

# TATA MOTORS

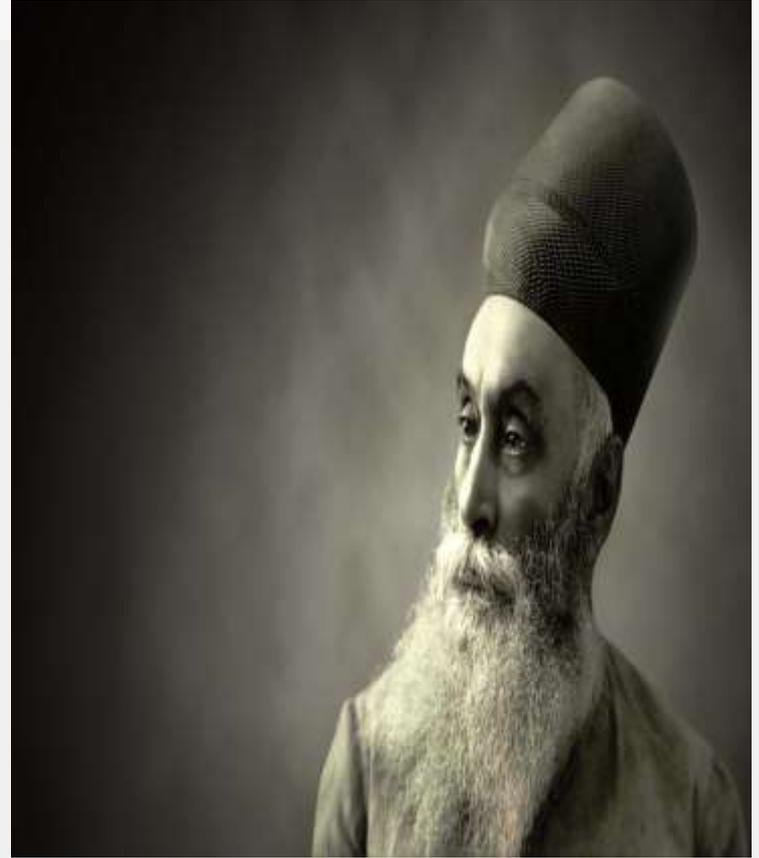


NAME – GANESH LAXMIKANT WAGH

GUIDED BY – POOJA GAWANDE MAM

# FOUNDER

Incorporated in India in the year 1945, Tata Motors is a part of the over \$100 billion Tata Group founded by **Jamsetji Tata** in 1868. Recognised for its world-class quality, originality, engineering and design excellence, the Company is on the path of shaping the future of mobility in India.





# Tata Sons **Private Limited**

---

## **PROMOTERS**

**Tata Sons Private Limited** is currently the largest shareholder, with 39% of shares outstanding. Citigroup Banking and Securities Investments is the second largest shareholder owning 4.6% of common stock, and Life Insurance Corporation of India, Asset Management Arm holds about 4.3% of the company stock

## MISSION

---

We innovate mobility solutions with passion to enhance the quality of life

## VISION

---

By FY 2024, we will become the most aspirational Indian auto brand, consistently winning, by

- Delivering superior financial returns
- Driving sustainable mobility solutions
- Exceeding customer expectations, and
- Creating a highly engaged work force

## VALUES

---

- Integrity
- Teamwork
- Accountability
- Customer focus
- Excellence
- Speed



# QUALITY POLICY OF COMPANY



Tata Motors and the entire auto industry is in an extremely dynamic situation. Over the recent years, while the focus on quality standards has gone multiple times higher, at the same time, quality as a requirement has remained most basic but an important hygiene factor for the end customer.

We, at Tata Motors, have embarked on our Transformation Journey, which means we are now more committed to transform the consumer experiences. This will happen only when we provide innovative mobility solutions with passion that excite our customers globally through a Quality and customer centric culture involving all employees and business partners as One Team.

