



**Audyogik Tantra Shikshan Sanstha's**  
**Institute of Industrial and Computer Management and Research**  
**(IICMR)**

**Approved by AICTE, Permanently Affiliated to SP Pune**  
**University, Recognized by DTE, Government of**  
**Maharashtra, NAAC Re-accredited**



## **Criterion 6 – Governance, Leadership and Management**

### **Key Indicator - 6.2 Strategy Development and Deployment**

#### **Metric 6.2.1**

The institutional perspective plan is effectively deployed and functioning of the institutional bodies is effective and efficient as visible from policies, administrative setup, appointment, service rules, and procedures, etc.



## Metric 6.2.1 Strategy Development and Deployment

### Deployment of Prospective Plan during the A.Y. 2021-2022

#### List of Supporting Documents

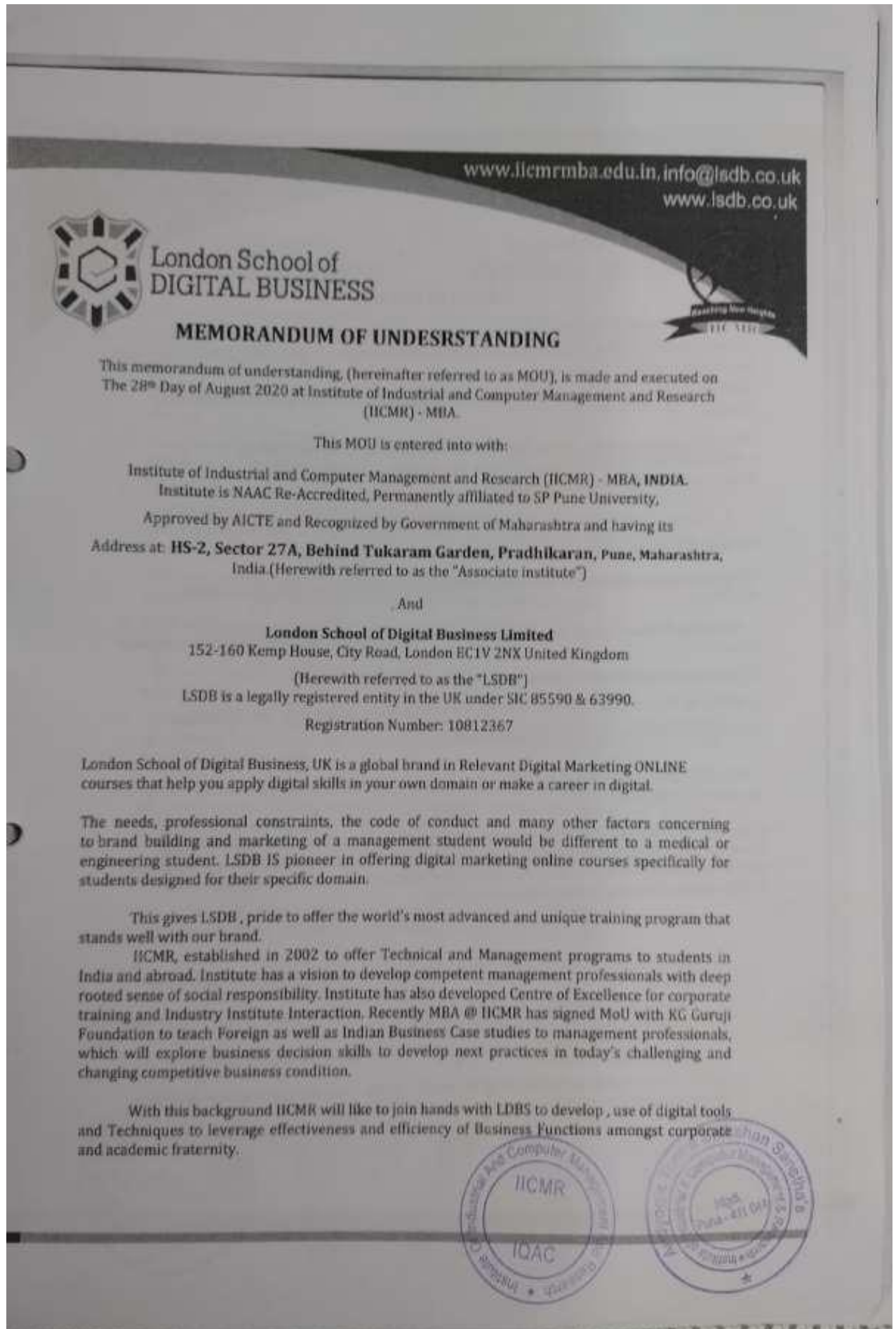
Sr. No	Particulars
1	<a href="#">Enhancing the International Collaboration to understand the worldwide Practices</a> <ul style="list-style-type: none"><li>• (Refer - 2020-2021 Perspective Plan Point No 1)</li></ul>
2	<a href="#">Consulting Services provided for Neighborhood MSMEs</a> <ul style="list-style-type: none"><li>• (Refer - 2020-2021 Perspective Plan Point No 2)</li></ul>
3	<a href="#">Published Indian Case Study Book under the aegis of Drishti Case centre</a> <ul style="list-style-type: none"><li>• (Refer - 2020-2021 Perspective Plan Point No 3)</li></ul>
4	<a href="#">Activities Promoting Entrepreneurship in association with State and Central Bodies</a> <ul style="list-style-type: none"><li>• (Refer - 2020-2021 Perspective Plan Point No 4)</li></ul>
5	<a href="#">Rain Water Management Practices</a> <ul style="list-style-type: none"><li>• (Refer - 2020-2021 Perspective Plan Point No 5)</li></ul>
6	<a href="#">Details of Energy Conservation fittings</a> <ul style="list-style-type: none"><li>• (Refer - 2020-2021 Perspective Plan Point No 6)</li></ul>
7	<a href="#">Activities promoting Energy- Efficient and Environment Conservation</a> <ul style="list-style-type: none"><li>• (Refer - 2020-2021 Perspective Plan Point No 7)</li></ul>
8	<a href="#">Faculty Up-Skilling activities to leverage technological tools in Teaching, Learning and Evaluation</a> <ul style="list-style-type: none"><li>• (Refer - 2020-2021 Perspective Plan Point No 8)</li></ul>
9	<a href="#">Activities Promoting Research Culture</a> <ul style="list-style-type: none"><li>• (Refer - 2020-2021 Perspective Plan Point No 9)</li></ul>
10	<a href="#">Activities Strengthening Academia – Industry Collaboration</a> <ul style="list-style-type: none"><li>• (Refer - 2020-2021 Perspective Plan Point No 10)</li></ul>



1	<p>LSDB MOU</p> <ul style="list-style-type: none"><li>• (Refer - 2020-2021 Perspective Plan Point No 1)</li></ul>
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## LSDB MOU







## London School of DIGITAL BUSINESS

### PURPOSE OF THIS MOU

This MOU agreement is designed with the purpose of providing training in the field of Digital technologies and especially Digital Marketing and Collaborating in the Placement, Internship and skill development activities for the students of MBA@ICMR.

LSDB would like to invite the Associate Institute to join us through our Associate Membership Program.

The joining process is very simple. Please visit the link and fill in the form online.  
www.lsdb.co.uk -> Membership -> Associate Membership -> APPLY Or Click  
<https://www.lsdb.co.uk/associate.html>

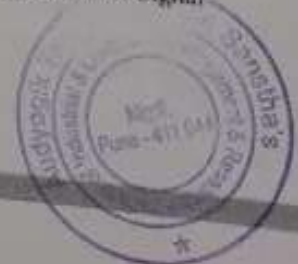
### AGREEMENT(S)

It is agreed between LSDB and the Associate Institute-MBA@ICMR that:

LSDB will undergo a collaborative linkage with the Associate Institute, with the following objectives:

1. Providing Placement and Internship opportunities to students of MBA@ICMR through their portal
2. Conducting Job Fair online/offline.
3. Setting up Skill development center at the Institute Campus, subject to further discussion.
4. Any other point deemed fit by both the parties.
5. This MOU offers and outlines the Associate institute an association program from LSDB for no one time or yearly fees.
6. The add-on features to the association program may change on time-to-time basis. However, these features will either be offered for free to the Associate Partner or will remain optional if they wish to buy. For example, currently the following benefits are being offered to the institution's Staff/Faculties. However, these are for limited period.

- Our introductory course, Digital Marketing Basics, will be provided at no cost to your faculties.
  - Our foundation course, Digital Marketing Foundation, will be provided at no cost to your faculties. Includes our International Certificate.
  - Special Scholarships if they wish to buy our Certification courses.
1. LSDB will work towards familiarizing the student of the Associate institute with the Digital Marketing and related online courses available with LSDB.





## LSDB MOU

www.iicmrmba.edu.in, info@lsdb.co.uk

www.lsdb.co.uk



### London School of DIGITAL BUSINESS

2. As a topic of important and specific consideration, LSDB will offer the online courses to the students of Associate Institution or students of the Associate institute's associate organizations. 25% of the actual fees collected from the students will be offered to the Associate Institute as earnings.
3. There is no minimum students or maximum students required to be eligible for the earnings.
4. The earnings for the Associate Institution in case of all other courses would also be the same 25% as per the standard offer.
5. LSDB offers 31+ different courses from Digital field that are offered in the form of various course packages. All details of these courses will be shared with the institution / students. If students enroll for any of those courses and make payments then the earnings of 25% will be passed on to the Associate Institution as agreed.
6. LSDB will involve students of the Associate Institution in the various practical aspects of the course and activities that cover various dimensions of a digital business.
7. LSDB will also give the students of the Associate Institution access to the LSDB's own portal which might help in their career growth.
8. LSDB will also inform the students about the regional / international conferences if they wish to attend.
9. LSDB as part of their study program may give internships / project work / assignments to the students. The work carried out in such programs will remain under the rights of LSDB and code of confidentiality.
10. LSDB continuously works on New Development Initiatives; hence, as a part of this MOU, if students from the Associate Institute are involved in any way LSDB will own all the rights and authority of the same.

MBA@IICMR in association with their associated Industry and Academic MoU partners to conduct apt learning and Development programs with LSDB associated members.

This MOU, unless cancelled by mutual written consent of both the institutes shall continue to be effective along with the amendments made on time-to-time basis.

For LSDB

For MBA@IICMR

Director, SACHIN PAREKH

Director, Dr. Abhay Kulkarni

Witness

Witness





## LSDB MOU



London School of  
DIGITAL BUSINESS

www.ilcmrmba.edu.in, info@lsdb.co.uk  
www.lsdb.co.uk

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For LSDB

Director, SACHIN PAREKH

For MBA@ICMR

Director, Dr. Abhay Kulkarni

Witness

Witness





# Research Paper writing and Publishing for ABDC Journal by Dr. Justin Paul



Audyogik Tantra Shikshan Sanstha's  
**Institute of Industrial and Computer Management and Research**  
(Affiliated to SP Pune University, Approved by AICTE New Delhi, Recognized by Govt. of Maharashtra)

## MBA @ IICMR

Date: 22/08/2022

### REPORT

**1. Title of the Activity:** Research Paper Writing and Publishing for ABDC Journals

**2. Date & Venue:** 20<sup>th</sup> August 2022, MBA, Institute of Industrial and Computer Management and Research (IICMR) organises the Faculty Development Programme on Research Paper Writing and Publishing for ABDC Journals by International Professor Dr. Justin Paul most cited author in Business & Economics subjects and Editor-in-Chief of the International Journal of Computer Science (IJCS).

**Time:** 5:30 pm to 8:00 pm

**3. Outcomes of Activity:**

- Acquisition of skills for innovative literature reviews, data visualization, and impactful academic writing.
- Understanding of effective strategies for the submission, review, and publication process in ABDC journals.
- Insights into the latest trends and standards in academic publishing.

**4. Description of the Study:**

This activity aimed to empower researchers with the knowledge and skills needed to craft high-quality research papers for ABDC journals. The session provided an in-depth exploration of:

- Topic Selection and Innovation:** Identifying cutting-edge research topics and framing research questions that address current gaps in literature.
- Advanced Literature Review Techniques:** Utilizing AI and digital tools for systematic reviews and meta-analyses.

MBA@IICMR/FDP/ 22-23 /Semester 1<sup>st</sup>.





## Research Paper writing and Publishing for ABDC Journal by Dr. Justin Paul

- **Data Visualization and Analysis:** Employing innovative data visualization methods to enhance the clarity and impact of research findings.
- **Academic Writing Excellence:** Focusing on writing compelling abstracts, introductions, methodologies, and discussions that adhere to ABDC journal standards.
- **Submission and Peer Review Process:** Navigating the intricacies of manuscript submission, understanding the peer review process, and responding to reviewers' comments effectively.
- **Ethical Considerations and Compliance:** Ensuring research integrity and adherence to ethical guidelines, including plagiarism checks and data privacy.

### 5. Activity Experience

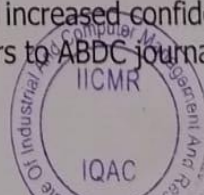
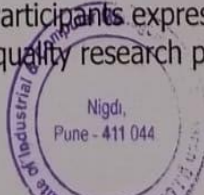
Participants engaged in a series of dynamic workshops and interactive sessions led by renowned experts in academic publishing. The agenda included:

- **Hands-on Exercises:** Practical sessions where participants worked on real-time research problems and received immediate feedback.
- **Group Discussions and Peer Reviews:** Collaborative activities that encouraged peer learning and critique, helping participants refine their papers.
- **One-on-One Mentoring:** Personalized guidance from experienced researchers to address individual challenges and enhance the quality of manuscripts.
- **Technology Integration:** Demonstrations of the latest research tools and software that facilitate efficient writing and publishing.

### 6. Assessment of Activity Outcomes:

The effectiveness of the activity was evaluated through a combination of surveys, quizzes, and feedback forms. Key performance indicators included:

- **Knowledge Gain:** Significant improvement in participants' understanding of research methodologies and publishing standards.
- **Skill Enhancement:** Increased proficiency in academic writing, data visualization, and use of digital tools.
- **Publication Readiness:** Participants expressed increased confidence in their ability to submit high-quality research papers to ABDC journals.





## Research Paper writing and Publishing for ABDC Journal by Dr. Justin Paul

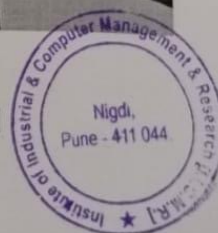
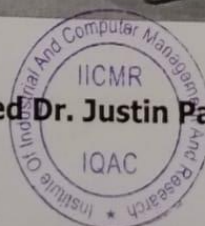
- **Participant Satisfaction:** High levels of satisfaction reported, with many appreciating the innovative approach and practical insights provided.

### 7. Feedback:

The activity received glowing reviews, particularly for the contributions of the guest speaker, the most cited author in Business & Economics subjects based in India and Editor-in-Chief of the International Journal of Computer Science (IJCS). Attendees praised the speaker's ability to demystify the publishing process and provide actionable advice. The personalized feedback sessions were highlighted as a crucial component, offering tailored recommendations that significantly improved the quality of participants' research papers.



**Dr. Abhay Kulkarni Felicited Dr. Justin Paul**  
MBA@IICMR/FDP/ 22-23 /Semester 1<sup>st</sup>.





## Research Paper writing and Publishing for ABDC Journal by Dr. Justin Paul



Dr. Justin Paul Address



Dr. Justin Paul Address

*Madhura Deshpande*

Prepared by  
Dr. Madhura Deshpande  
FDP Coordinator

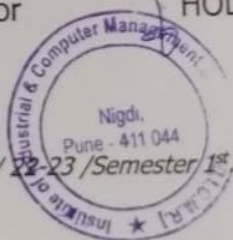
*[Signature]*  
Verified by  
Dr. Manisha Kulkarni  
HOD, MBA@IICMR

*[Signature]*

Approved by  
Dr. Abhay Kulkarni  
Director, IICMR  
DIRECTOR

Institute of Industrial & Computer  
Management & Research [I.I.C.M.R.]  
Nigdi, Pune - 411 044

MBA@IICMR/FDP/22-23/Semester 1st





2	<p>MBA Department MSME Training Campaign was conducted in collaboration with Auto cluster</p> <ul style="list-style-type: none"><li>• (Refer - 2020-2021 Perspective Plan Point No 2)</li></ul>
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## MSME Training Campaign was conducted in collaboration with Auto cluster



Audyogik Tantra Shikshan Sanstha's  
Institute of Industrial and Computer Management and Research (IICMR)  
Approved by AICTE, Permanently Affiliated to SP Pune University,  
Recognized by DTE, Government of Maharashtra, NAAC Re-accredited  
Ranked Platinum Category by AICTE-CII for Industry Linked Technical Institute  
Awarded Best Management Institute for Industry Interface by CEGRI

**MBA@IICMR**

Date: 16-09-2023

### Report

1. Date: 16/09/2023 to 15/09/2023
2. Venue: Auto Cluster Conference Hall

### Activity Description

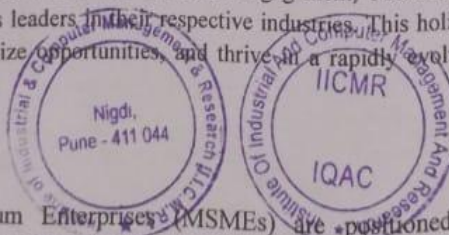
Micro, Small, and Medium Enterprises (MSMEs) are pivotal to economic vitality, necessitating a robust approach across several key domains. Effective business modeling and the use of tools like Business Model Canvas are foundational, ensuring clarity in value proposition, customer engagement, and resource allocation. Compliance with legal frameworks and financial prudence are critical for sustainability and growth, involving adherence to regulatory standards and strategic financial planning. Crafting an investor deck is essential for securing funding, emphasizing market opportunity, competitive advantage, and financial projections with clarity and persuasiveness. Leveraging digital marketing and social media amplifies reach and engagement, vital for brand visibility and customer acquisition in today's digital age. Efficient logistics and supply chain management streamline operations, ensuring timely delivery and cost efficiency. Finally, conducting a SWOT analysis enables MSMEs to identify strengths, weaknesses, opportunities, and threats, informing strategic decisions and fostering resilience in a competitive landscape. Together, these elements form a comprehensive framework for MSME success, aligning strategic vision with operational excellence and market responsiveness.

### Outcomes of Activities

Micro, Small, and Medium Enterprises (MSMEs) play a crucial role in unlocking opportunities and shaping a resilient future through strategic initiatives. Effective business modeling and utilization of tools like Business Model Canvas enable MSMEs to articulate clear value propositions, target lucrative markets, and optimize resource allocation, laying a robust foundation for sustained growth. Compliance with regulatory standards and rigorous financial management not only ensures operational integrity but also unlocks revenue potential and drives profitability. Embracing innovation in product development, processes, and market strategies ignites creativity and enhances competitiveness in dynamic markets. Mastering cost control through efficient operations and procurement practices optimizes resources and strengthens financial health, paving the way for empowered success. By strategically integrating these elements and leveraging digital marketing and social media to expand market reach and customer engagement, MSMEs can achieve sustainable growth and establish themselves as leaders in their respective industries. This holistic approach empowers MSMEs to navigate challenges, seize opportunities, and thrive in a rapidly evolving business landscape.

### Summary

In summary, Micro, Small, and Medium Enterprises (MSMEs) are positioned to unlock opportunities and shape a prosperous future through strategic initiatives. By employing effective business modeling such as the Business Model Canvas, MSMEs can articulate compelling value propositions and optimize resource allocation. Compliance with regulatory standards and rigorous financial management ensures operational integrity, unlocking revenue potential and driving





## MSME Training Campaign was conducted in collaboration with Auto cluster

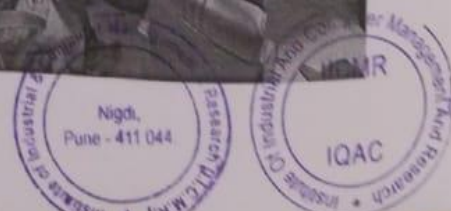
profitability. Embracing innovation fosters creativity and enhances competitiveness, while mastering cost control strengthens financial health. Leveraging digital marketing and social media expands market reach and customer engagement, positioning MSMEs for sustained growth and empowered success in a dynamic business environment.

### Conclusion

MSMEs play a pivotal role in driving economic growth, innovation, and employment. Their strengths in agility, customer intimacy, and innovation position them well to capitalize on emerging opportunities. However, to overcome inherent weaknesses and challenges such as limited resources and intense competition, MSMEs must adopt strategic approaches and best practices.

Implementing a solid business model through tools like the Business Model Canvas ensures a clear strategy and operational alignment. Strict adherence to company compliance and efficient finance management builds a foundation of trust and stability. Crafting a compelling investor deck is essential for securing necessary funding and driving growth. In the digital era, leveraging digital marketing and maintaining a strong social media presence can significantly enhance market reach and brand recognition. Finally, optimizing logistics and supply chain management ensures operational efficiency and customer satisfaction.

By focusing on these areas, MSMEs can strengthen their market position, drive sustainable growth, and continue to be vital contributors to the global economy.





## MSME Training Campaign was conducted in collaboration with Auto cluster



  
**Dr. Abhay Kulkarni**  
Director, IICMR  
DIRECTOR  
Institute of Industrial & Computer  
Management & Research [I.I.C.M.R.]  
Nigdi, Pune - 411 044





**MSME Training Campaign was conducted in collaboration with Auto cluster**

**KEY HIGHLIGHTS:**

- ❑ SWOC Analysis- Express to Impress
- ❑ Business Modeling & Canvas
- ❑ Company Compliance & Finance Management
- ❑ How to make Investor Deck
- ❑ Digital Marketing & Social Media Presence
- ❑ Logistics & Supply Chain Management Basics



**OUTCOME:**

- ✓ Unlock Opportunities, Shape Your Future and Strategize for Success.
- ✓ Unleash Revenue Potential, Drive Profitability, Ignite Innovation, Master Cost Control and Attain Empowered Success.



