of the Event: Faculty Development Program- "Operations &  
Supply Chain Management Specialization" Semester III&IV MBA  
CBCS GS OBE Pattern**

**in association with  
Savitribai Phule Pune University**

**2. Date & Venue:** 24<sup>th</sup> July 2020. Online sessions through Google Meet  
**Time:** 10: 00 a.m. – 4:00 p.m.

**3. Outcomes of Activity:**

- a) To make the faculty members revisit Sem III & IV OSCM syllabus and the Key Provisions of CBCS & OBE Curriculum of MBA 2019 Pattern
- b) To educate faculty members to build E-content using online free tools
- c) To coach the faculty to implement engaging and attractive content for online teaching
- d) To orient the faculty members about mapping the Sem III and Sem IV CO-PO mapping

**4. Description of the Process:**

As soon as we got the confirmation from the SPPU, Flyers were designed and circulated to the teaching fraternity affiliated to SPPU through email as well as WhatsApp groups. Ms. Dipti Bajpai and Ms. Jayasri Murali managed the overall FDP right from getting registrations to the execution, the technical aspects pertaining to setting up online meeting on Google platform and making it YouTube Live was supported by Mr. Harshal, Mr. Vinod and Mr. Maruti to ensure smooth delivery of the FDP.





## 5. Summary of the event

MBA@IICMR in association with Savitribai Phule Pune University organized one day FDP on "Operations & Supply Chain Management Specialization" Semester III&IV MBA CBCS GS OBE Pattern. Approximately 87 participants registered for the FDP through Google form. The FDP got an overwhelming response.

Pandemic has changed the facets of teaching. Teachers have to resort to virtual mediums to conduct lectures. Keeping the students engaged is another challenge while assessing their performance through Comprehensive Concurrent Evaluation using online methodologies is another challenge. With these roadblocks in mind MBA@IICMR under the supervision and guidance of IQAC Cell organized this one day E-FDP for OSCM specialisation. The Institute collaborated with SPPU for providing valuable insights into CO-PO mapping, the key provisions of MBA 2019 revised syllabus, online content development, use of animation in lectures, and use of online tools like Loom, Canva to make the content crisp, attractive and engaging, aligning market requirement with the OSCM courses.

Ms. Dipti Bajpai and Ms. Jayasri Murali (event Coordinators) welcomed on board the August gathering. Participants joined the session at 9:50 am. The session started punctually at 10:00 am.

Dr. Mahesh Abale, Senate member SPPU was the first speaker of the session. In his session of 3-4 minutes he urged the faculty members to develop themselves and get comfortable with online technicalities. He also insisted on escalating the standards of B-Schools and compete with the leading B-Schools of the Country.

The second speaker for the session was Dr. Parag Kalkar. He spoke about how supply chain management as a subject is gaining momentum and is not a choice of engineers any more. In the coming days this course would be the most sought after course. He further elaborated on why the teaching fraternity needs to work in collaboration, develop self, adopt best practices and be prepared for the future challenges.

Dr. Shailesh Kasande, Chairman BOS Production, Operations & Services Management SPPU and the main architect of the MBA 2019 revised syllabus explained the key provisions of the syllabus. He explained in details the credit allotment for core and elective courses for each semester as well as credit adjustment for MOOCS.





Our dynamic Director, Dr. Abhay Kulkarni Director- IICMR and Secretary- CMF college of Physiotherapy, was the fourth speaker for the session. He threw light on the growing job opportunities and how the specialization core and elective courses are aligned to the market requirements for developing the knowledge and skill of the students and enhancing their employability.

Adv. Manisha Kulkarni HOD MBA@IICMR was the fifth speaker for the session. She educated the faculty members about how the various assessment methods provided by the revised syllabus can be followed through a variety of online tools available for free. She along with Ms. Jayasri and Ms. Dipti displayed and explained a series of online tools that can be used for online assessment by both faculty and students. During this session an online poll was also conducted to keep the participants engaged. After this there was a break of 1 hour.

Post lunch the sixth session was conducted by Dr. Khairnar. Prof. & HOD (MBA) NDMVPs KBT College of Engineering. He educated the faculty members about the mapping of Course outcome with Program outcome for OSCM courses.

The seventh session was on Content Development using open source. This session was conducted by Prof. Mudassar. Assistant professor from BPHE Society's IMSCD&R. He explained in details about the ways of creating online content along with the tools that can be used. He also emphasized on the data security aspect of content and mentioned that data should be shared through a secure platform.

Dr. Sudhir Hasamnis Adjunct Faculty MBA@IICMR threw light on which MOOCS can be aligned to OSCM courses of SPPU. He gave a list of courses offered by SWAYAM, Courseera and Udemy.

The FDP ended with another engaging online poll. The Vote of thanks was proposed by Adv. Manisha Kulkarni.

## 6. Feedback:

The participants also shared their feedback in the chat window of Googlemeet, and mentioned that the session was very informative. They said such tools will surely be used by them and will make their efforts fruitful in designing e-content.

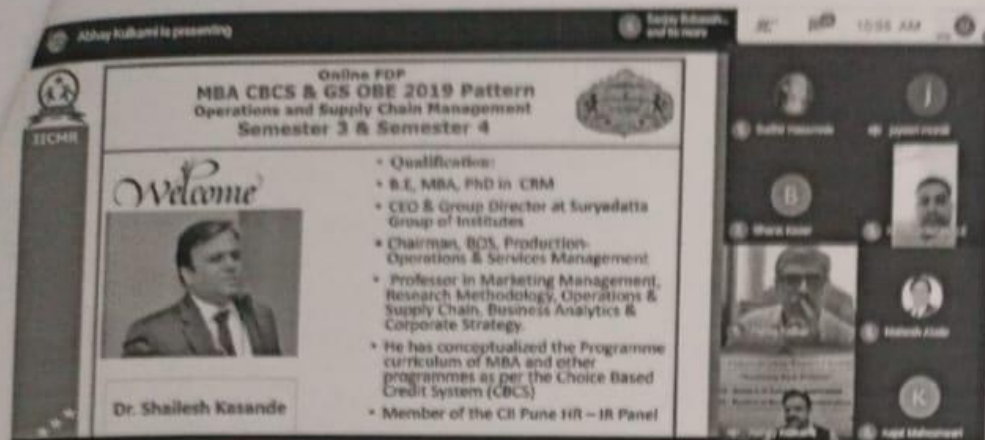
Name of the Faculty Coordinator: 1.Ms. Jayasri Murali

: 2.Ms.Dipti Bajpai





Virtual tour of the Webinar:



*[Signature]*

*Jayasri Murali*

*[Signature]*

*Abhay Kulkarni*

Prepared by  
Ms. Jayasri Murali  
Ms. Dipti Bajpai  
FDP Coordinator

Verified by  
Adv. Manisha Kulkarni  
HOD, MBA@IICMR

Approved by  
Dr. Abhay Kulkarni  
Director, IICMR  
**DIRECTOR**  
Institute of Industrial & Computer  
Management & Research [I.I.C.M.R.]  
Nigdi, Pune - 411 044





Audyogik Tantra Shikshan Sanstha 's  
**Institute of Industrial and Computer  
Management and Research (IICMR)**  
**MBA @ IICMR**

**Event Report**

**National Webinar- FDP**  
**"Effective & Efficient Online  
Teaching and Content  
Development"**  
in association with  
**Indian Institute of Digital Education  
(IIDE)**

**8<sup>th</sup> & 9<sup>th</sup> July 2020**  
**3pm to 5 pm**







Audyogik Tantra Shikshan Sanstha 's  
**Institute of Industrial and Computer  
Management and Research (IICMR)  
MBA @ IICMR**

**Event Report**

**Name of the Event: National Webinar- "Effective & Efficient Online  
Teaching and Content Development"**

**in association with  
Indian Institute of Digital Education (IIDE)**

**2. Date & Venue:** 8<sup>th</sup> & 9<sup>th</sup> July 2020. Online sessions through Zoom  
**Time:** 03: 00 p.m. – 5:00 p.m.

**3. Outcomes of Activity:**

- a) To make the faculty members aware about online teaching tools using G-Suite features
- b) To educate faculty members to build E-content using online free tools
- c) To coach the faculty to implement engaging and attractive content for online teaching

**4. Description of the Process:**

As soon as we got the confirmation from the experts from IIDE, Flyers were designed and circulated to the teaching fraternity all over India through email as well as WhatsApp groups. Ms. Janya Makhija from IIDE and Ms. Dipti Bajpai and Ms. Jayasri Murali handled the technical aspects to ensure smooth delivery.

**5. Summary of the event**

We collaborated with India Institute of Digital Education and organized, National Webinar- "Effective & Efficient Online Teaching and Content





Development". More than 1500 plus faculty registered for the event. Event got an overwhelming response.

Pandemic has changed the facets of teaching. Teachers have to resort to virtual mediums to conduct lectures. Keeping the students engaged is another challenge. With these roadblocks in mind MBA@IICMR under the supervision and guidance of IQAC Cell organized this 2- day webinar. The Institute collaborated with IIDE for providing valuable insights into online content development, use of animation in lectures, PPTs hacks, and use of online tools like Loom, Canva to make the content crisp, attractive and engaging.

Ms. Dipti Bajpai (event Coordinator) welcomed on board the Augustus gathering. Participants joined the session at 2:50 pm. The session started punctually at 03:00 pm. Our dynamic Director, Dr. Abhay Kulkarni Director-IICMR and Secretary- CMF college of Physiotherapy, threw light on the growing need of E-teaching and Why Faculty need to be equipped and prepared for this new medium of teaching & learning. He formally introduced the resource person Mr. Karan Shah. He is a leading and eminent trainer and has trained more than 13000 professional/students. He is a Visiting Faculty at IIM and leading colleges, a Tedx Speaker, Panelist and Judge at multiple Industry Forums. He is Founder and CEO of Indian Institute of Digital Education (IIDE). Mr. Karan Shah, initiated the session by a brief introduction about himself. He conducted a very engaging session and kept the participants engaged with his signature "Yes Yes" style. He enlightened the participants about the optimal use of G-Suite tools, Certifyem', G-Mass, Canva to create posters, books, attractive content, Use of Loom for video presentation of PPT. The tools were introduced through handson sessions

The first day ended with a very enthusiastic wait for the second day of FDP.

The second day FDP started sharp at 3 pm. Ms. Jayasri Murali gave a brief overview of the first day of FDP followed by our Director Sir' setting the background for Online content and importance of audio and visual aids for online content. The second day participants were given handson on preparing effective E-content using animation, images and videos. The resource preson Ms. Jenny Asher, a young and enthusiastic trainer, Strategic Marketing Specialist at IIDE, a Digital Marketing Expert and a Public speaker. She trained participants on Google sheets, Google Slides and ways to make online classes engaging.

The second day was concluded by Head of the Department MBA@IICMR, Adv. Manisha Kulkarni. She concluded the session by thanking IIDE for collaborating





with MBA@IICMR and providing such a knowledgeable hands-on session. She gave a brief introduction about the Institute and the Trust. She also informed participants about the upcoming National Level Student Development Program on "Plenty of Job Opportunities post Covid19" and requested all to encourage their students for participation. The FDP ended at a positive note and the participants showed interest of attending more such FDPs in future.

#### **6. Assessment of Activity Outcomes:**

From the feedback taken, faculty clearly understood the tools to be used and how online teaching can be made engaging. The speakers were highly appreciated by the participants. The participants also showed interest in participating in such FDPs organized by MBA@IICMR in future.

#### **7. Feedback:**

The participants also shared their feedback in the chat window of Zoom, and mentioned that the session was very informative. They said such tools will surely be used by them and will make their efforts fruitful in designing e-content.

Name of the Faculty Coordinator: 1.Ms. Jayasri Murali

: 2.Ms.Dipti Bajpai

Virtual tour of the Webinar:

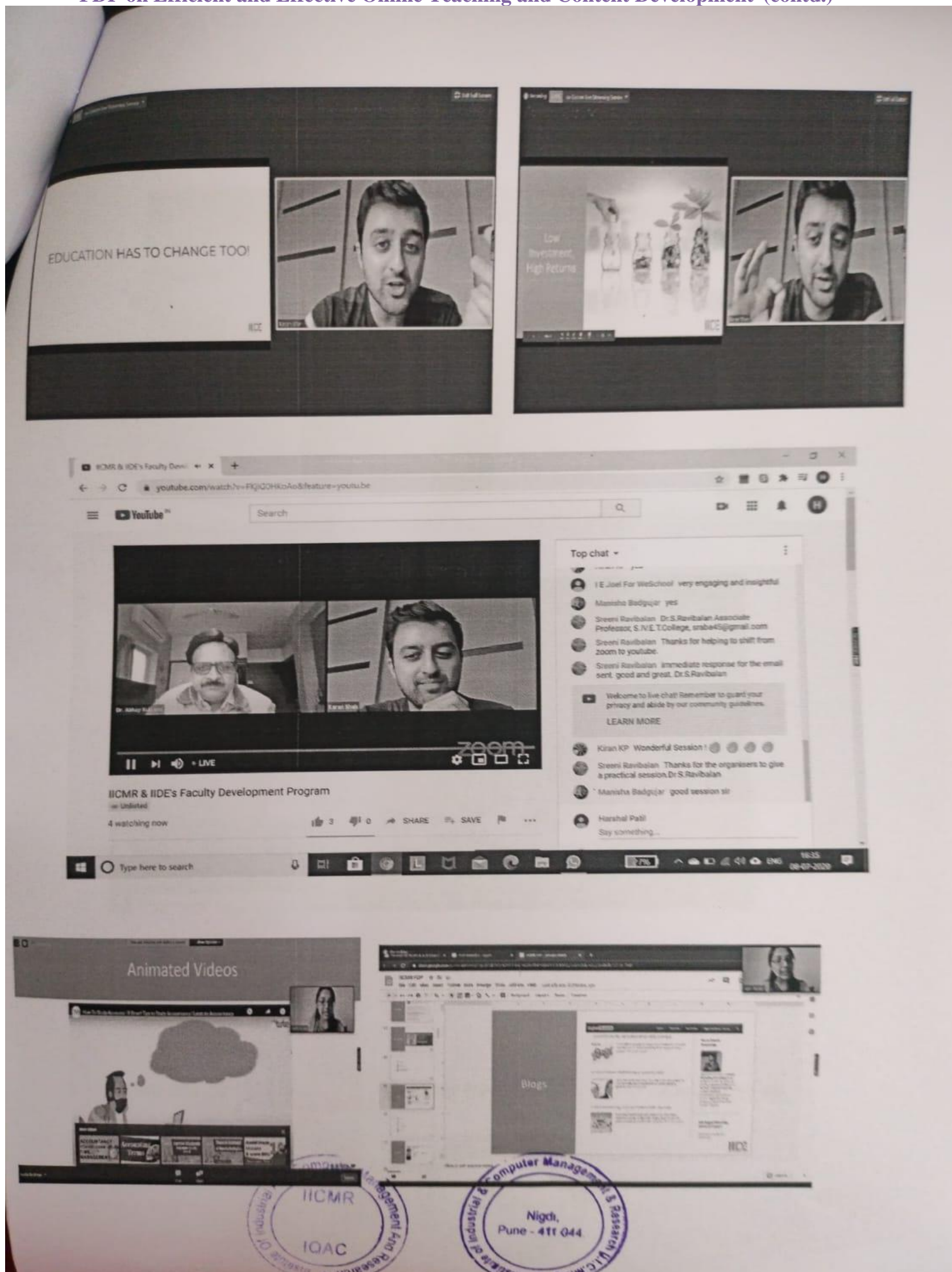


## FDP on Efficient and Effective Online Teaching and Content Development (contd.)

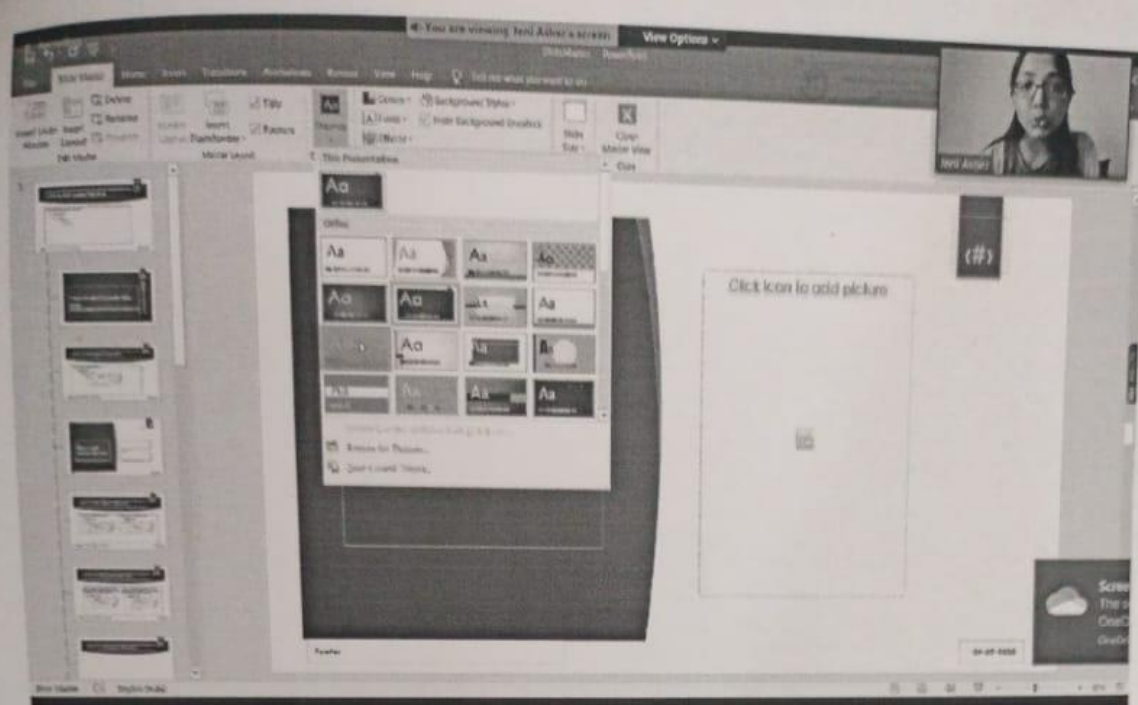




## FDP on Efficient and Effective Online Teaching and Content Development (contd.)



## FDP on Efficient and Effective Online Teaching and Content Development (contd.)



*Dipti Bajpai*

*Jayasri Murali*

*Manisha Kulkarni*

*Abhay Kulkarni*

Prepared by

Ms. Jayasri Murali  
Ms. Dipti Bajpai  
Webinar Coordinator

Verified by

Adv. Manisha Kulkarni  
HOD, MBA@IICMR

Approved by

Dr. Abhay Kulkarni  
Director, IICMR







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## **MBA @ IICMR**

### **Report**

**Title of Activity:** FDP on Process of Mapping of CO-PO and attainments levels.

**Date & Time:** 25/01/2021, 3.30-6.00

**Venue:** Board Room

**Outcomes of activity:**

- a) Faculty Members understood the process of CO-PO mapping and attainments levels through ERP .

**Description of activity:**

The training session of for the faculty members of mba@iicmr was organized. FDP was organized to understand the process of CO-PO Mapping through an ERP. Dr.Abhay Kulkarni welcomed Mr. Abhijeet Yeole. Dr.Manik Rajopadhye, FDP Coordinator welcomed faculty members to for FDP. She introduced Resource person Mr.Abhijeet Yeole.

**Summary & conclusion:**

The Choice Based Credit system of syllabus 2019-20 of Savitribai Phule Pune University emphasis on Outcome Based Education. The linkage and mapping of Program Educational Objectives (PEO's), Program Outcome (Po's) Program Specific Outcomes (PSO's) and Course Outcome(CO's) vmedulife has developed a new module. To get recognized and to get accredited by NBA and NAAC, MAPPING OF CO-PO are important. To get the flawless results the FDP was organized. The session was interactive.

**Points discussed during the FDP**

1. To achieve Target Level of attainment
2. Programm outcome
3. Activity based learning redefining and redesigning of attainment.
4. Outcome parameters
5. Linkage of Los with Co's & Po's
6. Designing of question papers , question wise analysis, question wise analysis
7. Linkage of questions attainments (according to Bloom's Taxonomy)
8. Course outcome

IICMR/MBA@IICMR/20-21/FDP-Report/06

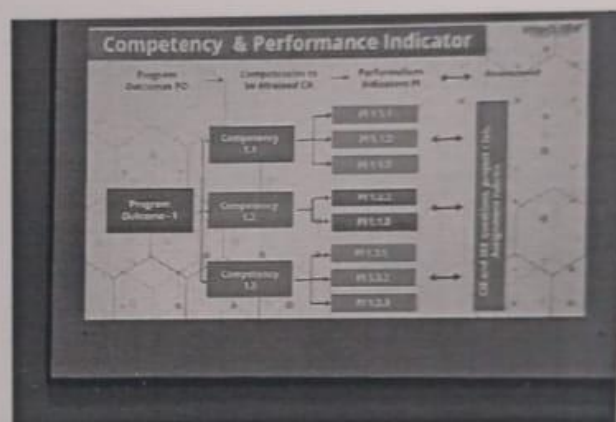




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9. Tagging the course outcomes(revise Bloom's Taxonomy )
10. Feedback analysis.

Programme concluded with vote of thanks proposed by Mr.Maruti Prasad, Asst.Profrssor MB A@ IICMR.



**Glimpse of the Event**

Prepared By

Dr.Manik Rajopadhye  
FDP-Coordinator

Submitted to

Adv.Manisha Kulkarni  
HOD,MBA@IICMR

Approved By

Dr.Abhay Kulkarni  
Director, IICMR

**DIRECTOR**  
**Institute of Industrial & Computer**  
**Management & Research [I.I.C.M.R.]**  
Nigdi, Pune - 411 044



IICMR/MBA@IICMR/20/24/FDP-Report/06





Audyogik Tantra Shikshan Sanstha's  
Institute of Industrial and Computer Management and Research (IICMR)  
Approved by AICTE, Permanently Affiliated to SP Pune University,  
Recognized by DTE, Government of Maharashtra, NAAC Re-accredited  
Ranked Platinum Category by AICTE-CII for Industry Linked Technical Institute  
Awarded Best Management Institute for Industry Interface by CEGR

**MBA@IICMR**

15-09-2022

## Report

**Title of Activity:** FDP on "CO-PO Mapping"  
**Date & Time:** 16-09-2022, 11.30am to 12.30pm  
**Venue:** GD Room, MBA@IICMR  
**Resource Person:** Dr. Shailesh Kasande

### Outcome of activity:

- Faculty Members understood the importance and mechanism of CO PO mapping and attainment level
- Faculty members understood the performance threshold and proportion.

### Description of activity:

Dr. Manisha Kulkarni, HOD, MBA@IICMR welcomed faculty members and the resource person Dr. Shailesh Kasande for the FDP.

### Summary & conclusion:

- Dr. Kasande explained the proportion parameter and performance parameter to the faculty members and how to arrive at attainment level 1,2 and 3.
- He also gave a formula to calculate the attainment level as

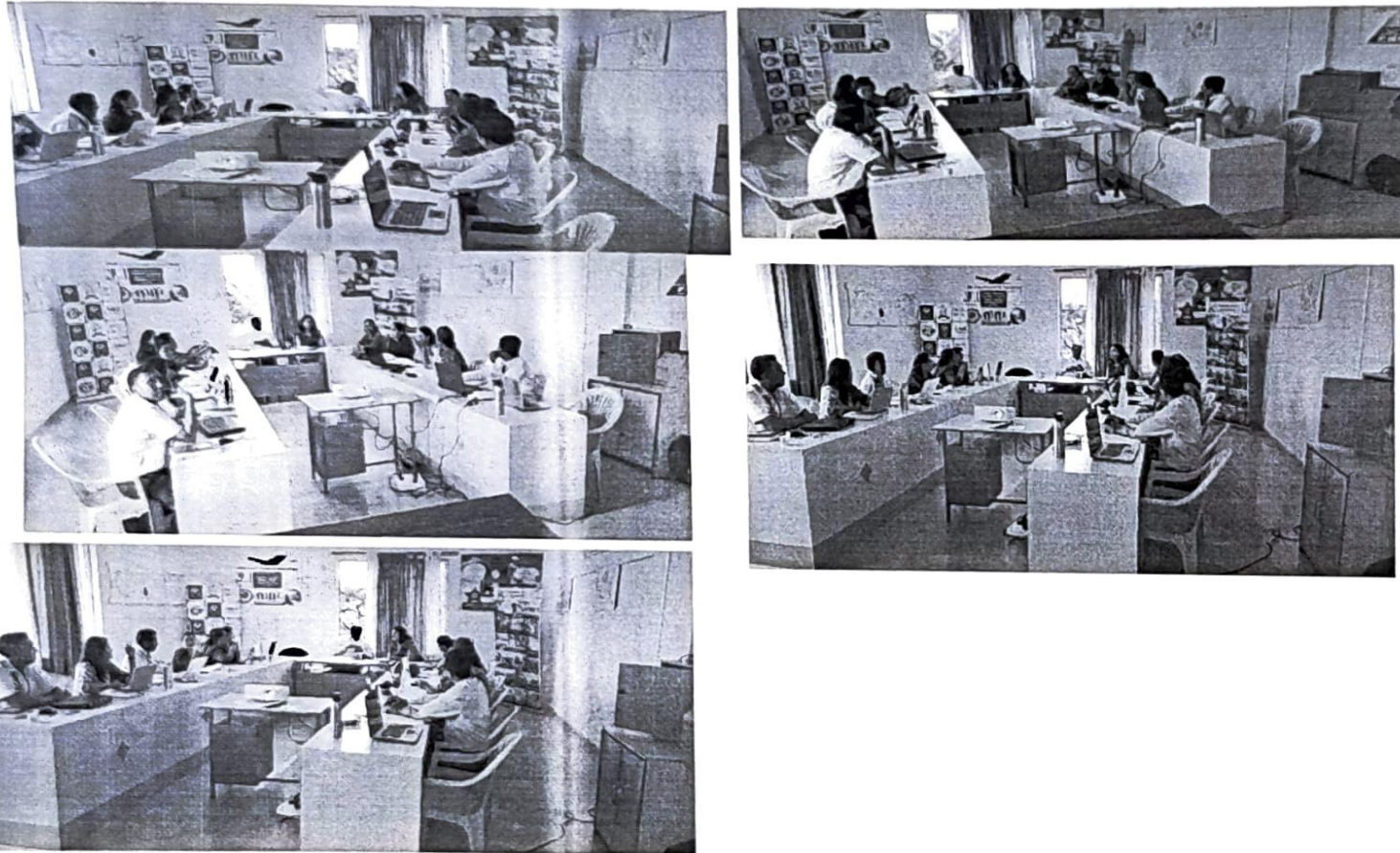
**CO Attainment level X Mapping Level**  
**3 (Max Attainment Level)**

- He emphasized that every CO should be mapped individually to PO and all COs and all POs should be attained in one course.
- PSO and PO are at same level
- He gave a clarity about the calculation of attainment level of course outcomes which is Concurrent Assessment (40%), End semester assessment (40%) and Course Exit Survey (20%)
- He further clarified that PSO and PO are at same level. For calculation of PEO, the combination should be followed is Alumni Progress Survey at 02% and Student Exit Survey at 0.8%.

- He further suggested that he will take a workshop for full day for CO PO attainment on 16<sup>th</sup> of October 2022.

Programme concluded with vote of thanks proposed by Dr. Madhura Deshpande.

Some Snaps of the session



Prepared by

*Dr. Madhura Deshpande*

Dr. Madhura Deshpande  
FDP Co Ordinator

Verified by

*Dr. Manisha Kulkarni*

Dr. Manisha Kulkarni  
HOD, MBA@IICMR

Approved by

*Dr. Abhay Kulkarni*

Dr. Abhay Kulkarni  
Director, IICMR







Audyogik Tantra Shikshan Sanstha's  
Institute of Industrial and Computer Management and Research (IICMR)  
Approved by AICTE, Permanently Affiliated to SP Pune University,  
Recognized by DTE, Government of Maharashtra, NAAC Re-accredited  
Ranked Platinum Category by AICTE-CII for Industry Linked Technical Institute  
Awarded Best Management Institute for Industry Interface by CEGR

**MBA@IICMR**

Date: 13/09/2022

## **CIRCULAR**

This is to inform all the MBA@IICMR Faculty members that Faculty Development Program on "CO-PO Mapping" has been arranged by MBA@IICMR under the aegis of IQAC.

Venue: GD Room, MBA@IICMR

Time: 11.30 am to 12.30pm

Date: 16<sup>th</sup> September 2022

Mode of Conduct: Offline

Please confirm your availability.

