

Institute of Industrial and Computer Management and Research (IICMR)



Approved by AICTE, Permanently Affiliated to SP Pune University,

Recognized by DTE, Government of Maharashtra, NAAC Re-accredited

Criterion 7 – Institutional Values and Best Practices

Key Indicator - 7.1.4 Institutional Values and Social Responsibilities

Metric 7.1.4

Describe the Institutional efforts/initiatives in providing an inclusive environment i.e., tolerance and harmony towards cultural, regional, linguistic, communal socioeconomic diversity and Sensitization of students and employees to the constitutional obligations: values, rights, duties and responsibilities of citizens

2021 - 2022

List of Documents

| Sr No | Particular | Date |
|-------|--|---------------|
| 1 | Celebrated Wachan Prerna Divas | 19-06-2021 |
| 2 | Yoga Day promotes tolerance, harmony, | 21-06-2021 |
| | and communal socioeconomic diversity | |
| 3 | Ganesh Festival | 10-09-2021 |
| 4 | E- Waste Collection | 03-10-2021 |
| 5 | Pavanotsav - Promoting awareness about | 20-12-2021 |
| | renewable energy sources and sustainable | |
| | practices | |
| 6 | Makar Sankranti Festival | 14-01-2022 |
| 7 | National Voters Day - | 25-01-2022 |
| 8 | Organisation of Pariksha pe Charcha - | 27-01-2022 |
| 9 | 75 th Azadi Amrit Mahotsav - | 29-01-2022 |
| 10 | Celebrated Feblentie's Week -Cultural | 09-02-2022 to |
| | | 14-02-2022 |
| 11 | Savitri Mahotsav | 14-02-2022 |
| 12 | Shivjayanti Celebration | 18-02-2022 |
| 13 | International Women's Day celebration | 08-03-2022 |
| 14 | Holi Fest Celebration - | 17-03-2022 |
| 15 | World Water Day | 22-03-2022 |
| 16 | Celebrated world water day – | 22-03-2022 |
| 17 | Shahid Diwas | 23-03-2022 |
| 18 | The birth anniversary of B.R. Ambedkar | 13-04-2022 |
| 19 | Freshers day | 21-05-2022 |
| 20 | Environment Day- Tree Plantation - | 04-06-2022 |
| 21 | River Plagathon- | 04-06-2022 |
| 22 | Shiv Swaraj Din celebration | 06-06-2022 |
| 23 | Sports Week | 25-05-2022 to |
| | | 28-05-2022 |
| 24 | Educational Trip - | 26-03-2022 to |
| | | 31-03-2022 |
| 25 | Lata Mangeshkar (didi) tribute session | 12-02-2022 |

Celebrated Wachan Prerna Divas - The values and responsibilities of citizens.



ATSS'S Institute of Industrial &Computer Management and Research Nigdi, Pune-44

Title of Activity: Celebration of Wachan Din and implementation of National Digital Library Club: An Overview

Date: 19th June, 2021

Time: 1.30-3.00 Pm

Platform: MS Team

Outcome of activity:

- a. Understood importance and Significance of Wachan Din.
- b. Inauguration of NDLI Club.
- c. Students and Faculty Members understood how to access resources from National
- d. Students registered for National Digital Club.

Description of activity:

IICMR, Knowledge Center organized Wachan Din on 19th June 2021. Dr.Abhay Kulkarni, Director IICMR briefed about the wachan din. Wachan din is celebrated to honour the Key Contribution of P.N.Panicker, is known as the Father of the Library Movement in the Indian state of Kerala. The activities of the Kerala Grandhasala Sangham that he initiated triggered a popular cultural movement in Kerala which produced universal literacy in the state in the 1990s. June 19, his death anniversary, has been observed in Kerala as Vayanadinam (Reading Day) since 1996. The Department of Education in Kerala also observes Vayana varam (Reading Week) for a week from

His significant contributions to promote literacy in the state of Kerala. He gave a major push to the Kerala State Literacy Mission, which ultimately led to universal literacy in the state.

Dr.Abhay Kulkarni announced that institute supports the Reading Movement. To promote the online and offline reading. We encourage Faculty Members and students to read by arranging various competitions, guest lectures. He announced that IICMR is the members of National Digital Library. He inaugurated the of NDLI- club. Under IICMR NDLI Club the following activities are planned. 1. A panel discussion on Mission Corona0.0 .2 Activities under SPICMACY.

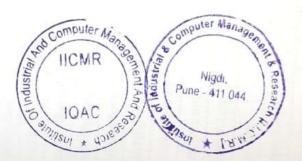
Dr.Manik Rajopadhye briefed about the overview of how to search the require study material on National Digital Library. Students were briefed about the resources of NDL. How they can search the information the information in various forms and formats. A live session was conducted. Students were introduced the process of the process of registration for National Military Club. The sion was followed by question and answer. Dr. Manik Rajopadh a hanked director Dr. Abhar to Dr. Manisha Kulkarni and Coordinators for the opportunity oven.





Dr.Abhay Kulkarni Director, IICMR.

DIRECTOR
Institute of Industrial & Computer
Aanagement & Research [I.I.C.M.R.]
Nigdi, Pune - 411 044



Yoga Day promotes tolerance, harmony, and communal socioeconomic diversity



Audyogik Tantra Shikshan Sanstha's
Institute of Industrial and Computer Management and Research(IICMR)
Approved by AICTE, Permanently Affiliated to SP Pune University,
Recognized by DTE, Government of Maharashtra, NAAC Re-accredited
Ranked Platinum Category by AICTE-Cil for Industry Linked Technical Institute
Awarded Best Management Institute for Industry Interface by CEGR

MBA@IICMR

Date: 22/06/2022

ASR Report

1. Title of Activity: International Yoga Day

2. Date & venue: 21th Jun, 2021

Venue – IICMR Auditorium for MBA, MCA Students, teaching and non-teaching staff of IICMR keeping social distancing.

Time: 10.30am to 11.30am

Resource person: Dr. Ajit Jagtap from Patanjali

3. Outcomes of activity:

- 1. Exploring awareness about Yoga in Youth of IICMR.
- 2. Importance of Pranayama in day-to-day life.
- 3. Improving immunity and positivity in Corona Pandemic.



4. Description of activity:

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IICMR is always advocating value creation and value addition to not only students but to the members of the IICMR family. Celebrating Yoga day was the part of same. The main aim of the session was to let people know the amazing and natural benefits of yoga.

5. Activity Experience:

Every participant assured Dr. Abhay Kulkarni Sir who initiated the session to practice Yoga every day. The event was taken by the Institute as the part of it's Academic and Social Responsibility. Every year IICMR takes initiative to participate such activities. All the participants were happy as they were able to check their physical stamina.

6. Assessment of activity outcomes:

The Yoga day had been successfully conducted in the IICMR campus. Director of the Institute Dr. Abhay Kulkarni along with all teaching and nonteaching staff were participated in activity. The students & all staff members of IICMR participated in Yoga activity.

7. Feedback:

It was positive feedback, each participant took away a key benefit point from this activity. Overall it was satisfying experience. This session proved fruitful to the audience. The participants also learnt the easy and simple methods of performing Yoga asanas. They understood that 'Yoga makes each one mentally and physically fit'. Yoga is not an exercise but a lifestyle.

No. of Students participated: 120

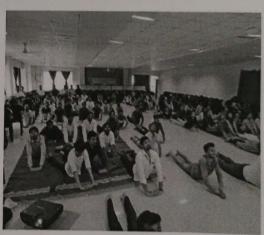
No. of teaching staff and non-teaching staff participated: 30

Coordinator of the Activity: Mr. Harshal Patil

Glimpses of the event



Guest felicitation by ASR Coordinator



Students are performing Yoga.

Niget. Pune - 411 044

Prepared by

Mr. Harshal Patil **ASR Coordinator** Verified by

Dr. Manisha Kulkarni

HOD, MBA@IICMR

Approved by

Dr. Abhay Kulkarn Director, IICMR



Institute of Industrial and Computer Management and Research(IICMR)

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MBA@IICMR

Date: 20/12/2021

ASR Report

1. Title of Activity: Pavnotsav 2021- Jaldindi Pravas (Unique Movement for water literacy)

2. Date & venue: 20th Dec, 2021 at Jijamata Udyan, Chinchwad, Pune.

3. Outcomes of activity:

a) To create awareness about sustainable development and the need to conserve water bodies.

 b) To reduce the negative impact of social, cultural and economic issues on sustainable development and management of river basins.

4. Description of activity:

MBA@IICMR ASR to educate social responsibility among students through social sensitization. IICMR initiated this initiative to make students understand their responsibility towards the society. Vishwas Yevale, who started Jal Dindi way back in 2002, said the condition of rivers in Pune and Pimpri Chinchwad is worsening. Rivers have turned into nullahs and all the city's waste is flowing into them. We cannot allow rivers to die a silent death. Citizens will have to play a big role in river conservation and protection icms.

5. Activity Experience:

Rajeev Bhawsar, convenor of Jal Dindi said. It is enical responsibility of society to keep our environmental resources usable for the next generations. All fresh water resources are finite and they are threatened by unscrupulous discharge of waste from human settlements living along rivers and lakes. Maintaining purity of these water bodies is the need of the hour". He discussed on Jal Dindi uses scientific and ethical inquiry to reduce the regative impact of social, cultural and economic issues on sustainable development and management of river basins. The 'water pilgrimage' covers along the take part in the Dindi every year. Jaldindi now is running under their NGO called Jaldindi Pratishthan and MBA@IICMR is the part. The Journey

ended with an oath-taking ceremony wherein participants pledge to strive to keep the river clean.

6. Activity Experience:

The event was taken by the Institute as the part of it's Academic and Social Responsibility and ARKO.

