



MBA@IICMR

Date: 21/02/2025.

Activity Report

UDAAN 2025

Name of the Vertical: Ideation Bizz Spark.

Venue: Ground floor and 1st floor

Timing: 10am to 4pm

No. of Participants: 20

Name(s) of Faculty Coordinator: Mr. Harshal Patil.

Name(s) of Student Coordinator: Mrs. Janhavi Kamble and Mr. Manoj Kamal.

(Activity description): The Ideation Bizz Spark event was organized under the Edition UDAAN Nation-Level Management to provide students with hands-on experience in entrepreneurship, sales, and marketing. Various student-led stalls were set up on the ground and first floors, showcasing different products and services. Participants engaged in selling products, negotiating with customers, and applying marketing strategies to maximize sales. The event fostered teamwork, leadership, and business acumen among the students.

(Outcome) :

- Enhanced students' understanding of business operations, including sales, pricing, and customer interaction.
- Provided a platform for practical learning beyond classroom theories.
- Strengthened students' teamwork and leadership skills.
- Boosted confidence in handling business transactions and customer engagement.
- Generated a small-scale entrepreneurial experience, preparing students for future business ventures.



**Audyogik Tantra Shikshan Sanstha's
Institute of Industrial and Computer Management and Research (IICMR)**

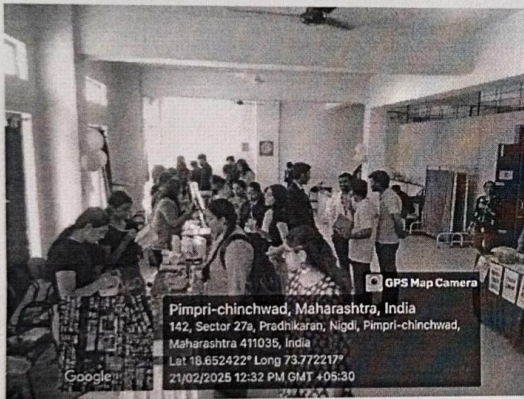
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Ranked Platinum Category by AICTE-CII for Industry Linked Technical Institute
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(Observation):

- The event was well-organized and successfully engaged both participants and visitors.
- A feedback system from customers could help improve future editions of the event.

(Photos):



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