



Criterion 7 – Institutional Values and Best Practices

Key Indicator - 7.1.4 Institutional Values and Social

Responsibilities

Metric 7.1.4

Describe the Institutional efforts/initiatives in providing an inclusive environment i.e., tolerance and harmony towards cultural, regional, linguistic, communal socioeconomic diversity and Sensitization of students and employees to the constitutional obligations: values, rights, duties, and responsibilities of citizens

2022 -2023

List of Documents

Sr No	Particular	Date
1	Code of Conduct	2022- 2023
2	Nurturing Respectful Traditions and Legacy	14-08-2023
3	Pandharichi Vaari	12-06-2023
4	Poster and Slogan Competition	09-06-2023
5	World Environment Day Celebration Tree Plantation	08-06-2023
6	Environment Oath-Taking Ceremony	06-06-2023
7	World Environment Day	06-06-2023
8	Lecture on Energy Conservation and life Style for Environment	17-05-2023
9	Rainbow	23-04-2023
10	Days Celebration	22-04-2023
11	Summer Sports Hustle	15-04-2023
12	International Women's Day	09-03-2023
13	Marathi Bhasha Divas	27-02-2023
14	Spic Macay Event	04-02-2023
15	Shiv Jayanti Celebration	22-02-2023
16	Kite Fest	27-01-2023
17	Republic Day	26-01-2023
18	Jaldindi – Human Rights	21-12-2022
19	Prom Paradise	19-12-2022
20	International Minority Rights Day	19-12-2022
21	Celebration National Energy Conservation Day	14-12-2022
22	Blood Donation Camp	06-12-2022
23	Educational Excursion	13-11-2022
24	Constitution Day celebration	28-11-2022
25	Unity Day	31-10-2022
26	Wachan Prerna Din	17-10-2022
27	Dandiya Celebration	03-10-2022
28	Har Ghar Tiranga Campaign	14-08-2022
29	Gomay Ganesh Project	30-08-2022
30	Guru Purnima Celebration	18-07-2022
31	Teachers Day	13-09-2022
31	Ganpati Festival	31-08-2022 to 04-09-2022

**Code of Conduct – Initiates Values, Rights, Duties and Responsibilities of
Audyogik Tantra Shikshan Sanstha's (A.T.S.S.)
Citizens**



**Institute of Industrial
and Computer Management and Research
(IICMR)**

(Approved by AICTE & Affiliated to Savitribai Phule Pune University,
Recognized by Govt. of Maharashtra, Accredited by NAAC)

Code Of Conduct

Rules & Regulations

Rules and regulations alone cannot make a good institution. However, they serve as guidelines for smooth conduct of the institute. In order to actuate the plan and enhance performance, the institute follows an effective framework of rules and regulations. Such framework aims to encourage responsible behavior and Self discipline for optimum utilization of resources and constructive environment.

Policy for Regulatory framework of institute

Objectives

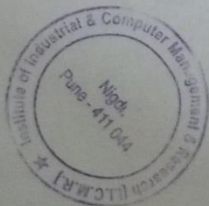
- To frame appropriate rules and regulations for the institute time to time
- To inform & guide the Staff, Faculty Members and Students about the same
- To avoid disorder and confusion.
- To ensure the safety of staff and students
- To create an environment conducive to learning

Scope

- These rules and regulation are framed for the faculty , staff and students to ensure smooth functioning of the institute

**Mode of
communication to
Students**

- Prospectus of the institute
- Affidavit / Undertakings, Display Boards
- Notices / Circulars
- Process Manual




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Student:-

All the students admitted in the institute are expected to display fair conduct, respect and humility towards the teachers, institute, university and society. They will strive for highest performance as per their capability. The institute believes in self discipline in students so that cordial atmosphere is maintained in campus. The institute has defined norms for student related issues which are informed to the students during the "Induction programme"

Uniform

- Students are expected to wear clean and allotted uniform in the Institute campus.
- The disciplinary committee, faculty members along with department heads would ensure that students wear proper uniform two days in a week
- The students should be attired in uniform whenever they represent the Institute in any of the events within and outside the campus.

Identity Card

- student should wear and display his / her identity card and produce it on demand by the authorities i.e. by any member of the staff or other authorized persons.
- If the identity card is lost, fresh identity card will be issued after collecting a fine.

Absenteeism

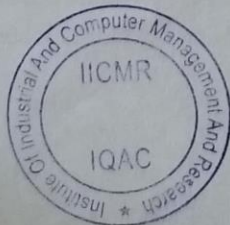
- As per university rules 80% attendance is required for granting of term.
- Attendance is mandatory for lectures / labs / other compulsory activities / tutorials.
- Prior permission is to be taken in writing from Course coordinator / Director / HOD for leave

Attendance

- The attendance of the students should be at least 80% of Total sessions conducted in a semester.

Performance in internal examinations

- After Term End Exam, result is displayed within 7 days ,
- Retest is conducted for the students securing less than 40% marks and the result of the same is declared within two days.




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Use of Mobile Phones

- Any student scoring less than 40% marks even after retest , appropriate action will be taken in consultation with Subject Matter Experts(SME"s) Use
- Use of mobile phone is strictly prohibited during classes and examinations. Non-compliance with this instruction will invite disciplinary action.

No Smoking Zone

- The Institute campus is a no smoking zone and smoking is strictly prohibited in the Institute campus

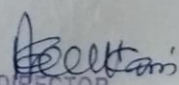
Anti-ragging

- Ragging is strictly prohibited in or outside the campus of IICMR
- All students shall familiarize themselves with rules/regulations/guidelines code of conduct, anti-ragging measures and discipline of IICMR.
- All students admitted in the institute and their parents will submit an affidavit regarding anti-ragging within one month of their admission.
- Any student who suffers ragging or notices occurrence of ragging shall immediately report the event to concerned authority.
- Incidences of ragging can be reported to any member of Antiragging squad, Anti-ragging committee of the Institute.
- Students may report incidence of ragging either orally or in writing. They may also report the incidence in person or by phone. Anonymity of the caller will be maintained.
- Any victim of ragging not satisfied with the action taken by the Head of the Institution or by the University may submit an appeal in writing to report the event to the local police.

Library Rules & Regulations

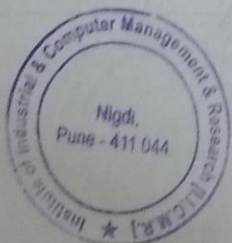
- Library Timing is from 8:00am – 6:00pm
- Book is not issued without library card/ Membership card.
- Student can issue up to 3 books at one time for 7 days
- Students would return the books or renew it on or before date given on the due date slip of the book
- Rs 1/- fine would be charged per day on late returned book.
- Student can issue one CD per day and magazine/journal for two days.
- Student can issue syllabus and old Exam papers for one day. They have to return it back before 11:00am for next day.
- Student can issue the old issues of journals for 2 days.




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Library Rules & Regulations

- If a student loses/misplaces any book he/she has to replace the same new book
- If students want to demand particular book, which is not available in the library, they would fill book demand form, which is available in library.
- Library Timing is from 8:00am – 6:00pm
- Book is not issued without library card/ Membership card.
- Student can issue up to 3 books at one time for 7 days
- Students would return the books or renew it on or before date given on the due date slip of the book
- Rs 1/- fine would be charged per day on late returned book.
- Student can issue one CD per day and magazine/journal for two days.
- Student can issue syllabus and old Exam papers for one day. They have to return it back before 11:00am for next day.
- Student can issue the old issues of journals for 2 days.
- If a student loses/misplaces any book he/she has to replace the same new book
- If students want to demand particular book, which is not available in the library, they would fill book demand form, which is available in library.
- Students would enter their names in library log book before using the library facility.
- use this facility during their Theory and Practical sessions.
- Make entry in the Usage Register for Internet facility and Extra Practical.
- Don't disturb the positions of Monitor, CPU, Keyboard and Mouse etc.
- Don't unplug power cables.
- Shut down computers after use.
- Keep the chairs in Lab properly.
- Students have to follow Wi-Fi registration process for availing internet facility on their laptops.
- Contact System Administrator for the assistance of usage of WiFi facilities for your own Laptops.
- Downloading data which is unproductive or other than academic purpose is strictly prohibited.




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- Utilization and surfing on the net is monitored. Strict action will be taken against students for using the internet, for other than academic purpose.
- Don't recharge Mobile Phones or any other E-Gadgets in Lab.
- Students are not allowed to enter in Server Room without permission.
- Student must convey complaints related to Lab PCs to concern teacher and later teacher should record the same in Complaint Register.

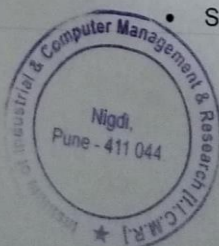
Sports Room

- Sports room will be kept open from 10:00am – 5:00pm
- Students should enter their names in Sports room register while entry and exit
- Students can make use of sports room only when they don't have lectures Students should make entry in the register for utilization of any kind of sports material
- Sports material should be kept in place after utilization
- Cleanliness should be maintained in the sports room
- Students should not bring any personal belongings in the sports room.
- The materials utilized for playing should be returned back to the sports coordinator and its entry should be made in the register while issuing as well as while returning back.
- Sports material shall not be given to any students who is not having identity card
- If students want to play certain out door games in the evening ,they should get the permission from sports coordinator and should enter in the register without fail
- Fine will be imposed on the entire team members in case of any damage/Loss of any sports material

Hostel is allotted to the students for a period of one year.

Girls Hostel

- No outsider is permitted to stay in the hostel overnight.
- All the electric and water connections, must be switched off while leaving the room.
- Use of intoxicants, drugs, alcohol of any kind is strictly prohibited.
- Ragging is strictly prohibited.
- High powered music systems are not allowed.
- Smoking is strictly prohibited inside the hostel campus.



Ballam
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- Electrical appliances like heating rods, heaters, and irons are not allowed.
- Timings for hostel must strictly be followed i.e. all girl students must report back to hostel by 9.30 pm.
- The breakfast timing is upto 9.30 am only.
- The girls who want to stay out from hostel must bring the relative or guardian and have a talk with the warden and take permission.
- In case of medical emergency the Contact Nos are displayed on the notice board.
- Hostel students are expected to follow a code of conduct that will not affect the behavior of fellow mates.
- The rooms and the corridors must be kept clean and hygienic and there should be proper disposal of garbage daily.

- Hostel is allotted to the students for a period of one year.
- No one other than allottee is permitted to stay in the hostel overnight.
- All the electric and water connections, must be switched off while leaving the room.
- Use of Intoxicants, drugs, alcohol of any kind is strictly prohibited.
- Ragging is strictly prohibited.
- High powered music systems are not allowed.
- Smoking is strictly prohibited inside the hostel campus.
- Electrical appliances like heating rods, heaters, and irons are not allowed.

Boys Hostel

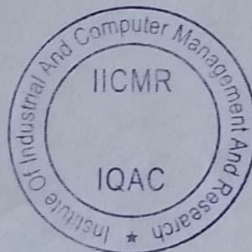
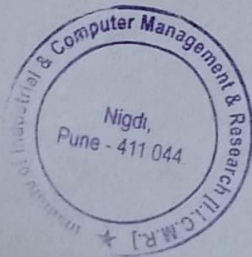
- Timings for hostel must strictly be followed i.e. all students must report back to hostel by 9.30 pm.
- The breakfast timing is up to 9.30 am only.
- The students who want to stay out from hostel must bring the relative or guardian and have a talk with the warden.
- In case of medical emergency the Contact Nos are displayed on the notice board.
- Hostel students are expected to follow a code of conduct that will not affect the behavior of fellow mates.
- The rooms and the corridors must be kept clean and hygienic and there should be proper disposal of garbage daily.



Beelkam
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General Rules

- All students are strictly prohibited from participating in any activities which will disturb the classes and/or cause threat to the peaceful atmosphere of the Institute campus.
- It is prohibited to organize or attend meetings other than the official ones which are specifically permitted by the Director.
- All expressions or activities which are immoral, antisocial, communal and anti national are strictly prohibited in the Institute campus and are punishable.
- No student shall get involved in any political activities inside campus.
- Smoking, chewing pan masala, chewing gum etc. are strictly prohibited in the Institute campus. Entering the Institute campus, consuming liquor and other intoxicating drugs, is also strictly prohibited.
- Disfiguring/damaging / destroying the Institute property is strictly prohibited.
- No one shall distribute or circulate any notices, pamphlets, leaflets, etc., within the campus and shall not exhibit any type of banners, flags, posters, etc. without the prior sanction of the Director
- Unauthorized entry of outsiders into the campus is strictly prohibited. Unless permitted by the Institute authorities, students shall not bring or entertain outsiders inside the Institute campus.
- Nobody shall collect money from others in the campus.
- During the free hours students may utilize Library, Digital Library or Lab facility or they may sit inside their own class room without disturbing the nearby classes.
- The Institute will not be responsible for loss of valuables / cash brought by the students to the campus.




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Audyogik Tantra Shikshan Sanstha's

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MBA@IICMR

Date: 14/08/2023

REPORT

1. Title of the Activity: Nurturing Respectful Traditions and legacy.

2. Date & Venue: 14th August, 2023, MBA, Institute of Industrial and Computer Management and Research (IICMR) organised for Second year MBA Students.

Time: 2:00 pm to 3:30 pm.

3. Outcomes of Activity:

- **Unified Commitment:** The anti-ragging meeting transcended its formal nature, fostering a strong sense of unity and commitment among participants. It was more than a mandatory event; it became a collective reaffirmation of our institution's core values.
- **Reinforced Values:** The heartfelt address by our Director and the insightful perspectives shared by our Head of Department reinforced the institution's values. Participants left with a deeper understanding of the importance of respect and empathy in our campus community.
- **Cultivating Respectful Culture:** The discussions that followed the event were characterized by a shared perspective on the need to nurture a culture of respect. The event left an enduring impact, driving home the point that our traditions are the foundation of our community, and we are dedicated to nurturing them in every aspect of our educational journey.

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4. Description of the Activity:

A truly significant event unfolded at IICMR, where we came together to hold an anti-ragging meeting to pass on the legacy and traditions. This gathering was about nurturing the heart and soul of our institution—our traditions and legacy of respect. Students, caring faculty members, and our esteemed administrators all stood side by side, showing our commitment to creating an environment rooted in respect and understanding. Our Director, a beacon of wisdom and guidance, spoke from the heart during his keynote address. He made it clear that our institution's values reject any form of ragging and embrace the timeless traditions that bind us as a community. His words struck a chord as he underscored the significance of a campus that upholds the dignity of every individual, discouraging any actions that tarnish the spirit of respect.

Our respected Head of Department, Madam, illuminated the gathering with her wisdom. She highlighted the dark consequences of ragging and made it clear that our institution will have none of it. Her words weren't just heard; they were felt by all who were present. The discussions that followed were alive with shared perspectives, each of us realizing that building a community of respect is the responsibility of all.

As the day went on, you could almost feel unity and commitment lingering in the air. This anti-ragging meeting wasn't just about adhering to rules; it was about standing up for what's right. It was a declaration that our educational journey here is rooted in solidarity, empathy, and the collective pursuit of excellence. We were reminded once again that our traditions are more than rituals – they are the threads that weave our community together, and we're committed to nurturing them in every way we can.

5. Activity Experience

The students' experience of the activity was both enlightening and impactful. Engaging in discussions about anti-ragging not only heightened their awareness of the issue but also allowed them to connect with the institution's values on a deeper level. The activity provided a platform for students to voice their perspectives and concerns, fostering a sense of empowerment and belonging. Through the discussions, students gained insights into the importance of respectful traditions and their role in shaping a harmonious campus community. Overall, the activity left a

MBA@IIMCR/2023-24 /AR



positive impression on the students, inspiring a collective commitment to creating a safe and respectful environment for all.

6. Assessment of Activity Outcomes:

A comprehensive assessment of the activity's outcome was conducted through oral discussions, yielding positive results. Participants engaged in fruitful conversations, expressing their understanding of the significance of the anti-ragging initiative and its alignment with our institution's values. The majority conveyed their strong commitment to upholding respectful traditions and fostering a safe, inclusive environment. The positive tone of the discussions reflected a shared determination to prevent ragging and nurture a culture of mutual respect.

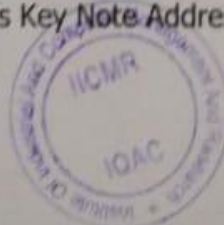
7. Feedback:

This event received overwhelmingly positive feedback, with attendees expressing their appreciation for the meaningful and impactful anti-ragging meeting. Many highlighted how the Director's keynote address deeply resonated with them, emphasizing the importance of fostering a campus environment rooted in respect and understanding. Attendees found the insights shared by the Head of Department enlightening and crucial in understanding the gravity of the issue. Overall, the event was praised for its commitment to nurturing a culture of respect, unity, and empathy within our institution.



Dr. Abhay Kulkarni's Key Note Address

MBA@IIMCR/2023-24/AR





Adv. Manisha Kulkarni Addressing the budding Managers

Jayasri
Prepared by
Dr. Jayasri Murali

Manisha
Verified by
Dr. Manisha Kulkarni
HOD, MBA@IICMR


Abhay
Approved by
Dr. Abhay Kulkarni
Director, IICMR



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Pandharichi Vaari - Cultural Heritage.


Prof. Yashwantrao Chavan Pratishthan's
Institute of Industrial and Computer Management and Research (IICMR)
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Barbara Pitham Category by AICTE/CIIL for Industry Linked Technical Institute
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MBA@IICMR

Date: 12/06/2023

Activity Report

1. **Title of Activity:** "Pandharichi Vaari – a Spiritual Experience - ASR"

2. **Date & venue:** Sunday, June 11, 2023, Akurdi, Chinchwad, Nigdi.
Time: 06.30pm to 10.30pm

3. **Description of the activity:**
This year the students of MBA@IICMR volunteered for centuries old tradition in Maharashtra called "Pandharichi vaari" which translates to "the pilgrimage of Pandharpur" in English.