7. Feedback:

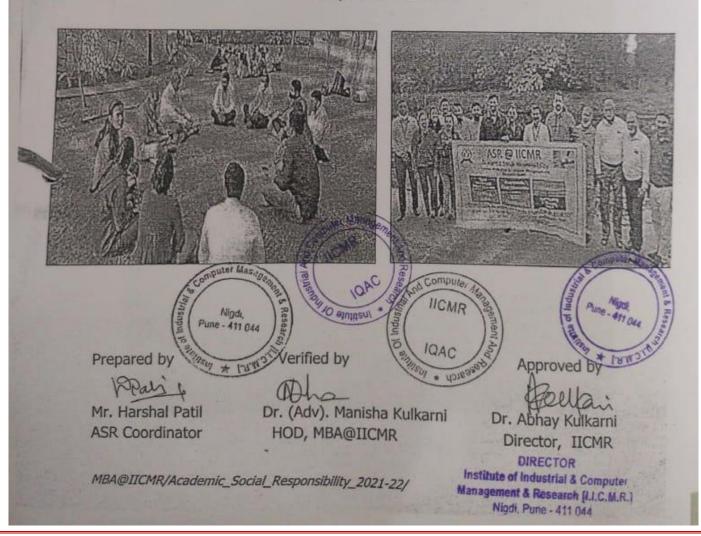
It was very good feedback from students. The Vote of Thanks was delivered by Rushikesh (MBA Second year student). The event was organized with the support and guidance from Dr. Abhay Kulkarni (Director IICMR) and Dr. Manisha Kulkarni (HOD, MBA@IICMR)

No. of Students participated: 20

No. of MBA@IICMR faculties participated: 2

Coordinator of the Activity: Dr. Rajendra Agawane & Mr. Harshal Patil

Glimpses of the event





Audyogik Tantra Shikshan Sanstha's

Institute of Industrial and Computer Management and Research
(Affiliated to SP Pune University, Approved by AICTE New Delhi, Recognized by Govt. of Maharashtra)

MBA @ IICMR

Date: 04/10/2021

ACTIVITY REPORT

1. **Title of Activity**: "E-waste collection Drive" on the occasion of 75th Anniversary of Independence in association with ECA, Arogya Mitra Sanghtana Nigadi, Rotary Club Nigadi, Tanpure Foundation, Jyeshtha Nagarik Sangh, Bhavasar Sanghatana, Police Mitra Sangh and PCMC

2. Date: 3rd October, 2021

Time: 10.00am to 12.30pm Venue: Auditorium of IICMR

Resource Person: Mr Nilakanth Poman

3. Objectives of activity:

a. To create Awareness about E-waste.

To collect e-waste from people for further recycling.

No. of participants: 53

No. of faculties participated: 12

Coordinator of activity: Ms Kiran Rao

4. Description of activity:

IICMR advocate the values and follow them with utmost importance. In association with ECA, IICMR organizes various activities along with two-three days workshops every year. These workshop intend to create awareness about conservation of environment. This year also, on the occasion of golden Jubilee celebration of Independence, three days E-waste collection drive was planned. The program ended at IICMR in the presence of Mr Nilkanth Poman, Chief Executive officer, Computer department PCMC.

MBA@IICMR/Academic Social Responsibility 2020-21/Repon

5. Agenda:

| St. | Timo | Particulars | Resource Person |
|-----|----------------------|--|--------------------------|
| | 1 10:30am Starts | Welcome to attendees | Mrs Kiran Rao |
| | 2 10:30am to 10.35am | Brief Introduction about program and commencement by watering the plant | All guests |
| 3 | 10:35m to 10:37am | Condolence | |
| 4 | 10:37am to 10:50am | Felicitation of Guests | |
| 5 | 10:50am to 11:20am | Presentation on E- waste | Dr. Abhay Kulkarni |
| 6 | 11:20am to 11:35am | Message from guest | Mr Nilakanth |
| 7 | 11:35am to 12pm | Experience sharing | Poman Arogya Mitra |
| 8 | 12pm to 12:05pm | Vote of Thanks | Adv. Manisha Kulkarni |
| 9 | 12:05pm to 12;30pm | Collection of E-waste | PCMC |
| 0 1 | 12:30pm to 12:35pm | Conclusion with Vande Mataram | Vande Mataram |

6. Activity Experience:

- a. Dr. Abhay Kulkarni, Director MBA@IICMR addressed the audience about the E-waste. He presented data before audience about the Ewaste and near future if the precautions were not to be taken. He also showed the video about E-waste which actually created impact on audience and awareness about the severity of the problem.
- b. Mr. Nilkanth Poman, the chief guest assured about the required aid and assistance in protecting the environment. He guided about various efforts by Government for protecting environment and various schemes to enhance the employment in this sector.
- c. Mr Rushikesh Tapshalkar of Arogyamitra, talked about the E-waste drives take place in PCMC area. He gave details about the working of

MBA@IICMR/Academic Bodial Responsibility 2020-21/Report MR

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- such drives to reuse, reduce and recycle. He gave details about how Arogyamitra works towards E-waste management.
- d. Lastly Mr. Rupesh Kadam, precident of Greenscape Eco Management pvt. Ltd, gave insights about recycling process and opportunities in this field.
- e. Mr Muthiyan of Jyeshth Nagarik Sangh, Mr Rajiv Bhavasar of Arogyamitra Sanghatana, Mr Ganesh PCMC health department also shared their opinions and experience during covid and steps towards protecting environment.

7. Summary & conclusion:

The event was taken by the Institute as the part of it's Academic and Social Responsibility. Every year MBA@IICMR is taking initiative to participate such activities. All the participants were happy towards their contribution to the society.

8. Assessment of activity outcomes:

The "E-waste awareness and collection" program had been successfully conducted in the IICMR campus. Director of the Institute, Dr. Abhay Kulkarni along with all teaching and non-teaching staff were participated in activity. The selective staff members of IICMR participated in this activity due to Corona Pandemic.

9. Feedback:

It was enriching activity to boost the morale in the pandemic, each participant took away a key benefit point from this activity. Overall it was satisfying experience.

Prepared by

KironRoo

Verified by

Approved by

Ms Kiran Raq

Research Adv. Manisha Kulkarninaga

HOD, MBA@IICM

Dr. Abhay Kulkarni

Director LICMR

Institute of Industrial & Compyter Management & Research (L.C. M.R.)
Niodi, Pune 412944

ASR Coordinator

TO SHOWING W

Ganesh Festival Report - Promoting cultural unity, devotion, and community gatherings





INSTITUTE OF INDUSTRIAL AND COMPUTER

MANAGEMENT AND RESEARCH

ARKO CLUB

GANESH FESTIVAL REPORT 2021

Event: Eco-friendly Ganesh festival 2021

Date: 10/09/2021

Venue: IICMR 1st floor near the office

(Day 1-2)

The Day begin with the arrival of Ganpati idol, with the beginning of Aarti by Dr. Abhay Kulkarni in the morning followed by ARKO members in the evening, The attire for the event was ethnic wear. The next day morning aarti was done by MBA and evening Aarti by MCA.

Day (3)

In the morning aarti was performed and then in the afternoon cultural event was held on 1st Sept with the total number of performances crossing 20 with the active engagement of both MBA & MCA students, which included Singing Competition, Poem skit etc. Event concluded at 6 pm in evening. Evening aarti was done by non-teaching staff.





Day (4)

The Satyanarayan bhagwan pooja in the morning at 10am which was done by all the ARKO members. The evening aarti was done by the hostel.

Day (5)

We had Ganpati Visarjan which was held at 4:30 in afternoon with students from both MBA and MCA actively involved in the preparation of the event, the attire has been decided to be white kurta and Pheta for boys and girls. 30 Dhols and 10 Tasha were called for the visarjan.

Conclusion

Overall the whole event was done in a co-operative manner, As decided, the work has been divided and delegated within the ARKO members, Therefore we have seen active participation from not only ARKO but ARKO-supporters, right from the preparation to the execution, and the event was concluded in a successful manner.



Prepared by Maruti Prasad



IICMR IQAC IQAC IQAC IQAC

DIRECTOR DIRECTOR

Institute of Industrial & Computer
Management & Research [I.I.C.M.R.]
Nigdi, Pune - 411 044

River Plagathon- socioeconomic diversity and Sensitization of students



Audyogik Tantra Shikshan Sanstha's

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MBA@IICMR

Date: 09/06/2022

HCMR

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ASR Report

1. **Title of Activity**: "River Plagathon" on the occasion of World Environmental Day in association with Tanpure Foundation, and PCMC

2. Date & venue: 04th June, 2022 at Thergaon Ghat, Chinchwad, Pune.

3. Outcomes of activity:

- a) To create awareness about sustainable development and the need to conserve water bodies.
- b) To reduce the negative impact of social, cultural and economic issues on sustainable development and management of river basins.

4. Description of activity:

MBA@IICMR ASR to educate social responsibility among students through social sensitization. On the occasion of World Environment Day, MBA@IICMR with Tanpure foundation conducted cleanliness and awareness drives at Thergaon Ghat , chinchwad Pune. With the campaign run by PCMC , Various organizations, Medical staff, NGOs, corporate companies, college students and many others participated in the campaign.

Mr. Tupe (PCMC Offier), who also participated and said, People should stop using plastic now. Instead of that, use cloth bags and always carry your water bottle of steel as plastic bottles will create more pollution". As today is World Environment Day, we should always support and celebrate the engagement for the environment and create more awareness.

6. Activity Experience:

The event was taken by the Institute as the part of it's Academic.

