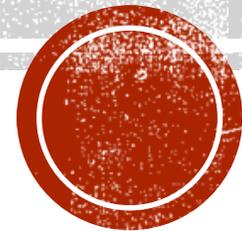


**PRESENTATION ON IMPACT OF COVID AND POST COVID  
ON TATA MOTORS**

**PRESENTER PATHAN PARVEZ**

**UNDER THE GUIDANCE OF MRS. POOJA GAWANDE**



# Introduction

- Tata Motors is an Indian multinational automotive manufacturing company.
- It is headquartered in Mumbai, India and is a subsidiary of the Tata Group.
- The company was established in 1945 and has since then become one of the leading automotive manufacturers in India.
- Tata Motors offers a range of products including passenger cars, trucks, buses, and defense vehicles.
- The company has manufacturing plants in India, South Africa, the UK, and Thailand and sells its products in several countries across the world.





# Tata Motors Founder and Promoter

- Jamshetji Tata, popularly known as the father of Indian industry, founded Tata Motors in 1945. He was a pioneering industrialist who laid the foundation for the Tata Group, India's largest conglomerate.
- The Tata Group is currently owned and managed by the Tata Sons Limited, a group of Tata family members and other individuals. They are responsible for the day-to-day running of the company and are the custodians of the Tata brand and its values.



# Vision and Mission Statement

- Tata Motors' vision is to be the most admired automotive company in the world. The company strives to provide the best products and services to its customers, while maintaining the highest standards of safety, quality, and customer satisfaction. The mission of Tata Motors is to create mobility solutions that are accessible to all.
- Tata Motors is committed to providing innovative solutions to its customers, while also ensuring that its products and services are sustainable and socially responsible. The company is focused on creating a positive impact on the environment and society, and is committed to the principles of corporate social responsibility.