4. **Objectives of the Activity**

1. To make students aware about the importance of the environment conservation.
2. To sensitize students towards the efforts taken by Varkaris for the spiritual experience.

5. **Activity Experience:**
"Pandharichi vaari" is a Marathi term that translates to "the pilgrimage of Pandharpur" in English. It refers to the annual pilgrimage to the town of Pandharpur in Maharashtra, India. Pandharpur is a significant pilgrimage site for devotees of Lord Vitthal, a form of Lord Krishna.
The Pandharichi vaari is a centuries-old tradition that attracts millions of devotees, known as "varkaris," from various parts of Maharashtra and beyond. The pilgrimage typically takes place during the months of June and July, culminating on the auspicious day of Ashadi Ekadashi.
During the Pandharichi vaari, varkaris undertake a long journey on foot to reach the temple of Lord Vitthal in Pandharpur. They sing devotional songs, known as "abhangs," in praise of Lord Vitthal and engage in collective chanting of his name. The atmosphere is filled with spiritual fervor and devotion as devotees demonstrate their deep faith and surrender to the divine.
This year students of MBA@IICMR took part in Vaari and attempted to create awareness about the hazards of plastic usage. Students also took part in the spiritual journey and performed "Seva" for the Varkaries at Bhakti Shakti, Nigdi, Kedarashwar Mandir and Shri Ram Mandir. Students were accompanied by Director Dr. Abhay Kulkarni, ASR Co ordinator

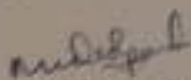
Dr. Madhura Deshpande, Student Welfare Officer Dr. Vinod Bhelose, Dr. Rajendra Agawane and Ms. Dipti Bajpai. Total 68 Students volunteered for the activity.
Overall it was a spiritual experience.

6. Some Snaps of the Session

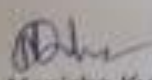


"Pandharichi Vaari" MBA @ IICMR

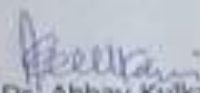
Prepared by


Dr. Madhura Deshpande
ASR Coordinator

Verified by


Dr. Manisha Kulkarni
HOD, MBA@IICMR

Approved by


Dr. Abhay Kulkarni
Director, IICMR





Poster and Slogan Competition - Communal Socioeconomic Diversity



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MBA@IICMR

Date: 09/06/2023

Activity Report

1. **Title of Activity:** "Poster and Slogan Competition on occasion of World Environment Day"

2. **Date & venue:** Thursday, June 08, 2023, MBA@IICMR.

Venue: Auditorium IICMR.

Time: 01.30pm to 03.00pm

3. **Description of the activity:**

The Poster and Slogan Competition was arranged for the students of MBA@IICMR to celebrate World Environment Day.

4. **Objectives of the Activity**

1. To challenge the creativity of the students.
2. To foster the culture of competition and environment awareness



5. **Activity Experience:**

World Environment Day is an annual event observed on June 5th to raise awareness and encourage global action for the protection of the environment. World Environment Day is organized by the United Nations Environment Programme (UNEP) and has been celebrated since 1974. World Environment Day is an annual event celebrated on June 5th to raise awareness about environmental issues and promote global action to protect the environment. The theme for this Environment Day was #Beat Plastic Pollution.

The Poster and Slogan competition was conducted to challenge the creativity of the students and to give them the opportunity to learn by experience. Students also participated in the activity whole heartedly and showed the utmost creativity and enthusiasm.

Director Dr. Abhay Kulkarni and ASR Co ordinator Dr. Madhura Deshpande addressed and guided the students.

Overall it was a learning and enthusiastic experience.





**Posters created by students of MBA@IICMR on occasion of
"World Environment Day"**

Prepared by

Madhura

Dr. Madhura Deshpande
ASR Coordinator

Verified by

Manisha

Dr. Manisha Kulkarni
HOD, MBA@IICMR


Approved by

Abhay

Dr. Abhay Kulkarni
Director, IICMR



World Environment Day Celebration: Constitutional Obligations and Environmental Responsibility



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MBA@IICMR

Date: 08/06/2023

Activity Report



- Title of Activity:** "World Environment Day Celebration in association with ECA"
- Date & venue:** Wednesday, June 07, 2023, MBA@IICMR.
Venue: Auditorium IICMR.
Time: 10.30pm to 12.00pm
- Description of the activity:**

The World Environment Day was celebrated in MBA@IICMR in association with Environment Conservation Association, Pune with the active participation of Students and Faculty members.
- Objectives of the Activity**
 - To make students aware about the importance of the environment and need to preserve the same.
 - To make students aware about the loss to environment because of the Plastic Pollution
- Activity Experience:**

World Environment Day is an annual event observed on June 5th to raise awareness and encourage global action for the protection of the environment. World Environment Day is organized by the United Nations Environment Programme (UNEP) and has been celebrated since 1974. World Environment Day is an annual event celebrated on June 5th to raise awareness about environmental issues and promote global action to protect the environment.

This year the environment day was celebrated in Association with Environment Conservation Association, Pune. Ms. Vineeta Date, Chairperson, ECA, Mr. Sikandar Ghodake, Team Leader ECA, Ms. Anita Ghodake, Team Leader, ECA, Mr. Gorakshnath Sanap, Team Leader, ECA attended the event.

The theme for this Environment Day was #Beat Plastic Pollution. Ms. Vineeta Date addressed the students and made them aware about the evil effects of use of plastic and the harm it is causing to the environment. Mr. Sikandar Ghodake in his address spoke about 5 types of pollution namely air, water, soil, sound and thought pollution. He urged the students to stay away from evil plastic and evil thoughts.



As a symbol of awareness, cloth bags were gifted to the students and faculty members of MBA@IICMR.

Overall it was a learning experience

6. Some Snaps of the Session



"World Environment Day" was celebrated at MBA @ IICMR

Prepared by

Madhura

Dr. Madhura Deshpande
ASR Coordinator

Verified by

Manisha

Dr. Manisha Kulkarni
HOD, MBA@IICMR

Approved by

Abhay

Dr. Abhay Kulkarni
Director, IICMR

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World Environment Day - Impact and promote resource conservation.



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Date: 06-06-2023

Activity Report

1. Title of Activity: World Environment Day

Date & Venue: Friday, June 06, 2023,
Venue: Sant Tukaram Garden
Time: 10:00 am

2. **Description of the activity:** World Environment Day was celebrated at [Venue] with various events aimed at raising awareness about environmental issues. Activities included tree planting, eco-friendly workshops, and educational sessions on sustainability.
3. **Outcomes of the activity:** The celebration resulted in the planting of [number] trees, increased awareness about environmental conservation, and inspired participants to adopt eco-friendly practices in their daily lives.
4. **Activity Experience:** Participants enjoyed engaging in hands-on activities like tree planting and learning about sustainable living. The event fostered a sense of responsibility towards protecting our environment and encouraged community involvement in environmental initiatives.



Prepared by

Manisha
Dr. Madhura Deshpande
ASR Coordinator



Verified by

Manisha
Dr. Manisha Kulkarni
HOD, MBA@IICMR



Approved by

Abhay
Dr. Abhay Kulkarni
Director, IICMR
DIRECTOR

Institute of Industrial & Computer Management and Research

Lecture on Energy Conservation and life Style for Environment



Audyogik Tantra Shikshan Sanstha's
Institute of Industrial and Computer Management and Research(IICMR)
Approved by AICTE, Permanently Affiliated to SP Pune University,
Recognized by DTE, Government of Maharashtra, NAAC Re-accredited
Ranked Platinum Category by AICTE-CII for Industry Linked Technical Institute
Awarded Best Management Institute for Industry Interface by CEGR

MBA@IICMR

Date: 19/15/2023

Activity Report

1. **Title of Activity:** "Lecture on Energy Conservation and Life Style for Environment"

2. **Date & venue:** Wednesday, May 17, 2023, IICMR, Nigdi Campus.

Venue: IICMR Auditorium

Time: 03.00pm to 05.00pm

3. **Description of the activity:**

With reference to Savitribai Phule Pune University circular number 2023-1994 dated, 12th May 2023, the Lecture on Energy Conservation and Life Style for Environment was organized on May 17, 2023 with active participation of all MBA Students, faculty members and non-teaching staff.

4. **Outcomes of activity:**

- a. The purpose of this program was to make students aware about reduction of carbon footprint and contribute to a more sustainable and environmentally-friendly future.
- B. Students were also guided about the various ways of energy conservation

5. **Activity Experience:**

Dr. Madhura Deshpande, ASR Co Ordinator, welcomed all participants to the program. The resource Person Dr. Abhay Kulkarni, Director IICMR guided the participants about the need and various ways of energy conservation and how we can create a new life style to conserve and nurture the environment. He emphasized that energy conservation and adopting a sustainable lifestyle are crucial steps in protecting the environment and mitigating climate change. By making conscious choices and implementing energy-efficient practices, individuals can contribute to reducing greenhouse gas emissions and preserving natural resources.

He further suggested some key strategies for energy conservation and sustainable living. They are

1. Use of Energy-efficient appliances
2. Use of energy-efficient lighting options such as LED bulbs.
3. To inculcate the habit to Unplug and power down i.e Turning off lights, electronics, and appliances when they are not in use.

4. Setting up the thermostat at an optimal temperature to conserve energy. Use of programmable thermostats.
5. Use of Renewable energy sources
6. Opting out for eco-friendly modes of transportation whenever possible.
7. Extensive use of Water conservation measures and collecting rainwater for outdoor purposes like gardening.
8. The Mantra - Reduce, reuse, recycle: Practice the 3Rs by reducing waste, reusing items, and recycling materials. Minimize single-use products and opt for reusable alternatives.
9. Making Sustainable food choices by Supporting local and organic food options.
10. Conscious consumerism in form of considering the lifecycle of the products you buy, their packaging, and the companies' environmental practices.
11. Energy audits at regular intervals to identify areas where energy is being wasted in your home.

He further stated by incorporating these practices into your daily life, you can reduce your carbon footprint and contribute to a more sustainable and environmentally-friendly future. Thus, even small actions add up to make a significant impact when practiced collectively.

Vote of Thanks was proposed by ASR Co Ordinator Dr. Madhura Deshpande.





"Lecture on Energy Conservation and Life Style for Environment" was arranged at MBA@IICMR.

Prepared by

Verified by

Approved by

Dr. Madhura Deshpande
 ASR Coordinator

Dr. Manisha Kulkarni
 HOD, MBA@IICMR


Dr. Abhay Kulkarni
 Director, IICMR

DIRECTOR


**Institute of Industrial & Computer
 Management & Research [I.I.C.M.R.]**
 Nigdi, Pune - 411 044



Rainbow - Communal socioeconomic diversity and Sensitization

 **Institute of Industrial and Computer Management and Research (IICMR)**
Approved by AICTE, Permanently Affiliated to SP Pune University,
Recognized by DTE, Government of Maharashtra, NAAC Re-accredited

MBA@IICMR



Date : 23/4/2023

ARKO CLUB -MBA@IICMR

Rainbow -Report- 2023

Annual Function -RAINBOW
Event: - RAINBOW

Day and date: - Tuesday, 6th April 2023

Venue: - Prof. Ramkrishna More Auditorium, Chinchwad Pune

Introduction:

The MBA @ IICMR annual event is an important event "Rainbow" that is organized by IICMR Arko club to provide students with a platform to showcase their talents. This report outlines the various aspects of an annual event, including its importance, objectives, organization, and outcomes.

This event helps to create a sense of community among the students and to promote cultural diversity. It also helps to develop important skills such as teamwork, leadership, communication, and creativity.

Objectives of the annual Function "Rainbow":


The main objectives of an annual event are as follows:


- To provide students with a platform to showcase their talents.
- To develop important skills such as teamwork, leadership, communication, and creativity.
- To create a fun and engaging atmosphere for the students to enjoy.

Organization of Annual Event:

The organization of this event involves several steps, including:

- Formation of a committee to plan and organize the event.
- Setting the date, time, and location of the event.
- Identification of cultural performances and activities to be included in the event.
- Recruitment of student volunteers to help with the planning and execution of the event.
- Promotion of the event to the student body and the wider community.
- Coordination of logistics such as decorations, food, and sound equipment.
- Execution of the event, including performances, activities, and cultural displays.





REF: MBA@IICMR/2023/ARKO/Rainbow/Report

Winners and Awards:

To recognize the outstanding performances and achievements, a special cultural event **RAINBOW ANNUAL FUNCTION OF IICMR** was organized on 6th Apr 2023 by IICMR ARKO club. During this event, The Guest of Honour Mr. Pawan Tatkare, Folk Dancer graced the occasion with his reverent presence the winners and runners-up of the various sports events were honored and awarded. The accolades celebrated their hard work, dedication, and competitive spirit. The winners' names and respective achievements were announced amidst applause and cheers from the audience. The sports trophy and certificate in different games were won by 1st and 2nd year students.



The "Summer Sports Hustle" Sports Week organized by the MBA@IICMR ARKO Club was a remarkable success. The event fostered a spirit of sportsmanship, camaraderie, and healthy competition among the students and faculty members. The active participation, coupled with the vibrant atmosphere, made the week-long event truly memorable. The Sports Week not only provided a platform for showcasing talent but also promoted physical fitness and overall well-being. It was a day filled with sportsmanship, enthusiasm and memories to cherish. In all the whole sports week was fabulous and entertaining.

Outcome :

- **Increased Participation:** The enthusiasm displayed by the participants contributed to a lively and engaging atmosphere throughout the Sports Week.
- **Promotion of Sportsmanship:** Participants showcased excellent sportsmanship, demonstrating respect for opponents, teamwork, and a positive competitive spirit.
- **Physical Fitness and Well-being:** Through the various sports events and the Zumba session, participants engaged in physical activities, promoting overall health and well-being.
- **Skill Development:** Participants honed their abilities, learned new techniques, and gained valuable experience through active participation.
- **Community Building:** Students and faculty members came together, fostering new connections, friendships, and a shared passion for sports.
- **Recognition and Motivation:** This recognition not only celebrated their achievements but also motivated participants to excel in their respective sports and pursue a balanced lifestyle.
- **Promotion of College Culture:** The event showcased the college's commitment to holistic development, physical fitness, and promoting a vibrant college community.
- **Future Engagement:** Students and faculty members may be more inclined to actively involve themselves in upcoming sports events, leading to a continued focus on physical fitness and sportsmanship within the college.





Prepared by
Miss. Purna S. Mehetre
(Cultural Coordinator)

P. Mehetre
Verified By
Ms. Puja Gavande
(ARKO co-ordinator, MBA@IICMR)


Manisha Kulkarni
Submitted To
Dr. Manisha Kulkarni
HOD, MBA@IICMR

Dr. Abhay Kulkarni
Approved By
Dr. Abhay Kulkarni
Director- IICMR





Days Celebration - Communal socioeconomic diversity and Sensitization

**Institute of Industrial and Computer Management and Research (IICMR)**
Approved by AICTE, Permanently Affiliated to SRM Institute of Science and Technology,
Recognized by DTE, Government of Maharashtra, MAAC, Accredited
Ranked Program Category by AICTE-ICT for Industry Linkage Technical Institute
Awarded Best Management Institute for Industry Interface by CRDI

MBA@IICMR

Date: 22/4/2023

**“Days Celebration”
Report-2023**

Event:- “Days Celebration”

Day and date:- 29th Mar 2023 to 1st Apr 2023

Venue:- MBA@IICMR TI-4 & Auditorium

Objectives of activity:

1. To learn about to work in a team integrated with creative ideas
2. To Learn event management like planning, Coordinating, time management, financial adjustment, Creativeness & cultural valued.

Brief summary:-



Days celebration has always been very exciting segment of college life for all the students. And so MBA @IICMR allows student to celebrate days for a week every year in which students become creative to show different themes. It includes Sports Day, Twins Day, Mismatch Day and T raditional Day etc. This celebration gives students memorable which they cherish for the lifetime.

Thus MBA@IICMR Arko Club organised Sports Week with days Celebration during 29th Mar 2023 to 1st Apr 2023 at MBA@IICMR.

As students celebrated this week as a “Sports week and Days Celebration” to cherish the love, friendship and bond between all the MBA students including first year and second year student’s. They celebrated days under ARKO CLUB. All students and faculty members were part of this events and to cherish the memories.