Live Feedback Link:

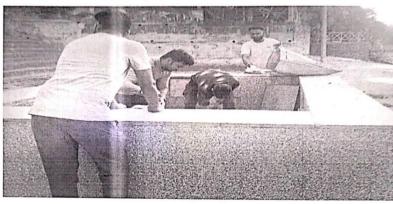
https://twitter.com/Aarchi2021/status/1532989179507970051?t=sUjwJWKSta GDryIaVvje0g&s=08

Nigd

No. of Students participated: 20

No. of MBA@IICMR faculties participated: 1

Glimpses of the event





Prepared by

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Mr. Harshal Patil **ASR Coordinator**

Verified by

Dr. Manisha Kulkarni HOD, MBA@IICMR

MBA@IICMR/Academic_Social_Responsibility_2021-22/

Approved by

Dr. Abhay Kulkarni

Director, IICMR
DIRECTOR
Institute of Industrial & Computer
Management & Research [I.I.C.M.R.]
Nigdi, Pune - 411 044

Shiv Swaraj Din celebration promotes tolerance and harmony towards cultural, communal, and socioeconomic diversity.



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Audyogik Tantra Shikshan Sanstha's

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MBA@IICMR

Date: 07/06/2022

IICMR

IQAC

Activity Report

1. Title of Activity: "ShivSwarajya Din" celebrated at MBA@IICMR

2. Date & venue: 06th June, 2022 at IICMR, Nigdi Campus.

Venue: Auditorium of IICMR **Time:** 10.30 to 11.30 AM

3. Outcomes of activity:

a. Creating values amongst the students by understanding the thoughts of Shivaji Maharaj.

b. Initiate participants to participate in social activities.

4. Activity Experience:

With reference to Savitribai Phule Pune University circular dated, 25th May, 2022, the celebration for "ShivSwarajya Din" was organized on 06th June 2022 with active participation of all MBA, MCA faculty members, students and adminstrative staff. The students from MBA initiated the program.

In MBA premises, Dr. Deepali Sawai (Director, MCA IICMR), Dr. Manisha Kulkarni (HOD, MBA@IICMR), Ms. Renu Mathew (HOD, MCA IICMR) Ms. Vandana Pednekar, Mr. Harshal Patil lit the auspicious diyas and commenced the program. It was the program initiated by ASR members towards the gratitude and love of Shivaji Maharaj. Pratik Pawar and Aishwarya from MBA did anchoring for the program.

Dr. Deepali Sawai, Technical Director, MCA IICMR addressed the audience about the importance of the activity which is conducted in the campus and call everyone to contribute their values for the society. The students performed dance. They expressed their gratitude towards Shivaji Maharaj through songs, poetry, dance performances and Quiz. The celebrations were done at IICMR auditorium by maintaining the social

distancing norms suggested by the Government. The session was concluded with Mr. Harshal Patil's vote of thanks.

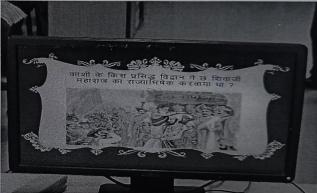
5. Assessment of activity outcomes:

The "ShivSwarajya Din" program had been successfully conducted in the MBA@IICMR campus. Technical Director of the Institute Dr. Deepali Sawai along with all teaching and non-teaching staff were participated in activity. The students & all staff members of IICMR showed their social responsibility through this activity.

6. Participants

No. of Students Participated: 200 No. of IICMR Staff participated: 25 Activity Coordinator: Prof. Harshal Patil





Prepared by

Mr. Harshal Patil ASR Coordinator Verified by

Dr. (Adv). Manisha Kulkarni HOD, MBA@IICMR

IICMR

Approved by

Dr. Abhay Kulkarni Director, IICMR

Sports Week promotes harmony across cultural, regional, linguistic, and socioeconomic diversity





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Date: 5-06-2022

ARKO CLUB -MBA@IICMR

Summer Sports Battle -Report- 2022

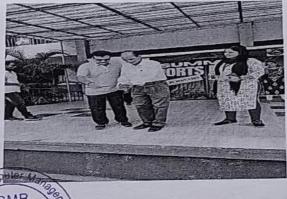
MBA@IICMR ARKO Club organized a Sports Week "Summer Sports Battle" from 25th to 28th May 2022

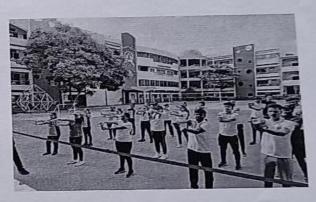
The event was Inaugurated by our Director Dr Abhay Kulkarni and Chief guest Mr. Suryakant katti with all the students and faculty members. Director sir gave speech to motivate the students to participate followed by the instructions to be followed in order to take precautions to be followed throughout the event.

All the First year, Second year MBA students and Faculty took part in various sports events such as Cricket, Volleyball, Footcell, Basketball, Tug of War, Badminton, Treasur hunt, Indoor games-Table Tennis, Carrom and Chess etc.

Overall the week-long event was a grand success with maximum participation and infinite enthusiasm shown by all the participants.

The sports trophy in different games were won by 1st and 2nd year students.











It was a day filled with sportsmanship, enthusiasm and memories to cherish. In all the whole sports week was fabulous and entertaining.

Outcome:

- Students learnt time management and decipline.
- Helped to developing physical and mental health
- Helped to improve leadership and team building qualities
- It helps to Boost self-confidence
- They acquired decision-making skills through various team activities.

Prepared by

Mr. Rohan Jadhav

Sports Coordinator

Ms. Shraddha Bhise

Sports Coordinator

Verified by

Mrs. Puja Gawande ARKO CO-ORDINATOR, MBA@IICMR

Dr. (Adv) Manisha Kulkarni HOD, MBA@IICMR

Dr. Abhay Kulkarni DIRECTOR, HCMR PUNE







Environment Day- Tree Plantation - Sustainable Practices



Audyogik Tantra Shikshan Sanstha's
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MBA@IICMR

Date: 07/06/2022

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ASR Report

1. Title of Activity: World Environment Day - Tree Plantation

2. Date & venue: 04th Jun, 2022

Venue - Sant Kabir Bagh Garden Nigdi, Pune.

Time: 10.30am to 11.30am

3. Outcomes of activity:

- a. To create Awareness for the need of Tree Plantation and Tree Conservation.
- To discuss about the efforts towards sustainable development and mainstreaming environmental concerns in the national developmental agenda.
- c. To motivate participants to plant the trees every year by their own.

4. Description of activity:

Every year MBA@IICMR launches an extensive Tree Plantation and Tree Conservative Programme on the occasion of the World Environment Day in IICMR campus. The ASR team of the institute had organized Tree Plantation on 4th Jun 2022 at Sant Kabir Garden, Nigdi. Mr. Bhavsar Sir addressed the volunteers about the role of trees in human life. He also mentioned that we should take utmost care of environment. This year more than 20 sampling were planted at Kabir Garden. PCMC officers have participated in the program.

5. Conclusion:

The event was taken by the Institute as the part of it's Academic and Social Responsibility. Every year MBA@IICMR is taking initiative to participate such activities. All the participants were happy towards their contribution to the society.

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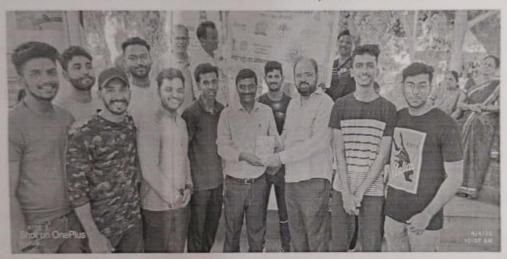
No. of Students participated: 10

Coordinator of the Activity: Mr. Harshal Patil

Glimpses of the event



MBA@IICMR ASR Team with planted trees



MBA@IICMR ASR Team appreciated by Mr. Tupe (PCMC Officer, Pimpri

HOMR

Chinchwad)

Prepared by Samanu * 15 8

Mr. Harshal Patil
ASR Coordinator

Verified by

Dr. Manisha Kulkarni HOD, MBA@IICMR Approved by

Dr. Abhay Kulkarni Director, IICMR

Institute of Industrisi & Computer Management & Research (LLC.M.R.) Nigdi. Pune - 411 044



The birth anniversary of B.R. Ambedkar celebrates and promotes communal and socioeconomic diversity.



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Date: 13/4/2022

Report on

"Celebration of 131st Birth Anniversary of Bharatratna Dr. Babasheb Ambedkar and Mahatma Jyotiba Phule"

Topic: Celebration of birth anniversary of Bharatratna Dr. Babasaheb Ambedkar & Mahatma Jyotiba Phule.

Time: 01.30p.m. to 3.00p.m.

Venue: IICMR, SI 01, Second Floor

ATSS's IICMR, celebrated 131st Birth Anniversary of Dr. Babasaheb Ambedkar. Ms. Vandana Pednekar welcomed Dr.Abhay Kulkarni, Director, Dr.Deepali Sawai , Faculty Members and Students.

| Activity | Time | Particulars |
|----------|-------------------|---|
| 1 | 01.30p.m-1.40p.m | Inauguration |
| 2 | 01.40p.m-1.50p.m | Short video play on Dr. Babasaheb Ambedkar |
| 3 | 01.50p.m- 2.30p.m | Significance of 14 th April, 131 st Birth Anniversary of Dr.B.R.Ambedkar |
| 4 | 02.30p.m- 2.50p.m | Dr.Abhay Kulkarni Speech on Contribution of Mahatma Jyotiba Phule |
| 5 | 02.50p.m-3.00p.m | Vote of Thanks |

Dr. Abhay Kulkarni briefed about the Significance of 14th April ,131st Birth Anniversary of Dr. B. R. Ambedkar. He paid homage to the Great Visionary Leader Dr. B. R. Ambedkar. He recalled Dr. Ambedkar's ideology on Equality, brotherhood, Unity, Justice, Faithfulness. He also informed about Dr. Ambedkar as the Principal architect of the constitution of India. He narrated some incidents of Dr. B. R. Ambedkar which could motivate Faculty and students to learn.