**DURATION**

**Two  
Days  
(12 Hrs )**

**Scan the Code  
for Registration**



**OUR EXPERTS:**

Dr. Abhay Kulkarni - Business Excellence  
Dr. Manisha Kulkarni - Business Excellence  
Dr. Sudhir Hasamnis - Business Excellence  
Dr. Jayasri Murali - Operational Analytics  
Mr. Jitendra Sharma - Marketing Excellence  
Mr. Suryakant Katti - Operational Excellence

**Enroll now and secure  
your seat to unlock  
unlimited possibilities!"**

**FEES JUST ₹ 4000/-**  
(Including :  
Study Material & Food)

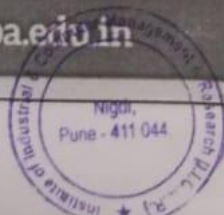
**Call Us!**  
**9822950405**  
**9890283287**



**www.iicmrmba.edu.in**




**iicmrcoe@gmail.com**






MSME Training Campaign was conducted in collaboration with Auto cluster

  
Pimpri Chinchwad  
Startup Incubation Centre

**MBA@IICMR -Center of  
Excellence  
&**

  
MBA@IICMR


**Pimpri Chinchwad Startup Incubation Centre  
(PICSIC and Auto-cluster)**

**Presents**

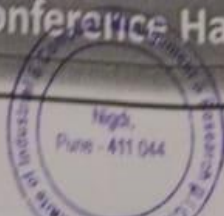

**Training Programme for MSME's**

**// THE DISHA**

**Demonstrate | Innovate | Sustain | Higher Performance  
to Achieve Excellence**

 **The  
journey towards  
Excellence....**

**Date : Fri, 8<sup>th</sup> Sep 2023 & Fri, 15<sup>th</sup> Sep 2023**  
**Time : 11 a.m to 5 p.m**  
**Venue : Auto-cluster Conference Hall**



[illegible]



# MSME Training Campaign was conducted in collaboration with ADVIK



ADVIK HI-TECH PVT. LTD - P05 (Corporate)  
Kohinoor B - Zone, 6th & 7th Floor Survey no. 35 (p), 36 (p),  
Mumbai - Bangalore Highway, Baner, Pune  
PUNE - 411045  
TEL-NO :91-02135-611200  
FAX-NO :  
Website : www.advik.co.in

CIN NO : U29299PN1998PTC013028  
PAN NO : AACCA3106E  
GSTIN NO : 27AACCA3106E2ZA

## PURCHASE ORDER

**Vendor Details : Vendor No : 301959**  
**IICMR RESEARCH AND CONSULTANCY**  
**PLOT NO.HS 2,SECTORE 27-A,NEAR SANT**  
**PUNE-411044**  
**MAHARASHTRA-INDIA**  
**Ph.No. : 9011042367**

**Purchase Order No : 2150000993**  
**P.O. Date: 18.01.2023**  
**Purchasing Group : 006 ( SERVICE )**  
**Print Date : 19.01.2023**

**Please Deliver To :**  
ADVIK HI-TECH PVT. LTD - P05 (Corporate)  
PUNE-411045  
Kohinoor B - Zone, 6th & 7th Floor Survey no. 35 (p), 36 (p),  
Mumbai - Bangalore Highway, Baner, Pune

**Vendor GSTIN No :**  
**Vendor UAM NO :**

**Terms of Payment :** 100% Against delivery-15 or 25th whichever is earl  
**Transporter :** N.A.

**Currency :** INR

**Delivery Specifications :** EX OUR WORKS AT ADVIK BANER OFFICE.  
**Packing Specifications :** N.A.

**Your Quot. Ref :** AS PER FINAL RATE WITH REF.TO YOUR QUOT.NO.MBA@IICMR/CoE/Jan/ Advik-1 DATE - 13.01.2023.

Item	Material	Description	Qty.	Unit	Rate	Amount	Delivery Date
10	11002609	TRAINING CHARGES FOR	2.000	D	63,000.00	126,000.00	30.01.2023
	HSN/SAC	RAINBOW PROJECT					
	9017	RAINBOW PROJECT					
		TRAINING CHARGES FOR RAINBOW PROJECT					

Taxes:Service Input Nil GST Exempted

**Against Purchase Requisition No. : 5000001550**

**Total Amount : 126,000.00**

Amount Chargeble (In Words) : One Lacs Twenty Six Thousand Only

**Remarks :**

\* PAYMENT: WE WILL RELEASE BASIC PAYEMENT AS PER PO TERM CYCLE & GST AFTER RECO.

**Terms:**

These terms and conditions shall be in conjunction with all other prior agreements, between the Vendor and Advik with respect to the subject matter of this Order.

- 1) It shall be vendor's responsibility to submit all invoices and get submission acknowledgement from Advik on timely basis.
- 2) The invoice must be correct and as per GST Invoice Rules. Vendor Shall file GSTR -1 return within 30days of raising the invoice. Advik shall not be liable to make any payment for invoice not as per GST Invoice Rule and GSTR-1 not filed as above.
- 3) If the input tax credit against GST charged by Vendor is denied by the tax authorities, Advik shall recover such amount from the Vendor from the next invoice or separately.
- 4) In addition to the amount of GST, Advik shall also be entitled to recover interest at the applicable rate and penalty, in case any penalty imposed by the tax authorities on Advik.
- 5) Material to be supplied along with Packing Slip.
- 6) Material to be delivered 100% as per Delivery Date or Scheduled Quantity
- 7) PDIR to be sent along with every lot.
- 8) Advik will be entitled to cash discount in case of payment made before the due date with Vendor's consent. The early payment is however subject to Management discretion.
- 9) Supplier should follow all the applicable laws and regulations with respect to Environment, Health and Safety, such as while transportation of goods/chemical substances. Use of PPE and TREM card, PUC and other applicable rules.
- 10) Vendor shall get its balance confirmation and accounts reconciled for respective Financial Year on yearly basis before 30th April each year. Vendor agrees that if it does not bring amounts due to Advik's attention in writing within such period, it waives any rights to such claims, regardless the validity of the claims.
- 11) Advik shall have the absolute right to withhold, adjust, and/or set-off any payment required to be made by the Advik to the Vendor under this Order or any other purchase order entered into between the parties against the cost, losses, damages etc. suffered by Advik due to the failure of the Vendor to deliver the goods/services in accordance with the terms of this Order, and the Vendor expressly waives any objections it may have in this respect.
- 12) All disputes shall be governed as per the laws of India and subject to the exclusive jurisdiction of the court in Pune only or as provided in Pune only or as provided in the Order.

Page 1 of 2



ADVIK HI-TECH PVT. LTD - P05 (Corporate)  
Kohinoor B - Zone, 6th & 7th Floor Survey no. 35 (p), 36 (p),  
Mumbai - Bangalore Highway, Baner, Pune  
PUNE - 411045  
TEL-NO :91-02135-611200  
FAX-NO :  
Website : www.advik.co.in

CIN NO : U29299PN1998PTC013028  
PAN NO : AACCA3106E  
GSTIN NO : 27AACCA3106E2ZA

## PURCHASE ORDER

- 13) Advik's failure or delay in exercising any right or remedy with respect to the Order will not operate as a waiver of that right or remedy. Any waiver of a right or remedy must be in writing and signed by Advik.
- 14) Materials/parts/other items/services supplied to Advik must comply with applicable regulatory compliances of GADSL/REACH/ROHS/ELV & Asbestos requirements.
- 15) AS PER REQUIREMENT FROM BE DEPT.FOR TRAINING CHARGES FOR RAINBOW PROJECT.

Prepared By

Checked By

Audited and Approved By

TEJSWINI KORADE  
18.01.2023

AMIT SALUNKE  
18.01.2023

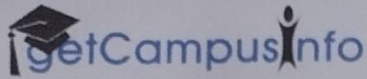
Vinamra Salunke  
19.01.2023

Regd.Add: Advik Hi-Tech Pvt.Ltd. Gat No : 357 /99 , Chakan Talegaon Road, Village Kharabwadi, Chakan, Pune-410501 Web: www.advik.co.in

**This is SAP system generated PO hence not required any Signature or stamp .**



## Consultancy Project was conducted in collaboration with GetCampusinfo



Getcampus Infosolutions Pvt. Ltd.

@ Email: getcampusinfo@gmail.com

Phone: 09935750410, 09044999085

October 1, 2022

To,  
The Director,  
Dr. Abhay Kulkarni  
Institute of Industrial & Computer Management & Research,  
Pune.

**Subject: Assignment for Consultancy Project.**

Dear Sir/Madam,

As per our discussion in the last meeting about project consultancy. We have decided to assign you consultancy project for 'Training Needs identification for enhancing employability quotient', a project for an estimated value of Rs. 90000/-.

We will also support from our organization part.

Sincerely,

CEO,  
Get Campus Info Solutions Private Ltd.



**Consultancy Project was conducted in collaboration with Lucida  
Construction**

**LC**

**Lucida Construction Private Ltd.**

October 1, 2022

To,  
The Director,  
Dr. Abhay Kulkarni  
Institute of Industrial & Computer Management & Research,  
Pune.

**Subject: Assignment for Consultancy Project.**

Dear Sir/Madam,

As per our discussion in the last meeting about project consultancy. We have decided to assign you to a consultancy project for 'New Consumer Behaviour Paradigm in the real estate.', a project for an estimated value of Rs. 60000/-.

We will also support from our organization part.

Sincerely,



**CEO,  
Lucida Construction Private Ltd.**



Consultancy Project was conducted in collaboration with Orange Enterprises

# Orange Enterprises

HB 20/7, Near Shani Mandir, Pimpri, Pune - 411 017.

Email : [princexerox1234@gmail.com](mailto:princexerox1234@gmail.com) / [dannysirwani@gmail.com](mailto:dannysirwani@gmail.com)

Mob. : 9422008227 / 9762494676

---

Ref.No

February 24, 2023

To  
The Director,  
Dr. Abhay Kulkarni  
Institute of Industrial & Computer Management & Research,  
Pune.

**Subject: Assignment for Consultancy Project.**

Dear Sir/Madam,

As per our discussion in the last meeting about project consultancy. We have decided to assign you consultancy project for 'Content Development for Social Media ', a project for an estimated value of Rs. 35,433/-.

We will also support from our organization part.

Yours Sincerely,

Orange Enterprises,



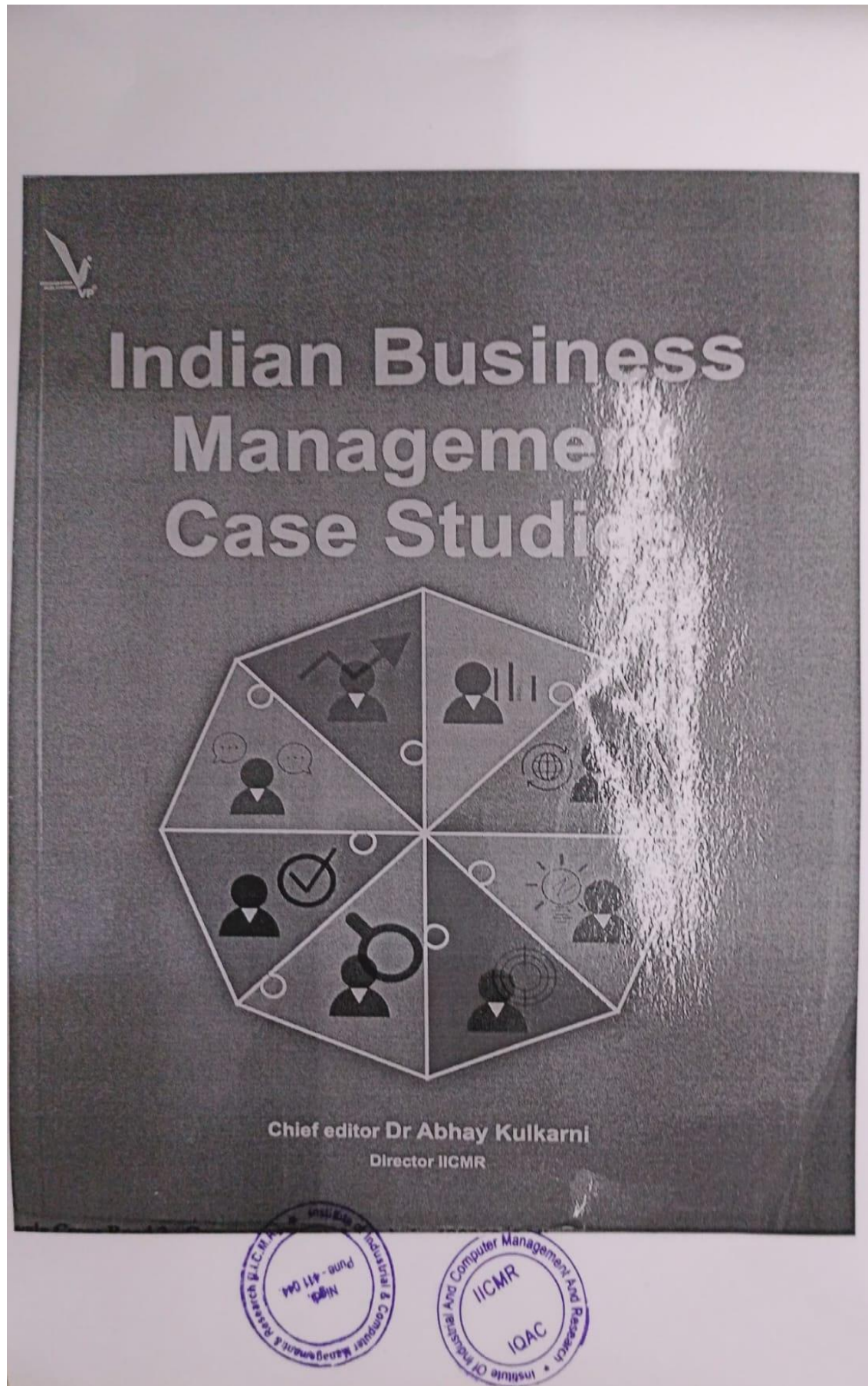
Authorised Signatory



3	<p>Indian Business case studies</p> <ul style="list-style-type: none"><li>• (Refer - 2020-2021 Perspective Plan Point No 3)</li></ul>
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## Indian Business case studies





# Indian Business Management Case Studies

Chief editor

**Dr Abhay Kulkarni**

Director IICMR and Head Drushti Case study Research Center

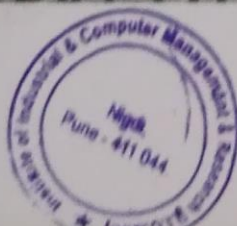
Compiled by

**Dr Sudhir Hasamnis | Dr Manik Rajopadhye**



SCRIPTION DVT LTD

01 Jan Monday





## Indian Business Management Case Studies

1<sup>st</sup> Edition Published in India by Vishwakarma Publications in March 2021

© Dr Abhay Kulkarni - Director IICMR  
Drushti Case study Research Center, MBA @ IICMR  
Institute of Industrial & Computer Management And Research

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## Indian Business case studies

**Dr. Ashay Kulkarni,**  
Director IICMR, ex-Chairman of Board of studies and Production Operations and Services Management



- Recipient of Exemplary Academic Leader Award-2020 at 13<sup>th</sup> Rashmiya Bhawan Gaurav Puraskar Ceremony 2020 by CEGR
- Recipient of National Eminent Academic Leader Award 2020 by IZOR
- Recipient of Engineering Excellence Award by Global India Business Forum on 16<sup>th</sup> September 2020
- Best Teacher Award Utkal Club of Poona
- 28 years industry expertise at managerial & 8 years teaching/Administrative experience in education at Directorial level.
- Contribution in Syllabus review for MBA & MCA integrating exposure and knowledge requirements at academic level to meet corporate requirements.
- Quality Assurance initiatives drive within and between universities
- Excellent Leadership, Communication and Research guiding skills
- Corporate Quality and Business Excellence Mastery

**Dr. Sudhir Naamnia**  
Associate Faculty, IICMR, ex AGM, Tata Motors



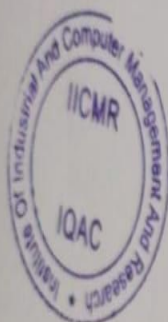
- Inclusion in Asia Book of Records for setting a record for posting the maximum number of wild life photographs on social media.
- He is having 40 years of Industrial experience and 10 years in academia.
- Worked on Business Process Reengineering in large automobile companies and have exposure in all areas of operations including Sales, Service and Spares.
- He has played a pivotal role in Business Excellence Services to drive Tata Business Excellence Model Initiative at Tata Motors for a decade. He is teacher by heart and has handled many management subjects, ranging from management to service to Ideation to IT.
- He has published many technical papers and case studies and made presentations in international and national forums.
- He has translated a book in Marathi named 'Tilvona' and co-authored technical books at Tata Motors on Process Management, Cost Reduction, Enterprise Systems Management Guide book, Handbook on Balanced Scorecard, Writing of Quality Systems Applications etc.

**Dr. Manik Rajopadhye**

Head, Knowledge Centre, & Co-ordinator, PGRC, IICMR



- Awarded 'Keshav Pushpa Puraskar for Best Teacher -2019'.
- Library Quality Management for NAAC and other accreditations.
- Knowledge management professional with almost a decade of experience in Library Management.
- Her pioneering research work in "Digitization of Manuscripts" has been appreciated by the library community.
- She is passionate about dissemination of knowledge and has taken leadership in popularizing reading and motivating Students as well as the teaching community.



Non-Fiction  
Business Management

₹ 175/-

**DIRECTOR**

Institute of Industrial & Computer  
Management & Research (I.I.C.M.R.)

Nigdi, Pune - 411 044



4	ED activities were conducted <ul style="list-style-type: none"><li>• (Refer - 2020-2021 Perspective Plan Point No 4)</li></ul>
---	--------------------------------------------------------------------------------------------------------------------------------



## MOU with Auto Cluster



**MEMORANDUM OF UNDERSTANDING (MOU)  
ON CO-OPERATION**

**FOR**

**Strengthening Industry-Academia Engagement**

**Between**

**IICMR MBA Nigdi, Pradhikaran campus HS-2, Sector 27A, Behind Tukaram  
Garden, Pradhikaran, Pune, Maharashtra 411044**

**And**

**Auto Cluster Development & Research Institute  
H-Block, Plot No. C-181, Chinchwad M.I.D.C. Pune, Maharashtra**



## MOU with Auto Cluster

### INTRODUCTION

This Memorandum of Understanding (MoU) is drawn up and agreed upon to establish the cooperation between

IICMR MBA Nigdi, Pradhikaran campus HS-2, Sector 27A, Behind Tukaram Garden, Pradhikaran, Pune, Maharashtra 411044  
, (hereinafter referred to as IICMR MBA Nigdi)

and

Auto Cluster Development & Research Institute  
H-Block, Plot No. C-181, Chinchwad M.I.D.C. Pune-411019 (ACDRI),  
Maharashtra, to strengthen industry-academia engagement.

### PREAMBLE

IICMR MBA is one of the leading Computer Application and Management institutes in Nigdi, Pune which provides academic excellence for aspiring students. Along with academic's students as well as faculties must get conversant and they should get exposure & awareness to become a self-developed Intrapreneur. This is possible with the joint efforts by academic institutions & higher studies institutions for the welfare of society.

ACDRI exists to promote innovations & collective learning in the area of product design and development to local industry by providing appropriate and focused support. ACDRI assist in appropriate technology transfer & adoption of new technologies. A collaborative effort can strengthen technical skills & awareness of latest trends in industry. This Memorandum of Understanding between ACDRI and IICMR MBA is made only for enhancing the technical skills of students and cannot be used as commercial liability in any aspects.

### PURPOSE

The purpose of this Memorandum of Understanding between ACDRI and IICMR MBA, is to strengthen Industry Academia engagement.



## MOU with Auto Cluster

### OUTLINE OF THE ROLES

Following roles are envisaged and the details will arrive at in a separate Memorandum of Agreement:

Due to outbreak of Covid-19 Pandemic, the training activities carried out by following social distancing norms as per government regulations.

#### **IICMR MBA Nigdi:**

- ✓ Appointment of faculty leader/team and develop their competency level for support and coordination in identifying joint skill development training & awareness programmes.
- ✓ Execution of the identified joint skill development training & awareness programmes at IICMR-MBA and Auto cluster as per agreed upon program.
- ✓ Regulatory requirements compliance for the identified joint skill development training and awareness programmes.
- ✓ Provide the brand of IICMR MBA Nigdi. Pradhikaran and outreach mechanism for the marketing of the identified joint skill development training and awareness programmes
- ✓ To provide the required number of interns or students for relevant events and work organized by ACDRI
- ✓ Providing Sponsorships in terms of money/marketing for relevant events organized by IICMR MBA Nigdi. Pradhikaran.
- ✓ Participate in and volunteer for relevant events organized by Auto Cluster
- ✓ An additional requirement if any.

#### **Auto Cluster Development & Research Institute, Pune:**

- ✓ Offer infrastructure at Auto Cluster Development & Research Institute for the execution of. joint skill development training and awareness programs
- ✓ Offer know-how for the planning and execution of the identified joint skill development training and awareness programs
- ✓ Contribute to the competency development of team for the identified program.
- ✓ Enable internships for students engaged in joint skill development training and awareness programs depending upon the need of Auto Cluster Development & Research Institute and other programs at IICMR MBA Nigdi. Pradhikaran.
- ✓ Enable interaction opportunities for faculty at IICMR MBA Nigdi. Pradhikaran for continual improvements.



## MOU with Auto Cluster

- ✓ Enable engagements with the institute for various joint initiatives.
- ✓ Provide resource person for various workshops/seminars/conferences organized at IICMR MBA for the identified joint skill development training and awareness programs
- ✓ Arrange industrial visits within the Auto Cluster for faculties and students of IICMR MBA

### 1. Duration / Term of the MoU:

This MoU shall be valid for One (1) year from the date of its entering into and maybe mutually extended from time to time in writing by both institutes.

### 2. Changes / Amendment:

No change can be made to this MoU without written consent and duly signed by both Institutes. Additions, deletions and alterations to this MoU may affect with the written agreement of both institutes to this MoU concerning the changes.

### CONTACT PERSON

**Auto Cluster Development  
& Research Institute, Pune**

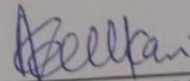
**Mr. Suraj Kumar Babar  
Skill Development Coordinator**

**Auto Cluster Development &  
Research Institute, H-Block Plot No. C-  
81, Chinchwad M.I.D.C., Pune- 411019  
Pune**

Mob: +91-9145001380  
Email: skill@autoclusterpune.org

**Institute of Industrial And  
Computer Management And  
Research (IICMR), Nigdi**

**Dr. Abhay kulkarni  
Director, IICMR**



**Institute of Industrial And  
Computer Management And  
Research (IICMR), Nigdi**

Tel.: 020 2765 7648  
Email: info@iicmr.org



## MOU with Auto Cluster

This MoU is prepared in two identical copies. Each organization holds one original copy duly signed by the competent authority.

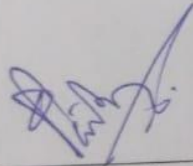
Signed

Date. 23/09/2023

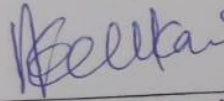
For and on behalf of:

Auto Cluster Development &  
Research Institute, Pune

Institute of Industrial And  
Computer Management And  
Research (IICMR), Nigdi



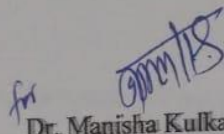
Mr. Kiran K. Vaidya  
Managing Director



Dr. Abhay kulkarni  
Director

Witness:

Prasad A. Gore  
Chief Operating Officer



Dr. Manisha Kulkarni  
Head of the Department, IICMR MBA



## MOU with Auto Cluster



### MEMORANDUM OF UNDERSTANDING (MoU)

Between

**IICMR MBA Nigdi, Pradhikaran campus HS-2, Sector 27A, Behind Tukaram Garden, Pradhikaran, Pune, Maharashtra 411044**

and

**Pimpri Chinchwad Startup Incubation Center, Chinchwad, Pune**

---

This is an agreement between “ **IICMR MBA Nigdi, Pradhikaran campus HS-2, Sector 27A, Behind Tukaram Garden, Pradhikaran, Pune, Maharashtra 411044**

and “Pimpri Chinchwad Startup Incubation Center” hereinafter called **PCSIC**.

