Audyogik Tantra Shikshan Sanstha's
Institute of Industrial and Computer Management and Research (IICMR)
Approved by AICTE, Permanently Affiliated to SP Pune University,
Recognized by DTE, Government of Maharashtra, NAAC Re-accredited
Ranked Platinum Category by AICTE-CII for Industry Linked Technical Institute
Awarded Best Management Institute for Industry Interface by CEGR

MBA@IICMR

Date: 22/8/2024

NOTICE

MBA-2nd year Semester-III_2024_25

Employability Enhancement Program: Session 2

This is to inform all MBA II year students that the first session of EEP is scheduled. Details of the session are as follows:

1. Session Topic – **Group Discussion - Professional Symposium**
2. Resource Person – **Ms. Moushami Achari**
3. Date – Friday (23/8/2024)
4. Time – 9.30 am to 12.30 pm.
5. Venue –TI04, IICMR
6. Note –   Attendance is compulsory.
            All students should be in formals.

Prepared by:

Ms. Pooja Nalawade
EEP Coordinator

Submitted to:

Dr.(Adv.) Manisha Kulkarni
HOD , MBA@IICMR

Approved by:

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Ref.: IICMR/MBA 2024-2025/EEP-2024/2

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Date: 26/8/2024

REPORT

1. Title of the Activity: Group Discussion - Professional Symposium

2. Date & Venue: 23 August 2024. MBA@IICMR had organized its second Employability Enhancement Programme (EEP) 2024 for Second year MBA Students.

Time: 9:30 a.m. – 12: 30 p.m.

3. Outcomes of Activity:

1. Students developed key skills in articulating their thoughts clearly and confidently during group discussions.

2. The session emphasized the importance of active listening, critical thinking, and respectful disagreement.

3. Participants learned strategies to effectively lead and contribute to group discussions, improving their overall employability.

4.Description of the Study:

The GD session was conducted by Ms. Moushami Achari, a seasoned corporate trainer with extensive experience in communication skills and soft skills development. The session focused on preparing students for the group discussion rounds commonly encountered during campus placements and corporate recruitment processes.

Key takeaways from the session included:

Understanding the Dynamics of Group Discussions: Ms. Achari explained the structure and objectives of a group discussion, highlighting how it is used by employers to assess a candidate's communication skills, teamwork, leadership, and ability to think critically under pressure.
Effective Communication Strategies: Students were taught how to present their points concisely and persuasively. The importance of clear articulation, maintaining eye contact,

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and using body language to convey confidence was stressed.

Active Listening and Respectful Engagement: The session emphasized the value of active listening and engaging respectfully with others' viewpoints. Ms. Achari provided tips on how to interject politely, build on others' ideas, and handle disagreements constructively.

Handling Challenging Situations: Students learned how to navigate common challenges in group discussions, such as dominating participants, off-topic discussions, and time management. Techniques for steering the conversation back on track and ensuring equitable participation were discussed.
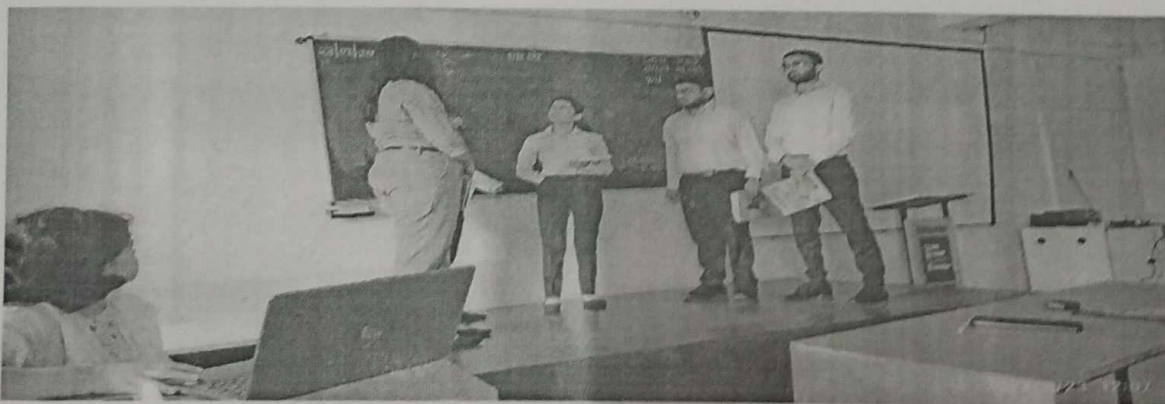
The session was highly interactive, with students participating in mock group discussions on various current topics. They received individualized feedback from Ms. Achari, who provided constructive criticism and suggestions for improvement.

5.Assessment of the Activity Outcomes:

The students significantly improved their group discussion skills, gaining confidence in their ability to express their ideas in a structured and impactful manner. They also learned the importance of balancing assertiveness with collaboration, a crucial skill in both corporate and academic settings.