Dr.Abhay Kulkarni Director, IICMR







Institute of Industrial and Computer Management and Research (IICMR)

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Celebration of 131st Birth Anniversary of Dr. Babasaheb Ambedkar in IICMR, SI 01, Second Floor

















Shahid Diwas honors and promotes communal and socioeconomic diversity.



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Audyogik Tantra Shikshan Sanstha's

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MBA@IICMR

Date: 25/03/2022

IICMR

IQAC

ASR REPORT

1. Title of Activity: "Shahid Diwas Celebration"

2. Date & venue: 23rd March, 2022 at IICMR, Nigadi Campus.

3. Outcomes of activity:

a) Students became aware about Martyr's day.

b) Students learnt the importance of social distanting. Nigo

c) Students learnt about their fundamental duties

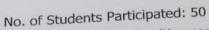
4. Description of activity:

Homage and rich tributes were paid to Martyrs on Martyrs Day in MBA@IICMR Department, Nigdi Campus, Pune.

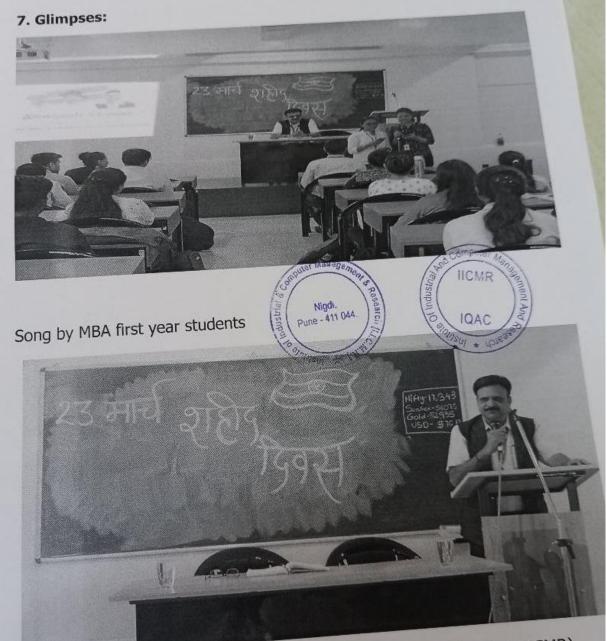
Every year, March 23 is observed as Martyrs Day, also known as Shaheed Diwas or Sarvodaya Day, as a tribute to martyrs Bhagat Singh, Sukhdev Thapar and Shivaram Rajguru. The trio fought for the freedom of India from the colonial rulers and sacrificed their lives on March 23, 1931. In the Institute, Director, Dr. Abhay Kulkarni, Dr. Manisha Kulkarni (HOD, MBA@IICMR), faculty and students paid floral tributes to Bhagat Singh, Sukhdev Thapar and Shivaram Rajguru on their death anniversary. A one minute silence was observed as a mark of respect towards the departed soul by the members of the management, students, faculty and non-teaching staff.

5. Activity Experience:

The students of MBA@IICMR department who were interested in Speech and event. It was very interacting speech with a good response from students. The Vote of Thanks was delivered by Rushikesh (MBA Second year student). The event was organized with the support and guidance from Dr. Abhay Kulkarni (Director IICMR).



No. of MBA@IICMR faculties participated: 10 Coordinator of the Activity: Mr. Harshal Patil



Speech on Shahid Diwas by Dr. Abhay Kulkarni (Director, IICMR)

Celebrated world water day – socioeconomic diversity and Sensitization of students



Audyogik Tantra Shikshan Sanstha's

Institute of Industrial and Computer Management and Research(IICMR)

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MBA@IICMR

Date: 23/03/2022

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ASR REPORT

1. Title of Activity: "World water day Celebration"

2. Date & venue: 22nd March, 2022 at IICMR, Nigadi Campus.

3. Outcomes of activity:

a. To create awareness about the importance of freshwater amongst the students, parents and community members.

b. Importance of water conservation in water-scant countries in the world.

c. Initiate participants to participate in social activities.

4. Description of activity:

MBA@IICMR is always advocating value creation and value addition to not only students but to society. Celebrating world water day was the part of same. We celebrated World Water Day on the 22nd March with a special programme held in IICMR Auditorium. The students from MBA department initiated the program.

World Water Day is held annually on 22 March as a means of focusing attention on the importance of freshwater and advocating for the sustainable management of freshwater resources. The day is used to highlight the need for the Sustainable Management of freshwater resources, access to water, hygiene facilities and sanitation all across the world.

After a short welcoming address from Rushikesh and Shraddha (MBA Students), Dr. Abhay Kulkarni (Director, IICMR), Mr. Rajeev Bhavsar and Mr. Suryawanshi Sir delivered a presentation about the importance of water in our daily life. The programme than proceeded with the adding water to plant.

The faculties and students celebrated this day in offline mode by speech giving competitions on the topic of 'How to control wastage of water' and speech competition on the topic of 'Saving water'. We have arranged competition in which judges gave first rank to Aachal sharma who participated in events. The students participated in the competitions enthusiastically.

Rushikesh and Shraddha from MBA Second year had done anchoring for the program. The session was concluded with Sayali veer's vote of thanks.

5. Activity Experience:

- a. Dr. Abhay Kulkarni, Director MBA@IICMR addressed the audience about the importance of the activity which is conducted in the campus and call everyone to contribute their values for the society.
- c. Summary & conclusion: The event was taken by the Institute as the part of it's Academic and Social Responsibility and ARKO.

6. Assessment of activity outcomes:

The "World water day" program had been successfully conducted in the MBA@IICMR campus. Director of the Institute Dr. Abhay Kulkarni along with all teaching and non-teaching staff were participated in activity. The students & all staff members of IICMR showed their social responsibility through this activity.

7. Feedback:

It was very good response from students. 10 students were participated in the speech competition.

No. of Students Participated: 80

No. of MBA@IICMR faculties participated: 14 Coordinator of the Activity: Mr. Harshal Patil





7. Glimpses:



Adding water to plant by respective chief guest and judges.



Speech competition winner Mr. Aachal sharma (MBA Ist year student)

Prepared by St. Nogdi. Pune - 411 044

Mr. Harshal Patil ASR Coordinator Verified by

Who

Dr. (Adv.) Manisha Kulkarni HOD, MBA@IICMR

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MBA@IICMR/Academic_Social_Responsibility_2021-22/

Approved by

Dr. Abhay Kulkarni Director, IICMR

Institute of Industrial & Computer Management & Research [I.I.C.M.R.] Nigdi, Pune - 411 044





Holi Fest Celebration - Harmony towards cultural and regional



Audyogik Tantra Shikshan Sanstha's

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MBA@IICMR

ARKO CLUB **HOLI Milan 2022** REPORT

- Name of the Activity: "Holi Milan" celebrated at MBA@IICMR
- Date & venue: 17th March, 2022 at IICMR (bus parking area), Nigdi Campus.
- Objectives of activity:
 - The main objective of the event is to bring out the various talents of the students. A festival is an occasion of enjoyment and celebration which promotes student social interaction and harmony.
 - To learn about coordination and corporation among students.
 - To understand the value of teamwork and time management.
 - To use optimum resources efficiently and effectively.
 - To inculcate team spirit and to account for overall personality development of students.

4. Description of activity:

students will remember an important day or festival day only if they are told about what the occasion signifies. So a celebration makes them to aware of the things in a more fun and happy way. For the students celebrating events and festivals in institute has become an integral part of growing, learning new activities, and building a strong cultural belief. On this belief MBA@IICMR ARKO Club Celebrated "HOLI MILAN" 2022 with MBA 1st and 2nd year students along with faculty members.

The Holi festival was celebrated on 17th of march In MBA@IICMR Campus, there was a great arrangement for celebrating this festival of fun and frolic. Holi is a big festival of colors. All students and faculty members celebrated it with great zeal. They wait for this programme for months. There is no doubt, this festival is more for everyone. This festival is a real fun. The students from MBA 1st year initiated the program.





REF: MBA@IICMR/2022/ARKO/HoliMilan/Report/2





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They not only showed enthusiasm and gratitude towards **Holika Dehan** but also learnt the reason behind celebrating holi. Miss Chitra from MBA 1st yr, she set the context of event and explained the significance of holi festival that "**Holika Dahan** is celebrated by burning <u>Holika</u>, an <u>asuri</u> (demoness). For many traditions in <u>Hinduism</u>, Holi celebrates the victory of good over evil. According to the tradition, people contribute a piece of wood or two for the Holika bonfire. A similar holiday is Holi where people get to gather and often repair broken relationships". Ms. Saba Sheikh and Mr. Mohd. Shoaib Khan from MBA 1st yr, they did anchoring for program also shared their thoughts about holi. After that our Director sir spoke few words about holi festival and significance. Student of Mba 1st Year and 2nd year as well as faculty have Performed various Cultural programs such as Dance and Singing song on this day.

5. Activity Experience

Dr. Abhay Kulkarni, Director MBA@IICMR the audience about the importance of the activity which is conducted in the campus and call everyone to contribute in the auspicious event. The event was taken by the Institute as the part of it's Academic and culture responsibility. After that everyone performed puja and pray to god for burning all their sins and sadness and negativity. then all students greeted each other by applying colors on their face. The sweets and snacks were distributed by our arko coordinators at the end of the program.

6. Summary & conclusion:

The Function of Holi Milan was conducted with great zeal, enthusiasm and utmost energy. The participants were delighted to witness the Puja and Holika Dehan. A festival is an occasion of enjoyment and celebration which promotes student social interaction and harmony.

7. Assessment of activity outcomes:

The "Holi Milan" program had been successfully conducted in the MBA@IICMR campus. Director of the Institute Dr. Abhay Kulkarni along with all teaching and non-teaching staff participated in activity. The institute was successful in providing the friendly environment to the students who were away from their home. And it added to enriched the culture as all traditions were followed while Holika dahan and colorful celebration. This event proved a successful team building activity as this was first event which was celebrated with full heart following all pandemic restriction.