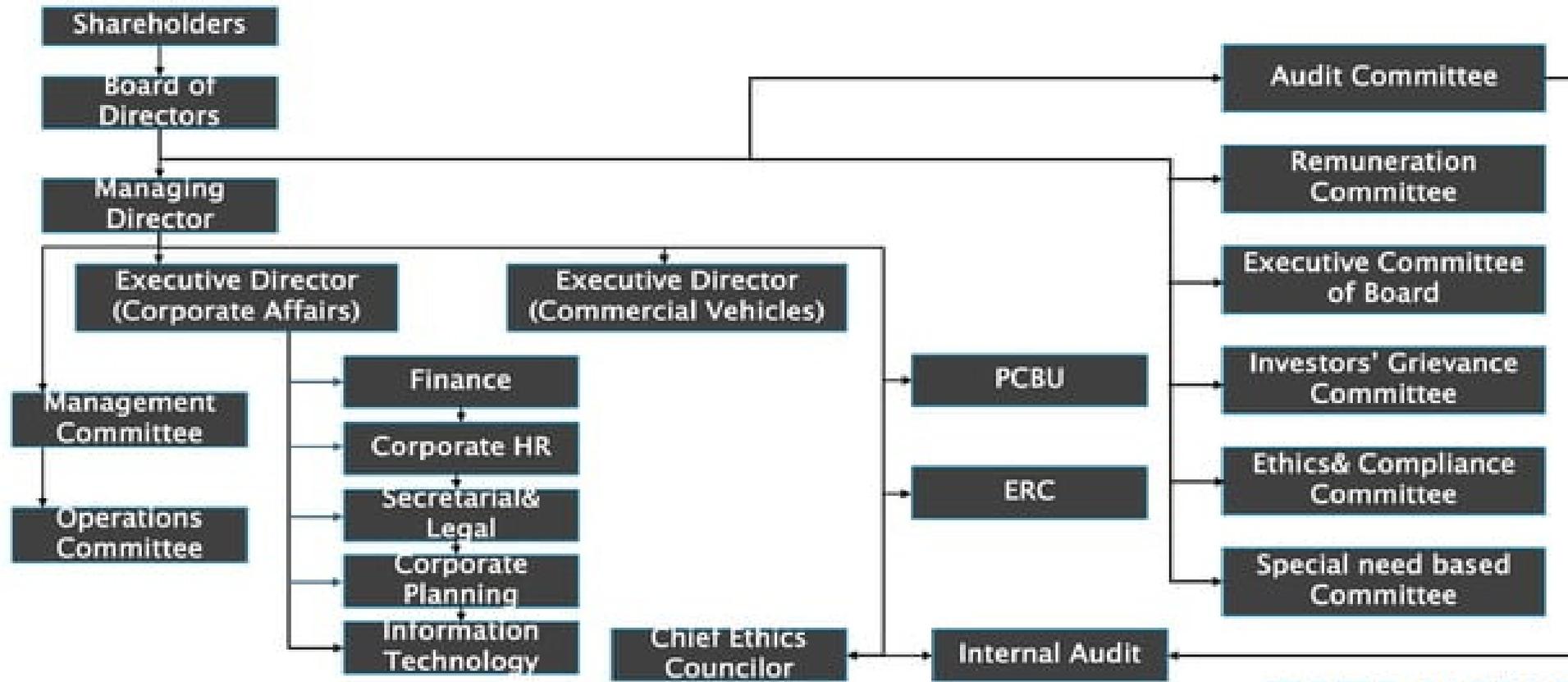
# Quality Policy of the Company

- Providing world-class quality products and services on-time.
- Ensuring compliance to applicable statutory safety & environmental requirements related to products and processes for all our contracts.
- Conducting business with all stake-holders ethically as per Tata Code of Conduct.
- Implementing and continually improving our Quality Management System to exceed customer satisfaction through clear Objectives & Goals with matching resources and training.



# Management Structure

## ORGANIZATIONAL STRUCTURE (Line & Staff structure)



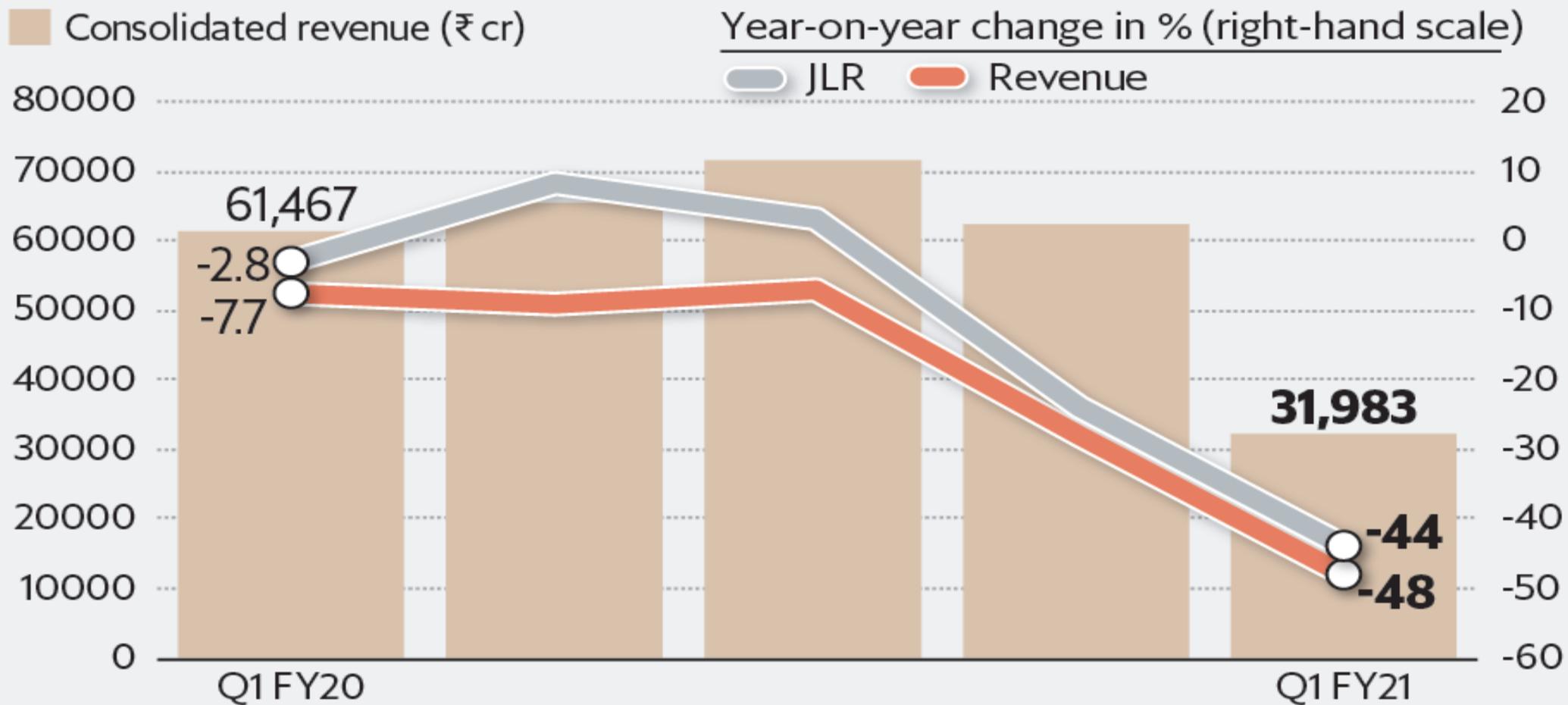


# Production Forecasting during Covid-19

- Production of Tata Motors was significantly impacted by COVID-19 in 2020.
- Lockdowns and supply chain disruptions caused slowdown in the automotive industry.
- Tata Motors temporarily suspended production at its plants to comply with restrictions and ensure employee safety.
- The situation improved and restrictions were lifted, leading to gradual resumption of production and ramping up of operations.
- The future production forecast will depend on factors such as the evolution of the pandemic, government policies, consumer sentiment, and the state of the global economy.