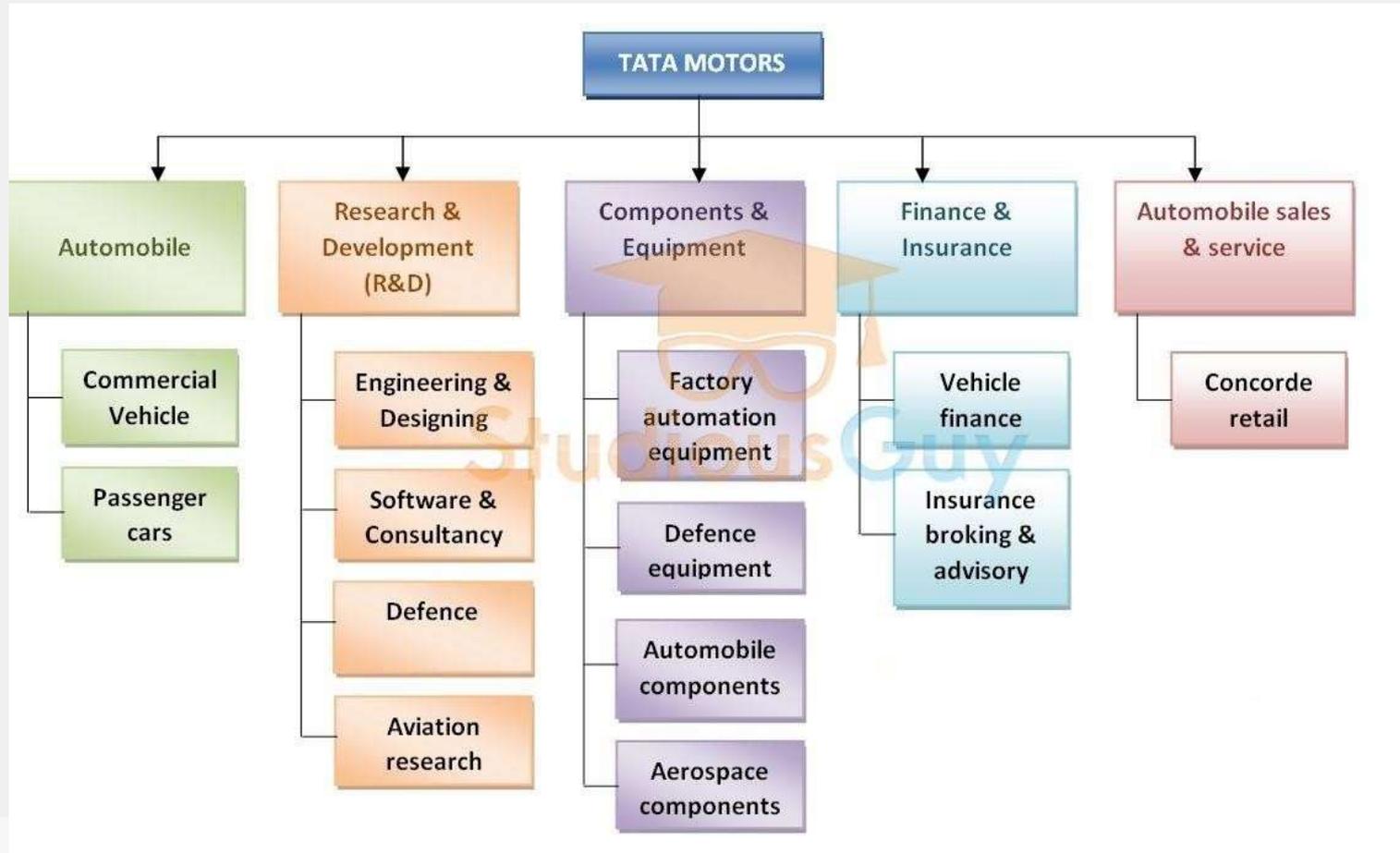
We will continue to strive for excellence in design, development, manufacturing and sales experience of exciting products and services combined with an unmatched ownership experience.

To reach higher benchmarks on Quality, we will internalize global best practices and sustainable technologies within the organization. Initiatives such as 'first time right capability', a 'quality management system' will create meaningful impact in the organization while also serving as a common set of guidelines and improvement yardstick.