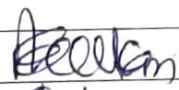
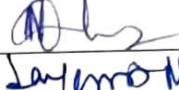
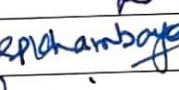
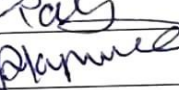

Dr. Madhura Deshpande  
FDP Co Ordinator

Dr. Manisha Kulkarni  
HOD, MBA@IICMR

Dr. Abhay Kulkarni  
Director, IICMR



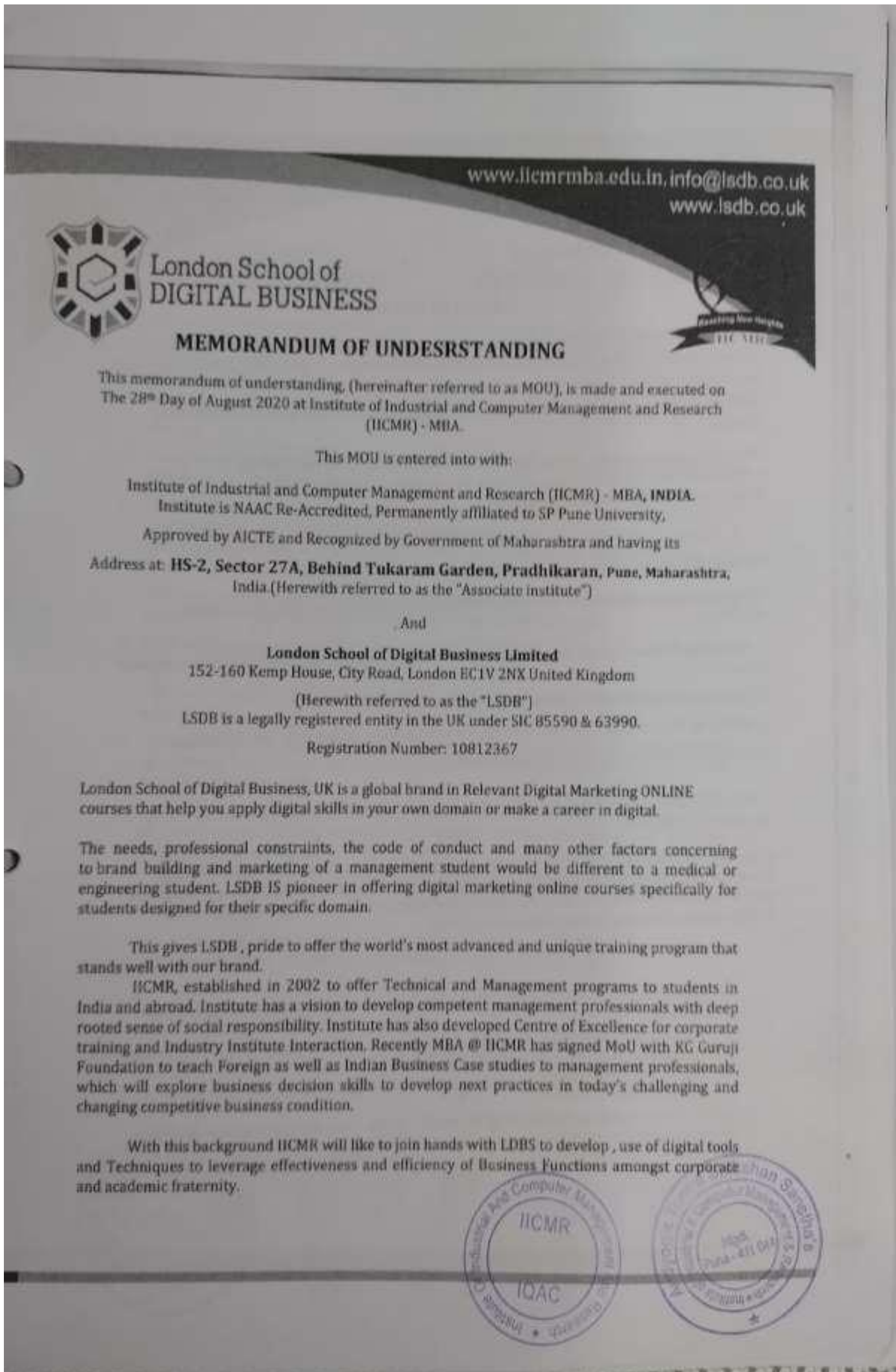
## Attendance of FDP on CO-PO Mapping

Sr. No.	Name	Signature
1	Dr. Abhay Prabhakar Kulkarni	
2	Dr. Kulkarni Manisha Prasad	
3	Dr. Jayasri Murali	
4	Dr. Vinod Shankar Bhelose	
5	Dr. Rajendra Agawane	
6	Dr. Dipti Sharma	
7	Mrs. Swapnisha Khambayat	
8	Ms. Dipti Bajpai	
9	Ms. Pooja Nalawade	
10	Mr. Dileep Madhukar Pawar	
11	Mr. Harshal Suresh Patil	
12	Mrs. Puja Gawande	
13	Ms. Aditi Thakkar	
14	Dr. Madhura Deshpande	

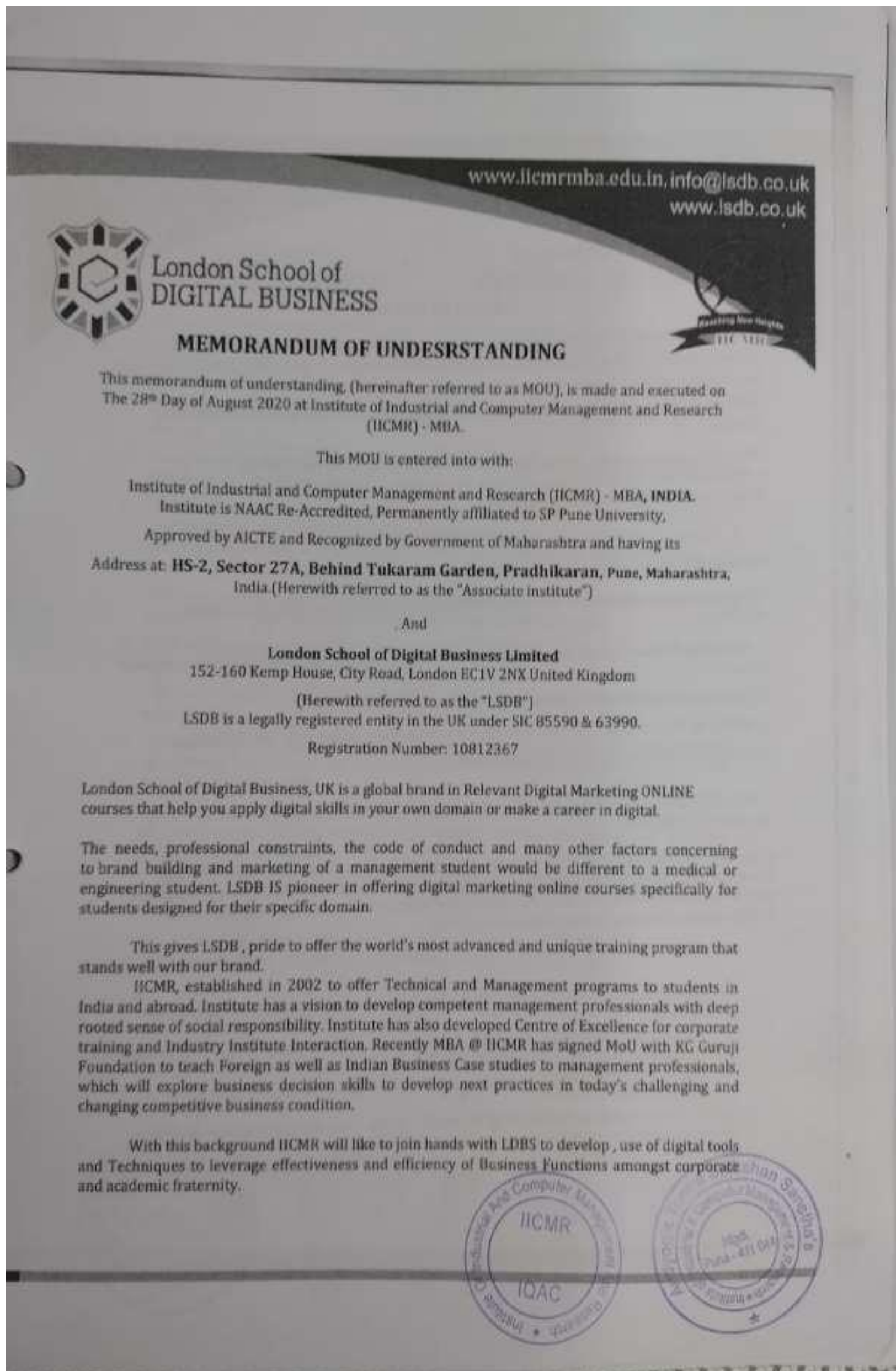




4	<p>International MOU with LSBU was signed to provide international exposure to students and faculty members, where Internship to various students was provided.</p> <ul style="list-style-type: none"><li>• (Refer - 2019-2020 Perspective Plan Point No 4)</li></ul>
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## London School of DIGITAL BUSINESS

### PURPOSE OF THIS MOU

This MOU agreement is designed with the purpose of providing training in the field of Digital technologies and especially Digital Marketing and Collaborating in the Placement, Internship and skill development activities for the students of MBA@ICMR.

LSDB would like to invite the Associate Institute to join us through our Associate Membership Program.

The joining process is very simple. Please visit the link and fill in the form online.  
www.lsdb.co.uk -> Membership -> Associate Membership -> APPLY Or Click  
<https://www.lsdb.co.uk/associate.html>

### AGREEMENT(S)

It is agreed between LSDB and the Associate Institute-MBA@ICMR that:

LSDB will undergo a collaborative linkage with the Associate Institute, with the following objectives:

1. Providing Placement and Internship opportunities to students of MBA@ICMR through their portal
2. Conducting Job Fair online/offline.
3. Setting up Skill development center at the Institute Campus, subject to further discussion.
4. Any other point deemed fit by both the parties.
5. This MOU offers and outlines the Associate institute an association program from LSDB for no one time or yearly fees.
6. The add-on features to the association program may change on time-to-time basis. However, these features will either be offered for free to the Associate Partner or will remain optional if they wish to buy. For example, currently the following benefits are being offered to the institution's Staff/Faculties. However, these are for limited period.

- Our introductory course, Digital Marketing Basics, will be provided at no cost to your faculties.
- Our foundation course, Digital Marketing Foundation, will be provided at no cost to your faculties. Includes our International Certificate.
- Special Scholarships if they wish to buy our Certification courses.

1. LSDB will work towards familiarizing the student of the Associate Institute with the Digital Marketing and related online courses available with LSDB.





MOU with LSDB for Offering Digital Marketing Course (contd).

www.icmrmba.edu.in, info@lsdb.co.uk  
www.lsdb.co.uk



## London School of DIGITAL BUSINESS

2. As a topic of important and specific consideration, LSDB will offer the online courses to the students of Associate Institution or students of the Associate institute's associate organizations. 25% of the actual fees collected from the students will be offered to the Associate Institute as earnings.
3. There is no minimum students or maximum students required to be eligible for the earnings.
4. The earnings for the Associate Institution in case of all other courses would also be the same 25% as per the standard offer.
5. LSDB offers 31+ different courses from Digital field that are offered in the form of various course packages. All details of these courses will be shared with the institution / students. If students enroll for any of those courses and make payments then the earnings of 25% will be passed on to the Associate Institution as agreed.
6. LSDB will involve students of the Associate Institution in the various practical aspects of the course and activities that cover various dimensions of a digital business.
7. LSDB will also give the students of the Associate Institution access to the LSDB's own portal which might help in their career growth.
8. LSDB will also inform the students about the regional / international conferences if they wish to attend.
9. LSDB as part of their study program may give internships / project work / assignments to the students. The work carried out in such programs will remain under the rights of LSDB and code of confidentiality.
10. LSDB continuously works on New Development Initiatives; hence, as a part of this MOU, if students from the Associate Institute are involved in any way LSDB will own all the rights and authority of the same.

MBA@ICMR in association with their associated Industry and Academic MoU partners to conduct apt learning and Development programs with LSDB associated members.

This MOU, unless cancelled by mutual written consent of both the institutes shall continue to be effective along with the amendments made on time-to-time basis.

For LSDB

Director, SACHIN PAREKH

For MBA@ICMR

Director, Dr. Abhay Kulkarni

Witness

Witness



Certification in Digital Marketing from London School of Digital Business






Audyogik Tantra Shikshan Sanstha's  
Institute of Industrial and Computer Management and Research (IICMR)  
Approved by AICTE, Permanently Affiliated to SP Pune University,  
Recognized by DTE, Government of Maharashtra, NAAC Re-accredited  
Ranked Platinum Category by AICTE-CII for Industry Linked Technical Institute  
Awarded Best Management Institute for Industry Interface by CEGR

## MBA@IICMR

MBA@IICMR Offers Best in terms of Quality Delivery.

Value Added Certification - **Digital Marketing.**  
In Association with  
**London School of Digital Business.**





MBA@IICMR/VAC-DM-CP-2020-21



Trainer Profile: -

Sachin Parekh



### INTRODUCTION

- Director at London School of DIGITAL BUSINESS
- CEO at Soch Solutions
- Serial Entrepreneur & Computer Wizard with strong software technical experience
- Education: BE Computer, PG DITM, PGD Advanced Computing
- Journey as an employee: Software Engineer at Tata InfoTech (TCS), Pune to Technical Director of JAM IP Ltd, UK
- Passionate about Branding, marketing, and productization
- Hobbies: Playing sports & Public speaking
- 25+ years of Experience in crafting customer experience journeys.
- Journey as an Entrepreneur: Founder of a few successful ventures including software and others.
- JAMS Technologies – Software (Successfully acquired by Everstone Group)
- Soch Solutions – Software
- EngageMints – Digital Platform
- Arihant Developers – Construction
- iPassion Sports – Sports Retail Showrooms
- Desire Sports Corporation – Cricket Grounds and academy



**Notices:** - Level-1 Notice and Level-2 Notice attached -

**Feedback Analysis and Blank Feedback form:** -

Attached at the end of the Report for two Levels.

**Attendance Report.** Self-paced learning Course.

**Assessment and Evaluation:** -

1. Assessment and Evaluation will be done by System only.
2. Students have to appear for Final evaluation after every Level then and then only they will be in the position to download level completion certificate.
3. Criteria for Passing is 75%. The students who will score below 75% will not get certificate of that level in three attempts.
4. Best score in the three attempt will be considered as final score of the students for that respective level.

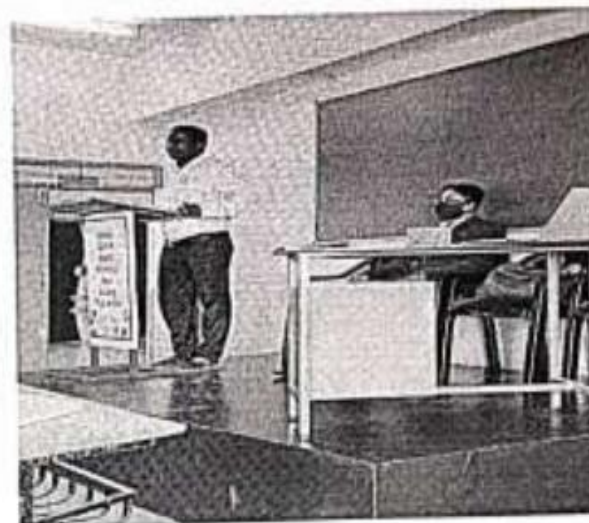
**Sample Certificate.**



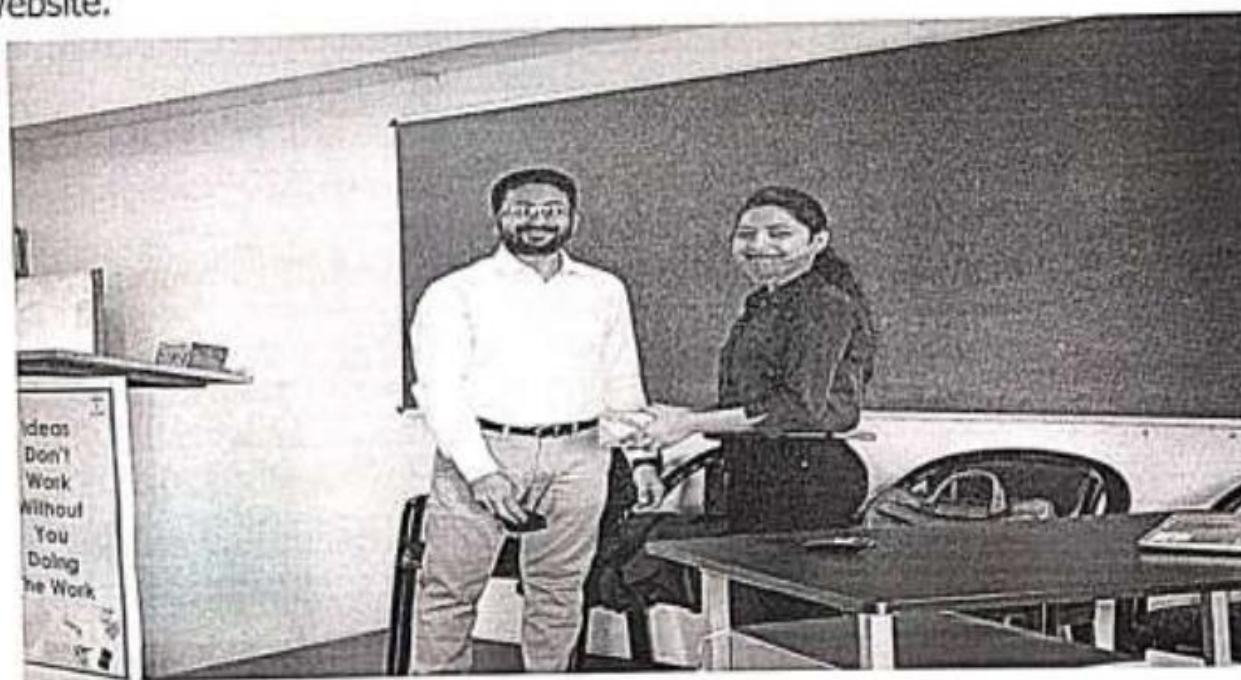
MBA@IICMR/VAC-DM-2020-21



**Photos and Videos of the Event: -**



**Study Material of the course: -** No Access for Study Material apart from Website.



5	<p>Student engagement during pandemic through Webinars; WEBETHON and Arko events.</p> <ul style="list-style-type: none"><li>• (Refer - 2019-2020 Perspective Plan Point No 5)</li></ul>
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Audyogik Tantra Shikshan Sanstha's  
**Institute of Industrial and Computer Management and Research**  
(Affiliated to SP Pune University, Approved by AICTE New Delhi, Recognized by Govt. of Maharashtra)  
Reaccredited by NAAC & Best ICT B-School in Pune

## MBA @ IICMR

Date: 1/12/2020

### 'The five Core values to excel'.

**Topic:** Seminar on the topic "The five core values to excel" in association with London School of Digital Business.

**Resource person:** Ms Swati Dogra, HR Expert.

**Date:** 28<sup>th</sup> November, 2020

**Time:** 4.30pm to 5.30pm

**Venue:** Online platform of Zoom

#### Participants –

1. Dr. Abhay Kulkarni (Director, IICMR)
2. Adv. Manisha Kulkarni (HOD, MBA@IICMR)
3. Faculty members (MBA@IICMR) - 10
4. International Audience

#### Coordinator –

Ms. Neha Inamdar, Ms Kiran Rao

#### Objectives:

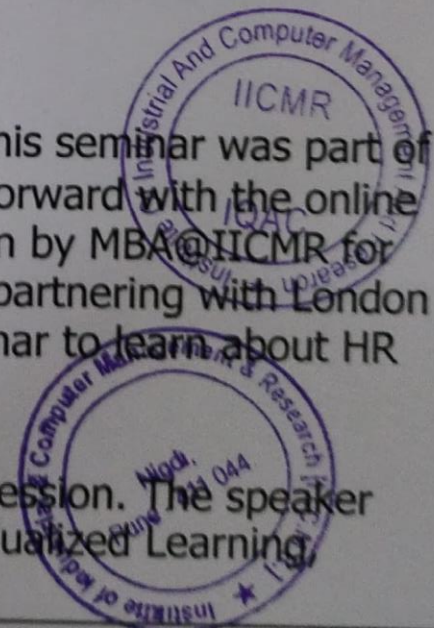
1. To make aware about the current scenario in the HR and effective use of HR policies.
2. To discuss about 5 core values to excel.

#### Brief Introduction of the Activity:

MBA@IICMR follows the continuous learning process. This seminar was part of the same. To enhance the skills, many institutes came forward with the online seminars on various subjects. The same effort was taken by MBA@IICMR for providing platform and enhancement of knowledge. By partnering with London School of Digital Business, MBA@IICMR initiated a seminar to learn about HR values at work place.

- Ms Swati Dogra, Speaker started the Digital marketing session. The speaker listed 5 core values such as "Sustainable Quality, Individualized Learning,

MBA@IICMR/2020-2021/Seminar / Report





Integrity, Innovation and Collaborative Partners”. The seminar went on for an hour and the session ended on the note of inculcating the values for success.

**Assessment of the activity:**

The speaker, Ms Swati Dogra gave brief idea about organizational structure in corporates. She further added, the importance of inculcating values and 5 core methods to succeed. The participants asked many question. The speaker, Ms. Swati Dogra gave satisfactory answers of every questions asked. The session was interactive.

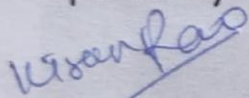
**Outcome of the activities:**

The participants came to know about the procedures and new techniques followed in corporates. The international audience shared theirs procedures and techniques for the pandemic.

**Feedback of the activity:**

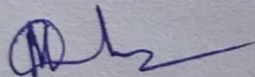
The audience gave positive feedback about the session. They asked about more interactive sessions. The international speaker could interact with people and faculties globally.

Prepared by



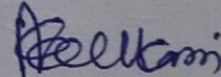
Ms Kiran Rao  
Seminar Coordinator

Verified by



Adv. Manisha Kulkarni  
HOD, MBA@IICMR

Approved by



Dr Abhay Kulkarni  
Director, IICMR

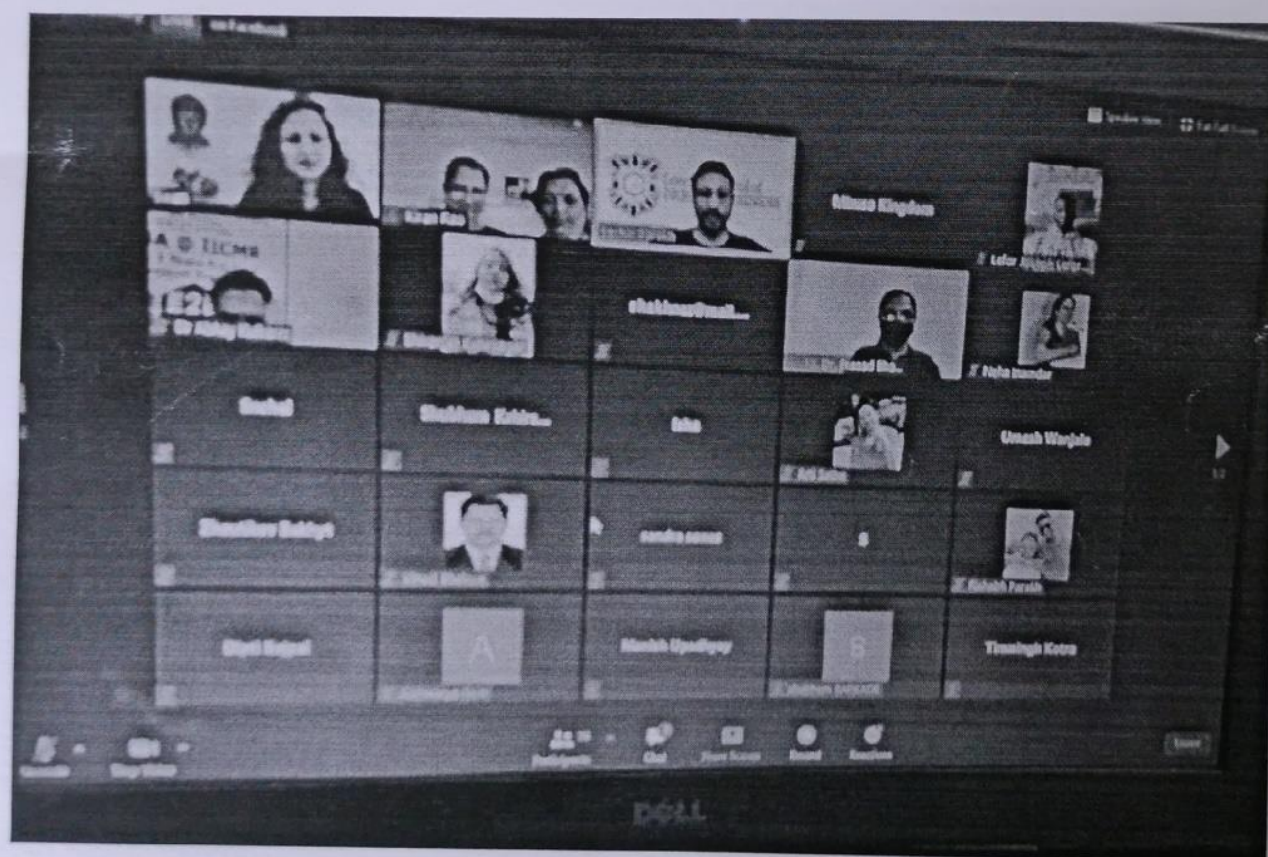
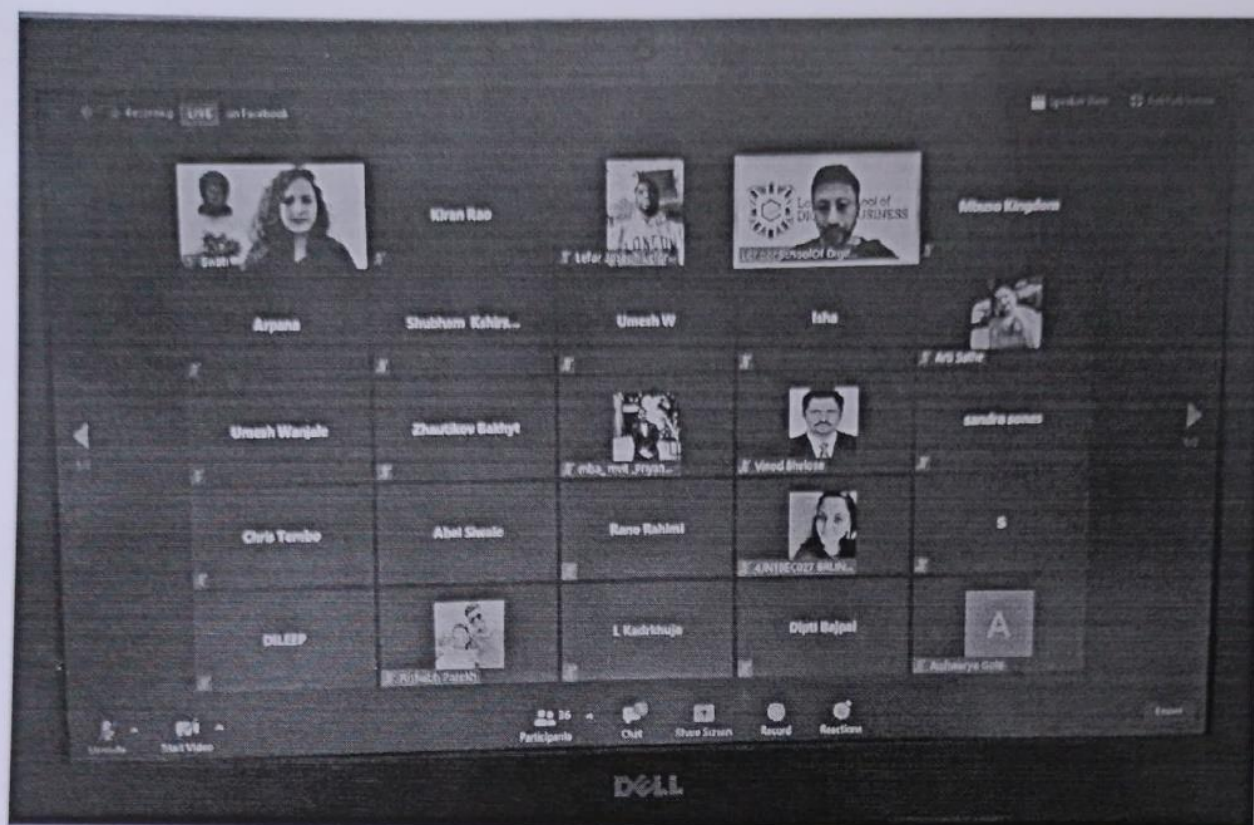
**DIRECTOR**