Following Theme of days celebrated:

1. 29th Mar 2023: Sports Day
2. 30th Mar 2023: Twinning Day
3. 31st Mar 2023: Mismatch Day
4. 4th Apr 2023 Traditional Day

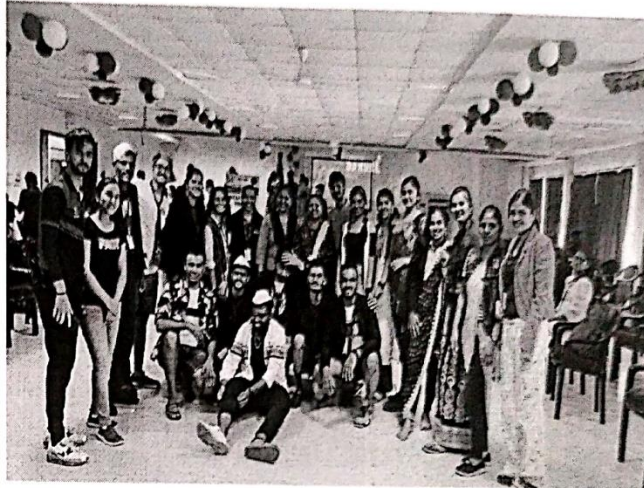
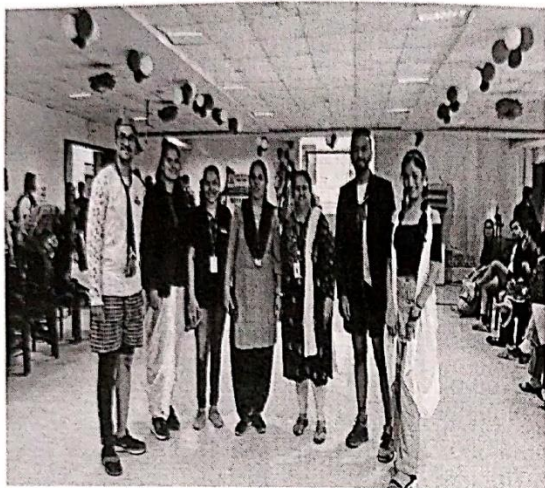


Ref: MBA@IICMR/2022-2023/ARKO_CLUB/Days Celeb/Report-2

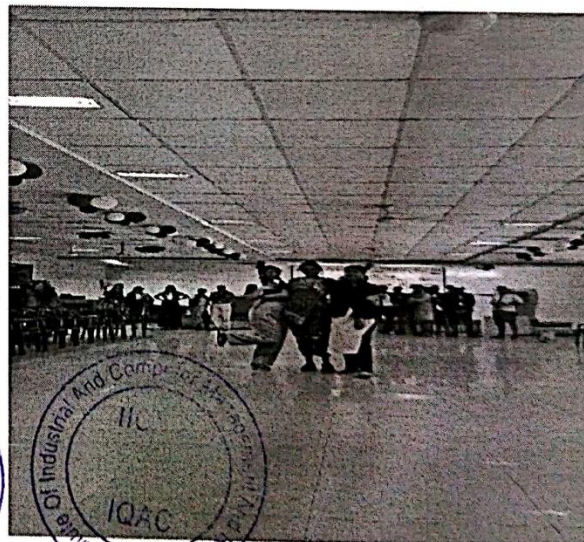
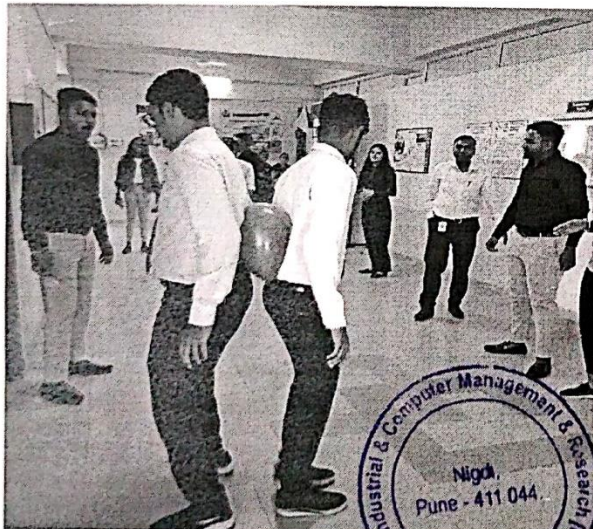
The third day was MISMATCH DAY

3. MISMATCH DAY

On 31st Mar MISMATCH DAY was celebrated as it is a new category but many students dressed up for fun, mismatched sneakers, shorts with formal shirt/blazer, a combination of two shirts and many more. We had arranged ramp walk for students as they all were looking terribly good.



GAMES:



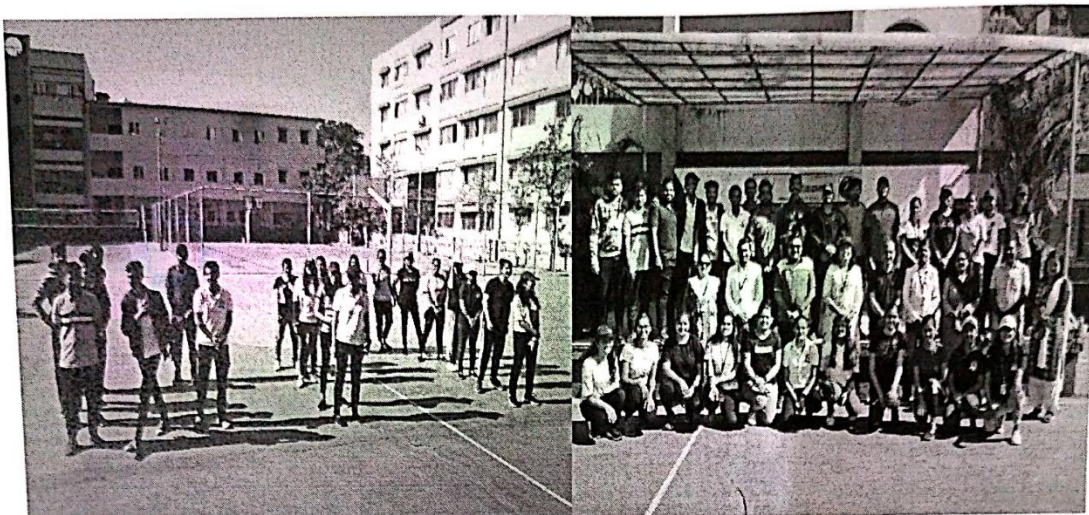
4. Traditional Day:

On 4th April 2023 the Traditional day started at 1:30 pm, the anchoring was done by Chitra and Ayushi from MBA 2nd year. The first program Ramp walk was done by MBA 1st and 2nd year students, the task was given by Arko Coordinator and also Faculty Members where the MBA students had to fulfil the task and later there was ramp walk by Faculty members. Next was games where all participated, the game was Dumb charades. Prize distribution of students who had dressed the best on the Days, at last there was DJ and finally the event was concluded with a vote of thanks

First day was Sports day.

1. Sports Day

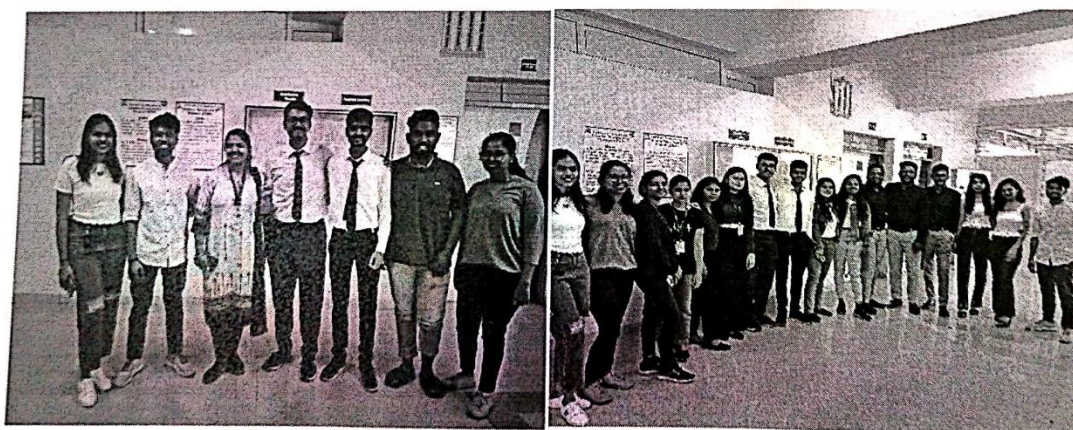
It was celebrated on 29th Mar 2023 @IICMR Campus. All the students from first year as well as second year contributed in wearing Sports attire as sports week also inaugurated.



The second day was twinning' day

2. TWINS DAYS

It was celebrated on 30th Mar 2023 @MBA IICMR. All the students from first year as well as second year have contributed in by twinning with their partners. And they have organized games for first year ..





Feedback and Key learnings:

It was a wonderful and memorable experience for all students as they learnt the role and importance of such events. All have experienced the happiness and satisfaction during days celebration. Student has learnt lessons of working in a team integrated with creative ideas. Overall the students have enjoyed the event and learnt many aspects of event management like planning time management, financial adjustment, Creativeness & cultural valued.

Prepared: - Miss. Chitra Gururani – (MBA 2nd Year)

Puजा

Verified by
Ms. Puja Gavande
(ARKO co-ordinator, MBA@IICMR)

Manisha

Submitted to
Dr. Manisha Kulkarni
HOD, MBA@IICMR

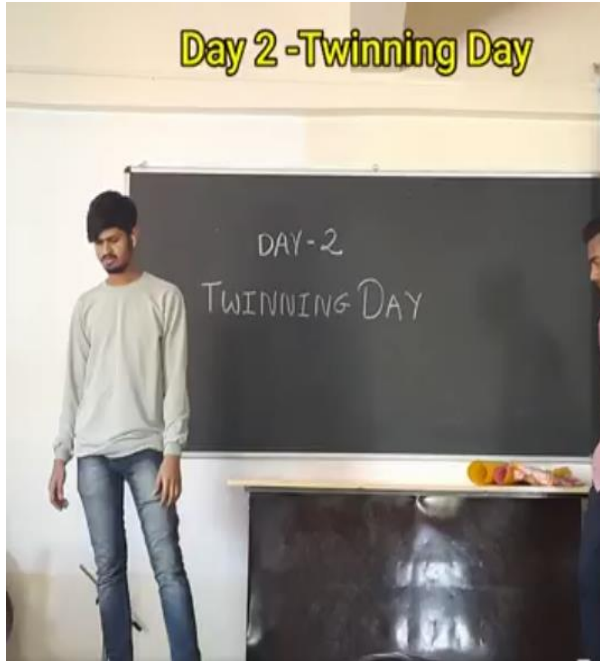
Abhay

Approved by
Dr. Abhay Kulkarni
Director- IICMR



Ref: MBA@IICMR/2022-2023/ARKO_CLUB/Days Celeb/Report-2

Day 2 -Twinning Day



Mismatch Day Celebration



Day 2 -Twinning Day



SPIC MACAY – Promotion of Indian Classical Music



MBA@ IICMR

Institute of Industrial & Computer Management Research

Affiliated to SP Pune University, Approved by AICTE, Reaccredited by NAAC

DTE Code: MB6154

REPORT – SPIC MACAY

Event: - SPIC MACAY

Day and date: - 4th-5th February 2023

Venue: - Delhi Public School, Pune

Brief summary: -



SPIC MACAY (Society for the Promotion of Indian Classical Music and Culture Amongst Youth) is a non-political, nationwide, voluntary movement founded in 1977 by Dr. Kiran Seth, Professor-Emeritus at IIT-Delhi who was awarded the 'Padma Shri' for his contribution to the arts in 2009.

SPICMACAY's intention is to enrich the quality of formal education by increasing awareness about different aspects of Indian heritage and inspiring the young mind to imbibe the values embedded in it. It seeks to inspire youth through experiencing the mysticism embodied in the rich and heterogeneous cultural tapestry of Indian and World Heritage, with a hope that the beauty, grace, values, and wisdom embodied in these arts will influence their way of life and thinking and inspire one to become a better human being. For this, the most accomplished artistes of the country render programs of Indian classical music and dance, folk, poetry, theatre, traditional.

About SPIC MACAY:

First day We, Unnati Jain, Ritika Ranjan, Muskan Pathak, Maruf Mangure and Bhavik Jain arrived at Delhi public school on 4th Feb 2023 and after registration process we were welcomed with delicious breakfast. After settling down into the allotted rooms where boys and girls lodging were separated and managed impressively, we were guided towards the auditorium, we had the mesmerising kathak dance recital session by renowned classical

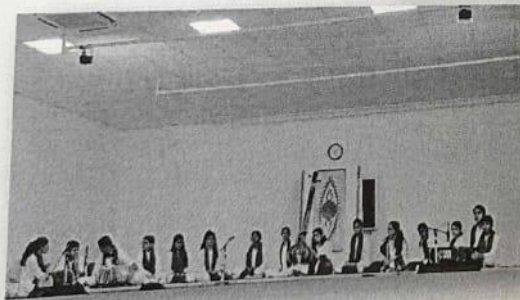
REF: MBA@IICMR/2023/SPIC MACAY/REPORT

dancer Pandita Shama Bhateji with her disciples starting with beautiful Shiv Vandana along with, Sa Re Ga Ma Pa Lil Champ's winner 2011 fame Shubham Khandalkar Sir. Then for an hour we enjoyed the lunch break and gathered in auditorium once again for Talk on Theatre by actor and performer Mr. Abhiram Bhadkamkar Sir. What a great insight it was! Afterwards we had workshop, Unnati Jain and Ritika Ranjan participated in two days kathak dance workshop by Pandita Shama Bhateji and Muskan Pathak, Maruf Mangure and Bhavik Jain attended two days classical vocal workshop by renowned classical singer Dr. Ruchira Kedar ji and we learnt a lot more deeply about classical music and dance respectively. On the first night which is on 4th Feb, we witnessed breath-taking Sitar concert by great "Ustad Shahid Parvez Khan Sahab" which sent us to different dimension of serenity.

On the second day, at morning 4 am we got energized by amazing yoga workout as well as vocal workout and learnt different forms of yogasana's and vocal exercises. We then headed towards our second day of vocal and dance workshop and got chance to connect to all the artists present there. After completing our workshop with lots of blessings we enjoyed another marvellous concert (Hindustani classical) by Dr. Ruchira Kedarji. After the concert we got chance to meet her and invite her to our institute for future concert. We then took our leave till 3:30pm by the permission of the faculties and management team and expressed our gratitude and thanked them for this opportunity.

PARTICIPANTS: -

Unnati Lalit Jain
Ritika Ranjan
Muskan Pathak
Bhavik Jain
Maruf Mangure



INAUGURAL CEREMONY OF SPIC MACAY

REF: MBA@IICMR/2023/SPIC MACAY/REPORT

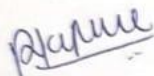


USTAD SHAHID PARVEZ KHAN

OUTCOME: -

It was a wonderful experience to be a part of such event, where we could not only watch but learn about art forms like Classical Singing, Kathak, Madhubani painting and yoga. In this two-day event they had arranged for workshops for participants. There were many concerts arranged for us to experience the beauty of Indian classic music a deep rooted culture , a session of yoga that represented the importance of physical health in our culture. It seeks to inspire youth through experiencing the mysticism embodied in the rich and heterogeneous cultural tapestry of Indian and World Heritage

Prepared by:- Unnati Jain (MBA 1st Year)



Verified By

Ms. Puja Gavande

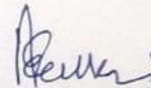
(Event co-ordinator, MBA@IICMR)



Submitted To

Dr. Manisha Kulkarni

HOD, MBA@IICMR



Approved By

Dr. Abhay Kulkarni

Director- IICMR

DIRECTOR



**Institute of Industrial & Computer
Management & Research [I.I.C.M.R.]**
Nigdi, Pune - 411 044



REF: MBA@IICMR/2023/SPIC MACAY/REPORT



Summer Sports Hustle - Communal Socioeconomic Diversity and Sensitization



Ashtapada Tantra Shiksha Sanstha's
Institute of Industrial and Computer Management and Research (IICMR)
Approved by AICTE, Formerly Affiliated to SJ Pione University,
Recognized by UTE, Government of Maharashtra, India (As per notified)

Date: 15-04-2023

ARKO CLUB-MBA@IICMR
Summer Sports Hustle -Report- 2023

Introduction:

The MBA@IICMR ARKO Club organized a vibrant and exhilarating Sports Week called "Summer Sports Hustle" from 29th March 2023 to 1st April 2023. The event aimed to promote sportsmanship, physical fitness, and healthy competition among the students and faculty members. This report provides an overview of the Sports Week activities and highlights its success.

Event Inauguration:

The Sports Week commenced with a grand inauguration ceremony on the 29th of March 2023. Our esteemed Director, Dr. Abhay Kulkarni, and Chief Guest, Mr. Suryakant Katti, graced the occasion. Dr. Abhay Kulkarni delivered an inspiring speech, encouraging all the students and faculty members to actively participate in the sports events. He also emphasized the importance of sports in maintaining a healthy lifestyle. Additionally, the Director provided instructions regarding the necessary precautions to be followed throughout the event.



Zumba Session:

To kickstart the Sports Week with high energy, a Zumba session was conducted by Ms. Geeta Advani Fitness Club. The session took place in the auditorium and witnessed enthusiastic participation from both students and faculty members. The Zumba session aimed to promote fitness, uplift spirits, and set a lively tone for the upcoming sports events.

Sports Events:

The Sports Week witnessed enthusiastic participation from all the First and Second-year MBA students, as well as the faculty members. A diverse range of sports events and games were organized, ensuring that everyone had an opportunity to showcase their skills and compete in a friendly environment. The following sports and games were included:

- Cricket
- Volleyball
- Futsal
- Basketball
- Tug of War
- Badminton
- Carrom
- Chess
- Table Tennis



MBA@IICMR/ARKO CLUB_2023 Sports/Report

In conclusion, the Summer Sports Hustle Sports Week had a significant and positive impact on the participants and college community. It fostered a sense of sportsmanship, encouraged physical fitness, skill development, and community building. The event's success has laid a foundation for future engagement in sports-related activities, promoting a culture of holistic development and well-being within the college.

Prepared by

Mr. Pritam Kumar Bhanbhare

Sports Coordinator

Mr. Argha Bhattacharjee

Sports Coordinator

Verified by

Mrs. Puja Gawande ARKO
CO-ORDINATOR,
MBA@IICMR

Submitted to

Dr. Manisha Kulkarni
HOD, MBA@IICMR

Approved by


Dr. Abhay Kulkarni
DIRECTOR, IICMR
PUNE



Indoor Games



International Women's Day celebrates International Day.



Audyogik Tantra Shikshan Sanstha's
Institute of Industrial and Computer Management and Research (IICMR)
Approved by AICTE, Permanently Affiliated to SR Pune University,
Recognized by DTE, Government of Maharashtra, NAAC, Re-accredited
Ranked Platinum Category by AICTE-GI for Industry Linked Technical Institute
Awarded Best Management Institute for Industry Interface by CEGM

MBA@IICMR

Date: 09-03-2023

Activity Report

- Title of Activity:** "International Women's Day"
- Date & venue:** Wednesday, March 8, 2023, IICMR, Nigdi Campus.
Venue: IICMR Auditorium
Time: 02.00pm to 04.30pm.
- Description of the activity:**

With reference to Savitribai Phule Pune University circular number 3.3/6240 dated, 25th February 2023, the celebration for "International Women's Day" was organized on 8th March, 2023 with active participation of all faculty members and non teaching staff of IICMR
- Outcomes of activity:**
 - The purpose of this program was to honour the womanism and explain the concept of woman empowerment.
- Activity Experience:**

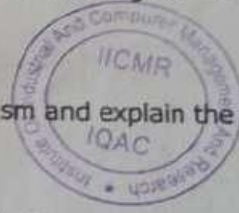

International Women's Day is celebrated annually on March 8th to recognize the social, economic, cultural, and political achievements of women around the world. It is also a day to raise awareness about gender inequality and advocate for women's rights.