REF: MBA@JGMR/2022/ARKO/HoliMilan

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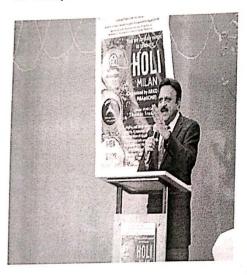


MBA@IICMR

It was a wonderful and memorable experience for both, the faculty members and the students as well. It was a great way of initiating festival vibes in students. A short program was organized on this occasion. Students were delighted and learnt the importance of holi. They also learnt that how to work in a team and take initiative in carrying out all the activities effectively. Overall it was a great experience after 2 years due to covid.

Number of students participated – 210 Number of Faculty Members - 9 Event Coordinated by -Ms. Puja Gavande

9. Glimpses:











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MBA@IICMR







Prepared by

Ms. Puja Gavande (ARKO co-ordinator, MBA@IICMR) HOD, MBA@IICMR

Submitted to

Dr. Manisha Kulkarni

Dr.Abhay Kulkarni Director- IICMR

REF: MBA@IICMR/2022/ARKO/HoliMilan/Report/2

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International Women's Day celebration promotes socioeconomic diversity and Sensitization



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Audyogik Tantra Shikshan Sanstha's

Institute of Industrial and Computer Management and Research(IICMR) Approved by AICTE, Permanently Affiliated to SP Pune University, Recognized by DTE, Government of Maharashtra, NAAC Re-accredited Ranked Platinum Category by AICTE-CII for Industry Linked Technical Institute Awarded Best Management Institute for Industry Interface by CEGR

MBA@IICMR

Date: 08/03/2022

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ASR Report

1. Title of Activity: International Women's Day Celebration

2. Date & Time: 08th March 2022, 11.30 to 12.30 PM

Venue: TI -04 classroom, Third Floor

3. Outcomes of activity:

a) To acknowledge the contribution of women to the strengthening of International peace and security.

b) To recognise the fact that securing peace and social progress and the full enjoyment of human rights and fundamental freedoms require the active participation, equality and development of women 11CMR Nigdi. Pune - 411 044

4. Description of activity:

In order to raise an awareness about the status and dignity of women among students, an International Women's Day celebration was organized by the MBA@IICMR Department, IICMR, Nigdi Campus on 8th March 2022. The day aimed to help nations worldwide eliminate discrimination against women. It also focused on helping women gain full and equal participation in global development. A welcome speech was addressed by Dr. Abhay Kulkarni to inspire and encourage all the women to keep excelling consistently and to keep moving on every time. Dr. Abhay Kulkarni distributed sweets to everyone and addressed the event by singing a song and thanking all the participants. He talked on from mother or daughter role at home and teaching to leadership roles at work, women juggle up many tasks. He also gave the example of his mother and gave a message to respect every women present on this earth.

A few games were held for all the teachers & students for their recreation. Sweets and snacks were kept for refreshment. Our HOD thanked and appreciated all the students for arranging this event. The session ended up with the Dr. Jyoti mam's vote of thanks.

MBA@IICMR/Academic Social Responsibility 2021-22/

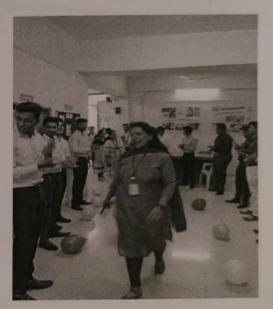
No. of Students participated: 140

No. of MBA@IICMR faculties participated: 14

Coordinator of the Event: Mr. Harshal Patil

Glimpses of the event





Activities conducted for MBA Women faculties and Students.

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Nigde, Pune - 411 044.

Prepared by

Verified by

alls

Mr. Harshal Patil ASR Coordinator Dr. (Adv). Manisha Kulkarni HOD, MBA@IICMR Approved by

Dr. Abhay Kulkarni Director, IICMR

DIRECTOR
Institute of Industrial & Computer
Management & Research [Li.C.M.R.]

Nigdi, Pune - 411 044

MBA@IICMR/Academic_Social_Responsibility_2021-22/International Women's day





Shivjayanti Celebration – Understanding of historical values



Audyogik Tantra Shikshan Sanstha's

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MBA@IICMR

Date: 18/02/2022

IICMR

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ASR REPORT

1. Title of Activity: "Shivjayanti Celebration"

2. Date & venue: 18th February, 2022 at IICMR, Nigadi Campus.

3. Outcomes of activity:

a. Creating values amongst the society by understanding the thoughts of Shivaji Maharaj about the women and good governance.

b. Creating awareness about the societal responsibilities of every citizen:

c. Initiate participants to participate in social activities.

4. Description of activity:

MBA@IICMR is always advocating value creation and value addition to not only students but to society. Celebrating Shivjayanti was the part of same. The students from MBA initiated the program. They not only showed love and gratitude towards Shivaji Maharaj but also showed responsibility towards society.

In MBA premises, Dr. Abhay Kulkarni (Director, IICMR), Dr. Manisha Kulkarni(HOD, MBA@IICMR), Dr Jyoti Madam, Dr. Madhura Deshpande, Mr. Harshal Patil lit the auspicious diyas and commenced the program. It was the program initiated by ASR and ARKO members towards the gratitude and love of Shivaji Maharaj. Students of MBA@IICMR shared their thoughts about Shivaji Maharaj, Mr. Pratik Pawar and Mr. Pranav from MBA Div1 did anchoring for the program. Dr. Abhay Kulkarni, Director, HoD Manisha Kulkarni and Mr. Harshal Patil addressed about the thoughts of Shivaji Maharaj. The session was concluded with Mr. Harshal Patil's vote of thanks.



Drama on Slaying of Afzal khan by MBA Students

Prepared by Nigdle Pune - 411 044

Verified by

IICMR IQAC

Approved by

Mr. Harshal Patil

Dr. (Adv.) Manisha Kulkarni

ASR Coordinator

LIOD MDA STICMD

HOD, MBA@IICMR

Dr. Abhay Kulkarni

Director, IICMR





Savitri Mahotsav fosters harmony and promotes cultural, communal, and socioeconomic diversity



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MBA@IICMR

Date: 14/02/2022

IICMR

IQAC

Activity Report

1. Title of Activity: "Savitri Mahotsav" celebrated at MBA@IICMR

2. Date & venue: 14th February, 2022 at IICMR, Nigdi Campus.

Venue: Auditorium of IICMR Time: 4.30 to 5.30 PM

3. Description of the activity:

With reference to Savitribai Phule Pune University circular number 2021-22/188 dated, 10th Feb, 2022, the celebration for "Savitri Mahotsav" was organized on 14th February 2022 with active participation of all MBA Students, faculty members and staff.

4. Outcomes of activity:

a. Creating values amongst the students by understanding the thoughts of Savitribai Phule about the women.

b. Initiate participants to participate in social activities.

6. Activity Experience:

Dr. Abhay Kulkarni, Director, IICMR has addressed the gathering of women teachers and informed that she was the first female teacher of the Nation. She worked for facilitating women's education. He showed the short film of Savitribai Phule. The students showcased their talents and prepared a video of all the women working at IICMR. The students performed dance and discussed incidents from Savitribai Phule life. They expressed their gratitude towards women through songs, poetry, dance performances and a small skit. The celebrations were done at IICMR auditorium by maintaining the social distancing norms suggested by the Government. The students from MBA Ist year and IInd Year initiated the program. They not only showed love and gratitude towards Savitribai Phule but also showed responsibility towards society. The session was concluded with Mr. Harshal Patil's vote of thanks.



Songs by MBA Ist year students – Deblina and Madhurima



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Dance by MBA Student - Ayushi



Verified by



Prepared by

Prais!

Mr. Harshal Patil ASR Coordinator

Abha

Dr. (Adv). Manisha Kulkarni HOD, MBA@IICMR Approved by

Dr. Abhay Kulkarni Director, IICMR

75th Azadi Amrit Mahotsav - Cultural heritage and achievements



Audyogik Tantra Shikshan Sanstha's

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MBA@IICMR

Date: 31/01/2022

IQAC

ASR Report

- 1. Title of Activity: "75th Azadi Ka Amrit Mahotsav" Freedom Fighter
- 2. Date & venue: 29th January 2022. IICMR Auditorium, Nigadi Campus from 03.30 to 05.30 PM

3. Objectives of activity:

- a. The objective is to increase awareness and interest in the nation's journey and prospective growth.
 - b. Initiate participants to participate in social activities.

4. Description of activity:

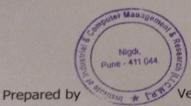
MBA@IICMR ASR to educate social responsibility among students through social sensitization. IICMR initiated this initiative to make students understand their responsibility towards the society. As a part of commemoration activities being observed under "Azadi Ka Amrit Mahotsav", MBA@IICMR organised an activity on 29th January 22. Azadi Ka Amrit Mahotsav is an initiative of the Government of India to celebrate and commemorate 75 years of progressive India and the glorious to its IICMR people, culture and achievements. Nigdi. Pune - 411 044

5. Activity Experience:

In light of the above, MBA@IICMR resolves to participate pro-actively in Mahotsav by conducting several competitions and events related to the freedom struggle, ideas, achievements and actions so that the students can absorb the magnitude of sacrifices this nation has seen for its independence, the progress it has made socially, politically and economically over the decades and celebrate the diversity that it holds. Dr. Abhay Kulkarni, Director, IICMR has addressed the gathering of MBA Students and faculties on freedom fighters inspired and motivated others to fight injustice. They are the pillars behind the freedom movement. They made people aware of their rights and MBA@IICMR/Academic_Social_Responsibility_2020-21/



Song by Mr. Rohan Yadav and Ms. Aachal Sharma



Verified by



Approved by

Mr. Harshal Patil

ASR Coordinator

Dr. (Adv). Manisha Kulkarni HOD, MBA@IICMR

Dr. Abhay Kulkarni Director, IICMR



their power. It is all because of the freedom fighters that we prospered into a free country free from any kind of colonizers or injustice. The students showcased their talents and prepared a video on freedom fighters. The students performed dance. They expressed their gratitude towards freedom fighter through songs, poetry, dance performances and a small skit. The program were done at IICMR auditorium by maintaining the social distancing norms suggested by the Government. The students from MBA Ist year and IInd Year initiated the program.