**Institute of Industrial & Computer  
Management & Research [I.I.C.M.R.]**  
Nigdi, Pune - 411 044



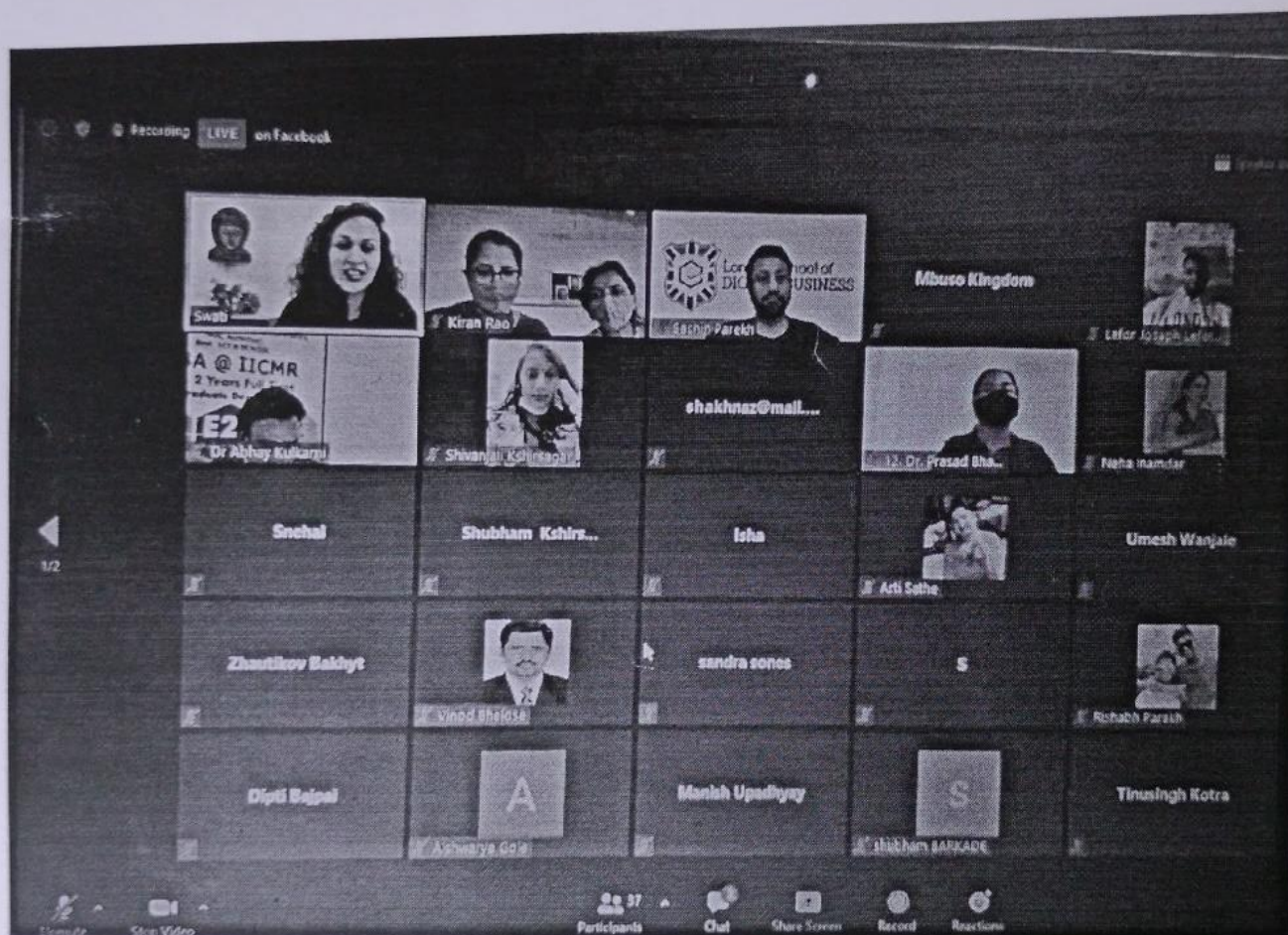
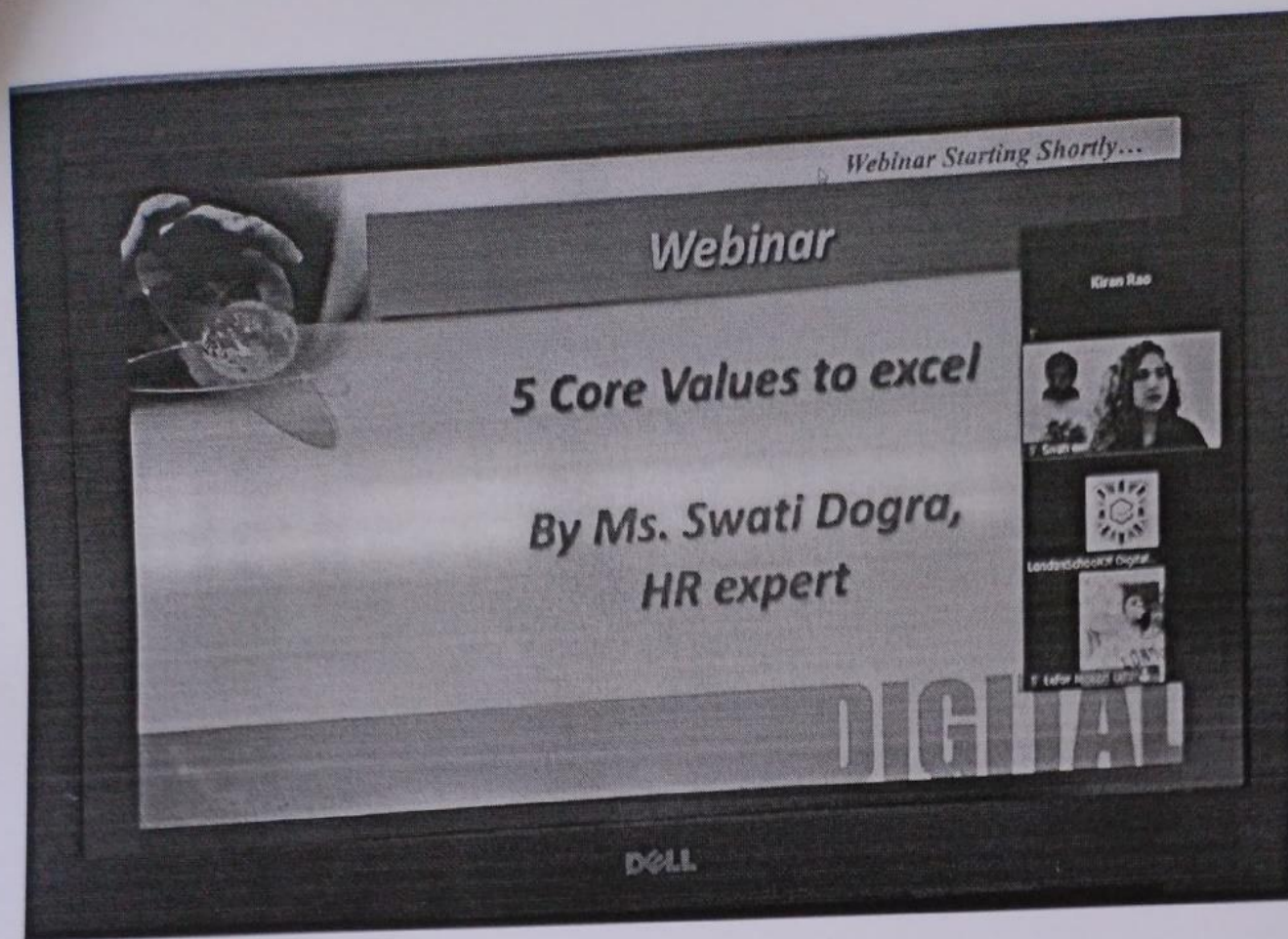


## Webinar on “The five Core Values to Excel” (contd.)





## Webinar on “ The five Core Values to Excel” (contd.)







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## **MBA @ IICMR**

Date: 1/12/2020

### **“BSE - IPF - Capital Market Awareness”**

**Topic:** BSE - IPF - Capital Market Awareness

**Resource person:** Mr. Mirza Rafathulla Baig

**Date:** 30<sup>th</sup> November, 2020

**Time:** 3pm to 4.45pm

**Mode of delivery:** Online platform of Zoom

**Participants –**

1. Dr. Abhay Kulkarni (Director, IICMR)
2. Adv. Manisha Kulkarni (HOD, MBA@IICMR)
3. Faculty members (MBA@IICMR)
4. MBA – II, SEM – III, students - 17
5. National Audience - 54

**Coordinator –**

Asst Prof. Vinod Bhelose,  
Asst Prof. Kiran Rao



**Objectives:**

1. To make people aware about the capital market of BSE and the opportunities of investment in BSE Capital market.
2. To guide the audience about the various methods to enter into the BSE Capital market.
3. To aware audience about the risks associated with the BSE investments.

**Brief Introduction of the Activity:**

MBA@IICMR follows the continuous learning process. This seminar was part of the same. To enhance the skills and understand the attainment of the students,

*MBA@IICMR/2020-2021/Seminar*



many institutes came forward with the online seminars on various subjects. The same effort was taken by MBA@IICMR for providing platform and enhancement of knowledge.

**Agenda:**

Sr. No	Time	Particulars	Resource Person
1	3.00pm Starts	Welcome to Guests and participants (anchoring)	Ms Mukti
2	3.00pm to 3.05pm	Introduction of Guest	Ms Mahima
3	3.05pm to 4.30pm	Capital Market and Investor Awareness	Mr Mirza Rafathulla Baig
4	4.30pm to 4.45pm	Question and Answer Session	Mr. Mirza Rafathulla Baig
3	4.45pm to 4.55pm	Vote of Thanks	Mr Vinod Bhelose

**Assessment of the activity:**

This program was conducted in association of the BSE. The audience was of the national level. The speaker talked about the primary market and secondary market. He talked about, “Most of the trading in the Indian stock market takes place on its two stock exchanges: the Bombay Stock Exchange (BSE) and the National Stock Exchange (NSE). The BSE has been in existence since 1875”. He guided about ‘how the capital market operates’, ‘basic features of Capital market’, ‘mutual funds’ and many more. Then he stated the difference between NSE and BSE. Then further added the risks associated with it.

The speaker said that due to Pandemic there were ample of opportunities to trade into the capital market.

**Outcome of the activities:**

The audience enjoyed the session. The speaker also suggested few courses for acquiring the knowledge about the capital market. He also suggested to be literate about the finance for independence. The students asked about the career aspects to capital market.





## Webinar on “BSE-IPF-Capital Awareness” (contd.)

Prepared by

*N. Inamdar*

Mrs. Neha Inamdar  
Head Corporate Relations

Verified by

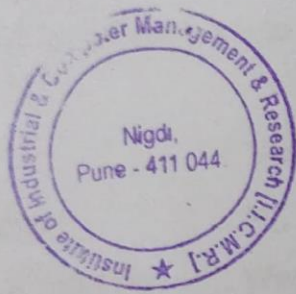
*M. Kulkarni*

Adv. Manisha Kulkarni  
HOD - MBA

Approved by

*A. Kulkarni*

Dr. Abhay Kulkarni  
Director, IICMR  
**DIRECTOR**  
Institute of Industrial & Computer  
Management & Research [I.I.C.M.R.]  
Nigdi, Pune - 411 044





## Webinar on “ BSE-IPF-Capital Awareness” (Contd.)

The screenshot shows a Microsoft PowerPoint presentation titled "How the Capital Market Operates" by BSE. The presentation is displayed in a window titled "BSE PPT - November 2020 - Microsoft PowerPoint (Product Activation Failed)". The slide content is as follows:

## How the Capital Market Operates

- ☐ e-trading
  - ☒ BOLT on-line Trading System
  - ☒ Shares held in electronic format (Non-Physical)
  - ☒ Benefits :
    - Lower Transaction Costs
    - Increased Liquidity & Transparency
    - Greater Competition
    - Time Efficient & Automated
  - ☒ Facilitates electronic settlement of trades
  - ☒ Maintained & monitored by Depository Participant (DP)
- ☐ De-Materialization

A small inset image of a man is visible in the bottom right corner of the screen.

The image is a composite of two screenshots from the Lotus E&T software. The top screenshot shows the 'Power of Compounding' screen, which features a table of investment growth over 30 years at 8%, 9%, and 10% annual rates. The bottom screenshot shows a 'Computer Management' screen with a circular diagram and a small photo of a man.

Year	8% p.a.	9% p.a.	10% p.a.
Investment	10,000	10,000	10,000
5 Years	13,382	14,693	16,103
10 Years	17,908	21,589	25,937
15 Years	23,965	31,721	41,772
20 Years	32,071	46,609	67,273
25 Years	42,918	68,484	1,08,347
30 Years	57,434	1,00,626	1,74,494





## Webinar on “BSE-IPF-Capital Awareness” (Contd.)

**BSE**

### Basic Features of Asset Classes

ASSET CLASS	Return	Safety	Liquidity	Recurring/Incidental/Storing Costs	Investment Size	Periodic Income	Tax Exemption
EQUITY/MF	High	Low	High	Low	Low	Yes	STCG -15% LTCTG- Profit >1 lakh
GOLD	Medium	Low	High	Medium	Low	No	No
BANK FD	Low	High	High	Low	Low	No	No
COMPANY FD/NCD	Medium	Medium	Low	Low	Medium	No	No
LAND/ FLAT	High	Low	Low	High	High	Yes	No
PPF/ SUKANYA	Low	High	Low	Low	Low	No	Yes

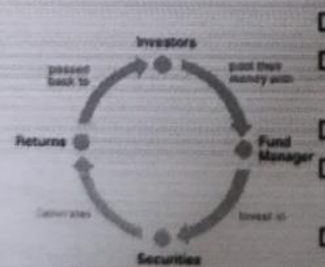
**BSE**

### Comparison of Returns of BSE SENSEX & Gold

10 Year Block	Annualised Returns of BSE SENSEX	Annualised Returns of Gold
1980-1990	20.62%	10.79%
1990-2000	21.24%	8.13%
2000-2010	12.57%	13.94%
2010-2019 (8.75 Years)	9.55%	10.23%

**BSE**

### Mutual Funds - Features



- ☐ High Returns Over Long term
- ☐ High Liquidity at NAV based prices.
- ☐ Effective from F.Y. 2020-21 Dividend is taxable in the hands of Investors
- ☐ Low Investment Size
- ☐ Risk is minimized through diversification
- ☐ Various Types of Funds to choose from
- ☐ Periodic Investment (SIP)/Withdrawal (SWP) facility
- ☐ Other facilities like STP available





## Webinar on “BSE-IPF-Capital Awareness” (Contd.)

**BSE**

### Mutual Fund - Type of Schemes

**SCHEME TYPE**

<input type="checkbox"/> Investment	<input type="checkbox"/> Collection	<input type="checkbox"/> Options	<input type="checkbox"/> Other Scheme Plans
• Equity	• Open Ended	• Growth	• Direct
• Sectoral	• Close Ended	• Dividend	• Regular
• Indices Based		• Dividend Reinvest	
• Thematic			
• Tax Saving (ELSS)			
• Debt / Money Market			
• Liquid			
• Short Term			
• Long Term			
• Hybrid / Balanced			
• Gold			

Lotus E&T's screen

**BSE**

### Financial Planning - Key Aspects

<input type="checkbox"/> Financial Goals	
■ Buying a house	
■ Children's Education	
■ Children's Marriage	
<input type="checkbox"/> Insurance Planning	
<input type="checkbox"/> Tax Planning	
<input type="checkbox"/> Retirement Planning	

Lotus E&T's screen

**BSE**

### Financial Products available at BSE

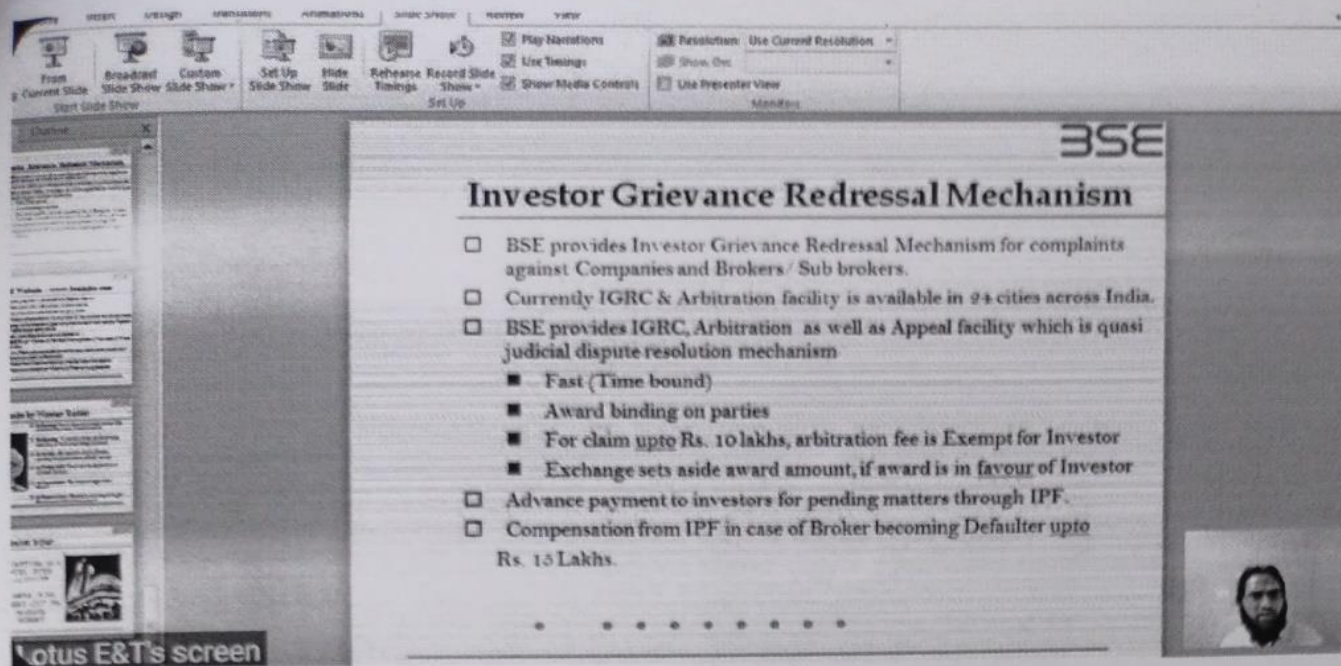
<input type="checkbox"/> Equity	
<input type="checkbox"/> Derivatives (Futures & Options)	
<input type="checkbox"/> Currency Derivatives	
<input type="checkbox"/> Commodity Derivatives	
<input type="checkbox"/> Interest Rate Derivatives	
<input type="checkbox"/> Debt (Corporate / Wholesale / Bonds)	
<input type="checkbox"/> Mutual Funds / ETPs (BSE Star MF Platform)	
<input type="checkbox"/> PSE SME Platform	
<input type="checkbox"/> BSE SML	
<input type="checkbox"/> BSE SML	

Lotus E&T's screen





## Webinar on “BSE-IPF-Capital Awareness” (Contd.)



**Investor Grievance Redressal Mechanism**

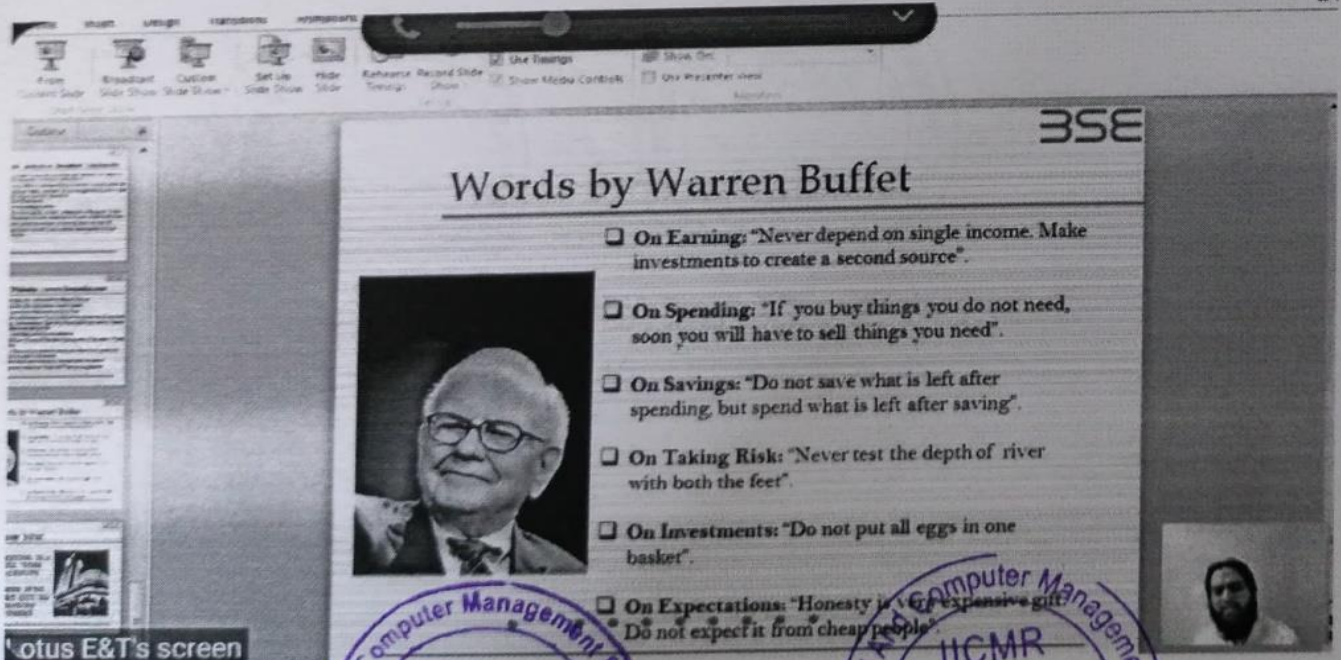
- ☐ BSE provides Investor Grievance Redressal Mechanism for complaints against Companies and Brokers / Sub brokers.
- ☐ Currently IGRC & Arbitration facility is available in 24 cities across India.
- ☐ BSE provides IGRC, Arbitration as well as Appeal facility which is quasi judicial dispute resolution mechanism
  - Fast (Time bound)
  - Award binding on parties
  - For claim upto Rs. 10 lakhs, arbitration fee is Exempt for Investor
  - Exchange sets aside award amount, if award is in favour of Investor
- ☐ Advance payment to investors for pending matters through IPF.
- ☐ Compensation from IPF in case of Broker becoming Defaulter upto Rs. 15 Lakhs.

Lotus E&T's screen



**BSE Website : [www.bseindia.com](http://www.bseindia.com)**

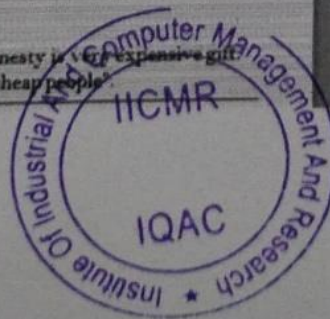
- ☐ Most popular web site of the Capital Market
- ☐ Focal point for information dissemination
- ☐ Site provides information ranging from
  - Trade information - Live prices & Volumes across all segments
  - Corp. information- Quarterly Results & Shareholding Patterns of BSE listed companies
  - Real time Corporate announcements
  - BSE Plus - Personal Portfolio Management (Valuation)/Watch list etc.
- ☐ New Features are added on continuous basis so as to convert data into useful information
- ☐ Trade Verification facility available for Investors
- ☐ Website available on Mobile & Tabs as a Application



**Words by Warren Buffet**

- ☐ **On Earning:** "Never depend on single income. Make investments to create a second source".
- ☐ **On Spending:** "If you buy things you do not need, soon you will have to sell things you need".
- ☐ **On Savings:** "Do not save what is left after spending, but spend what is left after saving".
- ☐ **On Taking Risk:** "Never test the depth of river with both the feet".
- ☐ **On Investments:** "Do not put all eggs in one basket".
- ☐ **On Expectations:** "Honesty is a very expensive gift. Do not expect it from cheap people".

Lotus E&T's screen





Webinar on “ The Five Techniques to boost growth with Digital in the New Normal”  
(Contd.)



Audyogik Tantra Shikshan Sanstha's  
Institute of Industrial and Computer Management and Research  
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Reaccredited by NAAC & Best ICT B-School in Pune

## MBA @ IICMR

Date: 26/11/2020

### 'The five techniques to boost growth with Digital in the New Normal'.

**Topic:** Seminar on the topic “The five techniques to boost growth with Digital in the New Normal” in association with London School of Digital Business.

**Resource person:** Mr. Joseph Lefor, Cambridge, Uk

**Date:** 25<sup>th</sup> November, 2020

**Time:** 4.30pm to 5.30pm

**Venue:** Online platform of Zoom

#### Participants –

1. Dr. Abhay Kulkarni (Director, IICMR)
2. Adv. Manisha Kulkarni (HOD, MBA@IICMR)
3. Faculty members (MBA@IICMR) - 10
4. International Audience

#### Coordinator –

Dr Jayasri Murali, Ms. Neha Inamdar, Ms Kiran Rao

#### Objectives:

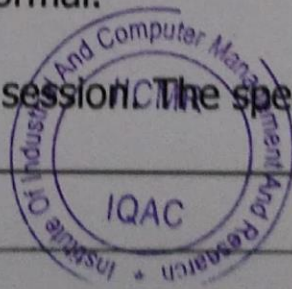
1. To make aware about the current scenario in the market and effective use of digital marketing.
2. To tell about effective techniques used in Cambridge for new Normal

#### Brief Introduction of the Activity:

MBA@IICMR follows the continuous learning process. This seminar was part of the same. To enhance the skills, many institutes came forward with the online seminars on various subjects. The same effort was taken by MBA@IICMR for providing platform and enhancement of knowledge. By partnering with London School of Digital Business, MBA@IICMR initiated a seminar to learn about Digital marketing techniques adopted by Cambridge for new Normal.

Mr. Joseph Lefor, Speaker started the Digital marketing session. The speaker

MBA@IICMR/2020-2021/Seminar / Report





**Webinar on “ The Five Techniques to boost growth with Digital in the New Normal”  
(Contd.)**

talked about 5 core techniques as “Leveraging the use of Social Media to expand your business, Essence of mentorship as an entrepreneur, Business accountability, familiarizing yourself with advance payment Gateway system, Attending digital transformation seminars and innovation events”. The seminar went on for an hour and the session ended on the note of learning the new digital techniques, is need of an hour.

**Assessment of the activity:**

The speaker, Mr Joseph Lefor gave brief idea about digital marketing. He further added, the importance of learning new digital Marketing techniques and the procedure followed at their institute. The participants asked many question. The speaker, Mr. Joseph Lefor gave satisfactory answers of every questions asked. The session was interactive.

**Outcome of the activities:**

The participants came to know about the procedures and new techniques followed at Cambridge during Pandemic. The international audience shared theirs procedures and techniques for the pandemic.

**Feedback of the activity:**

The audience gave positive feedback about the session. They asked about more interactive sessions. The international speaker could interact with people and faculties globally.

Prepared by

*Kiran Rao*

Ms Kiran Rao  
Seminar Coordinator

Verified by

*[Signature]*

Adv. Manisha Kulkarni  
HOD, MBA@IICMR

Approved by

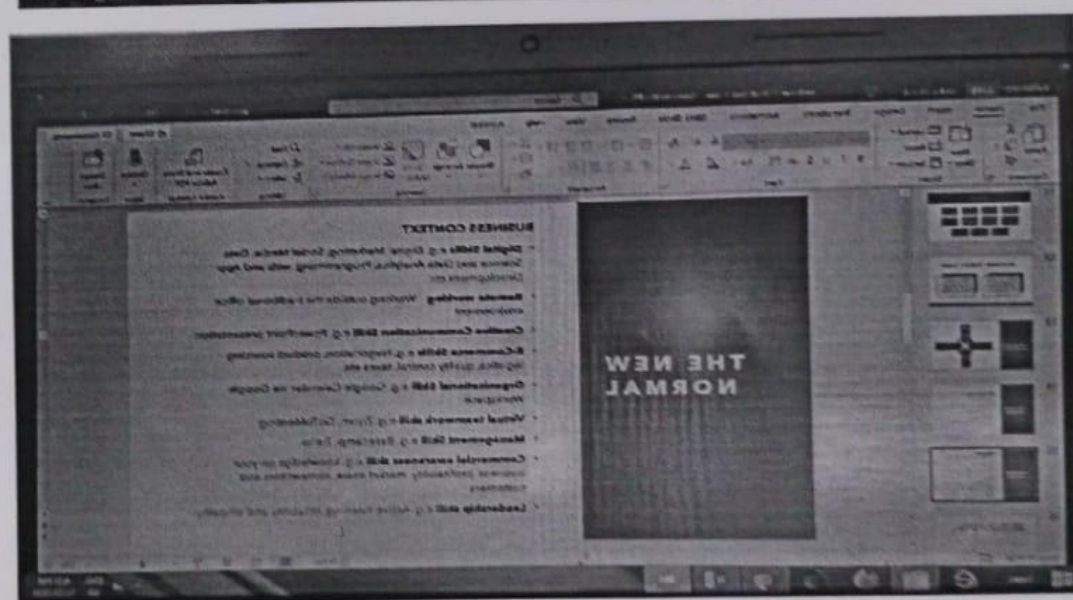
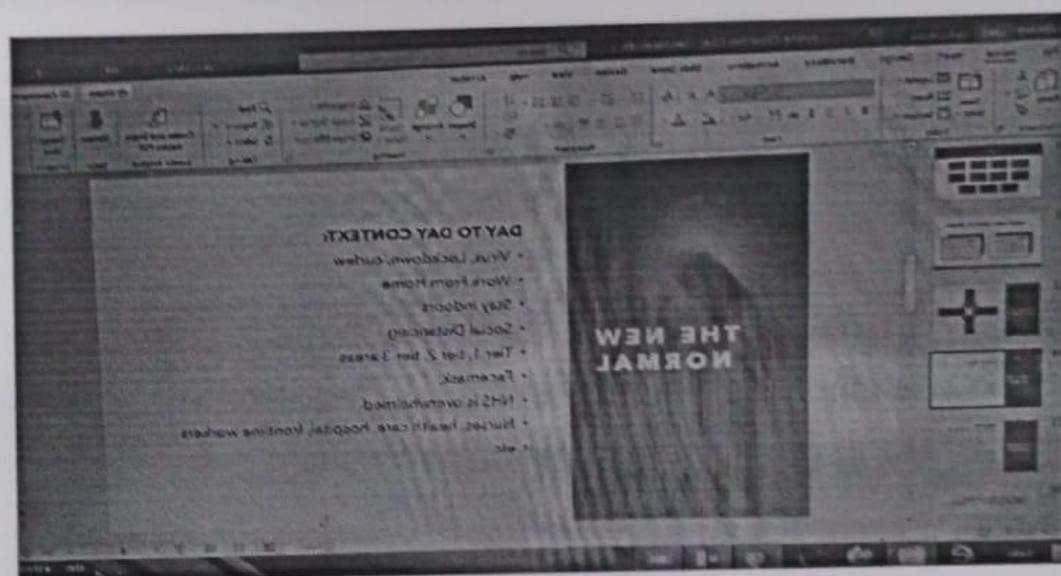
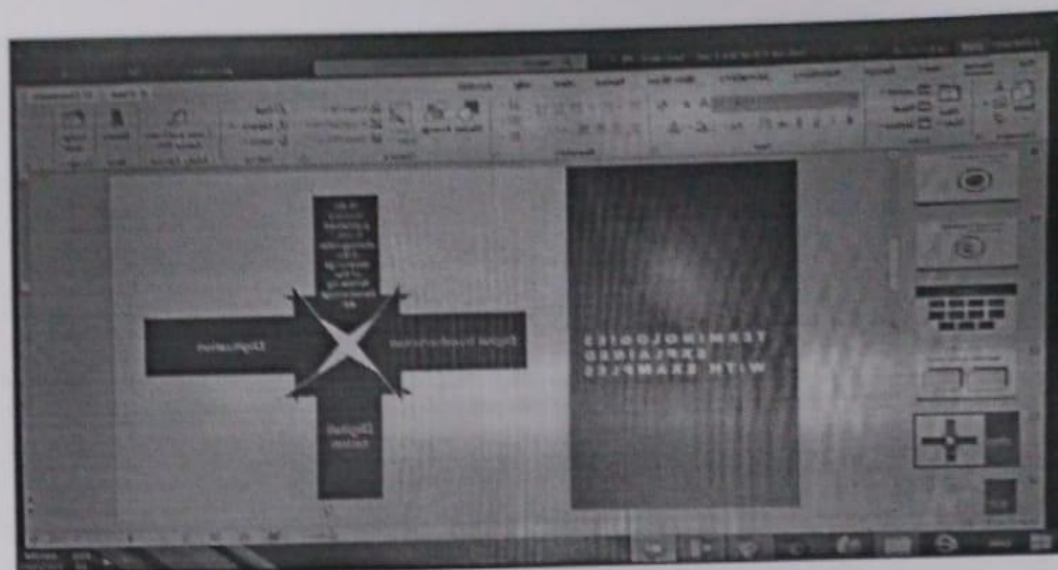
*[Signature]*

Dr Abhay Kulkarni  
Director, IICMR  
DIRECTOR

Institute of Industrial & Computer  
Management & Research [I.I.C.M.R.]  
Nigdi, Pune - 411 044



## Webinar on “ The Five Techniques to boost growth with Digital in the New Normal” (Contd.)





Webinar on “ The Five Techniques to boost growth with Digital in the New Normal”  
(Contd.)