The first International Women's Day was observed in 1909 in the United States, and it gradually became a global event. In 1975, the United Nations officially recognized March 8th as International Women's Day.

International Women's Day is an opportunity to celebrate the progress that has been made towards gender equality, but it is also a reminder that there is still a long way to go. Many women around the world still face discrimination and inequality in various aspects of their lives, including education, employment, and political representation.

The Director of the Institute, Dr. Abhay Kulkarni and Dr. Deepali Sawai guided the participants regarding the concept of woman empowerment and they also expressed the need to highlight the empowered women and thought that there is a need to introspect, do we really need this day?

The national level power lifter Ms. Sneha Shinde was the chief guest for the evening. After the official program, some fun filled activities were conducted for female members by the male members. Ms. Dipti Bajpai performed a song and Ms. Vandana Pednekar performed a poem. Executive Director Dr. Ashwini Kulkarni guided the attendees on the occasion and





Prepared by

Madhura

Dr. Madhura Deshpande
ASR Coordinator

Verified by

Manisha

Dr. Manisha Kulkarni
HOD, MBA@IICMR


Approved by

Abhay

Dr. Abhay Kulkarni
Director, IICMR



Marathi Bhasha Divas promotes harmony towards linguistic, communal diversity.


Audyogik Tantra Shikshan Sanstha's
Institute of Industrial and Computer Management and Research(IICMR)
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Recognized by DTE, Government of Maharashtra, NAAC Re-accredited
Ranked Platinum Category by AICTE-CRI for Industry Linked Technical Institute
Awarded Best Management Institute for Industry Interface by CEGR

MBA@IICMR

Date: 28/02/2023

Activity Report

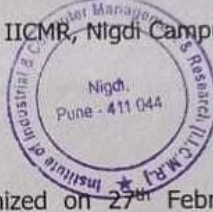

1. **Title of Activity:** "ASR Marathi Bhasha Gaurav Din"

2. **Date & venue:** Monday, February 27, 2023, IICMR, Nigdi Campus.
Venue: IICMR Library
Time: 11.00am to 12.00pm

3. **Description of the activity:**
Marathi Bhasha Gaurav Din was organized on 27th February 2023 with active participation of all MBA Students, faculty members and non-teaching staff.

4. **Outcomes of activity:**
a. The purpose of this program was to let students know the great heritage of Marathi language.
B. Students were made aware about the great literature available in Marathi.

5. **Activity Experience:**
मराठी भाषा गौरव दिन हा हरवलेल्या मराठी भाषेच्या रक्षणासाठी आणि या भाषेच्या उत्थानासाठी शिवाजी महाराज यांच्या जन्मदिवशी साजरा केला जातो. हा दिवस २७ फेब्रुवारीला साजरा केला जातो.
मराठी भाषा ही महाराष्ट्र, गोवा, दादरा आणि नगर हवेली, बेलगाम, कर्नाटक आणि मध्य प्रदेश या राज्यांतील लोकांच्या मातृभाषा आहे. हा दिवस मराठी भाषेच्या महत्त्वाच्या असलेल्या ऐतिहासिक आणि सांस्कृतिक मूल्यांना स्मरणार्थ आणि आदराच्या दृष्टीने साजरा केला जातो.
या दिवशी, स्कूल, कॉलेज, संस्था आणि समुदाय इत्यादीतर्फे विविध कार्यक्रम संपन्न करण्यात येतात ज्यामध्ये मराठी भाषेच्या महत्त्वाच्या विषयावर चर्चा केली जाते आणि मराठी संगीत, नाट्य, कथा, कविता इत्यादींच्या कार्यक्रम संपन्न होतात.
Marathi Bhasha Gaurav Din is a day celebrated in the Indian state of Maharashtra on 27th February every year. It is also known as Marathi Language Day, and it is celebrated to commemorate the birth anniversary of noted Marathi poet and writer, V.V. Shirwadkar, popularly known by his pen name Kusumagraj.



Nigdi,
Pune - 411 044


Marathi Bhasha Gaurav Din is celebrated to promote the Marathi language and to encourage the use of the language in literature, art, and other fields. The day is celebrated with various cultural programs, seminars, and competitions to encourage the use of Marathi language in all aspects of life.

The day holds special significance for the Marathi speaking community as it recognizes the language's rich history and cultural importance. It also serves as an occasion to pay tribute to Kusumagraj, who is considered to be one of the greatest Marathi poets and writers of all time.

Marathi Bhasha Gaurav Din is celebrated not only in Maharashtra but also in other parts of India and around the world, wherever the Marathi-speaking community resides. The day serves as a reminder of the importance of preserving and promoting regional languages and cultures.

6. Some Photographs of the event –



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मराठी भाषा दिवस २७ फेब्रुवारी
मराठी साहित्याचा मानदंड वि.वा.शिरवाडकर यांचा जन्मदिवस

माझ्या मातीचे गायन, तुझ्या आकाश भुतींनी
जरा कानोसा देऊन कधी ऐकशील का रे

माझी धुळीतील चित्रे, तुझ्या प्रकाश नेत्रांनी
जरा पापणी खुलून कधी पाहशील का रे

माझ्या जहाजाचे पंख, मध्यरात्रीत माखले
तुझ्या किनार्यास दिवा कधी लावशील का रे

माझा रांगडा अंधार, मेघामेघात साचला
तुझ्या उघेच्या ओठांनी कधी टिपशील का रे





MBA@IICMR
मराठी भाषा
दिनाच्या हार्दिक
शुभेच्छा.

From all our Staff Members
&

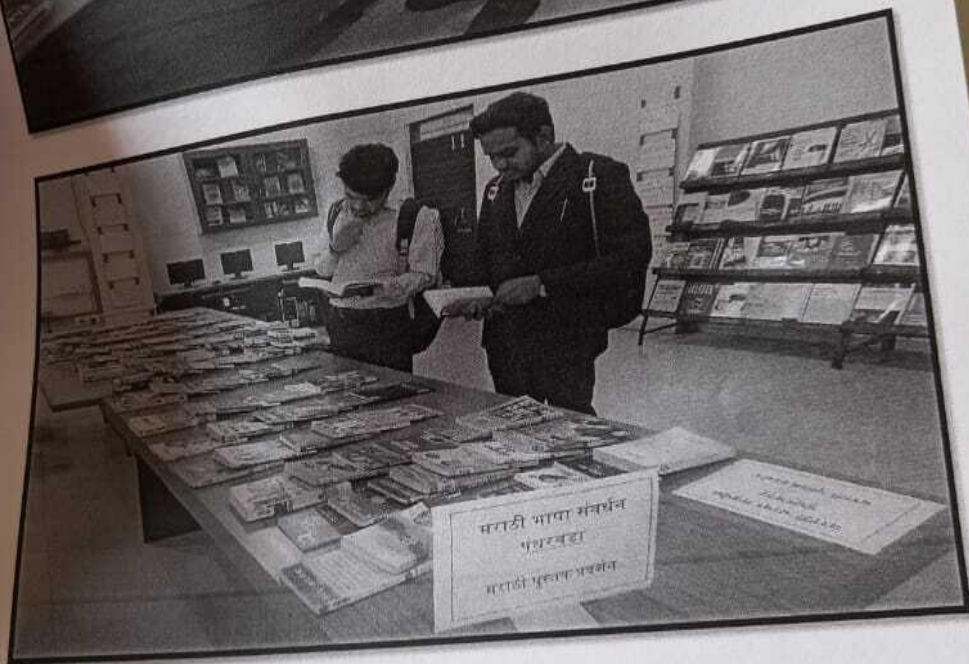
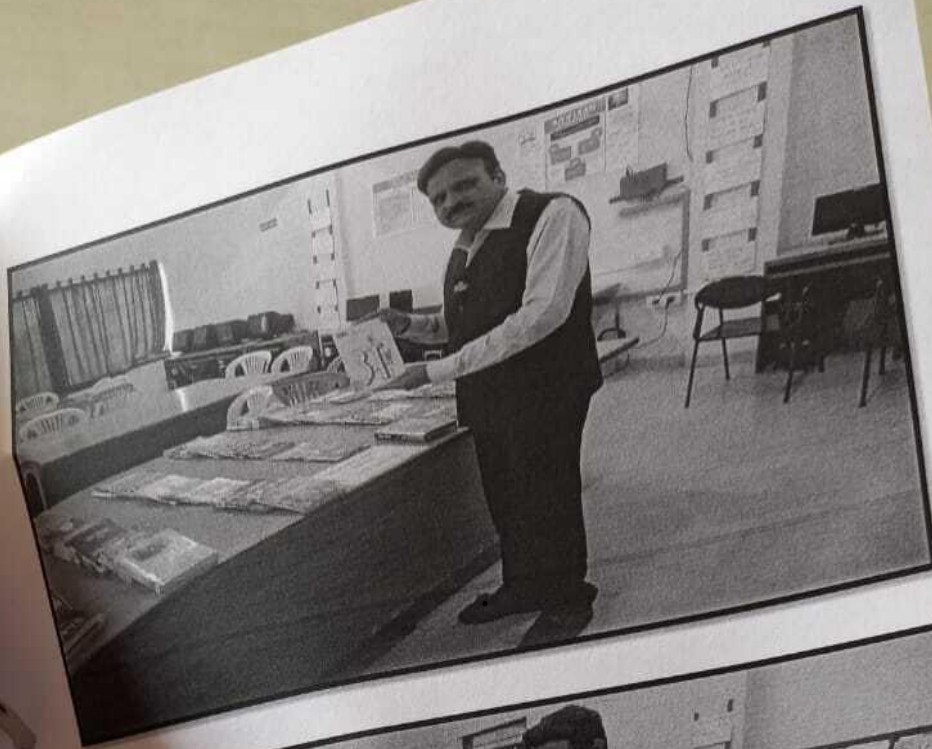
Dr. Abhay Kulkarni
Director, IICMR

Dr. Manisha Kulkarni
HOD, MBA@ IICMR

Best wishes from our Hon'ble Trustee Members & Mentors

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Book Exhibition organised at MBA@IICMR

Prepared by



Verified by

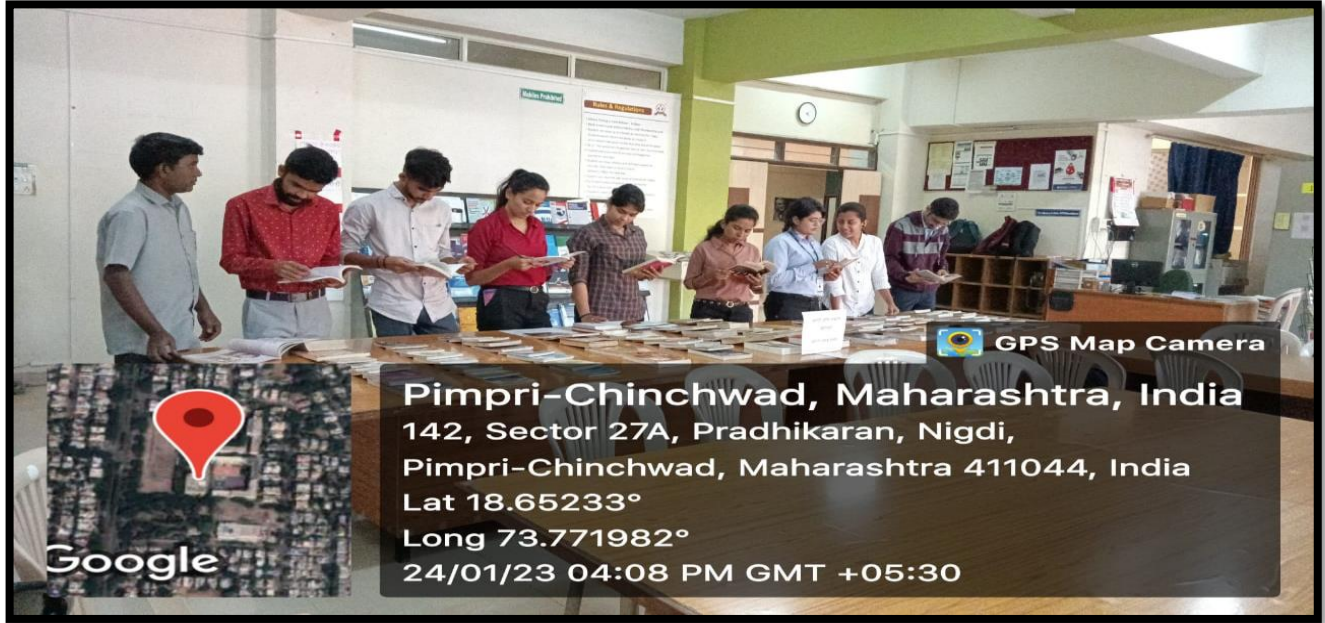


Approved by


Dr. Madhura Deshpande
ASR Coordinator

Dr. Manisha Kulkarni
HOD, MBA@IICMR

Dr. Abhay Kulkarni
Director, IICMR



Shiv Jayanti Celebration fosters communal and socioeconomic diversity

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MBA@IICMR

Date: 22/02/2023

Activity Report

1. **Title of Activity:** "ASR ShivJayanti 2023"

2. **Date & venue:** Wednesday, February 20, 2023, MBA@IICMR.



Time: 03.30pm to 04.30pm

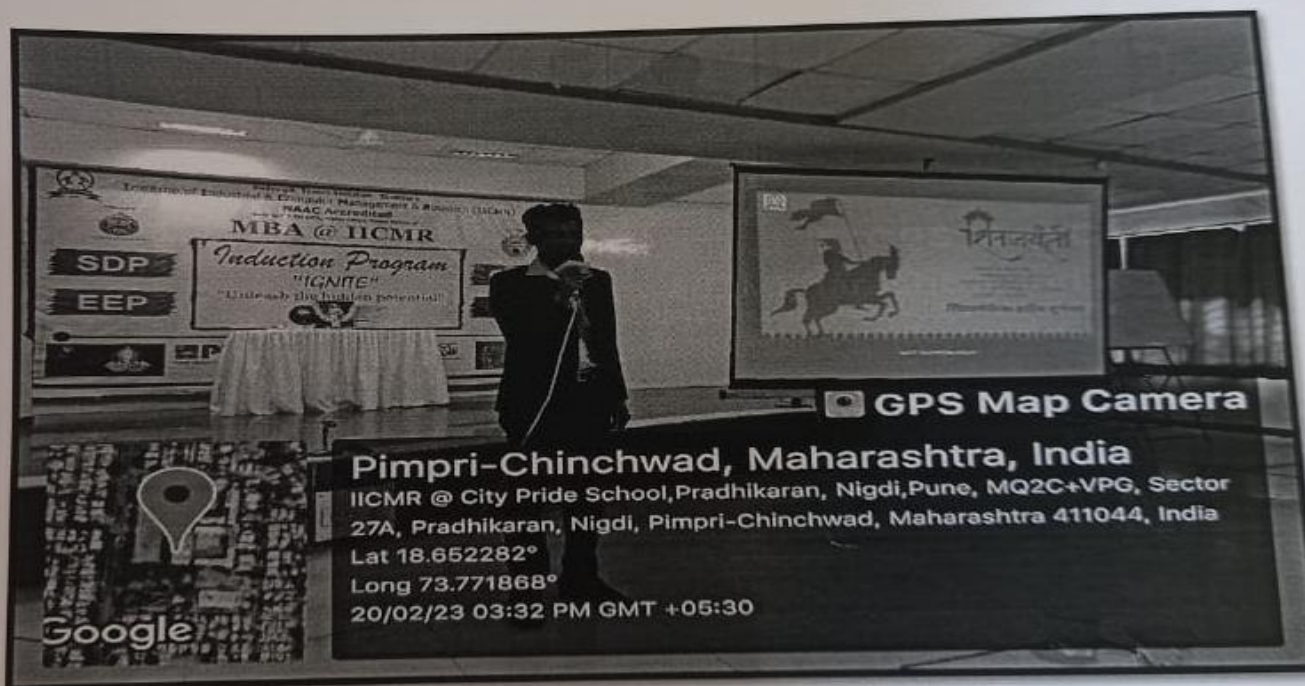
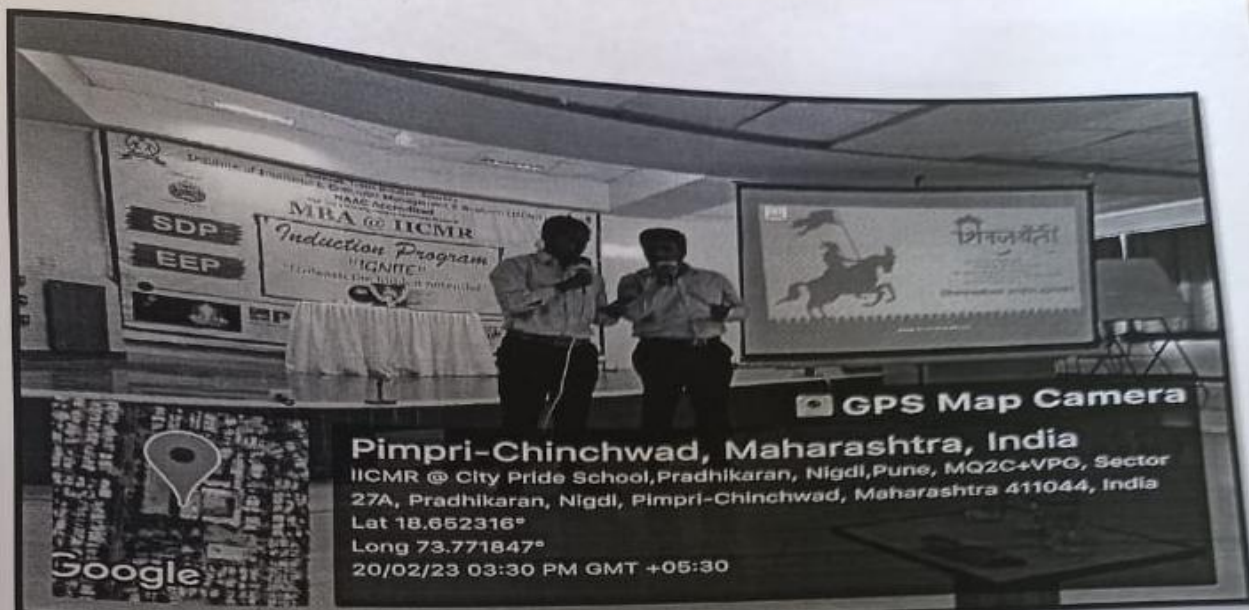
3. **Description of the activity:**
As a part of Academic Social Responsibility Activity of MBA@IICMR, the MBA students celebrated Shiv Jayanti to remember the Pride of Maharashtra Chhatrapati Shivaji Maharaj.