#### **1. Purpose**

The purpose of this MOU is to promote the co-operation in entrepreneurial and startup activities of, EDSI – DIT and PCSIC, individually as a “Party” and collectively as the “Parties”, herewith enter into the Memorandum of Understanding (“MoU”).

#### **2. Background**

PCSIC is a Joint venture of PCMC Smart city & Autocluster. We are first incubation centre which is government funded & backed by strong industry support through Autocluster & MCCIA. PCSIC vision is to support Startup in local ecosystem to stand on their legs by providing infrastructure support & guidance through industry expert mentors.

Background of other organization.

PCSIC is a Joint venture of PCMC Smart city & Autocluster. We are first incubation centre which is government funded & backed by strong industry support through



## MOU with Auto Cluster

2

Autocluster & MCCIA. PCSIC vision is to support Startup in local ecosystem to stand on their legs by providing infrastructure support & guidance through industry expert mentors.

### 3. Forms of Co-operation

The following fields as are mutually acceptable for the Parties, the following forms of co-operation, amongst others, may be pursued hereunder:

- Incubation to aspirants from EDSI – DIT at PCSIC
- Joint innovation, entrepreneurship and startup activities by both the parties
- Innovative solutions to challenges of PCSIC from EDSI - DIT
- Sharing / suggesting resource persons or domain experts vis-à-vis by both the parties
- Any other point in interest of both the parties

### 4. Specific Projects

- If any vis-à-vis both the parties

### 5. Financial-Arrangements

Both Parties will be working independently for the events organized by each of them and may seek financing of joint activities from internal and external sources available to them.

### 6. Liability

Except for loss or damages caused through gross negligence or intent, the Parties shall have no liability to each other hereunder.

### 7. Legal Relationship

This MoU shall be construed as a statement of purpose to promote a genuine and mutually beneficial collaboration between the Parties. Nothing in this MoU shall create any legal relationship between the Parties.



## MOU with Auto Cluster

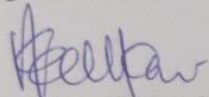
3

### 8. Commencement, Renewal, Termination

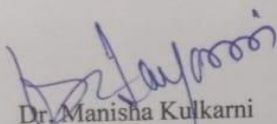
This MoU will be effective from the date of the last signature hereto and will remain in force for a time period of two (2) years, with a possibility for renewal at the end of the two-year-period, subject to the Parties' written agreement. Either Party may terminate this MoU by giving six (6) months' notice in writing to the other Party.

This MoU has been drawn up in two (2) original copies in the English language, each Party receiving one duly signed copy hereof.

Signed on behalf of **IICMR**

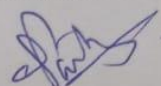


Dr. Abhay Kulkarni  
(Director, IICMR)

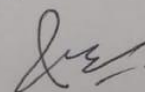


Dr. Manisha Kulkarni  
(HoD MBA@IICMR)

Signed on behalf of **PCSIC:**



Mr Kiran Vaidya  
(Managing Director, PCSIC)



Mr Uday Deo  
(Manager PCSIC)

Place: Pune

Date: 23/04/2023

Place: Pune

Date: 23/04/2023

3



5	<p>Institute is doing Rain Water Harvesting as a part of the Environment Sustainable Programme.</p> <ul style="list-style-type: none"><li>• (Refer - 2020-2021 Perspective Plan Point No 5)</li></ul>
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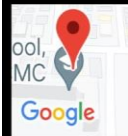
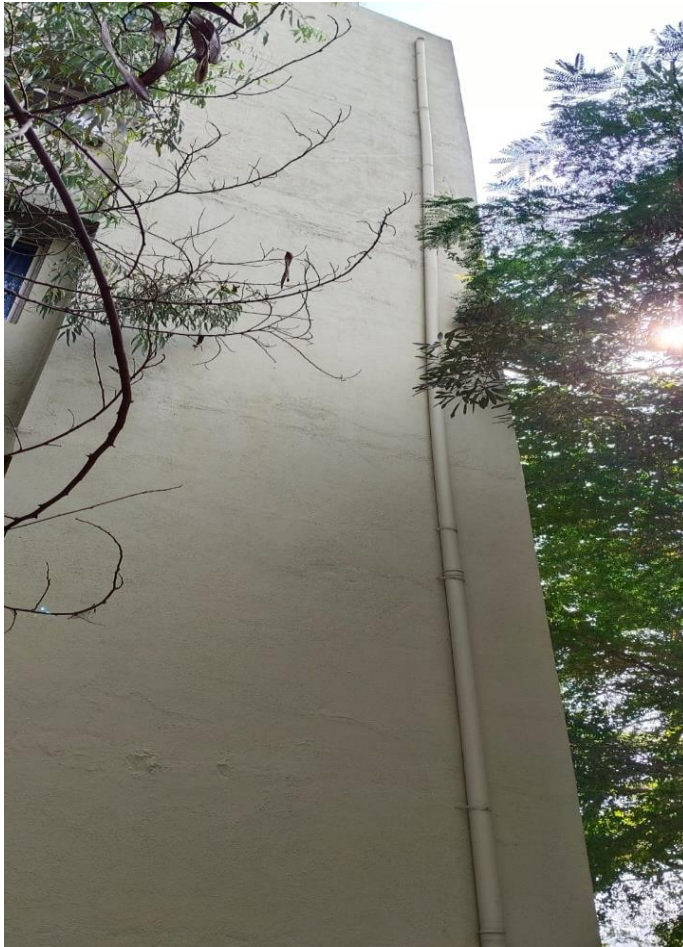
## Rain Water Harvesting

<i>Sr No.</i>	<i>Particulars</i>	<i>Link</i>
1	Bore well/ Open Well Recharge	<a href="#">borewell7.1.4.jpeg (722×1599) (iicmr.org)</a>
2	Rain Water Harvesting	<a href="#">Rainwaterharvesting.jpeg (722×1599) (iicmr.org)</a>
3	Water Cooler	<a href="#">watercooler.jpeg (540×1048) (iicmr.org)</a>
4	Water Tank	<a href="#">watertank.jpg (1280×960) (iicmr.org)</a>





## Bore well/ Open Well Recharge



144, Camp Education Rd,  
Sector 27A, Pradhikaran,  
Nigdi, Pimpri-Chinchwad,  
06 Feb 2023 02:53 PM

overcast  
clouds  
32.0 °C

## Rain Water Harvesting





# Energy Audit Report

## ENERGY AUDIT REPORT

Audyogik Tantra Shikshan Sanstha's,  
Institute of Industrial & Computer Management & Research,  
Pradhikaran, Nigdi, Pune 411044

### CERTIFICATE



Year: 2020-21

Prepared by:

### ENRICH CONSULTANTS

Yashashree, 26, Nirmal Bag Society  
Near Muktangan English School, Parvati, Pune 411009  
Phone: 09890444795 Email: [enrichcons@gmail.com](mailto:enrichcons@gmail.com)



*Belkani*  
**DIRECTOR**  
Institute of Industrial & Computer  
Management & Research [I.I.C.M.R.]  
Nigdi, Pune - 411 044



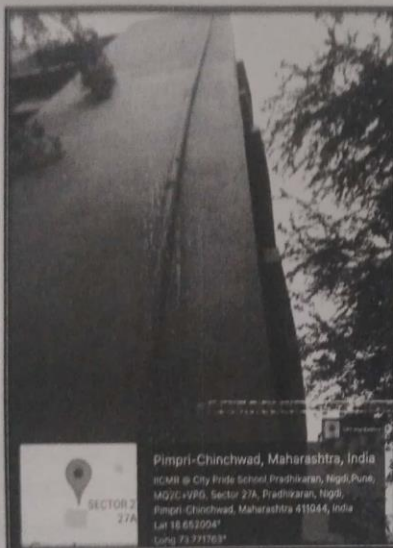
# Energy Audit Report

Environmental Audit Report: ATSS's Institute of Industrial & Computer Management & Research: 21-22

## CHAPTER-VII STUDY OF RAIN WATER MANAGEMENT

The Institute has installed the Rainwater management project; the rain water falling on the terrace is run down through the pipes and is used for recharging the bore well.

Photograph of Rain water Harvesting Pipe & Bore well Recharge Section:





6	<p>Electricity costs, the institute will install energy-efficient devices and fittings.</p> <ul style="list-style-type: none"><li>• (Refer - 2020-2021 Perspective Plan Point No 6)</li></ul>
---	-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------



# LED Bulbs



**Audyogik Tantra Shikshan Sanstha's**  
**Institute of Industrial and Computer Management and Research (IICMR)**  
Approved by AICTE, Permanently Affiliated to EPWU University  
 Recognized by DTE, Government of Maharashtra, NAAC Re-accredited  
 Ranked Platinum Category by AICTE-CII for Industry Linked Technical Institute

Awarded Best Management Institute for Industry Interface by CEGRI

Ref: No

Date: 11-06-2022

## Infrastructure Committee Summary of Energy Efficient LED Bulb

Sr.No	Floor	Location	No of LED Bulbs	Total
1	Ground	Entrance	4	29
		Passage	3	
		Sports Room	3	
		Server Room / Lab	10	
		Lab No 2	5	
		Toilet/ Restroom	4	
2	1 <sup>st</sup> Floor	Passage	3	37
		Entrance	1	
		Lab No1	5	
		Lab No 2	5	
		Toilet / Restroom	5	
		Auditorium	10	
		Office	4	
		Placement Cell	3	
		Accounts Office	1	
3	2 <sup>nd</sup> Floor	Passage	3	40
		Staffroom	3	
		Classroom	18	
		Library	4	
		Board Room	4	
		Director Sir cabin	4	
		Toilet/ Restroom	4	
4	3 <sup>rd</sup> Floor	Passage	4	32
		Classroom	16	
		Staffroom	4	
		Staff room-2	4	
		Toilet /Rest room	4	
			Total	138

Prepared by

*DBhilare*

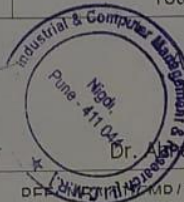
Mr. Deepak Bhilare

Verified by

*V.V.Deogankar*

Mr. V.V.Deogankar

Approved by



*Dr. Anay Kulkarni*

Dr. Anay Kulkarni,

DEP/2022-23/Infra/LED



**Electricity costs, the institute will install energy-efficient devices and fittings.**

## ENERGY AUDIT REPORT

Audyogik Tantra Shikshan Sanstha's,  
Institute of Industrial & Computer Management & Research,  
Pradhikaran, Nigdi, Pune 411044

### CERTIFICATE



Year: 2020-21

Prepared by:

### ENRICH CONSULTANTS

Yashashree, 26, Nirmal Bag Society  
Near Muktangan English School, Parvati, Pune 411009  
Phone: 09890444795 Email: [enrichcons@gmail.com](mailto:enrichcons@gmail.com)



*Belkani*  
**DIRECTOR**  
Institute of Industrial & Computer  
Management & Research [I.I.C.M.R.]  
Nigdi, Pune - 411 044



## Electricity costs, the institute will install energy-efficient devices and fittings.

### ENRICH CONSULTANTS

Yashashree, 26, Nirmal Bag Society,  
Near Muktagan English School, Parvati, Pune 411 009  
Tel: 09890444795 Email: [enrichcons@gmail.com](mailto:enrichcons@gmail.com)

Ref: EC/ATSSIICMR/20-21/03

Date: 13/4/2021

### CERTIFICATE

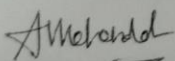
This is to certify that we have conducted Environmental Audit at Audyogik Tantra Shikshan Sanstha's Institute of Industrial & Computer Management & Research, Pradhikaran, Nigdi, Pune, in the Academic year 2020-21.

The Institute has adopted following Environment Friendly practices:

- Usage of Energy Efficient LED Light Fitting
- Usage of BEE STAR Rated Energy Efficient Equipment
- Maximum Usage of Day Lighting
- Installation of 25 kWp Roof Top Solar PV Plant
- Segregation of Waste at source by provision of Waste Collection bins
- Provision of Bio Composting Bed, for conversion of Organic Waste
- Implementation of Rain Water Management Project
- Tree Plantation in the campus
- Creation of awareness by display of posters on Energy Conservation

We appreciate the support of Management, involvement of faculty members and students in the process of Energy Conservation & making the campus Green.

For Enrich Consultants,

  
A Y Mehendale,  
Certified Energy Auditor,  
EA-8192



  
DIRECTOR  
Institute of Industrial & Computer  
Management & Research [I.I.C.M.R.]  
Nigdi, Pune - 411 044



## Electricity costs, the institute will install energy-efficient devices and fittings.

### ENRICH CONSULTANTS

Yashashree, 26, Nirmal Bag Society,  
Near Mukhtangan English School, Parvati, Pune 411 009  
Tel: 09890444795 Email: [enrichcons@gmail.com](mailto:enrichcons@gmail.com)

Ref: EC/ATSSIICMR/20-21/02

Date: 13/4/2021

### CERTIFICATE

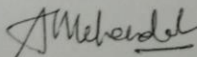
This is to certify that we have conducted Green Audit at Audyogik Tantra Shikshan Sanstha's Institute of Industrial & Computer Management & Research, Pradhikaran, Nigdi, Pune, in the Academic year 2020-21.

The Institute has adopted following Energy Efficient & Green Practices:

- Usage of Energy Efficient LED Light Fitting
- Usage of BEE STAR Rated Energy Efficient Equipment
- Maximum Usage of Day Lighting
- Installation of 25 kWp Roof Top Solar PV Plant
- Segregation of Waste at source by provision of Waste Collection bins
- Provision of Bio Composting Bed, for conversion of Organic Waste
- Implementation of Rain Water Management Project
- Maintenance of good Internal Road
- Tree Plantation in the campus
- Provision of Ramp for Divyangajan
- Creation of awareness by display of posters on Energy Conservation

We appreciate the support of Management, involvement of faculty members and students in the process of Energy Conservation & making the campus Green.

For Enrich Consultants,



A Y Mehendale,  
Certified Energy Auditor,  
EA-8192



  
DIRECTOR  
Institute of Industrial & Computer  
Management & Research [I.I.C.M.R.]  
Nigdi, Pune - 411 044



## Electricity costs, the institute will install energy-efficient devices and fittings.

### ENRICH CONSULTANTS

Yashashree, 26, Nirmal Bag Society,  
Near Mukhtangan English School, Parvati, Pune 411 009  
Tel: 09890444795 Email: [enrichcons@gmail.com](mailto:enrichcons@gmail.com)

Ref: EC/ATSSIICMR/20-21/01

Date: 13/4/2021

### CERTIFICATE

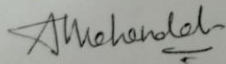
This is to certify that we have conducted Energy Audit at Audyogik Tantra Shikshan Sanstha's Institute of Industrial & Computer Management & Research, Pradhikaran, Nigdi, Pune, in the Academic year 2020-21.

The Institute has adopted following Energy Efficient Practices:

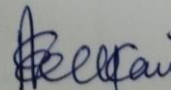
- Usage of Energy Efficient LED Fittings
- Usage of Energy Efficient BEE STAR Rated equipment
- Maximum usage of Day Lighting
- Installation of 25 kWp Roof Top Solar PV Plant

We appreciate the support of Management, involvement of faculty members and students in the process of making the Campus Energy Efficient.

For Enrich Consultants,



A Y Mehendale,  
Certified Energy Auditor,  
EA-8192



DIRECTOR

Institute of Industrial & Computer  
Management & Research [I.I.C.M.R.]  
Nigdi, Pune - 411 044



## Electricity costs, the institute will install energy-efficient devices and fittings.

Energy Audit Report: ATSS's Institute of Industrial & Computer Management & Research: 2020-21

### REGISTRATION CERTIFICATES

Regn. No. EA-5192 No. 2942

**National Productivity Council**  
(National Certifying Agency)

**PROVISIONAL CERTIFICATE**

We hereby certify that Mr./Ms. **Achyut Yashavant Mehendale**  
son/daughter of Mr. **Yashavant**

has passed the National Certification Examination for Energy Auditors in April - 2007, conducted on behalf of the Bureau of Energy Efficiency, Ministry of Power, Government of India.

He/She is qualified as Certified Energy Manager as well as Certified Energy Auditor.

He/She shall be entitled to practice as Energy Auditor under the Energy Conservation Act 2001, subject to the fulfilment of qualifications for the Accredited Energy Auditor and issue of certificate of Accreditation by the Bureau of Energy Efficiency under the said Act.

This certificate is valid till the issuance of an official certificate by the Bureau of Energy Efficiency.

Place : Chennai, India  
Date : 10<sup>th</sup> August 2007

*[Signature]*  
Controller of Examination

### BEE ENERGY AUDITOR CERTIFICATE

MAHARASHTRA ENERGY DEVELOPMENT AGENCY  
(Government of Maharashtra Institution)

Ataula Road, Opposite Spicer College Road, Near Commissionerate of Animal Husbandary,  
Aundh, Pune, Maharashtra 411067  
Ph No: 020-35000450  
E-mail: eeeg@maha.org, Web: www.maha.org

ECN 2021-22 CR-14/1577 22<sup>nd</sup> April, 2021

**CERTIFICATE OF REGISTRATION  
FOR CLASS 'A'**

We hereby certify that, the firm having following particulars is registered with MAHARASHTRA ENERGY DEVELOPMENT AGENCY (MEDA) under given category as "Energy Planner & Energy Auditor" in Maharashtra for Energy Conservation Programme of MEDA.

Name and Address of the firm: **Mrs Enrich Consultants**  
Yashashree, Plot No. 26, Nirmal Bag Society,  
Near Muktaangan English School, Parvat,  
Pune - 411009.

Registration Category: **Empanelled Consultant for Energy Conservation Programme for Class 'A'**

Registration Number: **MEDA/ECN/2021-22 Class AEA-03**

- Energy Conservation Programme intends to identify areas where wasteful use of energy occurs and to evaluate the scope for Energy Conservation and take concrete steps to achieve the evaluated energy savings.
- MEDA reserves the right to visit at any time without giving prior information to verify quarterly activities performed by the firm and canceling the registration, if the information is found incorrect.
- This empanelment is valid till 21<sup>st</sup> April, 2023 from the date of registration, to carry out energy audits under the Energy Conservation Programme.
- The Director General, MEDA reserves the right to cancel the registration at any time without assigning any reasons thereof.

*[Signature]*  
General Manager (EC)

### MEDA EMPANELMENT CERTIFICATE





## Electricity costs, the institute will install energy-efficient devices and fittings.

Environmental Audit Report: ATSS's Institute of Industrial & Computer Management & Research: 21-22

### ENGRESS SERVICES

Yashashree, 26, Nirmal Bag Society,  
Near Muktagan English School, Parvati, Pune 411 009  
Tel: 09890444795 Email: [engress123@gmail.com](mailto:engress123@gmail.com)

Ref: EC/ATSSIICMR/21-22/03

Date: 18/4/2022

### CERTIFICATE

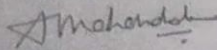
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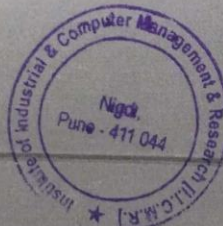
The Institute has adopted following Environment Friendly practices:

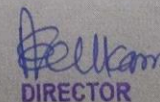
- Usage of Energy Efficient LED Light Fitting
- Usage of BEE STAR Rated Energy Efficient Equipment
- Maximum Usage of Day Lighting
- Installation of 25 kWp Roof Top Solar PV Plant
- Segregation of Waste at source by provision of Waste Collection bins
- Installation of Bio Composting Unit for conversion of Organic Waste
- Implementation of Rain Water Management Project
- Tree Plantation in the campus
- Creation of awareness by display of posters on Resource Conservation

We appreciate the support of Management, involvement of faculty members and students in the process of Energy Conservation & making the campus Green.

For Engress Services,

  
A Y Mehendale,  
Certified Energy Auditor  
EA-8192



  
DIRECTOR

Institute of Industrial & Computer  
Management & Research [I.I.C.M.R.]  
Nigdi Pune - 411044

Engress Services, PUNE



## Electricity costs, the institute will install energy-efficient devices and fittings.

Environmental Audit Report: ATSS's Institute of Industrial & Computer Management & Research: 21-22

### ENGRESS SERVICES

Yashashree, 26, Nirmal Bag Society,  
Near Mukhtangan English School, Parvati, Pune 411 009  
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### CERTIFICATE

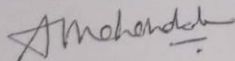
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For Engress Services,



**A Y Mehendale,**  
Certified Energy Auditor  
EA-8192



Engress Services, Pune



## Electricity costs, the institute will install energy-efficient devices and fittings.

Energy Audit Report: ATSS's Institute of Industrial & Computer Management & Research, Pune: 2022-23

### ENGRESS SERVICES

Yashashree, 26, Nirmal Bag Society, Near Muktangan English School, Parvati, Pune 411 009  
Tel: 09890444795 Email: engress123@gmail.com

MEDA Registration No: ECN/2022-23/CR-43/1709

ISO: 9001-2015 Certified (Cert No: 23EQKC13),

ISO: 14001-2015 Certified (Cert No: 23EEKW20)

### ENERGY AUDIT CERTIFICATE

Certificate No: ES/ATSSIICMR/22-23/01

Date: 18/4/2023

This is to certify that we have conducted an Energy Audit at Audyogik Tantra Shikshan Sanstha's Institute of Industrial & Computer Management & Research, Pradhikaran, Nigdi Pune, in the Academic year 2022-23.

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We appreciate the support of Management, involvement of faculty members and students in the process of making the Campus Energy Efficient.

For Engress Services,

*A Y Mehendale*

A Y Mehendale,  
B E-Mechanical, M Tech- Energy  
BEE Certified Energy Auditor, EA-8192





## Electricity costs, the institute will install energy-efficient devices and fittings.

Energy Audit Report: ATSS's Institute of Industrial & Computer Management & Research, Pune: 2022-23

### ENGRESS SERVICES

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For Engress Services,

*A Y Mehendale*

A Y Mehendale,  
B E-Mechanical, M Tech- Energy  
BEE Certified Energy Auditor, EA-8192




*Belkani*  
DIRECTOR  
Institute of Industrial & Computer  
Management & Research [I.I.C.M.R.]  
Nigdi, Pune - 411 044



7	Participation in energy-efficient and environmental conservation activity. <ul style="list-style-type: none"><li>• (Refer - 2020-2021 Perspective Plan Point No 7)</li></ul>
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## Participation in energy-efficient and environmental conservation activity



Audyogik Tantra Shikshan Sanstha's  
Institute of Industrial and Computer Management and Research (IICMR)  
Approved by AICTE, Permanently Affiliated to SP Pune University,  
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Awarded Best Management Institute for Industry Interface by CEGR

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### MBA@IICMR

Date: 19/05/2023

#### Activity Report

- Title of Activity:** "Lecture on Energy Conservation and Life Style for Environment"
- Date & venue:** Wednesday, May 17, 2023, IICMR, Nigdi Campus.  
**Venue:** IICMR Auditorium  
**Time:** 03.00pm to 05.00pm
- Description of the activity:**

With reference to Savitribai Phule Pune University circular number 2023-1994 dated, 12<sup>th</sup> May 2023, the Lecture on Energy Conservation and Life Style for Environment was organized on May 17, 2023 with active participation of all MBA Students, faculty members and non-teaching staff.
- Outcomes of activity:**
  - The purpose of this program was to make students aware about reduction of carbon footprint and contribute to a more sustainable and environmentally-friendly future.
  - Students were also guided about the various ways of energy conservation
- Activity Experience:**

Dr. Madhura Deshpande, ASR Co Ordinator, welcomed all participants to the program. The resource Person Dr. Abhay Kulkarni, Director IICMR guided the participants about the need and various ways of energy conservation and how we can create a new life style to conserve and nurture the environment. He emphasized that energy conservation and adopting a sustainable lifestyle are crucial steps in protecting the environment and mitigating climate change. By making conscious choices and implementing energy-efficient practices, individuals can contribute to reducing greenhouse gas emissions and preserving natural resources.