**SOCIAL MEDIA LEVELS THE PLAYING FIELD BETWEEN BRANDS**

It should be noted that you can still make your mark on social media very visible even in the presence of well established brands which existed long before yours

Dell

**5 TECHNIQUES TO BOOST GROWTH WITH DIGITAL IN THE NEW NORMAL FOR INTERNATIONAL BUSINESS?**

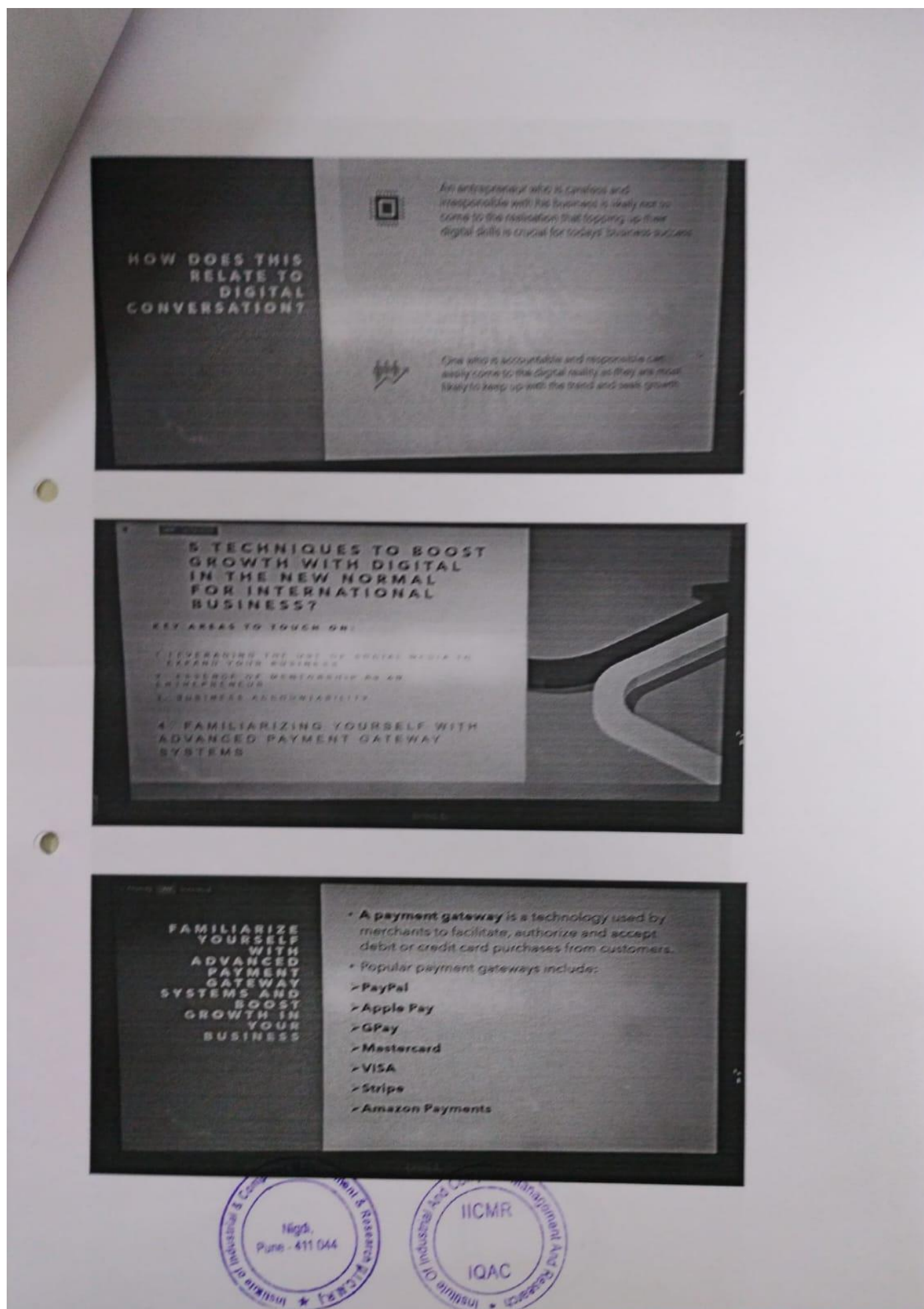
**KEY AREAS TO TOUCH ON:**

1. ADAPTING THE USE OF DIGITAL MEDIA TO EXPAND YOUR BUSINESS
2. ASSESSING THE NEEDS OF AN ENTREPRENEUR
3. BUSINESS ACCOUNTABILITY

Dell

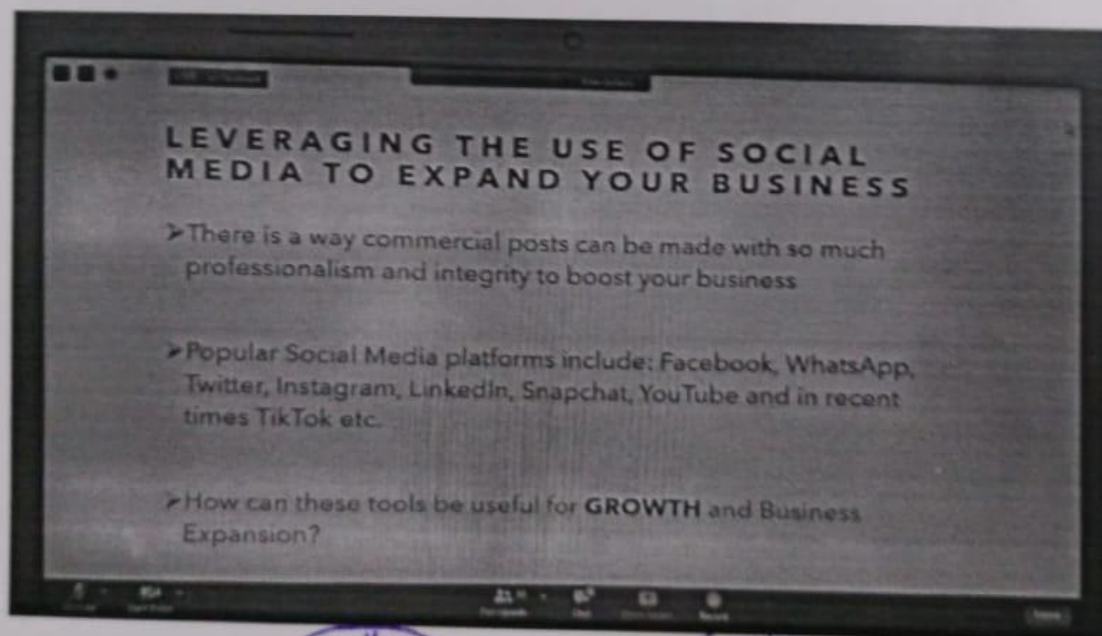
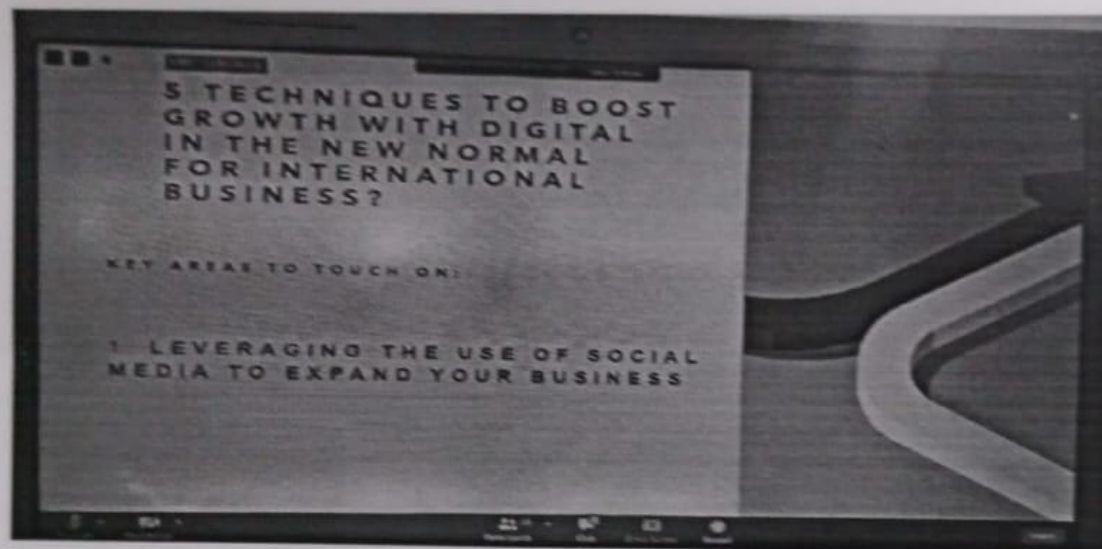
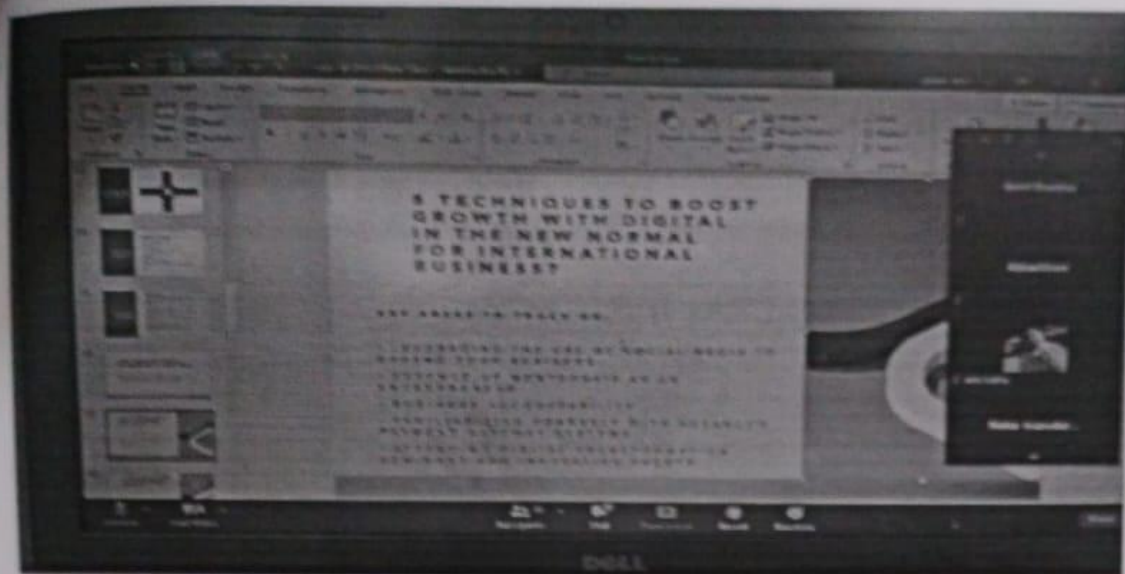


## Webinar on “ The Five Techniques to boost growth with Digital in the New Normal” (Contd.)





## Webinar on “ The Five Techniques to boost growth with Digital in the New Normal” (Contd.)



Webinar on “ The Five Techniques to boost growth with Digital in the New Normal”  
(Contd.)

**NB:**

Stores with multiple payment options will have more competitive edge than those with limited payment options

There is no need loosing a customer because you are limited by the kind of online payment options they use

**E**

**5 TECHNIQUES TO BOOST GROWTH WITH DIGITAL IN THE NEW NORMAL FOR INTERNATIONAL BUSINESS?**

**KEY AREAS TO TOUCH ON:**

1. LEVERAGING THE USE OF SOCIAL MEDIA TO EXPAND YOUR BUSINESS
2. PRESENT OF MEMBERSHIP AS AN INCENTIVE
3. BUSINESS ACCOUNTABILITY
4. FAMILIARIZING YOURSELF WITH ADVANCED PAYMENT GATEWAY SYSTEMS
5. ATTENDING DIGITAL TRANSFORMATION SEMINARS AND INNOVATION EVENTS

**E**





## Webinar on “ Artificial Intelligence”



Audyogik Tantra Shikshan Sanstha's  
**Institute of Industrial and Computer Management and Research**  
(Affiliated to SP Pune University, Approved by AICTE New Delhi, Recognized by Govt. of Maharashtra)  
Reaccredited by NAAC & Best ICT B-School in Pune

### MBA @ IICMR

Date: 21/11/2020

### 'Artificial Intelligence'.

**Topic:** Seminar on the topic "Artificial Intelligence" in association with London School of Digital Business.

**Resource person:** Mr. Mark Tindal

**Date:** 31<sup>st</sup> October, 2020

**Time:** 4.30pm to 5.30pm

**Venue:** Online platform of Zoom

#### Participants –

1. Dr. Abhay Kulkarni (Director, IICMR)
2. Adv. Manisha Kulkarni (HOD, MBA@IICMR)
3. Faculty members (MBA@IICMR) - 10
4. MBA – II, SEM – III, students - 36
5. International Audience
6. Total 100 ( closed loop program on Zoom)

#### Coordinator –

Dr Jayasri Murali, Ms. Neha Inamdar, Ms Kiran Rao

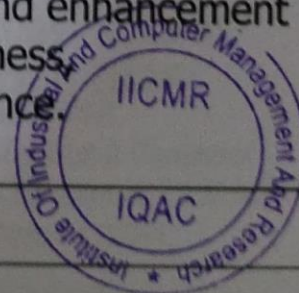
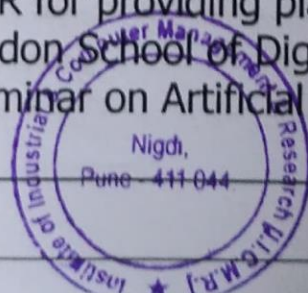
#### Objectives:

1. To make students aware about the current scenario in the market and career aspect.
2. To give introduction to the students about the artificial Intelligence
3. To aware students about the digital changes.

#### Brief Introduction of the Activity:

MBA@IICMR follows the continuous learning process. This seminar was part of the same. To enhance the skills and understand the attainment of the students, many institutes came forward with the online seminars on various subjects. The same effort was taken by MBA@IICMR for providing platform and enhancement of knowledge. By patterning with London School of Digital Business, MBA@IICMR initiated introductory seminar on Artificial Intelligence.

MBA@IICMR/2020-2021/Seminar / Report





Mr Mark Tindal, Speaker started the Artificial Intelligence session by addressing the students about the new career aspects available before them. To continuation of the career aspect, speaker of the Seminar started on the topic. The seminar went on for an hour then students asked doubts regarding same and the session ended on the note of learning the Artificial Intelligence is need of an hour.

### Assessment of the activity:

The speaker, Mr Mark Tindal gave brief idea about artificial intelligence. He further added, "**Artificial intelligence (AI)**, is intelligence demonstrated by machines, unlike the **natural intelligence** displayed by humans and animals. Leading AI textbooks define the field as the study of "intelligent agents": any device that perceives its environment and takes actions that maximize its chance of successfully achieving its goals. Colloquially, the term "artificial intelligence" is often used to describe machines (or computers) that mimic "cognitive" functions that humans associate with the human mind, such as "learning" and "problem solving". The students asked many questions related to topic, courses related same. The speaker, Mr. Mark Tindal gave satisfactory answers of every questions asked by the students. The student enjoyed the session.

### Outcome of the activities:

The students came to know about what was trending in market, courses for Artificial Intelligence, career aspects. The international audience got the brief idea about AI.

### Feedback of the activity:

The audience gave positive feedback about the session. They asked about more sessions on same topic. The coordinator got feedback to give application based certificate course on the Digital marketing through MBA@IICMR. The international speaker not only started on time but ended the session on time also. The participants appreciated punctuality of the session.

Prepared by

Kiran Rao

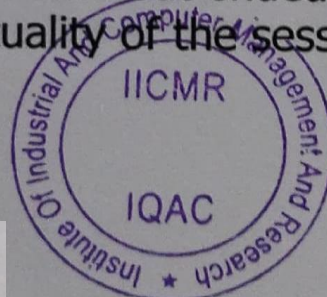
Ms Kiran Rao  
Seminar Coordinator



Verified by

Adv. Manisha Kulkarni

HOD, MBA@IICMR



Approved by

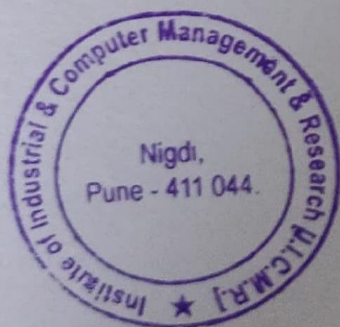
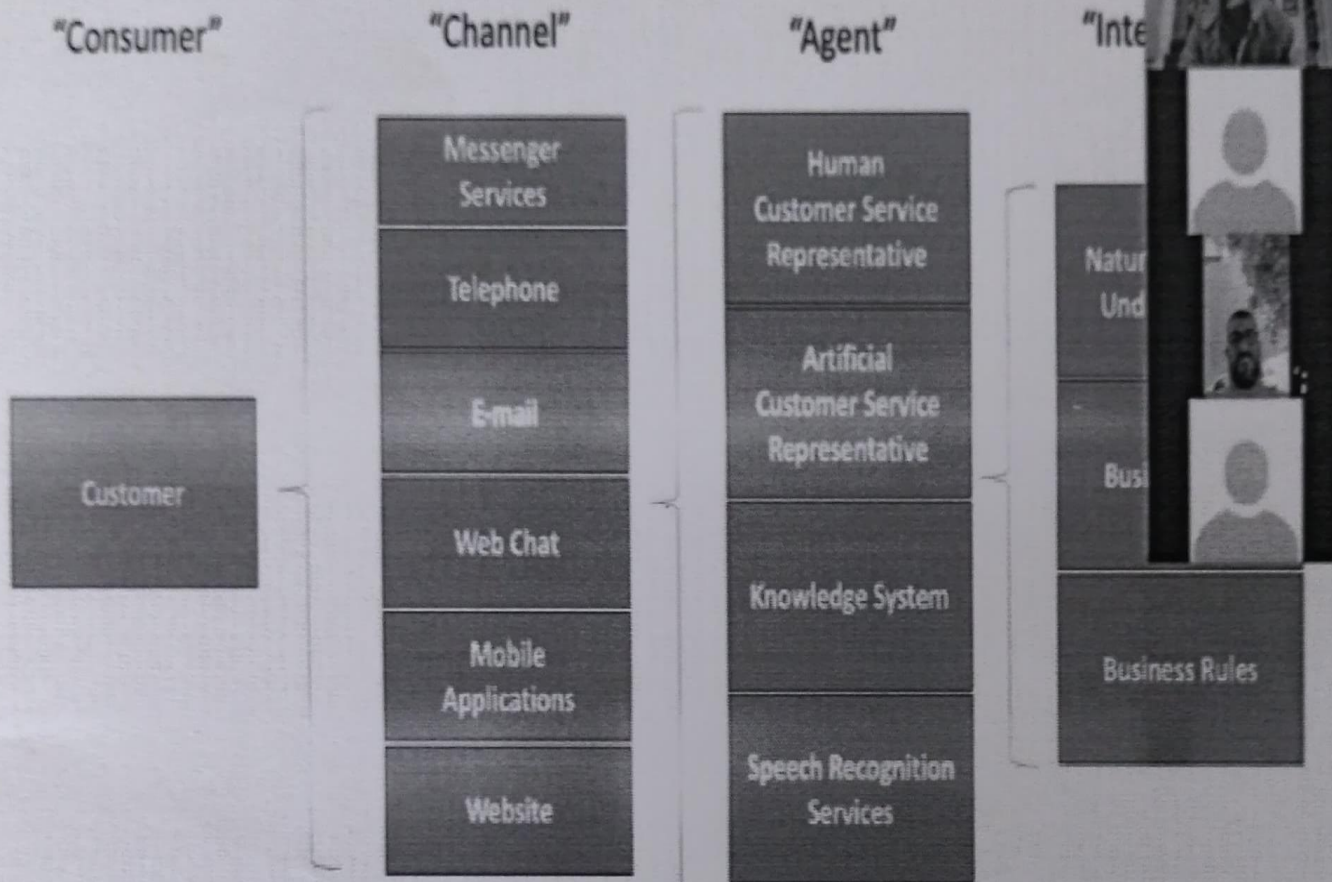
Dr Abhay Kulkarni

Director, IICMR  
DIRECTOR

Institute of Industrial & Computer  
Management & Research (I.I.C.M.R.)  
Nigdi, Pune - 411 044.



## A beginner's guide to Contact and Collaboration







## MBA @ IICMR

Date: 15/10/2020

### Report of webinar on 'Capital Market and Investor Awareness Program'.

**Topic:** Capital Market and Investor Awareness Program

**Resource person:** Mr Sudhakar Kulkarni

● **Time and mode of delivery:** 10<sup>th</sup> October, 2020  
At 10am to 11.30am  
Through Google meet

#### Participants –

1. Dr. Abhay Kulkarni (Director, IICMR)
2. Adv. Manisha Kulkarni (HOD, MBA@IICMR)
3. Faculty members (MBA@IICMR)
4. MBA – II, SEM – III, students

#### Coordinator –

Asst Prof. Maruti Prasad (communication with guest speaker and invitation link sharing),

Asst Prof. Vinod Bhelose (technical support – Youtube sharing),

Asst Prof. Kiran Rao (Scheduling seminar, Feedback form and Ms Dipti Bajpai (certificate), report writing)

Mr Harshal Patil (technical support)

#### Objectives:

1. To make people aware about the capital market and the opportunities of investment in Capital market.
2. To guide the audience about the various methods to enter into the Capital market.
3. To aware audience about the risks associated with the investments.
4. To guide students about career in capital market and courses for learning about capital market.

MBA@IICMR/2020-2021/Seminar





### Brief Introduction of the Activity:

MBA@IICMR follows the continuous learning process. This seminar was part of the same. To enhance the skills and understand the attainment of the students, many institutes came forward with the online seminars on various subjects. The same effort was taken by MBA@IICMR for providing platform and enhancement of knowledge.

### Agenda:

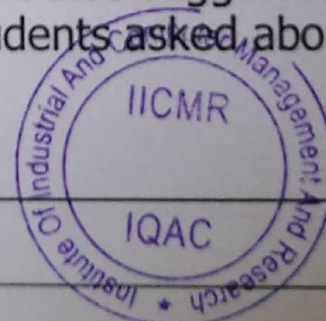
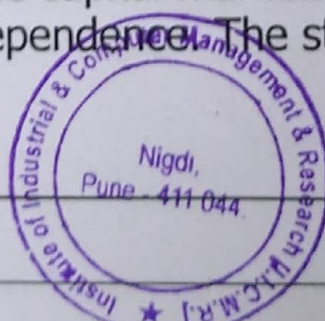
Sr. No	Time	Particulars	Resource Person
1	11.30am Starts	Welcome to Guests and participants (anchoring)	Ms Mukti
2	11.30am to 11.35am	Introduction of Guest	Ms Mahima
3	11.35am – 12.15pm	Capital Market and Investor Awareness	Mr Sudhakar Kulkarni
4	12.15pm – 12.25pm	Question and Answer Session	Mr Sudhakar Kulkarni
3	12.25pm – 12.30pm	Vote of Thanks	Mr Maruti Prasad

### Assessment of the activity:

This program was conducted in association of the NSE. The audience was of the national level. The speaker talked about the primary market and secondary market. He talked about, "Most of the trading in the Indian stock market takes place on its two stock exchanges: the Bombay Stock Exchange (BSE) and the National Stock Exchange (NSE). The BSE has been in existence since 1875. The NSE, on the other hand, was founded in 1992 and started trading in 1994. It was the first exchange in the country to provide a modern, fully automated screen-based electronic trading system which offered the easy trading facility to the investors spread across the length and breadth of the country." The speaker said that due to Pandemic there were ample of opportunities to trade into the capital market.

### Outcome of the activities:

The audience enjoyed the activity. The speaker also suggested few courses for acquiring the knowledge about the capital market. He also suggested to be literate about the finance for independence. The students asked about the career aspects to capital market.





**Feedback of the activity:**

The audience gave positive feedback about the activity. They asked about more sessions on same topic. The coordinator got feedback to launch certificate course on the capital market through MBA@IICMR.

Prepared by

Kiran Rao

Ms Kiran Rao  
Seminar Coordinator

Verified by

Adv. Manisha Kulkarni

Adv. Manisha Kulkarni  
HOD, MBA@IICMR

Approved by

Dr. Abhay Kulkarni

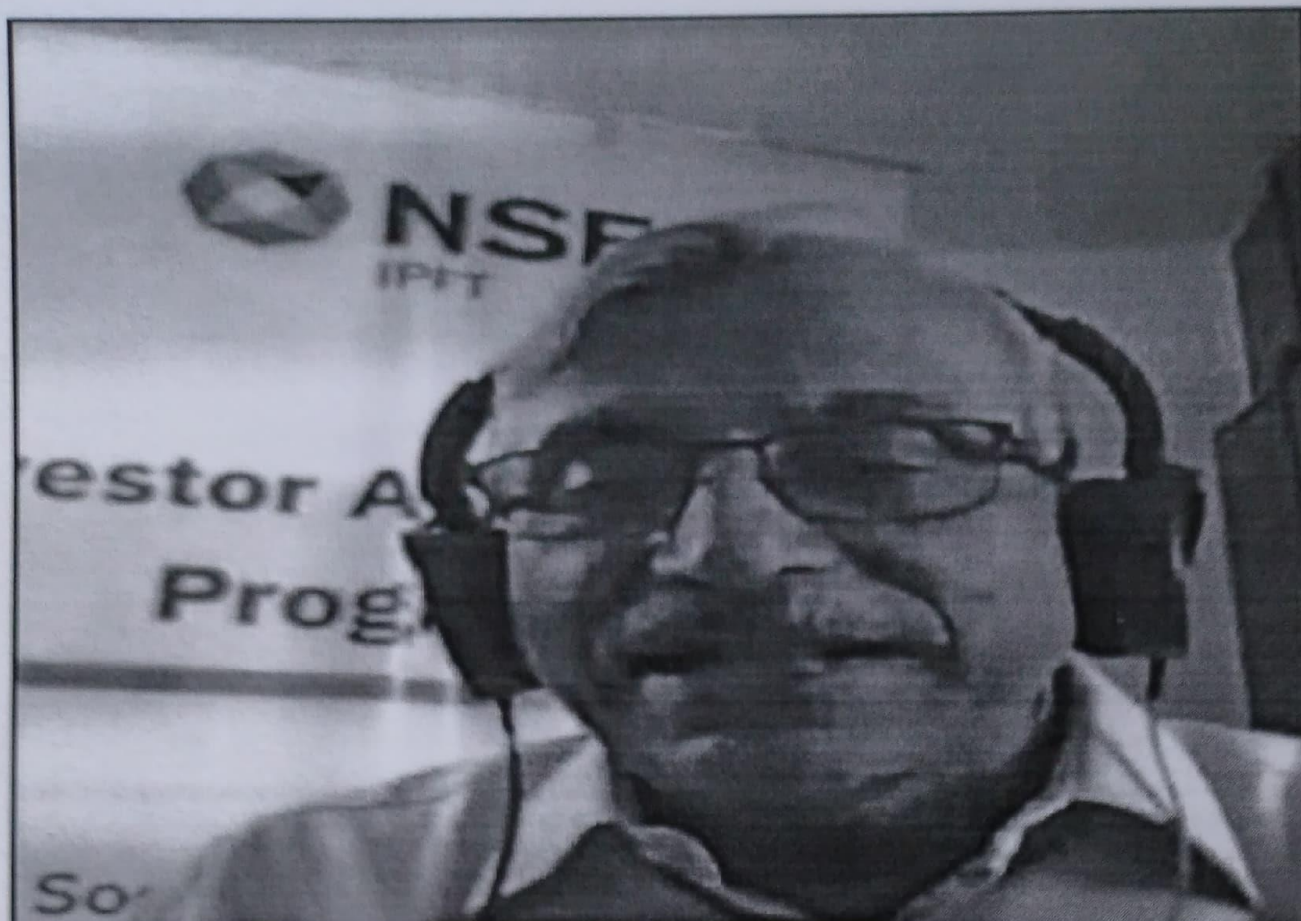
Dr Abhay Kulkarni  
Director, IICMR

DIRECTOR

Institute of Industrial & Computer  
Management & Research [I.I.C.M.R.]  
Nigdi, Pune - 411 044.







MBA@IICMR



*Welcome*



Mr Sudhakar Kulkarni

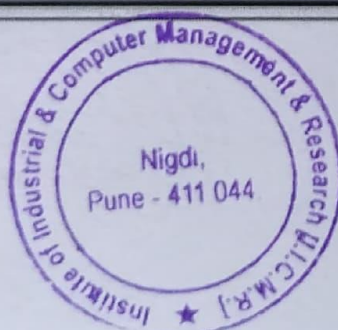
Certified Financial Planner

**Qualification:**

- M. Sc (Chemistry), AMFI certification in 2006 IRDA certification, NSFM Derivative Module, BSCM cash module, CERTIFIED FINANCIAL PLANNER CM

**Experience:**

- Excellent Banking domain knowledge with 24 yrs experience with ears while United Western Bank
- Worked at various positions such as Branch Manager, Chief Manager, Head of Merchant Banking, Dy. Zonal Manager, and as General Manager for 2.5 yrs with Jalgaon Janata Sah. Bank
- Visiting faculty at following reputed management colleges in Pune for MBA Finance since last 10 yrs.