4. **Outcomes of activity:**
a. The students remembered Chhatrapati Shivaji Maharaj for his contribution.
b. Students paid their respect to Chhatrapati Shivaji Maharaj.

6. **Activity Experience:**
Shivjayanti is a festival that celebrates the birth anniversary of the great Maratha ruler, Chhatrapati Shivaji Maharaj. Shivjayanti is celebrated every year on the 19th of February, but as of my knowledge cutoff of September 2021, I do not have information about Shivjayanti in 2023 or any other future years. However, I can tell you that Shivjayanti is primarily celebrated in Maharashtra, India, with great enthusiasm and fervor. During the celebrations, people pay homage to Chhatrapati Shivaji Maharaj by offering prayers, performing traditional dances, and organizing processions. The festival is a significant cultural event in Maharashtra, and it is celebrated with much fanfare and joy. Dr. Madhura Deshpande, ASR Co Ordinator welcomed the SWO Dr.Vinod Bhelose and First year co Ordinator Mr. Harshal Patil for the event. All the faculty members paid respect to Chhatrapati Shivaji Maharaj and remembered his great contribution to history and remembered his as a great management guru.

Students performed Powada and patriotic song in remembrance of Chhatrapati Shivaji Maharaj.



Students celebrating Shiv Jayanti 2023.

Prepared by

Madhura Deshpande

Dr. Madhura Deshpande
 ASR Coordinator

Verified by

Manisha Kulkarni

Dr. Manisha Kulkarni
 HOD, MBA@IICMR

Approved by

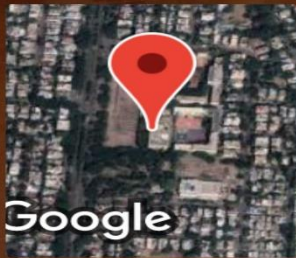
Abhay Kulkarni

Dr. Abhay Kulkarni
 Director, IICMR



GPS Map Camera

Pimpri-Chinchwad, Maharashtra, India
142, Sector 27A, Pradhikaran, Nigdi, Pimpri-Chinchwad,
Maharashtra 411044, India
Lat 18.652375°
Long 73.771849°
20/02/23 03:26 PM GMT +05:30

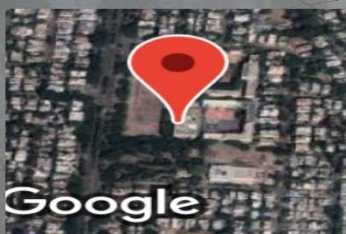


Google



GPS Map Camera

Pimpri-Chinchwad, Maharashtra, India
IICMR @ City Pride School, Pradhikaran, Nigdi, Pune,
MQ2C+VPG, Sector 27A, Pradhikaran, Nigdi, Pimpri-Chinchwad,
Maharashtra 411044, India
Lat 18.652329°
Long 73.771839°
20/02/23 03:30 PM GMT +05:30



Google

Kite Fest promotes harmony and communal socioeconomic diversity



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REPORT -ARKO CLUB

Kite Fest

Event: - Kite Fest

Day and date: - Friday, 27th January 2023

Venue: - City Pride Ground

Brief summary: - On Account of "Makar Sankranti" ARKO Club organized kite flying Competition [kite fest], on 27th January 2023 on "City Pride Ground at 4pm. In which 1st year & 2nd year MBA student along with all the faculty member, participated making it successful event. Mr. Sahil Gawde student of 1st year MBA and an ARKO member was the coordinator of Kite Fest.

About Kite Fest: The excitement of kite flying is always among everybody, so to make it more there special and enjoyable for all, ARKO club decided to organize a competition to double up the level of excitement.

On 27th Jan, we started by sharing the importance, value, and some fact related to "Makarsankrant".

The event was inaugurated by Ms. Simran Naik. The rules and regulations were conveyed to everyone in advance by Ms. Muskaan Pathak.

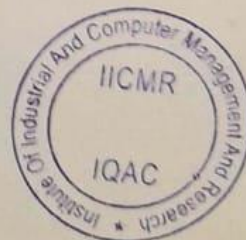
There were 11 teams and 11 faculty members who joined one team respectively, which boosted the energy and enthusiasm in all teams.

The competition was of three rounds.

1st round – 2 Teams were selected

2nd round – 2 Teams were selected

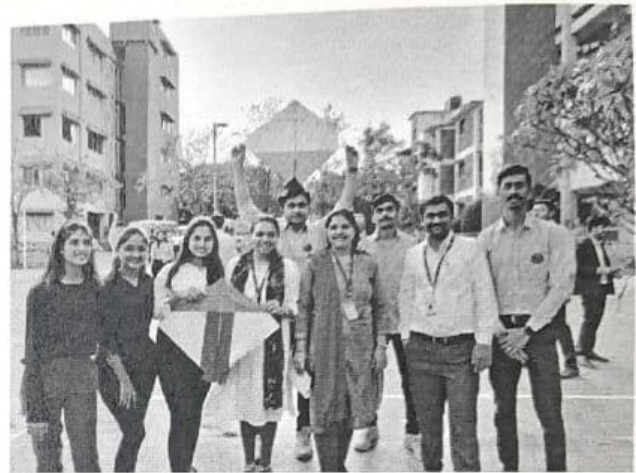
3rd final round – 1 winner team was selected.



The selection in the rounds was based on their team work, co-ordination, strategies and their performance of kite flying.

After the competition results were declared by Mrs. Pooja Gawande Ma'am.

The winners were Gaurav Rathi and team (2nd Year MBA)



Outcome –

One of the main purposes of conducting Kite Fest was to engage all students and faculty members in an outdoor activity and give them insights of traditional festivals.

- Time Management
- Leadership
- Co-ordination
- Team Work
- Conflict Management

Prepared by

Mr. Sahil Gawde

Ms. Simran Naik

(Kite Fest Coordinator)

Puजा

Verified By

Ms. Puja Gavande

(ARKO co-ordinator, MBA@IICMR)

Manisha

Submitted To

Dr. Manisha Kulkarni

HOD, MBA@IICMR

Abhay

Approved By

Dr. Abhay Kulkarni

Director- IICMR

DIRECTOR

Institute of Industrial & Computer
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Educational Excursion – Delhi Agra and Jaipur



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MBA@IICMR

Date : 21/11/2022

REPORT - ARKO CLUB An Excursion (Delhi, Agra, Jaipur)

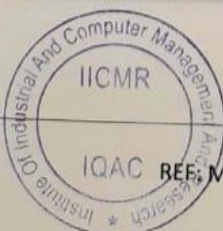
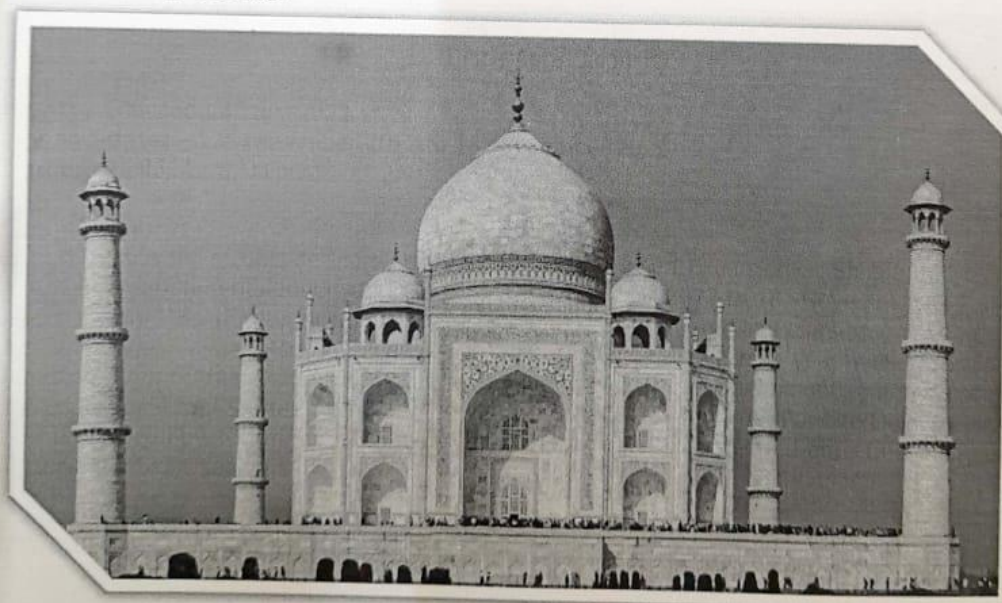
Event: - Educational Trip -2022

Day and date: - 13th November 2022 to 18th November 2022

Venue: - Delhi, Agra, Jaipur

Brief summary: -

As part of activity of outside learning MBA@IICMR organised Excursion at Shimla and Manali for MBA II nd Year students under ARKO Club on 13th November 2022 to 18th November 2022. Total 67 Students from MBA II Year including 3 Faculty members participated in excursion. Mr. Jemin Vekaria and Mr. Amey Nakhava, students of MBA second year were coordinator of excursion. Both of them handled all processes related to excursion very smoothly and successfully. The Educational tour started from Pune on 12th November evening from Pune to Delhi by air. We all reached at Delhi by 13th march 03.30 am. Then they checked in hotel and after freshening up were out for Delhi Sight-seeing.



REF: MBA@IICMR/2022/ARKO/Excursion/Report/

About Excursion:

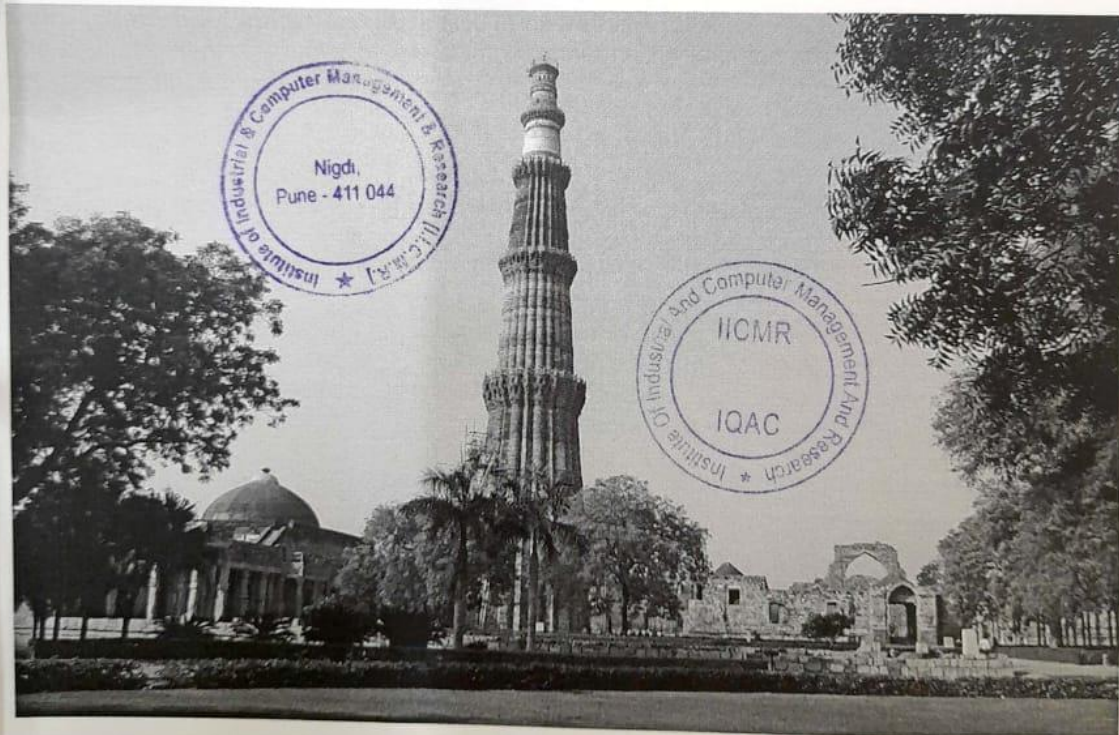
Delhi (National Capital Territory (NCT) of Delhi)

The students were welcomed by the staff at Hotel for Check in and after some rest and freshening up, they set out for sight-seeing.

Qutub Minar

The Qutub Minar was built over the ruins of the Lal Kot, the citadel of Dhillika. Qutub Minar was begun after the Quwwat-ul-Islam Mosque, which was started around 1192 by Qutb-ud-din Aibak, first ruler of the Delhi Sultanate.

The Qutb Minar, also spelled Qutub Minar and Qutab Minar, is a minaret and "victory tower" that forms part of the Qutb complex, which lies at the site of Delhi's oldest fortified city, Lal Kot, founded by the Tomar Rajputs. It is a UNESCO World Heritage Site in the Mehrauli area of South Delhi, India. It is one of the most visited tourist spots in the city, mostly built between 1199 and 1220.

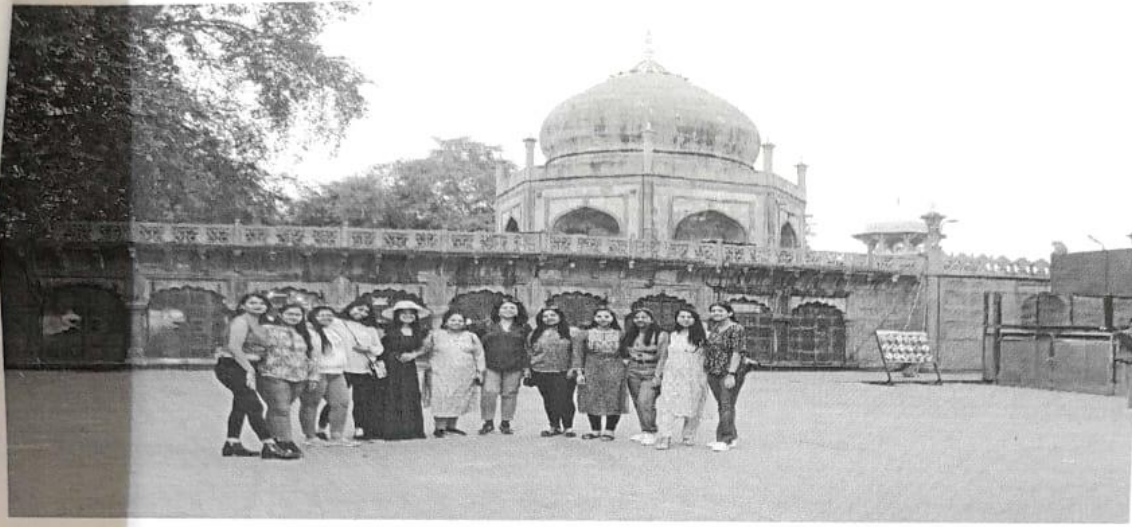


Sarojini Market, Delhi

After sight-seeing, the group set out for shopping at Sarojini Market. They learned bargaining and negotiation skills. Did a lot of shopping and were very happy to come back to Hotel.

REF: MBA@IICMR/2022/ARKO/Excursion/Report/

a Fort



After visiting the Agra Fort, it was the time to head back to Delhi Airport for departure to Pune. The students were exhausted but equally happy that they have made some memorable memories. The excursion was a lot fun and the time spent together will never be forgotten.

Outcome:

Traveling with friends is one of the best ways to enhance growth. It enables you to do things different from your daily routine activities. When you travel, you step out from your comfort zone to a different environment which makes you become more responsible and gives a sense of independence.

- The discovery of new cuisines and new cultures
- Self-Development
- Improving the health is must.
- Provides practical education and learning
- Ensuring your inner peace
- Time Management and being agile are the keys when you are dealing with outside world.
- People Management
- Exploring new territory can be fun, exciting and of huge benefit
- Always have a backup plan
- Traveling teaches patience

Field trip provides real-world experience, increases the quality of education, and improves the social relations, outside of the walls of a classroom. The idea behind this experiential learning is to contextualize knowledge in order to develop a deeper understanding.

All the students expressed a desire to revisit the place. Indeed, it was a great day for all the students and faculty members, as it strengthened the bond between the students and their faculty Members.

Prepared by

Mr. Jemin Vekaria (MBA 2nd Year) *J.V.*
Mr. Amey Nakhwa (MBA 2nd Year) *Amey Nakhwa*
Educational Trip Coordinator

Report Guided by

Dr. Madhura Deshpande

Verified By

Pujav

Ms. Puja Gavande
(ARKO co-ordinator, MBA@IICMR)

Submitted To

Manisha

Dr. Manisha Kulkarni
HOD, MBA@IICMR

Approved By

Abhay

Dr. Abhay Kulkarni
Director- IICMR
DIRECTOR



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Management & Research [I.I.C.M.R.]
Nigdi, Pune - 411 044.

REF: MBA@IICMR/2022/ARKO/Excursion/Report/





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MBA@IICMR

Date: 27/01/2023

Activity Report

1. **Title of Activity:** "ASR 26 January Republic Day"

2. **Date & venue:** Thursday, January 26, 2023, MBA@IICMR.

Time: 08.00am to 09.00am

3. **Description of the activity:**

MBA@IICMR celebrated the National event The Republic Day on 26th January 2023.