He further suggested some key strategies for energy conservation and sustainable living. They are

  - Use of Energy-efficient appliances
  - Use of energy-efficient lighting options such as LED bulbs.
  - To inculcate the habit to Unplug and power down i.e Turning off lights, electronics, and appliances when they are not in use.



## Participation in energy-efficient and environmental conservation activity

4. Setting up the thermostat at an optimal temperature to conserve energy. Use of programmable thermostats.
5. Use of Renewable energy sources
6. Opting out for eco-friendly modes of transportation whenever possible.
7. Extensive use of Water conservation measures and collecting rainwater for outdoor purposes like gardening.
8. The Mantra - Reduce, reuse, recycle: Practice the 3Rs by reducing waste, reusing items, and recycling materials. Minimize single-use products and opt for reusable alternatives.
9. Making Sustainable food choices by Supporting local and organic food options.
10. Conscious consumerism in form of considering the lifecycle of the products you buy, their packaging, and the companies' environmental practices.
11. Energy audits at regular intervals to identify areas where energy is being wasted in your home.

He further stated by incorporating these practices into your daily life, you can reduce your carbon footprint and contribute to a more sustainable and environmentally-friendly future. Thus, even small actions add up to make a significant impact when practiced collectively.

Vote of Thanks was proposed by ASR Co Ordinator Dr. Madhura Deshpande.





## Participation in energy-efficient and environmental conservation activity



"Lecture on Energy Conservation and Life Style for Environment" was arranged at MBA@IICMR.

Prepared by

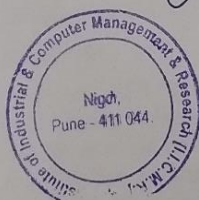
Dr. Madhura Deshpande  
ASR Coordinator

Verified by

Dr. Manisha Kulkarni  
HOD, MBA@IICMR


Approved by

Dr. Abhay Kulkarni  
Director, IICMR





## Participation in energy-efficient and environmental conservation activity



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### MBA@IICMR

Date: 19/12/2022

### Activity Report

1. **Title of Activity:** "Celebration of National Energy Conservation Day"



2. **Date & venue:** Wednesday, December 14, 2022, IICMR Auditorium

**Time:** 06.30pm to 07.30pm online via Zoom.

3. **Description of the activity:**  
As a part of Academic Social Responsibility Activity of MBA@IICMR, the National Energy Conservation Day was celebrated in association with The institute of Engineers, Pune Local Chapter.

4. **Outcomes of activity:**  
a. The students understood the importance of energy conservation.  
b. students learned the most important insight of Energy saved is energy generated.

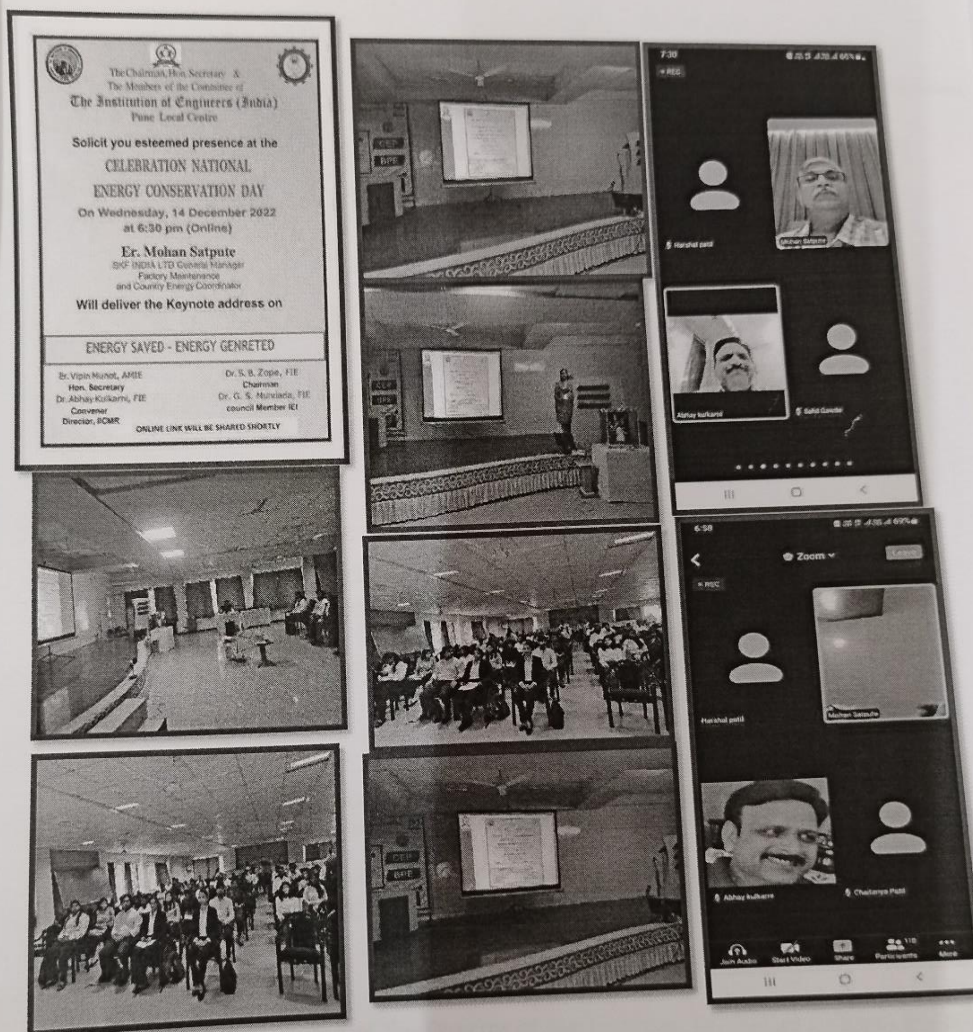
6. **Activity Experience:**  
Under the able guidance of the Director of the Institute, Dr. Abhay Kulkarni, the session for the celebration of National Energy Conservation Day was arranged in association with The institute of Engineers, Pune Local Chapter. Er. Mohan Satpute, General Manager, SKF India guided the students on various types of energy and any form of energy needs to be conserved, saved and utilised. He also emphasized that thought energy generation can be a challenge, the energy saved is energy generated.  
The session was conducted online via zoom.





## Participation in energy-efficient and environmental conservation activity

### 7. Photographs of the event



Glimpses of the session of Celebration of National Energy Conservation Day at MBA@IICMR

Prepared by

Dr. Madhura Deshpande  
ASR Coordinator

Verified by

Dr. Manisha Kulkarni  
HOD, MBA@IICMR

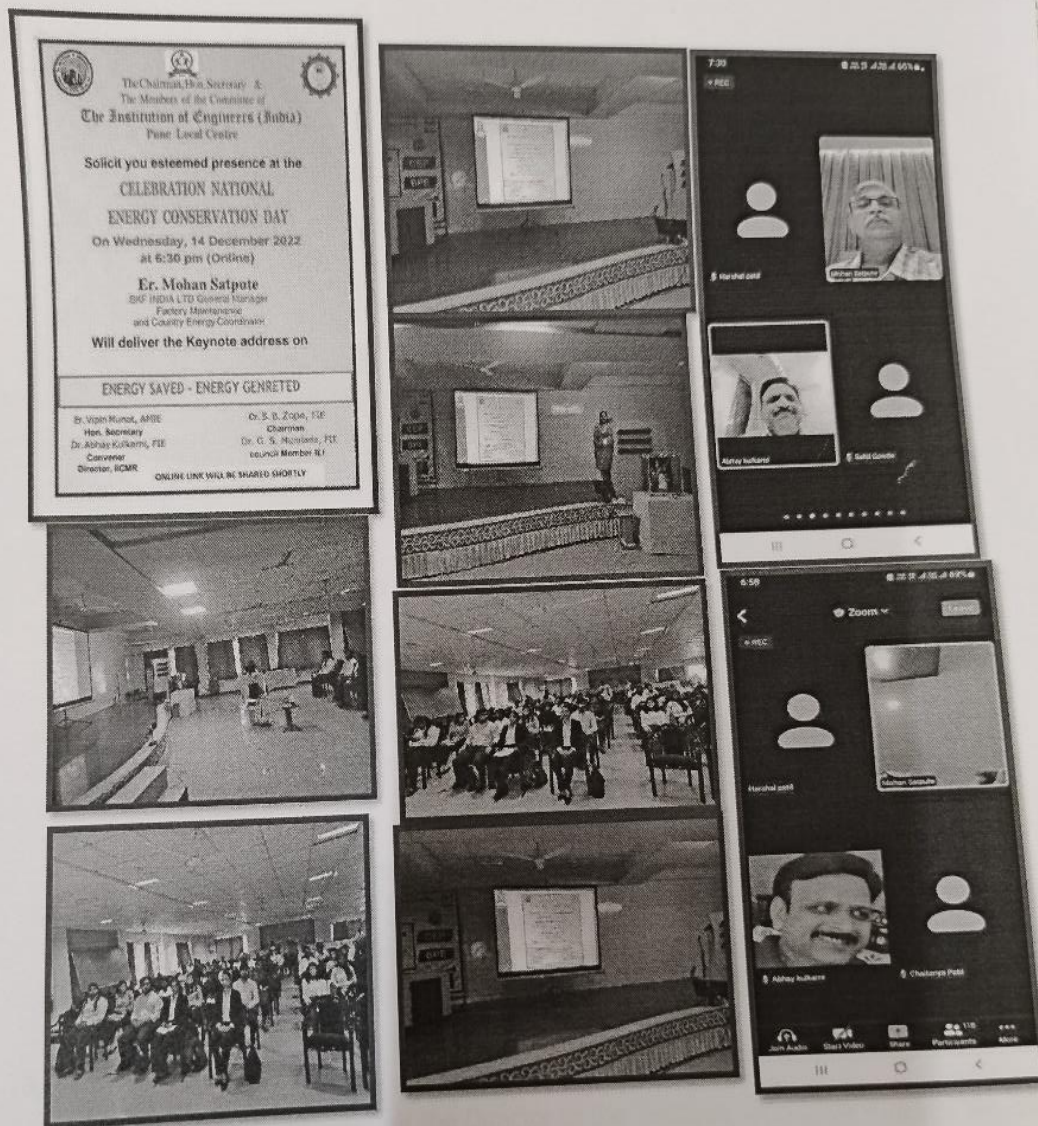
Approved by

Dr. Abhay Kulkarni  
Director, IICMR



## Participation in energy-efficient and environmental conservation activity

### 7. Photographs of the event



Glimpses of the session of Celebration of National Energy Conservation Day at MBA@IICMR

Prepared by

Dr. Madhura Deshpande  
ASR Coordinator

Verified by

Dr. Manisha Kulkarni  
HOD, MBA@IICMR

Approved by

Dr. Abhay Kulkarni  
Director, IICMR



8	<p>Facilitate continuous up-gradation and updating of knowledge &amp; use of technology</p> <ul style="list-style-type: none"><li>• (Refer - 2020-2021 Perspective Plan Point No 8)</li></ul>
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# Facilitate continuous up-gradation and updating of knowledge & use of technology



AudyogikTantraShikshanSanstha's  
Institute of Industrial and Computer Management and Research(IICMR)  
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**MBA@IICMR**

**Date: 25/07/2021**

## **Blended Learning Tools – Peer learning**

**Topic:** Faculty development program on Blended Learning Tools through peering learning

**Duration:** 26<sup>th</sup> June, 2021 to 19<sup>th</sup> July, 2021; 2pm to 4pm

**Venue:** Boardroom and Online platform of MS Teams

**Resource Person:** All faculty Members

### **Participants –**

1. Director Dr. Abhay Kulkarni
2. HoD Adv. Manisha Kulkarni
3. Faculty members (MBA@IICMR) -10

### **Coordinators –**

Assistant Professor Kiran Rao, Assistant Professor Harshal Patil,  
Assistant Professor Puja Gawande

### **Objectives:**

1. To learn online tools for the online active engagement for the students.
2. To learn online tools for evaluation purpose (CCE and rubrics)
3. To learn online tools for practical implementation from the faculty members



**Ref.: IICMR/MBA/2020-21/FDP Report/**



## Facilitate continuous up-gradation and updating of knowledge & use of technology



AudyogikTantraShikshanSanstha's  
Institute of Industrial and Computer Management and Research(IICMR)

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### **MBA@IICMR**

#### **Brief Introduction of the Activity:**

MBA@IICMR follows the continuous learning process. This Faculty development program was intended. To enhance the technical skills, online evaluation of students and active engagements in online mode; the efforts were taken by MBA@IICMR. The thought process was from the visionary director, Dr. Abhay Kulkarni of MBA@IICMR. The idea was to learn the online blended tools by peer learning process.

#### **Assessment of the activity:**

Every faculty member of MBA@IICMR, learned the blended tools and gave presentation and demo of each tools. During the process of learning, faculty members were able to enhance their technical skills. The very process was interacted & was enjoyed by each and every faculty member of MBA@IICMR

#### **Outcome of the activities:**

- The faculty members delivered the session though it was tough initially.
- The faculty members found the alternatives for each blended learning tools.
- Everyone could able to be literate about the blended learning tools and its applications as a Management professional.
- This will definitely help from the students engagement.

#### **Feedback of the activity:**

A separate feedback session was conducted by the Director, Dr. Abhay Kulkarni for mapping of the blended learning tools.



Ref.: IICMR/MBA/2020-21/FDP Report/



# Facilitate continuous up-gradation and updating of knowledge & use of technology



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## MBA@IICMR

**Prepared by**

  
Dr. Manik Rajopadhye  
FDP Coordinator

**Guided by**

  
Adv. Manisha Kulkarni  
HOD, MBA@IICMR

**Approved by**

  
Dr. Abhay Kulkarni  
Director, IICMR  
**DIRECTOR**  
Institute of Industrial & Computer  
Management & Research [I.I.C.M.R.]  
Nigdi, Pune - 411 044.



Ref.: IICMR/MBA/2020-21/FDP Report/



## Facilitate continuous up-gradation and updating of knowledge & use of technology



**Audyogik Tantra ShikshanSanstha's**  
**Institute of Industrial and Computer Management and Research**  
(Affiliated to SP Pune University, Approved by AICTE New Delhi, Recognized by Govt. of Maharashtra)

### **MBA @ IICMR**

#### **Report**

**Title of Activity:** FDP on Virtual Learning Management

**Date & Time:** 08/08/2020, 3.00-4.30

**Venue:** Virtual on Microsoft -Teams

**Outcomes of activity:**

- a) The Light was thrown on the challenges of Digital Classroom teaching
- b) Dos and Don'ts of Virtual Classroom Teaching

**Description of activity:**

Adv.Manisha Kulkarni, HOD,MBA@IICMR welcomed all faculty members .Dr.Manik Rajopadhye, FDP Coordinator introduced Resource person Dr.Khushboo Sahu.

**Summary & conclusion:**

Dr.Khushboo Sahu Explain the following points

1. Dealing with distractions
2. Struggling with isolation
3. Lack of Motivation
4. Expertise over the online platform
5. Quality and Effectiveness Use IT Tools, Apps & E learning Resource

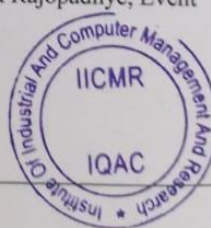
Dr.Khushboo explain to overcome the challenges in the following ways

1. Virtual session should be more than a PowerPoint Presentation.
2. Establish face-to-face interaction between the learners and SME.
3. Plan for short 5-10-minute sessions
4. Create collaboration
5. Use Flipped Class room/ Just-in-time teaching
6. Story-/role-based learning through games
7. Add some physical exercise/ activates between the classes

Dr.Khushboo also showed the websites, useful for the learning resources.

Programme concluded with vote of thanks proposed by Dr.Manik Rajopadhye, Event coordinator.

IICMR/MBA@IICMR/20-21/FDP-Report/04





## Facilitate continuous up-gradation and updating of knowledge & use of technology



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### Glimpse of the Event



#### Prepared By

Dr. Manik Rajopadhye  
FDP-Coordinator

#### Submitted to

Adv. Manisha Kulkarni  
HOD, MBA@IICMR

#### Approved By

Dr. Abhay Kulkarni  
Director, IICMR

#### DIRECTOR

Institute of Industrial & Computer  
Management & Research [I.I.C.M.R.]  
Nigdi, Pune - 411 044





## Facilitate continuous up-gradation and updating of knowledge & use of technology



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### **MBA @ IICMR**

#### **Report**

**Title of Activity:** FDP ON Unfolding Microsoft-Team.

**Date & Time:** 25/07/2020, 11.00-12.30

**Venue:** Virtual on Google meet

**Outcomes of activity:**

- a) Faculty Members understood various functions of the Microsoft Team.
- b) Faculty Members can experience Hands-on training

**Description of activity:**

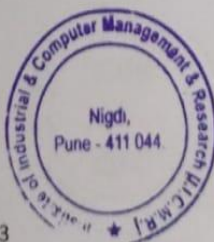
Adv.Manisha Kulkarni, HOD,MBA@IICMR welcomed all faculty members .Dr.Manik Rajopadhye, FDP Coordinator introduced Resource person Mr .Harshal Patil.

**Summary & conclusion:**

Mr.Harshal Patil stress upon the following points

- 1) Set up Microsoft Teams for Education online classes and lectures
- 2) How to join a Microsoft Teams meeting, a demo tutorial
- 3) How to get your team up and running in Microsoft Teams
- 4) How to use the chat box in Microsoft Teams
- 5) How to invite people to Microsoft Teams
- 6) How to upload and share files in Microsoft Teams
- 7) How to change your background in Microsoft Teams, a demo tutorial

Programme concluded with vote of thanks proposed by Dr.Manik Rajopadhye, Event coordinator.

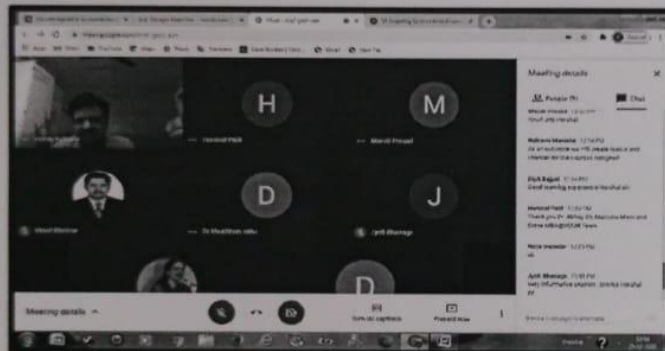
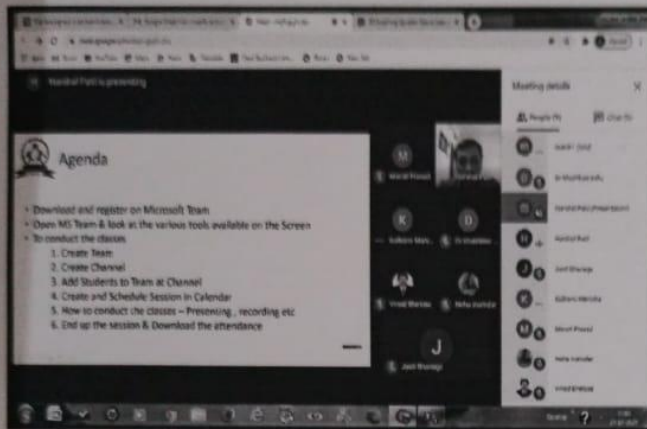




## Facilitate continuous up-gradation and updating of knowledge & use of technology



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Glimpse of the Event

Prepared By

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FDP-Coordinator

Submitted to

Adv. Manisha Kulkarni  
HOD, MBA@IICMR

Approved By

Dr. Abhay Kulkarni  
Director, IICMR  
**DIRECTOR**

Institute of Industrial & Computer  
Management & Research [I.I.C.M.R.]  
Nigdi, Pune - 411 044.