# Pandemic woes

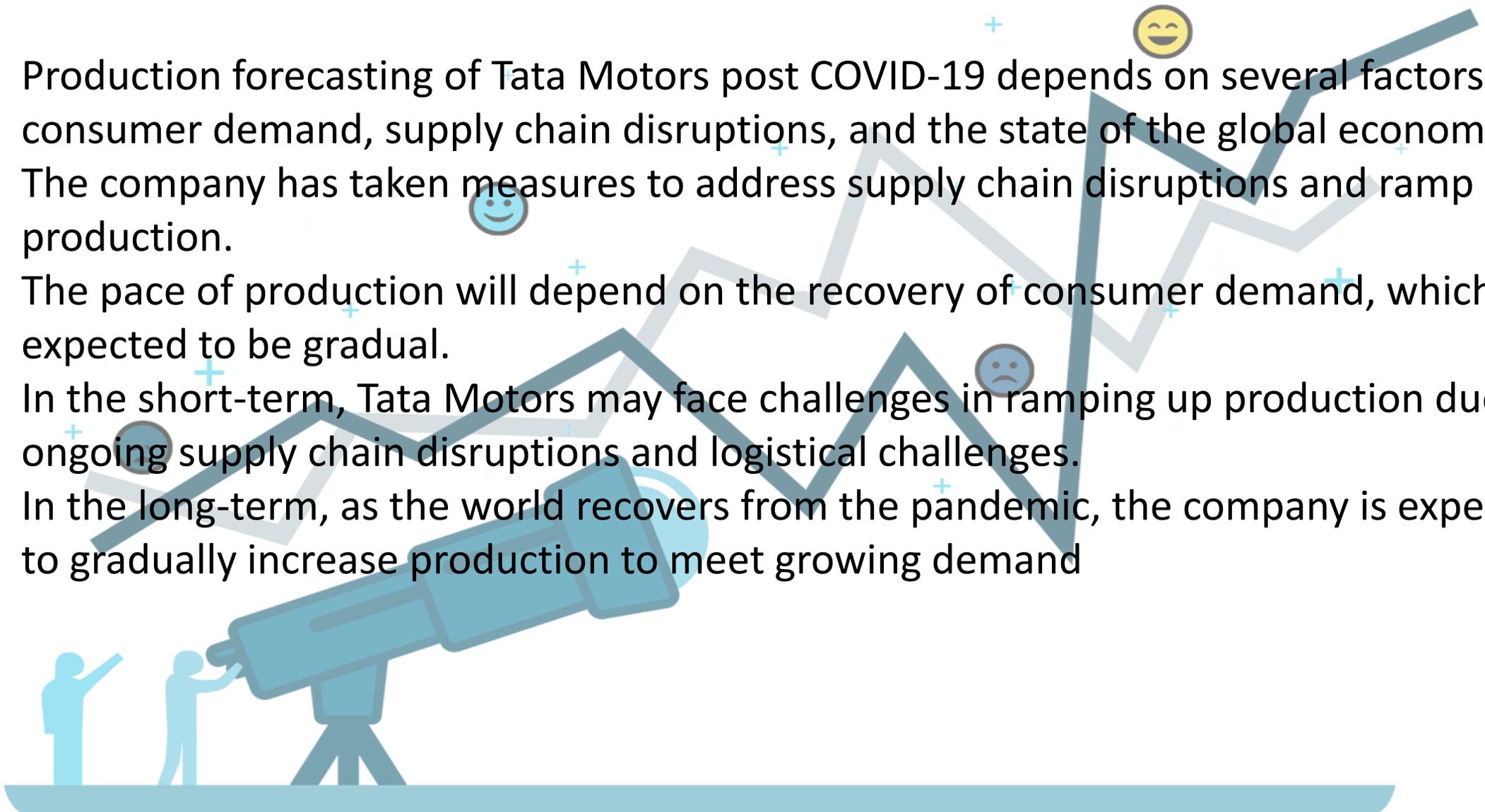
Tata Motors' revenue fell 48% y-o-y in Q1, hit by covid-led disruptions, with recovery expectations pushed back to the second half.