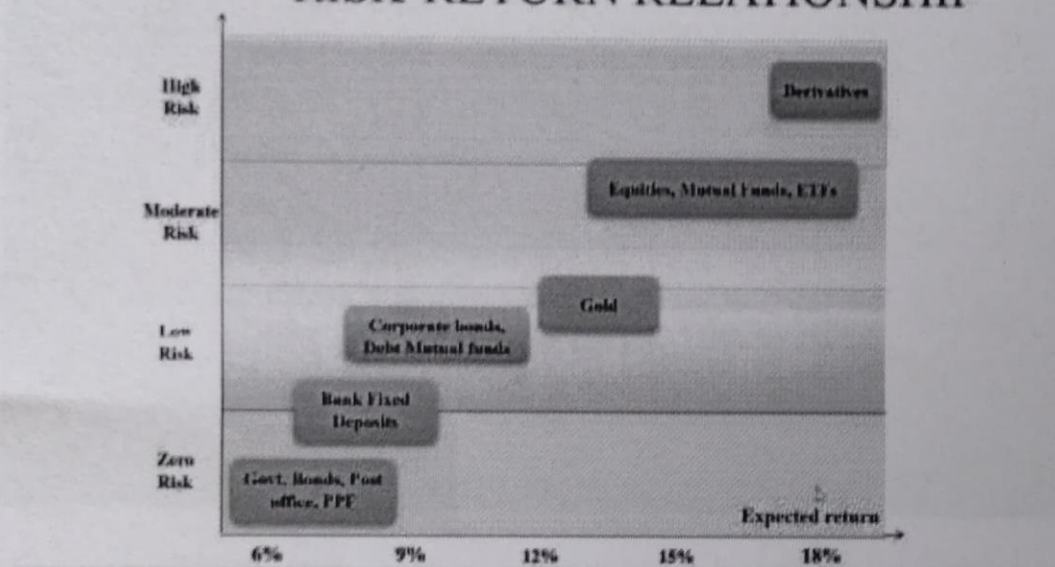


## 5. MONITOR YOUR INVESTMENT REGULARLY

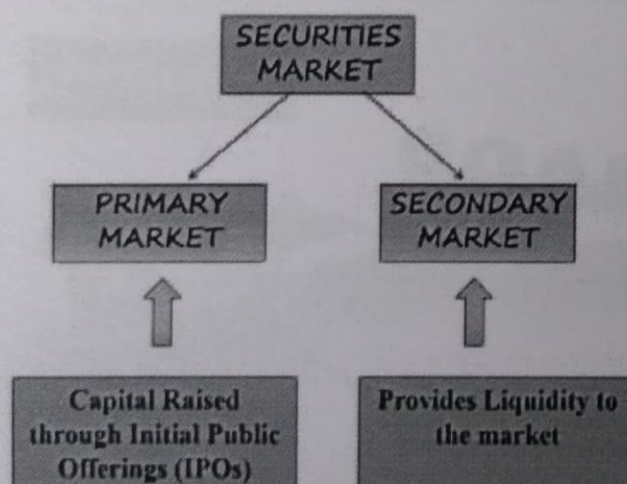


- Be diligent not just while you trade but before and after each trade is executed as well.
- Times will change and will call for adjustments in portfolio like increasing allocation to debt or equity and getting rid of poorly performing assets.
- Will be able to seek recourse in a timely manner should you face a problem.

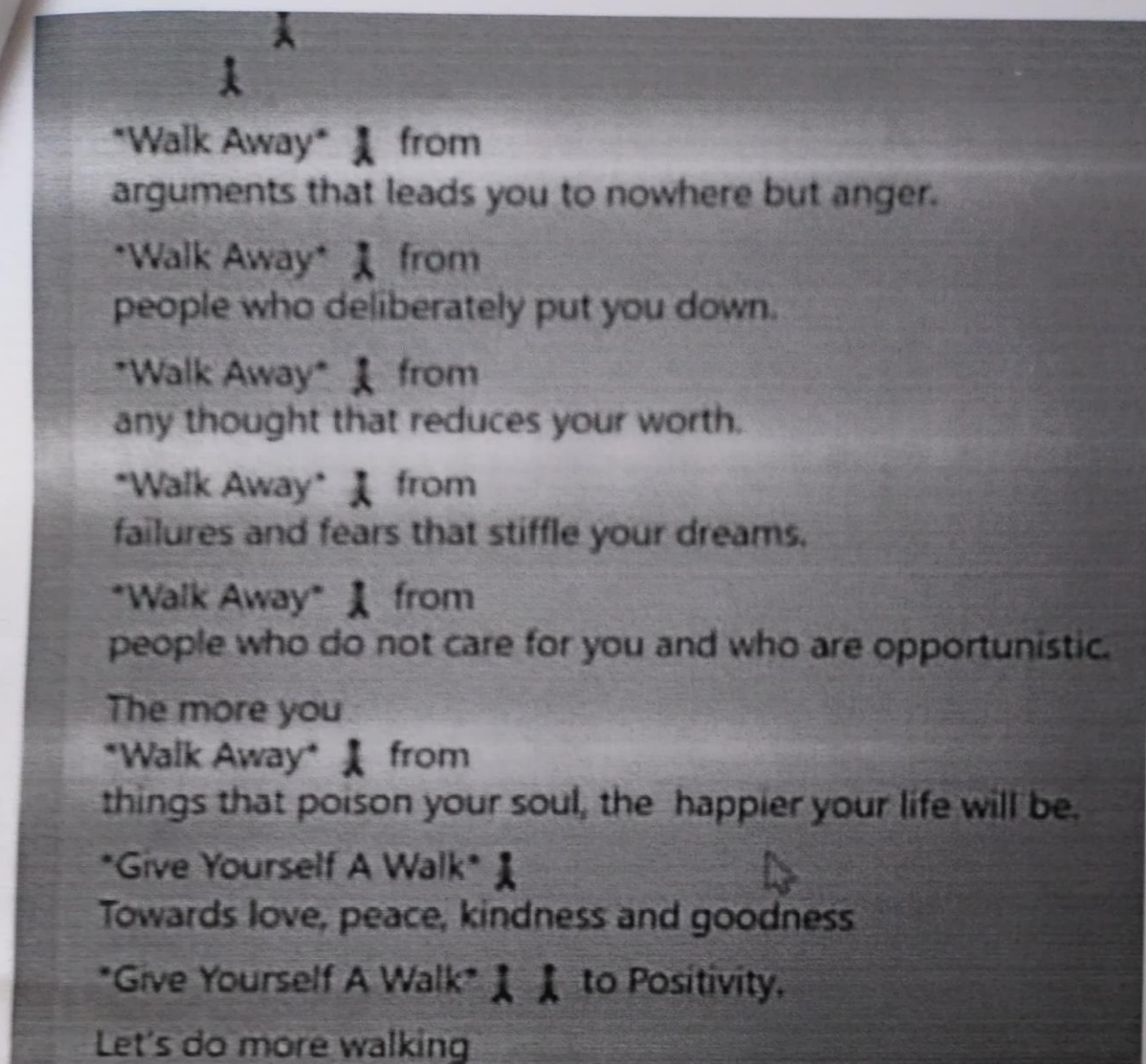
## RISK-RETURN RELATIONSHIP



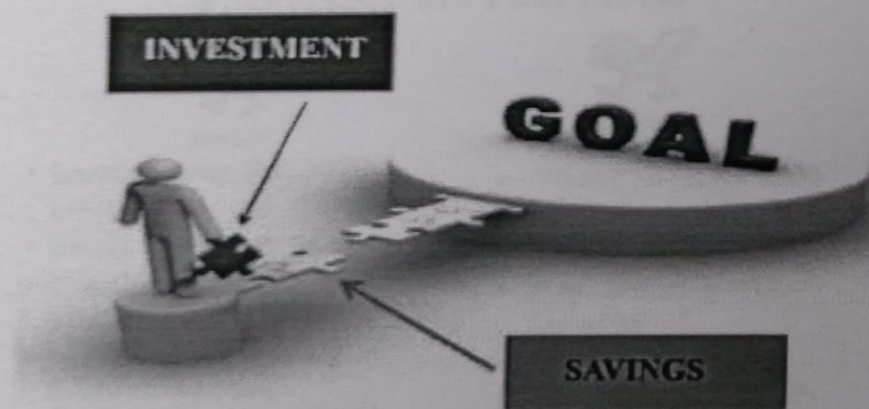
## THE STOCK MARKET



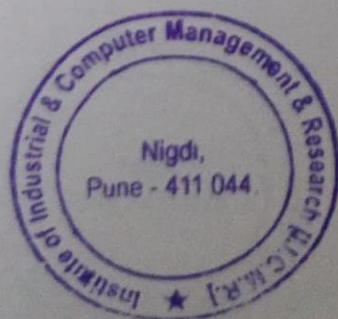




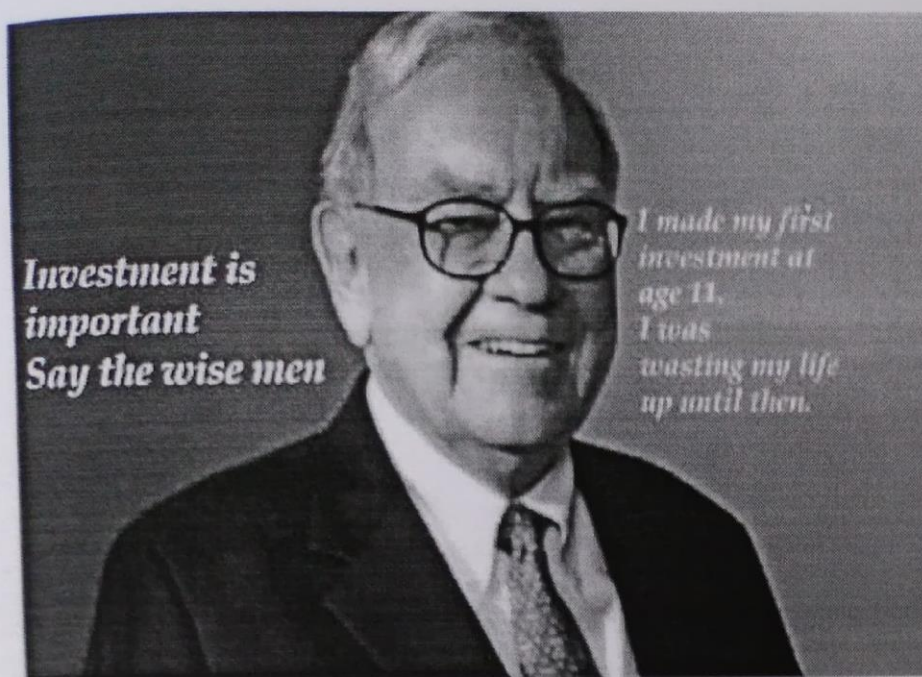
INVESTMENT HELPS YOU ACHIEVE YOUR GOALS



YES ITS IMPORTANT TO INVEST BUT AT WHAT RATE?





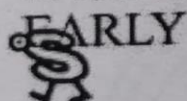


## RIGHTS OF INVESTORS

- Get Unique Client Code allotted.
- Get trades executed in only his/her UCC
- Get a copy of the KYC and other documents executed
- Get contract notes for trades executed.
- Receive the details of charges levied
- Receive funds and securities on time
- Take up complaints against broker or listed companies
- File arbitration against member in case of
- Challenge the arbitration award in court of



## 1. START INVESTING



Samir

- Samir Saves Rs. 2000 per year
- Starts at the age of 35
- Continues for 30 years
- Invests and earns an 8.9% pretax and 6.68% after-tax return



Vikram

- Vikram Saves Rs. 2000 per year
- Starts at the age of 25
- Stops investing at the age of 35
- Invests and earns an 8.9% pretax and 6.68% after-tax return

Assuming in both cases the interest earned of 8.9% on FD is taxed at 25%.





## NCFM


### WHAT

- NSEs Certification in financial markets - NCFM
- Fully automated, on-line testing and certification program

### WHY

- To develop a pool of human resources to provide quality financial solutions.
- Aimed at upgrading skills and building competency

### BENEFITS

- NSE Certified  NSE
- Add to your formal qualification.
- Be interview ready, improve employability

## Financial Literacy at NSE

NSE has been carrying out financial literacy programs in various forms:-

- NSE certification in financial markets (NCFM)
- Offer courses for schools and colleges in financial literacy - NSE Certified Capital Market Professional (NCCMP)
- Management / Student Development Programs
- NSE tie-ups with universities
- Post Graduate Program in Financial Mar'
- Visit to NSE programs

*The ability to use knowledge and skills to manage resources effectively for a lifetime of financial wellbeing.*





## Webinar on “Block- Chain”



Audyogik Tantra Shikshan Sanstha's  
**Institute of Industrial and Computer Management and Research**  
(Affiliated to SP Pune University, Approved by AICTE New Delhi, Recognized by Govt. of Maharashtra)  
Reaccredited by NAAC & Best ICT B-School in Pune

### MBA @ IICMR

Date: 12/09/2020

### 'Block Chain'.

**Topic:** Seminar on the topic "Block Chain"

**Resource person:** Dr. Manish Kumar Jain

● **Time and mode of delivery:** 5<sup>th</sup> August, 2020  
At 11.30am to 12.30pm  
Through Microsoft Teams

#### Participants –

1. Dr. Abhay Kulkarni (Director, IICMR)
2. Adv. Manisha Kulkarni (HOD, MBA@IICMR)
3. Faculty members (MBA@IICMR) -10
4. MBA – II, SEM – III, students - 62
5. National Audience - 358

#### Coordinator –

Asst Prof. Dr Jayasri Murali, Ms Dipti Bajpai, Mr. Maruti Prasad, Dr Khushboo Sahu, Mr Harshal Patil, Ms Kiran Rao

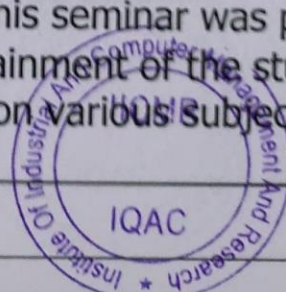
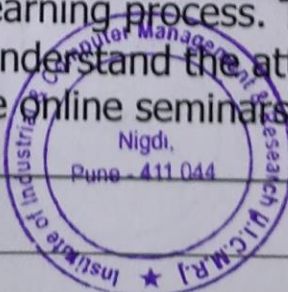
#### Objectives:

1. To make students aware about the current scenario in the market and career aspect.
2. To guide the students about the crypto-currency and the investments
3. To aware students about the changes in finance and future of money.

#### Brief Introduction of the Activity:

MBA@IICMR follows the continuous learning process. This seminar was part of the same. To enhance the skills and understand the attainment of the students, many institutes came forward with the online seminars on various subjects. The

MBA@IICMR/2020-2021/Seminar / Report





same effort was taken by MBA@IICMR for providing platform and enhancement of knowledge.

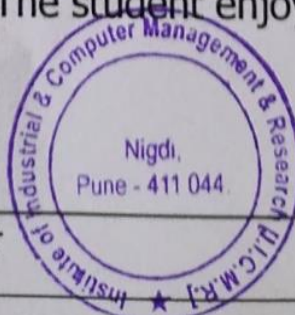
The Director, Dr Abhay Kulkarni started the Block chain session by addressing the students about the new career aspects available before them. To continuation of the career aspect, speaker of the Seminar started his topic on Block chain. The seminar went on for an hour then students asked doubts regarding same and the session ended on the note of learning the blockchain technology.

#### Agenda:

Sr. No	Duration	Time	Particulars	Resource Person
1	5 min	11.30am to 11.35am	Welcome Speech	Ms. Dipti Bajpai
2	10 min	11.35am to 11.45am	Need of Block chain for Management professionals	Director – Dr. Abhay Kulkarni
3	5 min	11.45am to 11.50am	Introduction of Speaker	Asst Prof. Jayasri Murali
4	60 min	11.50am to 12.50pm	Seminar - Block Chain	Dr. Manish Kumar Jain
5	5 min	12.50pm to 12.55pm	Question – Answer session	Asst. Prof. Dipti Bajpai
6	5 min	12.55pm to 1pm	Vote of Thanks	HoD. Adv. Manisha Kulkarni

#### Assessment of the activity:

The speaker, Dr Manish Kumar Jain started guiding the students on the note, "A blockchain, originally block chain, is a growing list of records, called blocks, those are linked using cryptography. Each block contains a cryptographic hash of the previous block, a timestamp, and transaction data. It is an open, distributed ledger that can record transactions between two parties efficiently and in a verifiable and permanent way". The students asked many questions related to bitcoin and block chain, courses related to block chain and career opportunities in block chain. The speaker, Dr Manish Jain gave satisfactory answers of every questions asked by the students. The student enjoyed the session.





**Outcome of the activities:**

The students came to know about what was trending in market, courses for blockchain, career aspect of block chain technology. The national audience gained the knowledge. The college could able to create the brand name among the national audience. The e-certificate were mailed to the participants so they received an added feature for their resume.

**Feedback of the activity:**

The audience gave positive feedback about the activity. They asked about more sessions on same topic. The coordinator got feedback to launch certificate course on the Block chain through MBA@IICMR.

Prepared by

Kiran Rao

Ms Kiran Rao  
Seminar Coordinator

Verified by

Adv. Manisha Kulkarni

Adv. Manisha Kulkarni  
HOD, MBA@IICMR

Approved by

Dr. Abhay Kulkarni

Dr Abhay Kulkarni  
Director, IICMR

DIRECTOR

Institute of Industrial & Computer  
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Reaccredited by NAAC & Best ICT B-School in Pune

**MBA @ IICMR**

Date: 4/09/2020

## **“IGNITE Unleash Your Hidden Potential 2020 - National Level Webinar Series”**

### **Report**

**Date: 19/08/2020 to 1/09/2020**

**Venue:** Zoom link for students (First-come-First-in 100 participants)

YouTube link

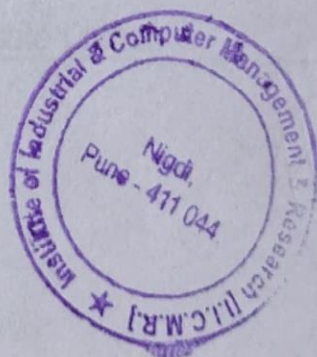
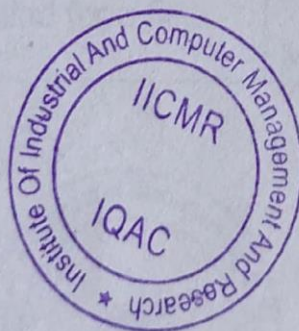
Live Streaming on Facebook

#### **Introduction:**

The **IGNITE Unleash Your Hidden Potential 2020 - National Level Webinar Series** was held from 19<sup>th</sup> August, 2020 to 31<sup>st</sup> August, 2020. Due to Covid-19, Pandemic situation the academic year started on 1<sup>st</sup> July, 2020 instead of usual 1<sup>st</sup> June.

The program was attended by:

- a) Dr Abhay Kulkarni – Director, IICMR
- b) Adv Manisha Kulkarni – HoD, MBA@IICMR
- c) Faculty members – MBA@IICMR
- d) The students – MBA-II, SEM-III MBA@IICMR
- e) Faculty members – Other Institutes
- f) National Level Audience



MBA@IICMR/2020-2021/National Webinar Series - Ignite/Seminar



**Main Objectives:-**

- To give Orientation about the PG management course to the students.
- To give insight of Corporates to PG students
- To motivate students for deciding the goal in their life and purpose to pursue PG course.
- To discuss the various skill sets are to be learned by the students to become employable.
- To discuss the various career opportunities in the corporates.
- To explain the leadership techniques to become successful
- To maintain the positivity and enthusiasm of learning in the difficult situation of Covid 19.

**Particulars of the Ignite – Webinar Series:**

Sr No	Date	Topic	Resource Person	Time
1	19/08/2020	Discover your Vision	Mr Bhupendra Singh Rathore	10.45am to 11.45am
2	19/08/2020	7 Habits of Highly Effective People	Dr Mukul Jain	12.00pm to 1.30pm
3	20/08/2020	How to gain Competency like IIM students	Mr Mukesh Kulothia	11.00am to 12.00pm
4	21/08/2020	Ignite your thoughts through Ideation	Mr Sundeep Khisty	10.45am to 11.45am
5	24/08/2020	Business Analytics & Data Visualization	Mr Sahil Aggarwal	11.00am to 12.00pm
6	24/08/202	Beginning The MBA Journey	Mr Aman Singh	12.00pm to 1.00pm
7	28/08/2020	Nature of Investment Banking	Ms Sneha Kaushal Totla	11.00am to 12.00pm
8	29/08/2020	Expectations Settings	Mr Anindya Acharya	11.00am to 12.00pm
9	31/08/2020	Leadership – Positive U	Mr Jon Gordan	9.30am to 10.15am
10	31/08/2020	Do Things Differently	Mr Sandesh Shetty	12.00pm to 1.00pm
11	01/09/2020	A Fit mind for a fit Career	Ms Nicole Colber	11.00am to 12.00pm



MBA@IICMR/2020-2021/National Webinar Series Ignite/Seminar



### Day 1 –

The Day 1 session was inaugurated by Dr Abhay Kulkarni, Director of IICMR. In his speech he congratulated all the participants for registering the webinar series. He talked about the usage of online platform was new normal. He further added that the students as well as faculty members should use this situation to gear up with digital skills. The education 4.0 revolution had arrived and everyone must learn the presentation skills. And he announced the digital inauguration of webinar series.

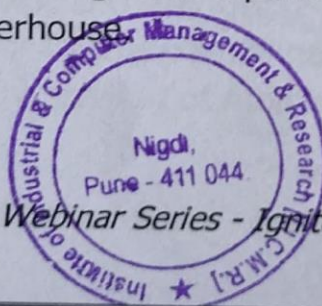
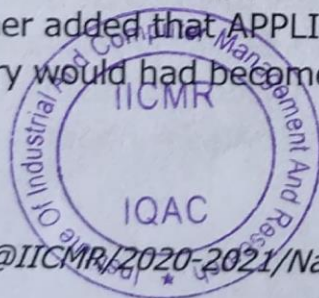
The first speaker's, Mr. Bhupendra Singh Rathore's topic was 'Discover your Vision'. The speaker was well known international speaker and life coach. Mr. Bhupendra Singh Rathore known as BSR was from GNIIT, PGDBA (Symbiosis), M.Com, PGDBA (IIM Lucknow). He is India's No. 1 Breakthrough Strategist, Leading Business and Life Coach Leadership trainer, Author, International Motivational Speaker, rewarded by Asia's Greatest Leaders 2017 Award from ASIA One Magazine & URS Media. He talked about his experience from bankrupt to a millionaire. He said to be a zero competition. While elaborating the vision concept he talked about the five important things – core purpose, core values, Big hairy audacious goal, plan to reach goal and key strategies. He also suggested to read the books namely Good to Great, Secrete and Magic.

The second session was guided by Dr Mukul Jain an international speaker, SEBI faculty and corporate trainer. His topic was '7 Habits of Highly effective people'. He talked about the habits as be proactive, begin with end in mind, put first thing first, think win-win, seek first to understand and then to be understood, synergize and sharpen the saw. His lecture was based on the famous management book of Stephen Covey. The lecture was so inspirational that the participants promised the speaker to inculcate the habits he talked about to achieve the success.

### Day 2 –

The second day's session was leaded by the known speaker named Mr Mukesh Kulothia. He was an entrepreneur and founder, director of the firm Muskurado. He had B.Tech, M.B.A (IIM Lucknow) degrees. He was Founder & Director of muskurado.com. He had many Rewards & Recognitions. He rewarded as Imagining & Crafting Marketing Merchandise Honors-Awards, Distinguished Toastmaster (DTM) Eminence & Excellence Award 2015 Excellence in Education & Training Award, Move Mountains - One Story At A Time. He guided students very differently by showing the dashboard of a car. He gave new definitions of Accelerator, Break, Clutch, Gear and steering of a car to Aware about Knowledge, Break from being ordinary, Communication skills, Guru for continuous learning process and stay at it. The participants enjoyed his new definition of ABCGS. He further added that APPLIED knowledge was a power instead of only knowledge otherwise every library would had become powerhouse.

MBA@IICMR/2020-2021/National Webinar Series - Ignite/Seminar





### Day 3 –

The third day's session was guided by Mr. Sundeep Kishty. He was eminent speaker in the topic of the blockchain and industry 4.0 and logged in from Australia. Sundeep Khisty is Massachusetts Institute of Technology (MIT) certified FinTech Professional, Corda R3 Blockchain technology certified developer and MBA from Adelaide University, Australia. He is Enterprise Architect currently working with large State Government in Australia and in the past worked for 20+ years with HP Enterprise Services where he was recognized as the Top Talent. A well-rounded 25 years IT veteran, problem solver with extensive experience in driving corporate vision by leveraging innovative cutting edge Digital technologies for Financial Banking and Government sectors in Australia and India. He is a regular speaker in MIT Blockchain forums, Corporate IT Sustainability conferences in Asia Pacific and Europe and passionate to evangelize use of Blockchain technology that is key driver of Industrial 4.0 revolutions for growing economies. While talking about industry 4.0, he talked about 4 types of innovators – hunters, builders, experimenters and explorer. He also guided about core abilities needed for innovators. He further added that block chain would be new industry revolutionary technology. He talked about Einstein's famous quote of "Imagination is only limitation". So he advised to take Pandemic as opportunity and further explore new sectors which he briefly mentioned in his speech.

### Day 4 –

First Session was addressed by Mr. Sahil Aggarwal. Founder Director, iClass Gyansetu– India's Leading Redhat Certified Training & Development Company (2013-till date), Director, Skope Business Ventures - Recruitment & Retention Services. He started iClass Gyansetu with a mission to enhance skill of the students so that they can be employed in the top companies in India or abroad. He explained about "Business Analytics & Data visualization". He talked about the various tools used for Data analytics. He talked about the common tools such as Microsoft Excel, MySQL, Google Sheet, Python, Power BI. He listed drawbacks of Microsoft Excel to students such as data capacity, slow with large data i.e. speed, reporting structure. Then he explained about the data visualization. He talked about need to learn about the data. He concluded on the note of asking students to learn the power of data.

The second session of day 4 started immediately after first session. The speaker, Mr Aman Singh was an international speaker. He had degrees BTech from IIT Delhi and MBA (ISB, Hyderabad). He was Co-Founder and Director, REN Projects and GradRight Inc. As a Co-founder of REN Projects he assisted set-up of new academic institutions. He talked about his journey from engineering to MBA. He asked students to learn the habit of listening before reacting. He guided about various skill sets so the students will be able to develop the stronger relationships with clients, boss and employees. He asked to read the books like Poor Charlie's Almanack, The two cultures, How the scot invented the Modern World, The Artist and The making of Atomic bomb.



**Day 5 –**

The speaker of day 5 was an entrepreneur, mentor and speaker to MBA aspirants. Ms Sneha Kaushal Totla talked about the Topic 'Nature of Investment Banking'. She guided about the difference between traditional banking functions and modern banking functions. Further she added about stock market functioning. While elaborating the stock market she guided to learn stock market for brighter careers. She further told the career opportunities in stock market and skill sets to be learnt by the students. The session concluded on the note of learning financial literacy.

**Day 6 –**

The day six was started with the topic of “Expectations setting” by Mr. Anindya Acharya. Mr Anindya Acharya was IMT Gaziabad alumni, with more than 25 years of experience in corporates. He explained the students about the importance of goal setting. He talked on the expectations from the corporates about the candidates while recruitment. He told that 93% MBA graduates were unemployable according to a survey conducted in 2019. So he made point to learn new skills to increase chances of selection at the time of interview.

**Day 7 –**

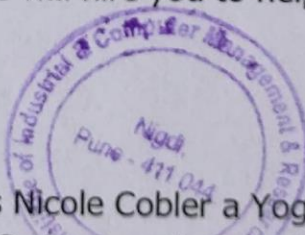
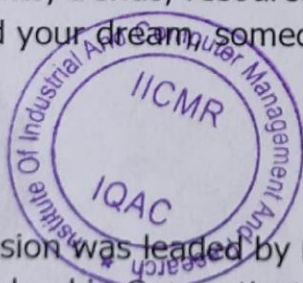
The seventh day's speaker was a bestseller author from USA, Mr. Jon Gordon. He wrote bestselling books on positive leadership. To name few were the Garden, Relationship grit, Stay Positive, the Coffee beans, the energy bus, the carpenter, soup, the No Complaining rule, the red hat and many more. He talked about the importance of positive attitude in life. He suggested the students to read his books. He answered the questions poured by the students about relationship, attitude, negativity, human behavior and much more. The students were enchanted by his charming online presence, delivery of speech, attitude to address the students. This lecture was the feather on the cap of seminar series.

The next session was also of an international speaker, Mr. Sandesh Shetty from Singapore. His topic was “Do things differently”. He talked about characteristics of an entrepreneur like perseverance, passion, resilience, self-confident and right attitude. Then he talked about finding a mentor for starting a new business. He further explained start up matrix from idea generation to planning, teamwork, investments, trends, resources, strategy and product. He ended his session on the note of “If you don't build your dream, someone will hire you to help build theirs by Tony Gaskins”.