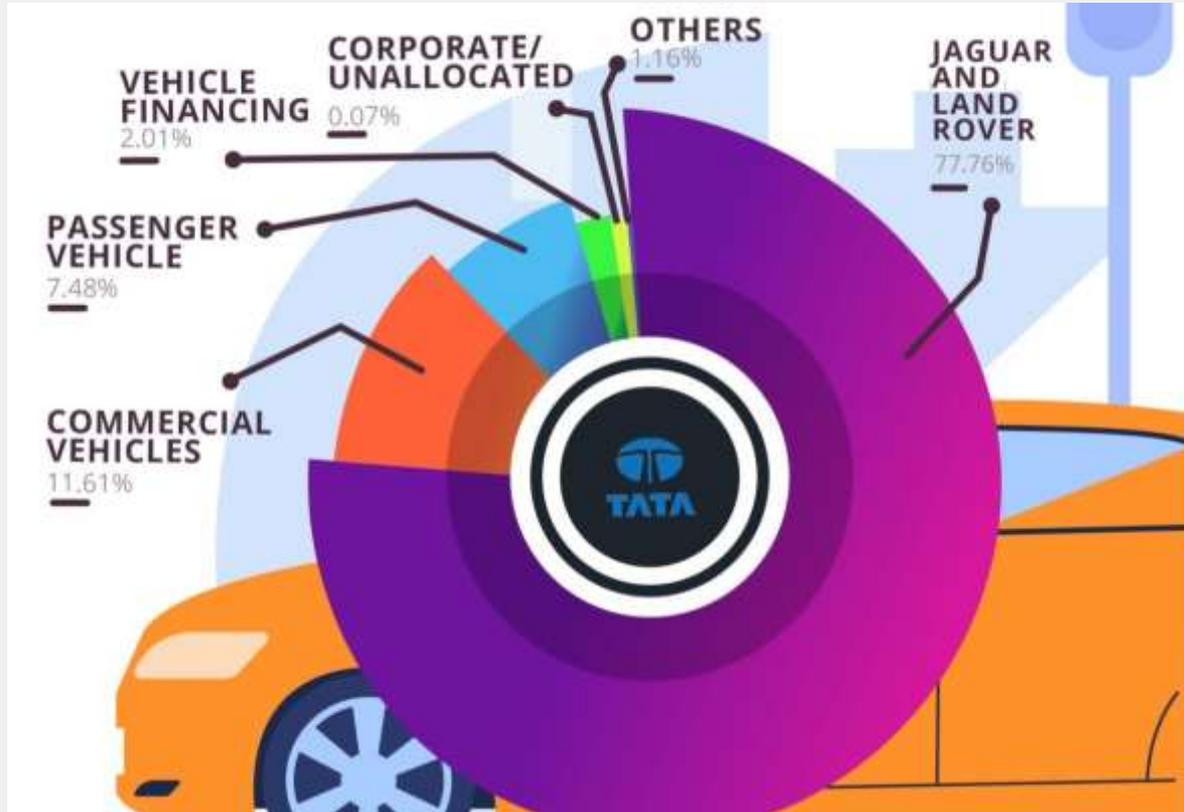
Tata Motors also has a commitment towards improving the Quality of life of its direct stakeholders, both within and outside its plants and offices, through improved work practices and social welfare schemes.

I urge each one of you to abide by the Quality policy in letter and spirit.