Mr. Rishikesh Vidhole and Ms. Shraddha Bhise had done the anchoring of the program. The program was concluded with Mr. Harshal Patil's vote of thanks.

6. Assessment of activity outcomes:

The "Freedom Fighter" program had been successfully conducted in the IICMR campus. Director of the Institute Dr. Abhay Kulkarni along with all teaching and non-teaching staff participated in activity.

7. Feedback:

It was positive feedback. The students learned, be innovative, creative and think with open mind with big vision to overcome challenges.

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No. of Students participated: 80

No. of MBA@IICMR faculties participated: 14

Coordinator of the Activity: Mr. Harshal Patil along ASR & ARKO Coordinators

Nigdi.

Pune - 411 044

Glimpses of the event



75th Azadi Ka Amrut Mahotsav Banner

MBA@IICMR/Academic_Social_Responsibility_2021-22/

Organisation of Pariksha pe Charcha - Promote holistic education and well-being

Audyrogik Tentra Shikshan Saretha's
Institute of industrial and Correctle Management and Resistance(ECARC)
Approved by AUTE, Personancy Affiliates to 50° Prior University,
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Amended best Management Institute by Industry Interface by CEGR

MBA@IICMR

Date: 27/01/2023

Activity Report

1. Title of Activity: "ASR Pariksha Pe Charcha"

2. Date & venue: Wednesday, January 27, 2022, MBA@IICMR.

Time: 11.00am to 12.00pm

3. Description of the activity:

As a part of Academic Social Responsibility Activity of MBA@IICMR, and as per the circular by Savitribal Phule Pune University, the program of "Pariksha pe Charcha" was organised for the MBA students.

4. Outcomes of activity:

a. The students understood the importance of handling exact pressure and

Students learned the management of exam in positive and effective manner.

Page: 411 644

5. Activity Experience:

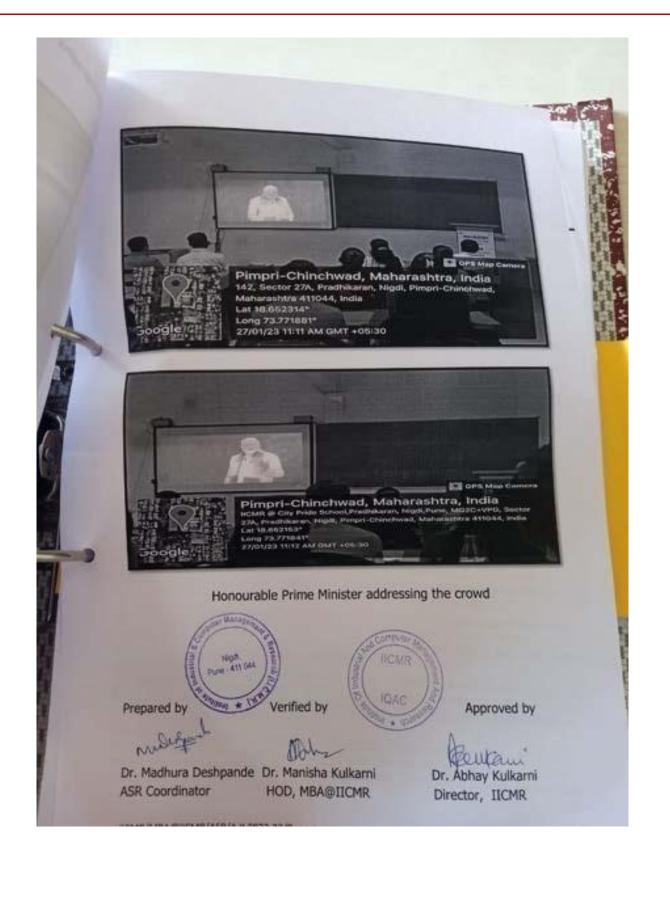
"Pariksha Pe Charcha" is a program launched by the Government of India, aimed at addressing the concerns of students, parents, and teachers regarding examinations. The program includes a live discussion between the Prime Minister of India and a group of students, where the Prime Minister addresses their queries and concerns related to exams.

The program was launched in 2018 and has since become an annual event. Its purpose is to provide a platform for students to interact with the Prime Minister and get guidance and tips on how to deal with exam-related stress, manage time effectively, and perform well in their exams.

During the program, the Prime Minister shares his own experiences and insights on how to handle exam pressure and make the most of the opportunities provided by exams. He also encourages students to pursue their passions and interests and not get bogged down by exam results.

Overall, "Pariksha Pe Charcha" is a valuable initiative that helps students, parents, and teachers to understand the importance of exams and how to prepare for them in a positive and effective manner. Dr. Vinod Bhelose, SWO, took an initiative to conduct the program for MBA students and addressed them on the importance of the program.

Link of the program https://youtu.be/U5MG3XpDMcA



National Voters Day - Importance of electoral rights and responsibilities among citizens



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MBA@IICMR

Date: 27/01/2023

Activity Report

1. Title of Activity: "ASR National Voters' Day"

2. Date & venue: Wednesday, January 25, 2022, MBA@IICMR.

Time: 04.30pm to 05.30pm

3. Description of the activity:

As a part of Academic Social Responsibility Activity of MBA@IICMR, the MBA students took an oath on account of Nations Voters Day. MBA students promised that they will cast

4. Outcomes of activity:

a. The students understood the importance of casting a vote and need to vote in all elections.

B. Students took an oath for regularly and honestly casting the vote.

6. Activity Experience:

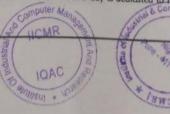
Election Commission of India is celebrated 13th National Voters' Day on 25th January 2023.

The theme for this year's NVD, 'Nothing Like Voting, I Vote for Sure' is dedicated to voters which conveys individual's feeling and aspiration towards participation in the electoral process through power of their vote. The logo is designed to showcase festivity and inclusivity of the electoral process. Ashoka Chakra in the background represents the largest democracy of the world, whereas the inked finger represents participation of each and every voter of the country. The tick mark in the logo stands for informed decision making by the voter.

Under the able guidance of the Director of the Institute, Dr. Abhay Kulkarni the ASR co Ordinators along with first and second year MBA students took an oath for casting the vote fairly, honestly and regularly.

Dr. Madhura Deshpande, ASR Co Ordinator explained the importance of voting. She also explained the background of celebration of Voter's Day celebration to the students.

She said that this day is celebrated on 25 January to mark the foundation day of the Election Commission of India. Voters' day is dedicated to raising young people's awareness



of the importance of voting in their country. It is celebrated every year with a particular theme. It not only encourages the youth to participate in the electoral process but also focuses that the Right to vote as the basic right.

7. Photographs of the event



Faculty members taking an Oath





DIRECTOR Institute of Industrial & Computer Management & Research [I.I.C.M.R.] Nigdi, Pune - 411 044

IICMR/MBA@IICMR/ASR/A.Y.2022-23/Report

Makar Sankranti Festival promotes communal and socioeconomic diversity



Audyogik Tantra Shikshan Sanstha's
Institute of Industrial and Computer Management and Research (IICMR)
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Recognized by DTE, Government of Mahareshera, NAAC Re-accredited
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Apparated Park Management Institute for Industry Interface by CEOR



MBA@IICMR

Arko Club

Makar Sankranti Celebration Report-2022

Event: - "Makar Sankranti Celebration-2022"

Day and date: - 14th January, Friday

Venue: - MBA@IICMR TI-4

Brief summary: -

Makar Sankranti Celebration- event was conducted by MBA first year and second year students under ARKO club under the guidance of Ms. Puja Gavande (MBA ARKO Coordinator) on 14th Jan 2022. The program was proceeded by an enlightening speech by our directors, Dr. Abhay Kulkarni sir on the occasion of Makar-Sankranti and the topic was why this festival is celebrate in all state in India with different name and culture. After that our director sir and our HOD Dr. Manisha Kulkarni mam distributed Til-Gul to all faculties and Students.

The program was proceeded by welcome "shubharambh" dance was performed by Miss. Kalyani from MBA 1st year. Further the anchors for the event Mr. Adarsh (2nd Year)& Miss. Deblina (1st Year) told us about the importance of Makar Sankranti. After dance the very beautiful song sung by first year students Miss. Chitra. some group dance were also performed through first year. Then second year students organised quizzes for the students such as "Brand and company name", all students were enjoying lot. The students of MBA actively participated in dancing, singing, games, etc. The last and the most enthusiastic Instagram reel was performed by Miss Biya Nicholas (2nd Year)". Lastly a vote of thanks was given by miss. Khushi (MBA 2nd Year).

Feedback and key learning: -

It was a wonderful and memorable experience for both, the faculties and the students as well. The students learned about the importance of Makar Sankranti. They also learned that how to work in a team and take initiative in carrying out all the activities effectively.





Glimpses:



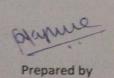












Ms. Puja Gavande

(ARKO co-ordinator, MBA@IICMR)

Verified By Dr. Manisha Kulkarni HOD, MBA@IICMR

Approved By Dr.Abhay Kulkarni Director- IICMR





Celebrated Freshers Day - cultural, regional, linguistic, communal socioeconomic diversity



Audyogik Tantra Shikshan Sanstha's

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MBA@IICMR

Date: 3/6/2022

REPORT -ARKO CLUB FRESCO

Event: - Fresco-2022

Day and date: - Saturday, 21 May 2022

Venue: - IICMR Ground

Brief summary: -

For welcoming the new batch 2021-23, the second year students throw the grand event Fresco 2022 under ARKO Club on 21st May 2022 at IICMR Ground. In which all the faculty members of MBA and MCA department and all administrative staff are also invited.