**Day 8 –**

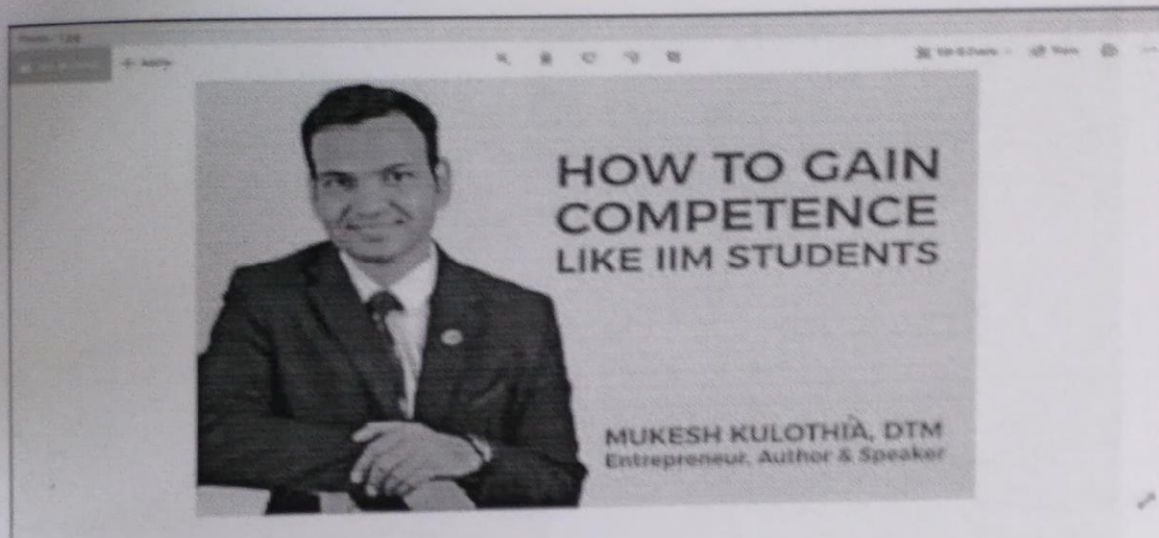
The eighth day's session was led by Ms Nicole Cobler a Yoga trainer from USA. She was the co-founder of A Yoga School in Connecticut US. As a medical profession she engaged with clients in

*MBA@IICMR/2020-2021/National Webinar Series - Ignite/Seminar*

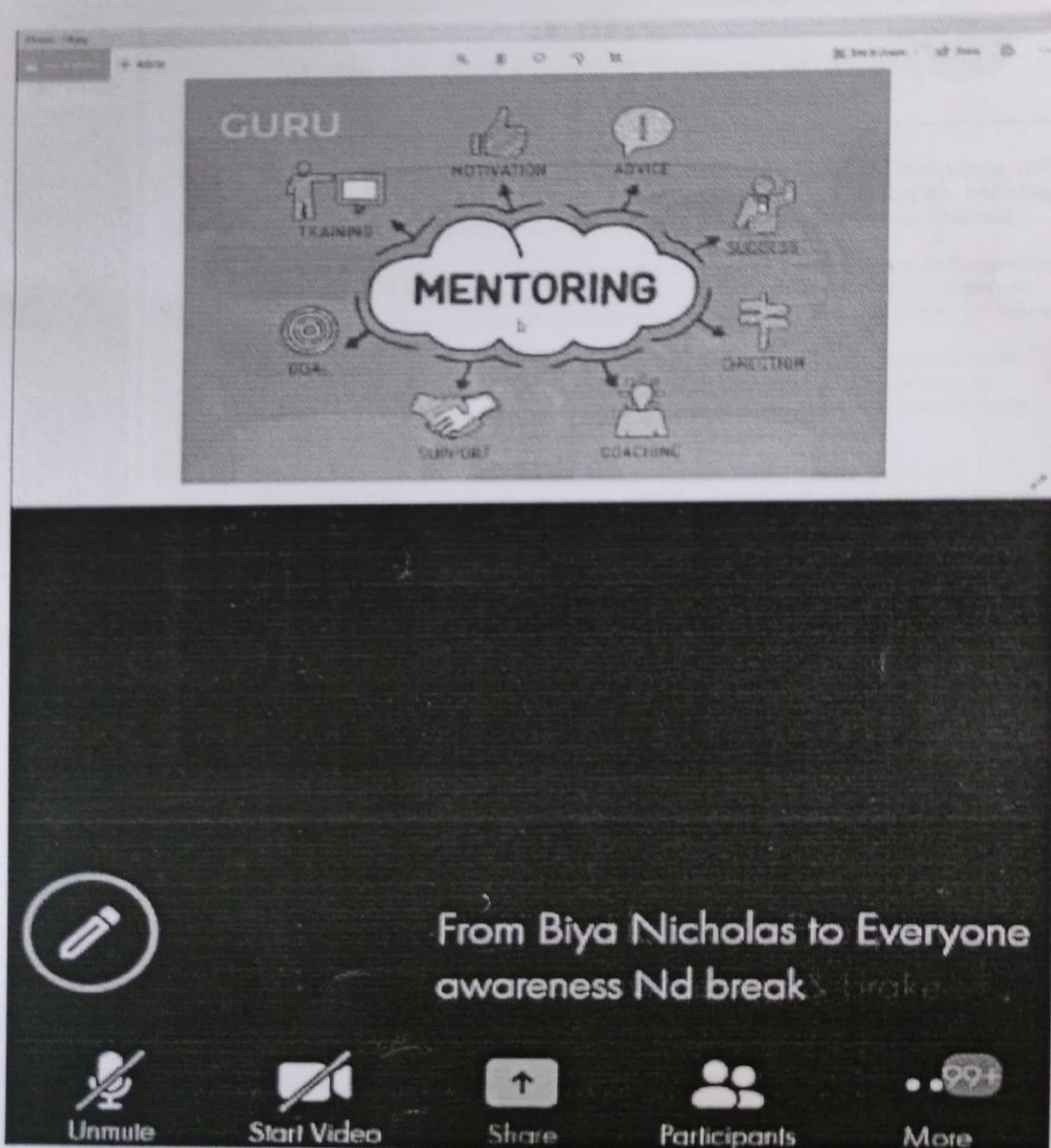




National level Webinar series on “Ignite Your Hidden Potential” (contd.)



Mr Mukesh Kulothia



Slides of the session by Mr Mukesh Kulothia





## National level Webinar series on “Ignite Your Hidden Potential” (contd.)

Physiology, Neuroanatomical, Nutritional and Advance care Physician. She trained the clients in Functional medicine, Nutrition, Advance yoga. She talked about sprouts, pre medicine and Nutrition. She also shared her experience in Intensive cadaver Lab dissection in Anatomy. The key learning of the session was to practice Yoga and Meditation for the fitness of mind and body.

### Conclusion:

The webinar series of 8 days and 11 sessions concluded on 1<sup>st</sup> September, 2020. The audience learned many concepts and importance of attitude in life. The objectives with which the seminar series was started, have been fulfilled. The students were motivated and promised to learn new things and maintain the attitude throughout the career.

Prepared by

*Kiran Rao*

Ms. Kiran Rao  
Seminar coordinator

Guided by

*Adv. Manisha Kulkarni*

Adv. Manisha Kulkarni  
HOD, MBA@IICMR

Approved by

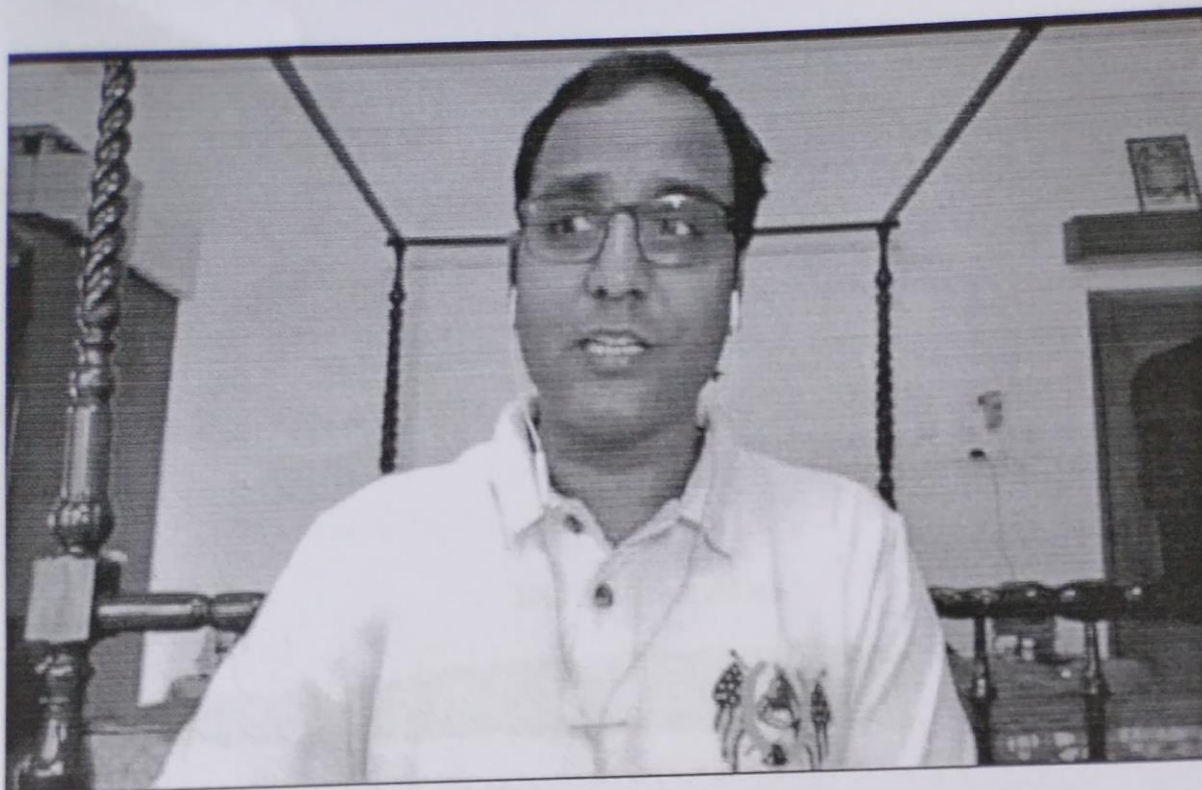
*Dr. Abhay Kulkarni*

Dr. Abhay Kulkarni  
Director, IICMR  
DIRECTOR

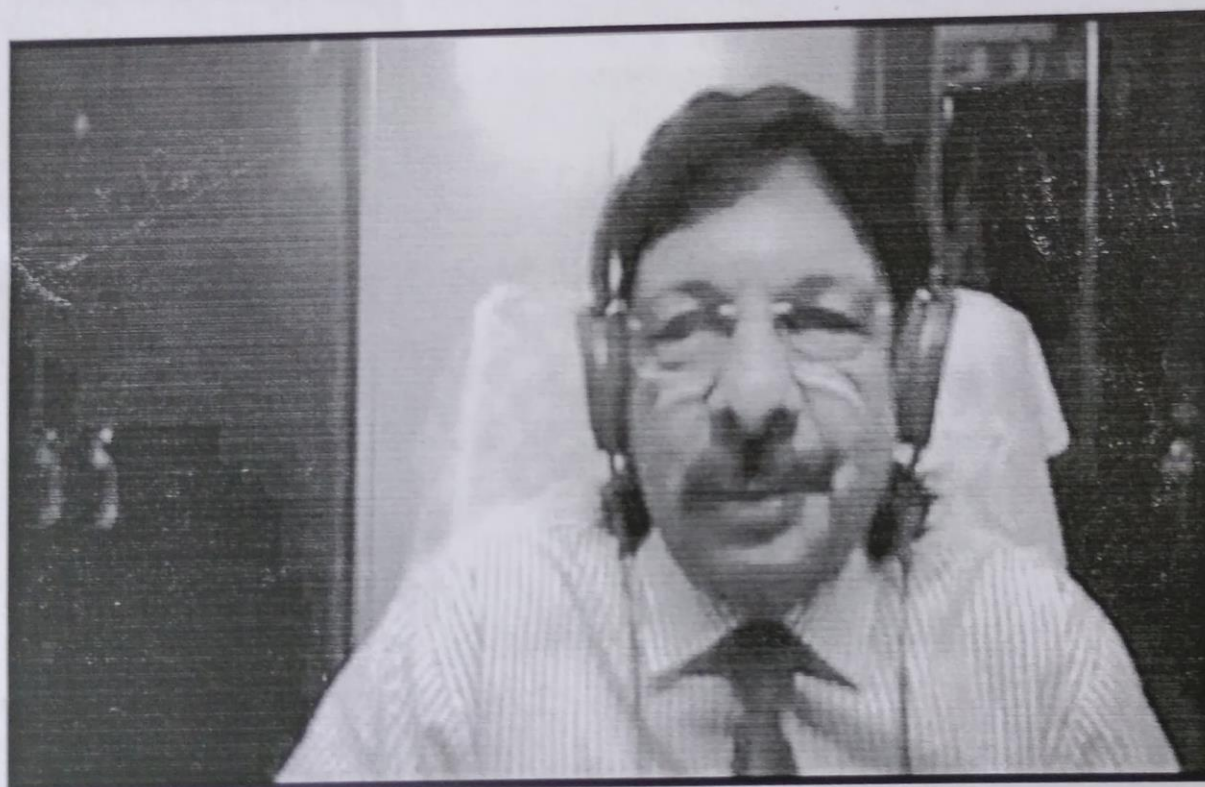
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Nigdi, Pune - 411 044



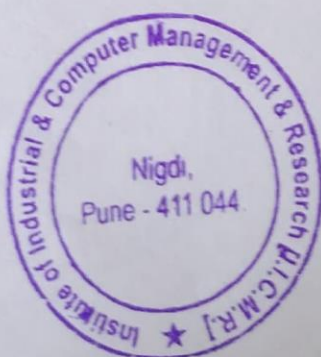




Mr Bhupendra Singh Rathore

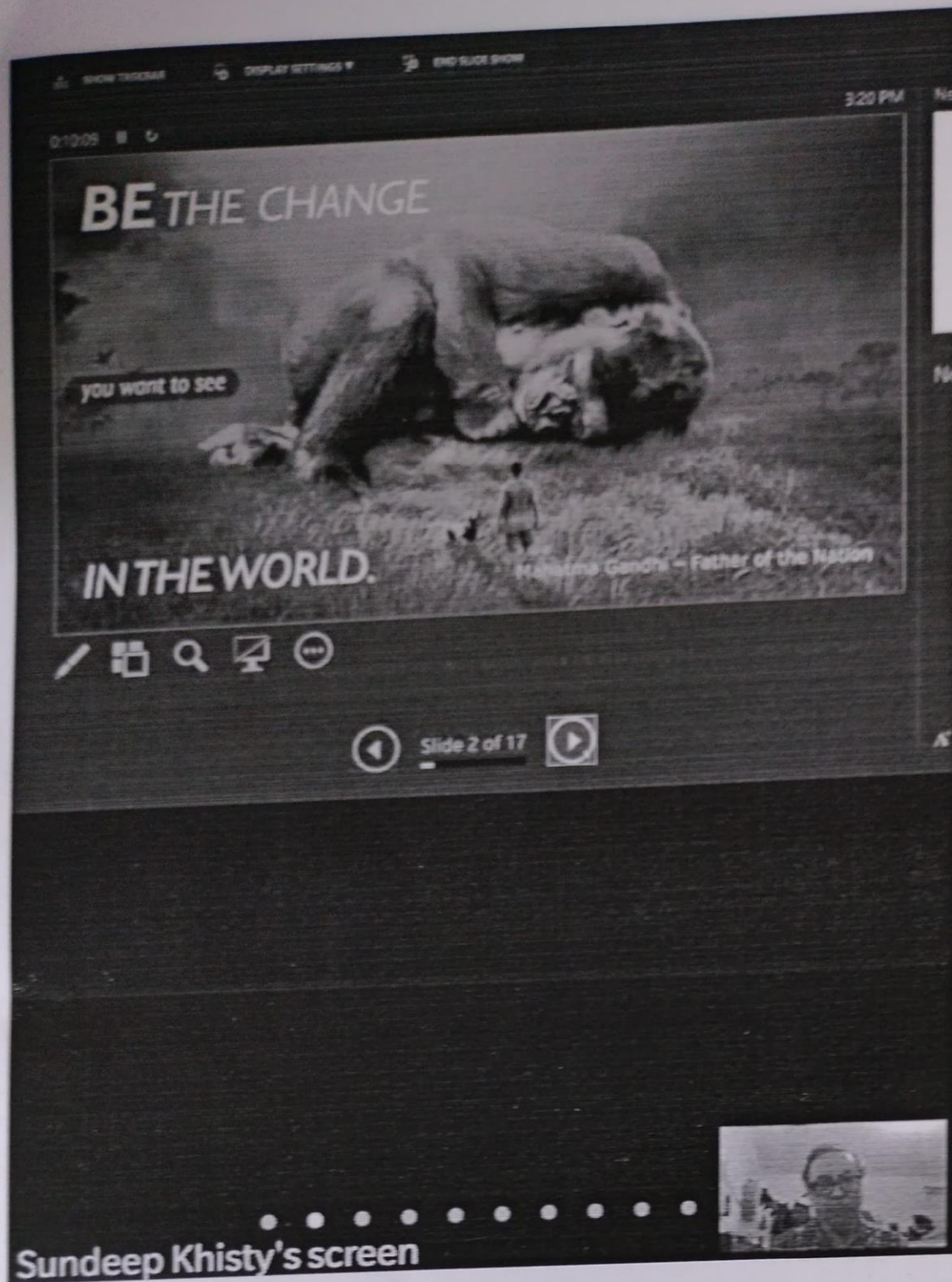


Dr Mukul Jain



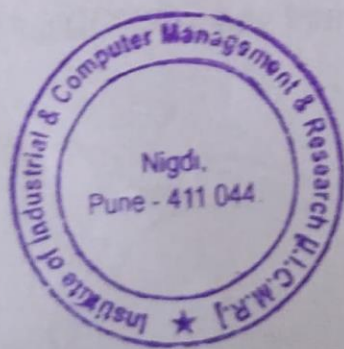


National level Webinar series on “Ignite Your Hidden Potential” (contd.)



Sundeep Khisty's screen

Slides of Mr Sundeep Khisty

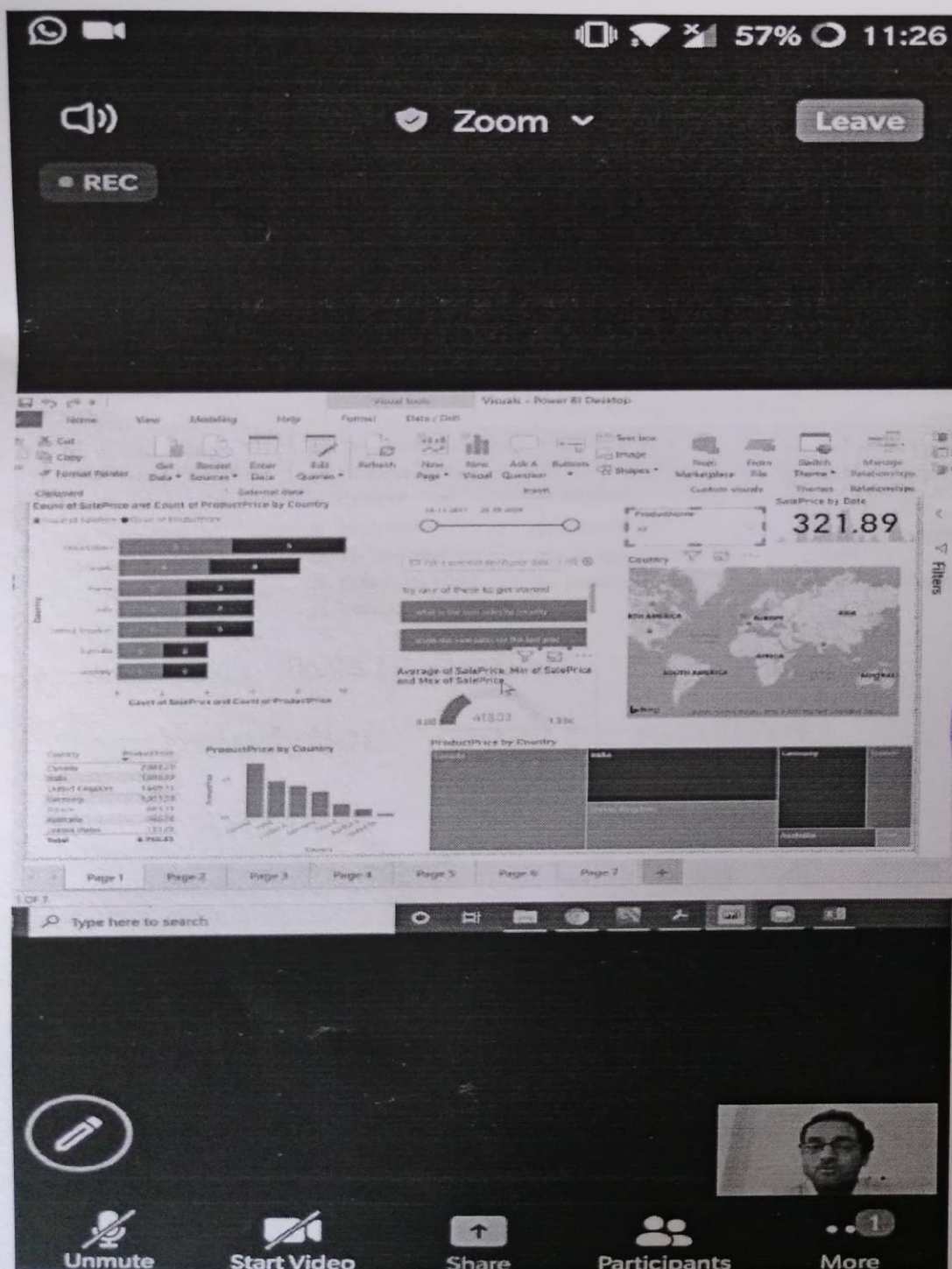




## National level Webinar series on “Ignite Your Hidden Potential” (contd.)



Mr Sahil Aggarwal

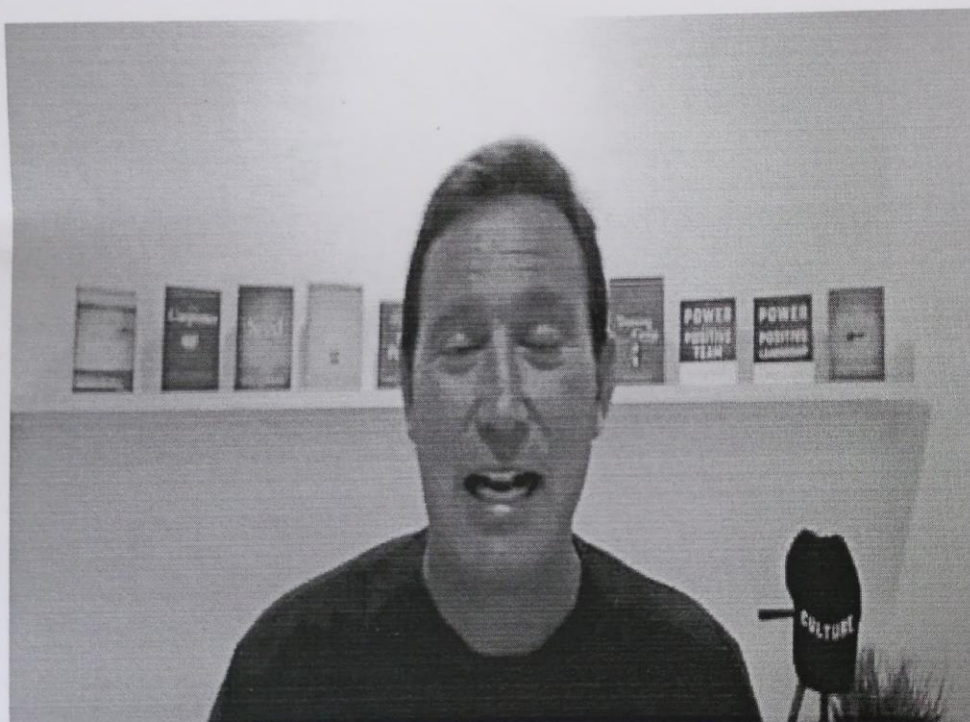




## National level Webinar series on “Ignite Your Hidden Potential” (contd.)



Mr Anindya Acharya – Addressing the participants

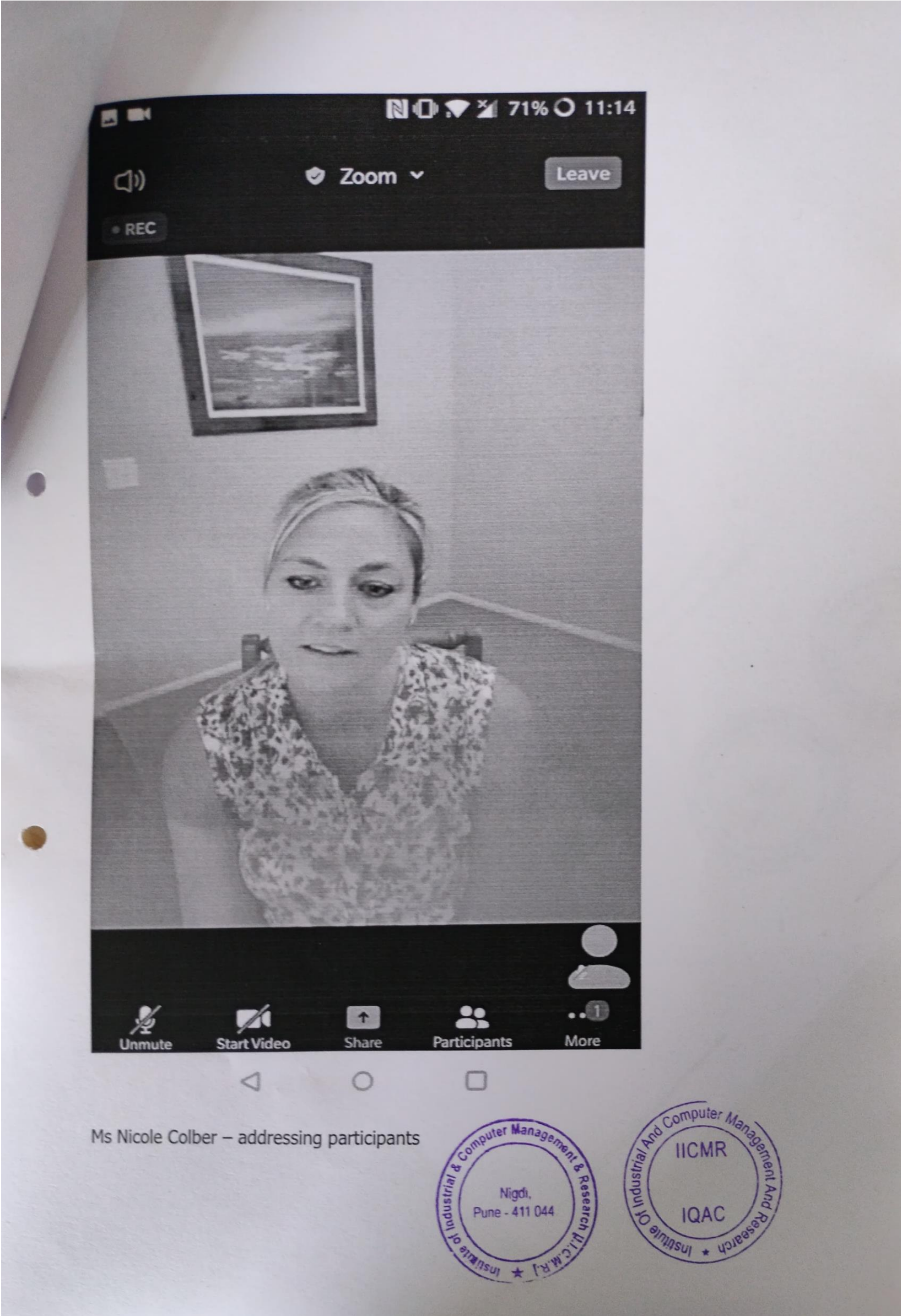


Mr Jon Gordon – Addressing the participants





National level Webinar series on “ Ignite Your Hidden Potential” (contd.)







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## MBA @ IICMR

Date: 13/09/2020

### Report of webinar on 'Compliance Management'.

**Topic:** Compliance Management

**Resource person:** Dr B K Inamdar

- **Time and mode of delivery:** 13<sup>th</sup> September, 2020  
At 10am to 11.30am  
Through Google meet

**Participants –**

1. Faculty members (MBA@IICMR) - 3
2. MBA – II, SEM – III, students - 42

**Coordinator –**

Asst Prof. Kiran Rao

**Objectives:**

1. To make students aware about the universal procedures to be followed during the job.
2. To guide the students about the various Forms related to compliance Management
3. To aware students about PF facilities and nominee compliance.

**Brief Introduction of the Activity:**

MBA@IICMR follows the continuous learning process. This seminar was part of the same. To enhance the skills and understand the attainment of the students, many institutes came forward with the online seminars on various subjects. The same effort was taken by MBA@IICMR for providing platform and enhancement of knowledge.





### Agenda:

Sr. No	Time	Particulars	Resource Person
1	2.30pm to 3.30pm	Introduction of Speaker	Ms Mukti Tanwani
2	10:20am to 11:25am	Compliance Management	Dr B. K. Inamdar
3	11:25am - 11.30am	Vote of Thanks	Ms Manali Landge

### Assessment of the activity:

This session was the continuous learning process followed by MBA@IICMR. The speaker gave brief Introduction about the topic, “**Compliance management** is the process by which **managers** plan, organise, control, and lead activities that ensure **compliance** with laws and standards”. He further added to be literate about the procedures during your service. He explained compliance Management process. The students asked doubts and the speaker t clarified them all.

### Outcome of the activities:

The students understood the rules to be followed during leaving the job or joining new job. The audience enjoyed the knowledge session. The speaker also suggested few courses for acquiring the knowledge about the same. He also suggested to be literate about this while climbing on the ladders of the career. The students asked many questions are got clarification about the same.

### Feedback of the activity:

The audience gave positive feedback about the activity. They asked about more sessions on same topic.

Prepared by

*Kiran Rao*

Ms Kiran Rao  
Seminar Coordinator

Verified by

*Adv. Manisha Kulkarni*

Adv. Manisha Kulkarni  
HOD, MBA@IICMR

Approved by

*Dr. Abhay Kulkarni*

Dr Abhay Kulkarni  
Director, IICMR  
DIRECTOR

Institute of Industrial & Computer  
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MBA@IICMR/2020-21/ seminar





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## **MBA @ IICMR**

Date: 28/09/2020

### **'Guerrilla Marketing'.**

**Topic:** Seminar on Guerrilla marketing

**Resource person:** Mr Jeetendra Sharma

**Time and mode of delivery:** 26<sup>th</sup> September, 2020  
At 2.40pm to 4.20pm  
Through Microsoft Teams

#### **Objectives:**

1. To make students aware about Guerrilla marketing techniques.
2. To guide the students about the various types of Guerrilla Marketing and their applications
3. To make aware about the various strategies used by a marketer for the promotion of a product/service.

#### **Brief Introduction of the Activity:**

MBA@IICMR follows the continuous learning process. This seminar was part of the same. To enhance the skills and understand the attainment of the students, many institutes came forward with the online seminars on various subjects. The same effort was taken by MBA@IICMR for providing platform and enhancement of knowledge. The Guerrilla Marketing Technique is surprise technique used by the organization for the promotion of the activity. Before the start of the seminar, Dr Abhay Kulkarni, Director of the IICMR addressed the students. He said that every manager should be a marketing manager so promoting himself would be easier to him. He further talked about the significance of the team with example of fingers and how they work together as hand for holding purpose. And then the speaker Mr Jeetenra Sharma guided the students on the topic, "Guerrilla Marketing".





**Agenda:**

Sr. No	Time	Particulars	Resource Person
1	2.40pm to 2.45pm	Welcome to the participants and the speaker of the seminar (Anchoring)	Ms Mahima
2	2.45pm to 3.20pm	Address from the director	Dr Abhay Kulkarni
3	3.20pm to 3.25pm	Introduction of the Speaker	Ms Mukti
4	3.25pm to 4.15pm	Guerrilla Marketing	Mr Jeetendra Sharma
5	4:15pm to 4.20pm	Vote of Thanks	Ms Manali Landge

**Description of the activity:**

The speaker Mr. Jeetendra Shrama explained the concept of Guerrilla marketing to the students. He told that marketers tried to make the impact of the product in consumers' mind by doing surprise actions. These techniques were been used in past by many people to surprise the people and very well-known example was Shivaji Maharaj. The speaker further added that techniques were useful in creating, lasting brand image in customers' mind. He then explained the types such as Street Marketing, Ambush Marketing and Viral marketing. He further elaborated these types with examples. The student asked various questions about the concept.