IICMR/MBA@IICMR/20-21/FDP-Report/03



# Facilitate continuous up-gradation and updating of knowledge & use of technology



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## MBA@IICMR

2020-2021

Date: 10/06/2021

### Activity calendar

Sessions organized Under Faculty Development Programm

Sr.No.	Title of session	Resource Person	Proposed Date	Actual Date	Duration
1	Training on Academic Management, Accreditation & Office Automation Cloud Software, Vmedulife	Mr.Abhijeet	03/07/2020 to 04/07/2020, 06/07/2020 to 07/07/2020	03/07/2020 to 04/07/2020, 06/07/2020 to 07/07/2020	
2	Effective Online Teaching using Blended Tools with Indian Institute of Digital Education	Mr. Karan Shah	8 <sup>th</sup> and 9 <sup>th</sup> July 2020	8 <sup>th</sup> and 9 <sup>th</sup> July 2020	2 days
3	Understanding Microsoft-Teams	Mr.Harshal Patil	25/7/2020	25/7/2020	1.45hrs
4	Virtual Classroom Management	Dr.Kushboo Sahu	8/08/2020	8/08/2020	1.30hrs
5	Process Mapping of CO-PO mapping and attainments levels	Mr.Abhijeet	25/1/2021	25/1/2021	2hrs
6	Survive, Sustain & Re-bounce	Mr.Dushyant Pathak	29/5/2021	29/5/2021	2hrs
7	Blended Learning Tools with Socrates Foundation		07/6/2021 to 10/6/2021	07/6/2021 to 10/6/2021	2 hrs/ per day
8	E-Learning & Mentoring		15/6/2021	15/6/2021	3 hrs
9	Blended Learning Tools-Sharing and learning	All Faculty Members	02/07/2021 to 15/07/2021	02/07/2021 to 15/07/2021	4hrs /per day
10	Dos & Don'ts of Effective Mentoring	Adv. Manisha Kulkarni	22/9/2021	22/9/2021	One day
11.	Operations and Supply Chain – Visit to Warehouse of Esquire Logistics Pvt. Ltd.	Mr.Mohan Nair	30/09/2021	30/09/2021	One day

Prepared By  
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FDP, Coordinator

Submitted to  
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HOD, MBA

Approved By  
Dr.Abhay Kulkarni  
Director, IICMR

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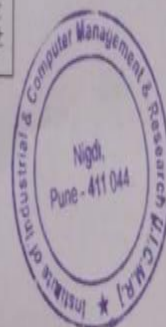
## Enhancing Faculty Skills for Leveraging Technological Tools in Teaching, Learning, and Evaluation



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Title of Paper	Author	Journal	Year	ISSN number	Link to website of the Journal	Link to article / paper / abstract of the article
"Predictive Modeling of Employee Performance through Supervised Machine Learning Tools"	Dr. Manisha Kulkarni, Dr. Jayasri Murali Iyengar	Journal, "Stochastic Modelling and Applications"	2022	ISSN- 0972-3641	<a href="https://ugscare.unipune.ac.in/Apps1/User/WebA/SearchList">https://ugscare.unipune.ac.in/Apps1/User/WebA/SearchList</a>	<a href="https://ugscare.unipune.ac.in/Apps1/User/WebA/SearchList">https://ugscare.unipune.ac.in/Apps1/User/WebA/SearchList</a>
"Triggering Spiritual Quotient for enhancing Individual Performance"	Dr. Manisha Kulkarni, Dr. Jayasri Murali Iyengar	International Journal of Research in Economics and Social Sciences (IJRESS)	2022	ISSN : 2249-7382	Euro Asia Pub: International Journals And Research Paper Publication	Euro Asia Pub: International Journals And Research Paper Publication
"The Role of Business Analytics for Enhancing Organizational Performance"	Mr. Harshal Patil, Dr. Abhay Kulkarni	International Journal of Advanced Research in Science, Communication and Technology (IJARSCT)	2022	ISSN - 2581-9429	<a href="http://ijarsct.co.in/nov11.html">http://ijarsct.co.in/nov11.html</a>	<a href="https://doi.org/10.48175/IJARSCT-7371">https://doi.org/10.48175/IJARSCT-7371</a>
A study of impact of AI on local kirana stores	Dipti Bajpai	The Online Journal of Distance Education and e-Learning Volume 11 Issue 2b April 2023	2023	ISSN 2147-6454	<a href="https://tojel.net/?pid=showissue&amp;volume=11&amp;issue=22">https://tojel.net/?pid=showissue&amp;volume=11&amp;issue=22</a>	v11i02b-24.pdf (tojel.net)
Case Study on Resilience Strategy to revive, sustain and rebound	Dipti Bajpai	KIM Journal	2022	ISSN: 2583-7133	<a href="https://www.kiams.ac.in/assets/img/library/KIM-Article-3.pdf">https://www.kiams.ac.in/assets/img/library/KIM-Article-3.pdf</a>	
The COVID-19 Impact on the Indian Economy: Expansion or Downturn?	Dr. Dipti Vashishth Sharma	Asian And Pacific Economic Review	2023	ISSN: 1000-6052	<a href="https://asperev.org/special/vol16-issue3">https://asperev.org/special/vol16-issue3</a>	<a href="https://asperev.org/special/vol16-issue3">https://asperev.org/special/vol16-issue3</a>
The Long-Term Effects Of Car Activities On Organizational Financial Performance And The Development Of Indian Society	Dr. Dipti Vashishth Sharma	Purakala			<a href="https://www.publicationresearch.com/publication.php?term=The+Long-Term+Effects+of+CSR+Activities+on+Organizational+Financial+Performance+and+the+development+of+Indian+Society">https://www.publicationresearch.com/publication.php?term=The+Long-Term+Effects+of+CSR+Activities+on+Organizational+Financial+Performance+and+the+development+of+Indian+Society</a>	<a href="https://www.publicationresearch.com/publication.php?term=The+Long-Term+Effects+of+CSR+Activities+on+Organizational+Financial+Performance+and+the+development+of+Indian+Society">https://www.publicationresearch.com/publication.php?term=The+Long-Term+Effects+of+CSR+Activities+on+Organizational+Financial+Performance+and+the+development+of+Indian+Society</a>





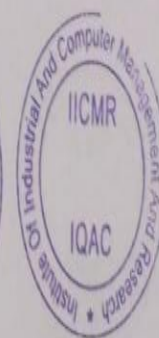
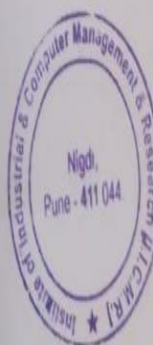
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"Influence of Employee Engagement on Organizational Commitment in selected IT Firms" in The British Journal of Management	Dr. Pooja Nagpal, Vela gapudi Manikrishna ,Dr. Poornima Y, Dr. Satish G Athawale, Dr. Vinha V, Dr. Jayant Murali Iyengar	Manager- The British Journal of Administrative Management	2022	ISSN - 1746 1278	Vol:58; Issue 152 - MANAGER - THE BRITISH JOURNAL OF ADMINISTRATIVE MANAGEMENT (bjam.org)	(PDF) INFLUENCE OF EMPLOYEE ENGAGEMENT ON ORGANIZATIONAL COMMITMENT IN SELECTED IT FIRMS (researchgate.net)
Understanding the students' perceptions towards the Campus Placement Cell and their preferences for placements and analyzing the need for counseling.	Mrs. Neha Inamdar	Turkish Online Journal of Qualitative Inquiry (TOJQI) Volume 12, Issue 6, July, 2021: 8677-8687	2021	E-ISSN:1309-6591	<a href="https://tojqi.net/index.php/journal/article/view/3322">https://tojqi.net/index.php/journal/article/view/3322</a>	<a href="https://tojqi.net/index.php/journal/article/view/3322">https://tojqi.net/index.php/journal/article/view/3322</a>
"Influence of Employee Engagement on Organizational Commitment in selected IT Firms" in The British Journal of Management	Dr. Pooja Nagpal, Vela gapudi Manikrishna ,Dr. Poornima Y, Dr. Satish G Athawale, Dr. Vinha V, Dr. Jayant Murali Iyengar	Manager- The British Journal of Administrative Management	2022	ISSN - 1746 1278	<a href="https://bjam.org/vol58-issue-152/">https://bjam.org/vol58-issue-152/</a>	<a href="https://www.researchgate.net/publication/363505197_INFLUENCE_OF_EMPLOYEE_ENGAGEMENT_ON_ORGANIZATIONAL_COMMITMENT_IN_SELECTED_IT_FIRMS">https://www.researchgate.net/publication/363505197_INFLUENCE_OF_EMPLOYEE_ENGAGEMENT_ON_ORGANIZATIONAL_COMMITMENT_IN_SELECTED_IT_FIRMS</a>
Comparative Study of the Asset Liability Management Strategies	Dr. Jayant Murali Iyengar, Dr. Dipi Vashish Sharma,	GE-International Journal of Management Research	2021	ISSN (O): (2321-1709), ISSN (P): (2394-4226)	<a href="https://aarf.asia/geer1.php">https://aarf.asia/geer1.php</a>	<a href="https://aarf.asia/geer1.php">https://aarf.asia/geer1.php</a>
"Predictive Modeling of Employee Performance through	Dr. Manisha Kulkarni, Dr. Jayant	Journal, "Stochastic Modelling and	2022	ISSN- 0972-3641, Vol 26, No 3	<a href="https://ugccare.unipune.ac.in/Apps1/User/WebA/Se archList">https://ugccare.unipune.ac.in/Apps1/User/WebA/Se archList</a>	<a href="https://ugccare.unipune.ac.in/Apps1/User/WebA/Se archList">https://ugccare.unipune.ac.in/Apps1/User/WebA/Se archList</a>





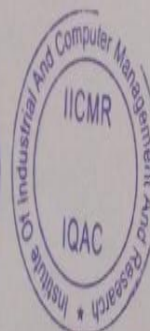
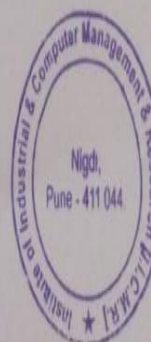
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Supervised Machine Learning Tools	Murali Iyengar	Applications				
"Triggering Spiritual Quotient for enhancing Individual Performance"	Dr. Manisha Kulkarni, Dr. Jayasri Murali Iyengar	International Journal of Research in Economics and Social Sciences (IJRESS)	2022	ISSN : 2249-7382	Euro Asia Pub: International Journals And Research Paper Publication	Euro Asia Pub: International Journals And Research Paper Publication
Stress to Rest by Balancing Individual Quotients-Balanced Score Card Approach	Dr. Abhay Kulkarni	Kala sarovar	2021	0975-4520	<a href="http://kalsarovarjournal.com/">http://kalsarovarjournal.com/</a>	NA
Stress to Rest by Balancing Individual Quotients-Balanced Score Card Approach	Dr. Manisha Kulkarni	Kala sarovar	2021	0975-4520	<a href="http://kalsarovarjournal.com/">http://kalsarovarjournal.com/</a>	NA
Talent Acquisition-Paramount Practices in IT Sector	Dr. Jyoti Bhanage	Journal of Interdisciplinary Cycle Research	2020	ISSN : 0022-1945	<a href="http://www.jicrjournal.com/INDEXING/">http://www.jicrjournal.com/INDEXING/</a>	NA
A Study On Efficient Working Capital Management With Reference To Larsen And Toubro Infotech	Dr. Vinod S. Bhelose	International Journal of Research and Analytical Reviews (IJRAR)	2020	E-ISSN 2348-1269, P-ISSN 2349-5138	<a href="https://www.ijrar.org/papers/IJAR19L1702.pdf">https://www.ijrar.org/papers/IJAR19L1702.pdf</a>	NA
Understanding the students' perceptions towards the Campus Placement Cell and their preferences for placements and analyzing the need for counseling.	Mrs. Neha Inamdar	Turkish Online Journal of Qualitative Inquiry (TOJQI) Volume 12, Issue 6, July, 2021: 8677-8687	2021	E-ISSN:1309-6591	<a href="https://tojqi.net/index.php/journal/article/view/3322">https://tojqi.net/index.php/journal/article/view/3322</a>	NA
Study of Lean Operational Management Practices in Services : Case Study a Third Party BPO/KPO	Dr. Abhay Kulkarni	Advances in Business Management : A contemporary perspective.	2019			NA
Opportunities and Attrition in organized Retail Market in Pune	Dr. Jyoti Bhanage	Mukt Sabd	2020	ISSN - 2347- 3150	<a href="http://www.shabdbooks.com/current-issue/">http://www.shabdbooks.com/current-issue/</a>	NA
Role of Spirituality in Sustainable Development	Neha Inamdar	International Journal of Innovative Technology and Exploring Engineering (IJITEE)	2020	ISSN: 2278-3075	<a href="http://www.ijitee.org/wp-content/uploads/papers/v9i4s/D10080394520.pdf">http://www.ijitee.org/wp-content/uploads/papers/v9i4s/D10080394520.pdf</a>	NA





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Impact of Lock Down due to COVID 19 on Family Life of Women between the Age Group of 25 to 40	Neha Inamdar	International Journal for Science and Research(IJSR)	2020	ISSN: 2319-7064	<a href="https://www.ijsr.net/archives/v9i4/SR20403130510.pdf">https://www.ijsr.net/archives/v9i4/SR20403130510.pdf</a>	NA
Impact of Covid 19 outbreak on housemaids in Pimpri Chinchwad	Neha Inamdar, Adv. Manisha Kulkarni	Mukta Shabda	2020	ISSN NO : 2347-3150	<a href="http://shabdbooks.com/Current-Issue/">http://shabdbooks.com/Current-Issue/</a>	NA
Impact of Lock Down due to COVID 19 on Family Life of Women between the Age Group of 25 to 40	Dr.Manisha Kulkarni	Mukta Shabda	2020	ISSN NO : 2347-3150 Volume IX Issue 6 2020	<a href="http://shabdbooks.com/Current-Issue/">http://shabdbooks.com/Current-Issue/</a>	NA
The impact of Employee Engagement in customer satisfaction in Indian Hotel Industry	Dr. Jyoti Bhanage	Our Heritage	2020	ISSN- 0474- 9030		NA

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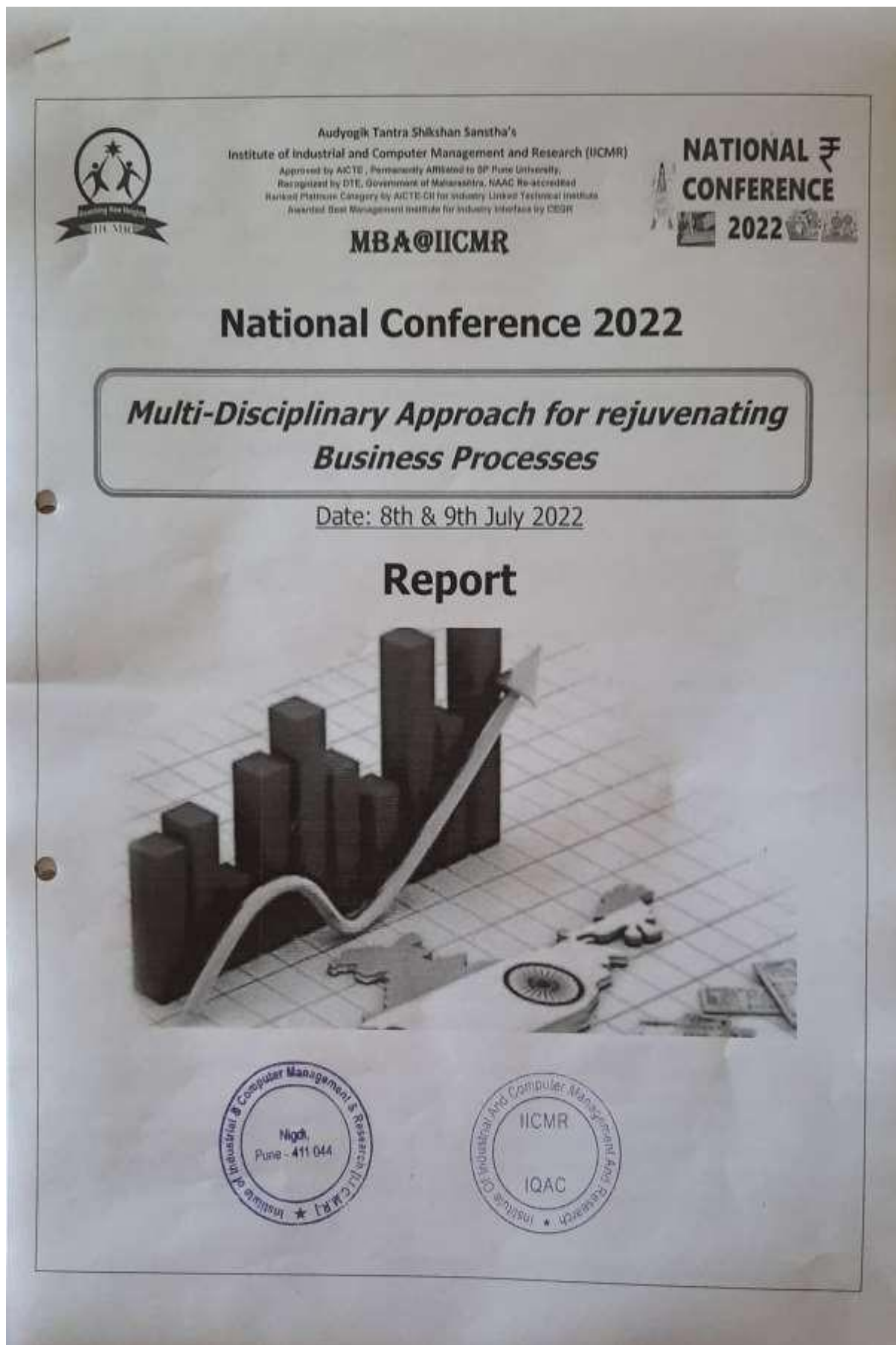




9	<p>Activities Promoting Research Culture</p> <ul style="list-style-type: none"><li>• (Refer - 2020-2021 Perspective Plan Point No 9)</li></ul>
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## Activities Promoting Research Culture





## Activities Promoting Research Culture

A two day International Conference was successfully conducted by MBA@IICMR on 8-9 July 2022 in hybrid mode , where around 200 participants and Speakers attained the conference in offline/online mode. Institute received a very good response from participants in terms of research papers where 197 abstract were received out of which 115 were accepted out of which 97 authors submitted their papers and 68 were there to present their work at conference and 125 participants attended the conference in offline/online mode . This International Conference made an attempt to understand how the evolutionary trends have taken place in the Indian industry and how they have been accepted by the industry. The national Conference also made us understood the future of Indian Business in various business functions and how the general face of management is changing in the current business scenario.

### Objectives:

- To understand the current business trends and how they have shifted from traditional trends through the process of redefining and restructuring.
- To anticipate the future trends and challenges.

### Scope

Enhance the Knowledge, Skill and Ability of Academicians, Industrialists, Research Scholars and Students by understanding the changing role of Marketing, HR, Finance, Operation and Systems in Business in the Digital era.

### Highlights of the National Conference :-

- ❖ Participative learning with industry experts
- ❖ Understanding Business operations and processes
- ❖ Discussion about changes and challenges of emerging trends
- ❖ Experiential Learning through interactions.

### Day 1 :

The day one started with Inaugural ceremony where Chief Guest Dr. Parag Kalkar Dean, SPPU, Pune and Key-note speaker Dr. Jagadish Barik Jt. President, Aditya Birla Group, Thailand along with Dr. Abhay Kulkarni Director IICMR and Dr. Manisha Kulkarni HOD MBA@IICMR were present this inaugural session was followed by three parallel track wise technical sessions , there session chair for technical session one were Dr. Shailesh Kasande and Dr. Poorna Shankar the second session was chaired by Dr. Bharat Kasar and Dr. Sudhir Hasamnis whereas the sessions chair for third session were Dr. Ashutosh Misal and Mr. Suryakant Katti where around 10-11 presenters in each track presented their

Ref.: IICMR/MBA/2022-23/National Conference/report



## Activities Promoting Research Culture

research work in online/offline mode. For day end sessions there were two speakers , Dr. Pratima Khandelwal, Founder at FlyHigh Educational Excellence Services, Bangalore spoke about "Agility and Adaptability: the pathways to Business Resilience" and Ms. Diane Bacchus Co-founder at Ahhaa, California discussed about "Exploring Human Potential for Rejuvenating Business Processes"

### Day 2:

The day for the conference was started with review of day 1 given by Dr. Madhura Deshpande which by followed by the inaugural session for day 2 where three international speakers were present , Mr. Onkar Joshi Vice President, Global Markets and Enterprise Technology, Singapore spoke about Use of AIML in Banking Operation after that Mr. Guru Shankar Sharaf Group, Tanzania gave insight about Use of Technology in Revisiting Supply Chain Management Processes and at the end Mr. Sundeep Khishti Commercial Digital Solutions Architect Leader at NSW Govt. Sydney spoke about Recasting ICT for Profitable and Inclusive Growth, this inaugural session was followed by three parallel technical session the session chair for first panel were Mr. Hemant Apastambh and Dr. Mancharkar for session two Dr. Shrikant Kallulkar and Dr. Naresh Motiyani and for panel three there were Mr. Jay Dholakiya and Mr. Uday Saraf , in each panel around 10-11 presenters showcased their research work through online/ offline mode.

These technical sessions were followed by the panel discussion session where three eminent speakers were present. Mr. S Deen Dayalayan Center for Excellence in Organization, Chennai , Mr. Himanshu Nautiyal Business coach (PCC) Founder CEO, Arham Corporate Excellence, Mumbai, Maharashtra and Mr. Dushyant Pathak Plant Head, Elkem South Asia Private Ltd., Nagpur, Maharashtra the panel discussion was moderated by Dr. Abhay Kulkarni and topic for panel discussion was Developing and Sustaining High Performance TEAMS .

The panel Discussion was followed by the valedictory session where Ms. Chaitralekha Potnis President at Peel College of Professional Studies, Mississauga, Ontario, Canada was guest of honor and he spoke about Revisiting Academic Processes for Business Excellence the Chief guest for the valedictory session was Mr. Shishir Joshipura, CEO & Managing Director, Praj Industries discussed about Revisiting Business Processes for Sustainable, Profitable and Inclusive Growth. Finally at valedictory function the certificates were distributed to the participants who were present physically, the conference ended with the vote of thanks proposed by Dr. Vinod Bhelose .



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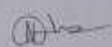
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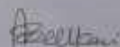
Prepared by,

  
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Approved by,

  
Dr. Abhay Kulkarni  
Director



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Peer Reviewed Referred and UGC Listed Journal  
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Single Blind Review / Double Blind Review

Single Blind Review / Double Blind Review

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April - June - 2023

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## Activities Promoting Research Culture

VOLUME - XII, ISSUE - II - APRIL - JUNE - 2023

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### CONTACT FOR SUBSCRIPTION

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10	<p>Strengthen the engagement with Industry through collaboration, training, placement and projects.</p> <ul style="list-style-type: none"><li>• (Refer - 2020-2021 Perspective Plan Point No 10)</li></ul>
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## Strengthen the engagement with Industry through collaboration, training, placement and projects.



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Awarded Best Management Institute for Industry Interface by CEGR

**MBA@IICMR**

Date: 05/10/2023



**"ISQ- TOPS Convention-2023"**

### Report

1. Date: 05/10/2023
2. Venue: MBA@IICMR Auditorium

ISQ has been conducting the contest of Team Oriented Problem-Solving projects for executives from OEMs, tier 1 and tier 2 manufacturing companies, process industry, academia and service sector every year since 2019. The objective of the program is to promote scientific approach towards problem solving and teamwork, customer centric approach technical and soft skills capability enhancement by sharing/learning through some of the best-case studies from organisations of repute.

Following the successful TOPS Convention 2022 organized by the ISQ Pune Chapter, the ISQ Pune chapter hosted another successful event TOPS - 2023 on 5<sup>th</sup> October 2023. The event took place at IICMR MBA Institute, Nigdi, Pune. ISQ expresses its gratitude to Dr. Abhay Kulkarni, Director – IICMR, Head – Centre of Excellence, IICMR for being co-organizer, sponsoring the venue, facilities and outstanding and energetic cooperation by his team of faculties and students.

The event was inaugurated by the Chief Guest Mr Prem Prakash Gajpal (Director Operation, Advik Hi Tech Pvt Ltd), Guest of Honour Dr. Abhay Kulkarni in the presence of Program Chair Mr. Parag Auty, and ISQ Pune office bearers Sarika Joshi, Devraj Chattaraj along with Prabhakar Shettigar from ISQ.

ISQ recognizes the voluntary service of the well experienced and expert Jury members Laxmikant Natu, Akancha Shukla, Shreyas Srivatsan, Sudhir Laturkar, Ranjeet Jadhav, Rajendra Mhalgi, Pravin Kholam, and Shrikrishna Joshi.