Mr. Ayush Rathi and Mr. Tanmay Singh both students of MBA second year were coordinator of Fresco 2022. Both handled all process very smoothly and successfully.

The theme for these event was "Bollywood Night". The Event started at 05:00 pm with welcoming of students and then various activities and games are done. At the end, the announcement of Mr. Freshers and Ms. Freshers has done and all enjoyed their dinner.

About Fresco 2022:

The excitement for the fresher's party is always there among the new batch, so for making this special for the freshers, second year students decide to make a personal handmade invitation card for inviting them to these event. By this gesture of 2nd year students, the excitement level of new batch double up.

On 21st May 2022, the event began at 05:00 pm with welcoming of students by making them walk in red carpet. In the entry of there is a selfie point where all the Students took Beautiful pictures with their friends and also Faculty Members.

Event Started with great anchoring which is done by Biya Nicholas, Isha channa, Swetha Nair and Adarsh Singh.





REF: MBA@IICMR/2022/ARKO/FRESCO2022/Report/4

After the Competition everyone had a Delicious Dinner After a dinner everyone joined the DJ night.









REF: MBA@IICMR/2022/ARKO/FRESCO2022/Report/4





The one of the main purpose of conducting **Fresher's Party** is to welcome new students The one of the main purpose of conducting Fresh their creative impulses to boost their in college's friendly atmosphere and to encourage their creative impulses to boost their incollege's friendly atmosphere and to encourage their creative impulses to boost their presion. It is the day where seniors and juniors finally. in college's friendly atmosphere and to encourage where seniors and juniors finally bond confidence and pursue their passion. It is the day where seniors and juniors finally bond confidence and pursue their passion of the college. Fresher's party is a way to welcome confidence and pursue their passion. It is the day to welcome new and unite to celebrate being part of the college. Fresher's party isn't just a day for the new comers but is a and unite to celebrate being part of the concess. The Fresher's party isn't just a day for the new comers but is also comers in a college. The Fresher's party isn't just a day for the new comers but is also important and special for the seniors.

- Time Management
- Self Confidence
- Co-ordination between coordinators
- Hard work & Smart work
- Established Great Bond with juniors.

(Raki Prepared by

Ayush Rathi (MBA 2nd Year)

Fresco Coordinator Magage

Verified By

Ms. Puja Gavande

(ARKO co-ordinator, MBA@IICMR) HOD, MBA@IICMR

Submitted To

Dr. Manisha Kulkarni

computer A

IQAC

Approved By

Dr. Abhay Kulkarni Director- IICMR

Days Celebration - cultural, regional, linguistic, communal socioeconomic diversity and Sensitization of students



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MBA@IICMR

Date: 22/2/2022

"FEBLENTIE'S WEEK" Report-2022

Event: - "FEBLENTIE'S WEEK -Feb 2022" Day and date: - 9th Feb to 14th Feb 2022 Venue: - MBA@IICMR TI-3 & Auditorium

Objectives of activity:

- 1. To learn about to work in a team integrated with creative ideas
- 2. To Learn event management like planning, Coordinating, time management, financial adjustment, Creativeness & cultural valued.

Brief summary: -

Days celebration has always been very exciting segment of college life for all the students. And so MBA @IICMR allows student to celebrate days for a week every year in which students become creative to show different themes. It includes Denim Day, Twins Day, Mismatch Day, Red Theme Day and Traditional Day etc. This celebration gives students memorable which they cherish for the lifetime.

Thus MBA@IICMR Arko Club organised FEBLENTIE'S WEEK on Feb 2022 at MBA@IICMR.

As students celebrated this week as a "FEBLENTIE'S WEEK" to cherishthe love, friendship and bond between all the MBA students including first year and second year student's.

They celebrated days under ARKO CLUB. All students and faculty members were part of this events and to cherish the memories.

Following Theme of days celebrated:

1. 9th feb 2022: Denim Day

2. 10th feb 2022: Twins Day

3. 11th feb 2022: Mismatch Day

4. 12th feb 2022: Red Theme Day

5. 14th feb 2022: Traditional Day





ON 14th Feb. students celebrated traditional day in auditorium from 1:30pm to 4:30pm and the dress code was traditional. And for other days they have given a slot of 1 hour i.e., from 1:30pm to 2:30pm. On third floor they have celebrated days and played games.

Ref: MBA@IICMR/2021-2022/ARKO_CLUB/Report-2

First day was denims day.

DENIMS DAY

It was celebrated on 9th Feb. 2022 @IICMR. All the students from first year as well as second year contributed in wearing something of denim.





The second day was twins' day

TWINS DAYS

It was celebrated on 10th Feb. 2022 @IICMR. All the students from first year as well as second year have contributed in by twinning with their partners. And they have organized games for first year as well as second year.





The third day was MISMATCH DAY

MISMATCH DAY

On 11th Feb MISMATCH DAY was celebrated as it is a new category butmany students dressed up for fun, mismatched sneakers, shorts with formal shirt/ blazer, combination of two shirts and many more. We had arranged ramp walk for students as they all were looking terribly good.

Ref: MBA@IICMR/2021-2022/ARKO_CLUB/Report-2

IICMR





AMES:





e Fourth Day was Red Day

On this day the students had to dress in red color, and there were games held at 1:30 till 2:30pm. The game was Loud speaker.



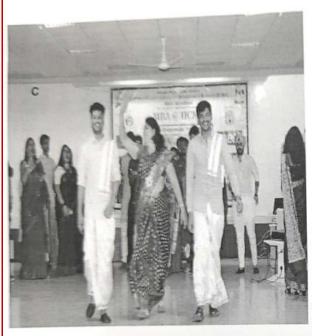




Ref: MBA@IICMR/2021-2022/ARKO_CLUB/Report

5. Traditional Day: (Valentine's Day)

The event started at 1:30 pm, the anchoring was done by Vaishali, Rohan, Biya, Dipali and Priyanka. The first program Ramp walk was done by MBA 1st and 2nd year students, the task was given by Head of Department and also Faculty Members where the MBA students had to fulfil the task and later therewas ramp walk by Faculty members. Next was games where all participated, the game was Dumb charades. Prize distribution of students who had dressedthe best on the Days, at last there was DJ and finally the event was concludedwith a vote of thanks.







eedback and Key learnings:

t was a wonderful and memorable experience for all students as they learnt the role and importance of twas a wonderful and memorable experience for all students as they learnt the role and importance of such events. All have experienced the happiness and satisfaction during days celebration. Student has earnt lessons of working in a team integrated with creative ideas. Overall the students have enjoyed the event and learnt many aspects of event management like planning time management, financial adjustment, Creativeness & cultural valued.

Prepared: - Miss. Dipali Nagare - (MBA 2nd Year)

Ques

Depure

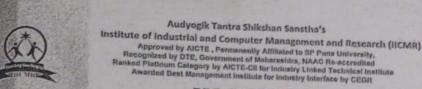
Verified by Ms. Puja Gavande (ARKO co-ordinator, MBA@IICMR) Submitted to Dr. Manisha Kulkarni HOD, MBA@IICMR Approved by Dr.Abhay Kulkarni Director- IICMR

Institute of Industrial & Computer Management & Research [I.I.C.M.R.]
Nigdi, Pune - 411 044





Educational Trip - Fostering practical knowledge, cultural appreciation, and personal growth





MBA@IICMR

Date: 2/5/2022

A. & Computer ... Prom

REPORT -ARKO CLUB An Excursion (SHIMLA & MANALI)

Event: - Educational Trip -2022

Day and date: - 26th March 2022 to 31st March 2022

Venue: - Shimla and Manali

Brief summary: -

As part of activity of outside learning MBA@IICMR organised Excursion at Shimla and Manali for MBA II nd Year students under ARKO Club on 26th March 2022 to 31st March 2022. Total 43 Students from MBA II Year including 4 Faculty members were participate in excursion.

Mr. Saurav Sarkar and Mr. Abhishek Banerjee both students of MBA second year were coordinator of excursion. Both handled all process very smoothly and successfully.

The Educational tour started from Pune on 25th March evening from Pune to Delhi by air. We all reached at Delhi by 26th march 10:30 am. Then we started our journey from Delhi to Manali and by Manali to Shimla by traveller. The students were extremely excited and kept singing songs in the bus till they reached the venue.

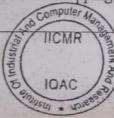
About Excursion:

MANALI (Himachal Pradesh)

We were welcomed by the staff of the Resort, and students were amazed to see the nature of Manali. Rooms were provided to all for accommodation.

The day started bright and early with the students enthusiastically piling to visit temple at Manali. As we first visited in Hidimba Temple it is a place of historical and archaeological importance, the Hadimba or Dhoongri Temple is dedicated to Goddess Hadimba, the wife of Bhima, a figure from the epic Mahabharata. It is among the most prominent temples in Manali that draws tourists both for spiritual reasons and its architectural appeal. All the students were very excited to shopping and traditional dressed up for photos.





REF: MBA@IICMR/2022/AREO/Excusion/Report/4

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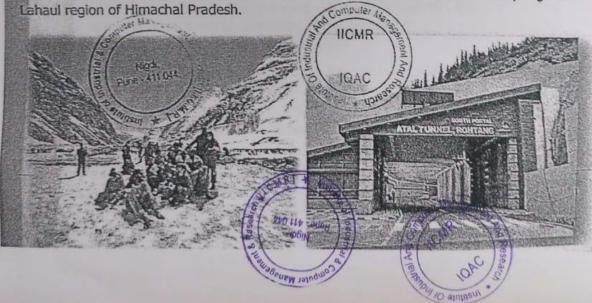


Mall Road

Same day evening we all visited Mall Road is the main street in Manali, city of Himachal Pradesh, India. The offices of municipal corporation, fire service, and police headquarters are located there. Automobiles, except emergency vehicles are not allowed on that road. Mall Road has a number of showrooms, department stores, shops, restaurants and cafes. A Himachal emporium that offers handicraft products of Himachal Pradesh like locally designed woolen dothes, branded clothes, pottery items, wooden products, and jewellery is also located there. Students did lots of shopping there, observed the market and speciality and enjoyed lot.