4. **Outcomes of activity:**

- The students understood the importance of Republic Day
- Students and faculty members attended the Flag Hoisting Ceremony at the institute.

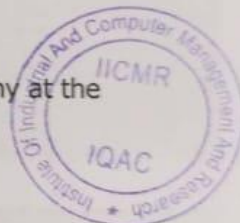
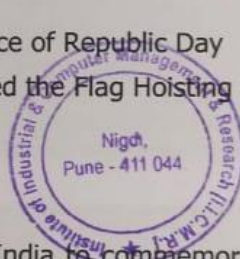
5. **Activity Experience:**

January 26th is celebrated as Republic Day in India to commemorate the adoption of the Indian Constitution on this day in 1950. The day is marked by a grand parade in the capital city of New Delhi, showcasing India's cultural diversity and military prowess.

Republic Day in India is a national holiday that commemorates the adoption of the Indian Constitution on January 26, 1950, which marked India's transition from a British colonial government to a democratic republic. It is celebrated annually on January 26th with great enthusiasm and patriotism throughout the country.

The main celebration is held in the capital city of New Delhi, where a grand parade is held at the Rajpath, a ceremonial boulevard in the heart of the city. The parade features colorful floats, cultural displays, and performances by various military units, schoolchildren, and folk artists from different parts of the country.

The highlight of the parade is the display of India's military might, with the armed forces showcasing their latest weaponry and equipment. The parade is also attended by high-ranking officials, foreign dignitaries, and the President of India, who hoists the national flag and delivers a speech on this occasion.



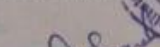
Apart from the parade, Republic Day is celebrated across the country with flag-hoisting ceremonies, patriotic songs, cultural programs, and other events. It is a day when Indians celebrate their national pride and remember the sacrifices of the freedom fighters who fought for India's independence.

6. Photographs of the event



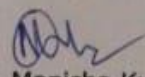


Faculty Members and Students attended the event.

Prepared by

 Dr. Madhura Deshpande
 ASR Coordinator

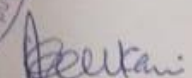


Verified by


 Dr. Manisha Kulkarni
 HOD, MBA@IICMR




Approved by


 Dr. Abhay Kulkarni
 Director, IICMR



Jaldindi Human Chain - Harmony towards cultural, regional


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MBA@IICMR

Date: 19/12/2022

Activity Report

1. **Title of Activity:** "ASR Jaldindi – Human Chain"



2. **Date & venue:** Wednesday, December 21, 2022, Jijau Udyan Chinchwad

Time: 02.30pm to 07.30pm

3. **Description of the activity:**
As a part of Academic Social Responsibility Activity of MBA@IICMR, the MBA students took part in "Jaldindi" organised by Pimpri Chinchwad Municipal Corporation – Water Department on 21st Dec. 2022. MBA students took part in arranging the Human Chain to celebrate the Jaldindi and even took part in Procession for "PavanaMai Aarti"

4. **Outcomes of activity:**
a. The students understood the importance of Water and need to stop the pollution of water buds and preserve the nature.
B. Students got an opportunity to showcase and exercise their management skills as they contributed as volunteers to arrange the school kids from 10 schools to form a "Human Chain."

6. **Activity Experience:**
Under the able guidance of the Director of the Institute, Dr. Abhay Kulkarni the ASR co Ordinator's took part in the Jaldindi and Human chain organised by PCMC Water Department for the conservation of Water bodies and awareness campaign to protection against pollution of these water bodies.
Many cultural programs like Dance, Road Show, small play was performed by the students and the teachers to emphasize the importance of the water bodies to the general public.
The ceremony ended by offering Aarti and flowers to Pavana Mai as a token of gratitude.
Dr. Abhay Kulkarni was felicitated by the PCMC authorities for his exemplary work for performing social responsibility.

7. Photographs of the event



Students took part in Jaldindi – Human Chain and Dr. Abhay Kulkarni was felicitated by Water Department – PCMC.

Prepared by

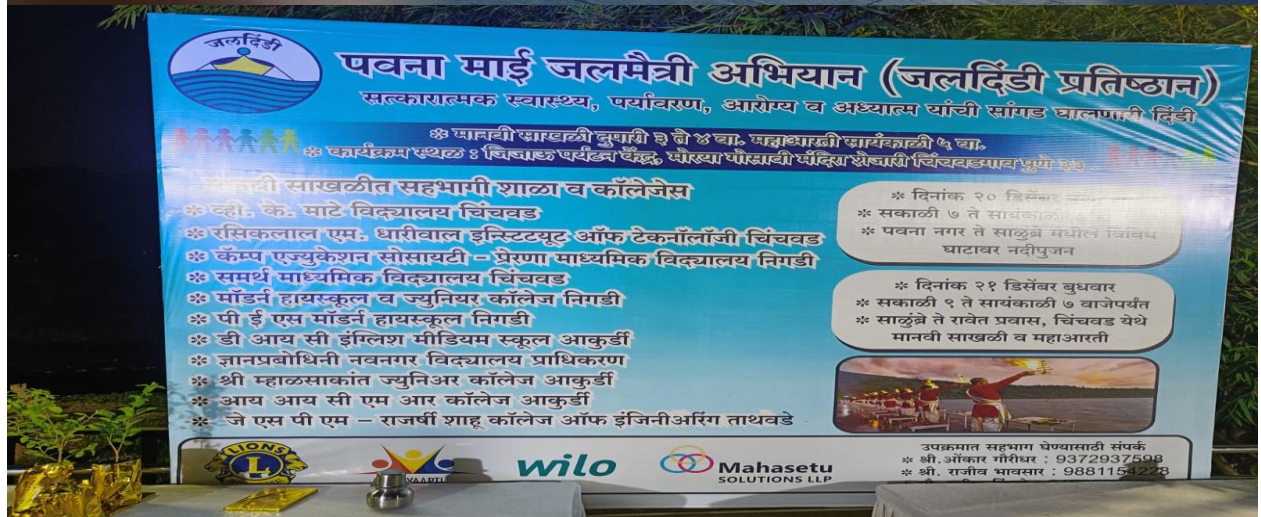
Dr. Madhura Deshpande
ASR Coordinator

Verified by

Dr. Manisha Kulkarni
HOD, MBA@IICMR

Approved by

Dr. Abhay Kulkarni
Director, IICMR



Prom Paradise – Communal Cultural Socioeconomic diversity



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MBA@IICMR

28/12/2022

REPORT -ARKO CLUB Prom Paradise -

Event: - Prom Paradise, Freshers Day

Day and date: - Monday, 19 Dec 2022

Venue: - Backyard Palms, Ravet, Pune.

Brief summary:

For welcoming the new batch 2022-24, the second year students throw the grand event Prom Paradise under ARKO Club on 19 Dec 2022 at Backyard Palms. In which all the faculty members of MBA and MCA department and all administrative staff are also invited.

Mr. Raj Varma and Ms. Anuja Pawar both students of MBA second year were coordinator of Prom Paradise. Both handled all process very smoothly and successfully.

The theme for these event was "Prom Night". The Event started at 04:00 pm with welcoming of students and then various activities and games are done. At the end, the announcement of Mr. Freshers and Ms. Freshers has done and all enjoyed their dinner.

About Prom Paradise:

The excitement for the fresher's party is always there among the new batch, so for making this special for the freshers, second year students decide to make a personal handmade invitation card for inviting them to these event. By this gesture of 2nd year students, the excitement level of new batch double up.

On 19 Dec 2022, the event began at 04:00 pm with welcoming of students by making them walk in red carpet. In the entry of there is a selfie point where all the Students took Beautiful pictures with their friends and also Faculty Members.

Event Started with great anchoring which is done by Mr. Ajinkya Mahulkar and Ms. Madhurima



REF: MBA@IICMR/2023/ARKO/PROM PARADISE/Report

Competition was there for Mr. Freshers, Ms. Freshers, Mr.Eve, Ms. Eve, and Star Performer.
In the Competition there were 3 rounds.

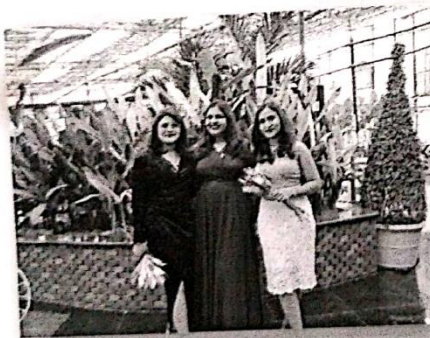
1. Ramp Walk – In this Everyone Participated.
2. Talent Show – only 10 students was there for second round
3. Question & Answer – 4 student was there in the final round

After the Competition Result was declared in the competition Mr Freshers title won by Mr. Vishwajit Suru, Ms. Freshers won by Muskan Pathak. The second Trophy was Mr. Spark and Ms. Spark in this Mr. Spark won by Maruf Mangure and Ms. Spark won by Shivdeeksha Abande and the last one was Star Performer and the winner are Ritika Ranjan and Unnati Jain.



REF: MBA@IICMR/2023/ARKO/PROM PARADISE/Report

After the Competition everyone had a Delicious Dinner.
After a dinner everyone joined the DJ night.



REF: MBA@IICMR/2023/ARKO/PROM PARADISE/Report

OUTCOME –

The one of the main purpose of conducting **Fresher's Party** is to welcome new students in college's friendly atmosphere and to encourage their creative impulses to boost their confidence and pursue their passion. It is the day where seniors and juniors finally bond and unite to celebrate being part of the college. Fresher's party is a way to welcome new comers in a college. The Fresher's party isn't just a day for the new comers but is also important and special for the seniors.

- Time Management
- Self Confidence
- Co-ordination between coordinators
- Hard work & Smart work
- Established Great Bond with juniors.

ARathi
Prepared by

Ayush Rathi (MBA 2nd Year)

Fresco Coordinator

P. Gavande
Verified By

Ms. Puja Gavande

(ARKO co-ordinator, MBA@IICMR)



Dr. Manisha Kulkarni
Submitted To

Dr. Manisha Kulkarni

HOD, MBA@IICMR



Dr. Abhay Kulkarni
Approved By


Dr. Abhay Kulkarni

Director- IICMR

REF: MBA@IICMR/2022/ARKO/FRESCO2022/Report/4



International Minority Rights Day emphasizes the constitutional obligations, rights, duties, and responsibilities of citizens.

 **Audyogik Tantra Shikshan Sanstha's**
Institute of Industrial and Computer Management and Research(IICMR)
Approved by AICTE, Permanently Affiliated to SP Pune University,
Recognized by DTE, Government of Maharashtra, NAAC Re-accredited
Ranked Platinum Category by AICTE-CII for Industry Linked Technical Institute
Awarded Best Management Institute for Industry Interface by CEGRI

MBA@IICMR

Date: 19/12/2022

Activity Report

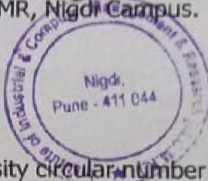

1. **Title of Activity:** "International Minority Rights Day"

2. **Date & venue:** Sunday, December 18, 2022, IICMR, Nigdi Campus.
Venue: IICMR Auditorium
Time: 11.00 to 12.00 AM

3. **Description of the activity:**
With reference to Savitribai Phule Pune University circular number 2022-14618 dated, 16th Dec. 2022, the celebration for "Constitution Day" was organized on 26th November, 2022 with active participation of all MBA Students, faculty members and non teaching staff.

4. **Outcomes of activity:**
a. The purpose of this program was to make students aware about the concept of Minority.
B. Students were also guided about the need to protect the rights.

6. **Activity Experience:**
International Minority Rights Day is observed annually on December 18 in all countries, including India. The United Nations Organization began protecting minority communities' rights on December 18, 1992, ensuring that their language, caste, religion, culture, and traditions would be preserved. popular to do.
The National Commission for Minorities was established in India in 1992, and in 2006, a separate ministry was established within the central government for the advancement of minorities.
The Director of the Institute, Dr. Abhay Kulkarni guided the participants regarding the various minorities prevailing in India and the need to protect these minorities. He emphasized that instead of everybody protecting, these minorities should be aware about their rights and they should raise the voice if they are not getting their due. He further added that by we being aware about the concept of minority and the need to protect the rights, the cultural, religious, linguistic, and national identities of minorities will be respected, protected, and respected by states and individuals, according to a declaration made by the United Nations. This program was celebrated in order to raise and spread awareness of national, linguistic, religious, and cultural identities. As per the circular of Savitribai Phule Pune University, Pune.



Minority Rights Day was organized at MBA @ IICMR



Prepared by

Verified by

Approved by

Dr. Madhura Deshpande
Dr. Madhura Deshpande
ASR Coordinator

Dr. Manisha Kulkarni
Dr. Manisha Kulkarni
HOD, MBA@IICMR

Dr. Abhay Kulkarni
Dr. Abhay Kulkarni
Director, IICMR

Celebration National Energy Conservation Day



Audyogik Tantra Shikshan Sanstha's
Institute of Industrial and Computer Management and Research(IICMR)
Approved by AICTE, Permanently Affiliated to SP Pune University,
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Awarded Best Management Institute for Industry Interface by CEGRI

MBA@IICMR

Date: 19/12/2022

Activity Report

1. **Title of Activity:** "Celebration of National Energy Conservation Day"

2. **Date & venue:** Wednesday, December 14, 2022, IICMR Auditorium

Time: 06.30pm to 07.30pm online via Zoom.

3. **Description of the activity:**

As a part of Academic Social Responsibility Activity of MBA@IICMR, the National Energy Conservation Day was celebrated in association with The Institute of Engineers, Pune Local Chapter.

4. **Outcomes of activity:**

- The students understood the importance of energy conservation.
- students learned the most important insight of Energy saved is energy generated.

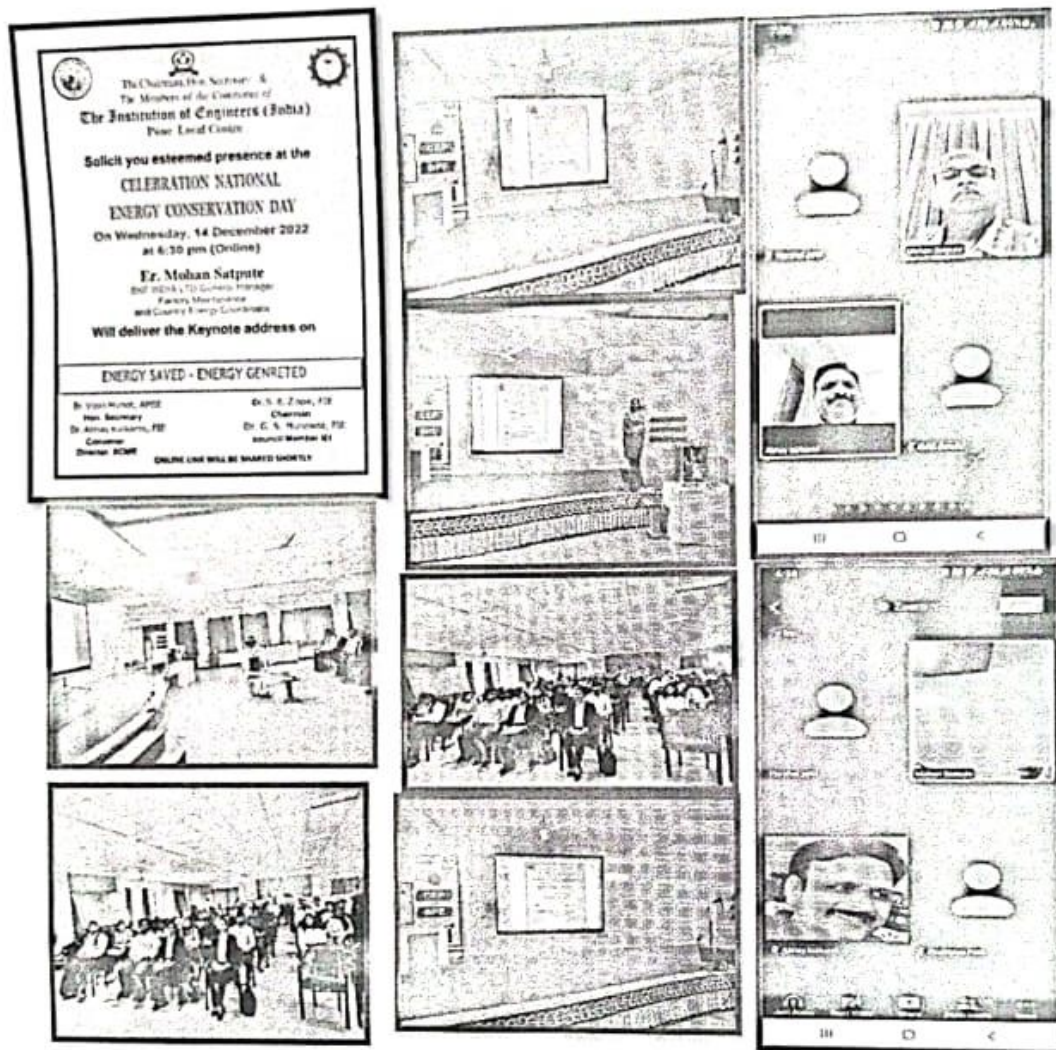
6. **Activity Experience:**

Under the able guidance of the Director of the Institute, Dr. Abhay Kulkarni, the session for the celebration of National Energy Conservation Day was arranged in association with The Institute of Engineers, Pune Local Chapter. Er. Mohan Satpute, General Manager, SKF India guided the students on various types of energy and any form of energy needs to be conserved, saved and utilised. He also emphasized that thought energy generation can be a challenge, the energy saved is energy generated.

The session was conducted online via zoom.



7. Photographs of the event



Glimpses of the session of Celebration of National Energy Conservation Day at MBA@IICMR


Prepared by  Verified by  Approved by

Dr. Madhura Deshpande Dr. Manisha Kulkarni
ASR Coordinator HOD, MBA@IICMR

Dr. Abhay Kulkarni
Director, IICMR
DIRECTOR
Institute of Industrial & Computer
Management & Research [I.I.C.M.R.]
Nigohi, Pune - 411 044

IICMR/MBA@IICMR/ASR/A.Y.2022-23/Report

Blood Donation Camp sensitizes students about their duties and responsibilities as citizens.