## Strengthen the engagement with Industry through collaboration, training, placement and projects.

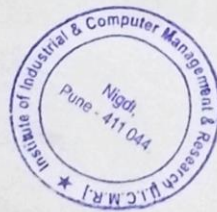
The concluding session was presided by the Chief Guest Mr Manoj Phutane (Managing Director, Kala Group of Companies), Guest of Honour Mr Mahesh Hegde (Former President, Pune Chapter) in the presence of Dr. Abhay Kulkarni, Dr. Manisha Kulkarni, HOD, MBA @ IICMR and others.

It is a delight to know that 54 projects participated in the contest with delegates touching 230+ count, a highest for any TOPS Convention so far.

### The Winners of TOPS 2023- Pune

#### Category: Basic problem-solving projects

Result	Organization	Project
Winner	Ashok Leyland Ltd, Bhandara	MTBF improvement in Continuous gas carburizing furnace at Heat Treatment to address internal customer concerns
Winner	IAC International Automotive India Pvt. Ltd, Khed	To Reduce Hot Plat Rejection from 7.26% to 0.726%
Winner	Tata Toyo Radiator Ltd. Chakan	Reduction in In-Process Rejection and Customer Complaint on Radiator line
1st Runner Up	VE Commercial Vehicles (Unit: VE ETB), Pithampur	Safety Issue Resolution & Consumable Cost Reduction
1st Runner Up	TATA Motors Ltd. , Pimpri	Wet look improvement in Commercial vehicle
1st Runner Up	Tata Motors, Pimpri	Elimination of power steering suction hose assembly failure issues, to address safety & driving concerns
2nd Runner Up	Tata Motors, Pimpri	Poor Performance and legal emission issues addressal in Light Commercial Vehicles (LCV)
2nd Runner Up	Lear Automotive India Pvt Ltd. Tal Khed, Pune	Reduction of Seat Noise level from 80 dB to 50 dB Max in XYZ Co driver seat track assembly.
Special Jury Award	TATA Motors Ltd. , Pimpri	Structured Problem Solving for Assembly Conveyor Line stoppages
Special Jury Award	VE Commercial Vehicles, Pithampur	Elimination of Engine Black Smoke
Special Jury Award	IAC International Automotive India Pvt. Ltd, Nashik	To reduced final inspection concerns





## Strengthen the engagement with Industry through collaboration, training, placement and projects.

### Category: Advanced problem-solving projects

Result	Organization	Project
Winner	TVS Motors Company Ltd, Krishnagiri Ashok Leyland Ltd, Bhandara	Eliminate Vehicle Switching off complaint in an electric vehicle
1st Runner Up	Tata Motors CVBU unit, Dharwad	Reduction in Power consumption of BIW shop by 20% till March 2023
1st Runner Up	JSW Steel Limited, Raigad	Increase Sinter Mean Particle Size at Sinter Plant-1
2nd Runner Up	Gabriel India Limited, Hosur	Reduce customer Noise defect ppm in Inverted Front Fork
2nd Runner Up	Tata Metaliks Limited, Paschim TATA Motors Ltd. , Pimpri	Data Driven Maintenance
Special Jury Award	Force Motors Ltd. Pithampur	Reduction of flow marks in CED coated JD Parts from 6.35 % to 1.9 %
Special Jury Award	Ashok Leyland Ltd, Bhandara	Resolution of internal customer concern of rejection of slow group assembly in MIG welding process at Heat Treatment





**Strengthen the engagement with Industry through collaboration, training, placement and projects**






**Strengthen the engagement with Industry through collaboration, training, placement and projects**




Prepared by:

  
Mrs. Puja Nalawade

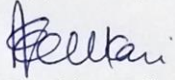


Submitted to:

  
Dr. Manisha Kulkarni  
HOD, MBA@IICMR




Approved by:

  
Dr. Abhay Kulkarni  
Director, IICMR

**DIRECTOR**  
**Institute of Industrial & Computer**  
**Management & Research [I.I.C.M.R.]**  
Nigdi, Pune - 411 044




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**MBA@IICMR**

Date: 05/11/2022



**"ISQ- TOPS Convention-2022"**  
(Indian Society for Quality- Team Oriented Problem Solving'.)

**Report**

**1. Date: 04/11/2022 to 04/11/2022**

**2. Venue: MBA@IICMR Auditorium**

**3. Introduction:**

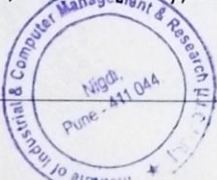

ISQ, Pune Chapter in association with MBA@IICMR conducted a one-day contest on Team Oriented Problem Solving / improvement case studies / projects for executives from OEMs, tier 1 and 2 manufacturing companies, process industry and service sector organization's including information technology.

The program was attended by:

- a) Dr. Abhay Kulkarni – Director, IICMR.
- b) Dr. Manisha Kulkarni – HOD, MBA@IICMR.
- c) Ms. Sarika Joshi, President, ISQ, Pune Chapter.
- d) Mr. Santosh Bandal - Hon. Secretary, ISQ, Pune Chapter.
- e) Dr. Parag Auty, EC Member, ISQ, Pune Chapter.
- a) Mr. Amitabh Mathur, President & M.D., Aptiv Components India Pvt. Ltd.

Jury Members'.

- a) Mr. Prasad Shende, Trainer & Consultant, LearnEX Consulting Pvt Ltd.
- b) Mr. Rajendra Mhalgi, Freelance Consultant.
- c) Mr. Ranjeet Jadhav, Proprietor, Six Sigma Solutions.
- d) Mr. Tejas S Shah, – Sr General Manager – B & O – Mahindra Logistics Ltd.
- e) Mr. Pravin Kholam, Dy.General Manager, Tata Motors Limited.
- f) Mr. Sudhir Laturkar, Head – Quality, Business Excellence & ESG, Raychem RPG.



Ref.: IICMR/MBA/2022-23/ISQ -Report/04-11-2022



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### MBA@IICMR

- g) Mr. Sandeep Rane, General Manager, Mahindra CIE, Gears.
- h) Mr. Namdeo K. Shelke, Head Quality, Lear Automotive India Pvt. Ltd. Pune.
- a) Student Volunteers –MBA@IICMR and ISQ.
- b) Faculty members – MBA@IICMR.
- c) Pan India Participants, national and state Level Audience and students of MBA@IICMR.

#### 4. Main Objective:-

To promote scientific approach towards problem solving and team work, customer centric approach and technical and soft skills capability enhancement by sharing/ learning through some of the best case studies from organizations of repute.

#### 5. About:

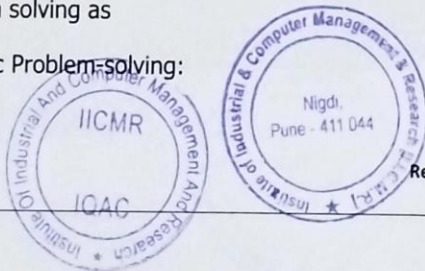
Indian Society for Quality (ISQ) is a not-for-profit society established in 1996 to fill the need for a national forum for interaction among quality professionals, leaders, practitioners and academicians. ISQ is a non-partisan, independent body that attracts and invites individual members from business organizations, health care and educational institutions, government agencies and NGOs. Members share their knowledge and learn from each other. ISQ is thus engaged in both creating and disseminating knowledge.

Its mission is to "Contribute to the thriving of humanity in a healthy planet" ISQ is well linked to similar national quality bodies in other countries. It is a board member from its very inception and has represented India in the Asian Network for Quality (ANQ). ISQ is a national partner to International Quality Innovation Award initiated by Laatukskus Excellence, Finland and Quality Sustainability Award promoted by International Academy for Quality. ISQ is the face of India in the world of quality.

#### 6. The programme details:

The competition is subdivided based on the methods/ tools employed during the problem solving as

1. Basic Problem-solving:



Ref.: IICMR/MBA/2022-23/ISQ -Report/04-11-2022



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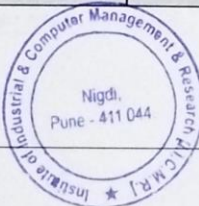
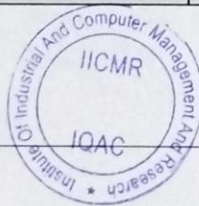
Methods include 7 QC Tools, Why Why analysis, 8D Methods, 4M, QC Story etc. Project has moderate level of scope and complexity such as single defect on specific model or single station. Project has made impact on department or section level KPI.

#### 2. Advanced problem-solving:

Usage of advanced level tools such as design of experiments, hypothesis testing, Multi-Vari, Good Bad Analysis, Innovation, TRIZ, Lean, TPM or Six Sigma Tools. Project has made impact on company level KPI or department level KPI. Project scope can be one product with multiple defects or multiple products with single defect, multiple process under consideration for analysis.

#### 7. Schedule of programme:


ISQ Tops Program Schedule : 04/11/2022			
Topic	Start Time	End Time	Event
Registration and Breakfast	08:30:00	09:00:00	Registration
	08:30:00	09:15:00	Breakfast
Inaugural Function (Auditorium First Floor)	09:30:00	10:30:00	Inaugural Function
Break	10:30:00	10:45:00	Assembling at classrooms
Session 1 (TI 01, 02, 03, GD Third floor)	10:45:00	13:00:00	
Break	13:00:00	14:00:00	Lunch & Networking
Session 2 (TI 01, 02, 03, GD Third floor)	14:00:00	16:00:00	
Break	16:00:00	16:15:00	Tea & Snacks
for Jury	16:00:00	16:45:00	Jury Award Finalize
for Participants	16:15:00	16:45:00	Lecture / Networking time
Valedictory Function (Auditorium First Floor)	16:45:00	16:50:00	Brief on recap of the day
	16:50:00	17:00:00	Jury insights
	17:00:00	17:10:00	GoH Introduction & Speech
	17:10:00	17:25:00	CG Introduction & Speech
	17:25:00	17:40:00	Awards
	17:40:00	17:45:00	Vote of Thanks



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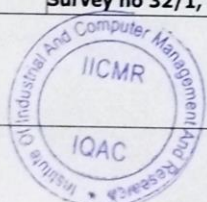
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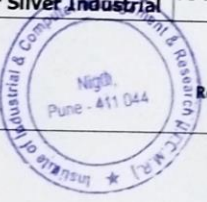
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**8. Team Participants in programme:**

Basic Problem Solving:

Team Sr. No.	Company	Project Details
1	MAHLE ANAND Thermal Systems Pvt. Ltd.	Reduction of Not Disengagement (NDE) from 52% to 20% in VISCO clutch of overall series ID
2	Mahindra Accelo Nashik	To eliminate quality issue - line mark in Bolero Neo hood outer panel.
3	Lumax Auto Technologies Limited, Plot No. B-14/3, MIDC Waluj, Aurangabad, Maharashtra, 431136	To reduce Capital investment for part Presence inspection system.
4	JSW Steel limited, Geetapuram, Dolvi, Taluka Pen, Dist. Raigad, M.H, India - 402107	Reduction in RB8 section setup time.
5	General Industrial Controls Pvt. Ltd. T-107, M.I.D.C., Bhosari Pune 411026, Maharashtra, INDIA	Pending order value reduction.
6	Force Motors Ltd. Pithampur Mumbai - Pune Road Akurdi, Pune 411 035 Maharashtra, INDIA	Reduction in SMM by 7% (9.3 Min), from 131.5 Min to 122.2 min at G32 BSVI Gear box assembly line by Jan 2022.
7	CleanMax Enviro Energy Solutions Pvt Ltd; Pune	Improvement in Plant Availability by 55% to achieve the expected target of 99.99% and Plant Performance by 27% to achieve the target of 85% at CleanMax Solar Pune.
8	Tata Motors	Reduction of Urea Quality & Level sensor defective
9	RSB Transmissions (I) Ltd	To eliminate the rejection in hobbing process by improving quality.
10	Panasonic life solutions India Pvt Ltd, Survey no 32/1, Near Silver Industrial	To Reduce internal rejection of Ziva series




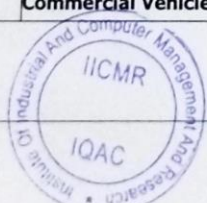


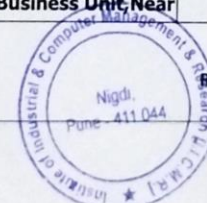
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	Estate, Bhimpore, Nani Daman 396210	switches
11	MSL Driveline Systems Ltd, P.B. No. 8, Plot No. 89/1A, MIDC, Satpur, Nashik-422 007	To reduce the initial unbalance of W601 Model Propeller Shaft (XUV700 AT AWD Vehicle)
12	Indus Towers Limited 2 and 9th Floor, 901, Park Centra, Sector 30, Gurgaon, Gurgaon, Haryana, 122001	Reduction of RM Failure during monsoon
13	Indus Towers Limited	Optimum Utilization of Mobile DG (MDG) through movement Algorithm
14	Tata Motors Ltd, CVBU, Pimpri Pune - 411 018	Improve No Touch DRR (Direct Run Rate) in ILCV Cab Assembly
15	TATA AUTOCOMP HENDRICKSON SUSPENSIONS PVT. LTD Gate No. 431/1, at village Medankarwadi, Chakan Alandi Road, Chakan, Pune - 410 501	Unique Solution for Spring dowel Pressing & it's confirmation
16	Panasonic life solutions India Pvt Ltd, Survey no 32/1, Near Silver Industrial Estate, Bhimpore, Nani Daman 396210	Customer delight through product Quality improvement and reduce Q-Loss
17	MAHLE ANAND Thermal Systems Pvt. Ltd.	Reduction of Core Cover Displacement issue in MQB Heater from 0.62% to 0.25%.
18	Lumax Auto Technologies Limited, Village Kuruli, Tal Khed, Plot G-8, G Block, Chakan Ind Area, Phase 3, Pune, Maharashtra, 410501	Customer complaints reduce by Elimination of Dent Damages in Frame tubes
19	Force Motors Ltd. Pithampur FORCE MOTORS LIMITED CIN : L34102PN1958PLC011172 Mumbai - Pune Road Akurdi, Pune 411 035 Maharashtra, INDIA	Reduction in Rejection of Engine Harness from 0.70% to 0.13% by May'21
20	Tata Motors Ltd, CVBU, Pimpri Pune Invoice address : Main Gate, Commercial Vehicle Business Unit, Near	Elimination of Camber & bow issues in Long Member of Commercial Vehicles to avoid major





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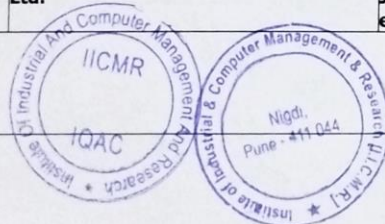
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	KSB chowk, Nigdi Bhosari Road, Pimpri, Pune-411018	consequential failures
21	Tata Motors Ltd, CVBU, Pimpri Pune	Elimination of delicate Vehicle Hose failures in Light Commercial Vehicles
22	MAHLE ANAND Thermal Systems Pvt. Ltd.	Reduction of tube & header leak from 0.65 to 0.13% in Ashok Leyland/tata model of EGR cooler
23	Indus Towers Ltd.	Reduction in Rectifier Module Failure (Akola)
24	Indus Towers Ltd.	Safe MDG Operation – Current Leakage Mistake Proofing
25	Indus Towers Ltd	Improvement in Site Automation by resolving reoccurring Problem of Airlocking in DGs
<b>Advance Problem Solving:</b>		
1	Gabriel India Limited, 52-55, S.No. 102/3 -106, Sipcot, Phase - II, Moranapalli Village, Hosur, Tamil Nadu 635109	Reduce customer Noise defect ppm in Front fork.
2	Force Motors Ltd. Pithampur Mumbai - Pune Road Akurdi, Pune 411 035 Maharashtra, INDIA	Elimination of Screeching noise in the Steering system
3	Bharat Forge Ltd., Pune Cantonment, Mundhwa Pune – 411 036. INDIA	Die life improvement on Maxi 2000T in FMD 2
4	Fluid Controls Pvt Ltd Gat No 378/1, Talegaon Chakan Road, Village - Kharabwadi, Taluka - Khed, Dist. Pune 410501	Digitalization Of Lean Tools- Digital A3 Thinking
5	JSW Steel limited, Geetapuram, Dolvi, Taluka Pen, Dist. Raigad, M.H, India - 402107	Improvement of Casting speed at CSP Caster
6	TVS Motor Company Ltd, P.B.No.4, Harita, Hosur, Krishnagiri (Dt.), Tamil Nadu, 635109	Reduce Low Range Defect In An Electric Vehicle
7	MAHLE ANAND Thermal Systems Pvt. Ltd.	Reduction of EOL defects in series Radiator fractal from 4.21% (year 2021) to < 2% by 30 Jul 2022 without increasing the cycle time in existing process.



Ref.: IICMR/MBA/2022-23/ISQ -Report/04-11-2022



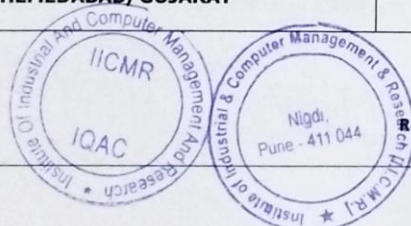
## Strengthen the engagement with Industry through collaboration, training, placement and projects



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8	MAHLE ANAND Filter Systems Private Limited, Gat No. 410/411, Mauje Urawade, Tal. Mulshi, District Pune, 412 115 Maharashtra Pirangut, India	Reduction of 3 defects (PA-Start/End Packs, PA-Set Up & Without Glue) at Rotary line from 2.3% to 1.1% (0.079% to 0.048% of NSV by end Q3'2022 while holding the constant productivity
9	Mahindra Accelo Kanhe	To reduce rotor line rejection
10	Tata Motors	AIR PRESSURE TRANSDUCER DEFECTIVE Reduction
11	MAHLE ANAND Thermal Systems Pvt. Ltd.	Elimination of internal and 3 MIS Quality issue related to child part in Z101 / W153 condenser assembly by Sep'22.
12	Mahle Anand Thermal System Private Ltd., 29 Milestone, Pune Nashik Highway Village : Kuruli, Taluka : Khed, 410501 Chakan, India	Reduction of internal defects from 22.95 % to < 3 % in X-123 condenser assembly by Sep'22..
13	General Industrial Controls Pvt. Ltd. T-107, M.I.D.C., Bhosari Pune 411026, Maharashtra, INDIA	Quality & Reliability enhancement
14	Gabriel India Ltd, Plot B/2, MIDC Near Lokmat, Ambad-422010, Nashik	Reduce rejection at spinning Stage Auxillary cell Shox
15	Tata Motors	Reduction of SBA defective
16	MAHLE ANAND Thermal Systems Pvt. Ltd.	Productivity improvement in Logistics by 35%
17	Bharat Forge Ltd., Pune Cantonment, Mundhwa Pune – 411 036. INDIA	Productivity Improvement for Machining of Dies
18	Gabriel India Ltd, Sanand, C-5, TATA MOTORS, VENDOR PARK PO – VIROCHANNAGAR, TAL – SANAND 382 170 AHMEDABAD, GUJARAT	To reduce peel off defect in Front fork inner tube.



Ref.: IICMR/MBA/2022-23/ISQ -Report/04-11-2022



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#### 9. Description of the Activity:

Mr. Santosh Bandal, secretary of ISQ, Pune Chapter, welcomed the august gathering on behalf of ISQ, Pune Chapter through elaboration of programme activities for the day of 'TOPS' convention-2022 and welcomed the honorary speakers and guests present for the convention.

Mr. Parag Auty, EC member conveyed his inaugural session and introduced the guests, quality experts including the jury members and welcomed on behalf of Pune chapter with plant saplings and requested the respected members to inaugurate the programme with lightening of lamp for goddess saraswati.

Mrs. Sarika Joshi, President of ISQ, Pune chapter gave her welcome speech and elaborated the initiatives the ISQ conducts with its vision and mission along with brief history and purpose it has accomplished till today and how it continues to do so through its quality activities. She specifically elaborated the usefulness of the quality tools and principles importance to the budding managers and asked to follow the programme closely to adopt the industry practices of quality in every sphere of business aspect. She declared the programme to be open and gave best of luck to all the participants.

Dr. Abhay Kulkarni, Director, IICMR, Nigdi, made a mark by elaborating how business environment is changing, and so are the expectations of the customers. The competition has never been tougher. Companies need to constantly innovate and improve their quality standards to stay in the game.

The changes in business environment have disrupted the way managers operate their businesses. They need to be more practical and efficient than ever before in order to stay competitive. Managers also need to think outside of the box, as well as being able to solve problems at a much faster pace than before. Quality tools are essential for businesses that want to maintain their competitive edge. They help managers to improve their effectiveness, so they can make better decisions and improve the company's performance. Most businesses start off with a limited budget, with their investments largely going towards raw materials, equipment, and other essentials. But many businesses soon find that they need to invest in quality tools for their managers if they want to maintain their competitive edge.



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### **MBA@IICMR**

The business world is changing rapidly and companies have to adapt quickly or risk being left behind.

Dr. Manisha Kulkarni, HOD MBA@IICMR, Nigdi, Pune welcomed on behalf of MBA department all the guests, speakers, experts, industry participants and audience along with student volunteers with the opportunity that they have got to participate and observe the professional events organized from national association with the intention to achieve quality perspectives through industry best practices. She furthered her opinion with example on how quality tools help in quality practices and followed wisely help in business decision making. She elaborated the ATSS journey over the years to the gathering along with founder members dream to achieve the education journey from KG to PG. Awards the department has got over years for the contribution along with faculty awards and contribution.

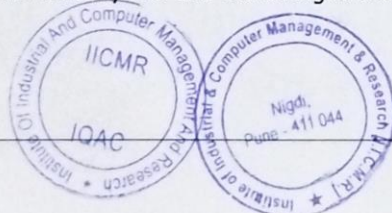
She furthered the process of how institute transforms a mediocre student to successful student with all the qualities imbibed for being a potential professional manager and an entrepreneur who will practice in future the quality practices.

After the official inaugural session, participants and jury members were assigned to the respective presentation rooms, wherein actual presentations and evaluation took place based on the division on basic problem solving and advance problem solving throughout the day. Official lunch, and high tea breaks were taken in the schedule of the programme.

At the end of the day, all jury compiled the final results of the evaluated presentations along with chapter members and under the supervision of national committee heads to announce the winners for the category of awards mentioned earlier.

Final august gathering was held at auditorium of the MBA@IICMR, which saw the end of the day review session by Secretary Mr. Santosh Bandal, and Mr. Parag Auti.

The guest for the valedictory function was Mr. Amitabh Mathur, President & M.D., Aptiv Components India Pvt. Ltd., who discussed about the journey of quality tools and practices in Indian scenario with his personal experience sharing about his journey till this position. He also advised the participant to continue with the practices, so as to get ahead with industry 4.0 and 5.0 changes and disruption caused in supply chain after



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## Strengthen the engagement with Industry through collaboration, training, placement and projects



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Covid-19 pandemic, which makes it even more urgent and important to focus on quality parameters and changing global world scenario.