The Main Attraction is Sissu and Atal Tunnel

The next place visited was Sissu. Sisu is located just a few kilometers away from the north portal of Rohtang Tunnel, after the Rohtang Tunnel was built, this area is now connected to other cities throughout the year. Hence, it has now become a popular tourist destination. The Atal Tunnel has been planned to ensure an all-seasons, all-weather road route to strategically important areas of Ladakh and the remote Lahaul-Spiti valley. However, the tunnel will provide this connectivity only up to Darcha, north of Keylong in the



Solang Valley

Next place We proceeded to Solang Valley. Solang Valley derives its name from combination of words Solang and Nallah. It is a side valley at the top of the Kullu Valley in Himachal pradesh, India 14 km northwest of the resort town Manali on the way to Rohtang Pass, and is known for its summer and winter sport conditions.

After some of us decided there to go zip lining and Ropeway ride. The view while zip lining was spectacular and all the students were cheering for their friends as they traveled down the zip line also enjoyed ropeway ride moment.



SHIMLA

After Manali, we started for Shimla. The path was very dangerous as it was serpentine. On one side there was breathtaking Beas. However, the view was very beautiful. We reached Shimla on 29th March. We took a room in hotel moonlight. It was cold there. So we had wrapped ourselves with hot clothes. After doing some rest and taking our food, we decided to rest that night and next morning we visited to Shimla.

Shimla is the best destination for your Shimla Manali Tour. Kullu Manali Travel Time, a leading travel agency in Shimla. we cover all famous destinations of Shimla & Manali. Shimla is situated in a hilly center, is a great place for difficult, rivers, dense forests and all the varieties of adventure activities. Jakhoo hills is the highest point of the Shimla.

We started Shimla from Kufri. Kufri Fun World is located at the top of Mahasu Peak. At Kufri Fun World enjoy the thrill of riding the swinging boat and the merry-go-round at the top of Mahasu Peak. At Kufri Fun World enjoy the thrill of riding the swinging boat and the merry-go-round at the top of Mahasu Peak. At Kufri Fun World enjoy the thrill of riding the swinging boat and the merry-go-round at the top of Mahasu Peak. At Kufri Fun World enjoy the thrill of riding the swinging boat and the merry-go-round at the top of Mahasu Peak. At Kufri Fun World enjoy the thrill of riding the swinging boat and the merry-go-round at the top of Mahasu Peak. At Kufri Fun World enjoy the thrill of riding the swinging boat and the merry-go-round at the top of Mahasu Peak. At Kufri Fun World enjoy the thrill of riding the swinging boat and the merry-go-round at the top of Mahasu Peak. At Kufri Fun World enjoy the thrill of riding the swinging boat and the merry-go-round at the top of Mahasu Peak.

Nigot, Pure - 411 044.

REF: MBA QIICMR 2022/AREO/Excursion Report/4

rushed into the ticket counter for book ride. Students did all thrilling activity there. Jampacked with enthralling adventures and activities, Kufri Fun World is one of the most amusing tourist places in Kufri. Be it Zip-lining, sky swinging, bungee ejection or mirror maze, haunted house this campus has all of it. Apart from these, you can also enjoy snow skiing, go-karting, infinity room, and several other surprising adventures which will make you visit this place over and over again.

At around lunch time, we reluctantly got out of the park to eat lunch. For lunch we came back hotel and was a feast served up consisting of chicken curry, , vegetarian curry, rice, fruits and many more treats. We all sat together and enjoyed our food and had lots of fun.

The main attraction Shimla Market. After the scrumptious meal some of us visited mall road.



As we came out of the mall road we were greeted by a cup of hot tea. We proceeded to take lots of group pictures and sit and talk to our friends.



Unfortunately after this is was time to leave so we packed our bags and said goodbye. On the way back to Pune at institute the exhaustion finally started to set in but at the same time we were extremely happy as we had a great time. We played some music and some games and enjoyed ourselves on the ride back.

The picnic was a lot of fun and we made amazing memories that we'll remember for the rest of our lives. All of us students had an amazing time and are so thankful to MBA@IICMR for giving us the opportunity to go on this amazing picnic and spend time as well as bond with all our classmates. We are all also thankful to Our Director Sir for making this picnic possible and for always encouraging and supporting his students. On behalf of all the students we'd like to thank faculty member who accompanied us and made the picnic even more exciting.

Outcomes:

Traveling with friends is one of the best ways to enhance growth. It enables you to do things different from your daily routine activities. When you travel, you step out from your comfort zone to a different environment which makes you become more responsible and gives a sense of independence.

- The discovery of new cuisines
- Exploring new cultures
- · Self-Development
- · Improving the health
- · Provides practical education
- Ensuring your inner peace
- Meeting new culture People
- Time Management

Field trip provides real-world experience, increases the quality of education, and improves the social relations, outside of the four walls of a classroom. The idea behind this experiential learning is to contextualize knowledge in order to develop a deeper understanding.

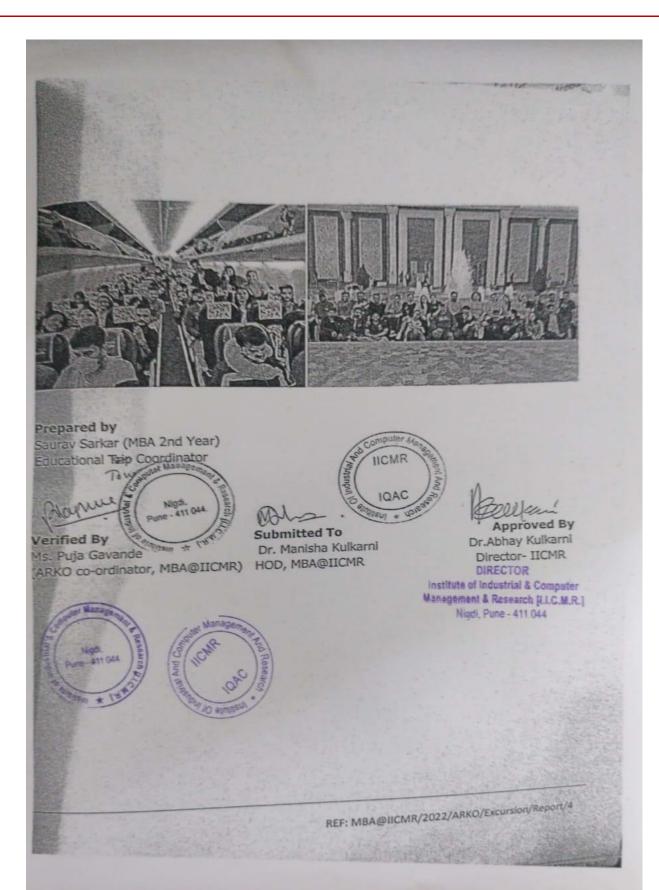
It's was a memorable experience in shimla and Manali. The hill stations made us forget the tiredness of the long travel. We had some of the most memorable moments in this trip with our classmates. We are delighted to hear that you had a great tour and you enjoyed every minute of it.

All the students expressed a desire to revisit the place didno Indeed it was a great days for all the students and faculty members, as it strengthened the bond between the students and their faculty Members.

HCMR REF MBAGUEMR/2022/ARXO/Excursion/Meport/4

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Lata Mangeshkar (didi) tribute session-



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MBA@IICMR

Date: 12/02/2022

ASR Report

1. Title of Activity: Lata (didi) Mangeshkar Tribute Session

2. Date: 08/02/2022

Venue: IICMR Auditorium, Nigdi

Time: 01.30 to 02.30 PM

3. Report:

We at MBA@IICMR organized the program in the demise of Late Lata Mangeshkar on 6 February 2022. Lata Mangeshkar was born on 28 September 1929 in Maharashtra. She has learned the singing from her father. Suddenly her father dies whole family burden comes on the shoulder of Lata Mangeshkar. She was taking care of brother & sister with singing. Afterward she sang the songs in so many films.

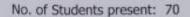
The programme conducted at MBA@IICMR institute on 8th February 2022 from 1.30 to 2.30 PM. The whole function was planned under the guidance of Dr. Abhay Kulkarni and Dr. Manisha Kulkarni.

Coordinators were assigned to lead the programme. Director sir & HOD Mam & all the teaching faculty member and students of MBA 1st year and 2nd year were present.

The programme was started at 1:30 PM. The programme was started by 2minute silence to pray late Lata Mangeshkar. The programme was followed by starting Ganpati song which was sung by Lata Didi. Then we have heard about the journey of Lata didi from one of our students & seen the video of life journey.

After listening & watching the journey of Lata Did then the programme was followed by singing the songs of Lata Did from the era from 50s to 80s & latest.

All the songs were sung by faculty members & students. Then the director sir given the speech about Lata Didi. Then programme was concluded by playing the one of famous song Jayostute.



No. of MBA@IICMR faculties present: 14

Coordinator of the Activity: Mr. Harshal Patil , Shraddha Bhise, Rushikesh Vidhole , Rohan Jadhav, Saurabh Ghorpade -MBA@IICMR ASR and ARKO Coordinators.

Glimpses of the event



Lata (didi) Mangeshkar banner



Mr. Harshal Patil ASR Coordinator

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Dr. (Adv). Manisha Kulkarni HOD, MBA@IICMR Dr. Abhay Kulkarni Director, IICMR