Audyogik Tantra Shikshan Sanstha's
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MBA@IICMR

Date: 06/12/2022

ACTIVITY REPORT

1. **Title of Activity:** Blood Donation Camp

2. **Date, Venue and Time :** 5th December 2022, Sports Room, IICMR, 09.00am to 03.30pm

3. **Objectives of activity:**

- To encourage students for the Blood Donation.
- To create Awareness about the social causes and needs.

4. **Description of activity:**

MBA@IICMR considers and shows its utmost responsibility when it comes to fulfilling its social responsibility. All the social responsibilities are covered under the ASR Club of MBA@IICMR. To fulfil the social responsibility towards the society and create awareness about the increasing scarcity of blood, a blood donation camp was organized in association with HDFC Bank.

Director Dr. Abhay Kulkarni, addressed the audience and discussed the intention of conducting the Blood Donation camp in the organization.

All students were excited about the blood donation. The participation was highest from MBA side. Almost 60 students volunteered for the activity, but 19 students from first year and 11 students from second year could donate blood due to fitness and health prerequisites.

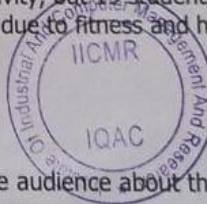
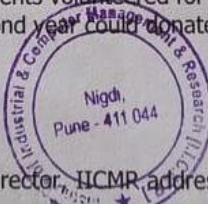
5. **Activity Experience:**

- Dr. Abhay Kulkarni, Director, IICMR addressed the audience about the importance of the activity.
- Dr. Manisha Kulkarni, HOD MBA@IICMR mentioned the need for creating awareness about such Blood Donation Drives.

6. **Summary & conclusion:**

The event was conducted by the Institute as the part of its Academic and Social Responsibility. MBA@IICMR is regularly taking the initiative to participate such activities. All the participants were happy towards their contribution to the society.

MBA@IICMR/Academic_Social_Responsibility_2020-21/Report



7. Assessment of activity outcomes:

The Blood Donation camp was successfully conducted in the MBA@IICMR campus. Director of the Institute Dr. Abhay Kulkarni, Dr. Manisha Kulkarni along with selected teaching and non-teaching staff participated in the activity. All students were encouraged to donate blood and the need to maintain sound health was emphasised on the mind of the students.

8. Feedback:

All participants took away a key learning of awareness about the social responsibility which can be performed very easily. Overall, it was satisfying experience.

No. of participants: 30

No. of faculty members participated: 4

Coordinator of activity: Dr. Madhura Deshpande

Prepared by

Madhura Deshpande

Dr. Madhura Deshpande
ASR Coordinator

Verified by

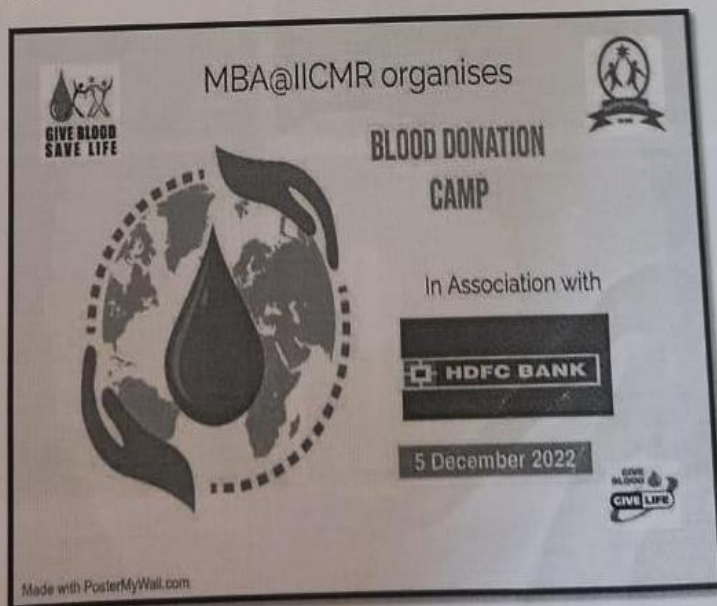
Manisha Kulkarni

Dr. Manisha Kulkarni
HOD, MBA@IICMR

Approved by

Abhay Kulkarni

Dr. Abhay Kulkarni
Director, IICMR



MBA@IICMR/Academic_Social_Responsibility_2020-21/Report



Constitution Day highlights the constitutional obligations: values, rights, duties, and responsibilities of citizens.



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MBA@IICMR

Date: 28/11/2022

Activity Report

1. **Title of Activity:** "Constitution Day Celebration"

2. **Date & venue:** 26th November, 2022 at IICMR, Nigdi Campus.

Venue: IICMR Auditorium

Time: 3.00 to 4.00 PM

3. **Description of the activity:**

With reference to Savitribai Phule Pune University circular number 2022-5223 dated, 25th Nov. 2022, the celebration for "Constitution Day" was organized on 26th November, 2022 with active participation of all MBA Students, faculty members and non teaching staff.

4. **Outcomes of activity:**

a. Creating values amongst the students by understanding the importance of constitution.

b. Initiate participants to participate in social activities.

6. **Activity Experience:**

Dr. Abhay Kulkarni Director, IICMR has addressed all the students about the constitution of India. He also mentioned the hard work of Dr Babasaheb Ambedkar for making the Indian constitution. During his talk, he explained in detailed about Need for the constitution, History of constitution, people behind constitution of India, Basic rights and responsibilities of Indian citizen as per our constitution.

At this time prof. miss. Swapnisha Khambayat read the constitution followed by all the students read the constitution and walk for constitution was also organized in the Institute. The session was concluded with Dr. Vinod Bhelose Sir's vote of thanks. This whole program was organized under ASR co-ordinator Mr. Harshal Patil and all ASR student members.





Constitution day was organized at MBA @ IICMR



Walk for constitution was organized at IICMR Campus.



Prepared by

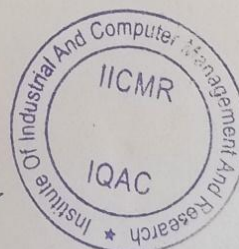
Harshal Patil

Mr. Harshal Patil
ASR Coordinator

Verified by

Manisha Kulkarni

Dr. (Adv). Manisha Kulkarni
HOD, MBA@IICMR



Approved by

Abhay Kulkarni

Dr. Abhay Kulkarni
Director, IICMR

Unity Day Initiative values, rights, duties and responsibilities



A.T.S.S.'s
Institute of Industrial & Computer Management & Research,
Nigdi, Pune-44

Knowledge Center

Circular

"Unity Day-2022"

Exhibition on "Sardar Patel- The Architect of Unification"

Day: Monday, Date 31, October 2022, @2.30pm.IICMR TI-01

Sr No	Staff Name	Signature	Sr No	Staff Name	Signature
1	Dr. Kulkarni Abhay		1	Dr. Sawai Deepali	
2	Dr. Kulkarni Ashwini		2	Mrs. Mathew Renu	
3	Dr. Kulkarni Manisha		3	Mrs. Shinde Kiran	
4	Dr. Madhura Deshpande		4	Mr. Mate Sanjay	
5	Dr. Rajendra Agawane		5	Mrs. Pednekar Vandana	
6	Dr. Vinod Bhelose		6	Mrs. Preetha Praseedh	
7	Dr. Jayshri Murli		7	Mrs. Bhangale Rupali	
8	Mr. Dileep Pawar		8	Mrs. Kirange Swati	
9	Dr. Dipti Sharma		9	Mrs. Arati Mhaisekar	
10	Mrs. Dipti Bajpai		10	Mr. Mathapati Sanjay	
11	Mr. Harshal Patil		11	Mrs. Bhangale Bhagyashri	
12	Mrs. Swapnisha Khambayat		12	Mrs. Sonali Kadvadkar	
13	Mrs. Pooja Nalawade		13	Ms. Meghna Mokashi	
14	Ms. Puja Gavande		14		
15	Ms. Holi Shah		15		

Mr. Kuchekar Balu D
Librarian, IICMR

Wachan Prerana Din promotes tolerance and harmony towards linguistic diversity while sensitizing students and employees to the constitutional obligations, values, rights, and duties of citizens.



**ATSS
Institute of Industrial & Computer Management & Research
Nigadi, Pune
Knowledge Centre**

Date: 17/10/2022

Ref. No. - Knowledge Center /2022/3

Report on "Wachan Prerna Din"

1. **Title of Activity:** "Wachan Prerna Din" on the occasion of birth anniversary of Former President late Dr. A.P.J Abdul Kalam
2. **Date:** 15th October 2022
3. **Venue:** Knowledge Center, IICMR.
4. **Time:** 11.00am to 12.30pm.
5. **Objective:** reading inspiration and Marathi books exhibition.
6. **Outcome of the activity:** Student understood the importance of Wachan Prerna Din and "intellectual arts cannot be developed without reading.
7. **Description of activity:**

IICMR Nigdi, various programs were organized in the Knowledge center on the occasion of birth anniversary of Former President late Dr. A.P.J Abdul Kalam "Wachan Prerna Din" on 15th October 2022. On that time arranged Marathi books exhibition and Dr. A.P.J. Abdul Kalam's Books displayed on the table for reading and issuing the reader. The program was organized by Kuchekar Balu, Librarian IICMR, he started the program by significance about the "Wachan Prerna Din". The program started Wreath offering at the hands of Director. we were give homage to former President late Dr. A.P.J. Abdul Kalam..

Director of the Institute Dr. Abhay Kulkarni presented his thoughts and guided the students that "intellectual arts cannot be developed without reading, reading is the real way to achieve our goals and for that we should read daily".

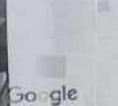
During the event Dr. Manisha Kulkarni, Dr. Rajendra Agawane, Deepti Bajpai, Dr. Vinod Bhelose, Dr. Jayshree Iyengar, Dr. Madhura Deshpande, Swapneesha Khambayat, Kiran Shinde presented their thoughts on reading. Prof. Bhagyashree Bhangale, Meghna Mokashi, Sonali Kadwadkar were present for the program.

The program was anchoring by Mukesh Chaudhary and the program concluded at 12:30pm with the vote of thanks Prof. Dilip Pawar.

Glimpses of Wachan Prerna Din



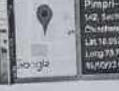
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15/10/22 02:07 PM GMT +05:30



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Pimpri-Chinchwad, Maharashtra, India
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Pimpri-Chinchwad, Maharashtra, India
142, Sector 27A, Pradhikaran, Nigdi, Pimpri-Chinchwad, Maharashtra 411044, India
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Pimpri-Chinchwad, Maharashtra, India
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Pimpri-Chinchwad, Maharashtra, India
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Long 73.771483°
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Prepared by

Balu

Mr Kuchekar Balu
Librarian, IICMR

Approved by

Abhay Kulkarni

Dr Abhay Kulkarni
Director, IICMR

A.T.S.S's
Institute of Industrial & Computer Management & Research,
Nigdi, Pune.

Ref: IICMR/KC/2022-23/3

"Wachan Prerna Din"

On the occasion of Birt Anniversary of former President of India Dr. A.P.J. Abdul Kalam

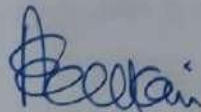
Agenda

Date: 15th October 2022

Time: 11.00 a.m.-12.00a.m.

Venue: IICMR Knowledge Center

Time	Session	Resource Person
11.00-11.05	Welcome and significance of the day	Mr. Balu Kuchekar
11.05-11.40	Homage to the great seer Dr A.P.J. Abdul Kalam and "Wachan Prerna Din" Importance	Dr. Abhay Kulkarni
11.40-11.55	Importance of the Reading वाचस्प्याचे महत्त्व	Mukesh Choudhari (Student)
11.55-12.00	Vote of Thanks	Mr Dileep Pawar



Dr. Abhay Kulkarni
Director IICMR



Audyogik Tantra Shikshan Sanstha's

INSTITUTE OF INDUSTRIAL & COMPUTER MANAGEMENT & RESEARCH [I. I.C.M.R.]

Plot No. HS 2, Sector 27 - A, Near Sant Tukaram Garden, Pradhikaran, Nigdi, Pune 411 044.

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Mumbai Public Trust Regn. No. F-324 of 16-07-66

Website : www.iicmr.org

Ref. NO- IICMR/828/2022

प्रेस नोट

Date : 17/10/2022

"आय.आय.सी.एम.आर." मध्ये "वाचन प्रेरणा दिन" साजरा

आय आय सी एम आर निगडी येथे, गंधालयामध्ये वाचन प्रेरणा दिनानिमित्त मराठी पुस्तकांचे प्रदर्शन आणि प्राध्यापकांचे मार्गदर्शन अशा विविध कार्यक्रमाचे आयोजन केले होते. कार्यक्रमाचे आयोजन कुचेकर बाळासाहेब ग्रंथपाल यांनी वाचन प्रेरणा दिनाचे महत्त्व सांगून कार्यक्रमाची सुरुवात केली. माजी राष्ट्रपती दिवंगत डॉ. ए.पी.जे. अब्दुल कलाम यांच्या प्रतिमेला पुष्पहार अर्पण करून इन्स्टिट्यूट चे संचालक डॉ. अभय कुलकर्णी यांनी आपले विचार मांडले त्यामध्ये त्यांनी "वाचनाशिवाय बौद्धिक कलांचा विकास होऊ शकत नाही, वाचन हाच आपल्या छेयप्राप्तीचा खरा मार्ग आहे आणि त्यासाठी रोज वाचन केले पाहिजे" असे विद्यार्थ्यांना मार्गदर्शन केले. कार्यक्रमावेळी डॉ. मनीषा कुलकर्णी, डॉ. राजेंद्र आगवणे, दीप्ती वाजपाई, डॉ. विनोद भेलोसे, डॉ. जयश्री अयंगर, डॉ. मधुरा देशपांडे, स्वप्नीशा खांबायात, किरण शिंदे, यांनी आपले वाचना विषयीचे विचार मांडले. प्रा. भाग्यश्री भंगाळे, मेघना मोकाशी, सोनाली कडवाडकर कार्यक्रमासाठी उपस्थित होते. कार्यक्रमाचे सूत्रसंचालन मुकेश चौधरी आणि आभार प्रदर्शन प्रा.दिलीप पवार यांनी केले.



Dr. Abhay Kulkarni


डॉ. अभय कुलकर्णी


संचालक, आय.आय.सी.एम.आर, निगडी.

Mob 9960125968



Dandiya Celebration - Communal socioeconomic diversity

 **Audhyogik Tantra Shikshan Sanstha's**
Institute of Industrial and Computer Management and Research (IICMR)
Approved by AICTE, Permanently Affiliated to SP Pune University
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Date : 3/10/2022

ARKO CLUB
Dandiya Event Report 2022

Event: "Rang Taali 2022"

Day & Date: Saturday, 1st OCT 2022

Time: - 5.30 pm to 9.30 pm

Venue: City Pride School Ground

Brief Summary:



"Rang Taali 2022" program were planned at City Pride School Ground. DJ music system was arranged by ARKO Club From City Pride School. The Navratri celebration was started with all City Pride School students & staff to play Dandiya & Garba. Students played Garba & Dandiya with lot of energy and enthusiasm. Dr. Ashwini Kulkarni had also participated in Dandiya play & Garba.

After City Pride School, City Pride Junior College (Commerce & Science) played Dandiya & Garba. All the Junior College students enjoyed a lot on traditional Dandiya & Garba songs. 2 Commerce students and 2 Science students from Jr. college got the Best Drapery and Best Dance Award respectively.

All students & teachers were in the colorful traditional dressing, melodious music & smiley faces have created the clouds of joy in IICMR-CPS campus. MCA 1st year students, MCA 2nd year student received the Best Drapery and Best Dance Award respectively. From MBA 1st year students "Muskan Pathak & Vishwajeet received the Best Drapery and Best Dance Award respectively and MBA 2nd year student "Palak Sharma received the Best Compliments.

All students enjoyed this program up to 9.30 pm.

REF: MBA@IICMR/2022/ARKO CLUB/Dandiya fest/Report



Feedback & Key learning's:

It was a wonderful & memorable experience for all the faculty members and also for the students as they learnt the role & importance of our cultural festival in our life. All have experienced the happiness & satisfaction during festival days. Students have learnt lessons of working in a team integrated with creative ideas. Overall the students have enjoyed the event & learnt many aspects of event management like planning, time management, financial adjustments, & cultural values.



Puja

Prepared By

Ms. Puja Gavande

(ARKO Co-ordinator)

Manisha

Submitted To

Dr. Manisha Kulkarni

(HOD - MBA@IICMR)

Abhay

Approved by

Dr. Abhay Kulkarni

(Director IICMR)


DIRECTOR

**Institute of Industrial & Computer
Management & Research (I.I.C.M.R.)**

REF: MBA@IICMR/2022/ARKO CLUB/Dr. Manisha Kulkarni
Nigdi, Pune - 411 044




Har Ghar Tiranga - Values, Rights, Duties and Responsibilities of Citizens


Institute of Industrial and Computer Management and Research (IICMR)
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Awarded Best Management Institute for Industry Interface by CEGR

MBA@IICMR

Date: 14/08/2022

Report


75
YEARS
OF INDEPENDENCE

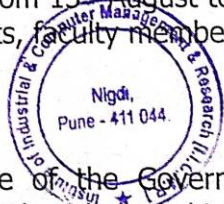
1. **Title of Activity:** 'Awareness of Har Ghar Tiranga Campaign'.


2. **Description of activity:**

With reference to Savitribai Phule Pune University circular number 2021-22/445 dated, 12th July 2022, an awareness for "Azadi Ka Amrit Mahotsav, Har Ghar Tiranga" campaign was organized from 13th August to 15th August 2022 with active participation of all MBA Students, faculty members and staff.