Source: Company

# Production Forecasting of TATA Motors for Post Covid

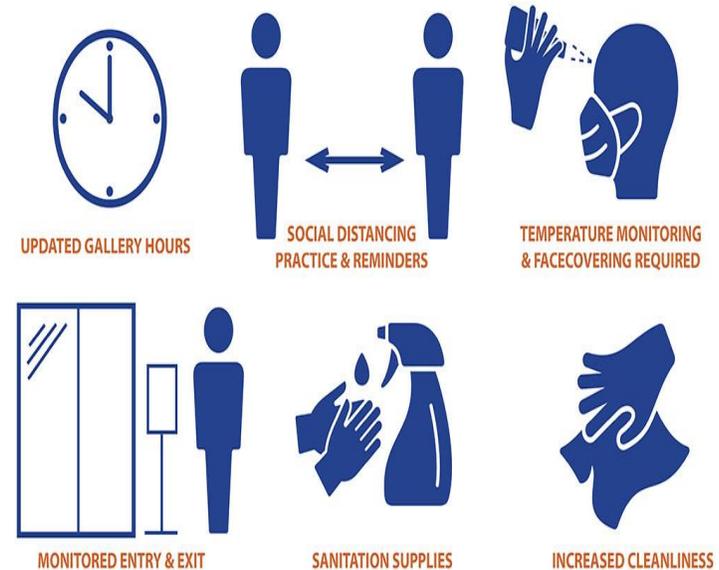
- Production forecasting of Tata Motors post COVID-19 depends on several factors: consumer demand, supply chain disruptions, and the state of the global economy.
- The company has taken measures to address supply chain disruptions and ramp up production.
- The pace of production will depend on the recovery of consumer demand, which is expected to be gradual.
- In the short-term, Tata Motors may face challenges in ramping up production due to ongoing supply chain disruptions and logistical challenges.
- In the long-term, as the world recovers from the pandemic, the company is expected to gradually increase production to meet growing demand



# How the Company handled its employees during covid 19

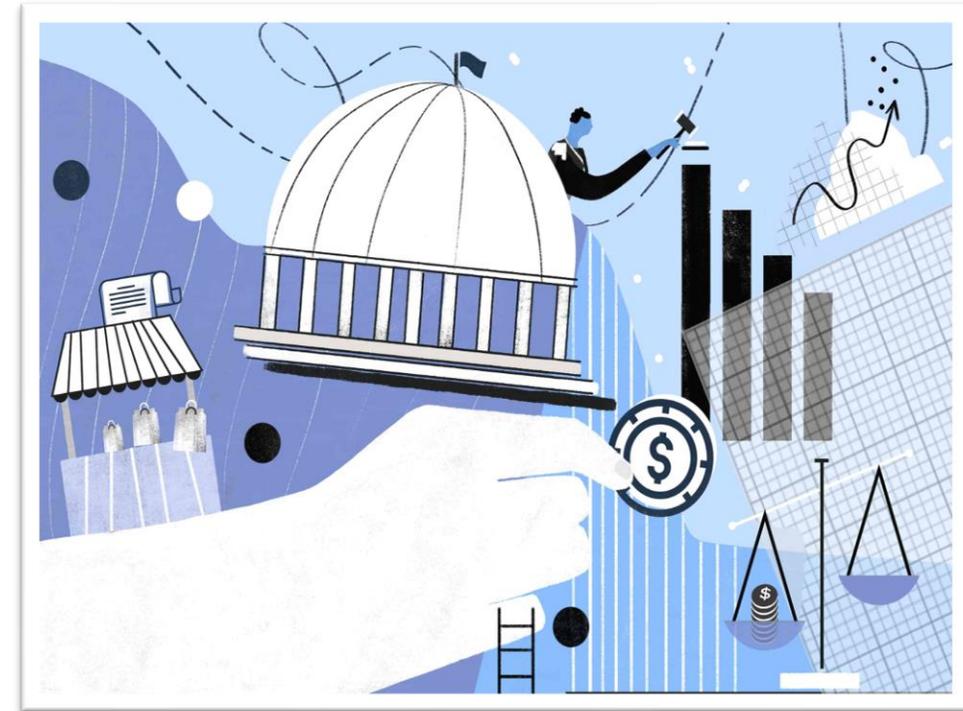
- Work from home
- Health and safety protocols
- Financial support
- Mental health support
- Community support

## Welcome Back! Here's What You Can Expect!



# Government policies and support

- Relief measures for the automotive sector
- Moratorium on loan repayments
- Support for production and supply chain disruptions
- Relief measures for the wider economy



**THANK YOU**