Feedback:

The feedback from students was overwhelmingly positive. They appreciated the practical tips and hands-on activities that allowed them to apply the concepts learned during the session. Students rated the session on several criteria. Students rated the session on the basis of Relevance of the Topic, the context of Program, Quality of Content, Delivery of Content, Interest Generated by Speaker and the Overall Opinion about the Speaker. The rating from students were 3 out of 5.
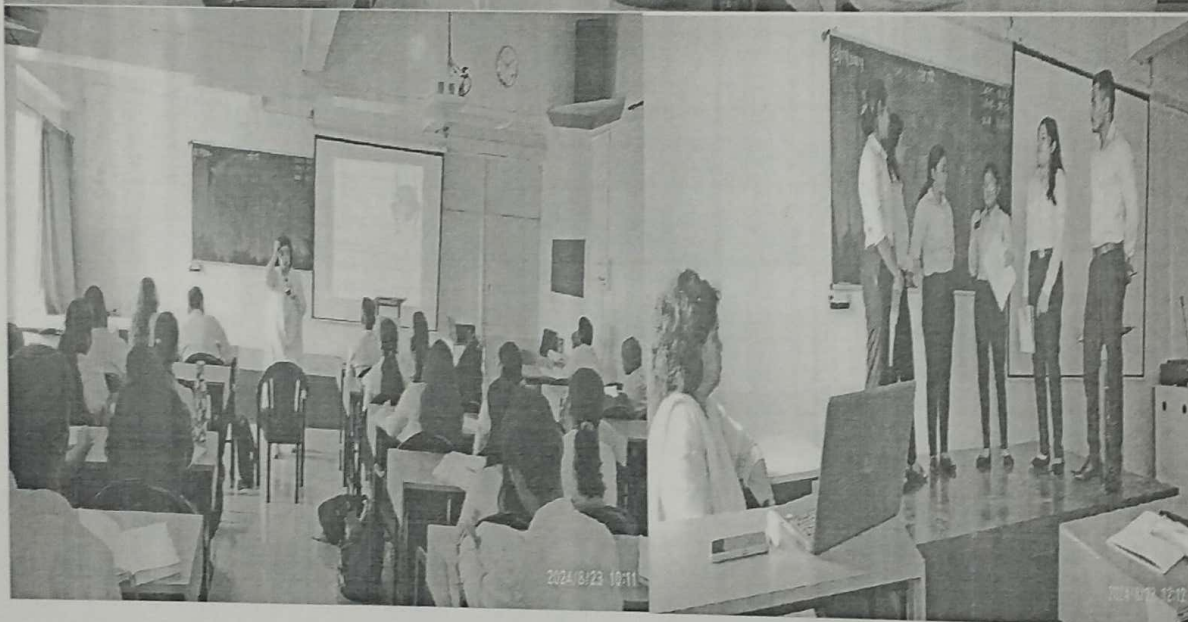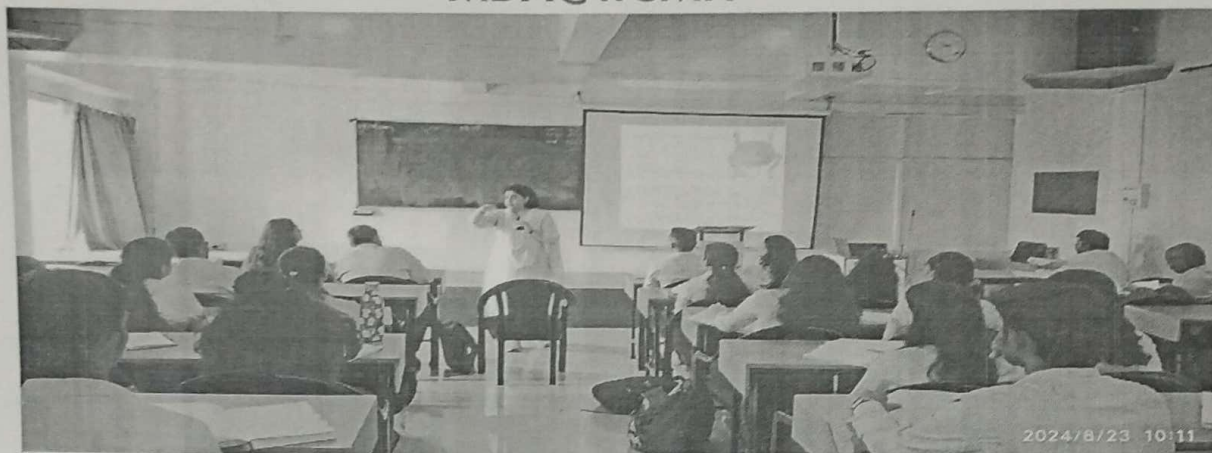

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