3. **Activity Experience:**

Azadi Ka Amrit Mahotsav is an initiative of the Government of India to celebrate 75 years of independence and the glorious history of its people, culture and achievements. Overview of the program was given by Mr. Harshal Patil. Dr. Abhay Kulkarni on this occasion talked about 75th anniversary of Independence Day. He showed the short film on Azadi Ka Amrit Mahotsav to IICMR teaching staff and non-teaching staff. He said that the campaign is meant to remember our freedom fighters, known and unknown and pay tributes to them. He appealed to the people to host the national flag a top their houses between 13 to 15 as a part of AKAM celebration. As part of the Mahotsav, several events and campaigns have been organised for 75 weeks to celebrate independence and the glorious history of India's people, culture and achievements. The journey of Azadi Ka Amrit Mahotsav began on March 12, 2021, starting a 75-week countdown to our 75th anniversary of independence. Bringing the flag home collectively as a nation in


Nigdi,
Pune - 411 044.


IICMR
IQAC

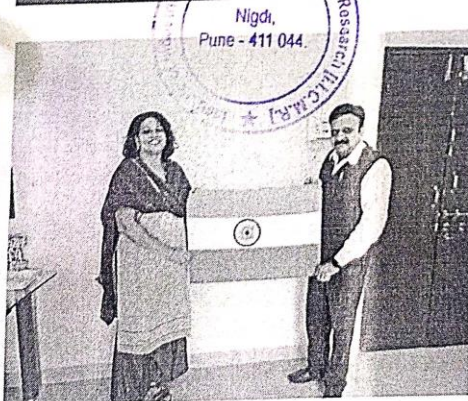
MBA@IICMR/A.Y.2021-22/ Live Project

the 75th year of independence thus becomes symbolic of not only an act of personal connection to the Tiranga but also an embodiment of our commitment to nation-building. According to the govt., the idea behind the initiative is to invoke the feeling of patriotism in the hearts of the people and to promote awareness about the Indian National Flag. Awareness of Har Ghar Tiranga notice have been circulated to students and faculties on 4th August 2022 through whatsapp. We have distributed flags to associate departments in the campus. Dos and Don'ts of hoisting the National Flag of India have been communicated to students and faculty members. The students and faculties showcased their talents and prepared a video for freedom fighters. faculties formed tricolour by standing in a formation on the institute premises.

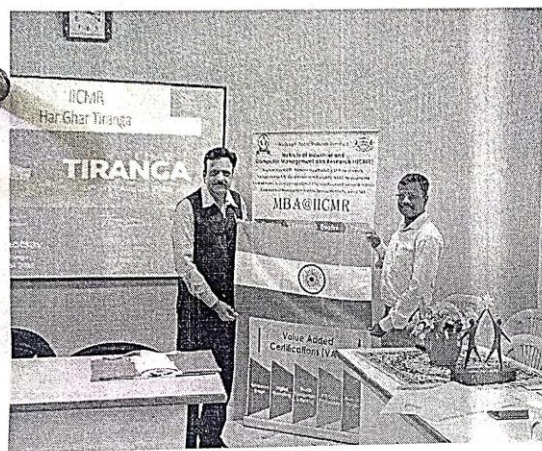
Glimpses of the event



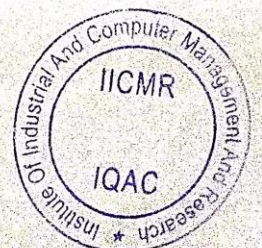
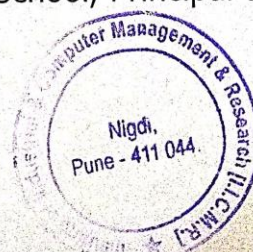
MBA@IICMR Har Ghar Tiranga



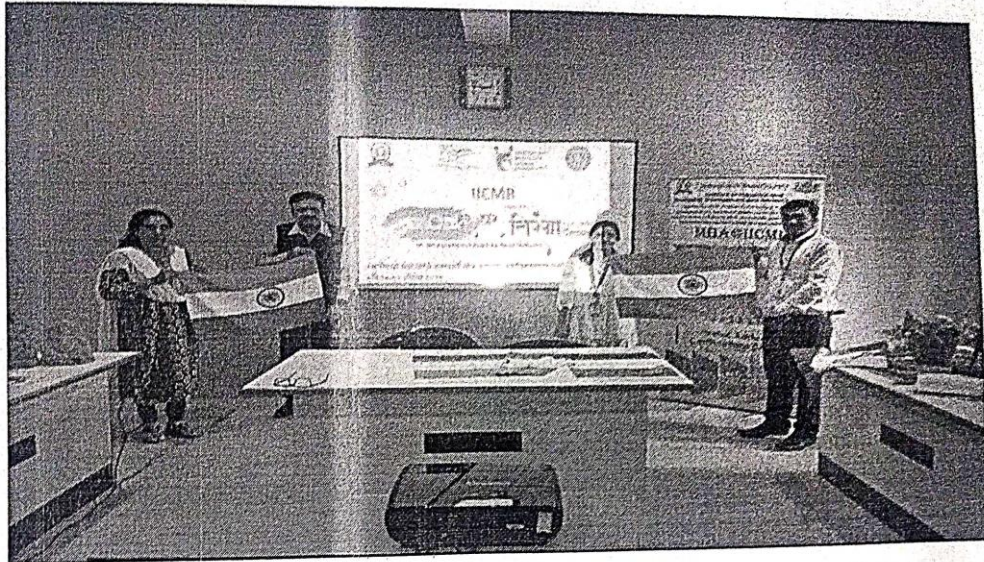
Dr. Abhay Kulkarni Distributed flag for Har Ghar Tiranga to MBA Department



Dr. Abhay Kulkarni (Director , IICMR) Distributed flag for Har Ghar Tiranga to City Pride Junior School, Principal and Staff



MBA@IICMR/ASR-Report/ 2021-22



Dr. Abhay Kulkarni (Director , IICMR) Distributed flag for Har Ghar Tiranga to City Pride School Ravet, Principal and Staff



Prepared by

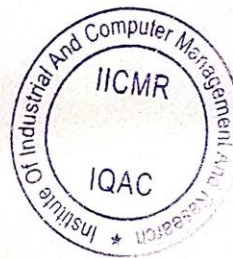
Harshal Patil

Mr. Harshal Patil
ASR Coordinator

Verified by

Manisha Kulkarni

Dr. (Adv). Manisha Kulkarni
HOD, MBA@IICMR



Approved by

Dr. Abhay Kulkarni

Dr. Abhay Kulkarni
Director, IICMR



Audyogik Tantra Shikshan Sanstha's
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Awarded Best Management Institute for Industry Interface by CEGR

MBA@IICMR

Date: 20/07/2022

Report

MBA@IICMR with Tricolor Innovations Pvt Ltd

In Association with

National Innovation Foundation – NIF (India)

'Eco Friendly Gomay

Ganesh Idol Creation'.

1. **Title of Activity:** 'Eco Friendly Gomay Ganesh Idol Creation'.
2. **Date & venue:** 09th Jun 2022 at IICMR Auditorium, Nigdi Pune.
3. **Outcomes of activity:**

- Awareness During Festival Celebration.
- Reduction in water pollution.
- Use of Gomay - Ganesh idols in Ganesh festival.
- Avoiding hazardous colour and ingredients in Ganesh idols.

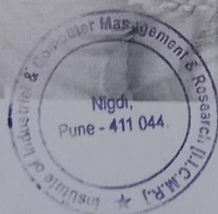
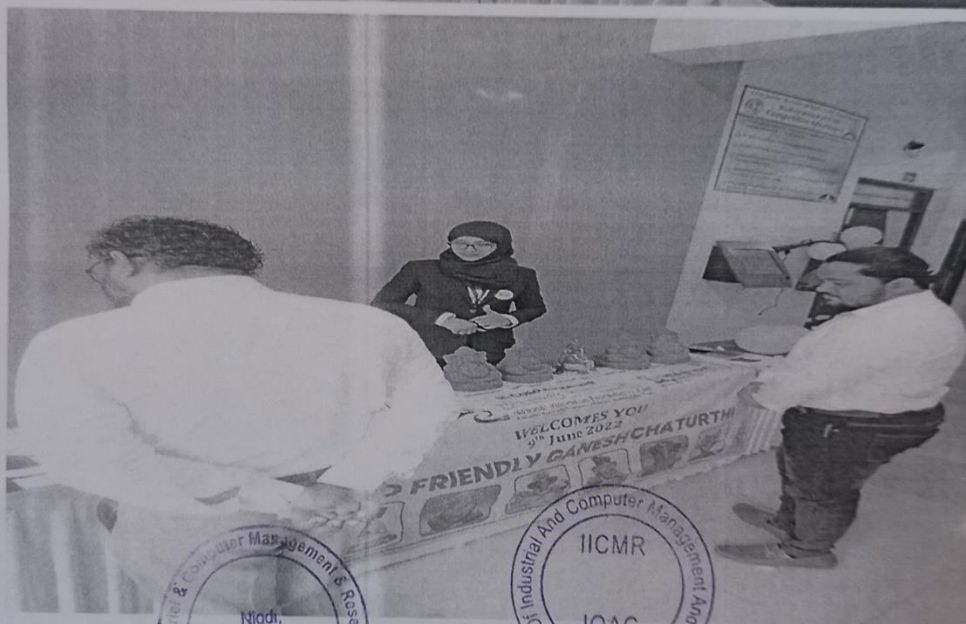
4. **Description of activity:**

MBA@IICMR Entrepreneurship development cell and Academic Social Responsibility believes to inculcate social responsibility among students through social sensitization. MBA@IICMR initiated this initiative to make students understand their responsibility towards the society in innovative manner.

The activity specifies the following environment issues to be addressed:

- Ecofriendly Gomay- Ganesh idols are free from metal elements.
- It eradicates water pollution.
- Free from glitters and fake diamonds.
- Easily available.
- Protects human health.
- This is family bonding exercise.





Prepared by

Dr. Rajendra Agawane

Dr. Rajendra Agawane
Mr. Harshal Patil
Coordinator's

Verified by

Dr. (Adv). Manisha Kulkarni
HOD, MBA@IICMR

Approved by

Dr. Abhay Kulkarni
Director, IICMR

MBA@IICMR/Academic_Social_Responsibility_2021-22/

Guru Purnima promotes tolerance and harmony towards cultural diversity.



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MBA@IICMR

Date: 18/7/2022

ARKO CLUB

Guru Purnima 2022

REPORT

1. **Name of the Activity:** "Guru Purnima" celebrated at MBA@IICMR
2. **Date & venue:** 14th July, 2022 at IICMR Auditorium, Nigdi Campus.
3. **Objectives of activity:**
 - To Show gratitude towards Guru's.
 - To honour our teachers, who remove the darkness from our minds
 - To understand the value and culture of the institute.
 - To inculcate team spirit and to account for overall personality development of students.

4. Description of activity:

The festival of Guru Purnima had celebrated in MBA@IICMR on 14th July 2022. 'This Guru Purnima, reflect on your life and honor the wisdom that life has offered. It is a day to be grateful. When you see how wisdom has transformed your life, you feel grateful for all that has come your way. Celebrating this feeling of gratitude is Guru Purnima.'

On guru-Purnima, many students our college offered gratitude for the profound education they have received under the guidance of teachers. Our Principal Dr. Abhay Kulkarni made the students aware and why guru is important in everyone's life. He shared his school experience how his guru or teacher taught him. Wisdom is there in each one of us, but we must throw light on our life, because when we throw light on our life, wisdom dawns.

On Gurupurnima our HOD Dr. Manisha Kulkarni, she conducted an activity expressing gratitude past or present guru's in our life. during the activity she guided us to thank the people for the positive impressions and forgive them for the negative impression after the short meditation the audience thanked and apologies to each other.



REF: MBA@IICMR/2022/ARKO/Gurupurnima/Report



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MBA@IICMR

Number of students participated – 85

Number of Faculty Members – 10

Event Coordinated by –Ms. Puja Gavande

7. Glimpses:



Prepared by

Ms. Puja Gavande

(ARKO co-ordinator, MBA@IICMR)



Submitted to

Dr. Manisha Kulkarni

HOD, MBA@IICMR



Approved by

Dr. Abhay Kulkarni

Director- IICMR

Abhay Kulkarni

REF: MBA@IICMR/2022/ARKO/Gurupurnima/Report



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MBA@IICMR

Date: 20/07/2022

Report

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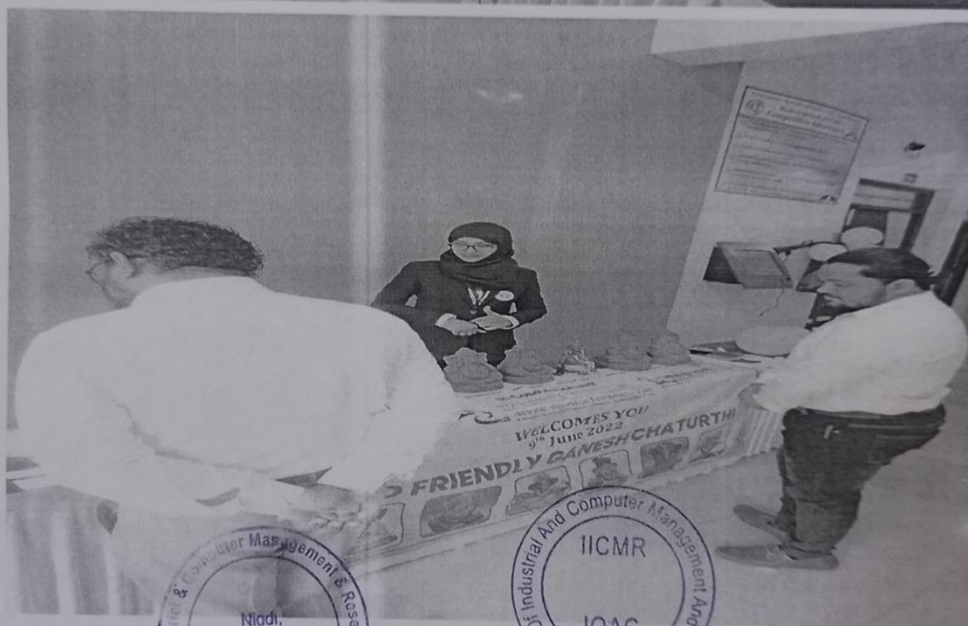
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Verified by

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HOD, MBA@IICMR

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Dr. Abhay Kulkarni
Director, IICMR

MBA@IICMR/Academic_Social_Responsibility_2021-22/

Teachers Day



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MBA@IICMR



Date: 16/9/2022

ARKO CLUB

TEACHERS DAY REPORT 2022

Event: - "Teachers day 2022"

Day & Date: - 13th Sep, Tuesday

Venue: IICMR Auditorium

Brief Summary:

In India, 5th September is celebrated as Teachers' Day as a mark of tribute to the contribution made by teachers to the society. 5th September is the birthday of a great teacher Dr. Sarvapalli Radhakrishnan, a staunch believer of education and a well known diplomat, visionary, statesman, scholar, President of India and above all a perfect Teacher.

The teacher's day event was conducted by MBA students under ARKO club under the guidance of Ms. Puja Gavande on 13th Sep 2022. The program begins with a warm welcome of the faculties. Each of the faculties was given a Rose as a token of gratitude to show the acknowledgment and recognition of the hard work put by the teachers towards their development, wishing them a Happy Teachers Day.

The program was proceeds with wishing teachers and felicitated by students, welcome speech given by Mr. Akash Khadtale and Miss. Shaddha Bhise from MBA outgoing batch. The program was further followed by video clips of the teacher's memories made by the students.

The program was followed by the speech of Director Sir, Head of the Department and the faculty member. After the speech Miss Biya Nicholas, Miss. Shaddha Bhise and Mr. Shubhanshu Sharma shared their thoughts toward teachers. Mr. Abhishek Banerjee sang the song.

Finally, students requested Dr. Abhay Kulkarni sir and Dr Manisha Kulkarni mam with all faculty members to cut the cake and make the day more memorable and successful.



Ref: MBA@IICMR/ARKOCLUB/TEACHER'S DAY/2022/REPORT

Feedback & Key learning: -

It was the wonderful and memorable experience for all the students and faculty members. Students have learned many things how to work in a team and develop creative ideas and values which made the day even more special. Students have also realized the importance of teachers in their life. They also feel the loving and caring nature of the teachers. They also understand the need of giving respect to teachers.



Ref: MBA@IICMR/ARKOCLUB/TEACHER'S DAY/2022/REPORT

Nigdi,

Pune - 411 044



Puja Gavande

Prepared by:
Ms. Puja Gavande
ARKO Coordinator

Manisha Kulkarni

Submitted to:
Dr. Manisha Kulkarni
HOD, MBA@IICMR

Abhay Kulkarni

Approved by:
Dr. Abhay Kulkarni
Director, IICMR
DIRECTOR
Institute of Industrial & Computer
Management & Research [I.I.C.M.R.]
Nigdi, Pune - 411 044.



Ref: MBA@IICMR/ARKOCLUB/TEACHER'S DAY/2022/REPORT

Ganpati Festival

Feedback and Key learnings:

This time Ganesh Idol was made from Cow dung. It was eco-friendly ganesha initiated by MBA Department. It was a wonderful and memorable experience for all faculty members and also for the students as they learnt the role and importance of our cultural festivals in our life. All have experienced the happiness and satisfaction during festival days. Student has learnt lessons of working in a team integrated with creative ideas. Overall the students have enjoyed the event and learnt many aspects of event management like planning time management, financial adjustment, & cultural valued.

Prepared: - Mr. Pratik Pawar (ARKO Member)



puja

Verified By
Ms. Puja Gavande
(ARKO Co-ordinator)



Dr. Manisha Kulkarni

Submitted To
Dr. Manisha Kulkarni
(HOD – MBA@IICMR)



Dr. Abhay Kulkarni

Approved by
Dr. Abhay Kulkarni
(Director IICMR)
DIRECTOR

Institute of Industrial & Computer
Management & Research (I.I.C.M.R.)
Nigdi, Pune - 411 044

REF: IICMR/2022/Annual Report/Ganesh Fest/Report