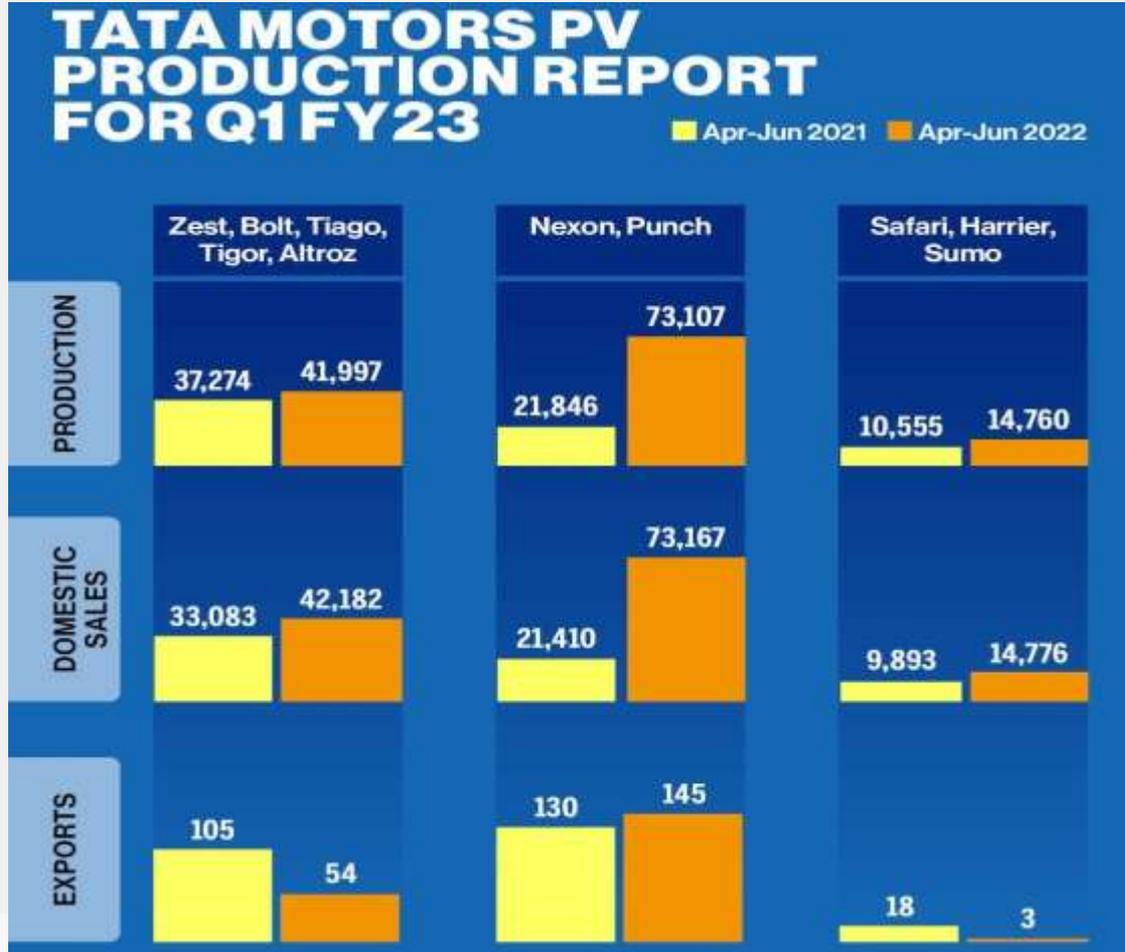
# MANAGEMENT STRUCTURE



# FINANCIAL STRUCTURE



# PRODUCTION IN COVID

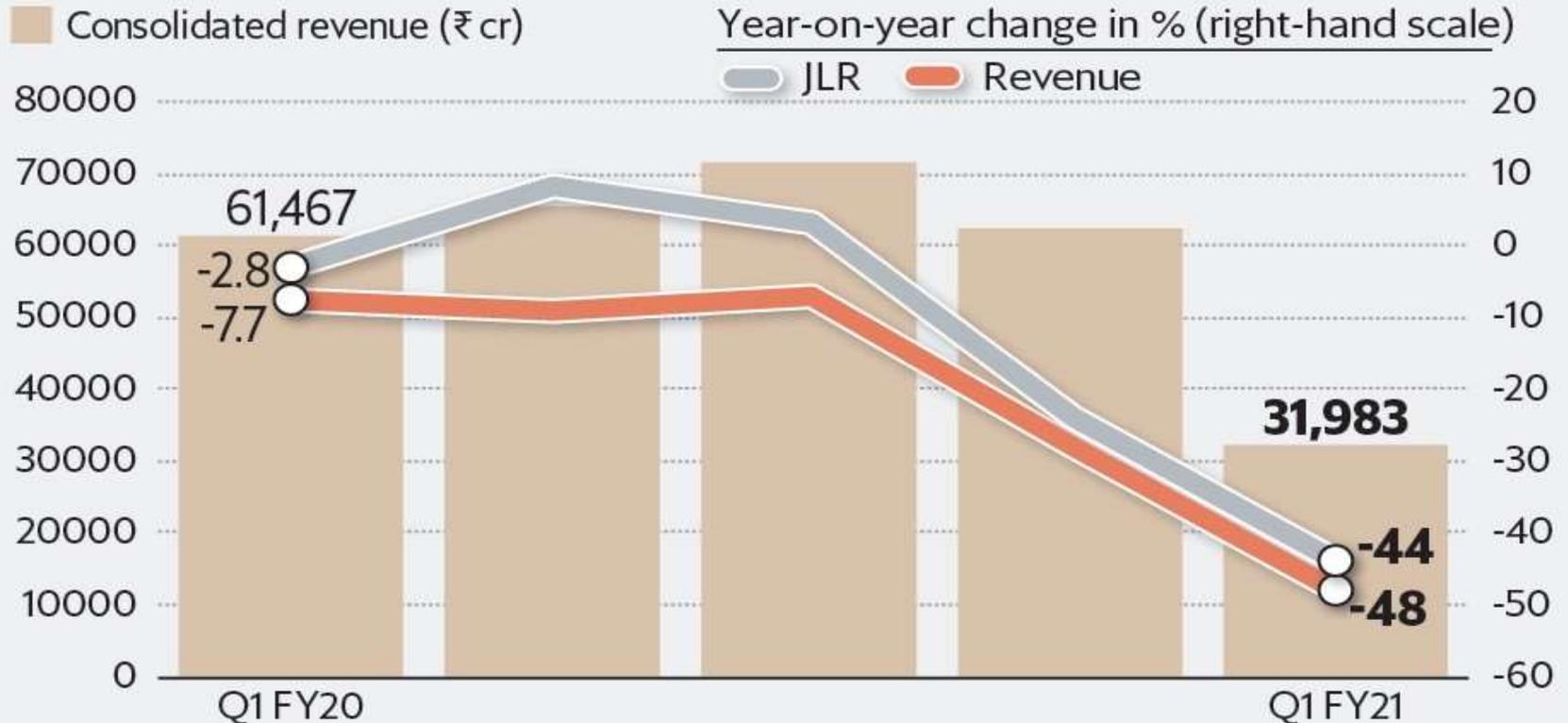




# SALES FORECASTING IN COVID



Tata Motors' revenue fell 48% y-o-y in Q1, hit by covid-led disruptions, with recovery expectations pushed back to the second half.