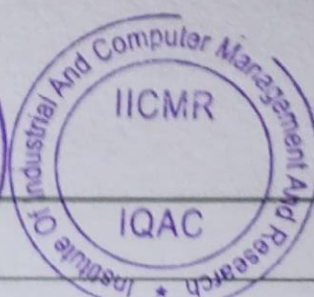
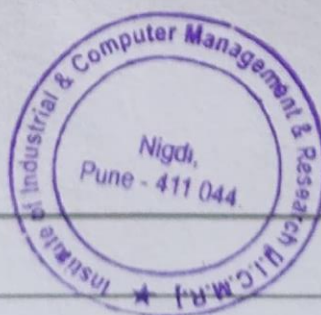
**Outcome of the activities:**

The students enjoyed the marketing seminar. The concept of Guerrilla marketing was cleared to them. The students understood the importance of learning various marketing techniques for brand creation.

**Feedback of Activity:**

Though the speaker started late due to technical glitch, he geared up soon and created a positive impact on the audience. The students learned the marketing concept with enthusiasm and they liked the different topics which are connected with their lives. Overall the satisfying (in terms of learning the concept) results obtained about the seminar

MBA@IICMR/2020-21/ seminar





**Participants –**

1. Dr. Abhay Kulkarni (Director, IICMR)
2. Adv. Manisha Kulkarni (HOD, MBA@IICMR)
3. Faculty members (MBA@IICMR) - 3
4. MBA – II, SEM – III, students - 41

**Coordinator –**

Asst Prof. Kiran Rao

Prepared by

*Kiran Rao*

Ms Kiran Rao  
Coordinator

Verified by

Adv. Manisha Kulkarni  
HOD, MBA@IICMR

Approved by

*Abhay Kulkarni*

Dr Abhay Kulkarni  
Director, IICMR

**DIRECTOR**

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## MBA @ IICMR

Date: 17/07/2020

### Report of webinar on 'Plenty of job opportunities post Covid 19

**Topic:** Plenty of Job opportunities post Covid 19

**Resource person:** Mrs. Anupama Pawar (Assistant Director, DSDEEGC)

**Time and mode of delivery:** 13<sup>th</sup> July, 2020  
At 10am to 11.30am  
Through Google meet

#### Participants –

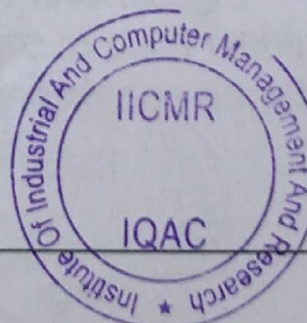
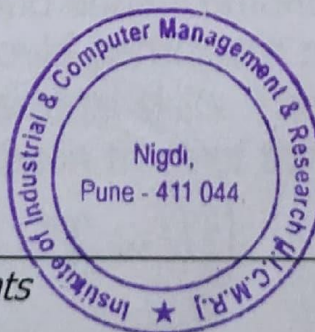
1. Dr. Abhay Kulkarni (Director, IICMR)
2. Adv. Manisha Kulkarni (HOD, MBA@IICMR)
3. Faculty members (MBA@IICMR)
4. MBA – II, SEM – III, students
5. National Audience

#### Coordinators –

1. Asst Prof. Dr Jayasri Murali
2. Asst Prof. Kiran Rao
3. Ms. Dipti Bajpai
4. Mr Harshal Patil

#### Objectives:

1. To make aware students about the job opportunities in market according to their graduation.
2. To guide the students about the interview attire, attitude and techniques.
3. To tell the students about the Government of Maharashtra initiatives taken for the employment.
4. To guide the students about the free online platforms for the learning and free job portals.





### Brief Introduction of the Activity:

Due to the pandemic situation, the students were sceptical about their career. So MBA@IICMR had decided to take initiative to aware the students about the job opportunities and free job portal websites. Seventy Two students of MBA@IICMR and national audience were the part of the webinar. The students learnt the various job opportunities post Covid 19. Director of IICMR, Dr Abhay Kulkarni talked about the changes happened, before Corona (BC) and after corona (AC). He also guided students about the interview techniques and DO's & DON'Ts during interview. He told the student 'how to dress up for the interview'.

The speaker, Ms Anupama Pawar gave insight about various websites like [www.kaushalya.mahaswayam.gov.in](http://www.kaushalya.mahaswayam.gov.in) . The speaker also asked to register on [www.rojgar.mahaswayam.gov.in](http://www.rojgar.mahaswayam.gov.in) . Ms Anupama Pawar talked about the free learning portals available for the students to enhance the skills. Further she talked about various job portals available for job search. As the webinar was purely for job search, the students learnt the various government websites to hunt a job. Students got opportunity to learn in competitive environment.

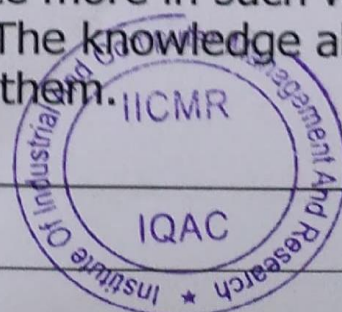
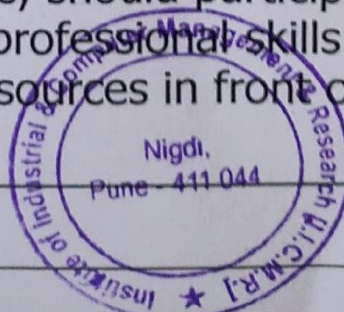
### Agenda:

Sr. No	Time	Particulars	Resource Person
1	10am to 10:20am	Introductory Speech: Interview techniques	Director, Dr Abhay Kulkarni
2	10:20am to 11:25am	Plenty of Job opportunities post Covid 19	Mrs Anupama Pawar
3	11:25am - 11.30am	Vote of Thanks	HOD, Adv Manisha Kulkarni

### Assessment of the activity:

Due to COVID 19 pandemic situation all the students and faculty members opted online mode of teaching and learning. To enhance the skills and understand the attainment of the students, many institutes came forward with the online seminars on various subjects. The same effort was taken by MBA@IICMR for providing platform and enhancement of knowledge. The professional course students, should participate more in such webinar which will directly enhance the professional skills. The knowledge about the job portal websites opened more resources in front of them.

MBA@IICMR/2020-21/ seminar





**Outcome of the activities:**

The job opportunities and entrepreneurial opportunities were communicated to the students. They learnt various government aid provided in Maharashtra to youth. So they were well equipped with the knowledge about it. Also the online session helped to boost morale of the students and helped them to engage in positive activity. The students also received the national level certificate for the same.

Prepared by

*Kiran Rao*

Ms Kiran Rao  
Seminar Coordinator

Verified by

*Adv. Manisha Kulkarni*

Adv. Manisha Kulkarni  
HOD, MBA@IICMR

Approved by

*Dr. Abhay Kulkarni*

Dr Abhay Kulkarni  
Director, IICMR  
DIRECTOR

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## MBA @ IICMR

Date: 8/3/2020

### Report of national webinar on 'Women and Financial Literacy'.

**Topic:** Women and Financial literacy in association with NSE

**Resource person:** Mr Sudhakar Kulkarni

**Time and mode of delivery:** 6<sup>th</sup> March, 2021  
At 10.30am to 12.30pm  
TI -1  
Microsoft Teams

**Participants –**

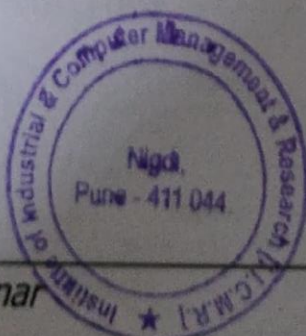
1. Dr. Abhay Kulkarni (Director, IICMR)
2. Adv. Manisha Kulkarni (HOD, MBA@IICMR)
3. Faculty members (MBA@IICMR)
4. MBA – I, SEM – I, students - 80
5. National Audience - 123

**Coordinator –**

Asst Prof. Kiran Rao

**Objectives:**

1. To make women aware about the capital market and the opportunities of investment in Capital market. Similarly the essential things required to be known by every woman towards financial literacy.
2. To guide the audience about the various methods to enter into the Capital market.
3. To aware audience about the risks associated with the investments.





## Webinar on “ Women and Financial Literacy”

### Brief Introduction of the Activity:

MBA@IICMR follows the continuous learning process. On the occasion of Women's Day, Seminar was organized on Saturday considering the weekend holiday. This seminar intended to give an insight about essential financial things, every woman should be aware of.

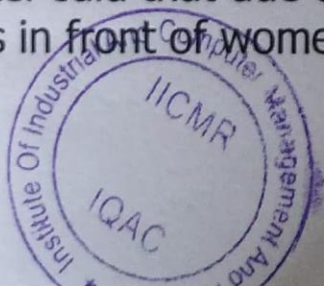
### Agenda:

Sr. No	Time	Particulars	Resource Person
1	10.30am Starts	Welcome to Guests and participants (anchoring)	Ms Sakshi (student)
2	10.30am to 11am	Address from Director's Desk	Dr. Abhay Kulkarni
3	11am to 11.05am	Introduction of Guest	Ms Mrunal Bhosale (Student)
4	11.05am to 12.15pm	Guest Speaker's Address	Mr Sudhakar Kulkarni
5	12.15pm to 12.25pm	Question and Answer Session	Mr Sudhakar Kulkarni
6	12.25pm to 12.30pm	Vote of Thanks	Ms Kiran Rao

### Assessment of the activity:

This program was conducted in association of the NSE. The audience was of the national level. The speaker talked about the primary market and secondary market. He talked about, "Managing money in the midst of life's other priorities is no easy task. Women of all ages and backgrounds struggle with the pressure to earn enough, access education, care for a family and plan retirement. Women should Take the initiative to educate themselves about complex financial decisions, will help them achieve their next major milestone. Every informed financial decision women make, gets them closer to that goal."

The speaker said that due to Pandemic there were ample of opportunities and challenges in front of women. They should take those challenges to succeed.





## Webinar on “ Women and Financial Literacy”

### Outcome of the activities:

The audience enjoyed the activity. The speaker also suggested to teach the habits of financial literacy to their wards also. He further asked to be vigilant about the financial decisions such as term insurance, medical insurance and many others. The female students asked about career aspects to capital market for women.

### Feedback of the activity:

The audience gave positive feedback about the activity. They asked about more sessions on same topic.

Prepared by

*Kiran Rao*

Ms Kiran Rao  
Seminar Coordinator

Verified by

*Manisha Kulkarni*

Adv. Manisha Kulkarni  
HOD, MBA@IICMR

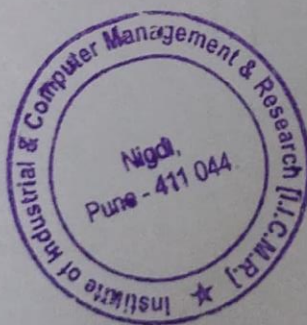
Approved by

*Abhay Kulkarni*

Dr Abhay Kulkarni  
Director, IICMR

**DIRECTOR**

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## MBA @ IICMR

Date: 3/3/2021

### Notice

This is to inform all MBA students, that as a part of continuous learning process we are organising a seminar on 6<sup>th</sup> March, 2021 on the topic '**Women & Financial Literacy**'. The link for the seminar will be sent to you a day before seminar date.

- **Duration:** 10.30am to 12.30pm.
- **Venue:** Online platform
- **Resource Person:** Mr. Sudhakar Kulkarni

Note: Attendance is compulsory.



Prepared by

*Kiran Rao*

Ms. Kiran Rao  
Seminar Coordinator

Guided by

*Manisha Kulkarni*

Adv. Manisha Kulkarni  
HOD, MBA@IICMR

Approved by

*Abhay Kulkarni*

Dr. Abhay Kulkarni  
Director, IICMR  
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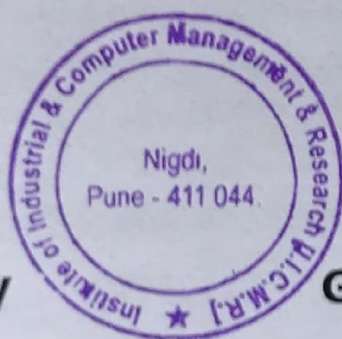
Date: 25/02/2021

### Notice

This is to inform all MBA students, that as a part of continuous learning process we are organising a seminar on 26<sup>th</sup> February, 2021 on the topic '**Understanding Debt and Equity Market**'. The link for the seminar will be sent to you a day before seminar date.

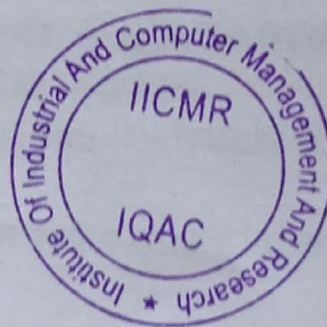
- **Duration:** 10am to 12.30pm.
- **Resource Person:** CA Sagar Patil.
- **Venue:** Online platform – Ms Teams.

Note: Attendance is compulsory.



Prepared by

Guided by



Approved by

*Kiran Rao*

Ms. Kiran Rao  
Seminar Coordinator

*[Signature]*

Adv. Manisha Kulkarni  
HOD, MBA@IICMR

*[Signature]*

Dr. Abhay Kulkarni  
Director, IICMR  
DIRECTOR

MBA@IICMR/2020-2021/Seminar/Notice

Institute of Industrial & Computer  
Management & Research [I.I.C.M.R.]  
Nigdi, Pune - 411 044



6	<p>Strengthen Industry - Institute Connect and Industrial Interaction.</p> <ul style="list-style-type: none"><li>• (Refer - 2019-2020 Perspective Plan Point No 6)</li></ul>
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**MEMORANDUM OF UNDERSTANDING (MOU)  
ON CO-OPERATION**

**FOR**

**Mentoring, Guidance and Preparation for Management Students**

**Between**

**IICMR MBA Nigdi, Pradhikaran campus HS-2, Sector 27A, Behind Tukaram  
Garden, Pradhikaran, Pune, Maharashtra 411044**

**And**

**Finance Forum,  
Ruturaj Sector No. 27A, Plot No. 257, Nigdi, Pune - 411044, Ruston Colony**

**PREAMBLE**

IICMR MBA is one of the leading Computer Application and Management institutes in Nigdi, Pune which provides academic & professional excellence for aspiring students. Along with academics students as well as faculties must get conversant with the practical and industry expectations from finance professionals.

**Finance Forum**, established in the year 2012, Finance Forum in Nigdi, Pune is a top player in the category CA Tutorials, ICWA Tutorials, Tutorials For CA Foundation, Tutorials For CS Foundation, Tutorials For ICWA Entrance.

**PURPOSE**

The statutory object of the collaboration is to disseminate and advance knowledge by providing instructional and mentoring facilities as it may deem fit and it shall endeavor to provide teaching-learning fraternity the necessary atmosphere and facilities for the



## MoU with Finance Forum for mentoring, Guidance and Placements

promotion of:

- i. Joint Seminars/Workshops/ Webinars, to have knowledge sharing by the expert faculties with the management students MBA @ IICMR
- ii. Faculty Development Program/ Management Development Program
- iii. Assisting in conducting and receiving Summer Internship Program and Final Placement for MBA students.

### Responsibilities

Finance Forum and IICMR will jointly arrange the best possible faculties for interaction and guidance of students of both the Institutes. The arrangements & Coordination with the faculties would be taken care by Finance Forum and IICMR according to the convenience of the Students and as per program requirement.

IICMR and Finance Forum will do all the necessary arrangements for conduct of seminar and guest speaker sessions including availability of auditorium and invitation to the students respectively.

### MISCELLANEOUS:

- a. The details for the efficacious implementation of this Memorandum of Understanding shall be jointly worked out on mutually acceptable terms within the parameters of the policies, rules and regulations of both the institutions.
- b. The parties to this memorandum may, by mutual consent, add modify, amend, delete, review or revise any term(s) and condition(s) of this agreement.
- c. The intent and implementation of this memorandum is SUBJECT to the policies of the respective states (in case of international agreements) and the laws of the land.
- d. The MOU shall remain in force for a period of one year from the date of its signature and seal and may be terminated by either side by giving a six months notice to that effect in writing. However, notwithstanding the notice of the intent to terminate the memorandum, all rights, obligations and corresponding duties and subsisting therein shall be respected and mandated till the finalization and accomplishment thereof.
- e. The parties to this MOU undertake to treat as CONFIDENTIAL AND PRIVILEGED information of the other institution, which is so classified in advance. The terms of confidentiality and mode of disclosure shall be as per mutually acceptable terms.
- f. This MOU shall require the ratification of the competent academic/executive body of both the institutions.

Signed at Pune on this the ..... day of ..... 20

<b>For Finance Forum</b> CMA Sunil Joshi	<b>For ATSS – IICMR</b> Dr. Abhay Kulkarni Director, IICMR
Witnesses: 1.	Witnesses: 1. Adv. Manisha Kulkarni HoD MBA – IICMR



## MoU with KG Guruji for organizing Case writing Workshop and establishing Drishti Case Centre

### Memorandum of Understanding

This Memorandum of Understanding is signed between:

The Audyogik Tantra Shikshan Sanstha's, Institute of Industrial and Computer Management and Research (ATSS – IICMR), Campus located at Nigdi, Pradhikaran and established in 2002, approved by AICTE affiliated to the University of Pune, Maharashtra at HS-2, Sector 27-A, Pradhikaran, Nigdi, Pune 411044 on behalf of itself and acting through the Director Dr. Abhay Kulkarni

AND

KgGuruji Academy, Center for Executive Education, ( A Division of KgGuruji Consulting & Services), G1-702, Jasminimum, Magarpatta City, Hadapsar, Pune - 411028 INDIA , AND WHEREAS it is the statutory object of the collaboration to facilitate and advance as it may deem fit and it shall endeavor to provide teaching-learning fraternity the necessary atmosphere and facilities for exploring following areas:

- i. Collaborating and organizing case study workshop and train the teaching fraternity to use B-Cases and build Business cases

#### **1. FIELD OF COOPERATION, Coordination & Communication:**

- a. Both the institutions shall evolve a mutually acceptable solution deemed fit for the smooth function of the Teaching, Learning and Evaluation process at the Institute.
- b. The said academic interaction and intellectual assimilation may include-
  - a. Exploring thought process of the budding managers as well as faculty to build Domestic Business cases
  - b. Train the Teaching fraternity of to Teach Case study
  - c. Organize case study competition
  - d. Collaborate and establish a Case Centre
  - e. Collaborate and Organize Case study Workshop

#### **2. EXCHANGE OF TEACHING / LEARNING FRATERNITY:**

IICMR team shall coordinate and cooperate in truly implementing Case study as means of Pedagogy for the budding managers

- a. Exploring thought process of the budding managers as well as faculty to build Domestic Business cases
- b. Train the Teaching fraternity of to Teach Case study
- c. Organize case study competition
- d. Collaborate and establish a Case Centre
- e. Collaborate and Organize Case study Workshop



**MoU with KG Guruji for organizing Case writing Workshop and establishing Drishti Case Centre**

**3. MISCELLANEOUS:**

- a. The details for the efficacious implementation of this Memorandum of Understanding shall be jointly worked out on mutually acceptable terms within the parameters of the policies, rules and regulations of both the institutions.
- b. The parties to this memorandum may, by mutual consent, add modify, amend, delete, review or revise any term(s) and condition(s) of this agreement.
- c. The intent and implementation of this memorandum is SUBJECT to the policies of the respective states (in case of international agreements) and the laws of the land.
- d. The MOU shall remain in force for a period of one year from the date of its signature and seal and may be terminated by either side by giving a six months notice to that effect in writing. However, notwithstanding the notice of the intent to terminate the memorandum, all rights, obligations and corresponding duties and subsisting therein shall be respected and mandated till the finalization and accomplishment thereof.
- e. The parties to this MOU undertake to treat as CONFIDENTIAL AND PRIVILEGED information of the other institution, which is so classified in advance. The terms of confidentiality and mode of disclosure shall be as per mutually acceptable terms.
- f. This MOU shall require the ratification of the competent academic/executive body of both the institutions.

Signed at Pune on this the 15<sup>th</sup> day of June 2020

<p>For KgGuruji Academy</p> <p>Mr. Ketan Gandhi</p> <p>Director, KgGuruji Academy</p>	<p>For ATSS – IICMR</p> <p>Dr. Abhay Kulkarni</p> <p>Director, IICMR</p>
<p>Witnesses:</p> <p>1. Jayeshi Murale</p>	<p>Witnesses:</p> <p>1. [Signature]</p>

Date: 15/06/2020



## MoU with NeoRare for Grooming , Training and Placements



### MEMORANDUM OF UNDERSTANDING (MOU) ON CO-OPERATION

FOR

Grooming, Training & Placement

Between

IICMR MBA Nigdi, Pradhikaran campus HS-2, Sector 27A, Behind Tukaram Garden, Pradhikaran, Pune, Maharashtra 411044

And

NeoRare

Nirmal Sai Apt. Sec:20, plot 95, Krishnanagar Chinchwad Pune : 19

#### PREAMBLE

IICMR MBA is one of the leading Computer Application and Management institutes in Nigdi, Pune which provides academic & professional excellence for aspiring students. Along with academics students as well as faculties must get conversant with the practical and industry expectations from finance professionals.

NeoRare is a full proof solution of Grooming, Training and Placing Students at the best place they deserve. The responsibility of transformation is taken care by our expert team.

#### PURPOSE

NeoRare will extend support for the following Services for IICMR MBA:

- Guests/Speakers/Industry Experts/HR Heads for Conference/Seminars/Workshops
- Assistance in Training and Placement
- Business English Course
- Business Lunch, Working Lunch, Lunch for girls hostel



MoU with NeoRare for Grooming , Training and Placements

- Lodging Boarding Facilities for Boys.

**MISCELLLENEOUS:**

- a. The details for the efficacious implementation of this Memorandum of Understanding shall be jointly worked out on mutually acceptable terms within the parameters of the policies, rules and regulations of both the institutions.
- b. The parties to this memorandum may, by mutual consent, add modify, amend, delete, review or revise any term(s) and condition(s) of this agreement.
- c. The intent and implementation of this memorandum is SUBJECT to the policies of the respective states (in case of international agreements) and the laws of the land.
- d. The MOU shall remain in force for a period of one year from the date of its signature and seal and may be terminated by either side by giving a six months' notice to that effect in writing. However, notwithstanding the notice of the intent to terminate the memorandum, all rights, obligations and corresponding duties and subsisting therein shall be respected and mandated till the finalization and accomplishment thereof.
- e. The parties to this MOU undertake to treat as CONFIDENTIAL AND PRIVILEGED information of the other institution, which is so classified in advance. The terms of confidentiality and mode of disclosure shall be as per mutually acceptable terms.
- f. This MOU shall require the ratification of the competent academic/executive body of both the institutions.

Signed at Pune on this the ..... day of ..... 20

<b>For NeoRare</b> Ms. VahidaPathan Founder NeoRare	<b>For ATSS- IICMR</b> Dr. AbhayKulkarni Director, IICMR
Witnesses: 1. ....	Witnesses: 1. Adv.ManishaKulkarni HoD MBA -IICMR



**MoU with Digitalnil to promote Entrepreneurship**



**MEMORANDUM OF UNDERSTANDING (MOU)  
ON CO-OPERATION**

**FOR**

**Encouraging Students for Preparation to become self-developed  
Intrapreneur with Institute Association and Strengthening their Extra-  
Curricular Engagement**

**Between**

**IICMR MBA Nigdi, Pradhikaran campus HS-2, Sector 27A, Behind Tukaram  
Garden, Pradhikaran, Pune, Maharashtra 411044**

**And**

**NIL DIGITAL ENTERPRISES PRIVATE LIMITED, Nanded**

**SECTOR SN-51 PLOT NO.36; NEAR SHANTINIKETAN SCHOOL CIDCO; NANDED; Nanded;  
Maharashtra; 431603; India**



## MoU with Digitalnil to promote Entrepreneurship

### INTRODUCTION

This Memorandum of Understanding (MoU) is drawn up and agreed upon to establish the cooperation between

IICMR MBA Nigdi, Pradhikaran campus HS-2, Sector 27A, Behind Tukaram Garden, Pradhikaran, Pune, Maharashtra 411044  
, (hereinafter referred to as IICMR MBA Nigdi)

and

NIL DIGITAL ENTERPRISES PRIVATE LIMITED, Nanded  
located at SECTOR SN-51 PLOT NO.36; NEAR SHANTINIKETAN SCHOOL CIDCO; NANDED;  
Nanded; Maharashtra; 431603; India

### PREAMBLE

IICMR MBA is one of the leading Computer Application and Management institutes in Nigdi, Pune which provides academic excellence for aspiring students. Along with academics students as well as faculties must get conversant and they should get exposure & awareness to become a self-developed Intrapreneur. This is possible with the joint efforts by academic institutions & higher studies institutions for the welfare of society.

**NIL DIGITAL ENTERPRISES PVT. LTD.** Exists to take a unique and innovative approach to teach that helps students connect with the subject matter they need to master. Through personalized and focused teaching with practical application processes, our students develop the tools they need for ongoing success in their fields of study. Our success depends on our attention to the needs of our students and truly helping them achieve - we don't succeed unless our students succeed. A collaborative effort can strengthen technical skills & awareness of higher studies. This Memorandum of Understanding between **NIL DIGITAL ENTERPRISES PRIVATE LIMITED & IICMR MBA Nigdi** is made only for enhancing the technical capabilities of students.

### PURPOSE

The purpose of this Memorandum of Understanding between **NIL DIGITAL ENTERPRISES PRIVATE LIMITED, Nanded**, and IICMR MBA, Nigdi is to encourage students to prepare to become a self-developed Intrapreneur and strengthening their academics. Also, extracurricular engagement with mutual understanding under which both the institutes will work together for better outcomes.

### OUTLINE OF THE ROLES

Following roles visualized and the details will arrive at in a separate Memorandum of Agreement:



## MoU with Digitalnil to promote Entrepreneurship

continual improvements.

- ▯ Enable engagements with the institute for various joint initiatives.
- ▯ 8 Free sessions throughout the year.

### 1. Duration / Term of the MoU:

This MoU shall be valid for Two (2) year from the date of its entering into and maybe mutually extended from time to time in writing by both institutes.

### 2. Changes / Amendment:

No change can be made to this MoU without written consent and duly signed by both Institutes. Additions, deletions and alterations to this MoU may affect with the written agreement of both institutes to this MoU concerning the changes.

### CONTACT PERSON

**NIL DIGITAL ENTERPRISES  
PRIVATE LIMITED, Nanded**

**Mr. Nilesh Komatwar**

**Institute of Industrial And  
Computer Management And  
Research (IICMR) ,Nigdi**

**Dr. Abhay kulkarni**

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**NIL DIGITAL ENTERPRISES  
PRIVATE LIMITED, Nanded**

Mob: +91-7776090443  
Email: support@digitalnil.com

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**Institute of Industrial And  
Computer Management And  
Research (IICMR) ,Nigdi**

Tel.: 020 2765 7648  
Email: info@iicmr.org

This MoU is prepared in two identical copies. Each organization holds one original copy duly signed by the competent authority.



**MoU with Digitalnil to promote Entrepreneurship**

**Signed**

**Date.....**

**For and on behalf of:**

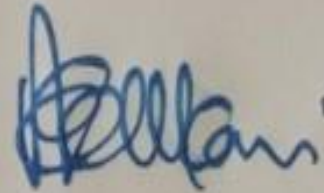
**NIL DIGITAL ENTERPRISES  
PRIVATE LIMITED, Nanded**

**Institute of Industrial And  
Computer Management And  
Research (IICMR) ,Nigdi**



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**Mr. Nilesh Komatwar  
Director**



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**Dr. Abhay kulkarni  
Director**



MoU with AIC Pinnacle to promote Entrepreneurship



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MEMORANDUM OF UNDERSTANDING (MOU)  
BETWEEN  
AIC-PINNACLE ENTREPRENEURSHIP FORUM (AIC-PEF), PUNE  
AND  
INSTITUTE OF INDUSTRIAL AND COMPUTER MANAGEMENT AND  
RESEARCH

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SEPTEMBER 13, 2019



## MoU with AIC Pinnacle to promote Entrepreneurship

This MOU is entered on the 14<sup>th</sup> day of September 2019 between AIC-Pinnacle Entrepreneurship Forum, Pune (herein after called AIC-Pinnacle), situated at Pune (Maharashtra), a Section 8, Not-for-profit legal entity formed as per the Companies Act 2013 under the Ministry of Corporate Affairs, Government of India with the purpose of supporting and promoting entrepreneurship, innovation, and creation of start-ups in India.

And

Audyogik Tantra Shikshan Sanstha's ( A.T.S.S. ), Institute Of Industrial And Computer Management And Research, Nigadi, Pune. (Herein after called IICMR). IICMR is a top Computer Application and Management Institute in the state of Maharashtra established in 2002. The Institute strongly believes that world-class education is the stepping-stone to progress. With a longstanding commitment towards quality teaching and learning, the Institute has nurtured values that go into the making of successful careers. The Institute believes in Student Centric approach where the overall development of the students is given prime most importance. Deep rooted commitment towards education, strong social sense and focus on creating responsible citizen is the guiding pillar of the institute. The institute has been working with consistency and sincerity towards its long term vision and mission. In this journey the institute has always believed in consolidation than expansion and consistency in work than one time achievement.

(AIC-Pinnacle and IICMR collectively referred to as the "Parties" and individually as the "Party").

### 1. Objectives of the MOU

Foster cooperation and in entrepreneurship training, start-up creation, and innovation development for social and economic development of India. Both parties will encourage the following activities:

- a) Joint training programs to support entrepreneurs
- b) Strengthen the Research, Innovation and Entrepreneurs culture in IICMR administration, faculty, students and alumni.
- c) Joint initiatives to promote start-ups among students, alumni and faculty
- d) Providing access to infrastructure and resources to students, entrepreneurs, and start-ups
- e) Sharing of information, resources, and network access to support start-up ecosystem development

### 2. Proposed Modes of Collaboration

- a) The Parties agree to collaborate and jointly deliver education, training, awareness camp, FDP and skilling programs that help innovators, entrepreneurs, technologists, executives, and start-ups to develop their ideas, launch their products, and accelerate the growth of their companies.
- b) Both the parties will identify and jointly apply for government grant funding under different schemes by writing joint proposals to various funding agencies like CSR, DST, RGSTC, MSME, BIRAC etc.
- c) Any other appropriate mode of interaction agreed upon between AIC-Pinnacle and IICMR.