While on end note, Dr. Manisha Kulkarni, HOD, MBA@IICMR presented her Ph.D. thesis on human development quotient and use of quality tools used to assess the same from academia perspective application of these tools in advancement of new knowledge and application. She also stressed the need of collaboration and MBA@IICMR being open for new development initiatives with all industry participants. Acting on same, MBA@IICMR and ISQ also signed Memorandum of Understanding for the same.

Final winners in both categories were announced and awarded with trophies and certificates.

Student Volunteers, faculty of MBA@IICMR were awarded with appreciation certificates for their active and professional role in programme conduction successfully.

'TOPS Convention', ended on positive and collaborative note with support of MBA@IICMR management, students and faculty members.



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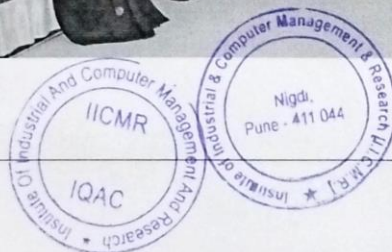


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**MBA@IICMR**

### 10. Glimpses of the Activity:



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## Strengthen the engagement with Industry through collaboration, training, placement and projects



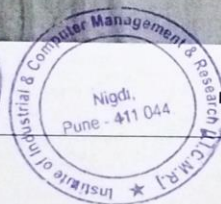


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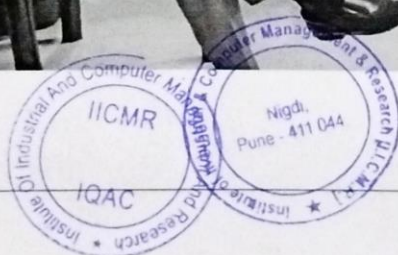
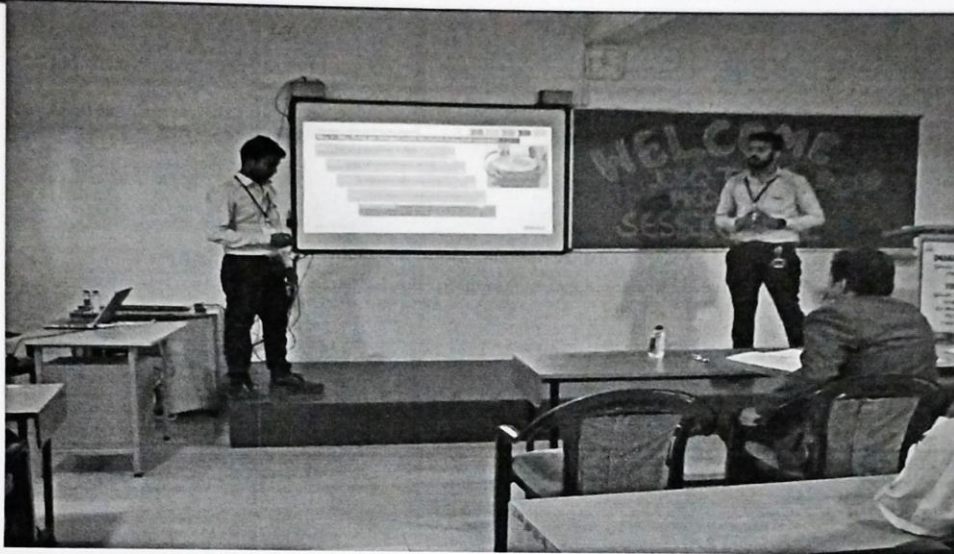


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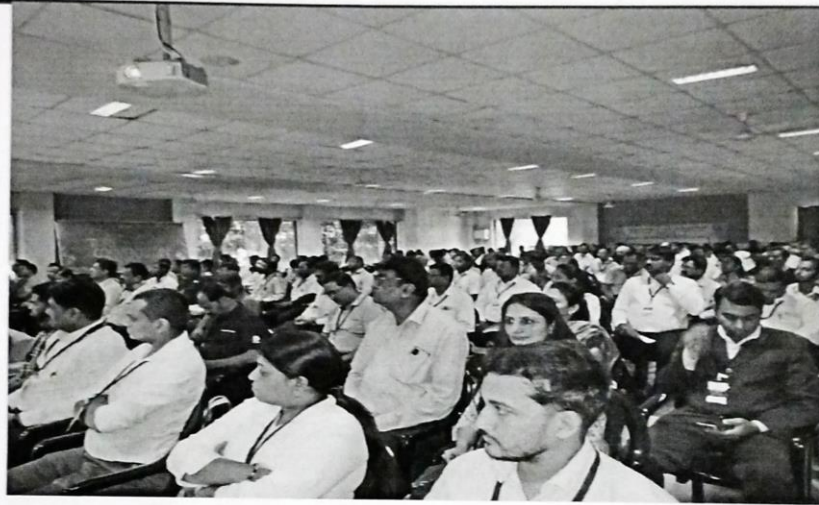


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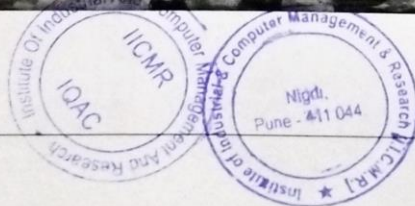
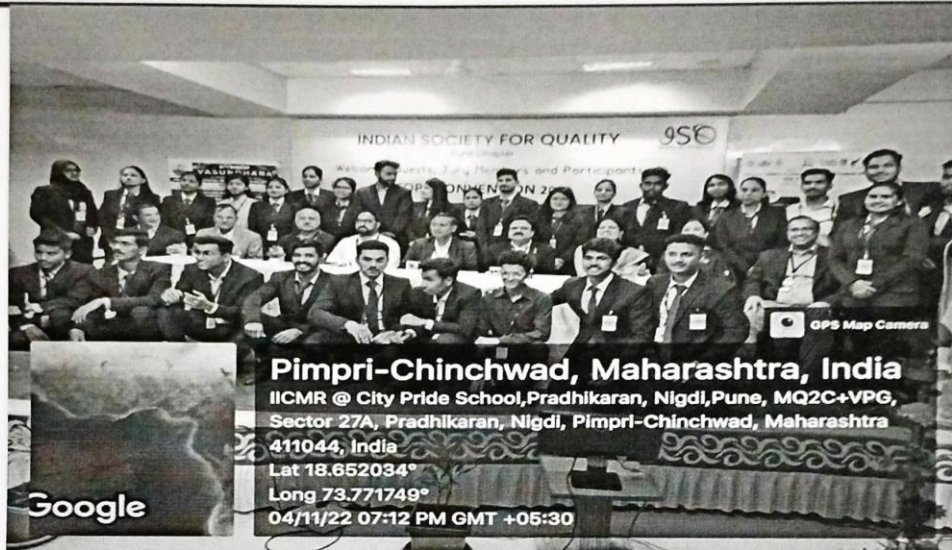


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Prepared by:

Dr. Rajendra Agawane

Submitted to:

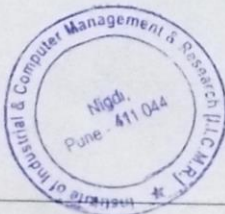
Dr. Manisha Kulkarni  
HOD, MBA@IICMR

Approved by:

Dr. Abhay Kulkarni  
Director, IICMR

**DIRECTOR**

**Institute of Industrial & Computer  
Management & Research (I.I.C.M.R.)**  
Nigdi, Pune - 411 044



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## MBA@IICMR

Date: 16-09-2023

### Report

1. Date: 16/09/2023 to 15/09/2023
2. Venue: Auto Cluster Conference Hall

#### Activity Description

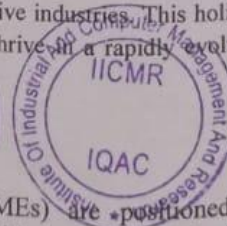
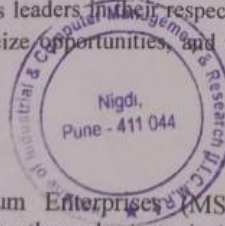
Micro, Small, and Medium Enterprises (MSMEs) are pivotal to economic vitality, necessitating a robust approach across several key domains. Effective business modeling and the use of tools like Business Model Canvas are foundational, ensuring clarity in value proposition, customer engagement, and resource allocation. Compliance with legal frameworks and financial prudence are critical for sustainability and growth, involving adherence to regulatory standards and strategic financial planning. Crafting an investor deck is essential for securing funding, emphasizing market opportunity, competitive advantage, and financial projections with clarity and persuasiveness. Leveraging digital marketing and social media amplifies reach and engagement, vital for brand visibility and customer acquisition in today's digital age. Efficient logistics and supply chain management streamline operations, ensuring timely delivery and cost efficiency. Finally, conducting a SWOT analysis enables MSMEs to identify strengths, weaknesses, opportunities, and threats, informing strategic decisions and fostering resilience in a competitive landscape. Together, these elements form a comprehensive framework for MSME success, aligning strategic vision with operational excellence and market responsiveness.

#### Outcomes of Activities

Micro, Small, and Medium Enterprises (MSMEs) play a crucial role in unlocking opportunities and shaping a resilient future through strategic initiatives. Effective business modeling and utilization of tools like Business Model Canvas enable MSMEs to articulate clear value propositions, target lucrative markets, and optimize resource allocation, laying a robust foundation for sustained growth. Compliance with regulatory standards and rigorous financial management not only ensures operational integrity but also unlocks revenue potential and drives profitability. Embracing innovation in product development, processes, and market strategies ignites creativity and enhances competitiveness in dynamic markets. Mastering cost control through efficient operations and procurement practices optimizes resources and strengthens financial health, paving the way for empowered success. By strategically integrating these elements and leveraging digital marketing and social media to expand market reach and customer engagement, MSMEs can achieve sustainable growth and establish themselves as leaders in their respective industries. This holistic approach empowers MSMEs to navigate challenges, seize opportunities, and thrive in a rapidly evolving business landscape.

#### Summary

In summary, Micro, Small, and Medium Enterprises (MSMEs) are positioned to unlock opportunities and shape a prosperous future through strategic initiatives. By employing effective business modeling such as the Business Model Canvas, MSMEs can articulate compelling value propositions and optimize resource allocation. Compliance with regulatory standards and rigorous financial management ensures operational integrity, unlocking revenue potential and driving





## Strengthen the engagement with Industry through collaboration, training, placement and projects

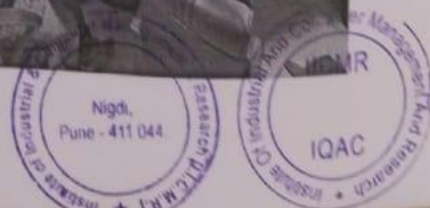
profitability. Embracing innovation fosters creativity and enhances competitiveness, while mastering cost control strengthens financial health. Leveraging digital marketing and social media expands market reach and customer engagement, positioning MSMEs for sustained growth and empowered success in a dynamic business environment.

### Conclusion

MSMEs play a pivotal role in driving economic growth, innovation, and employment. Their strengths in agility, customer intimacy, and innovation position them well to capitalize on emerging opportunities. However, to overcome inherent weaknesses and challenges such as limited resources and intense competition, MSMEs must adopt strategic approaches and best practices.

Implementing a solid business model through tools like the Business Model Canvas ensures a clear strategy and operational alignment. Strict adherence to company compliance and efficient finance management builds a foundation of trust and stability. Crafting a compelling investor deck is essential for securing necessary funding and driving growth. In the digital era, leveraging digital marketing and maintaining a strong social media presence can significantly enhance market reach and brand recognition. Finally, optimizing logistics and supply chain management ensures operational efficiency and customer satisfaction.

By focusing on these areas, MSMEs can strengthen their market position, drive sustainable growth, and continue to be vital contributors to the global economy.





**Strengthen the engagement with Industry through collaboration, training, placement and projects**




*Abhay Kulkarni*  
**Dr. Abhay Kulkarni**  
**Director, IICMR**  
**DIRECTOR**  
**Institute of Industrial & Computer**  
**Management & Research [I.I.C.M.R.]**  
Nigdi, Pune - 411 044







## Strengthen the engagement with Industry through collaboration, training, placement and projects

### Report of UDAAN 2K20



ATSS'S  
Institute of Industrial & Computer Management & Research (IICMR), - NACC Accredited





**DUUR DRUSHTTI**  
(Movie Review)  
Vertical Co-ordinators  
Nikhitha : 9420039625  
Aishwarya : 8793330413

**SHOWMAT**  
(30 sec. of Fame)  
Vertical Co-ordinators  
Uday : 9175812804  
Piyush : 9545780429

**SHERLOCK HOLMES**  
(Mystery Case)  
Vertical Co-ordinators  
Shubhangi : 7744027598  
Shweta : 7083416824

National Level Inter collegiate Business competition  
Open for all streams(Under Graduate/Post Graduate)

**BULL BEAR OR STAG?**  
(Mock Stock)  
Vertical Co-ordinators  
Alwara : 7057228047  
Aditya : 9431398210


**GAMES BIZZZZ...**  
(Win to Win)  
Vertical Co-ordinators  
Devika : 8928057642  
Gayatri : 9130271539

**DRAFT PRO**  
(Project/Business Plan)  
Vertical Co-ordinators  
Mahima : 9765197670  
Mansi : 9307414190

**FIVE & DIME**  
(Find it, Like it, Buy it)  
Vertical Co-ordinators  
Chirsha : 7219272851  
Shradha : 7276405001

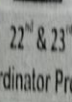
**CRITIQUE**  
(Case Review)  
Vertical Co-ordinators  
Sweta : 9011065611  
Poorva : 8624990610

Student Event Co-ordinator's  
Asmita Tiwari : 8408827685  
Neethu Johnychan : 7776017991  
E-Mail ID : udaan2020.iicmr@gmail.com  
Website : www.iicmrmba.edu.in  
Venue: MBA@IICMR, Nigdi, pune - 411044  
Participation Certificates for All the Participants



Attractive Cash Prize  
For Winners  
&  
Participation Certificate

Faculty Event Co-ordinator Prof. Maruti Prasad 9820447809





MBA at iicmr  
@udaan.2k20  
@Iicmr

22<sup>nd</sup> & 23<sup>rd</sup> February



## Strengthen the engagement with Industry through collaboration, training, placement and projects



ATSS's

**Institute of Industrial & Computer  
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Nigdi, Pune-44

**National Level Inter Collegiate Business Competition**  
**"UDAAN-2K20"**  
**"Be Flawsome"**  
**Saturday & Sunday, 22<sup>nd</sup> and 23<sup>rd</sup> February , 2020**

### 1. Background



In this era of Industry 4.0, the budding managers should equip a high level of knowledge as well as thorough understanding of concepts and processes of business management. To escalate in their professional career, budding managers should groom their practical research and analytical skills.

Moreover creative thinking is a requisite to sustain in the technological explosion. This triggers and finds the innovative solution to the real-world problems which are absolutely critical. Those who innovate will sustain in this dynamic changing environment. The Budding managers should sharpen their creative thinking, decision making as well as formulating strategies.

To pave the platform for nourishing their thought process, the legacy of our institute is to proactively organise different events in collaboration with leading organisation. Amongst them, the major tenth Flagship event is UDAAN 2K20, which is organised in collaboration with PMI, Deccan Chapter, Pune. It is a unique idea to give young bright minds the opportunity to pitch their business cases to real-life venture by organizing inters college project competition.

It is a national level event, which attracts the talent pool to apply to their critical thinking, communication, and technology skills to solve a real-world problem. This even not only promote the above mentioned skills but also support them to incubate their ideas to successful innovation in joint hands with our collaborator PMI.

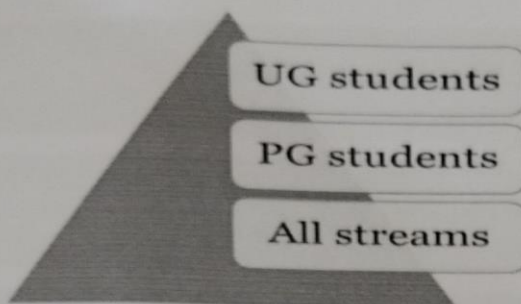
The main aim of our institute is to groom the entrepreneurial skills of the youth of India, who have immense potential to change the destiny of India. They come with innovative projects and showcase their projects to panel and answer the questions raised by the panellist. This aims at the holistic development to check the technical, economical as well as operational feasibility of the innovative projects as well as communication skills. The last but not least is to attract the investor to invest in the business.



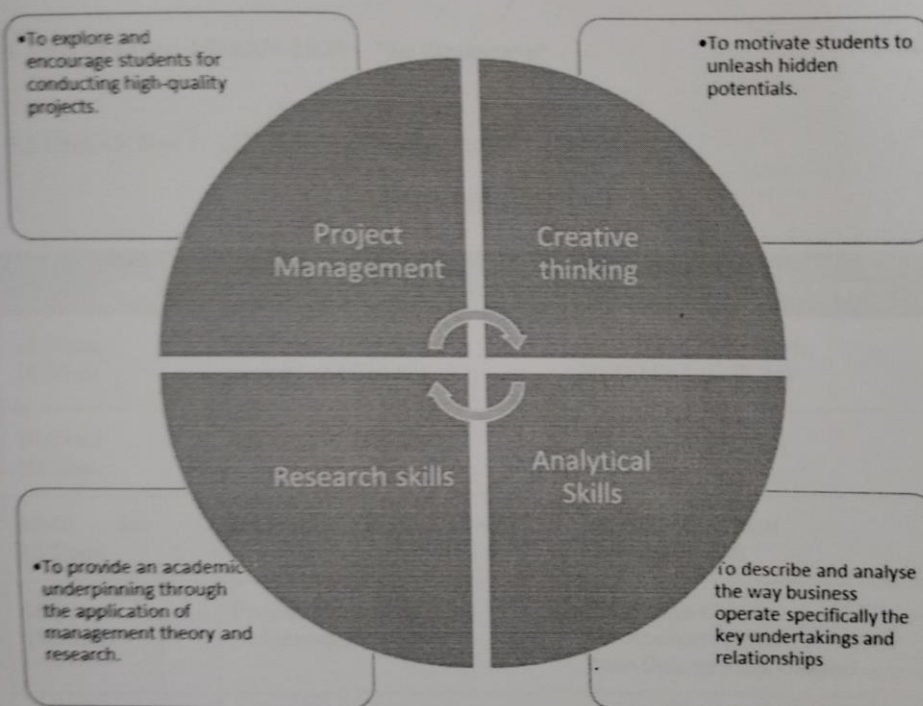


## Strengthen the engagement with Industry through collaboration, training, placement and projects

### 2. Scope (Eligibility Criteria)



### 3. Objectives





## Strengthen the engagement with Industry through collaboration, training, placement and projects

4.

### Significance

To fathom in depth of the business use cases

Identify the opportunity as well as challenges and find innovative solutions

To think differently and widen the horizon by developing out of box thinking

### 5. Flow of Event: UDAAN-2K20 "Be Flawsome"

5.1 UDAAN Day 1: 22<sup>nd</sup> March Saturday, 2020

#### Inaugural Agenda

Time		Agenda	Resource Person
10:00am 10:05am	-	Welcome & Progressive journey of UDAAN	Adv. Manisha Kulkarni HOD,MBA @ IICMR
10:05am 10:10am	-	Lighting of the Lamp	All Dignitaries
10:10 am 10:20am	-	Innovation – Need of Hour	Dr. Abhay Kulkarni Director, IICMR
10:20am 10:30am	-	Project Management for Achieving Excellence	Ms.Vidhya Chavan VP-Academic, PMI Pune Deccan India Chapter
10:30am 10:40am	-	Felicitation & Introduction of Judges	At the hands of dignitaries on the Dias
11:00am 11:05am	-	Vote of Thanks	Mr.Maruti Prasad UDAAN 2020, Coordinator





Strengthen the engagement with Industry through collaboration, training, placement and projects

Virtual Tour of Inauguration Function of  
Mega Event UDAAN 2K20





## Strengthen the engagement with Industry through collaboration, training, placement and projects

**Day 01 – 22<sup>nd</sup> February 2020, Saturday**

Time	Activity	Venue	Resource Person
08.30 am to 10.00 am	Registration		
10.00 am to 11.00 am	Inaugural Program	IICMR Auditorium	Dignitaries
11.00 am to 11.10 am	UDAAN Instructions	IICMR Auditorium	Mr. Maruti Prasad, UDAAN 2020 - Coordinator
Draft Pro			
11.10am to 01.30 pm	Round 2 : Poster Round	TI -3 & TI -4 & TI -5 Third Floor	Poster Round Judges
02.30 pm to 05.30 pm	Final Round	TI 3 & TI 4	PPT Round
Critique			
11.10 am to 1.00 pm	Round 1 : Case Review PPT	TI-1 & TI – 2	Case Review Round Judges
02.00 pm to 05.00 pm	Round 1 : Case Review PPT	TI-1 & TI – 2	Case Review Round Judges
Duur Drishti			
11.10 am to 12.30 pm	Round 1 : Quiz	MBA LAB	Auto
12.30 pm to 01.30 pm	Round 2: Audio Quiz	Ground Floor Class	Auto
Bull Bear and Stag			
11.10 am to 01.10 pm	Round 1 & Final Round	Auditorium	Bull Bear & Stag Judges
Five & Dime			
11.10 am to 4.30 pm	Round 1 & Final Round	Sports Room/ SI 1	Five & Dime Judges
01.00 pm to 02.00 pm	Lunch Break		
Duur Drushti			
03.00 pm to 05.00 pm	Final Round – Movie Review	Auditorium	Movie Review Judges
5.00 pm to 5.10 pm	Results of Verticals		





**Strengthen the engagement with Industry through collaboration, training,  
placement and projects**

**Day 02 - 23<sup>rd</sup> February 2020, Sunday**

Time	Activity	Venue	Resource Person
08.30 am to 10.00 am	Registration		
	Critique		
10.00 pm to 01.30 pm	Final Round	TI 1	Video Case Study Judges
	Showmat		
10.00 am to 12.00 pm	Instructions & Preparation + Round 1	Auditorium	Showmat Judges
12.30 pm to 01.30 pm	Final round	Auditorium	Showmat Judges
	Five & Dime		
10.00 am to 3.00 pm	Round 1 & Final Round	Sports Room/ SI 1	Five & Dime
	Sherlock Holmes		
10.00 am to 11.30 am 11.30 am – 12.30 am 11.30 am – 12.30 am	Round 1 – Riddles/ Puzzles Round 2 – Treasure Hunt	IICMR Campus IICMR Campus TI 4	Auto
1.00 pm to 2.00 pm	Lunch Break		
2.00 pm to 3.00 pm	Final Round / (Moot Court)	Auditorium	Sherlock Homes Judges
	Lunch Break		
03.15pm to 05.00pm	Valedictory		All Dignitaries





## Strengthen the engagement with Industry through collaboration, training, placement and projects

### Valedictory Agenda

Time	Agenda	Resource Person
03:30 pm - 03:40pm	Welcome Address & Journey of UDAAN 2020	Adv. Manisha Kulkarni HOD, MBA @IICMR
03:40 pm - 03:50 pm	UDAAN 2020 Experience sharing	Participants
03:50 pm – 04:00 pm	Projecting yourself through Project Management	Mr. Makarand Hardas Director Engineering TATA Communications
04:00pm – 04:10 pm	Importance of Project Management in the era of Disruption	Mr. Vighnahari Deo Head Service Desk & Critical Incident Management (Six Sigma Black Belt) SKF India Ltd
04:10 pm - 04:25pm	Project management for Management Student	Mr. Shyam Bhavsar PMI President
04:25 pm – 04.40 pm	Appreciation of Event Volunteers	Dignitaries on the dias
04:40 pm – 04.50 pm	Prize Distribution	Dignitaries on the dias
5:10pm – 5.15pm	Concluding Remarks	Mr. Maruti Prasad Udaan Coordinator





## Strengthen the engagement with Industry through collaboration, training, placement and projects

### Vertical no. 1- The Draft Pro- A new innovative ideas/projects/business plan competition

#### Level 1- Synopsis

Synopsis was to be submitted in word format within the given date i.e-16th of February

A short summary about the project or business plan was to be explained and accordingly the synopsis were shortlisted and selected for the next level.