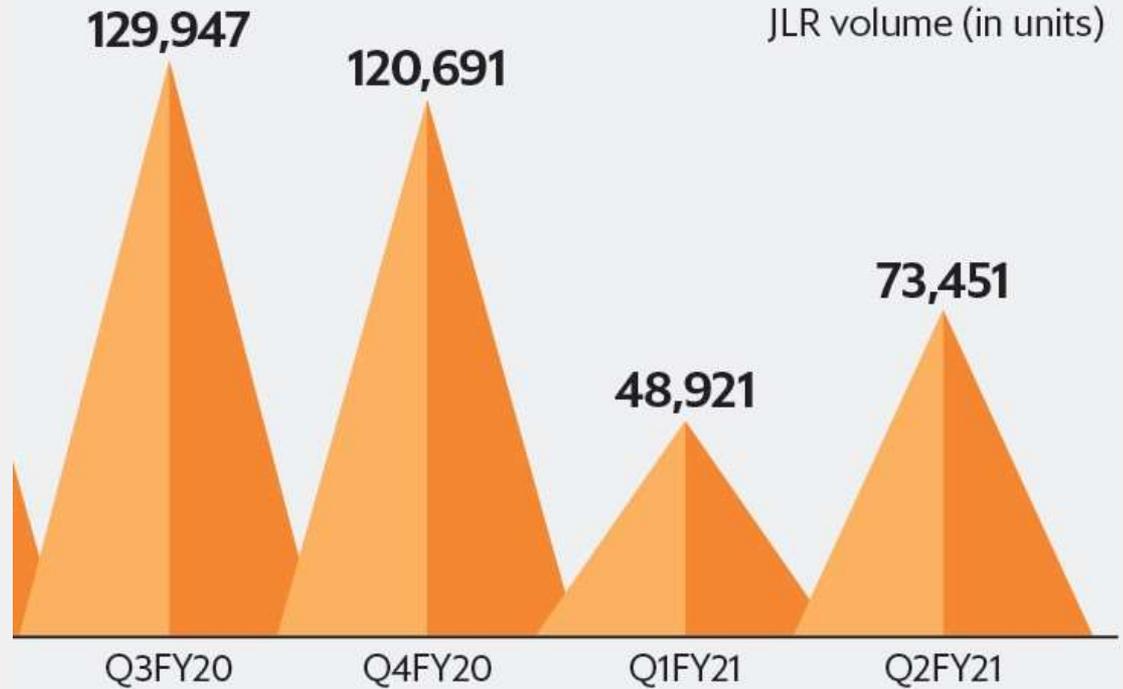




# SALES OF TATA MOTORS COVID AND POST COVID



In a first, Tata Motors Ltd has admitted the impact on its India production due to supply chain challenges from China, the country of origin of COVID-19.



# EMPLOYEE MANAGEMENT AT TIME OF COVID



Tata Motors will pay 50 percent of the basic salary every month to the family of employees who succumbed to COVID-19 till the age of retirement. The payment will be in addition to a one-time payout the family gets as immediate relief.



Ensured adherence to COVID-19 protocols by issuing guidelines for individuals, families, housing societies, offices and travelling. Post COVID-19 guidelines were also circulated to manage post-recovery vulnerabilities.



Conducted vaccination drives, organized camps to conduct rapid antigen test drive at plant premises and ensured availability of oxygen, beds, ambulance, quarantine facilities, testing and injections in collaboration with Tata Medica, Mission Hospital, Apollo Hospital, Tata Motors Hospital, Tinsplate Hospital and Tata Main Hospital. Vaccination for contract employees was also facilitated through tie-ups with government hospitals.

# POLICIES OF GOVERNMENT

---

How did liberalization policy of government help in the progress of automobile industry? Answer: After the liberalization , the coming in of new and contemporary models stimulated the demand for vehicles in the market, which led to the healthy growth of the industry including passenger cars, two and three wheelers.





**THANK YOU!!!**