### 3. Terms and Conditions

- a) AIC Pinnacle will require IICMR provide 40 seater space with the required Infrastructure for incubates in campus with cubicles, computer machines with internet facilities.





## MoU with AIC Pinnacle to promote Entrepreneurship

- b) The above confidential clause under this MOU excludes the information/data possessed by either institute before entering into this MOU or independently developed and/or information already available through public domain
- 5. Duration of MOU**  
This MoU, unless extended by written mutual consent of the institutes, shall expire in five years after the effective date specified in the opening paragraph
- 6. Coordinators**  
Both Institutes will designate persons who will have responsibility for coordination and implementation of this agreement
- 7. Intellectual Property**  
a) The intellectual property rights (IPR) that arise as a result of joint research and collaborative activity under the agreement will be worked out on case by case basis.  
b) All intellectual property held by a Party prior to entering into this MoU or disclosed or introduced in connection with this MoU and all materials in which such intellectual property is held, disclosed or introduced shall remain the property of the Party introducing or disclosing it. Any intellectual property created, developed, invented in any manner whatsoever shall be the property of IICMR and AIC-Pinnacle agrees and accepts to execute all necessary document in this regard.  
c) Nothing in this MoU shall be construed as a license or transfer or an obligation to enter into any further agreement with respect to any intellectual property currently licensed to or belonging to either Party.
- 8. Miscellaneous**  
a) All conditions, changes, erasures, amendments, waivers, etc. shall only be in writing, duly executed by all parties  
b) Neither parties may assign any part of the whole of this MoU or any rights hereunder, without the written permission of the other party  
c) This MOU sets forth the entire agreement and understanding between the parties with respect to the subject matter hereof and merges all discussions and negotiations between them prior to such execution.
- 9. Representation to the Public**  
a) Neither of the Parties shall use the name or logo of the other for any purpose whether in relation to any advertisement or other form of publicity without obtaining the prior written consent of the other Party.  
b) Notwithstanding the generality of the above, the Parties may notify third parties of the fact that this MoU is in effect.  
c) The provisions of this Article will not apply to information in the public domain; information in the possession of the receiving Party prior to the disclosure of the information; information which is independently developed by the receiving Party; information required to be released by law; and information which is rightfully received by receiving Party from third parties without any breach of confidentiality obligations.





## MoU with AIC Pinnacle to promote Entrepreneurship

### 10. Dispute Resolution

Any disputes arising under or in connection with this MoU which cannot be resolved by amicable discussions between the Parties shall be referred to CEO of AIC Pinnacle Entrepreneurship forum for resolution. AIC-Pinnacle CEO decision will be final and binding in the matters of dispute resolution.

### 11. Governing Laws

In respect to its performance in India, this MoU is shall be governed by and construed in accordance with the laws of the city of Pune, India and applicable Indian laws

### 12. Amendments

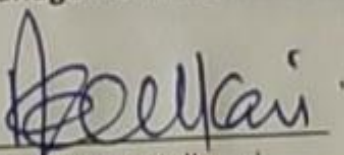
This MoU may be amended and supplemented in writing at any time through Addendum as decided and agreed by mutual written consent of the Parties.

**IN WITNESS** whereof the Parties hereto have caused this MoU to be duly executed and the day and year first above mentioned.

### 13. Signed in Duplicate

This MOU is executed in duplicate with each copy being an official version and having equal legal validity. By Signing below, the institutes, acting by their duly authorized officers, have caused this Memorandum of Understanding to be executed, effective as of the day and year first written above

Signed by for and on behalf of  
Institute of Industrial and Computer  
Management and Research

By: 

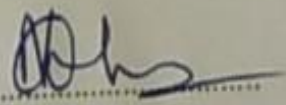
Dr. Abhay Kulkarni

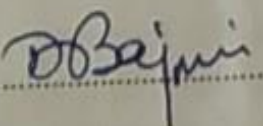
DIRECTOR

Institute of Industrial & Computer  
Management & Research [I.I.C.M.R.]

Nigdi, Pune - 411 044

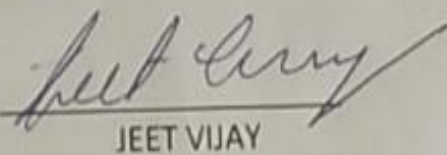
Witness (Name & Address)

1. 

2. 



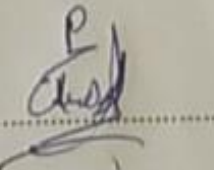
Signed by for and on behalf of  
AIC-Pinnacle Entrepreneurship Forum

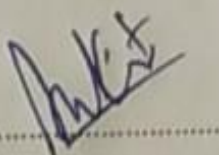
By: 

JEET VIJAY

CEO, Pinnacle Entrepreneurship Forum

Witness (Name & Address)

1. 

2. 



## MoU with VM Edulife for ERP implementation



### Memorandum of Understanding



This Memorandum of Understanding is signed between:

The Audyogik Tantra Shikshan Sanstha's, Institute of Industrial and Computer Management and Research (ATSS – IICMR), Campus located at Nigdi, Pradhikaran and established in 2002, approved by AICTE affiliated to the University of Pune, Maharashtra at HS-2, Sector 27-A, Pradhikaran, Nigdi, Pune 411044 on behalf of itself and acting through the Director Dr. Abhay Kulkarni

AND

Vmedulife Software Services, S. No. 228, Office No. 404, Sanskriti Arcade, Wakad, opposite to PCMC school Pune, India, 411057, AND WHEREAS it is the statutory object of the collaboration to facilitate and advance knowledge by providing ERP services, self learning material, website and ERP integration as it may deem fit and it shall endeavor to provide teaching-learning fraternity the necessary atmosphere and facilities for exploring following areas:

- i. Outcome Based Education software
- ii. Teaching & Learning software
- iii. ERP
- iv. Learning Management System

#### **1. FIELD OF COOPERATION, Coordination & Communication:**

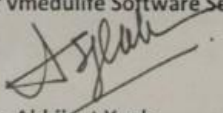
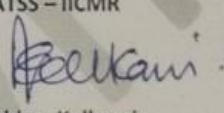
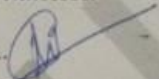
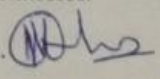
- a. Both the institutions shall evolve a mutually acceptable solution deemed fit for the smooth function of the Teaching, Learning and Evaluation process at the Institute.
- b. The said academic interaction and intellectual assimilation may include-
  - i. Considering the need for Outcome based education software aligned to NAAC and NBA perspective to improve the quality of education and implementation of Bloom's Taxonomy
  - ii. Teaching Learning software, setting question paper based on Blooms Taxonomy Level and map student performance
  - iii. ERP aligned to administration activities
  - iv. Learning Management System facilitating self-learning material anytime anywhere.
  - v. Self-Assessment program involving curricular, co-curricular, extra-curricular and placement activities. (Quiz, MCQs, mid-term and end-term examinations, aptitude tests



## MoU with VM Edulife for ERP implementation

- b. The parties to this memorandum may, by mutual consent, add modify, amend, delete, review or revise any term(s) and condition(s) of this agreement.
- c. The intent and implementation of this memorandum is SUBJECT to the policies of the respective states (in case of international agreements) and the laws of the land.
- d. The MOU shall remain in force for a period of one year from the date of its signature and seal and may be terminated by either side by giving a six months notice to that effect in writing. However, notwithstanding the notice of the intent to terminate the memorandum, all rights, obligations and corresponding duties and subsisting therein shall be respected and mandated till the finalization and accomplishment thereof.
- e. The parties to this MOU undertake to treat as CONFIDENTIAL AND PRIVILEGED information of the other institution, which is so classified in advance. The terms of confidentiality and mode of disclosure shall be as per mutually acceptable terms.
- f. This MOU shall require the ratification of the competent academic/executive body of both the institutions.

Signed at Pune on this the Fifteenth day of June 2020

For vmedulife Software Services  Mr. Abhijeet Yeole Business Development Executive – vmedulife Software Services	For ATSS – IICMR  Dr. Abhay Kulkarni Director, IICMR
Witnesses: 1. 	Witnesses: 1. 

Date:



# ISQ- TOPS Convention 2023



Audyogik Tantra Shikshan Sanstha's  
Institute of Industrial and Computer Management and Research (IICMR)

Approved by AICTE, Permanently Affiliated to SP Pune University,  
Recognized by DTE, Government of Maharashtra, NAAC Re-accredited  
Ranked Platinum Category by AICTE-CII for Industry Linked Technical Institute  
Awarded Best Management Institute for Industry Interface by CEGR

**MBA@IICMR**

Date: 05/10/2023



**"ISQ- TOPS Convention-2023"**

## Report

1. Date: 05/10/2023
2. Venue: MBA@IICMR Auditorium

ISQ has been conducting the contest of Team Oriented Problem-Solving projects for executives from OEMs, tier 1 and tier 2 manufacturing companies, process industry, academia and service sector every year since 2019. The objective of the program is to promote scientific approach towards problem solving and teamwork, customer centric approach technical and soft skills capability enhancement by sharing/learning through some of the best-case studies from organisations of repute.

Following the successful TOPS Convention 2022 organized by the ISQ Pune Chapter, the ISQ Pune chapter hosted another successful event TOPS - 2023 on 5th October 2023. The event took place at IICMR MBA Institute, Nigdi, Pune. ISQ expresses its gratitude to Dr. Abhay Kulkarni, Director – IICMR, Head – Centre of Excellence, IICMR for being co-organizer, sponsoring the venue, facilities and outstanding and energetic cooperation by his team of faculties and students.

The event was inaugurated by the Chief Guest Mr Prem Prakash Gajpal (Director Operation, Advik Hi Tech Pvt Ltd), Guest of Honour Dr. Abhay Kulkarni in the presence of Program Chair Mr. Parag Auty, and ISQ Pune office bearers Sarika Joshi, Devraj Chattaraj along with Prabhakar Shettigar from ISQ.

ISQ recognizes the voluntary service of the well experienced and expert Jury members Laxmikant Natu, Akancha Shukla, Shreyas Srivatsan, Sudhir Laturkar, Ranjeet Jadhav, Rajendra Mhalgi, Pravin Khollam, and Shrikrishna Joshi.





## ISQ- TOPS Convention 2023

The concluding session was presided by the Chief Guest Mr Manoj Phutane (Managing Director, Kala Group of Companies), Guest of Honour Mr Mahesh Hegde (Former President, Pune Chapter) in the presence of Dr. Abhay Kulkarni, Dr. Manisha Kulkarni, HOD, MBA @ IICMR and others.

It is a delight to know that 54 projects participated in the contest with delegates touching 230+ count, a highest for any TOPS Convention so far.

### The Winners of TOPS 2023- Pune

#### Category: Basic problem-solving projects

Result	Organization	Project
Winner	Ashok Leyland Ltd, Bhandara	MTBF improvement in Continuous gas carburizing furnace at Heat Treatment to address internal customer concerns
Winner	IAC International Automotive India Pvt. Ltd, Khed	To Reduce Hot Plat Rejection from 7.26% to 0.726%
Winner	Tata Toyo Radiator Ltd. Chakan	Reduction in In-Process Rejection and Customer Complaint on Radiator line
1st Runner Up	VE Commercial Vehicles (Unit: VE ETB), Pithampur	Safety Issue Resolution & Consumable Cost Reduction
1st Runner Up	TATA Motors Ltd. , Pimpri	Wet look improvement in Commercial vehicle
1st Runner Up	Tata Motors, Pimpri	Elimination of power steering suction hose assembly failure issues, to address safety & driving concerns
2nd Runner Up	Tata Motors, Pimpri	Poor Performance and legal emission issues addressal in Light Commercial Vehicles (LCV)
2nd Runner Up	Lear Automotive India Pvt Ltd. Tal Khed, Pune	Reduction of Seat Noise level from 80 dB to 50 dB Max in XYZ Co driver seat track assembly.
Special Jury Award	TATA Motors Ltd. , Pimpri	Structured Problem Solving for Assembly Conveyor Line stoppages
Special Jury Award	VE Commercial Vehicles, Pithampur	Elimination of Engine Black Smoke
Special Jury Award	IAC International Automotive India Pvt. Ltd, Nashik	To reduced final inspection concerns





## ISQ- TOPS Convention 2023

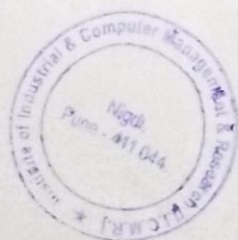
### Category: Advanced problem-solving projects

Result	Organization	Project
Winner	TVS Motors Company Ltd, Krishnagiri Ashok Leyland Ltd, Bhandara	Eliminate Vehicle Switching off complaint in an electric vehicle
1st Runner Up	Tata Motors CVBU unit, Dharwad	Reduction in Power consumption of BIW shop by 20% till March 2023
1st Runner Up	JSW Steel Limited, Raigad	Increase Sinter Mean Particle Size at Sinter Plant-1
2nd Runner Up	Gabriel India Limited, Hosur	Reduce customer Noise defect ppm in Inverted Front Fork
2nd Runner Up	Tata Metaliks Limited, Paschim TATA Motors Ltd. , Pimpri	Data Driven Maintenance
Special Jury Award	Force Motors Ltd. Pithampur	Reduction of flow marks in CED coated JD Parts from 6.35 % to 1.9 %
Special Jury Award	Ashok Leyland Ltd, Bhandara	Resolution of internal customer concern of rejection of slow group assembly in MIG welding process at Heat Treatment





## ISQ- TOPS Convention 2023





## ISQ- TOPS Convention 2023



Prepared by:

Mrs. Puja Nalawade

Submitted to:

Dr. Manisha Kulkarni  
HOD, MBA@IICMR

Approved by:

Dr. Abhay Kulkarni  
Director, IICMR



**DIRECTOR**  
**Institute of Industrial & Computer**  
**Management & Research [I.I.C.M.R.]**  
Nigdi, Pune - 411 044



## IEI new Centre Inauguration



Audyogik Tantra Shikshan Sanstha's  
Institute of Industrial and Computer Management and Research  
(Affiliated to SP Pune University, Approved by AICTE New Delhi, Recognized by Govt. of Maharashtra)

### IEI New center inauguration at IICMR

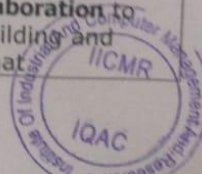
#### Agenda

Date: 10th November, 2021 Time: 5:30 pm Venue: Board Room IICMR

1.	Welcome of IEI members at IICMR
2.	Discussion related to membership and establishment of PCMC Chapter
3.	Felicitation of newly elected members of IEI
4.	Any other point with permission of Chairman

#### Minutes of the Meeting

SrNo	Particulars
1.	The very first meeting of Institute of Engineers India, members was conducted in PC chapter at IICMR. Dr. Abhay Kulkarni, Director IICMR and Mr. Rajiv Bhavsar jointly welcomed all the members of Institute of Engineers.
2.	Initially introduction of members in short span was conducted and then focus was on the following points- a) Membership – The senior members like Tandale added that the number of members should be increased and awareness was lacking and that needed to be addressed was pointed out by Dr. Abhay Kulkarni. b) Activities – Mr. Ghosh announced that few programs and activities should be arranged like workshop on electrical and analytical thinking. Even small diploma courses should be started. Mr. Ramesh Sardesai informed that few seminars on aerospace, AI, OSCM should be added for general public with academic institutions. Mr. Kiran Vaidya gave his inputs like how students and engineers can visit the smart city projects and add value to gain support of the activity. c) Resource persons – Mr. Ghosh and Dr. Abhay Kulkarni added that resource persons should be combined from engineering and academic sectors.
3.	Felicitation of newly elected members was carried out namely, Dr. Abhay Kulkarni, Dr. Prashant Patel and Mr. Avinash Nighojakar by Mr. Ghosh, Chairman of IEI, PCMC.
4.	Mr. Tandale took up points like, people management, people participation should be on top priority and it is ignored then, Dr. Abhay Kulkarni highlighted and said that the members should focus on <b>3 Cs, Communication, Commutation and Collaboration</b> to overcome the issues and put forth views for strong building and smoothening the daily work of IEI. He further added that







**Audyogik Tantra Shikshan Sanstha's**  
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	communication should be between government and IEI activities, Commutation to be carried out from home/ remote places to actual work place and excellent collaboration between government, private sectors and even academic institutions.
5.	All the present 12 members agreed to many points and decided to give support to the activities carried out at IEI- PC chapter.
6.	Ms. Kiran Rao, faculty member coordinated the whole program and gave vote of thanks under the guidance of Dr. Abhay Kulkarni.

*Kiran Rao*

**Prepared By**

Ms. Kiran Rao  
FDP-Coordinator

*Adv. Manisha Kulkarni*

**Submitted to**

Adv. Manisha Kulkarni  
HOD, MBA@IICMR

*Dr. Abhay Kulkarni*

**Approved By**

Dr. Abhay Kulkarni  
Director,

**DIRECTOR**  
**Institute of Industrial & Computer**  
**Management & Research [I.I.C.M.R.]**  
Nigdi, Pune - 411 044









7

Members Contributed at University syllabus restructuring.

- (Refer - 2019-2020 Perspective Plan Point No 7)



**Director Dr. Abhay Kulkarni Contribution in Syllabus revision at University level**



सावित्रीबाई फुले पुणे विद्यापीठ  
(पूर्वीचे पुणे विद्यापीठ)  
गणेशखिंड, पुणे - ४११००७, भारत.

**Savitribai Phule Pune University**

(formerly University of Pune)  
Ganeshkhind, Pune-411007, India.

डॉ. पराग चं. काळकर  
अधिष्ठाता - वाणिज्य व व्यवस्थापन  
**Dr. Parag C. Kalkar**  
Dean - Commerce & Management

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pckalkar@gmail.com

Ref.No.

Date :

**Certificate of Appreciation**

This is to certify that

**Dr. Abhay Kulkarni**

Working as **Director**

with


**IICMR, Pune**

Has participated in the syllabus designing of

**MBA (Project Management 2021 pattern)**

Syllabus Under the **Faculty of Commerce & Management of**

**Savitribai Phule Pune University**

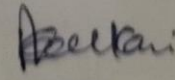
  
**Dr. Parag Kalkar**

**Dean, Faculty of Commerce & Management**

Date: April 08, 2022

Place: SPPU, Pune



  
**DIRECTOR**  
Institute of Industrial & Computer  
Management & Research (I.I.C.M.R.)  
Nigdi, Pune - 411 044



**HoD Dr. Manisha Kulkarni Contribution in Syllabus revision at University level**



**सावित्रीबाई फुले पुणे विद्यापीठ**

(पूर्वीचे पुणे विद्यापीठ)

गणेशखिंद, पुणे - ४११००७, भारत.

**Savitribai Phule Pune University**

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Ganeshkhind, Pune-411007, India.

डॉ. पराग चं. काळकर

अधिष्ठाता - वाणिज्य व व्यवस्थापन

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Date :

**Certificate of Appreciation**

This is to certify that

**Dr. Manisha Kulkarni**

Working as HOD- MBA


with

**IICMR, Pune**

Has participated in the syllabus designing of

**MBA (Project Management 2021 pattern)**

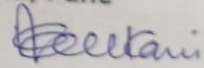
Syllabus Under the Faculty of Commerce & Management of  
**Savitribai Phule Pune University**

  
**Dr. Parag Kalkar**

Dean, Faculty of Commerce & Management

Date: April 08, 2022

Place: SPPU, Pune



**DIRECTOR**

Institute of Industrial & Computer  
Management & Research [I.I.C.M.R.]

Nigdi, Pune - 411 044



**Industry Associate of IICMR and Phd Scholar Contribution in Syllabus revision at  
University level**



**सावित्रीबाई फुले पुणे विद्यापीठ**

(पूर्वीचे पुणे विद्यापीठ)

गणेशखिंड, पुणे - ४११००७, भारत.

**Savitribai Phule Pune University**

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डॉ. पराग चं. काळकर

अधिष्ठाता - वाणिज्य व व्यवस्थापन

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Mobile : +91-9881000922

E-mail : dean.cm@unipune.ac.in

pckalkar@gmail.com

Date :

**Certificate of Appreciation**

This is to certify that

**Mr. Parag Auti**

Working as **General Manager**

with

**Tata Motors Limited**


Has participated in the syllabus designing of

**MBA Syllabus Under the Faculty of Commerce & Management of**

**Savitribai Phule Pune University**

For the following courses / subjects

**Production & Operations Management 2019 pattern**

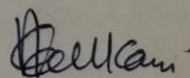
  
**Dr. Parag Kalkar**

**Dean, Faculty of Commerce & Management**

Date: April 08, 2022

Place: SPPU, Pune



  
**DIRECTOR**  
Institute of Industrial & Computer  
Management & Research [I.I.C.M.R.]  
Nigdi, Pune - 411 044



**Associate Faculty Dr. Sudhir Hasamnis Contribution in Syllabus revision at  
University level**



**सावित्रीबाई फुले पुणे विद्यापीठ**  
(पूर्वीचे पुणे विद्यापीठ)

गणेशखिंड, पुणे - ४११००७, भारत.

**Savitribai Phule Pune University**  
(formerly University of Pune)  
Ganeshkhind, Pune-411007, India.

डॉ. पराग चं. काळकर  
अधिष्ठाता - वाणिज्य व व्यवस्थापन  
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Ref.No.

Date :

**Certificate of Appreciation**

This is to certify that

**Dr. Sudhir Hasamnis**

Working as Associate Faculty

with

**IICMR, Pune**


Has participated in the syllabus designing of

**MBA Syllabus Under the Faculty of Commerce & Management of**

**Savitribai Phule Pune University**

For the following courses / subjects

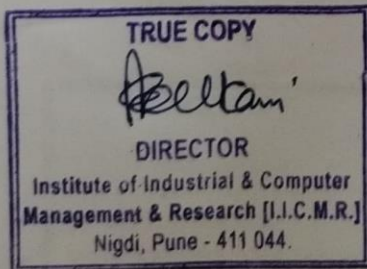
**Production & Operations Management 2019 pattern**

  
**Dr. Parag Kalkar**

**Dean, Faculty of Commerce & Management**



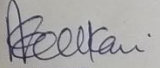

Date: April 08, 2022

Place: SPPU, Pune




  
**DIRECTOR**  
Institute of Industrial & Computer  
Management & Research [I.I.C.M.R.]  
Nigdi, Pune - 411 044

## Dr Jayasri Murali Contribution in Syllabus revision at University level

 <b>सावित्रीबाई फुले पुणे विद्यापीठ</b> (पूर्वीचे पुणे विद्यापीठ) गणेशखिंड, पुणे - ४११००७, भारत.		
<b>Savitribai Phule Pune University</b> (formerly University of Pune) Ganeshkhind, Pune-411007, India.		
डॉ. पराग चं. काळकर अधिष्ठाता - वाणिज्य व व्यवस्थापन <b>Dr. Parag C. Kalkar</b> Dean - Commerce & Management		Tel. : 020 - 25621203 मोबाईल : +९१-९८८९०००९२२ Mobile : +91-9881000922 E-mail : dean.cm@unipune.ac.in pckalkar@gmail.com
Ref.No.		Date :
Dean/C&M/0122		January 12, 2021
Savitribai Phule Pune University, Pune (Faculty of Commerce & Management)		
<b>Certificate</b>		
This is to certify that		
Dr. Jayasri Murali iyengar		
Working as Assistant Professor at ATSS's Institute of Industrial and Computer Management and Research, Nigdi has contributed for Designing of Master of Business Administration (MBA) – Syllabus 2019 pattern as Team Member for the Course 317 FIN SE – IL - FIN - 14 Financial Modeling, Semester III under the Board of Studies – Financial Management of Savitribai Phule Pune University, Pune.		
 <b>Dr. Parag Kalkar</b> Dean		<div style="border: 1px solid black; padding: 5px; display: inline-block;">TRUE COPY</div>  <b>DIRECTOR</b> Institute of Industrial & Computer Management & Research [I.I.C.M.R.] Nigdi, Pune - 411 044
		



## Dr Jayasri Murali Contribution in Syllabus revision at University level

 <b>सावित्रीबाई फुले पुणे विद्यापीठ</b> (पूर्वीचे पुणे विद्यापीठ) गणेशखिंड, पुणे - ४११००७, भारत.	
<b>Savitribai Phule Pune University</b> (formerly University of Pune) Ganeshkhind, Pune-411007, India.	
डॉ. पराग चं. कालकर अधिष्ठाता - वाणिज्य व व्यवस्थापन <b>Dr. Parag C. Kalkar</b> Dean - Commerce & Management	Tel. : 020 - 25621203 मोबाईल : +९१-९८८१०००९२२ Mobile : +91-9881000922 E-mail : dean.cm@unipune.ac.in pckalkar@gmail.com
Ref.No.	Date :

Dean/C&M/0123	January 12, 2021
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Savitribai Phule Pune University, Pune  
(Faculty of Commerce & Management)


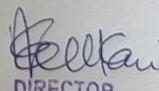
**Certificate**

This is to certify that


Dr. Jayasri Murali Iyengar

Working as Assistant Professor at ATSS's INSTITUTE OF INDUSTRIAL AND COMPUTER MANAGEMENT AND RESEARCH, NIGDI has contributed for Designing of Master of Business Administration (MBA) – Syllabus 2019 pattern as Team Member for the Course 415 FIN SE – IL - FIN – 27 Agricultural Insurance, Semester IV under the Board of Studies – Financial Management of Savitribai Phule Pune University, Pune.

 <b>Dr. Parag Kalkar</b> Dean	<div style="border: 1px solid black; padding: 5px; display: inline-block;">TRUE COPY</div>  <b>DIRECTOR</b> Institute of Industrial & Computer Management & Research (I.I.C.M.R.) Nigdi, Pune - 411 044
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8

## Research Grants

- (Refer - 2019-2020 Perspective Plan Point No 8)



## Research Grants



Audyogik Tantra Shikshan Sanstha's

### INSTITUTE OF INDUSTRIAL & COMPUTER MANAGEMENT & RESEARCH

[ I. I.C.M.R. ]

Plot No. HS 2, Sector 27 - A, Near Sant Tukaram Garden, Pradhikaran, Nigdi, Pune 411 044.

PHONE 020-27657648

Societies Reg. Act 1860 Regn. No. MAH/469/P of 6-07-65

020-27650011

Mumbai Public Trust Regn. No. F-324 of 16-07-66

FAX 91 - 020 - 27655980

Website : www.iicmr.org

E - MAIL info@iicmr.org

Ref. IICMR/SSR/CR 3/2024-05

Date 05/07/24

#### Self-Declaration

I hereby confirm that the Institute has received the funds from the following agencies for research projects/endowments for the academic year 2022-2023

Sr.no	Name of the Funding Agency	Payment Details	Sanctioned Amount
1	Savitribai Phule Pune University, Pune	Cheque-571367	Rs.100000
2	Get Campus Info Solutions Pvt. Ltd.	NEFT	Rs.90000
3	Lucida Construction Pvt. Ltd.	NEFT	Rs.60000
4	Advik Hi-Tech Pvt. Ltd.	NEFT-CITIN23325929138	Rs.113400
5	Orange Enterprises Pvt. Ltd.	NEFT-TJSB230900006329	Rs.35433
6	Pune Business School Pvt. Ltd.	NEFT-IOBAN22354414462	Rs.85750



*Belkani*  
DIRECTOR

Institute of Industrial & Computer  
Management & Research [I.I.C.M.R.]  
Nigdi, Pune - 411 044

## Research Grants (Contd.)



Audyogik Tantra Shikshan Sanstha's

### INSTITUTE OF INDUSTRIAL & COMPUTER MANAGEMENT & RESEARCH [ I. I.C.M.R. ]

Plot No. HS 2, Sector 27 - A, Near Sant Tukaram Garden, Pradhikaran, Nigdi, Pune 411 044.

PHONE 020-27657648

020-27650011

FAX 91 - 020 - 27655980

E - MAIL info@iicmr.org

Societies Reg. Act 1860 Regn. No. MAH/469/P of 6-07-65

Mumbai Public Trust Regn. No. F-324 of 16-07-66

Website : www.iicmr.org

Ref. IICMR/SSR/CR-3/2024-04

Date : 13/06/24

#### Self-Declaration

I hereby confirm that the Institute has received the funds from the following agencies for research projects/endowments for the academic year 2021-2022

Sr.no	Name of the Funding Agency	Payment Details	Sanctioned Amount
1	Tricolor Innovations Pvt. Ltd.	Cash	Rs.25894
2	Ziroh Labs Pvt. Ltd.	NEFT-NI31221954601357	Rs.10000



*Beekam*  
**DIRECTOR**  
Institute of Industrial & Computer  
Management & Research [I.I.C.M.R.]  
Nigdi, Pune - 411 044



## Research Grants (Contd.)



Audyogik Tantra Shikshan Sanstha's (Linguistic Minority Trust)

### INSTITUTE OF INDUSTRIAL & COMPUTER MANAGEMENT & RESEARCH (I. I. C. M. R.)

Plot No. HS-2, Sector 27-A, Near Sant Tukaram Garden, Pradhikaran, Nigdi, Pune - 411 044.

PHONE : 020-27657648

Societies Reg. Act 1860 Regn. No. MAH/469/P of 6-07-65

020-27650011

Mumbai Public Trust Regn. No. F- 324 of 16-07-66

FAX : 91-020-27655980

Website : www.iicmr.org

E-MAIL : info@iicmr.org

Ref.: IICMR/BSR/CR-3/2024-03

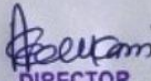
Date : 23/05/24

#### Self-Declaration

I hereby confirm that the Institute has received the funds from the following agencies for research projects/endowments for the academic year 2020-2021

Sr.no	Name of the Funding Agency	Payment Details	Sanctioned Amount
1	Ziroh Labs Pvt. Ltd.	NEFT-N339211739185098	Rs.34000
2	Secumatic Technologies Pvt. Ltd.	NEFT-FDRLH21087180652	Rs.7000



  
DIRECTOR

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