#### Level 2- Poster Making

Day: 22nd Feb 2020

This level was regarding the poster wherein the participants were given 10 minutes to present. ( 8 minutes for presenting and 2 minutes for question answer session )

The poster was in the form of charts , flex or model

The students were judged as per their performances and those who were selected for the final round got a call after the post lunch session and they had to present their project in the form of PPT.

#### Level 3- PPT Presentation

The students were asked to present their PPT in a brief format as well as identify the problem.

The time duration was 10 minutes including question answer session

Number of Round	Round Evaluation	Judges	Winners
1	Synopsis Submission	Dr. Jyoti Bhanage Mr. Maruti Prasad	UG Winners Netra Doiphode (MMCOPI)
2	Poster	Dr. Satish Warpade Mr. Prem Prakash Gajpal Mr. Harish Shewale Mr. Ayon Mukherjee	Sapna Suryawanshi UG Runners- Pranjul Agrahani (ACE-Mumbai) PG Winners
3	PPT Presentation	Mr. Anand Dr. Sanjay Lakade Mr. Prakash Auchat Dr. Sudhir Hasamnis	Anuj Kumar (ISBS) Sagar Debnath Vaibhav Modi Vishal Prajapati PG runners Supriya Kulkarni (DYPIM MCA) Pooja Singh Prathemesh Aparna Likhitar





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## Strengthen the engagement with Industry through collaboration, training, placement and projects

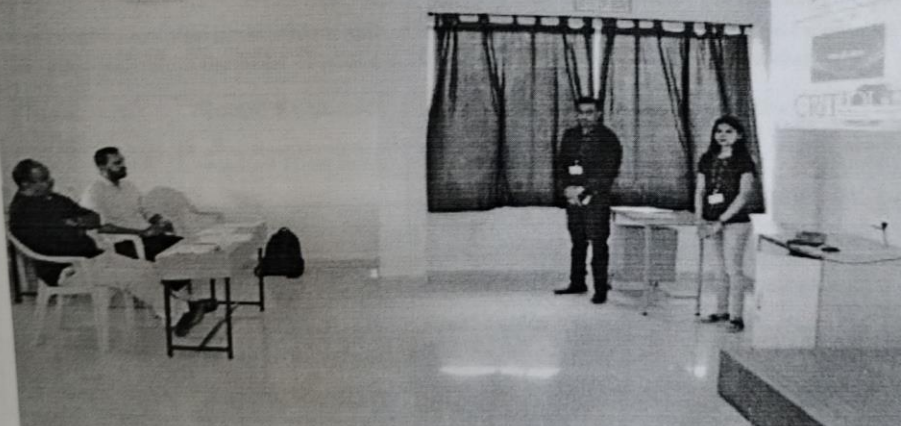
### Vertical no 2. Critique – Case study Competition

It consists of two rounds. First round was case study round. Ten UG cases and Ten PG cases were shared with the participants. Each and every case consists of three questions. Participants solved the cases. Judges read the answers and asked questions and participants answered. In the first round both written communication skills, oral communication skills were tested. Evaluation parameters understood the problem, logical innovative thinking, innovative solution, thought process and presentation. Twenty candidates were shortlisted for the second round.

In the second round shortlisted students were shared video case study. They solved and the panel interrogated them and they shared their solution. From these twenty people only 2 were shortlisted.

Number of Round	Round Evaluation	Judges	Winners
1	Case Study	Mr. Anil Bajpai, Delivery Manager, Infosys Mr. Rinson, Head Business Operations, Prototech Solutions	Winners, Mr. Shubham Jadhav and Mr. Piyush Kulkarni ATSS' CBSCA Runners Mr. Chetan Patil from DYPATIL
2	Video case	Dr. Ashutosh Misal, Director, DYPIMS 2. Mr. Parag Auty Tata Motors.	Institute of MCA, Akurdi and Mr. Janak Palan from SIOM

### VIRTUAL TOUR of Critique – Case Study Competition





## Strengthen the engagement with Industry through collaboration, training, placement and projects

### Verticle 3 - Sherlock Holmes- A crime scene investigation

#### Round 1:

The first round was the selfie round. We offered a chit to each group which were participated in the game Sherlock Holmes. In every chit we gave 3 places of our campus to take the selfies. The rule of this round was the selfie should be taken at the mentioned place in chit and it should be visible to identify and the all members of team should be in selfie. There was time limit to take selfies those teams will take selfies in shortest time span they will go for second round. So, on the basis of these rules the 8 teams were shortlisted for second round.

#### Round 2:

The second round of our Sherlock Holmes was on crime case investigation. We gave the 2 crime cases to the teams. One case to team A,B,C,D and another case to team P,Q,R,S. The cases were divided in four scenes. These crime scenes we hid in campus at different locations. We provided riddles of the place where the crime scenes hid to identify the location of crime scenes. After collecting all the scenes, the team should have to analyse and solve the case and identify the criminal. Then the team gave presentation to judges one by one. This round judged by on the basis of Analytical skills, teamwork, perceptions etc.



From this round best 2 teams were selected for round 3.

#### Round 3

The round 3 was court room. The selected teams performed as prosecution and defended. The one real crime case given to these two teams and they have to perform as per the side they got either prosecution side or defendant side. All the setup of court were made by the volunteers. This round judged on the basis of strong points of respective teams, way of presentation etc.

Number of Round	Round Evaluation	Judges	Winners
1	Treasure Hunt Selfie	Dr. Jyoti Bhanage	Winners: 1) Arya bhav 2) Ankita Soni 3) Srujan Kulkarni 4) Akshay Agarwal
2	Crime Case Investigation	Advt. Rohit Harishchandra Surawase	Runners: 1) Ritesh Khanzode 2) Seeta Tamhane
3	Court Room	Advt. Tushar Vasant Khalipe	





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### Vertical No 4. Showmat- TIKTOK-LOVERS

Round 1- Trending Videos

30 s of fame individual and Group

Round - Girls Safety (Acid Attack) (Final Round)

30 s of fame Group video

Number of Round	Round Evaluation	Judges	Winners
1	Trending Videos	Ms. Preeti Sakhare – HR Tata Motors Ms. Savitri Venus Consulting	Winners: IIBM College Akshay Patole Aniket Gaikwad Trupti Shinde Runner Up IICMR MCA Rubina Vijapure Mayur Bhandare Shivaji Waghmare
2	Group Videos		

### Virtual Tour of Showmat – UDAAN 2K20

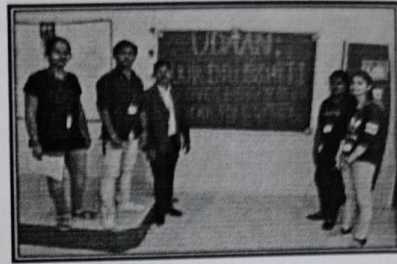




## Strengthen the engagement with Industry through collaboration, training, placement and projects

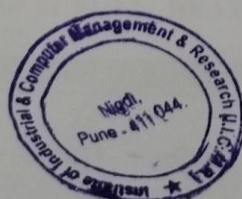
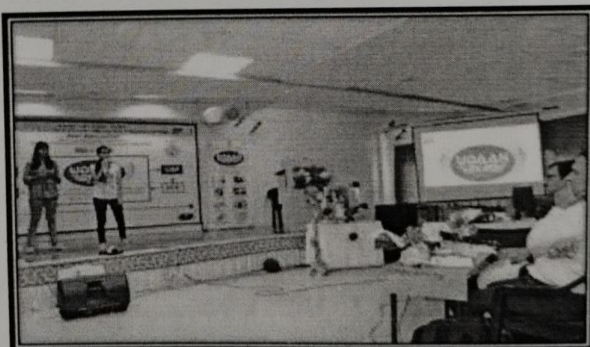
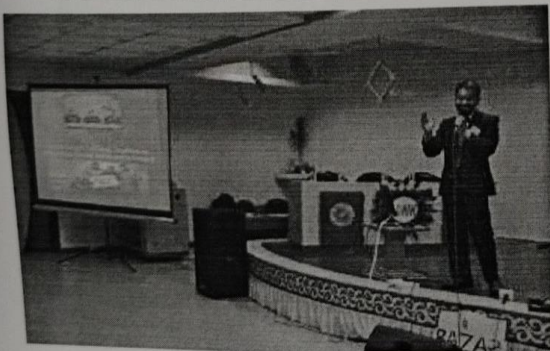
### Vertical No. 5. The Duur Drusshtti - (MOVIE REVIEW)

The Duur Drusshtti vertical under UDAAN-2K20 was conducted on Saturday, 22nd February 2020. 18 participants/ teams from different Institutes/ colleges were registered for this particular activity. Out of which 15 teams were qualified for the 2nd round. In 2nd round 10 teams were qualified for 3rd round. The movie topics using lucky draw was shared with the participants and the time given for the preparation. The 3rd and final round was started at 3.00pm. Mr. Mahesh Mahajan & Mr. Ravindra Wandhekar were the judges for the final round. All the participants presented their review on given movies. The final round was concluded at 05.35pm with the address to audience by both the judges & Dr. Abhay Kulkarni, Director, IICMR



Number of Round	Round Evaluation	Judges	Winners
1	Test your familiarity (MCQ test)	Mr. Vinod Bhelose	Winner: Mr. Ravindra Biswas, JSPMS, JIMS, Tathawade Runner up: Mr. Mayur Bhandare & team, MCA@IICMR, Nigdi, Pune.
2	Music Masti (Question & answer based on audio clip)	Mr. Vinod Bhelose	
3	Moview Review	Mr. Mahesh Mahajan & Mr. Ravindra Wandhekar	

### Virtual Tour of The Duur Drusshtti - (MOVIE REVIEW)





## Strengthen the engagement with Industry through collaboration, training, placement and projects

### Vertical 6. BULL, BEAR OR STAG

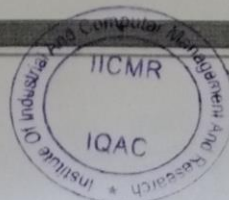
Virtual cash of Rs.10,00,000 is given to each team.

At least Rs 2,00,000 lakhs cash should be allowed to keep with the teams . This rule is applicable only for 1st market. 30 Min consider as 1 Year and the game is played for 3 year or for 2 hours .Team should make at least 5 transactions per year, and after that minimum 7 transactions to do. If in case, team is unable to trade and then such team will be eliminated from game. Sheets will be provided for calculation. You can use your mobile phone as well. 5 News will be displayed for 12 Sec each. Student should start bidding based on the news event. The team which has highest Net worth will be declared as winning team. The team can only sell the numbers of shares which they have, if the try to sell more shares than the purchased number of shares they will be punished with Rs 1000 per share and the impacted team would be awarded with Rs 50 Per share.

Number of Round	Round Evaluation	Judges	Winners
1	Virtual Market	Mr. Santosh Gosavi Dr. Amol Gavande	Winner :PRANAV PURI (IICMR , Nigdi)  Runner: SAURABH MALI (DRK college Kolhapur)



Virtual Tour of BULL, BEAR OR STAG  
UDAAN 2K20





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### Vertical 7 – Game Bizz

Participants of all the verticals enjoyed the Game Bizz. Many one minute games stalls were displayed on all the floors. They played and enjoyed the games too amidst the pressure of events they were participating.

### Vertical 8- FIVE AND DIME

'Five and Dime' was one of the vertical or activity in the UDAAN program. The activity was related to the stalls of students from various colleges. This activity was planned to encourage the entrepreneurship skills in the students. This activity motivated to plan, estimate, budget requirement for stalls. There were 12 stalls of various types. There were few food stalls, imitation jewellery, perfume, student credit cards. As this was 10th year of UDAAN, more enthusiasm was in the atmosphere

Number of Round	Round Evaluation	Judges	Winners
1.	Highest Revenue	Dr. Manik Ms. Kiran Rao	Chocolate Jungle



### 6. Appeal for Participation of Institutes

The volunteers of IICMR had approached around 187 colleges & Institutes of Pune district & other district of Maharashtra and they had appealed for the participation of students of various colleges and institutes. More than 300 candidates enrolled their names for both the competition. This type of event was organized for the first time in Pune and many colleges appreciated it.

### 7. Orientation of UDAAN 2K20

#### 7.1 Inaugural Session

UDAAN 2020 started with Vigour and trigger with enormous happiness. All the dignitaries along with honourable director, HOD madam, and fraternity of IICMR gathered and released the bunch of balloons with UDAAN engraved on it. It flew high and got entangled in the rods





## Strengthen the engagement with Industry through collaboration, training, placement and projects

and boosted the energy. The chief guests for the inaugural session were Ms. Vidhya Chavan, VP-Academic, PMI, Pune Deccan India Chapter. Our HOD madam, highlighted the ten years of journey of UDAAN. She highlighted the increase in number of verticals as well as number of participants and good projects and ideas that evolve from this competition. The session inaugurated with welcome speech by Adv. Manisha Kulkarni, she addressed the 10 successive years of UDAAN by sharing success stories and achievements made by participants so far and welcomed all the dignitaries, Judges as well adjunct faculty and the participants from various institutes.

This was followed by traditional lamp-lighting and invokes goddess saraswati of knowledge and wisdom by kindling digitally. The chief guest and all the eminent judges from both industry and academia were felicitated by Dr. Abhay Kulkarni, Director, IICMR

Dr. Abhay Kulkarni gave a preview about Journey of "UDAAN". He emphasized that the key objective of UDAAN 2019 "**Be Flawsome**" was to innovate without any error. He proposed 3Is' challenges as well as opportunities for academicians in the age of 21<sup>st</sup> century i.e. Indo-pak relations, Industry 4.0 and IPL. He also suggested that it is utmost important for academicians to '**accepting the change**' and '**change with speed**' to bring self-up-to-date in the period of knowledge, time and technology. Innovation is the need of the hour. He claimed that now is the time when one should '**convert project into operations for survival in the competition**'. He re-defined the competition word as "one own feeling and competing in healthy way". He closed the speech by saying that "Your mind is a marvellous thing, you just need to realise and operate it" in the world of competition

Mrs. Vidya elucidated the participants by emphasizing the UDAAN 2K20 theme. She proposed that one must possess '**unique thing**' in self to fight against all the odds and that unique thing may varied from person to person for example, passion, attitude and persistent. She also stated that self-motivation, improve to innovate and projecting skills should be applied for academic excellence. Moreover she appreciated the efforts and creativity of the budding managers who made the decoration. She shared PM (project management) mantra for success. He detailed the entire process of success of any project into '**six steps**' (1) Set purpose/objectives (2) Strategy building (3) Planning (4) Implication of not achieving on time (4) Integrity and (6) Realisation of the benefits.

Inaugural session concluded with vote of thanks given by Mr. Maruti Prasad and announcement of further proceedings of UDAAN 2019.

### 7.2 Valedictory Session

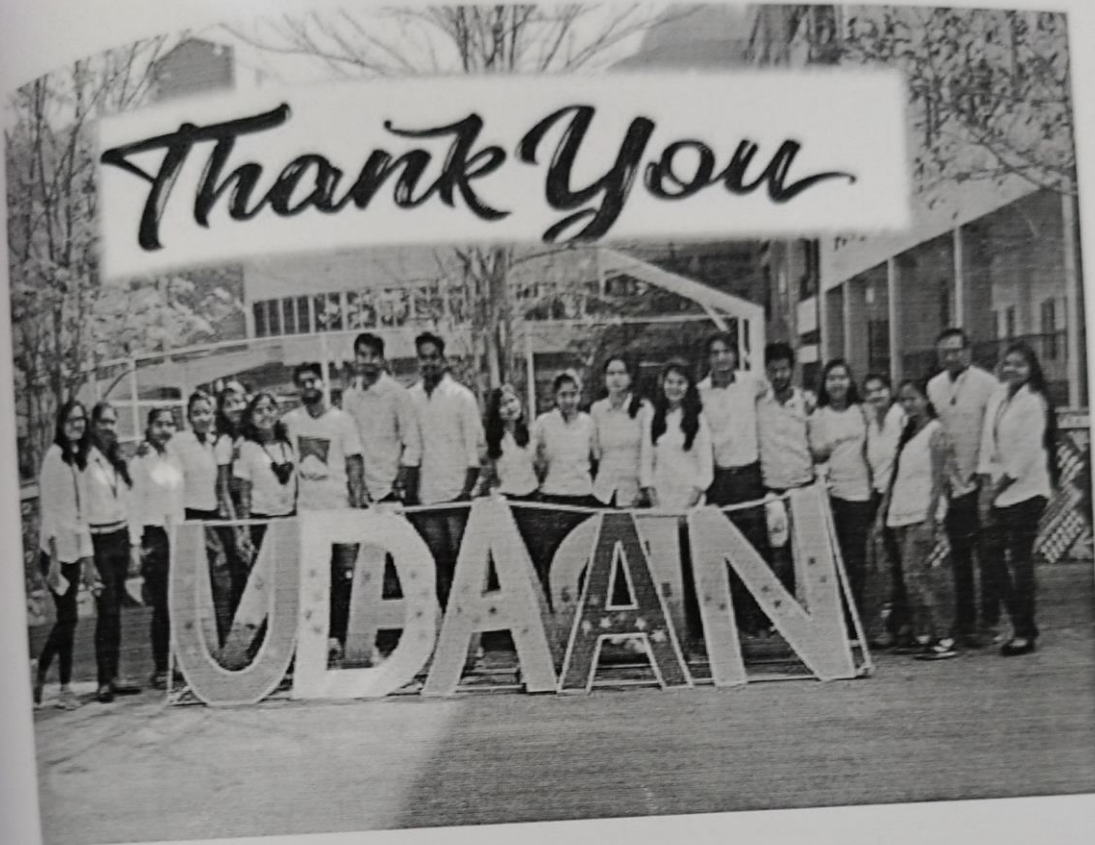
Chief Guest for the valedictory function was Mr. Shyam Bhavsar future president PMI, Pune Deccan India Chapter and Mr. Sven De-wachter Managing Director, Involute Technologies Pvt. Ltd. The valedictory session started with welcome speech by Adv. Manisha Kulkarni, she shared two day journey of UDAAN 2019 and forthcoming plan and development regarding UDAAN. The chief guests and judges were felicitated by Dr. Abhay Kulkarni, Director, IICMR.


Dr. Abhay Kulkarni gave a comprehensive view on "Be flawsome". Mr. Makarand Hardas Director Engineering, TATA Communications, Mr. Shyam Bhavsar expressed his views on project management & excellence. He stated 3Ds' for high performance i.e. **Deliver**,

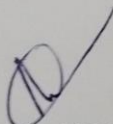


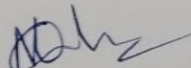


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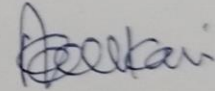


  
Prepared by:  
Ms. Jayasri Murali

  
Verified by  
Mr. Maruti Prasad

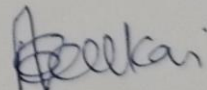
  
Guided by :

Adv. Manisha Kulkarni

  
Approved By:

Dr. Abhay Kulkarni



  
DIRECTOR  
Institute of Industrial & Computer  
Management & Research [I.I.C.M.R.]  
Nigdi, Pune - 411 044



# Strengthen the engagement with Industry through collaboration, training, placement and projects



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(Affiliated to SP Pune University, Approved by AICTE New Delhi, Recognized by Govt. of Maharashtra)  
Reaccredited by NAAC & Best ICT B-School in Pune



**MBA @ IICMR**



**UDAAN 2K20  
Registration Form**

**CRITIQUE - ROUND 2 - Video Case Study**

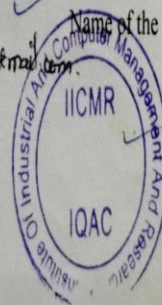
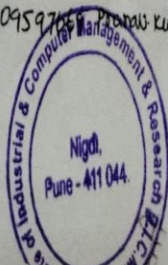
Sl. No	Name of the candidate	Mobile Number	Email ID	UG	PG	Institute's Name	Token NO
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2	Supriya Kulkarni	7796015073	supriyakulkarni2010@gmail.com		✓	DYPI MCA	
3	Aparna Likhitkar	7796015073	aparna.likhitkar@gmail.com		✓	DYPI MCA	
4	Prathmesh Buva	7774901418	prathmeshbuva46@gmail.com		✓	DYPI MCA	
5	Pooja Singh	8668290241	psg1307112@gmail.com		✓	DYPI MCA	
6	Devanshu Shukla	8668293944	devanshushukla937394@gmail.com		✓	ICCS	
7	Ankita Chaugule	9834442073	ankitachaugule@gmail.com		✓	PIBM	
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15	Kushikesh Thakkar	7907666211			✓	DYPI MCA	
16	Aditi Jadhav	9408891662					
17	Kusum Kanade	8471889479					

Name of the Student Incharge: Ms. Sweta

18. Pranav Kuri : Ms. Poorva 7709597066 pranav.kuri@iicmr.com

19. Kajal Patil

Name of the Faculty Incharge: Prof. Jayasri Murali Iyengar  
IICMR





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### UDAAN 2K20

#### List of Shortlisted Candidates for Second round

Sl. No	Name of the candidate	Marks	Sl. No	Name of the candidate	Marks
1	Rohan Shetty	96	14	Kusum Kanade	78
2	Piyush Kulkarni	89	15	Ritesh Khanzode	76
3	Shubham Jadhav	88	16	Janak Palan	75
4	Ramesh Choudhary	87	17	Aparna Likhitkar	74
5	Vaibhav Modi	87	18	Chetan Patil	74
6	Anuj Kumar	83	19	Kajal Patil	74
7	Sonal Yadav	82	20	Devanshu Shukla	72
8	Prachi Jewade	82	21	Aditi Joshi	71
9	Supriya Kulkarni	81	22	Rushikesh Thackrey	70
10	Pooja Singh	81	23	Sapna Suryawanshi	68
11	Sayali Fegade	80	24	Vipul	67
12	Pranav Kuri	79	25	Prathamesh Buva	67
13	Netra Doiphode	78	26	Ankita	66

Name of the Student Incharge: Ms. Sweta  
: Ms. Poorva

Name of the Faculty Incharge: Ms. Jayasri Murali

